

Lognormals and friends


Last updated: 2024/10/14, 16:37:19 EDT

Principles of Complex Systems, Vols. 1, 2, & 3D
CSYS/MATH 6701, 6713, & a pretend number, 2024–2025

Prof. Peter Sheridan Dodds

Computational Story Lab | Vermont Complex Systems Center
Santa Fe Institute | University of Vermont



Licensed under the [Creative Commons Attribution 4.0 International](https://creativecommons.org/licenses/by/4.0/) 



These slides are brought to you by:

Sealie & Lambie
Productions



The PoCverse
Lognormals and
friends
2 of 26

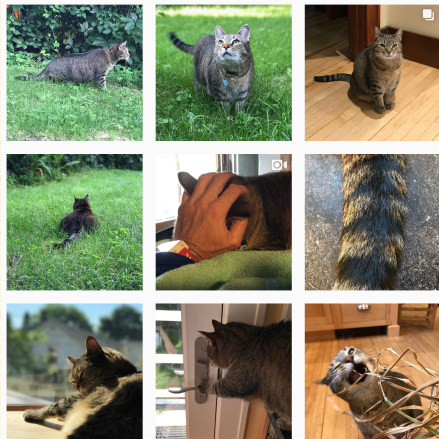
Lognormals



Empirical Confusability
Random Multiplicative Growth
Model
Random Growth with Variable
Lifespan

References

These slides are also brought to you by:

Special Guest Executive Producer



 On Instagram at [pratchett_the_cat](https://www.instagram.com/pratchett_the_cat) 

The PoCverse
Lognormals and
friends
3 of 26

Lognormals

Empirical Confusability
Random Multiplicative Growth
Model
Random Growth with Variable
Lifespan

References



Outline

The PoCSverse
Lognormals and
friends
4 of 26

Lognormals

Empirical Confusability
Random Multiplicative Growth
Model
Random Growth with Variable
Lifespan

References

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References

Outline

The PoCSverse
Lognormals and
friends
6 of 26

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

Lognormals


Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan


References

There are other 'heavy-tailed' distributions:

1. The Log-normal distribution 

$$P(x) = \frac{1}{x\sqrt{2\pi\sigma}} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

There are other 'heavy-tailed' distributions:

1. The Log-normal distribution 


$$P(x) = \frac{1}{x\sqrt{2\pi\sigma}} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

2. Weibull distributions 

$$P(x)dx = \frac{k}{\lambda} \left(\frac{x}{\lambda}\right)^{\mu-1} e^{-(x/\lambda)^\mu} dx$$

CCDF = stretched exponential .


There are other 'heavy-tailed' distributions:



1. The Log-normal distribution 

$$P(x) = \frac{1}{x\sqrt{2\pi\sigma}} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

2. Weibull distributions 


$$P(x)dx = \frac{k}{\lambda} \left(\frac{x}{\lambda}\right)^{\mu-1} e^{-(x/\lambda)^\mu} dx$$


CCDF = stretched exponential 

3. Also: Gamma distribution , Erlang distribution , and more.

The lognormal distribution:

$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$


 $\ln x$ is distributed according to a normal distribution with mean μ and variance σ .

 Appears in economics and biology where growth increments are distributed normally.




Standard form reveals the mean μ and variance σ^2 of the underlying normal distribution:

$$P(x) = \frac{1}{x\sqrt{2\pi\sigma}} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$


 Standard form reveals the mean μ and variance σ^2 of the underlying normal distribution:

$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$


 For lognormals:

$$\mu_{\text{lognormal}} = e^{\mu + \frac{1}{2}\sigma^2}, \quad \text{median}_{\text{lognormal}} = e^{\mu},$$

$$\sigma_{\text{lognormal}} = (e^{\sigma^2} - 1)e^{2\mu + \sigma^2}, \quad \text{mode}_{\text{lognormal}} = e^{\mu - \sigma^2}.$$


 Standard form reveals the mean μ and variance σ^2 of the underlying normal distribution:

$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

 For lognormals:

$$\mu_{\text{lognormal}} = e^{\mu + \frac{1}{2}\sigma^2}, \quad \text{median}_{\text{lognormal}} = e^{\mu},$$

$$\sigma_{\text{lognormal}} = (e^{\sigma^2} - 1)e^{2\mu + \sigma^2}, \quad \text{mode}_{\text{lognormal}} = e^{\mu - \sigma^2}.$$

 All moments of lognormals are **finite**.

Derivation from a normal distribution

Take Y as distributed normally:

The PoCSverse
Lognormals and
friends
10 of 26

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

Derivation from a normal distribution

Take Y as distributed normally:



$$P(y)dy = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y-\mu)^2}{2\sigma^2}\right) dy$$

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

Derivation from a normal distribution

Take Y as distributed normally:



$$P(y)dy = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y-\mu)^2}{2\sigma^2}\right) dy$$

Set $Y = \ln X$:

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

Derivation from a normal distribution

Take Y as distributed normally:



$$P(y)dy = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y-\mu)^2}{2\sigma^2}\right) dy$$

Set $Y = \ln X$:



Transform according to $P(x)dx = P(y)dy$:

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

Derivation from a normal distribution

Take Y as distributed normally:



$$P(y)dy = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y-\mu)^2}{2\sigma^2}\right) dy$$

Set $Y = \ln X$:



Transform according to $P(x)dx = P(y)dy$:



$$\frac{dy}{dx} = 1/x \Rightarrow dy = dx/x$$

Derivation from a normal distribution

Take Y as distributed normally:



$$P(y)dy = \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{(y-\mu)^2}{2\sigma^2}\right) dy$$

Set $Y = \ln X$:



Transform according to $P(x)dx = P(y)dy$:

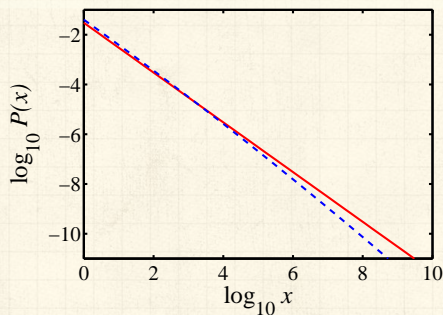


$$\frac{dy}{dx} = 1/x \Rightarrow dy = dx/x$$




$$\Rightarrow P(x)dx = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right) dx$$

Confusion between lognormals and pure power laws



Near agreement
over four orders of
magnitude!

 For lognormal (blue), $\mu = 0$ and $\sigma = 10$.

 For power law (red), $\gamma = 1$ and $c = 0.03$.

What's happening:

$$\ln P(x) = \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left(-\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\}$$

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

Confusion

What's happening:

$$\begin{aligned}\ln P(x) &= \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left(-\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\} \\ &= -\ln x - \ln \sqrt{2\pi}\sigma - \frac{(\ln x - \mu)^2}{2\sigma^2}\end{aligned}$$

What's happening:

$$\ln P(x) = \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left(-\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\}$$

$$= -\ln x - \ln\sqrt{2\pi}\sigma - \frac{(\ln x - \mu)^2}{2\sigma^2}$$

$$= -\frac{1}{2\sigma^2} (\ln x)^2 + \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x - \ln\sqrt{2\pi}\sigma - \frac{\mu^2}{2\sigma^2}.$$

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

What's happening:

$$\ln P(x) = \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left(-\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\}$$

$$= -\ln x - \ln\sqrt{2\pi}\sigma - \frac{(\ln x - \mu)^2}{2\sigma^2}$$

$$= -\frac{1}{2\sigma^2} (\ln x)^2 + \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x - \ln\sqrt{2\pi}\sigma - \frac{\mu^2}{2\sigma^2}.$$

If the first term is relatively small,

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

What's happening:

$$\begin{aligned}\ln P(x) &= \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left(-\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\} \\ &= -\ln x - \ln\sqrt{2\pi}\sigma - \frac{(\ln x - \mu)^2}{2\sigma^2} \\ &= -\frac{1}{2\sigma^2} (\ln x)^2 + \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x - \ln\sqrt{2\pi}\sigma - \frac{\mu^2}{2\sigma^2}.\end{aligned}$$

If the first term is relatively small,

$$\ln P(x) \sim -\left(1 - \frac{\mu}{\sigma^2}\right) \ln x + \text{const.}$$

What's happening:

$$\begin{aligned}\ln P(x) &= \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left(-\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\} \\ &= -\ln x - \ln\sqrt{2\pi}\sigma - \frac{(\ln x - \mu)^2}{2\sigma^2}\end{aligned}$$

$$= -\frac{1}{2\sigma^2} (\ln x)^2 + \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x - \ln\sqrt{2\pi}\sigma - \frac{\mu^2}{2\sigma^2}.$$

If the first term is relatively small,

$$\boxed{\ln P(x) \sim -\left(1 - \frac{\mu}{\sigma^2}\right) \ln x + \text{const.}} \Rightarrow \boxed{\gamma = 1 - \frac{\mu}{\sigma^2}}$$


Lognormals


Empirical Confusability


Random Multiplicative Growth
Model


Random Growth with Variable
Lifespan


References


 If $\mu < 0, \gamma > 1$ which is totally cool.

 If $\mu < 0, \gamma > 1$ which is totally cool.


 If $\mu > 0, \gamma < 1$, not so much.


 If $\mu < 0, \gamma > 1$ which is totally cool.


 If $\mu > 0, \gamma < 1$, not so much.

 If $\sigma^2 \gg 1$ and $\mu,$


$$\ln P(x) \sim -\ln x + \text{const.}$$


 If $\mu < 0, \gamma > 1$ which is totally cool.


 If $\mu > 0, \gamma < 1$, not so much.


 If $\sigma^2 \gg 1$ and μ ,

$$\ln P(x) \sim -\ln x + \text{const.}$$


 Expect -1 scaling to hold until $(\ln x)^2$ term becomes significant compared to $(\ln x)$:

 If $\mu < 0, \gamma > 1$ which is totally cool.


 If $\mu > 0, \gamma < 1$, not so much.


 If $\sigma^2 \gg 1$ and μ ,


$$\ln P(x) \sim -\ln x + \text{const.}$$

 Expect -1 scaling to hold until $(\ln x)^2$ term becomes significant compared to $(\ln x)$:


$$-\frac{1}{2\sigma^2} (\ln x)^2 \simeq 0.05 \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x$$

 If $\mu < 0, \gamma > 1$ which is totally cool.

 If $\mu > 0, \gamma < 1$, not so much.


 If $\sigma^2 \gg 1$ and μ ,


$$\ln P(x) \sim -\ln x + \text{const.}$$


 Expect -1 scaling to hold until $(\ln x)^2$ term becomes significant compared to $(\ln x)$:

$$-\frac{1}{2\sigma^2} (\ln x)^2 \simeq 0.05 \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x$$


$$\Rightarrow \log_{10} x \lesssim 0.05 \times 2(\sigma^2 - \mu) \log_{10} e$$

 If $\mu < 0, \gamma > 1$ which is totally cool.

 If $\mu > 0, \gamma < 1$, not so much.


 If $\sigma^2 \gg 1$ and μ ,


$$\ln P(x) \sim -\ln x + \text{const.}$$


 Expect -1 scaling to hold until $(\ln x)^2$ term becomes significant compared to $(\ln x)$:

$$-\frac{1}{2\sigma^2} (\ln x)^2 \simeq 0.05 \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x$$


$$\Rightarrow \log_{10} x \lesssim 0.05 \times 2(\sigma^2 - \mu) \log_{10} e \simeq 0.05(\sigma^2 - \mu)$$

 If $\mu < 0, \gamma > 1$ which is totally cool.

 If $\mu > 0, \gamma < 1$, not so much.


 If $\sigma^2 \gg 1$ and μ ,

$$\ln P(x) \sim -\ln x + \text{const.}$$

 Expect -1 scaling to hold until $(\ln x)^2$ term becomes significant compared to $(\ln x)$:

$$-\frac{1}{2\sigma^2} (\ln x)^2 \simeq 0.05 \left(\frac{\mu}{\sigma^2} - 1 \right) \ln x$$

$$\Rightarrow \log_{10} x \lesssim 0.05 \times 2(\sigma^2 - \mu) \log_{10} e \simeq 0.05(\sigma^2 - \mu)$$

 \Rightarrow If you find a -1 exponent,
you may have a lognormal distribution...

Outline

The PoCSverse
Lognormals and
friends

14 of 26

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References

Generating lognormals:

Random multiplicative growth:



$$x_{n+1} = rx_n$$

where $r > 0$ is a random growth variable

Generating lognormals:

Random multiplicative growth:



$$x_{n+1} = rx_n$$

where $r > 0$ is a random growth variable



(Shrinkage is allowed)

Generating lognormals:

Random multiplicative growth:



$$x_{n+1} = rx_n$$

where $r > 0$ is a random growth variable



(Shrinkage is allowed)



In log space, growth is by addition:

$$\ln x_{n+1} = \ln r + \ln x_n$$

Generating lognormals:

Random multiplicative growth:



$$x_{n+1} = rx_n$$

where $r > 0$ is a random growth variable



(Shrinkage is allowed)



In log space, growth is by addition:

$$\ln x_{n+1} = \ln r + \ln x_n$$



$\Rightarrow \ln x_n$ is normally distributed

Generating lognormals:

Random multiplicative growth:



$$x_{n+1} = rx_n$$

where $r > 0$ is a random growth variable



(Shrinkage is allowed)



In log space, growth is by addition:

$$\ln x_{n+1} = \ln r + \ln x_n$$



$\Rightarrow \ln x_n$ is normally distributed





$\Rightarrow x_n$ is lognormally distributed

Lognormals or power laws?






Gibrat ^[2] (1931) uses preceding argument to explain lognormal distribution of firm sizes ($\gamma \simeq 1$).

Lognormals or power laws?

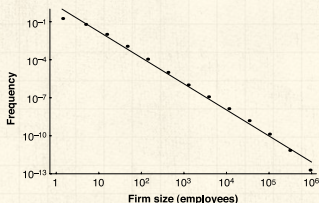
-  Gibrat ^[2] (1931) uses preceding argument to explain lognormal distribution of firm sizes ($\gamma \simeq 1$).
-  But Robert Axtell ^[1] (2001) shows a power law fits the data very well with $\gamma = 2$, not $\gamma = 1$ (!)

Lognormals or power laws?

-  Gibrat ^[2] (1931) uses preceding argument to explain lognormal distribution of firm sizes ($\gamma \simeq 1$).
-  But Robert Axtell ^[1] (2001) shows a power law fits the data very well with $\gamma = 2$, not $\gamma = 1$ (!)
-  Problem of data censusing (missing small firms).

Lognormals or power laws?

- 🧱 Gibrat ^[2] (1931) uses preceding argument to explain lognormal distribution of firm sizes ($\gamma \simeq 1$).
- 🧱 But Robert Axtell ^[1] (2001) shows a power law fits the data very well with $\gamma = 2$, not $\gamma = 1$ (!)
- 🧱 Problem of data censusing (missing small firms).



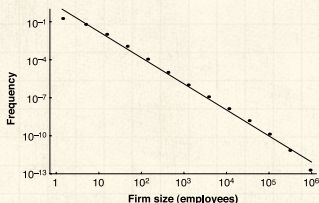
$$\text{Freq} \propto (\text{size})^{-\gamma}$$
$$\gamma \simeq 2$$

Lognormals or power laws?

🧱 Gibrat ^[2] (1931) uses preceding argument to explain lognormal distribution of firm sizes ($\gamma \simeq 1$).

🧱 But Robert Axtell ^[1] (2001) shows a power law fits the data very well with $\gamma = 2$, not $\gamma = 1$ (!)

🧱 Problem of data censusing (missing small firms).



$$\text{Freq} \propto (\text{size})^{-\gamma}$$
$$\gamma \simeq 2$$

🧱 One piece in Gibrat's model seems okay empirically: Growth rate r appears to be independent of firm size. ^[1].

An explanation

The PoCSverse
Lognormals and
friends
17 of 26

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model


Random Growth with Variable
Lifespan


References




Axtel cites Malcai et al.'s (1999) argument [5] for why power laws appear with exponent $\gamma \simeq 2$


An explanation


 Axtel cites Malcai et al.'s (1999) argument ^[5] for why power laws appear with exponent $\gamma \simeq 2$

 The set up: N entities with size $x_i(t)$

An explanation

 Axtel cites Malcai et al.'s (1999) argument [5] for why power laws appear with exponent $\gamma \simeq 2$


 The set up: N entities with size $x_i(t)$


 Generally:


$$x_i(t+1) = rx_i(t)$$

where r is drawn from some happy distribution

An explanation


 Axtel cites Malcai et al.'s (1999) argument [5] for why power laws appear with exponent $\gamma \simeq 2$


 The set up: N entities with size $x_i(t)$


 Generally:


$$x_i(t+1) = rx_i(t)$$

where r is drawn from some happy distribution

 Same as for lognormal but one extra piece.


 Axtel cites Malcai et al.'s (1999) argument [5] for why power laws appear with exponent $\gamma \simeq 2$


 The set up: N entities with size $x_i(t)$

 Generally:

$$x_i(t + 1) = rx_i(t)$$

where r is drawn from some happy distribution

 Same as for lognormal but one extra piece.

 Each x_i cannot drop too low with respect to the other sizes:

$$x_i(t + 1) = \max(rx_i(t), c \langle x_i \rangle)$$

Some math later...

Insert assignment question 

The PoCSverse
Lognormals and
friends
18 of 26

Lognormals


Empirical Confusability

**Random Multiplicative Growth
Model**

Random Growth with Variable
Lifespan

References

Some math later...

Insert assignment question 



Find $P(x) \sim x^{-\gamma}$

The PoCverse
Lognormals and
friends
18 of 26

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

Some math later...

Insert assignment question 



Find $P(x) \sim x^{-\gamma}$



where γ is implicitly given by

$$N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{(c/N)^{\gamma-1} - 1}{(c/N)^{\gamma-1} - (c/N)} \right]$$

N = total number of firms.

Some math later...

Insert assignment question 



$$\text{Find } P(x) \sim x^{-\gamma}$$



where γ is implicitly given by

$$N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{(c/N)^{\gamma-1} - 1}{(c/N)^{\gamma-1} - (c/N)} \right]$$

N = total number of firms.



$$\text{Now, if } c/N \ll 1 \text{ and } \gamma > 2 \quad N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{-1}{-(c/N)} \right]$$

Some math later...

Insert assignment question 



$$\text{Find } P(x) \sim x^{-\gamma}$$



where γ is implicitly given by

$$N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{(c/N)^{\gamma-1} - 1}{(c/N)^{\gamma-1} - (c/N)} \right]$$

N = total number of firms.



$$\text{Now, if } c/N \ll 1 \text{ and } \gamma > 2 \quad N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{-1}{-(c/N)} \right]$$



$$\text{Which gives } \gamma \sim 1 + \frac{1}{1 - c}$$

Some math later...

Insert assignment question 



$$\text{Find } P(x) \sim x^{-\gamma}$$



where γ is implicitly given by

$$N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{(c/N)^{\gamma-1} - 1}{(c/N)^{\gamma-1} - (c/N)} \right]$$

N = total number of firms.



$$\text{Now, if } c/N \ll 1 \text{ and } \gamma > 2 \quad N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[\frac{-1}{-(c/N)} \right]$$



$$\text{Which gives } \gamma \sim 1 + \frac{1}{1 - c}$$



Groovy... c small $\Rightarrow \gamma \simeq 2$

Outline

The PoCSverse
Lognormals and
friends
19 of 26

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

Lognormals

Empirical Confusability

Random Multiplicative Growth Model

Random Growth with Variable Lifespan

References

The second tweak

Ages of firms/people/... may not be the same

The PoCSverse
Lognormals and
friends

20 of 26

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References

The second tweak

Ages of firms/people/... may not be the same



Allow the number of updates for each size x_i to vary

The second tweak

Ages of firms/people/... may not be the same






Allow the number of updates for each size x_i to vary



Example: $P(t)dt = ae^{-at} dt$ where $t = \text{age}$.

The second tweak

Ages of firms/people/... may not be the same

-  Allow the number of updates for each size x_i to vary
-  Example: $P(t)dt = ae^{-at} dt$ where $t = \text{age}$.
-  Back to no bottom limit: each x_i follows a lognormal

The second tweak

Ages of firms/people/... may not be the same

⊞ Allow the number of updates for each size x_i to vary

⊞ Example: $P(t)dt = ae^{-at} dt$ where $t = \text{age}$.

⊞ Back to no bottom limit: each x_i follows a lognormal


⊞ Sizes are distributed as ^[6]


$$P(x) = \int_{t=0}^{\infty} ae^{-at} \frac{1}{x\sqrt{2\pi t}} \exp\left(-\frac{(\ln x - \mu)^2}{2t}\right) dt$$


(Assume for this example that $\sigma \sim t$ and $\mu = \ln m$)


The second tweak

Ages of firms/people/... may not be the same

 Allow the number of updates for each size x_i to vary


 Example: $P(t)dt = ae^{-at} dt$ where $t = \text{age}$.

 Back to no bottom limit: each x_i follows a lognormal

 Sizes are distributed as ^[6]

$$P(x) = \int_{t=0}^{\infty} ae^{-at} \frac{1}{x\sqrt{2\pi t}} \exp\left(-\frac{(\ln x - \mu)^2}{2t}\right) dt$$

(Assume for this example that $\sigma \sim t$ and $\mu = \ln m$)

 Now averaging different lognormal distributions.

Averaging lognormals

The PoCSverse
Lognormals and
friends
21 of 26

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References



$$P(x) = \int_{t=0}^{\infty} a e^{-at} \frac{1}{x \sqrt{2\pi t}} \exp\left(-\frac{(\ln \frac{x}{m})^2}{2t}\right) dt$$

Averaging lognormals



$$P(x) = \int_{t=0}^{\infty} a e^{-at} \frac{1}{x \sqrt{2\pi t}} \exp\left(-\frac{(\ln \frac{x}{m})^2}{2t}\right) dt$$



Insert fabulous calculation (team is spared).

Averaging lognormals



$$P(x) = \int_{t=0}^{\infty} a e^{-at} \frac{1}{x \sqrt{2\pi t}} \exp\left(-\frac{(\ln \frac{x}{m})^2}{2t}\right) dt$$



Insert fabulous calculation (team is spared).



Some enjoyable suffering leads to:

$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda} (\ln \frac{x}{m})^2}$$

The second tweak



$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda(\ln \frac{x}{m})^2}}$$

The second tweak



$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda(\ln \frac{x}{m})^2}}$$



Depends on sign of $\ln \frac{x}{m}$, i.e., whether $\frac{x}{m} > 1$ or $\frac{x}{m} < 1$.

The second tweak



$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda(\ln \frac{x}{m})^2}}$$



Depends on sign of $\ln \frac{x}{m}$, i.e., whether $\frac{x}{m} > 1$ or $\frac{x}{m} < 1$.



$$P(x) \propto \begin{cases} x^{-1+\sqrt{2\lambda}} & \text{if } \frac{x}{m} < 1 \\ x^{-1-\sqrt{2\lambda}} & \text{if } \frac{x}{m} > 1 \end{cases}$$

The second tweak



$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda(\ln \frac{x}{m})^2}}$$



Depends on sign of $\ln \frac{x}{m}$, i.e., whether $\frac{x}{m} > 1$ or $\frac{x}{m} < 1$.



$$P(x) \propto \begin{cases} x^{-1+\sqrt{2\lambda}} & \text{if } \frac{x}{m} < 1 \\ x^{-1-\sqrt{2\lambda}} & \text{if } \frac{x}{m} > 1 \end{cases}$$



'Break' in scaling (not uncommon)

The second tweak



$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda(\ln \frac{x}{m})^2}}$$



Depends on sign of $\ln \frac{x}{m}$, i.e., whether $\frac{x}{m} > 1$ or $\frac{x}{m} < 1$.




$$P(x) \propto \begin{cases} x^{-1+\sqrt{2\lambda}} & \text{if } \frac{x}{m} < 1 \\ x^{-1-\sqrt{2\lambda}} & \text{if } \frac{x}{m} > 1 \end{cases}$$



'Break' in scaling (not uncommon)



Double-Pareto distribution 

The second tweak



$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda(\ln \frac{x}{m})^2}}$$



Depends on sign of $\ln \frac{x}{m}$, i.e., whether $\frac{x}{m} > 1$ or $\frac{x}{m} < 1$.




$$P(x) \propto \begin{cases} x^{-1+\sqrt{2\lambda}} & \text{if } \frac{x}{m} < 1 \\ x^{-1-\sqrt{2\lambda}} & \text{if } \frac{x}{m} > 1 \end{cases}$$



'Break' in scaling (not uncommon)



Double-Pareto distribution 



First noticed by Montroll and Shlesinger [7, 8]

The second tweak



$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda(\ln \frac{x}{m})^2}}$$



Depends on sign of $\ln \frac{x}{m}$, i.e., whether $\frac{x}{m} > 1$ or $\frac{x}{m} < 1$.




$$P(x) \propto \begin{cases} x^{-1+\sqrt{2\lambda}} & \text{if } \frac{x}{m} < 1 \\ x^{-1-\sqrt{2\lambda}} & \text{if } \frac{x}{m} > 1 \end{cases}$$



'Break' in scaling (not uncommon)



Double-Pareto distribution 



First noticed by Montroll and Shlesinger [7, 8]



Later: Huberman and Adamic [3, 4]: Number of pages per website

Summary of these exciting developments:

The PoCSverse
Lognormals and
friends
23 of 26

Lognormals

Empirical Confusability

Random Multiplicative Growth
Model

Random Growth with Variable
Lifespan

References



Lognormals and power laws can be **awfully** similar

Summary of these exciting developments:

The PoCSverse
Lognormals and
friends
23 of 26


Lognormals


Empirical Confusability

Random Multiplicative Growth
Model




Random Growth with Variable
Lifespan

References





 Lognormals and power laws can be **awfully** similar

 Random Multiplicative Growth leads to lognormal distributions






Summary of these exciting developments:

-  Lognormals and power laws can be **awfully** similar
-  Random Multiplicative Growth leads to lognormal distributions
-  Enforcing a minimum size leads to a power law tail

Summary of these exciting developments:




-  Lognormals and power laws can be **awfully** similar
-  Random Multiplicative Growth leads to lognormal distributions
-  Enforcing a minimum size leads to a power law tail
-  With no minimum size but a distribution of lifetimes, the double Pareto distribution appears

Summary of these exciting developments:

-  Lognormals and power laws can be **awfully** similar
-  Random Multiplicative Growth leads to lognormal distributions
-  Enforcing a minimum size leads to a power law tail
-  With no minimum size but a distribution of lifetimes, the double Pareto distribution appears
-  Take-home message: Be careful out there...

References I

- [1] R. Axtell.
Zipf distribution of U.S. firm sizes.
Science, 293(5536):1818–1820, 2001. [pdf](#) 
- [2] R. Gibrat.
Les inégalités économiques.
Librairie du Recueil Sirey, Paris, France, 1931.
- [3] B. A. Huberman and L. A. Adamic.
Evolutionary dynamics of the World Wide Web.
Technical report, Xerox Palo Alto Research Center, 1999.
- [4] B. A. Huberman and L. A. Adamic.
The nature of markets in the World Wide Web.
Quarterly Journal of Economic Commerce, 1:5–12, 2000.

- [5] O. Malcai, O. Biham, and S. Solomon.
Power-law distributions and lévy-stable intermittent
fluctuations in stochastic systems of many autocatalytic
elements.
[Phys. Rev. E](#), 60(2):1299–1303, 1999. pdf 
- [6] M. Mitzenmacher.
A brief history of generative models for power law and
lognormal distributions.
[Internet Mathematics](#), 1:226–251, 2003. pdf 
- [7] E. W. Montroll and M. W. Shlesinger.
On $1/f$ noise and other distributions with long tails.
[Proc. Natl. Acad. Sci.](#), 79:3380–3383, 1982. pdf 

- [8] E. W. Montroll and M. W. Shlesinger.
Maximum entropy formalism, fractals, scaling phenomena,
and $1/f$ noise: a tale of tails.
[J. Stat. Phys.](#), 32:209–230, 1983.