

# Generalized Contagion

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Prof. Peter Dodds

Department of Mathematics & Statistics  
University of Vermont



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# Outline

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## Basic questions about contagion

- ▶ How many types of contagion are there?
- ▶ How can we categorize real-world contagions?
- ▶ Can we connect models of disease-like and social contagion?
- ▶ **Focus:** mean field models.

## The standard SIR model<sup>[10]</sup>

- ▶ = basic model of disease contagion
- ▶ Three states:
  1. S = Susceptible
  2. I = Infective/Infectious
  3. R = Recovered or Removed or Refractory
- ▶  $S(t) + I(t) + R(t) = 1$
- ▶ Presumes random interactions (mass-action principle)
- ▶ Interactions are independent (no memory)
- ▶ Discrete and continuous time versions

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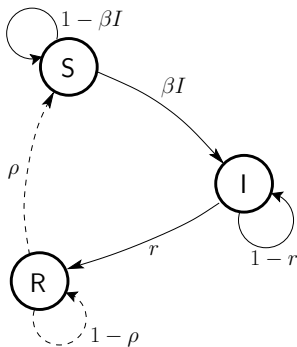
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# Independent Interaction Models

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Discrete time automata example:



Transition Probabilities:

$\beta$  for being infected given  
contact with infected

$r$  for recovery

$\rho$  for loss of immunity

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## Original models attributed to

- ▶ 1920's: Reed and Frost
- ▶ 1920's/1930's: Kermack and McKendrick [7, 9, 8]
- ▶ Coupled differential equations with a mass-action principle

# Independent Interaction models

## Differential equations for continuous model

$$\frac{d}{dt}S = -\beta IS + \rho R$$

$$\frac{d}{dt}I = \beta IS - rI$$

$$\frac{d}{dt}R = rI - \rho R$$

$\beta$ ,  $r$ , and  $\rho$  are now **rates**.

## Reproduction Number $R_0$ :

- ▶  $R_0$  = expected number of infected individuals resulting from a single initial infective
- ▶ Epidemic threshold: If  $R_0 > 1$ , 'epidemic' occurs.

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# Reproduction Number $R_0$

## Discrete version:

- ▶ Set up: One Infective in a randomly mixing population of Susceptibles
- ▶ At time  $t = 0$ , single infective random bumps into a Susceptible
- ▶ Probability of transmission =  $\beta$
- ▶ At time  $t = 1$ , single Infective remains infected with probability  $1 - r$
- ▶ At time  $t = k$ , single Infective remains infected with probability  $(1 - r)^k$

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# Reproduction Number $R_0$

## Discrete version:

- ▶ Expected number infected by original Infective:

$$R_0 = \beta + (1 - r)\beta + (1 - r)^2\beta + (1 - r)^3\beta + \dots$$

$$= \beta \left( 1 + (1 - r) + (1 - r)^2 + (1 - r)^3 + \dots \right)$$

$$= \beta \frac{1}{1 - (1 - r)} = \beta/r$$

- ▶ Similar story for continuous model.

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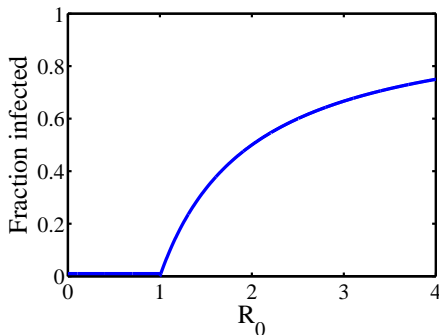
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Example of epidemic threshold:



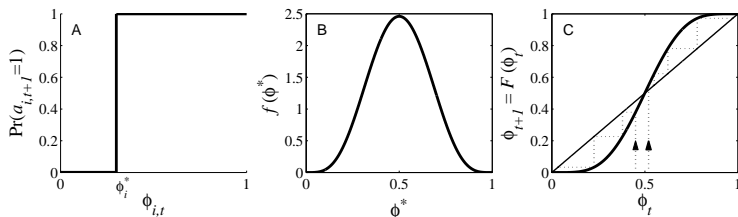
- ▶ Continuous phase transition.
- ▶ Fine idea from a simple model.

## Valiant attempts to use SIR and co. elsewhere:

- ▶ Adoption of ideas/beliefs (Goffman & Newell, 1964) <sup>[6]</sup>
- ▶ Spread of rumors (Daley & Kendall, 1964, 1965) <sup>[2, 3]</sup>
- ▶ Diffusion of innovations (Bass, 1969) <sup>[1]</sup>
- ▶ Spread of fanatical behavior (Castillo-Chávez & Song, 2003)

# Granovetter's model (recap of recap)

- ▶ Action based on perceived behavior of others.



- ▶ Two states: S and I.
- ▶ Recovery now possible (SIS).
- ▶  $\phi$  = fraction of contacts 'on' (e.g., rioting).
- ▶ Discrete time, synchronous update.
- ▶ This is a **Critical mass model**.
- ▶ **Inter**dependent interaction model.

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# Some (of many) issues

- ▶ Disease models assume independence of infectious events.
- ▶ Threshold models only involve proportions:  
 $3/10 \equiv 30/100$ .
- ▶ Threshold models ignore exact sequence of influences
- ▶ Threshold models assume immediate polling.
- ▶ Mean-field models neglect network structure
- ▶ Network effects only part of story:  
media, advertising, direct marketing.

## Basic ingredients:

- ▶ Incorporate memory of a contagious element [4, 5]
- ▶ Population of  $N$  individuals, each in state S, I, or R.
- ▶ Each individual randomly contacts another at each time step.
- ▶  $\phi_t$  = fraction infected at time  $t$   
= probability of contact with infected individual
- ▶ With probability  $p$ , contact with infective leads to an exposure.
- ▶ If exposed, individual receives a dose of size  $d$  drawn from distribution  $f$ . Otherwise  $d = 0$ .

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# Generalized model—ingredients

S  $\Rightarrow$  I

- ▶ Individuals ‘remember’ last  $T$  contacts:

$$D_{t,i} = \sum_{t'=t-T+1}^t d_i(t')$$

- ▶ Infection occurs if individual  $i$ 's ‘threshold’ is exceeded:

$$D_{t,i} \geq d_i^*$$

- ▶ Threshold  $d_i^*$  drawn from arbitrary distribution  $g$  at  $t = 0$ .

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# Generalized model—ingredients

I  $\Rightarrow$  R

When  $D_{t,i} < d_i^*$ ,  
individual  $i$  recovers to state R with probability  $r$ .

R  $\Rightarrow$  S

Once in state R, individuals become susceptible again  
with probability  $\rho$ .

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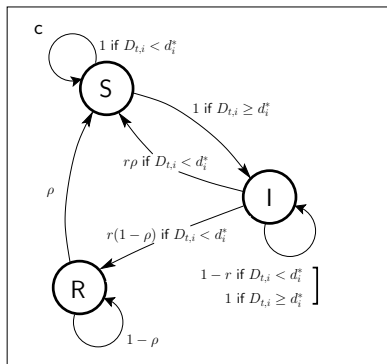
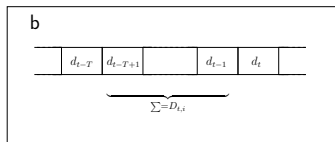
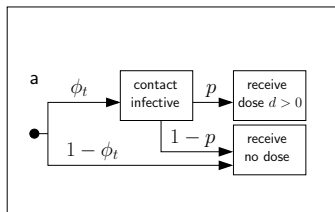
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# A visual explanation



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# Generalized mean-field model

## Study SIS-type contagion first:

- ▶ Recovered individuals are immediately susceptible again:

$$r = \rho = 1.$$

- ▶ Look for steady-state behavior as a function of exposure probability  $p$ .
- ▶ Denote fixed points by  $\phi^*$ .

## Homogeneous version:

- ▶ All individuals have threshold  $d^*$
- ▶ All dose sizes are equal:  $d = 1$

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# Homogeneous, one hit models:

Fixed points for  $r < 1$ ,  $d^* = 1$ , and  $T = 1$ :

- ▶  $r < 1$  means recovery is probabilistic.
- ▶  $T = 1$  means individuals forget past interactions.
- ▶  $d^* = 1$  means one positive interaction will infect an individual.
- ▶ Evolution of infection level:

$$\phi_{t+1} = \underbrace{p\phi_t}_a + \underbrace{\phi_t(1 - p\phi_t)}_b \underbrace{(1 - r)}_c.$$

- a: Fraction infected between  $t$  and  $t + 1$ , independent of past state or recovery.
- b: Probability of being infected and not being reinfected.
- c: Probability of not recovering.

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# Homogeneous, one hit models:

Fixed points for  $r < 1$ ,  $d^* = 1$ , and  $T = 1$ :

- ▶ Set  $\phi_t = \phi^*$ :

$$\phi^* = p\phi^* + (1 - p\phi^*)\phi^*(1 - r)$$

$$\Rightarrow 1 = p + (1 - p\phi^*)(1 - r), \quad \phi^* \neq 0,$$

$$\Rightarrow \phi^* = \frac{1 - r/p}{1 - r} \quad \text{and} \quad \phi^* = 0.$$

- ▶ Critical point at  $p = p_c = r$ .
- ▶ Spreading takes off if  $p/r > 1$
- ▶ Find continuous phase transition as for SIR model.
- ▶ **Goodness:** Matches  $R_o = \beta/\gamma > 1$  condition.

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# Simple homogeneous examples

Fixed points for  $r = 1$ ,  $d^* = 1$ , and  $T > 1$

- ▶  $r = 1$  means recovery is immediate.
- ▶  $T > 1$  means individuals remember at least 2 interactions.
- ▶  $d^* = 1$  means only one positive interaction in past  $T$  interactions will infect individual.
- ▶ Effect of individual interactions is independent from effect of others.
- ▶ Call  $\phi^*$  the steady state level of infection.
- ▶  $\text{Pr}(\text{infected}) = 1 - \text{Pr}(\text{uninfected})$ :

$$\phi^* = 1 - (1 - p\phi^*)^T.$$

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# Homogeneous, one hit models:

Fixed points for  $r = 1$ ,  $d^* = 1$ , and  $T > 1$

- ▶ Closed form expression for  $\phi^*$ :

$$\phi^* = 1 - (1 - p\phi^*)^T.$$

- ▶ Look for critical infection probability  $p_c$ .
- ▶ As  $\phi^* \rightarrow 0$ , we see

$$\phi^* \simeq pT\phi^* \Rightarrow p_c = 1/T.$$

- ▶ Again find continuous phase transition...
- ▶ Note: we can solve for  $p$  but not  $\phi^*$ :

$$p = (\phi^*)^{-1}[1 - (1 - \phi^*)^{1/T}].$$

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# Homogeneous, one hit models:

Fixed points for  $r \leq 1$ ,  $d^* = 1$ , and  $T \geq 1$

- ▶ Start with  $r = 1$ ,  $d^* = 1$ , and  $T \geq 1$  case we have just examined:

$$\phi^* = 1 - (1 - p\phi^*)^T.$$

- ▶ For  $r < 1$ , add to right hand side fraction who:
  1. Did not receive any infections in last  $T$  time steps,
  2. And **did not recover** from a previous infection.
- ▶ Define corresponding dose histories. Example:

$$H_1 = \{\dots, d_{t-T-2}, d_{t-T-1}, 1, \underbrace{0, 0, \dots, 0}_T, 0\},$$

$T$  0's

- ▶ With history  $H_1$ , probability of being infected (not recovering in one time step) is  $1 - r$ .

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# Homogeneous, one hit models:

Fixed points for  $r \leq 1$ ,  $d^* = 1$ , and  $T \geq 1$

- ▶ In general, relevant dose histories are:

$$H_{m+1} = \{\dots, d_{t-T-m-1}, 1, \underbrace{0, 0, \dots, 0, 0}_{m \text{ 0's}}, \underbrace{0, 0, \dots, 0, 0}_{T \text{ 0's}}\}.$$

- ▶ Overall probabilities for dose histories occurring:

$$P(H_1) = p\phi^*(1 - p\phi^*)^T(1 - r),$$

$$P(H_{m+1}) = \underbrace{p\phi^*}_a \underbrace{(1 - p\phi^*)^{T+m}}_b \underbrace{(1 - r)^{m+1}}_c.$$

- a: Pr(infection  $T + m + 1$  time steps ago)
- b: Pr(no doses received in  $T + m$  time steps since)
- c: Pr(no recovery in  $m$  chances)

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## Homogeneous, one hit models:

Fixed points for  $r \leq 1$ ,  $d^* = 1$ , and  $T \geq 1$

- $\Pr(\text{recovery}) = \Pr(\text{seeing no doses for at least } T \text{ time steps and recovering})$

$$\begin{aligned}
 &= r \sum_{m=0}^{\infty} P(H_{T+m}) = r \sum_{m=0}^{\infty} p\phi^*(1 - p\phi^*)^{T+m}(1 - r)^m \\
 &= r \frac{p\phi^*(1 - p\phi^*)^T}{1 - (1 - p\phi^*)(1 - r)}.
 \end{aligned}$$

- Fixed point equation:

$$\phi^* = 1 - \frac{r(1 - p\phi^*)^T}{1 - (1 - p\phi^*)(1 - r)}.$$

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# Homogeneous, one hit models:

Fixed points for  $r \leq 1$ ,  $d^* = 1$ , and  $T \geq 1$

- ▶ Fixed point equation (again):

$$\phi^* = 1 - \frac{r(1 - p\phi^*)^T}{1 - (1 - p\phi^*)(1 - r)}.$$

- ▶ Find critical exposure probability by examining above as  $\phi^* \rightarrow 0$ .



$$\Rightarrow p_c = \frac{1}{T + 1/r - 1} = \frac{1}{T + \tau}.$$

where  $\tau =$  mean recovery time for simple relaxation process.

- ▶ Decreasing  $r$  keeps individuals infected for longer and decreases  $p_c$ .

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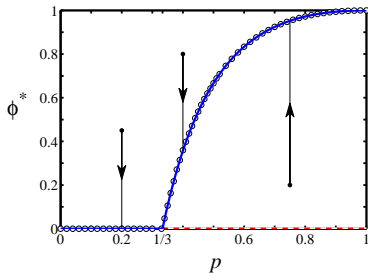
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## Epidemic threshold:

Fixed points for  $d^* = 1$ ,  $r \leq 1$ , and  $T \geq 1$ 

- ▶  $\phi^* = 1 - \frac{r(1-p\phi^*)^T}{1-(1-p\phi^*)(1-r)}$
- ▶  $\phi^* = 0$
- ▶  $p_c = 1/(T + \tau)$



- ▶ Example details:  $T = 2$  &  $r = 1/2 \Rightarrow p_c = 1/3$ .
- ▶ Blue = stable, red = unstable, fixed points.
- ▶  $\tau = 1/r - 1 =$  characteristic recovery time = 1.
- ▶  $T + \tau \simeq$  average memory in system = 3.
- ▶ Phase transition can be seen as a **transcritical bifurcation**.<sup>[11]</sup>

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# Homogeneous, multi-hit models:

- ▶ All right:  $d^* = 1$  models correspond to simple disease spreading models.
- ▶ What if we allow  $d^* \geq 2$ ?
- ▶ Again first consider SIS with immediate recovery ( $r = 1$ )
- ▶ Also continue to assume unit dose sizes ( $f(d) = \delta(d - 1)$ ).
- ▶ To be infected, must have at least  $d^*$  exposures in last  $T$  time steps.
- ▶ Fixed point equation:

$$\phi^* = \sum_{i=d^*}^T \binom{T}{i} (p\phi^*)^i (1 - p\phi^*)^{T-i}.$$

- ▶ As always,  $\phi^* = 0$  works too.

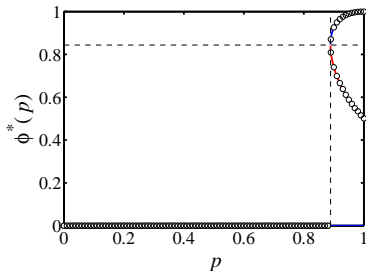
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## Homogeneous, multi-hit models:

Fixed points for  $r = 1$ ,  $d^* > 1$ , and  $T \geq 1$ 

- ▶ Exactly solvable for small  $T$ .
- ▶ e.g., for  $d^* = 2$ ,  $T = 3$ :



- ▶ Fixed point equation:

$$\phi^* = 3p^2 \phi^{*2} (1 - p\phi^*) + p^3 \phi^{*3}$$

- ▶ See new structure: see a **saddle node bifurcation**<sup>[11]</sup> appear as  $p$  increases.
- ▶  $(p_b, \phi^*) = (8/9, 27/32)$ .

- ▶ See behavior akin to output of Granovetter's threshold model.

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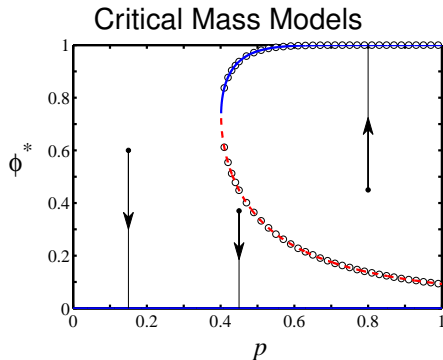
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# Homogeneous, multi-hit models:

- ▶ Another example:



- ▶  $r = 1, d^* = 3, T = 12$

Saddle-node bifurcation.

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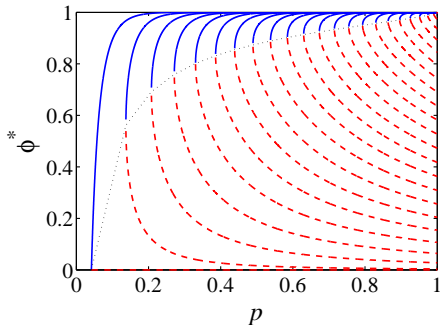
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Fixed points for  $r = 1$ ,  $d^* > 1$ , and  $T \geq 1$ 

- ▶  $T = 24$ ,  $d^* = 1, 2, \dots, 23$ .



- ▶  $d^* = 1 \rightarrow d^* > 1$ : jump between continuous phase transition and pure critical mass model.
- ▶ Unstable curve for  $d^* = 2$  does not hit  $\phi^* = 0$ .

- ▶ See either simple phase transition or saddle-node bifurcation, nothing in between.

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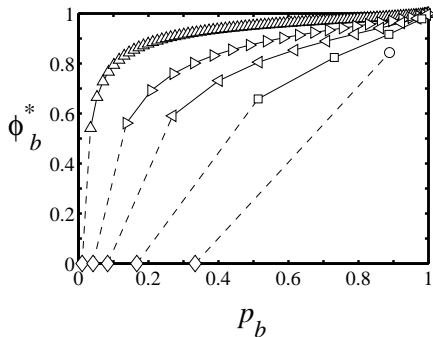
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Fixed points for  $r = 1$ ,  $d^* > 1$ , and  $T \geq 1$ 

- Bifurcation points for example fixed  $T$ , varying  $d^*$ :



- $T = 96$  ( $\Delta$ ).
- $T = 24$  ( $\triangleright$ ),
- $T = 12$  ( $\triangleleft$ ),
- $T = 6$  ( $\square$ ),
- $T = 3$  ( $\circ$ ),

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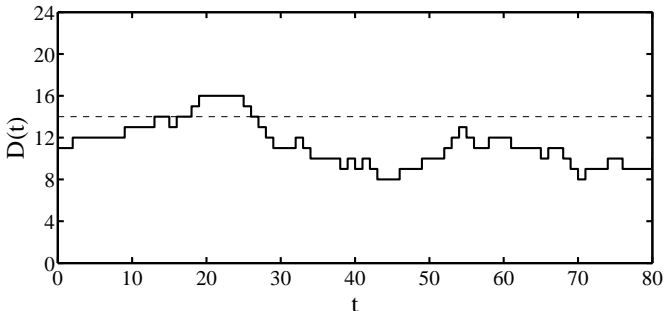


Fixed points for  $r < 1$ ,  $d^* > 1$ , and  $T \geq 1$ 

- ▶ For  $r < 1$ , need to determine probability of recovering as a function of time since dose load last dropped below threshold.
- ▶ Partially summed random walks:

$$D_i(t) = \sum_{t'=t-T+1}^t d_i(t')$$

- ▶ Example for  $T = 24$ ,  $d^* = 14$ :



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Fixed points for  $r < 1$ ,  $d^* > 1$ , and  $T \geq 1$ 

- ▶ Define  $\gamma_m$  as fraction of individuals for whom  $D(t)$  last equaled, and his since been below, their threshold  $m$  time steps ago,
- ▶ Fraction of individuals below threshold but not recovered:

$$\Gamma(p, \phi^*; r) = \sum_{m=1}^{\infty} (1-r)^m \gamma_m(p, \phi^*).$$

- ▶ Fixed point equation:

$$\phi^* = \Gamma(p, \phi^*; r) + \sum_{i=d^*}^T \binom{T}{i} (p\phi^*)^i (1-p\phi^*)^{T-i}.$$

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Fixed points for  $r < 1$ ,  $d^* > 1$ , and  $T \geq 1$ Example:  $T = 3$ ,  $d^* = 2$ 

- ▶ Want to examine how dose load can drop below threshold of  $d^* = 2$ :

$$D_n = 2 \Rightarrow D_{n+1} = 1$$

- ▶ Two subsequences do this:

$$\{d_{n-2}, d_{n-1}, d_n, d_{n+1}\} = \{1, 1, 0, 0\}$$

$$\text{and } \{d_{n-2}, d_{n-1}, d_n, d_{n+1}, d_{n+2}\} = \{1, 0, 1, 0, 0\}.$$

- ▶ Note: second sequence includes an extra 0 since this is necessary to stay below  $d^* = 2$ .
- ▶ To stay below threshold, observe acceptable following sequences may be composed of any combination of two subsequences:

$$a = \{0\} \quad \text{and} \quad b = \{1, 0, 0\}.$$

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- ▶ Determine number of sequences of length  $m$  that keep dose load below  $d^* = 2$ .
- ▶  $N_a$  = number of  $a = \{0\}$  subsequences.
- ▶  $N_b$  = number of  $b = \{1, 0, 0\}$  subsequences.

$$m = N_a \cdot 1 + N_b \cdot 3$$

Possible values for  $N_b$ :

$$0, 1, 2, \dots, \left\lfloor \frac{m}{3} \right\rfloor.$$

where  $\lfloor \cdot \rfloor$  means floor.

- ▶ Corresponding possible values for  $N_a$ :

$$m, m - 3, m - 6, \dots, m - 3 \left\lfloor \frac{m}{3} \right\rfloor.$$

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Fixed points for  $r < 1$ ,  $d^* > 1$ , and  $T \geq 1$ 

- ▶ How many ways to arrange  $N_a$   $a$ 's and  $N_b$   $b$ 's?
- ▶ Think of overall sequence in terms of subsequences:

$$\{Z_1, Z_2, \dots, Z_{N_a+N_b}\}$$

- ▶  $N_a + N_b$  slots for subsequences.
- ▶ Choose positions of either  $a$ 's or  $b$ 's:

$$\binom{N_a + N_b}{N_a} = \binom{N_a + N_b}{N_b}.$$

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- ▶ Total number of allowable sequences of length  $m$ :

$$\sum_{N_b=0}^{\lfloor m/3 \rfloor} \binom{N_b + N_a}{N_b} = \sum_{k=0}^{\lfloor m/3 \rfloor} \binom{m - 2k}{k}$$

where  $k = N_b$  and we have used  $m = N_a + 3N_b$ .

- ▶  $P(a) = (1 - p\phi^*)$  and  $P(b) = p\phi^*(1 - p\phi^*)^2$
- ▶ Total probability of allowable sequences of length  $m$ :

$$\chi_m(p, \phi^*) = \sum_{k=0}^{\lfloor m/3 \rfloor} \binom{m - 2k}{k} (1 - p\phi^*)^{m-k} (p\phi^*)^k.$$

- ▶ Notation: Write a randomly chosen sequence of  $a$ 's and  $b$ 's of length  $m$  as  $D_m^{a,b}$ .

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Fixed points for  $r < 1$ ,  $d^* > 1$ , and  $T \geq 1$ 

- ▶ Nearly there... must account for details of sequence endings.
- ▶ Three endings  $\Rightarrow$  Six possible sequences:

$$D_1 = \{1, 1, 0, 0, D_{m-1}^{a,b}\}$$

$$P_1 = (p\phi)^2(1 - p\phi)^2\chi_{m-1}(p, \phi)$$

$$D_2 = \{1, 1, 0, 0, D_{m-2}^{a,b}, 1\}$$

$$P_2 = (p\phi)^3(1 - p\phi)^2\chi_{m-2}(p, \phi)$$

$$D_3 = \{1, 1, 0, 0, D_{m-3}^{a,b}, 1, 0\}$$

$$P_3 = (p\phi)^3(1 - p\phi)^3\chi_{m-3}(p, \phi)$$

$$D_4 = \{1, 0, 1, 0, 0, D_{m-2}^{a,b}\}$$

$$P_4 = (p\phi)^2(1 - p\phi)^3\chi_{m-2}(p, \phi)$$

$$D_5 = \{1, 0, 1, 0, 0, D_{m-3}^{a,b}, 1\}$$

$$P_5 = (p\phi)^3(1 - p\phi)^3\chi_{m-3}(p, \phi)$$

$$D_6 = \{1, 0, 1, 0, 0, D_{m-4}^{a,b}, 1, 0\}$$

$$P_6 = (p\phi)^3(1 - p\phi)^4\chi_{m-4}(p, \phi)$$

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Fixed points for  $r < 1$ ,  $d^* = 2$ , and  $T = 3$ 

$$\text{F.P. Eq: } \phi^* = \Gamma(p, \phi^*; r) + \sum_{i=d^*}^T \binom{T}{i} (p\phi^*)^i (1 - p\phi^*)^{T-i}.$$

where  $\Gamma(p, \phi^*; r) =$

$$(1 - r)(p\phi)^2(1 - p\phi)^2 + \sum_{m=1}^{\infty} (1 - r)^m (p\phi)^2(1 - p\phi)^2 \times$$

$$\left[ \chi_{m-1} + \chi_{m-2} + 2p\phi(1 - p\phi)\chi_{m-3} + p\phi(1 - p\phi)^2\chi_{m-4} \right]$$

and

$$\chi_m(p, \phi^*) = \sum_{k=0}^{\lfloor m/3 \rfloor} \binom{m-2k}{k} (1 - p\phi^*)^{m-k} (p\phi^*)^k.$$

Note:  $(1 - r)(p\phi)^2(1 - p\phi)^2$  accounts for  $\{1, 0, 1, 0\}$  sequence.

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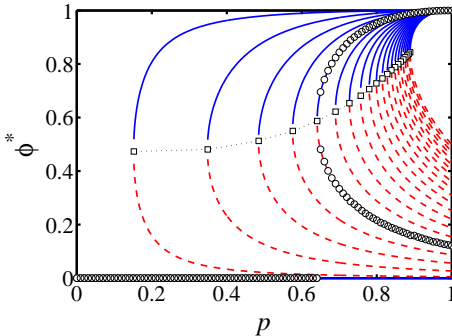
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Fixed points for  $r < 1$ ,  $d^* > 1$ , and  $T \geq 1$ 

$$T = 3, d^* = 2$$



►  $r = 0.01, 0.05, 0.10, 0.15, 0.20, \dots, 1.00$ .

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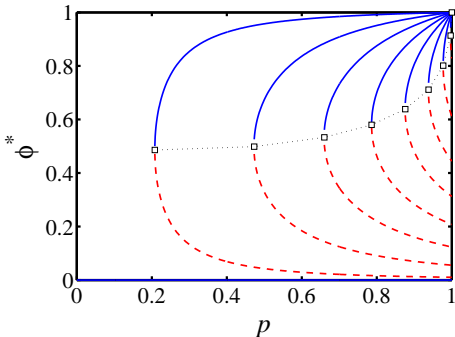
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Fixed points for  $r < 1$ ,  $d^* > 1$ , and  $T \geq 1$ 

$$T = 2, d^* = 2$$



- ▶  $r = 0.01, 0.05, 0.10, \dots, 0.3820 \pm 0.0001$ .
- ▶ No spreading for  $r \gtrsim 0.382$ .

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# What we have now:

- ▶ Two kinds of contagion processes:
  1. Continuous phase transition: **SIR-like**.
  2. Saddle-node bifurcation: **threshold model-like**.
- ▶  $d^* = 1$ : spreading from small seeds possible.
- ▶  $d^* > 1$ : critical mass model.
- ▶ Are other behaviors possible?

## Generalized model

- ▶ Now allow for dose distributions ( $f$ ) and threshold distributions ( $g$ ) with width.
- ▶ Key quantities:

$$P_k = \int_0^\infty dd^* g(d^*) P\left(\sum_{j=1}^k d_j \geq d^*\right) \text{ where } 1 \leq k \leq T.$$

- ▶  $P_k$  = Probability that the threshold of a randomly selected individual will be exceeded by  $k$  doses.
- ▶ e.g.,  
 $P_1$  = Probability that one dose will exceed the threshold of a random individual  
 = Fraction of most vulnerable individuals.

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# Generalized model—heterogeneity, $r = 1$

- ▶ Fixed point equation:

$$\phi^* = \sum_{k=1}^T \binom{T}{k} (p\phi^*)^k (1 - p\phi^*)^{T-k} \underline{P}_k$$

- ▶ Expand around  $\phi^* = 0$  to find when spread from single seed is possible:

$$pP_1 T \geq 1$$

or

$$\Rightarrow p_c = 1/(TP_1)$$

- ▶ Very good:
  1.  $P_1 T$  is the expected number of vulnerables the initial infected individual meets before recovering.
  2.  $pP_1 T$  is  $\therefore$  the expected number of successful infections (equivalent to  $R_0$ ).
- ▶ Observe:  $p_c$  may exceed 1 meaning no spreading from a small seed.

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# Heterogeneous case

- ▶ **Next:** Determine slope of fixed point curve at critical point  $p_c$ .
- ▶ Expand fixed point equation around  $(p, \phi^*) = (p_c, 0)$ .
- ▶ Find slope depends on  $(P_1 - P_2/2)^{[5]}$  (see appendix).
- ▶ Behavior near fixed point depends on whether this slope is
  1. positive:  $P_1 > P_2/2$  (continuous phase transition)
  2. negative:  $P_1 < P_2/2$  (discontinuous phase transition)
- ▶ Now find **three** basic universal classes of contagion models...

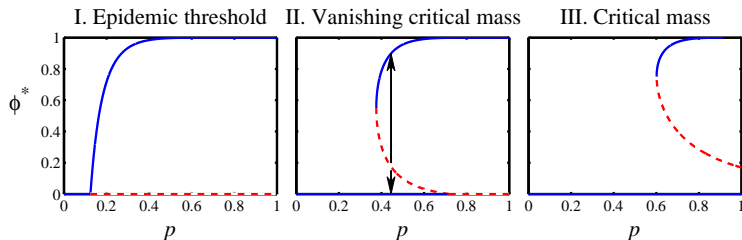
# Heterogeneous case

## Example configuration:

- ▶ Dose sizes are lognormally distributed with mean 1 and variance 0.433.
- ▶ Memory span:  $T = 10$ .
- ▶ Thresholds are uniformly set at
  1.  $d_* = 0.5$
  2.  $d_* = 1.6$
  3.  $d_* = 3$
- ▶ Spread of dose sizes matters, details are not important.

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# Three universal classes

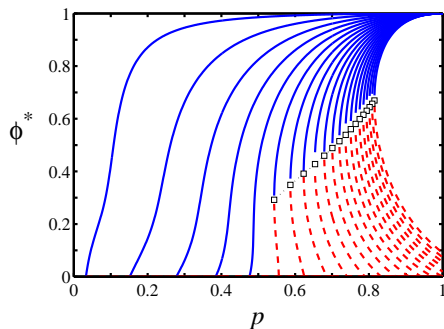


- ▶ Epidemic threshold:  $P_1 > P_2/2, p_c = 1/(TP_1) < 1$
- ▶ Vanishing critical mass:  $P_1 < P_2/2, p_c = 1/(TP_1) < 1$
- ▶ Pure critical mass:  $P_1 < P_2/2, p_c = 1/(TP_1) > 1$



# Heterogeneous case

Now allow  $r < 1$ :



- ▶ II-III transition generalizes:  $p_c = 1/[P_1(T + \tau)]$  where  $\tau = 1/r - 1 =$  expected recovery time
- ▶ I-II transition less pleasant analytically.

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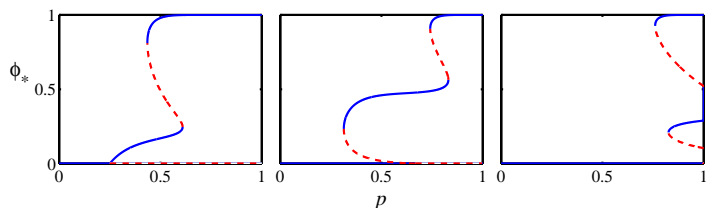
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# More complicated models



- ▶ Due to heterogeneity in individual thresholds.
- ▶ Three classes based on behavior for small seeds.
- ▶ Same model classification holds: I, II, and III.

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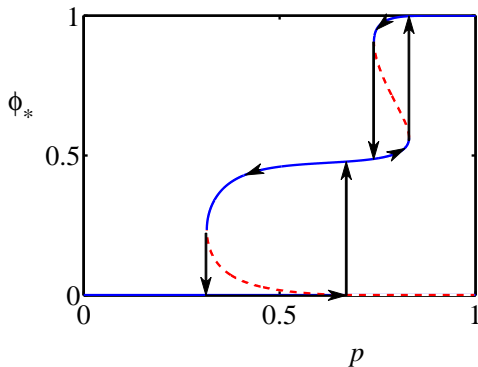
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# Hysteresis in vanishing critical mass models



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- ▶ Memory is a natural ingredient.
- ▶ Three universal classes of contagion processes:
  1. I. Epidemic Threshold
  2. II. Vanishing Critical Mass
  3. III. Critical Mass
- ▶ Dramatic changes in behavior possible.
- ▶ To change kind of model: 'adjust' memory, recovery, fraction of vulnerable individuals ( $T$ ,  $r$ ,  $\rho$ ,  $P_1$ , and/or  $P_2$ ).
- ▶ To change behavior given model: 'adjust' probability of exposure ( $p$ ) and/or initial number infected ( $\phi_0$ ).

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- ▶ Single seed infects others if  $pP_1(T + \tau) \geq 1$ .
- ▶ Key quantity:  $p_c = 1/[P_1(T + \tau)]$
- ▶ If  $p_c < 1 \Rightarrow$  contagion can spread from single seed.
- ▶ Depends only on:
  1. System Memory ( $T + \tau$ ).
  2. Fraction of highly vulnerable individuals ( $P_1$ ).
- ▶ **Details unimportant:** Many threshold and dose distributions give same  $P_k$ .
- ▶ Another example of a model where vulnerable/gullible population may be more important than a small group of super-spreaders or influentials.

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# Details for Class I-II transition:

$$\begin{aligned}\phi^* &= \sum_{k=1}^T \binom{T}{k} P_k (p\phi^*)^k (1 - p\phi^*)^{T-k}, \\ &= \sum_{k=1}^T \binom{T}{k} P_k (p\phi^*)^k \sum_{j=0}^{T-k} \binom{T-k}{j} (-p\phi^*)^j, \\ &= \sum_{k=1}^T \sum_{j=0}^{T-k} \binom{T}{k} \binom{T-k}{j} P_k (-1)^j (p\phi^*)^{k+j}, \\ &= \sum_{m=1}^T \sum_{k=1}^m \binom{T}{k} \binom{T-k}{m-k} P_k (-1)^{m-k} (p\phi^*)^m, \\ &= \sum_{m=1}^T C_m (p\phi^*)^m\end{aligned}$$

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# Details for Class I-II transition:

$$C_m = (-1)^m \binom{T}{m} \sum_{k=1}^m (-1)^k \binom{m}{k} P_k,$$

since

$$\begin{aligned} \binom{T}{k} \binom{T-k}{m-k} &= \frac{T!}{k!(T-k)!} \frac{(T-k)!}{(m-k)!(T-m)!} \\ &= \frac{T!}{m!(T-m)!} \frac{m!}{k!(m-k)!} \\ &= \binom{T}{m} \binom{m}{k}. \end{aligned}$$

# Details for Class I-II transition:

- ▶ Linearization gives

$$\phi^* \simeq C_1 p \phi^* + C_2 p_c^2 \phi^{*2}.$$

where  $C_1 = TP_1 (= 1/p_c)$  and  $C_2 = \binom{T}{2}(-2P_1 + P_2)$ .

- ▶ Using  $p_c = 1/(TP_1)$ :

$$\phi^* \simeq \frac{C_1}{C_2 p_c^2} (p - p_c) = \frac{T^2 P_1^3}{(T-1)(P_1 - P_2/2)} (p - p_c).$$

- ▶ Sign of derivative governed by  $P_1 - P_2/2$ .

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