### Power-Law Size Distributions

Principles of Complex Systems CSYS/MATH 300, Spring, 2013

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Power-Law Size Distributions

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Money ≡ Belief

Two questions about wealth distribution in the Unite States:

- Please estimate the percentage of all wealth owned by individuals when grouped into quintiles.
- Please estimate what you believe each quintile should own, ideally.
- 3. Extremes: 100, 0, 0, 0, 0 and 20, 20, 20, 20

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Money ≡ Belief Power-Law Size Distributions

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### Wealth distribution in the United States: [8]

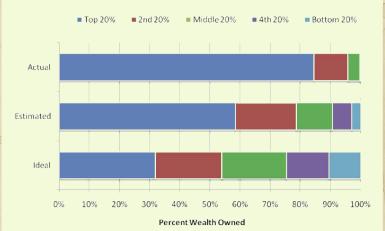


Fig. 2. The actual United States wealth distribution plotted against the estimated and ideal distributions across all respondents. Because of their small percentage share of total wealth, both the "4th 20%" value (0.2%) and the "Bottom 20%" value (0.1%) are not visible in the "Actual" distribution

"Building a better America—One wealth quintile at a time" Norton and Ariely, 2011. [8]

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### Wealth distribution in the United States: [8]

■ Top 20% ■ 2nd 20% ■ Middle 20% ■ 4th 20% ■ Bottom 20%

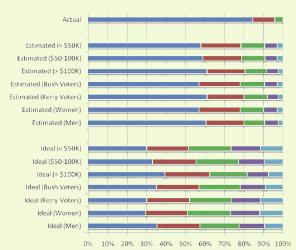


Fig. 3. The actual United States wealth distribution plotted against the estimated and ideal distributions of respondents of different income levels, political affiliations, and genders. Because of their small percentage share of total wealth, both the "4th 20%" value (0.2%) and the "Bottom 20%" value (0.1%) are not visible in the "Actual" distribution.

Percent Wealth Owned

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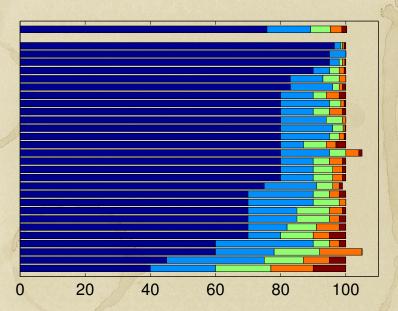
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### Your turn—estimates:



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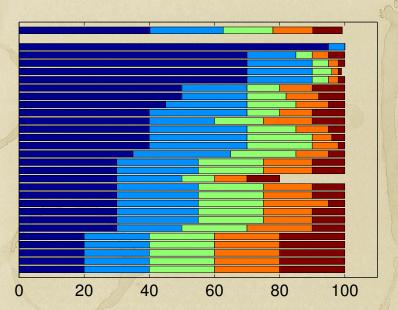
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### Your turn—ideal:



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The sizes of many systems' elements appear to obey an inverse power-law size distribution:

$$P(\text{size} = x) \sim c x^{-\gamma}$$

where  $0 < x_{\min} < x < x_{\max}$  and  $\gamma > 1$ .

- ► Exciting class exercise: sketch this function.
- $\rightarrow$   $x_{\min}$  = lower cutoff,  $x_{\max}$  = upper cutoff
- ► Negative linear relationship in log-log space:

$$\log_{10} P(x) = \log_{10} c - \gamma \log_{10} x$$

- ▶ We use base 10 because we are good people.
- power-law decays in probability:The Statistics of Surprise.

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P(x)~x-8

Usually, only the tail of the distribution obeys a power law:

 $P(x) \sim c x^{-\gamma}$  for x large.

- Other terms:

Inverse power laws aren't the only ones:



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Usually, only the tail of the distribution obeys a power law:

 $P(x) \sim c x^{-\gamma}$  for x large.

- Still use term 'power-law size distribution.'
- ▶ Other terms:
  - Fat-tailed distributions.
  - Heavy-tailed distributions.

### Beware:

▶ Inverse power laws aren't the only ones: lognormals (⊞), Weibull distributions (⊞), . . .

 $P(x) \sim x^{-\delta}$ 



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Other terms:

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Heavy-tailed distributions.

Fat-tailed distributions.

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power law:

Inverse power laws aren't the only ones: lognormals (⊞), Weibull distributions (⊞), ...

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References

### Many systems have discrete sizes *k*:

- Word frequency
- ▶ Node degree in networks: # friends, # hyperlinks, etc.
- ▶ # citations for articles, court decisions, etc.

$$P(k) \sim c \, k^{-\gamma}$$
 where  $k_{\min} \leq k \leq k_{\max}$ 

- ▶ Obvious fail for k = 0.
- Again, typically a description of distribution's tail.







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P(x)~x-8

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 $P(x) \sim x^{-8}$ 



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	00.00	<u> </u>
rank	word	% q
1.	the	6.8872
2.	of	3.5839
3.	and	2.8401
4.	to	2.5744
5.	а	2.2996
6.	in	2.1010
7.	that	1.0428
8.	is	0.9943
9.	was	0.9661
10.	he	0.9392
11.	for	0.9340
12.	it	0.8623
13.	with	0.7176
14.	as	0.7137
15.	his	0.6886

11	) words	9)-	
	rank	word	% q
	1945.	apply	0.0055
	1946.	vital	0.0055
	1947.	September	0.0055
	1948.	review	0.0055
	1949.	wage	0.0055
	1950.	motor	0.0055
	1951.	fifteen	0.0055
	1952.	regarded	0.0055
	1953.	draw	0.0055
	1954.	wheel	0.0055
	1955.	organized	0.0055
	1956.	vision	0.0055
	1957.	wild	0.0055
	1958.	Palmer	0.0055
	1959.	intensity	0.0055

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# Jonathan Harris's Wordcount: (⊞)

### A word frequency distribution explorer:

	WORDCOUNT
the of and to a in that its was for one observation when when we have the contraction of	NEXT WORD ▶
CURRENT WORD  FIND WORD: BY RANK: REQUESTED WORD: THE RANK: 1	88800 WORDS IN ARCHIVE ABOUT WORDCOUNT
	WORDCOUNT
	WORDCOUNT
spitsbergeneylesturbopropp	next word )

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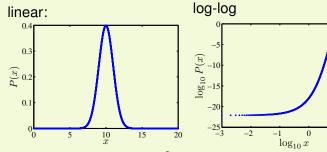
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$$P(x)dx = \frac{1}{\sqrt{2\pi}\sigma}e^{-(x-\mu)^2/2\sigma}dx$$



mean  $\mu = 10$ , variance  $\sigma^2 = 1$ .

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# The statistics of surprise—words:

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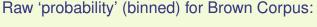
Wild vs Mild

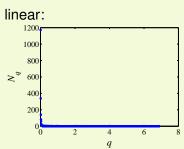
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# The statistics of surprise—words:

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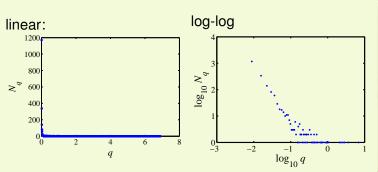












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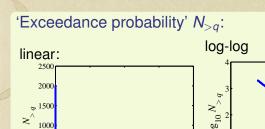


 $\log_{10}^{-1} q$ 









q

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Test

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Examples

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How many words

do you know?

 Test capitalizes on word frequency following a heavily skewed frequency distribution with a decaying power-law tail.

► Let's do it collectively... (⊞)





Wild vs Mild

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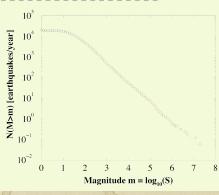
Test How many words do you know?
Your Vocab

- Test capitalizes on word frequency following a heavily skewed frequency distribution with a decaying power-law tail.
- ► Let's do it collectively... (⊞)





### Gutenberg-Richter law (⊞)



- Log-log plot
- ▶ Base 10
- ► Slope = -1

 $N(M>m)\propto m^{-1}$ 

 From both the very awkwardly similar Christensen et al. and Bak et al.:
 "Unified scaling law for earthquakes" [4, 2] Our Intuition

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'What is perhaps most surprising about the Japan earthquake is how misleading history can be. In the past 300 years, no earthquake nearly that large—nothing larger than magnitude eight—had struck in the Japan subduction zone. That, in turn, led to assumptions about how large a tsunami might strike the coast.'

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'What is perhaps most surprising about the Japan earthquake is how misleading history can be. In the past 300 years, no earthquake nearly that large—nothing larger than magnitude eight—had struck in the Japan subduction zone. That, in turn, led to assumptions about how large a tsunami might strike the coast.'

"It did them a giant disservice," said Dr. Stein of the geological survey. That is not the first time that the earthquake potential of a fault has been underestimated. Most geophysicists did not think the Sumatra fault could generate a magnitude 9.1 earthquake, ...'

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### Two things we have poor cognitive understanding of:

- 1. Probability
  - ► Ex. The Monty Hall Problem (⊞)
  - ► Ex. Daughter/Son born on Tuesday (⊞) (see asides; Wikipedia entry Boy or Girl Paradox (⊞)here).
- 2. Logarithmic scales.

## On counting and logarithms:



- ► Listen to Radiolab's "Numbers." (⊞).
- ► Later: Benford's Law (⊞).

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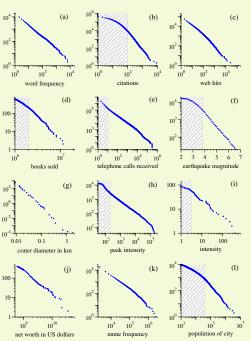
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The distributions (1) Populations of US cities in the year family

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## Examples:

- ► Earthquake magnitude (Gutenberg-Richter law ( $\boxplus$ )):  $^{[6, 2]}$   $P(M) \propto M^{-2}$
- ▶ Number of war deaths: [11]  $P(d) \propto d^{-1.8}$
- Sizes of forest fires [5]
- ▶ Sizes of cities: [12]  $P(n) \propto n^{-2.1}$
- ▶ Number of links to and from websites [3]
- ► See in part Simon [12] and M.E.J. Newman [7] "Power laws, Pareto distributions and Zipf's law" for more.
- ▶ Note: Exponents range in error



### **Examples:**

- Earthquake magnitude (Gutenberg-Richter) law ( $\boxplus$ )): [6, 2]  $P(M) \propto M^{-2}$
- ▶ Number of war deaths: [11]  $P(d) \propto d^{-1.8}$
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- Note: Exponents range in error

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# P(x)~x-8

### **Examples:**

- ▶ Number of citations to papers: [9, 10]  $P(k) \propto k^{-3}$ .
- ▶ Individual wealth (maybe):  $P(W) \propto W^{-2}$ .
- ▶ Distributions of tree trunk diameters:  $P(d) \propto d^{-2}$ .
- ▶ The gravitational force at a random point in the universe: [1]  $P(F) \propto F^{-5/2}$ . (see the Holtsmark distribution ( $\boxplus$ ) and stable distributions ( $\boxplus$ )
- ▶ Diameter of moon craters: [7]  $P(d) \propto d^{-3}$ .
- ▶ Word frequency: [12] e.g.,  $P(k) \propto k^{-2.2}$  (variable)





## Gaussians versus power-law distributions:

- ► Mediocristan versus Extremistan
- Mild versus Wild (Mandelbrot)
- Example: Height versus wealth.

BLACK SWAN



 See "The Black Swan" by Nassim Taleb. [13]

Nassim Nicholas Taleb

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## Turkeys...

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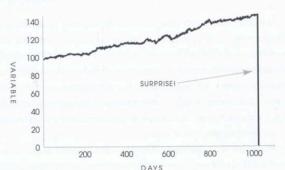












A turkey before and after Thanksgiving. The history of a process over a thousand days tells you nothing about what is to happen next. This naïve projection of the future from the past can be applied to anything.

From "The Black Swan" [13]

- Most typical member is mediocre/Most typical is either
- ▶ When you observe for a while, you know what's going
- Prediction is easy/Prediction is hard



 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 

Reference

- Most typical member is mediocre/Most typical is either giant or tiny
- Winners get a small segment/Winner take almost all effects
- When you observe for a while, you know what's going on/It takes a very long time to figure out what's going on
- Prediction is easy/Prediction is hard
- History crawls/History makes jumps
- Tyranny of the collective/Tyranny of the rare and accidental





## Mediocristan/Extremistan

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## Size distributions:





Power-law size distributions are sometimes called

Pareto distributions (⊞) after Italian scholar Vilfredo Pareto. (H)

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## Size distributions:





Power-law size distributions are sometimes called Pareto distributions (⊞) after Italian

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- Pareto noted wealth in Italy was distributed unevenly (80-20 rule; misleading).
- ▶ Term used especially by

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Power-law size distributions are sometimes called

Pareto distributions (⊞) after Italian scholar Vilfredo Pareto. (⊞)

- Pareto noted wealth in Italy was distributed unevenly (80-20 rule; misleading).
- Term used especially by practitioners of the Dismal Science  $(\boxplus)$ .

Definition

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# • Given $P(x) = cx^{-\gamma}$ with $0 < x_{min} < x < x_{max}$ , the mean is $(\gamma \neq 2)$ :

$$\langle x 
angle = rac{c}{2-\gamma} \left( x_{
m max}^{2-\gamma} - x_{
m min}^{2-\gamma} 
ight).$$

- ▶ Mean 'blows up' with upper cutoff if  $\gamma$  < 2.
- ▶ Mean depends on lower cutoff if  $\gamma$  > 2.
- $ightharpoonup \gamma < 2$ : Typical sample is large.
- $ightharpoonup \gamma > 2$ : Typical sample is small.

Insert question from assignment 1 (⊞)

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Zipf's law

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## Exhibit A:

► Given  $P(x) = cx^{-\gamma}$  with  $0 < x_{min} < x < x_{max}$ , the mean is  $(\gamma \neq 2)$ :

$$\langle x 
angle = rac{c}{2-\gamma} \left( x_{
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Insert question from assignment 1 (⊞)

Our Intuition

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Zipf's law

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References





Definition

Wild vs. Mild

## Exhibit A:

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P/x)~x-8





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- All moments depend only on cutoffs.
- ▶ No internal scale that dominates/matters.
- ► Compare to a Gaussian, exponential, etc.

## For many real size distributions: 2 $<\gamma<$ 3

- ► mean is finite (depends on lower cutoff)
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- Width of distribution is 'infinite
- ▶ If  $\gamma$  > 3, distribution is less terrifying and may be easily confused with other kinds of distributions.

Insert question from assignment 1 (⊞)

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Zipf ⇔ CCL





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 $Zipt \Leftrightarrow CCI$ 





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Wild vs Mild

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ipf's law





#### Standard deviation is a mathematical convenience:

- ► Variance is nice analytically...
- Another measure of distribution width:

Mean average deviation (MAD) = 
$$\langle |x - \langle x \rangle| \rangle$$

▶ For a pure power law with 2 <  $\gamma$  < 3:

$$\langle |x - \langle x \rangle| \rangle$$
 is finite.

- But MAD is mildly unpleasant analytically...
- ▶ We still speak of infinite 'width' if  $\gamma$  < 3.

Insert question from assignment 2 (⊞)

Our Intuition

Definition

Example

Wild vs. Mild

CCDFs

inf's law

Zipf ⇔ CCDF





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Wild vs. Mild

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Zipf  $\Leftrightarrow$  CCD

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References



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► We can show that after *n* samples, we expect the largest sample to be

$$x_1 \gtrsim c' n^{1/(\gamma-1)}$$

- ► Sampling from a finite-variance distribution gives a much slower growth with *n*.
- e.g., for  $P(x) = \lambda e^{-\lambda x}$ , we find

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P(x)~x-8

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Insert question from assignment 2 (⊞)



$$P_{\geq}(x) = P(x' \geq x) = 1 - P(x' < x)$$

$$= \int_{x'=x}^{\infty} P(x') \mathrm{d}x'$$

$$\propto \int_{x'}^{\infty} (x')^{-\gamma} \mathrm{d}x'$$

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Wild vs Mild

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**CCDFs** 







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Definition

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#### **CCDFs**







### Complementary Cumulative Distribution Function:

### CCDF:

$$P_{\geq}(x) \propto x^{-\gamma+1}$$

- ▶ Use when tail of *P* follows a power law.
- Increases exponent by one.
- Useful in cleaning up data.

Power-Law Size Distributions

Definition

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**CCDFs** 

Zipf's law Zipf ⇔ CCDF









#### Power-Law Size Distributions

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Power-Law Size Distributions

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References







#### Power-Law Size Distributions

CCDF:

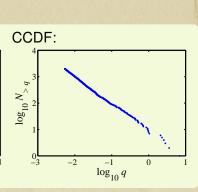
PDF:

 $\log_{10} N_q$ 

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 $\log_{10} q$ 



Definition

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**CCDFs** 





References

Discrete variables:

 $P_{\geq}(k) = P(k' \geq k)$ 

▶ Use integrals to approximate sums.

 $P(x) \sim x^{-8}$ 



**CCDFs** 

Zipf ⇔ CCDF

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# George Kingsley Zipf:

- Noted various rank distributions have power-law tails, often with exponent -1 (word frequency, city sizes...)
- ► Zipf's 1949 Magnum Opus (⊞):

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# Zipf's way:

- ► Given a collection of entities, rank them by size, largest to smallest.
- $ightharpoonup x_r$  = the size of the *r*th ranked entity.
- ightharpoonup r = 1 corresponds to the largest size.
- ► Example: *x*<sub>1</sub> could be the frequency of occurrence of the most common word in a text.
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Zipf's observation:

Zipf's way:

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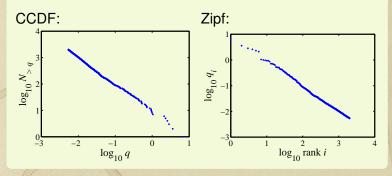
Given a collection of entities, rank them by size,

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# Brown Corpus (1,015,945 words):



- ► The, of, and, to, a, ... = 'objects'
- 'Size' = word frequency

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 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 

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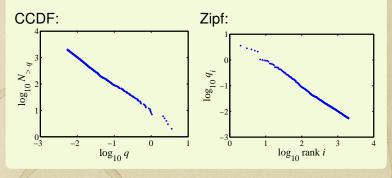


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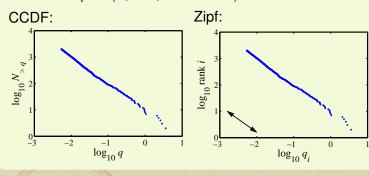


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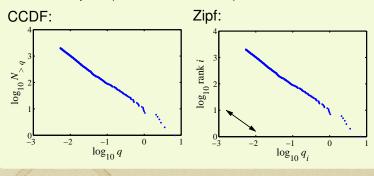
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 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 

References







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- So

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 since  $P_{\geq}(x) \sim x^{-\gamma+1}$ .

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Definition

Wild vs Mild







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- NP<sub>≥</sub>(x) = the number of objects with size at least x where N = total number of objects.
- ▶ If an object has size  $x_r$ , then  $NP_{\geq}(x_r)$  is its rank r.
- ▶ So

$$x_r \propto r^{-\alpha} = (NP_{\geq}(x_r))^{-\alpha}$$

$$\propto x_r^{(-\gamma+1)(-\alpha)}$$
 since  $P_{\geq}(x) \sim x^{-\gamma+1}$ .

We therefore have  $1 = (-\gamma + 1)(-\alpha)$  or:

$$\alpha = \frac{1}{\gamma - 1}$$

A rank distribution exponent of  $\alpha = 1$  corresponds to a size distribution exponent  $\gamma = 2$ .

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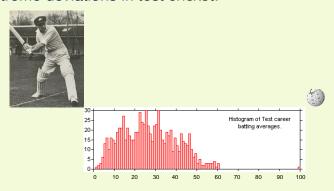
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The Don. (⊞)

### Extreme deviations in test cricket:



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► That's pretty solid.

► Later in the course: Understanding success—is the Mona Lisa like Don Bradman?

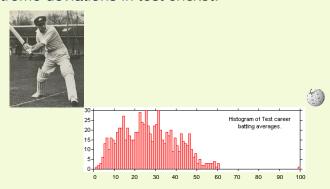






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### Extreme deviations in test cricket:



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  - = 166% next best.
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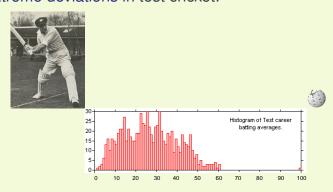
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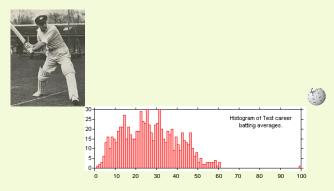


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