

Lognormals and friends

Principles of Complex Systems

Course 300, Fall, 2008

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Lognormals

- Empirical Confusability
- Random Multiplicative Growth Model
- Random Growth with Variable Lifespan

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There are other heavy-tailed distributions:

1. Lognormal
2. Stretched exponential (Weibull)
3. ... (Gamma)

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The lognormal distribution:

$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

- ▶ $\ln x$ is distributed according to a normal distribution with mean μ and variance σ .
- ▶ Appears in economics and biology where growth increments are distributed normally.

Standard form reveals the mean μ and variance σ^2 of the underlying normal distribution:

$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

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For lognormals:

$$\mu_{\text{lognormal}} = e^{\mu + \frac{1}{2}\sigma^2}, \quad \text{median}_{\text{lognormal}} = e^{\mu},$$

$$\sigma_{\text{lognormal}} = (e^{\sigma^2} - 1)e^{2\mu + \sigma^2}, \quad \text{mode}_{\text{lognormal}} = e^{\mu - \sigma^2}.$$

All moments of lognormals are finite.

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Derivation from a normal distribution

Take Y as distributed normally:

$$P(y)dy = \frac{1}{\sqrt{2\pi}\sigma} dy \exp\left(-\frac{(y - \mu)^2}{2\sigma^2}\right)$$

Set $Y = \ln X$:

▶ Transform according to $P(x)dx = P(y)dy$:

$$\frac{dy}{dx} = 1/x \Rightarrow dy = dx/x$$

$$\Rightarrow P(x)dx = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right) dx$$

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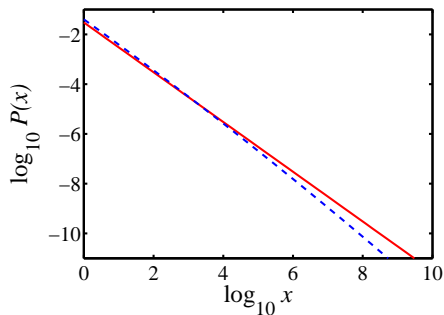
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Confusion between lognormals and pure power laws

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Near agreement
over four orders
of magnitude!

- ▶ For lognormal (blue), $\mu = 0$ and $\sigma = 10$.
- ▶ For power law (red), $\alpha = 1$ and $c = 0.03$.

What's happening:

$$\ln P(x) = \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left(-\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\}$$

$$= -\ln x - \ln \sqrt{2\pi} - \frac{(\ln x - \mu)^2}{2\sigma^2}$$

$$= -\frac{1}{2\sigma^2} (\ln x)^2 + \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x - \ln \sqrt{2\pi} - \frac{\mu^2}{2\sigma^2}.$$

▶ \Rightarrow If $\sigma^2 \gg 1$ and μ ,

$$\ln P(x) \sim -\ln x + \text{const.}$$

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- ▶ Expect -1 scaling to hold until $(\ln x)^2$ term becomes significant compared to $(\ln x)$.

- ▶ This happens when (roughly)



$$-\frac{1}{2\sigma^2}(\ln x)^2 \simeq 0.05 \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x$$



$$\Rightarrow \log_{10} x \lesssim 0.05 \times 2(\sigma^2 - \mu) \log_{10} e$$



$$\simeq 0.05(\sigma^2 - \mu)$$

- ▶ \Rightarrow If you find a -1 exponent, you may have a lognormal distribution...

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Generating lognormals:

Random multiplicative growth:



$$x_{n+1} = r x_n$$

where $r > 0$ is a random growth variable

- ▶ (Shrinkage is allowed)
- ▶ In log space, growth is by addition:

$$\ln x_{n+1} = \ln r + \ln x_n$$

- ▶ $\Rightarrow \ln x_n$ is normally distributed
- ▶ $\Rightarrow x_n$ is lognormally distributed

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Lognormals or power laws?

- ▶ Gibrat^[2] (1931) uses this argument to explain lognormal distribution of firm sizes
- ▶ Robert Axtell (2001) shows power law fits the data very well^[1]

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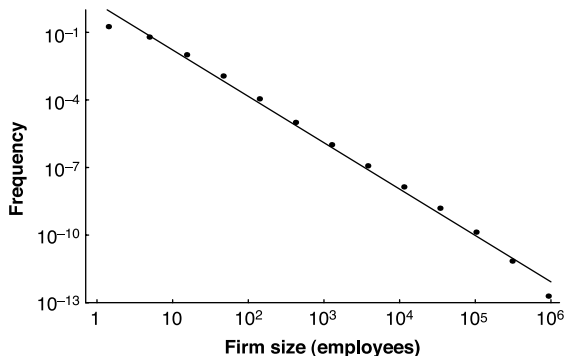
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$$\gamma \simeq 2$$



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- ▶ Axtel (mis)cites Malcai et al.'s (1999) argument^[6] for why power laws appear with exponent $\gamma \simeq 1$
- ▶ The set up: N entities with size $x_i(t)$
- ▶ Generally:

$$x_i(t+1) = rx_i(t)$$

where r is drawn from some happy distribution

- ▶ Same as for lognormal but one extra piece:
- ▶ Each x_i cannot drop too low with respect to the other sizes:

$$x_i(t+1) = \max(rx_i(t), c \langle x_i \rangle)$$

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An explanation

Some math later...

- ▶ Find

$$P(x) \sim x^{-\gamma}$$

where

- ▶

$$N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{(c/N)^{\gamma-1} - 1}{(c/N)^{\gamma-1} - (c/N)} \right]$$

- ▶ Now, if $c/N \ll 1$,

$$N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{-1}{-(c/N)} \right]$$

- ▶ Which gives

$$\gamma \sim 1 + \frac{1}{1 - c}$$

- ▶ Groovy... c small $\Rightarrow \gamma \simeq 2$

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Ages of firms/people/... may not be the same

- ▶ Allow the number of updates for each size x_i to vary
- ▶ Example: $P(t)dt = ae^{-at}dt$
- ▶ Back to no bottom limit: each x_i follows a lognormal
- ▶ Sizes are distributed as^[7]

$$P(x) = \int_{t=0}^{\infty} ae^{-at} \frac{1}{x\sqrt{2\pi t}} \exp\left(-\frac{(\ln x - \mu)^2}{2t}\right) dt$$

(Assume for this example that $\sigma \sim t$ and $\mu = \ln m$)

- ▶ Now averaging different lognormal distributions.

Ages of firms/people/... may not be the same

- ▶ Allow the number of updates for each size x_i to vary
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Averaging lognormals



$$P(x) = \int_{t=0}^{\infty} a e^{-at} \frac{1}{x\sqrt{2\pi t}} \exp\left(-\frac{(\ln x/m)^2}{2t}\right) dt$$

- ▶ Substitute $t = u^2$:

$$P(x) = \frac{2\lambda}{\sqrt{2\pi x}} \int_{u=0}^{\infty} \exp\left(-\lambda u^2 - (\ln x/m)^2/2u^2\right) du$$

- ▶ We can (lazily) look this up: ^[3]

$$\int_0^{\infty} \exp\left(-au^2 - b/u^2\right) du = \frac{1}{2} \sqrt{\frac{\pi}{a}} \exp(-2\sqrt{ab})$$

- ▶ We have $a = \lambda$ and $b = (\ln x/m)^2/2$:

$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda(\ln x/m)^2}}$$

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- ▶ Depends on sign of $\ln x/m$, i.e., whether $x/m > 1$ or $x/m < 1$.



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- ▶ 'Break' in scaling (not uncommon)
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- ▶ First noticed by Montroll and Shlesinger [8, 9]
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Quick summary of these exciting developments

- ▶ Lognormals and power laws can be awfully similar
- ▶ Random Multiplicative Growth leads to lognormal distributions
- ▶ Enforcing a minimum size leads to a power law tail
- ▶ With no minimum size but a distribution of lifetimes, double Pareto distribution appear
- ▶ Take home message: Be careful out there...

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