

Lognormals and friends

Principles of Complex Systems

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Lognormals

Empirical Confusability
Random Multiplicative Growth Model
Random Growth with Variable Lifespan

References

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Outline

Lognormals and
friends

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

Lognormals

Empirical Confusability

Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References

References



Outline

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References

Lognormals and
friends

Lognormals

Empirical Confusability

Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References



There are other 'heavy-tailed' distributions:

1. The Log-normal distribution (田)

$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

2. Weibull distributions (田)

$$P(x)dx = \frac{k}{\lambda} \left(\frac{x}{\lambda}\right)^{\mu-1} e^{-(x/\lambda)^\mu} dx$$

CCDF = stretched exponential (田).

3. Gamma distributions (田), and more.

Lognormals

Empirical Confusability

Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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The lognormal distribution:

$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

- ▶ $\ln x$ is distributed according to a normal distribution with mean μ and variance σ .
- ▶ Appears in economics and biology where growth increments are distributed normally.



Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References

- ▶ Standard form reveals the mean μ and variance σ^2 of the underlying normal distribution:

$$P(x) = \frac{1}{x\sqrt{2\pi\sigma}} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

- ▶ For lognormals:

$$\mu_{\text{lognormal}} = e^{\mu + \frac{1}{2}\sigma^2}, \quad \text{median}_{\text{lognormal}} = e^{\mu},$$

$$\sigma_{\text{lognormal}} = (e^{\sigma^2} - 1)e^{2\mu + \sigma^2}, \quad \text{mode}_{\text{lognormal}} = e^{\mu - \sigma^2}$$

- ▶ All moments of lognormals are finite.



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- ▶ All moments of lognormals are **finite**.



Derivation from a normal distribution

Take Y as distributed normally:

$$P(y)dy = \frac{1}{\sqrt{2\pi}\sigma} dy \exp\left(-\frac{(y - \mu)^2}{2\sigma^2}\right)$$

Set $Y = \ln X$:

▶ Transform according to $P(x)dx = P(y)dy$:

▶

$$\frac{dy}{dx} = 1/x \Rightarrow dy = dx/x$$

▶

$$\Rightarrow P(x)dx = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right) dx$$

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



Confusion between lognormals and pure power laws

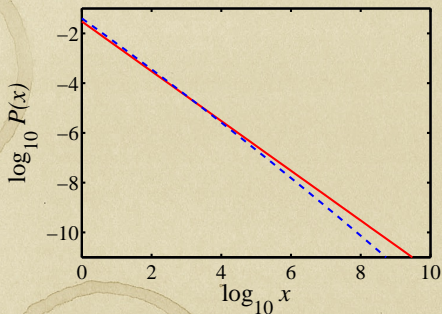
Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



Near agreement
over four orders
of magnitude!

- ▶ For lognormal (blue), $\mu = 0$ and $\sigma = 10$.
- ▶ For power law (red), $\gamma = 1$ and $c = 0.03$.



What's happening:

$$\ln P(x) = \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left(-\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\}$$

$$= -\ln x - \ln \sqrt{2\pi} - \frac{(\ln x - \mu)^2}{2\sigma^2}$$

$$= -\frac{1}{2\sigma^2} (\ln x)^2 + \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x - \ln \sqrt{2\pi} - \frac{\mu^2}{2\sigma^2}.$$

▶ \Rightarrow If $\sigma^2 \gg 1$ and μ ,

$$\ln P(x) \sim -\ln x + \text{const.}$$

Lognormals

Empirical Confusability

Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



Confusion

- ▶ Expect -1 scaling to hold until $(\ln x)^2$ term becomes significant compared to $(\ln x)$.

- ▶ This happens when (roughly)

$$-\frac{1}{2\sigma^2}(\ln x)^2 \simeq 0.05 \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x$$

- ▶ $\Rightarrow \log_{10} x \lesssim 0.05 \times 2(\sigma^2 - \mu) \log_{10} e$

- ▶ $\simeq 0.05(\sigma^2 - \mu)$

- ▶ \Rightarrow If you find a -1 exponent, you may have a lognormal distribution...

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals and
friends

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

Lognormals

Empirical Confusability

Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References

References



Generating lognormals:

Random multiplicative growth:



$$X_{n+1} = rX_n$$

where $r > 0$ is a random growth variable

- ▶ (Shrinkage is allowed)
- ▶ In log space, growth is by addition:

$$\ln x_{n+1} = \ln r + \ln x_n$$

- ▶ $\Rightarrow \ln x_n$ is normally distributed
- ▶ $\Rightarrow x_n$ is lognormally distributed

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals or power laws?

- ▶ Gibrat^[2] (1931) uses preceding argument to explain lognormal distribution of firm sizes ($\gamma \simeq 1$).
- ▶ But Robert Axtell^[1] (2001) shows a power law fits the data very well with $\gamma = 2$, not $\gamma = 1$ (!)
- ▶ Problem of data censusing (missing small firms).

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References

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Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

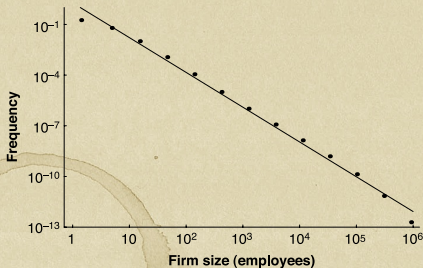
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$$\text{Freq} \propto (\text{size})^{-\gamma}$$
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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

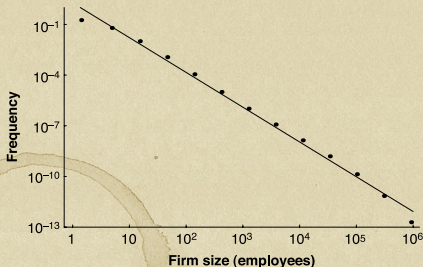
Random Growth with Variable Lifespan

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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



An explanation

- ▶ Axtel (mis?)cites Malcai et al.'s (1999) argument [5] for why power laws appear with exponent $\gamma \simeq 2$
- ▶ The set up: N entities with size $x_i(t)$
- ▶ Generally:

$$x_i(t+1) = rx_i(t)$$

where r is drawn from some happy distribution

- ▶ Same as for lognormal but one extra piece.
- ▶ Each x_i cannot drop too low with respect to the other sizes:

$$x_i(t+1) = \max(rx_i(t), c(x_i))$$

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



An explanation

Some math later... Insert question from assignment

6 (田)



$$\text{Find } P(x) \sim x^{-\gamma}$$

▶ where γ is implicitly given by

$$N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{(c/N)^{\gamma-1} - 1}{(c/N)^{\gamma-1} - (c/N)} \right]$$

N = total number of firms.



$$\text{Now, if } c/N \ll 1, \quad N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{-1}{-(c/N)} \right]$$



$$\text{Which gives } \gamma \sim 1 + \frac{1}{1 - c}$$

▶ Groovy... c small $\Rightarrow \gamma \simeq 2$

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Contagability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Contagibility

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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Lognormals

Empirical Contusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



Outline

Lognormals and
friends

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

Lognormals

Empirical Confusability

Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References

References



The second tweak

Ages of firms/people/... may not be the same

- ▶ Allow the number of updates for each size x_i to vary
- ▶ Example: $P(t)dt = ae^{-at}dt$ where $t = \text{age}$.
- ▶ Back to no bottom limit: each x_i follows a lognormal
- ▶ Sizes are distributed as ^[6]

$$P(x) = \int_{t=0}^{\infty} ae^{-at} \frac{1}{x\sqrt{2\pi t}} \exp\left(-\frac{(\ln x - \mu)^2}{2t}\right) dt$$

(Assume for this example that $\sigma \sim t$ and $\mu = \ln m$)

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The second tweak

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References

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Averaging lognormals

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References

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$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda}(\ln x/m)^2}$$



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Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References

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Averaging lognormals

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References

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The second tweak

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References



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- ▶ 'Break' in scaling (not uncommon)
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- ▶ First noticed by Montroll and Shlesinger [7, 8]
- ▶ Later: Huberman and Adamic [3, 4]: Number of pages per website



The second tweak

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References

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The second tweak

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References

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The second tweak

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References



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The second tweak

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References



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The second tweak

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References

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The second tweak

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References

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Summary of these exciting developments:

- ▶ Lognormals and power laws can be **awfully** similar
- ▶ Random Multiplicative Growth leads to lognormal distributions
- ▶ Enforcing a minimum size leads to a power law tail
- ▶ With no minimum size but a distribution of lifetimes, the double Pareto distribution appears
- ▶ Take-home message: Be careful out there...

Lognormals and friends

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References



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Lognormals and friends

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References



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Lognormals and friends

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References



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Lognormals and friends

Lognormals

Empirical Confusability
Random Multiplicative
Growth Model

Random Growth with
Variable Lifespan

References



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Lognormals

Empirical Confusability
Random Multiplicative
Growth Model
Random Growth with
Variable Lifespan

References



Lognormals

Empirical Confusability
Random Multiplicative
Growth Model
Random Growth with
Variable Lifespan

References

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