Archetypometrics: Characters and traits across the multi-storyverse

Last updated: 2024/11/15, 15:25:11 EST

Principles of Complex Systems, Vols. 1, 2, & 3D
CSYS/MATH 6701, 6713, & a pretend number, 2024–2025

Prof. Peter Sheridan Dodds

Computational Story Lab | Vermont Complex Systems Center
Santa Fe Institute | University of Vermont

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Overview of Explorable Material

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Comparing Characters
- Essential Dimensions

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Nutshell

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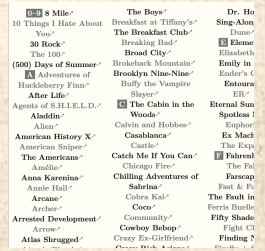
- Robustness
- More Storyverses
- Pratchett

References



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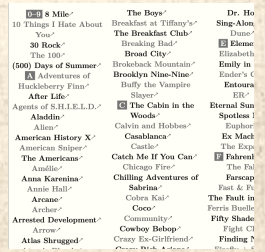

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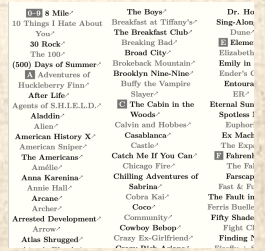

Outline

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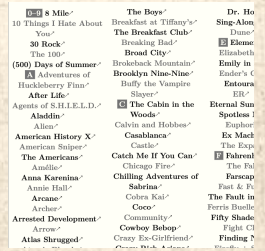

$20M five year grant from NSF EPSCoR, 2023–2028

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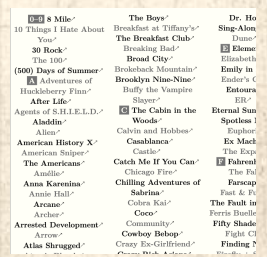

The science of stories:

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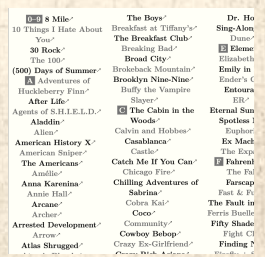

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- Stories matter: Homo narrativus
- Stories are fundamental to how people comprehend, explain, and potentially shape their lives, the lives of others, and the world.

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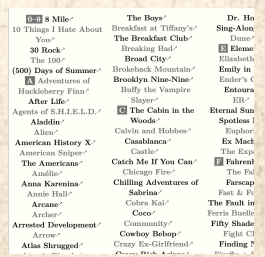

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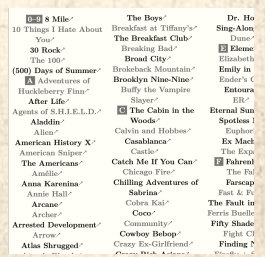

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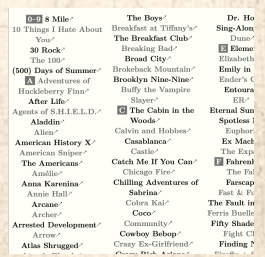

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- How do we measure[1] stories at scale?

[1] accurately, properly, meaningfully, scientifically

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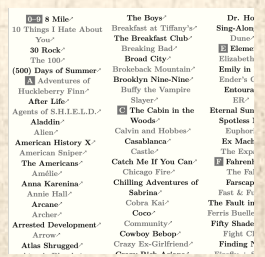

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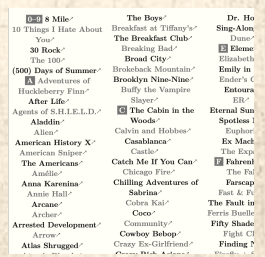

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- How does story space vary across time and culture?

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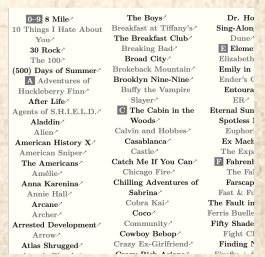

Kurt Vonnegut on the shapes of stories

Source: Kurt Vonnegut on the Shapes of Stories.
Longer piece with bonus stories (Metamorphosis and Hamlet).

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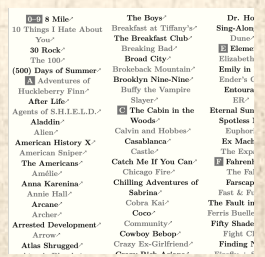
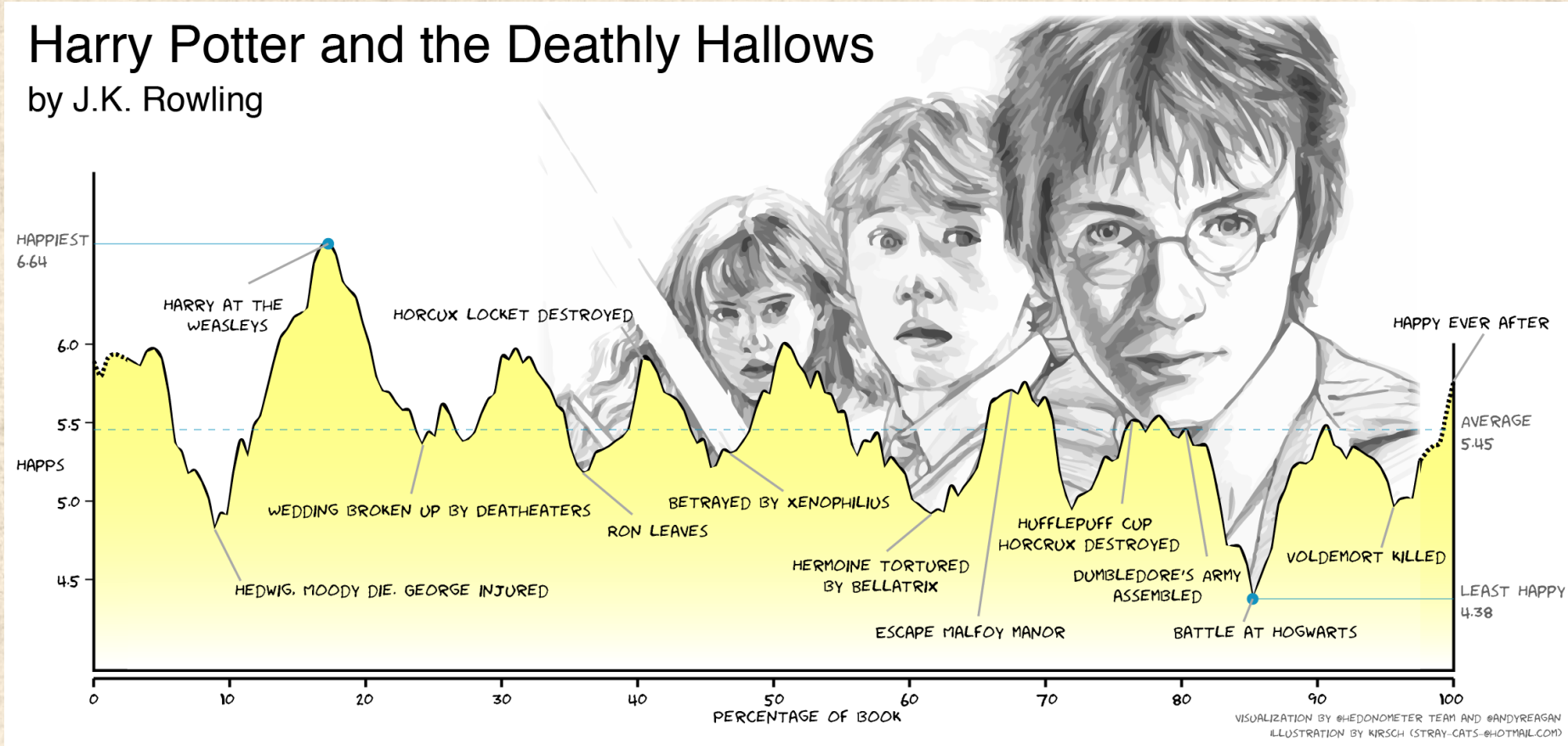




EPJ Data Science
a SpringerOpen Journal
EPJ DS
REGULAR ARTICLE
Open Access
The emotional arcs of stories are dominated by six basic shapes
Springer

"The emotional arcs of stories are dominated by six basic shapes"

Reagan, Mitchell, Danforth, and Dodds.
EPJ Data Science, **5**, 31, 2016. [?]

Online, interactive Emotional Shapes of Stories for 10,000+ books:

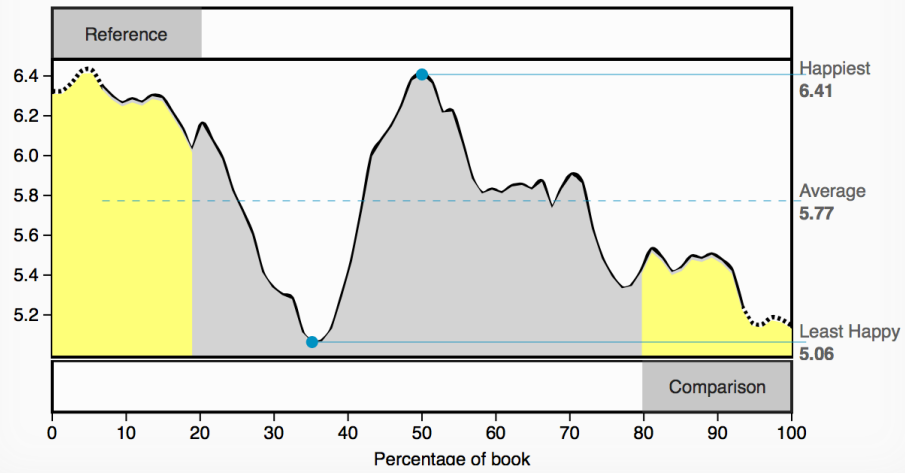
Frankenstein; Or the Modern Prometheus (wiki)

by Mary Shelley

Search Gutenberg Corpus | by Title | Classics | Harry Potter | Random

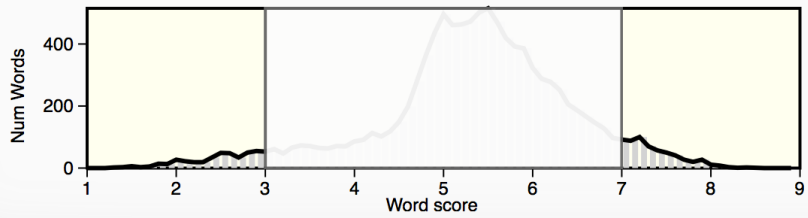
Book happiness time series:

Explore the work's emotional dynamics by sliding and resizing the reference and comparison sections.



Lens (for advanced users):

Slide and resize the stop-window to change the lens:

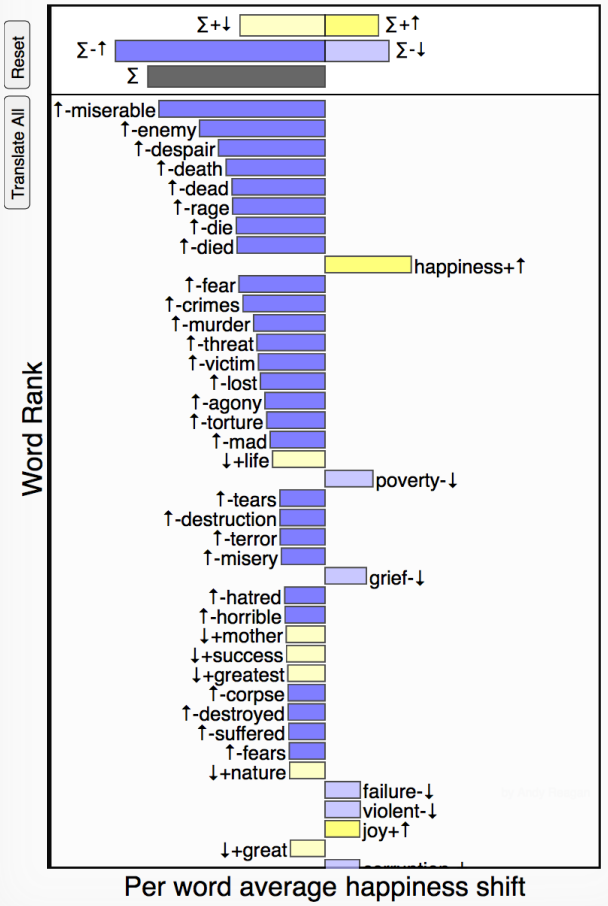


Word Shift:

Why comparison section is less happy than the reference one

Reference sections's happiness = 6.31

Comparison section's happiness = 5.35



Online, interactive Emotional Shapes of Stories for 10,000+ books:

Harry Potter (all books together)

by J.K. Rowling

Search Gutenberg Corpus | by Title | Classics | Harry Potter | Random

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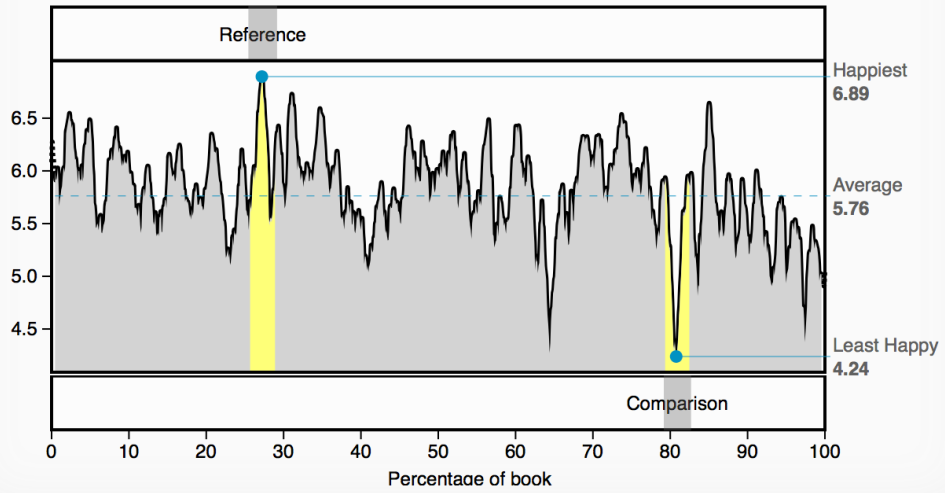

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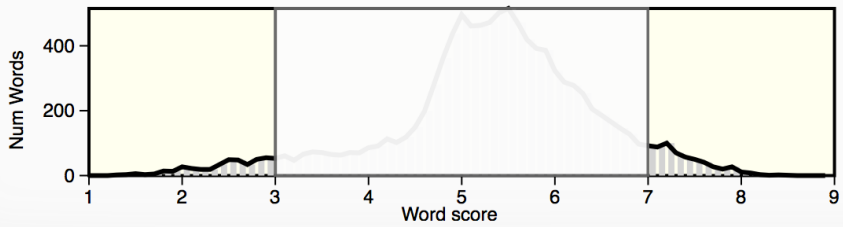
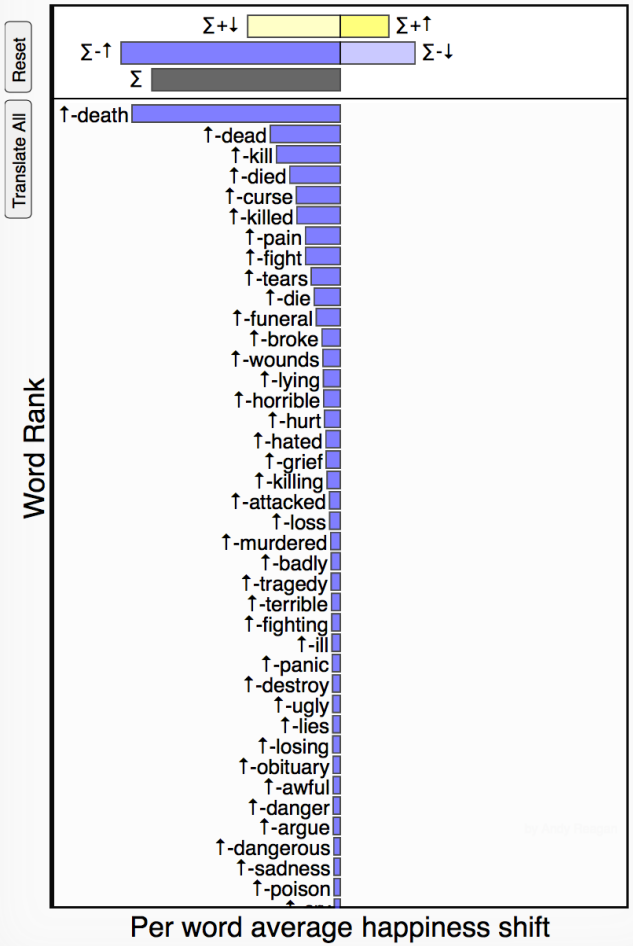


Word Shift:

Why comparison section is less happy than the reference one

Reference sections's happiness = 6.13

Comparison section's happiness = 5.14



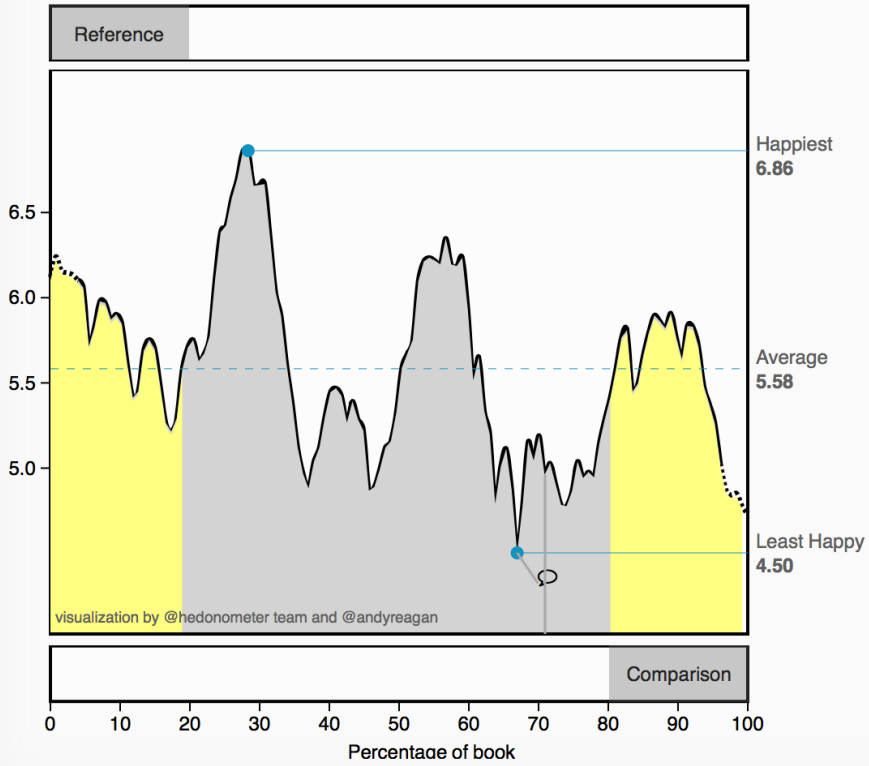
Online, interactive Emotional Shapes of Stories for 1,000+ movie scripts:

Pulp Fiction

directed by Quentin Tarantino

Search Movies | Classics | Team Picks | Random

Movie happiness time series:
Explore the work's emotional dynamics by sliding and resizing the reference and comparison sections.



Movie script:
Portion of script scored for each point in timeseries.

Zed takes the chair, sits it in front of the two prisoners, then lowers into it. Maynard hands The Gimp's leash to Zed, then backs away.

MAYNARD
(to The Gimp)
Down!

The Gimp gets on its knees.

Maynard hangs back while Zed appraises the two men.

MAYNARD
Who's first?

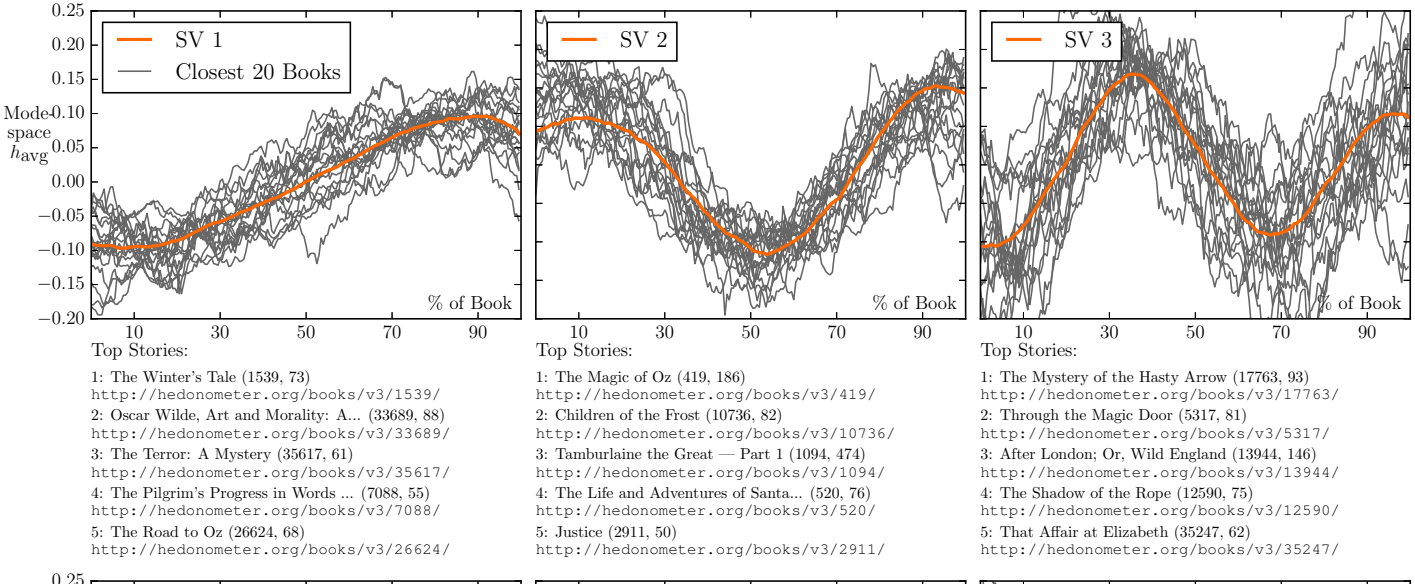
ZED
I ain't fer sure yet.

Then with his little finger, Zed does a silent "Eenie, meany, miney, moe... " just his mouth mouthing the words and his finger going back and forth between the two.

Butch are Marsellus are terrified.

Maynard looks back and forth at the victims.

The Gimps's eyes go from one to the other inside the mask.



Top Stories:

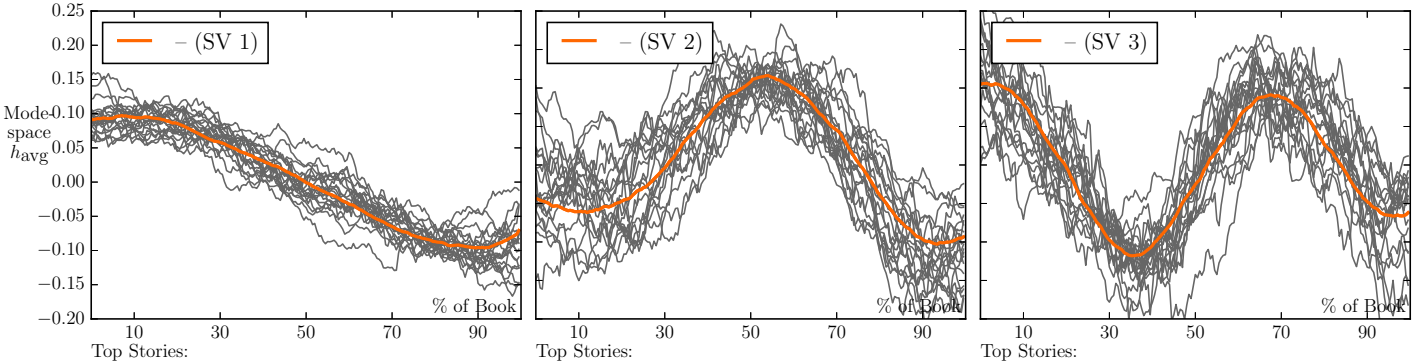
1: The Winter's Tale (1539, 73)
http://hedonometer.org/books/v3/1539/
2: Oscar Wilde, Art and Morality: A... (33689, 88)
http://hedonometer.org/books/v3/33689/
3: The Terror: A Mystery (35617, 61)
http://hedonometer.org/books/v3/35617/
4: The Pilgrim's Progress in Words ... (7088, 55)
http://hedonometer.org/books/v3/7088/
5: The Road to Oz (26624, 68)
http://hedonometer.org/books/v3/26624/

Top Stories:

1: The Magic of Oz (419, 186)
http://hedonometer.org/books/v3/419/
2: Children of the Frost (10736, 82)
http://hedonometer.org/books/v3/10736/
3: Tamburlaine the Great — Part 1 (1094, 474)
http://hedonometer.org/books/v3/1094/
4: The Life and Adventures of Santa... (520, 76)
http://hedonometer.org/books/v3/520/
5: Justice (2911, 50)
http://hedonometer.org/books/v3/2911/

Top Stories:

1: The Mystery of the Hasty Arrow (17763, 93)
http://hedonometer.org/books/v3/17763/
2: Through the Magic Door (5317, 81)
http://hedonometer.org/books/v3/5317/
3: After London; Or, Wild England (13944, 146)
http://hedonometer.org/books/v3/13944/
4: The Shadow of the Rope (12590, 75)
http://hedonometer.org/books/v3/12590/
5: That Affair at Elizabeth (35247, 62)
http://hedonometer.org/books/v3/35247/



Top Stories:

1: Lady Susan (946, 894)
http://hedonometer.org/books/v3/946/
2: Warlord of Kor (17958, 70)
http://hedonometer.org/books/v3/17958/
3: The House of the Vampire (17144, 188)
http://hedonometer.org/books/v3/17144/
4: Tom Sawyer, Detective (93, 112)
http://hedonometer.org/books/v3/93/
5: The Island of Doctor Moreau (159, 1083)
http://hedonometer.org/books/v3/159/

Top Stories:

1: Shadowings (34215, 63)
http://hedonometer.org/books/v3/34215/
2: Battle-Pieces and Aspects of the... (12384, 194)
http://hedonometer.org/books/v3/12384/
3: The Slayer of Souls (36281, 63)
http://hedonometer.org/books/v3/36281/
4: The Bobbsey Twins : Or, Merry Day... (17412, 69)
http://hedonometer.org/books/v3/17412/
5: Allan's Wife (2727, 128)
http://hedonometer.org/books/v3/2727/

Top Stories:

1: This World Is Taboo (18172, 64)
http://hedonometer.org/books/v3/18172/
2: Old Indian Days (339, 139)
http://hedonometer.org/books/v3/339/
3: The Evil Guest (10377, 93)
http://hedonometer.org/books/v3/10377/
4: Pariah Planet (29448, 96)
http://hedonometer.org/books/v3/29448/
5: The Wind in the Willows (289, 1475)
http://hedonometer.org/books/v3/289/

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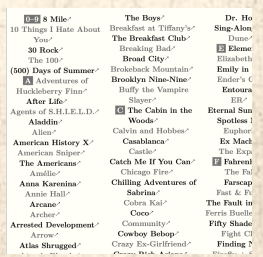
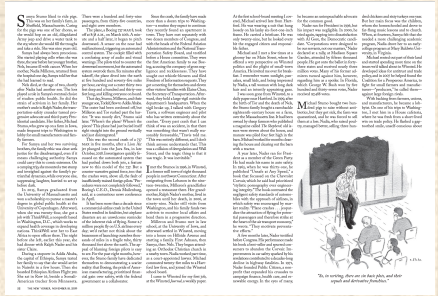
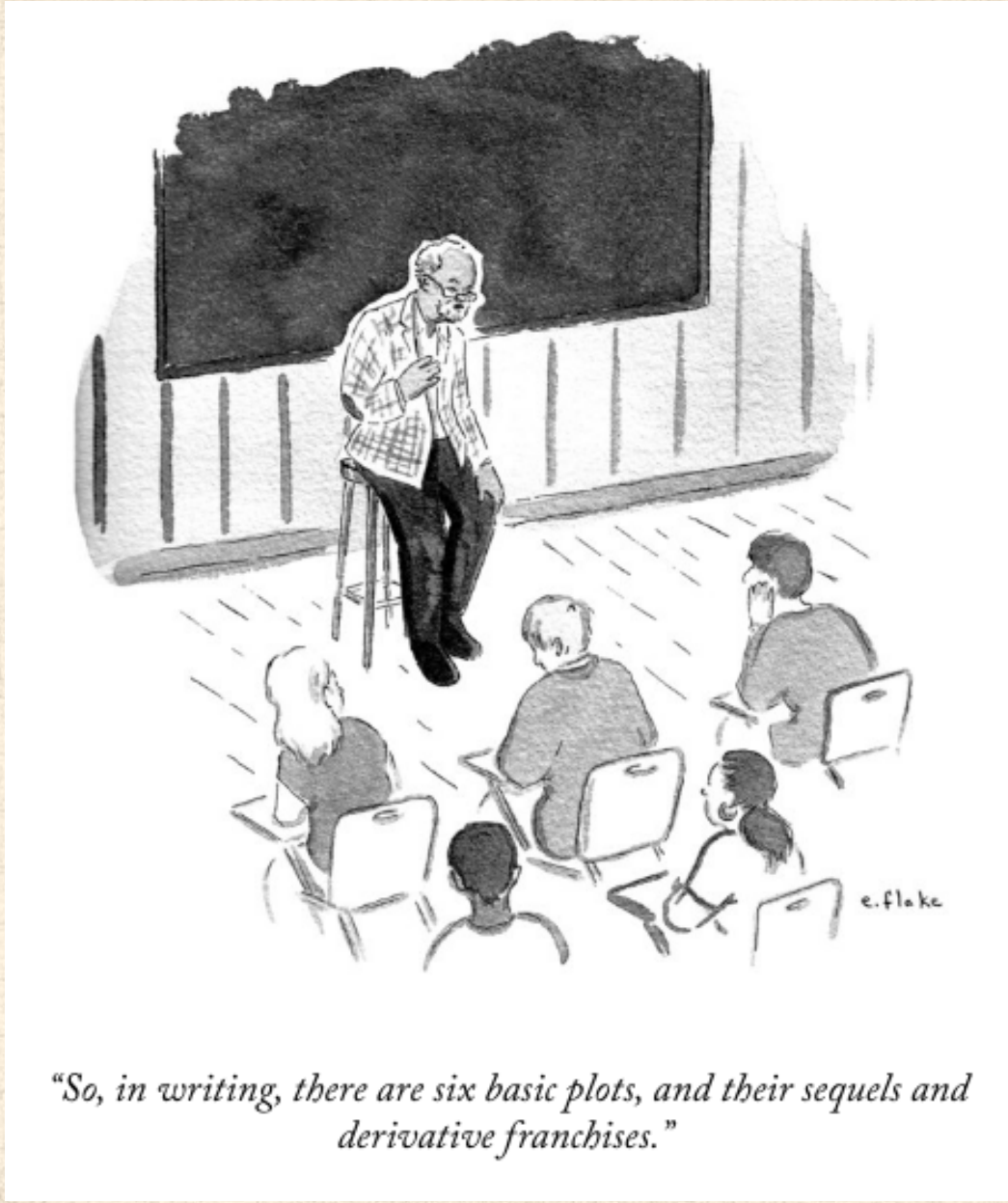


Six basic shapes: Rags-to-Riches, Man-in-a-hole, Cinderella, Tragedy, Icarus, Oedipus.





"So, in writing, there are six basic plots, and their sequels and derivative franchises."

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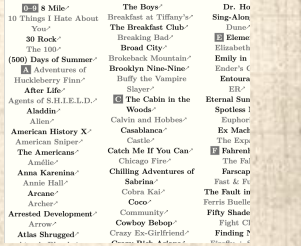
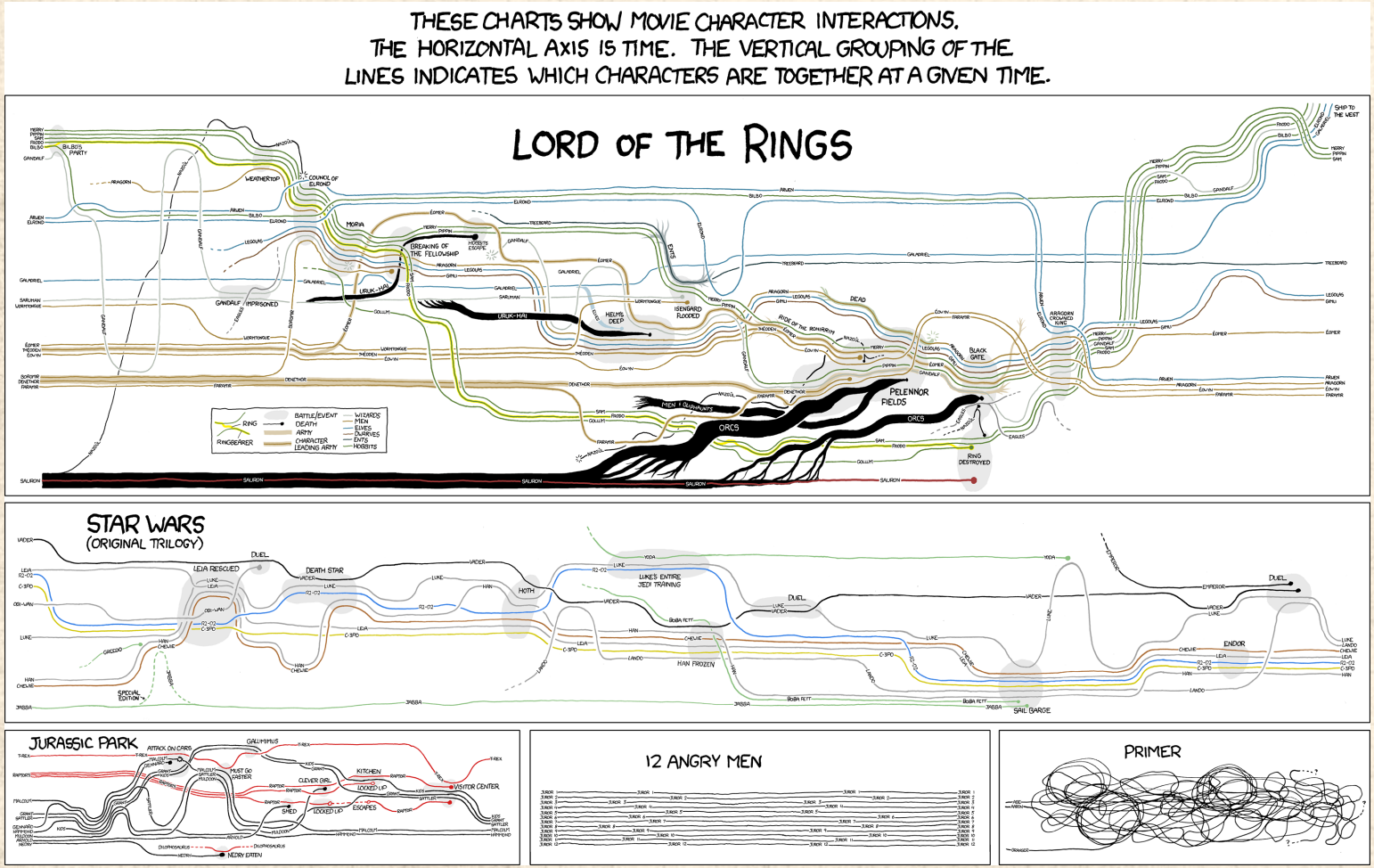
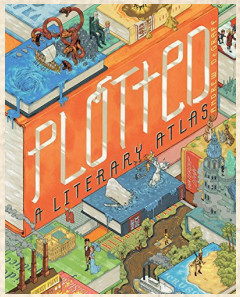


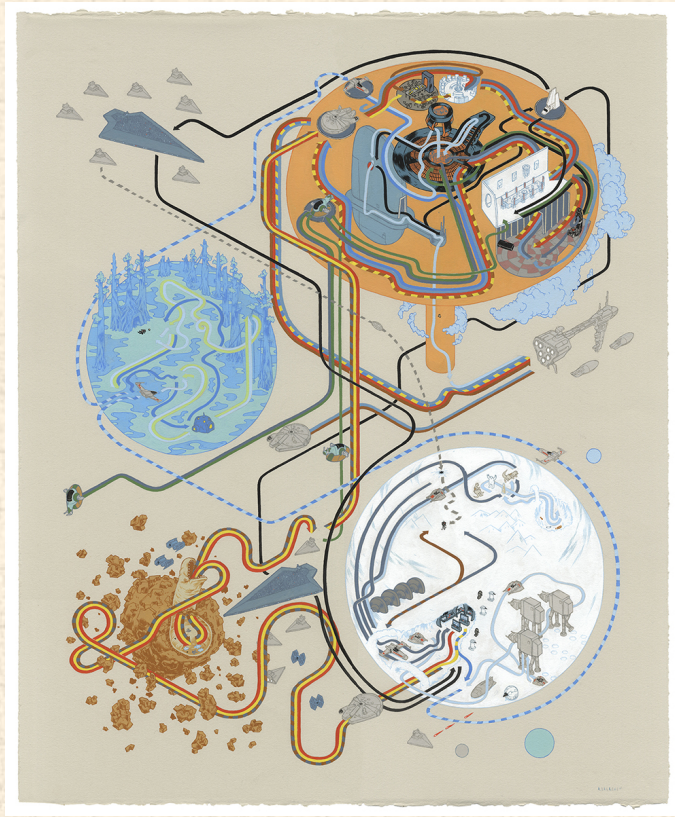
- But: Emotional arcs are not plots.
- Plots = Temporal interaction networks of characters with environments, events. [?]



https://xkcd.com/657/



"Plotted: A Literary Atlas" by Andrew DeGraff (2015). [?]



http://www.andrewdegraff.com/moviemaps/

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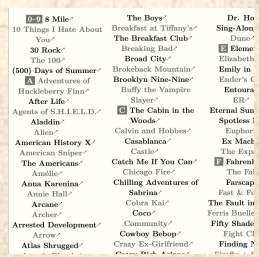

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Framing:

Stories = Characters + Time.

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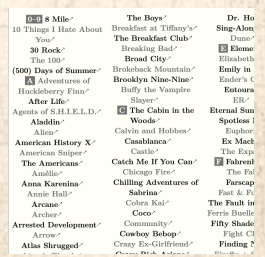

Framing:

- Stories = Characters + Time.
- Implicit:
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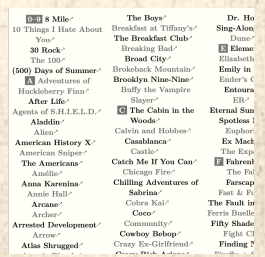

Framing:

- Stories = Characters + Time.
- Implicit:
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- With more words:
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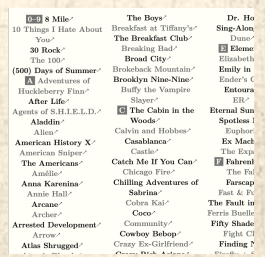

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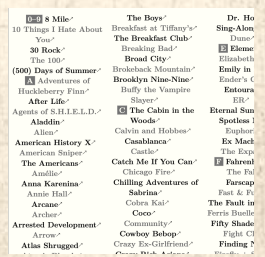

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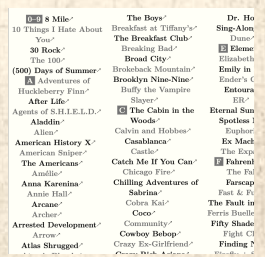

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- Equation-like:
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- And is a general conception of everything:

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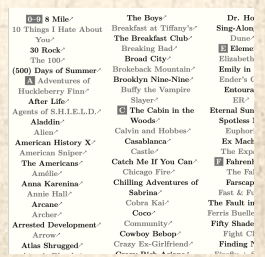

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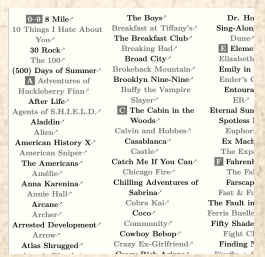

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  - All sports

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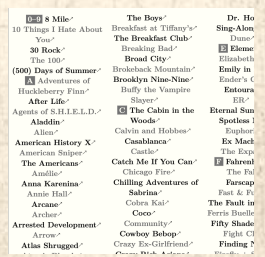

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- And is a general conception of everything:
  - Partial differential equations (fluids)
  - All sports
  - Ecological systems

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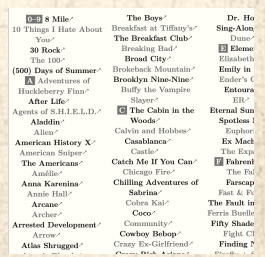

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- With more words:
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- And is a general conception of everything:
  - Partial differential equations (fluids)
  - All sports
  - Ecological systems
  - The Universe

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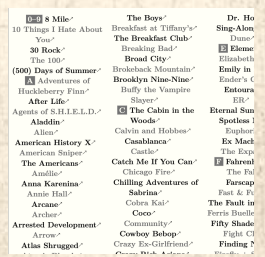

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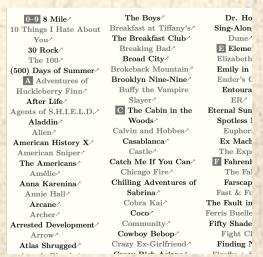
- Characters are shortcuts to stories.
- Given characters, predict/create possible histories/stories.
- Characters[1] Matter because Character[2] Matters.



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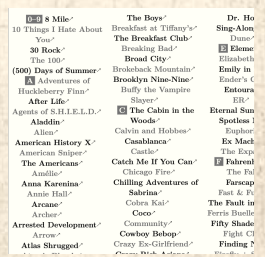

Characters are shortcuts to stories.

Given characters, predict/create possible histories/stories.

Characters[1] Matter because Character[2] Matters.

[1]Fictional

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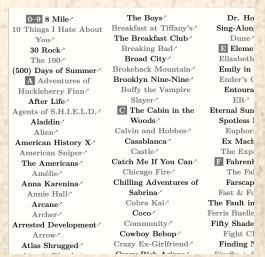

- Characters are shortcuts to stories.
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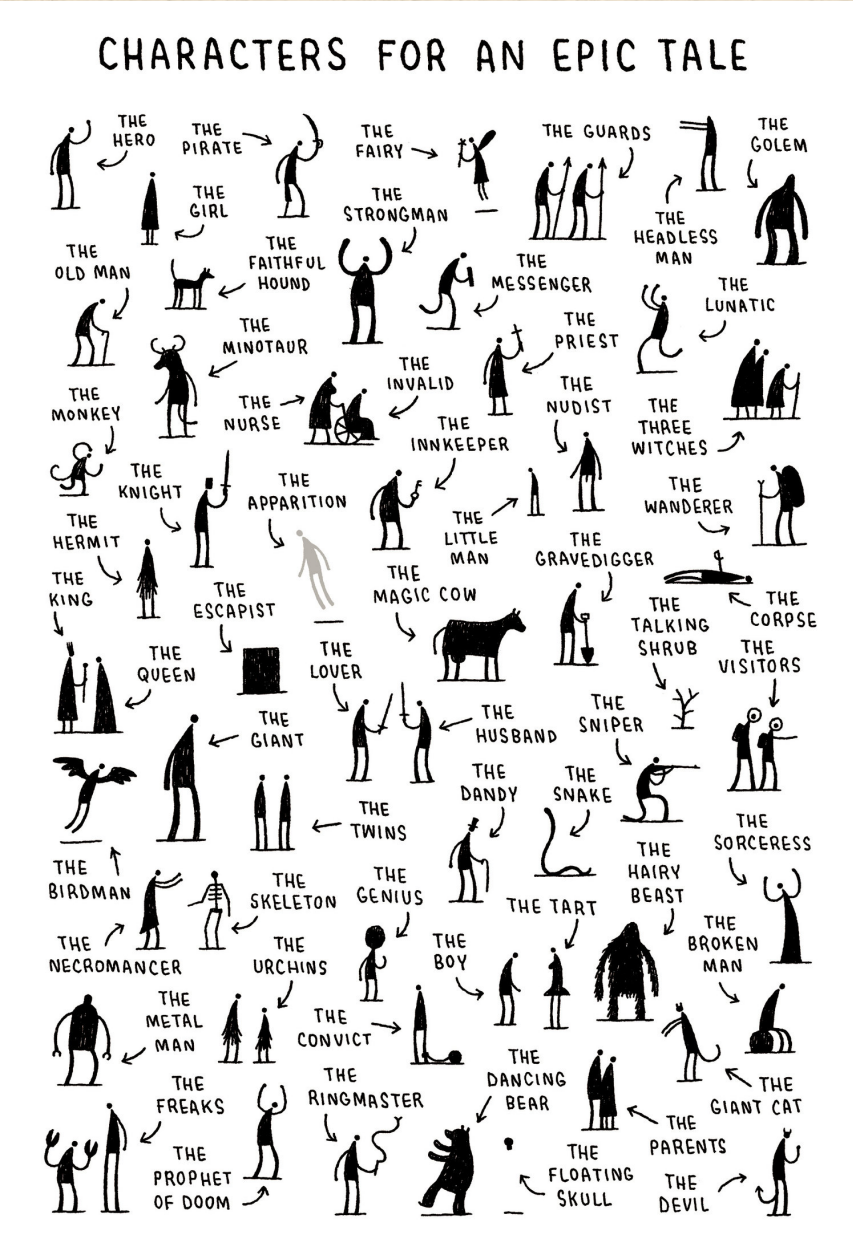
[1] Fictional
[2] Real

What's the space of fictional characters?



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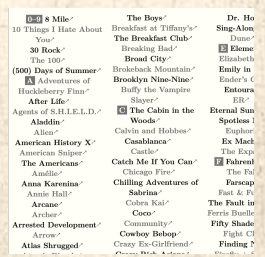

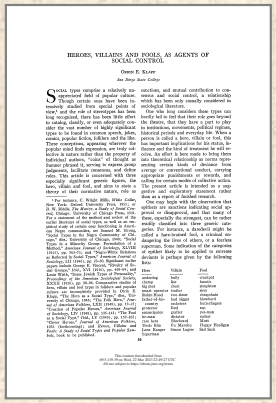

"Heroes, villains and fools, as agents of social control"

Orrin E. Klapp,

American Sociological Review, **19**, 56–62, 1954. [?]

SOCIAL types comprise a relatively unappreciated field of popular culture. Though certain ones have been intensively studied from special points of view,[1] and the role of stereotypes has been long recognized, there has been little effort to catalog, classify, or even adequately consider the vast number of highly significant types to be found in common speech, jokes, comics, popular fiction, folklore and the like. These conceptions, appearing wherever the popular mind finds expression, are truly collective in nature rather than the property of individual authors, "coins" of thought as Sumner phrased it, serving to express group judgments, facilitate consensus, and define roles. This article is concerned with three especially significant generic figures, the hero, villain and fool, and aims to state a theory of their normative nature, role as sanctions, and mutual contribution to consensus and social control, a relationship which has been only casually considered in sociological literature.

One who long considers these types can hardly fail to feel that their role goes beyond the theatre, that they have a part to play in institutions, movements, political regimes, historical periods and everyday life. When a person is called a hero, villain or fool, this has important implications for his status, influence and the kind of treatment he will receive. An effort is here made to bring them into theoretical relationship as norms representing certain kinds of deviance from average or conventional conduct, carrying appropriate punishments or rewards, and calling for certain modes of collective action. The present article is intended as a suggestive and exploratory statement rather than as a report of finished research.

1 For instance, C. Wright Mills, *White Collar*.

One may begin with the observation that epithets are sanctions indicating social approval or disapproval, and that many of these, especially the strongest, can be rather readily classified into three generic categories. For instance, a daredevil might be called a hare-brained fool, a criminal endangering the lives of others, or a fearless superman. Some indication of the categories of epithet likely to be applied to extreme deviants is perhaps given by the following lists:

Hero	Villain	Fool
underdog	bully	crackpot
champ	liar	fanatic
big shot	cheat	simpleton
smart operator	traitor	sissy
Robin Hood	two-timer	cheapskate
father-of-his-country	bad nigger	blowhard
	racketeer	butterfingers
protector	Red	sap
emancipator	grafter	yes-man
he-man	dictator	sucker
race hero	Bluebeard	Mutt
Uncle Bim	Fu Manchu	Happy Hooligan
Lone Ranger	Simon Legree	Sad Sack
Superman		

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Who is Pratchett the Cat?

The Open-Source Psychometrics Project:
https://openpsychometrics.org

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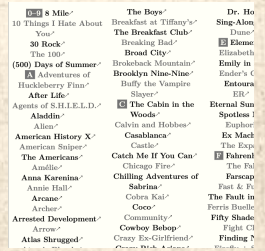
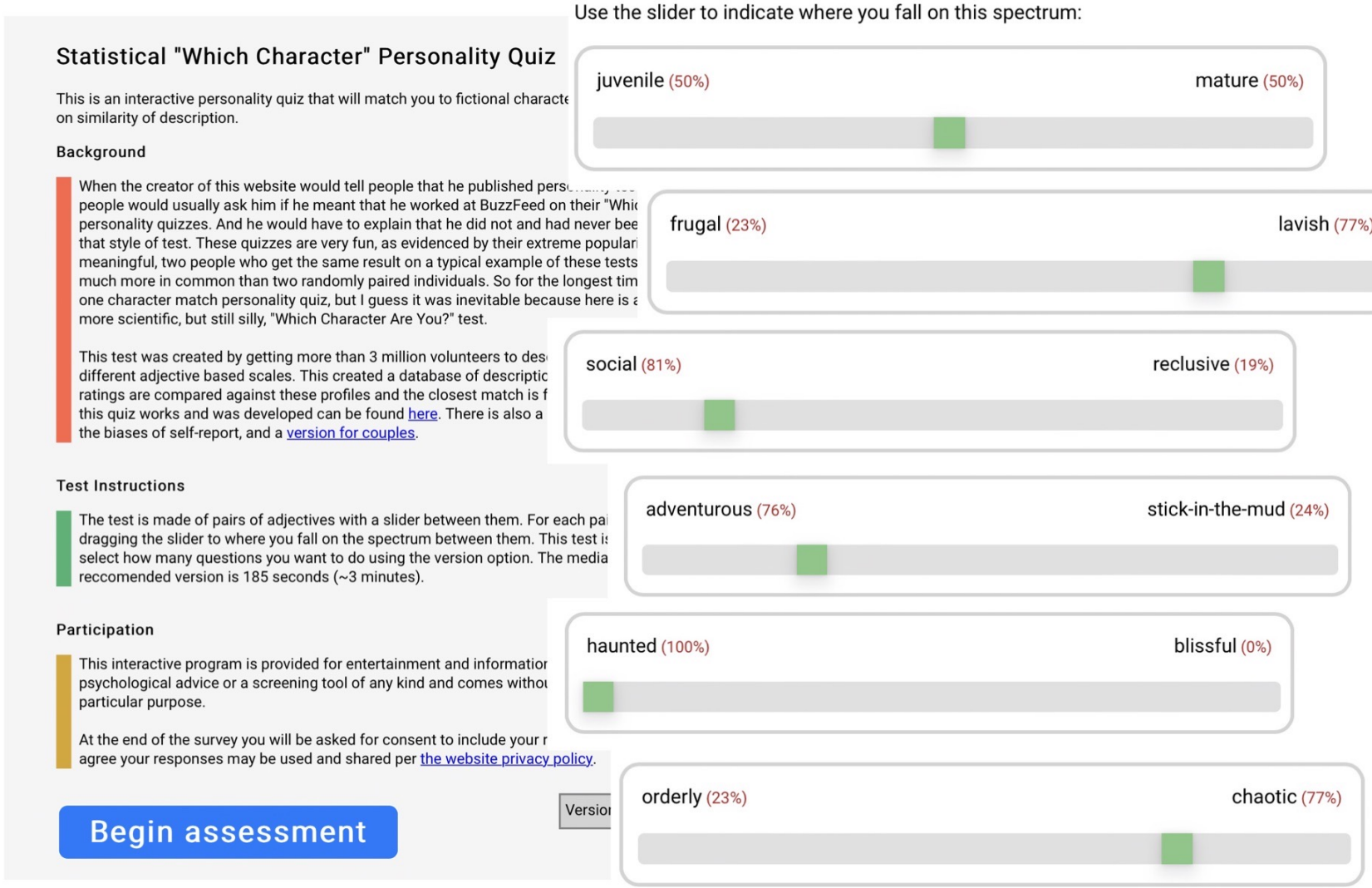
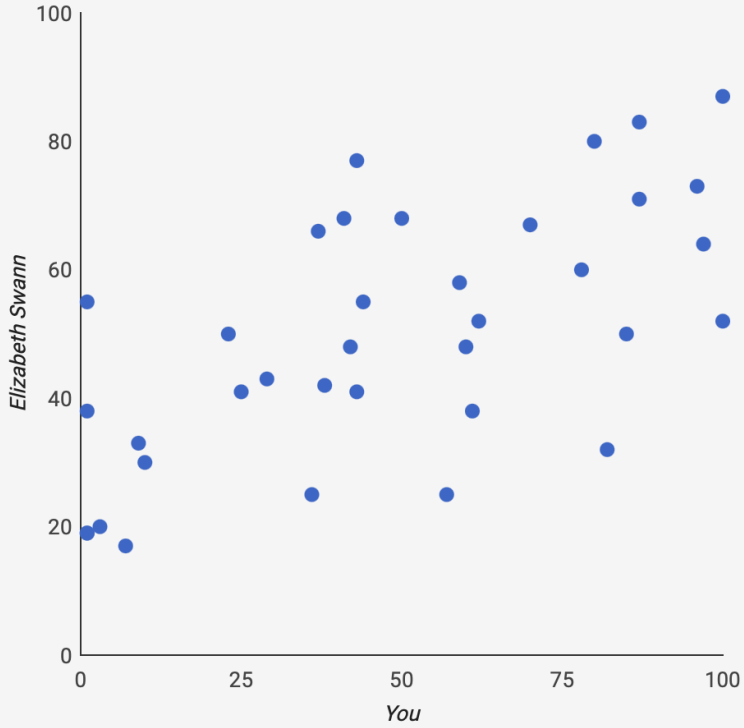



Statistical "Which Character" Personality Quiz
This is an interactive personality quiz that will match you to fictional characte
on similarity of description.
Background
When the creator of this website would tell people that he published pers
people would usually ask him if he meant that he worked at BuzzFeed on their "Whi
personality quizzes. And he would have to explain that he did not and had never bee
that style of test. These quizzes are very fun, as evidenced by their extreme popular
meaningful, two people who get the same result on a typical example of these tests
much more in common than two randomly paired individuals. So for the longest tim
one character match personality quiz, but I guess it was inevitable because here is a
more scientific, but still silly, "Which Character Are You?" test.
This test was created by getting more than 3 million volunteers to des
different adjective based scales. This created a database of descriptic
ratings are compared against these profiles and the closest match is f
this quiz works and was developed can be found here. There is also a
the biases of self-report, and a version for couples.
Test Instructions
The test is made of pairs of adjectives with a slider between them. For each pai
dragging the slider to where you fall on the spectrum between them. This test is
select how many questions you want to do using the version option. The media
reccomended version is 185 seconds (~3 minutes).
Participation
This interactive program is provided for entertainment and informatior
psychological advice or a screening tool of any kind and comes withou
particular purpose.
At the end of the survey you will be asked for consent to include your r
agree your responses may be used and shared per the website privacy policy.
Begin assessment
Use the slider to indicate where you fall on this spectrum:
juvenile (50%)
mature (50%)
frugal (23%)
lavish (77%)
social (81%)
reclusive (19%)
adventurous (76%)
stick-in-the-mud (24%)
haunted (100%)
blissful (0%)
orderly (23%)
chaotic (77%)

The best match between the self assessment you provided and the profile of a fictional character as rated by other people who have taken this survey is the character **Elizabeth Swann** (Pirates of the Caribbean).

83% match

Your traits versus their traits are graphed below (click on points for labels).



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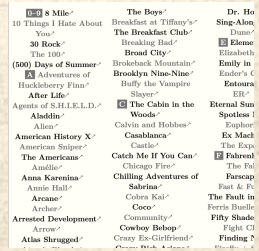
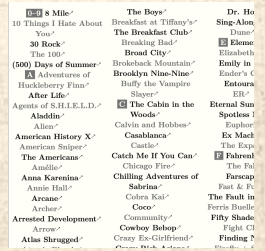


Fictional characters most like Pratchett the Cat:

1. Elizabeth Swann (Pirates of the Caribbean): 83%
2. Daenerys Targaryen (Game of Thrones): 82%
3. Margaery Tyrell (Game of Thrones): 82%
4. Francisco d'Anconia (Atlas Shrugged): 82%
5. Dr. Hannibal Lecter (Hannibal): 82%
6. Audrey Horne (Twin Peaks): 81%
7. Princess Anna Karenina (Anna Karenina): 81%
8. Danny Ocean (Ocean's 11): 81%
9. Ragnar Lothbrok (Vikings): 81%
10. Olenna Tyrell (Game of Thrones): 80%



Fictional characters least like Pratchett the Cat:

1988. Cyril Figgis (Archer): 22%
1989. Kermit (Shameless): 22%
1990. Stu (The Hangover): 22%
1991. George Michael Bluth (Arrested Dev.): 21%
1992. Morty Smith (Rick and Morty): 21%
1993. Louis Tully (Ghostbusters): 21%
1994. Lenny (After Life): 21%
1995. Eric Forman (That 70's Show): 20%
1996. Milhouse Van Houten (The Simpsons): 19%
1997. Alan Harper (Two and Half Men): 19%
1998. Pete Hornberger (30 Rock): 19%
1999. Chip Dove (Jennifer's Body): 17%
2000. Stuart Bloom (The Big Bang Theory): 16%

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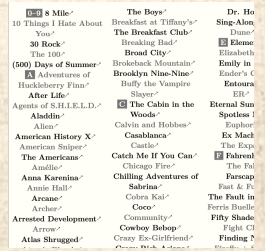

Main data set:

- N_{chars}=2000 characters
- N_{traits}=464 traits (as semantic differentials)
- N_{stories}=341 stories of Western literature, film, television

Analysis covers three fixed data sets from an expanding study:

1. $N_{\text{chars}}/N_{\text{traits}}/N_{\text{stories}} = 800/235/90$
2. $N_{\text{chars}}/N_{\text{traits}}/N_{\text{stories}} = 1600/365/241$
3. $N_{\text{chars}}/N_{\text{traits}}/N_{\text{stories}} = 2000/464/341$

Most extreme characters by character size:

Rank. Character Storyverse	Size S	Top Three Archetypes (Essential Direction, Norm. Component/% Variance Explained) Third:	Second:	First:	$R^{\text{ext}}_{\text{arch}}$
1. Joffrey Baratheon↗ Game of Thrones↗	100.0	Fool↗ (−1, 26.1/6.8%)	Diva↗ (+4, 29.4/8.6%)	Demon↗ (+2, 81.2/65.9%)	7.6
2. Ilana Wexler↗ Broad City↗	99.4	— (+14, 11.4/1.3%)	Demon↗ (+2, 27.5/7.7%)	Adventurer↗ (+3, 86.4/75.6%)	9.8
3. Firelord Ozai↗ Avatar: The Last Airbender↗	98.7	Traditionalist↗ (−3, 30.8/9.7%)	Hero↗ (+1, 38.8/15.4%)	Demon↗ (+2, 74.8/57.4%)	7.2
4. Logan Roy↗ Succession↗	98.2	Traditionalist↗ (−3, 24.1/6.0%)	Hero↗ (+1, 49.5/25.4%)	Demon↗ (+2, 70.3/51.2%)	12.3
5. Nurse Ratched↗ One Flew Over the Cuckoo's Nest↗	97.0	Hero↗ (+1, 42.8/19.4%)	Demon↗ (+2, 51.5/28.2%)	Traditionalist↗ (−3, 55.6/32.8%)	46.9
6. Tracy Jordan↗ 30 Rock↗	96.3	Fool↗ (−1, 17.9/3.5%)	Demon↗ (+2, 44.0/20.9%)	Adventurer↗ (+3, 70.8/54.1%)	18.3
7. Sid Phillips↗ Toy Story↗	95.6	Fool↗ (−1, 14.3/2.2%)	Outcast↗ (−5, 34.1/12.7%)	Demon↗ (+2, 80.0/70.0%)	6.2
8. Dolores Umbridge↗ Harry Potter↗	95.3	Traditionalist↗ (−3, 36.1/14.4%)	Diva↗ (+4, 36.9/15.0%)	Demon↗ (+2, 65.8/47.7%)	11.2
9. Azula↗ Avatar: The Last Airbender↗	95.2	— (+9, 13.4/2.0%)	Hero↗ (+1, 50.2/27.8%)	Demon↗ (+2, 70.9/55.4%)	34.3
10. Tuvok↗ Star Trek: Voyager↗	94.7	Angel↗ (−2, 17.7/3.5%)	Traditionalist↗ (−3, 53.2/31.5%)	Hero↗ (+1, 63.6/45.1%)	21.8
11. Eric Cartman↗ South Park↗	94.4	— (+7, 19.7/4.3%)	Adventurer↗ (+3, 28.9/9.4%)	Demon↗ (+2, 76.0/64.8%)	6.9
12. Malory Archer↗ Archer↗	94.4	Diva↗ (+4, 23.4/6.1%)	Hero↗ (+1, 41.8/19.6%)	Demon↗ (+2, 70.4/55.7%)	11.5
13. Gollum↗ Lord of the Rings↗	94.4	Fool↗ (−1, 18.7/3.9%)	Outcast↗ (−5, 50.3/28.4%)	Demon↗ (+2, 61.8/42.9%)	17.9
14. Jenna Maroney↗ 30 Rock↗	94.0	Diva↗ (+4, 42.6/20.5%)	Adventurer↗ (+3, 50.4/28.8%)	Demon↗ (+2, 54.9/34.1%)	41.2
15. Ron Swanson↗ Parks and Recreation↗	93.8	Traditionalist↗ (−3, 30.1/10.3%)	Lone Wolf↗ (−4, 39.8/18.0%)	Hero↗ (+1, 55.5/35.0%)	8.1
16. Man in Black↗ Westworld↗	93.4	— (+10, 15.2/2.7%)	Hero↗ (+1, 43.8/22.0%)	Demon↗ (+2, 71.2/58.1%)	17.7
17. Sterling Archer↗ Archer↗	93.4	— (+11, 14.9/2.6%)	Adventurer↗ (+3, 50.8/29.6%)	Demon↗ (+2, 63.5/46.2%)	29.2
18. Mr. Burns↗ The Simpsons↗	93.2	Hero↗ (+1, 21.5/5.3%)	Traditionalist↗ (−3, 33.6/13.0%)	Demon↗ (+2, 72.2/59.9%)	7.5
19. Lucille Bluth↗ Arrested Development↗	92.9	Hero↗ (+1, 24.1/6.8%)	Diva↗ (+4, 29.3/10.0%)	Demon↗ (+2, 73.5/62.7%)	6.3
20. Lord Voldemort↗ Harry Potter↗	92.6	— (−8, 22.7/6.0%)	Hero↗ (+1, 24.4/6.9%)	Demon↗ (+2, 76.7/68.5%)	9.9
21. Darlene Snell↗ Ozark↗	92.6	— (−8, 26.7/8.3%)	Outcast↗ (−5, 30.1/10.5%)	Demon↗ (+2, 72.6/61.5%)	5.8
22. Red Forman↗ That 70's Show↗	92.6	Demon↗ (+2, 38.2/17.1%)	Hero↗ (+1, 44.4/23.0%)	Traditionalist↗ (−3, 46.5/25.3%)	4.6
23. The Joker↗ The Dark Knight↗	92.5	Geek↗ (+6, 27.9/9.1%)	Adventurer↗ (+3, 45.5/24.1%)	Demon↗ (+2, 60.8/43.3%)	13.7
24. Frank Gallagher↗ Shameless↗	92.5	Fool↗ (−1, 32.5/12.3%)	Adventurer↗ (+3, 32.8/12.6%)	Demon↗ (+2, 64.4/48.5%)	11.1
25. Dr. Gregory House↗ House, M.D.↗	92.0	Geek↗ (+6, 22.1/5.8%)	Hero↗ (+1, 37.4/16.5%)	Demon↗ (+2, 65.5/50.6%)	10.8

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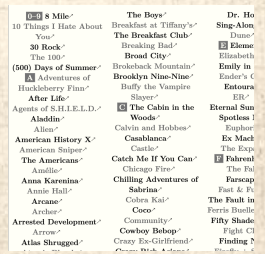

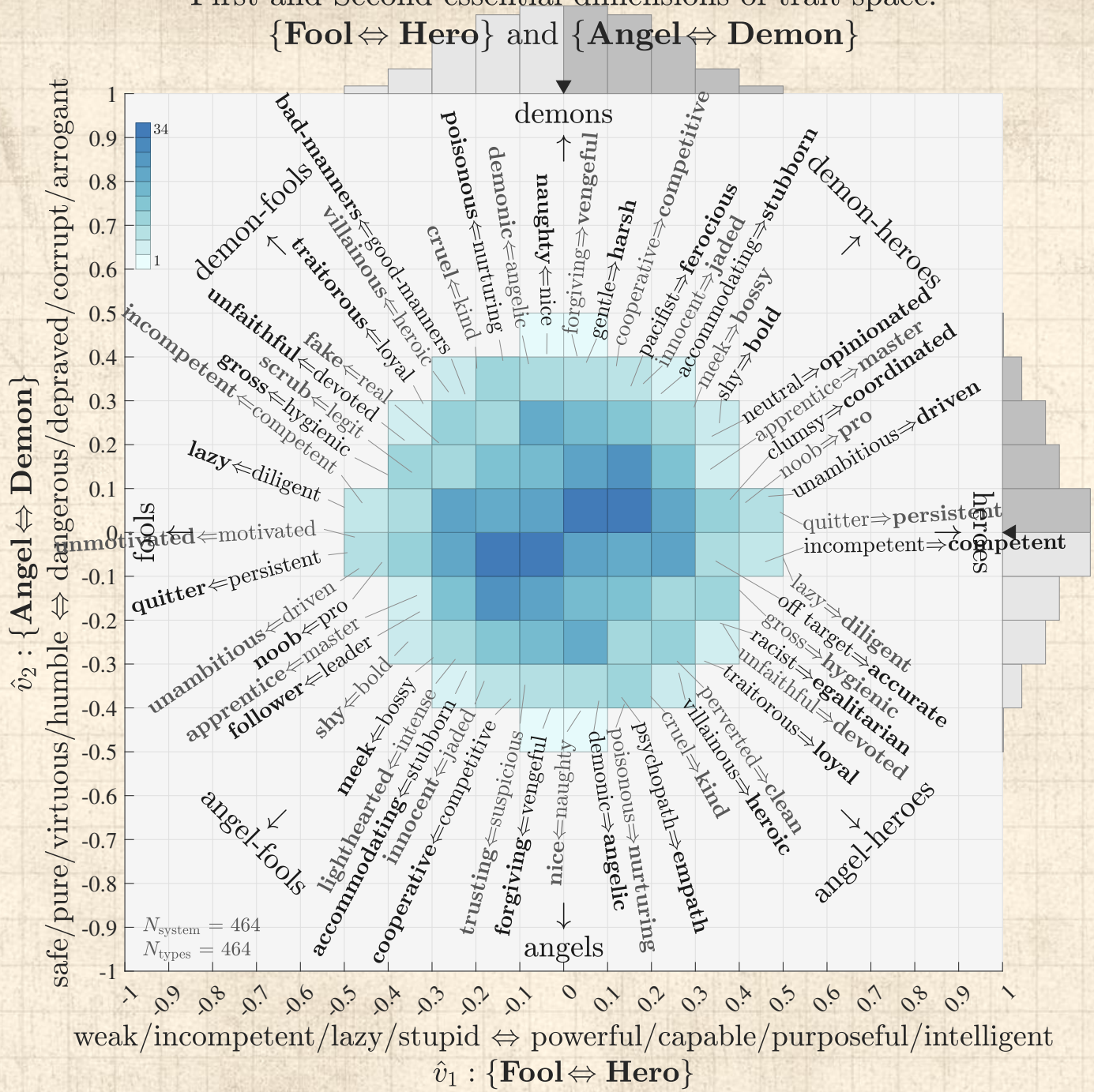

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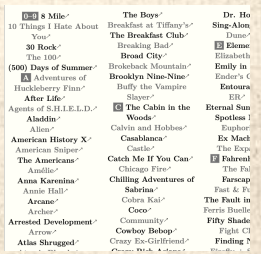
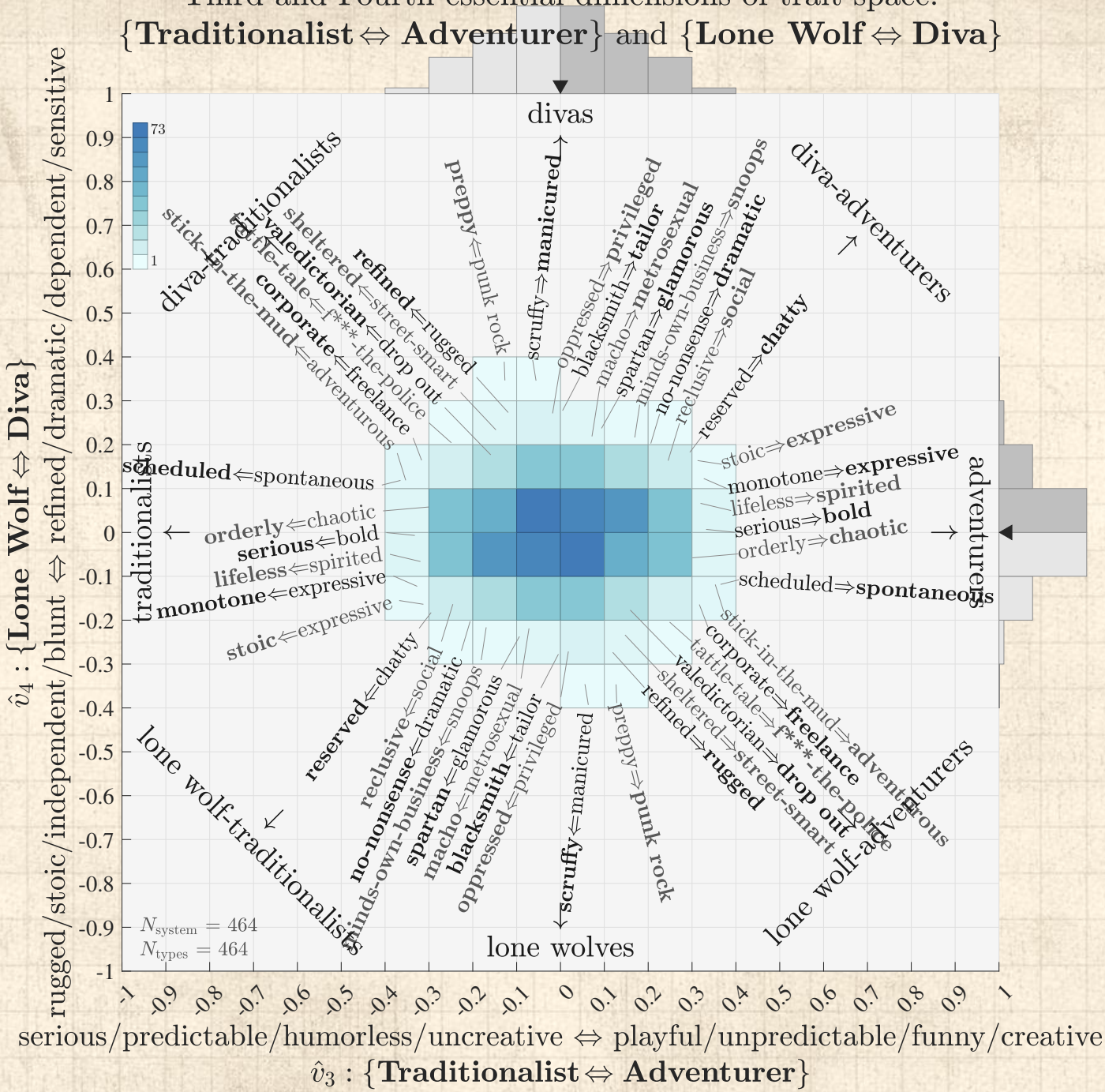


Third and Fourth essential dimensions of trait space:
{**Traditionalist** ⇔ **Adventurer**} and {**Lone Wolf** ⇔ **Diva**}



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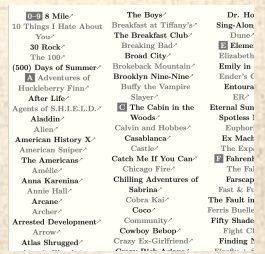
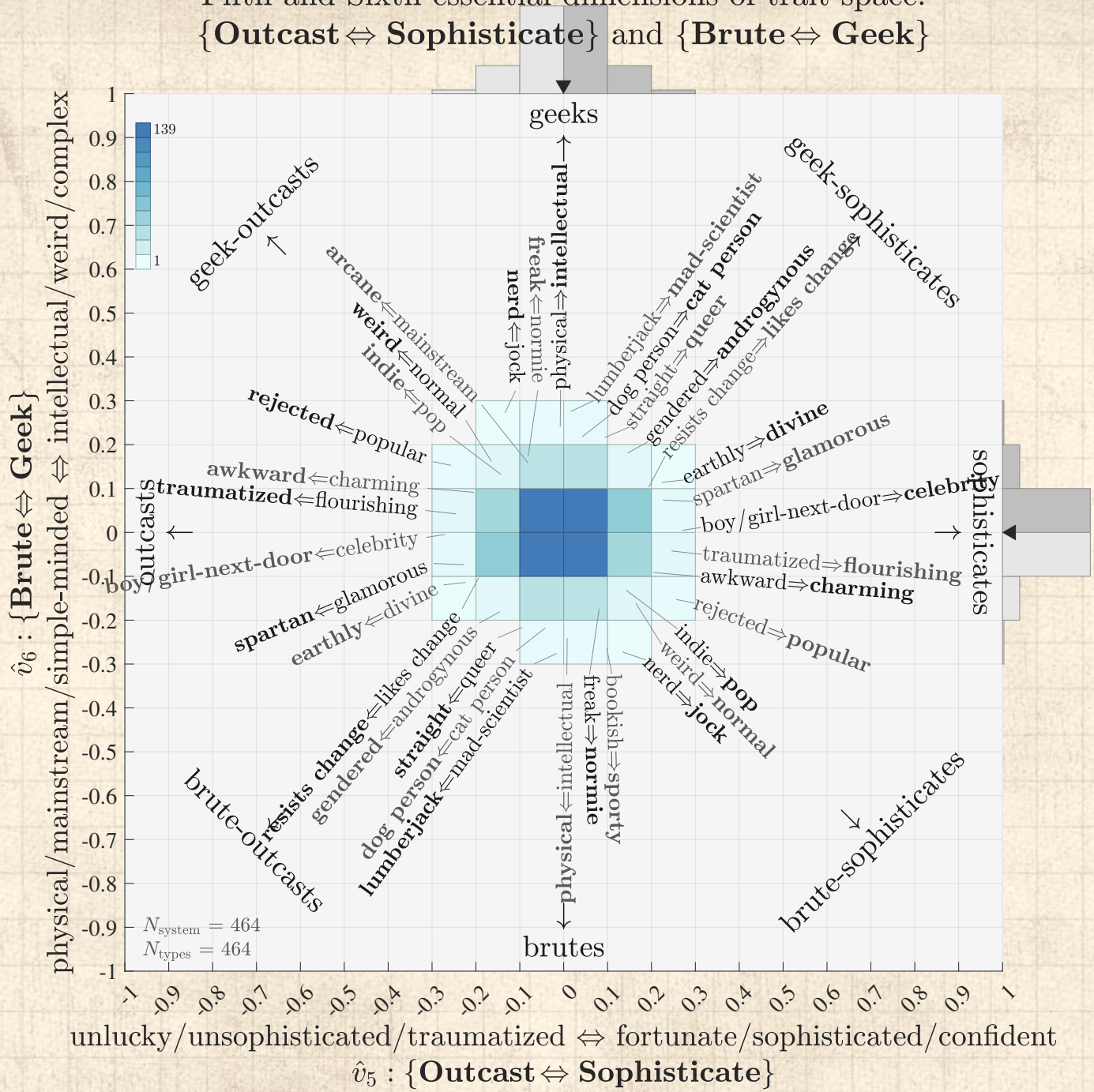


Fifth and Sixth essential dimensions of trait space:
{**Outcast** ⇔ **Sophisticate**} and {**Brute** ⇔ **Geek**}



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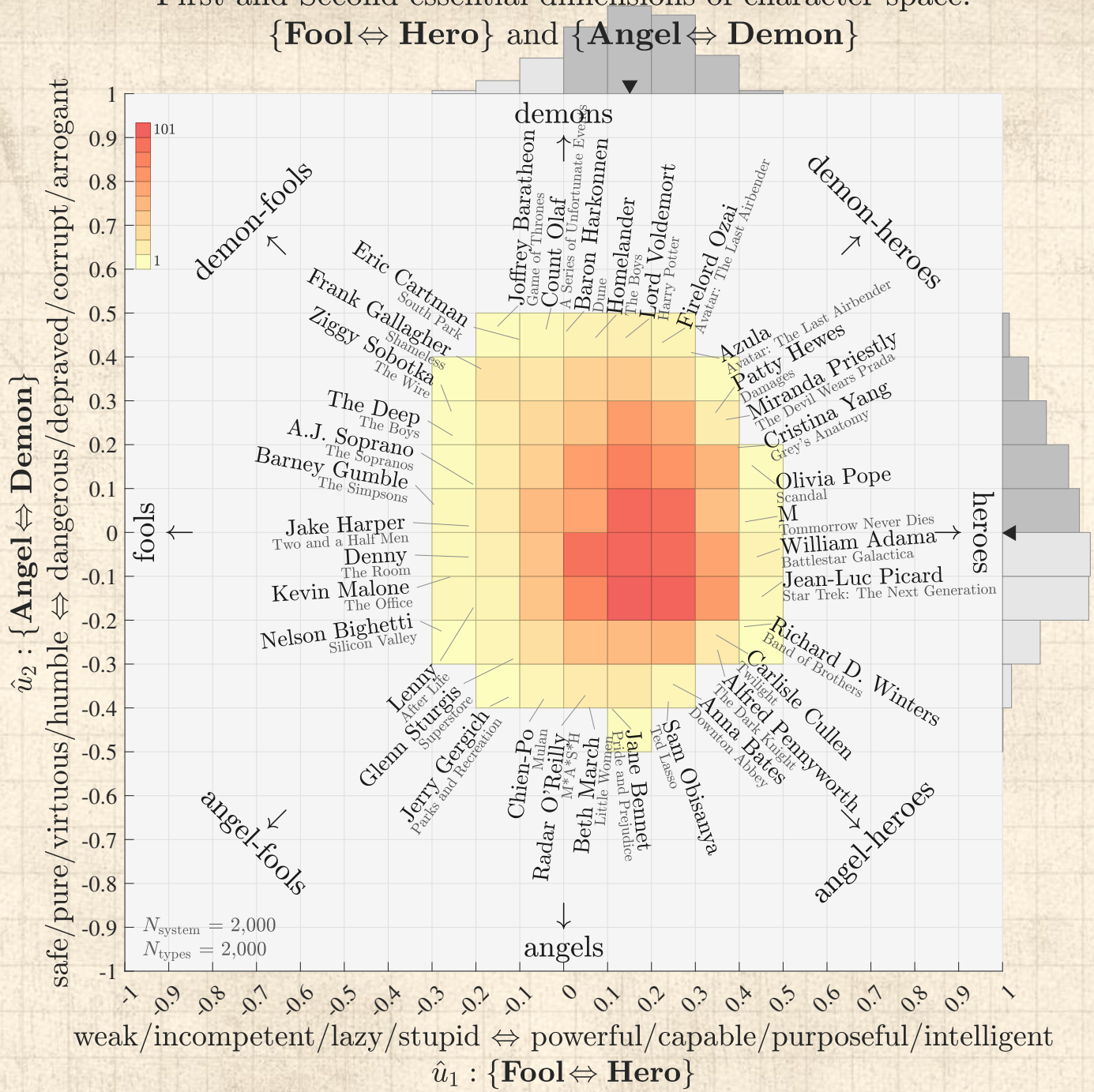
First and Second essential dimensions of character space: {**Fool** ⇔ **Hero**} and {**Angel** ⇔ **Demon**}



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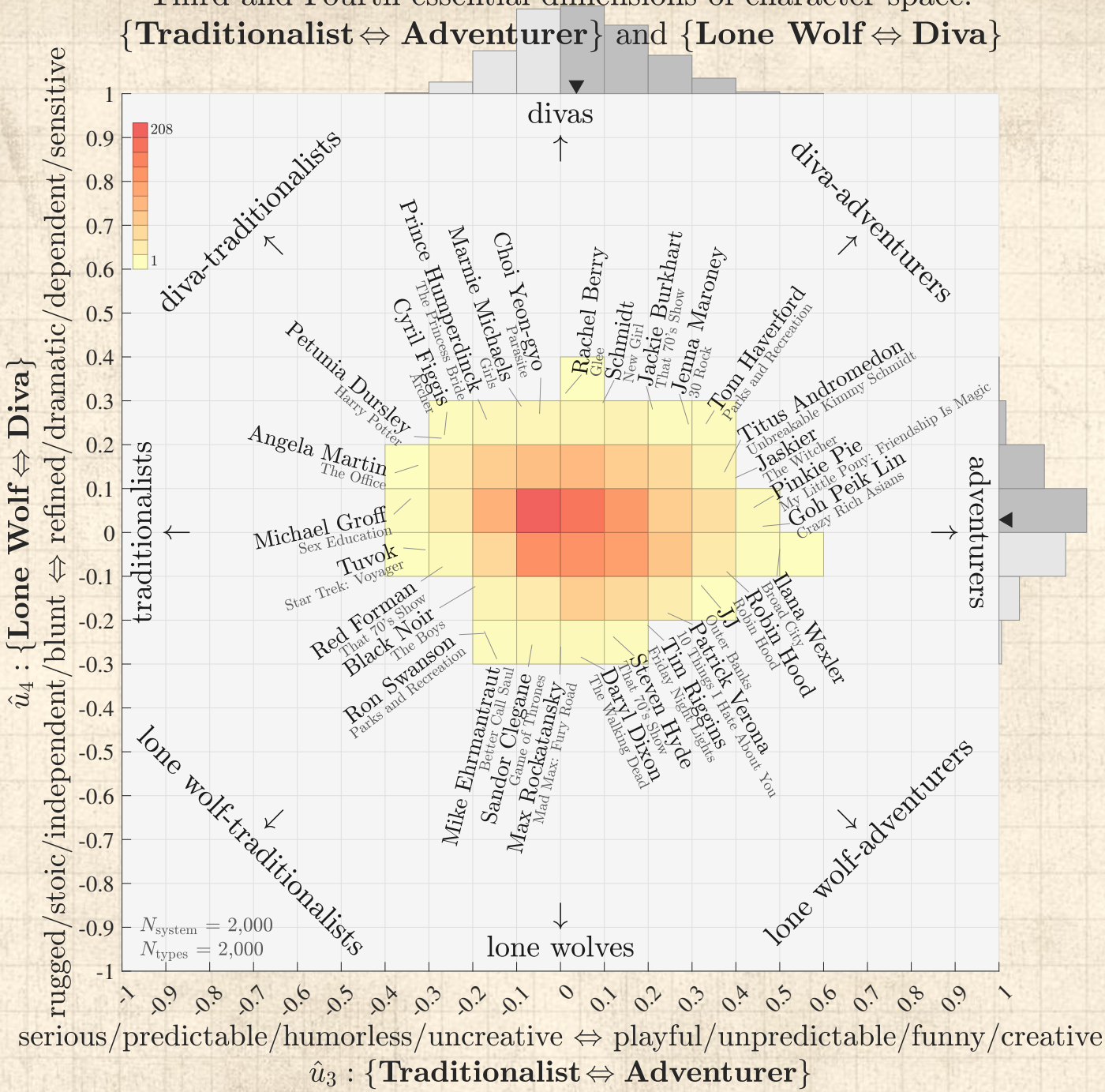

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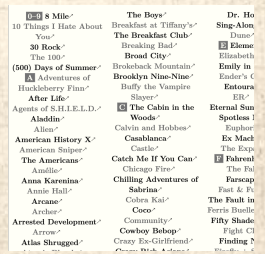
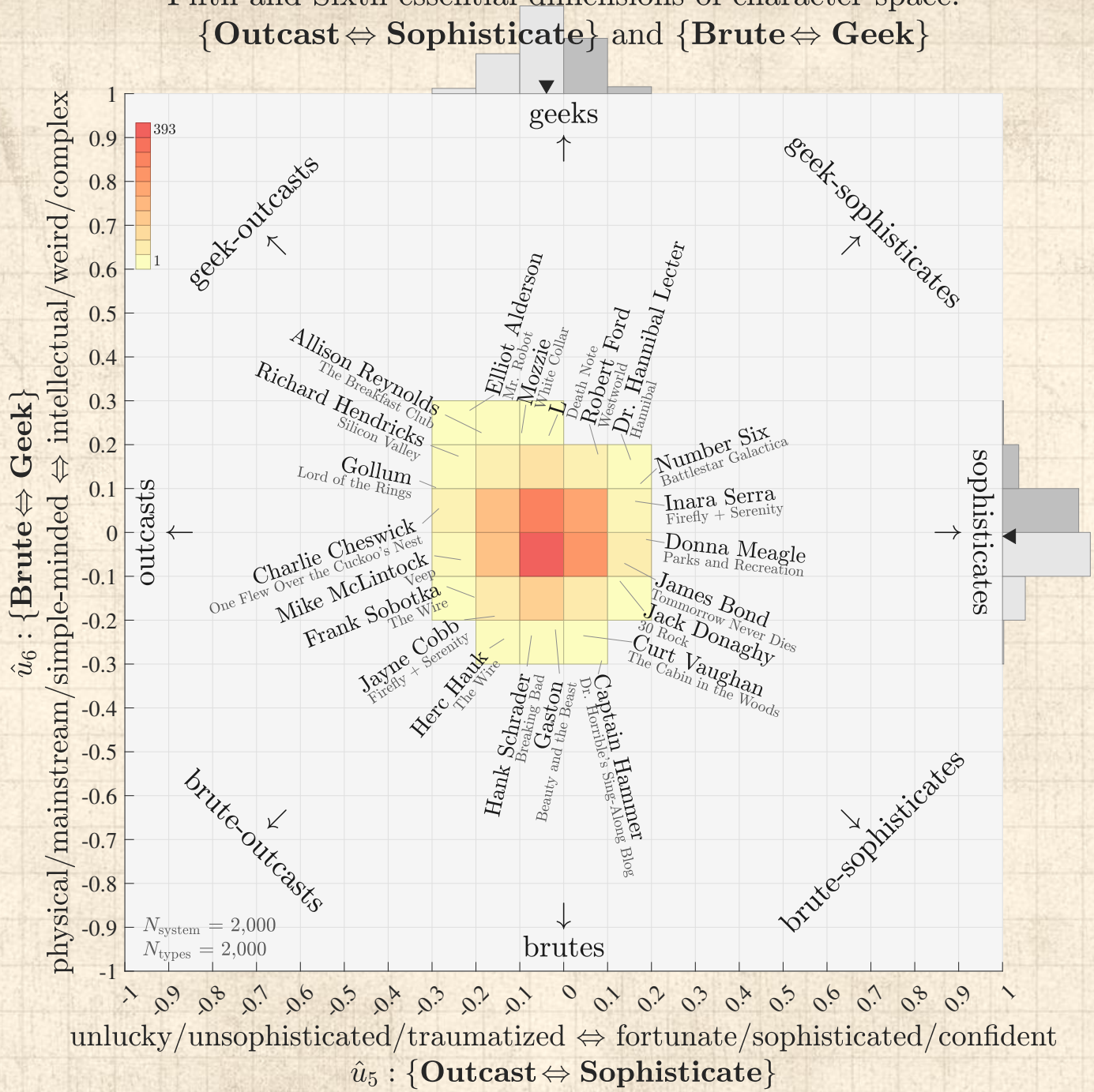


Fifth and Sixth essential dimensions of character space: {**Outcast** ⇔ **Sophisticate**} and {**Brute** ⇔ **Geek**}



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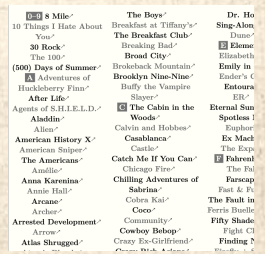

"Zeroing in on heroes: A prototype analysis of hero features"

Kinsella, Ritchie, and Igou,
Journal of Personality and Social Psychology, **108**, 114, 2015. [?]

Note: Uses LIWC to evaluation positivity and negativity of words.

Table 1
Features of Heroes, Sample Exemplars, Ratings in Study 2, and Frequency Generated in Study 1

Features	Exemplars	*n*	*M*	*SD*	Frequencies
Central					
Brave	Bravery, valor	364	7.06	1.29	63
Moral integrity	Fair, moral	364	6.94	1.30	38
Courageous	Courage, gall	353	6.90	1.29	34
Protect	Protects, defends weak	352	6.68	1.45	15
Conviction	Dedication, loyal to cause	363	6.48	1.54	26
Honest	Truthful, honor	364	6.44	1.66	32
Altruistic	Acts for greater good	354	6.44	1.46	26
Self-sacrifice	Sacrifices	364	6.43	1.49	14
Selfless	Puts aside self-interest	354	6.38	1.55	61
Determined	Focused, hardworking	364	6.16	1.76	16
Saves	Life-saver, rescue	363	6.07	1.80	12
Inspiration	Admired by others, inspiring	353	6.06	1.69	26
Helpful	Helping others, help	354	6.05	1.64	20
Peripheral					
Proactive	Energy, initiative	363	5.98	1.73	25
Strong	Mental/physical strength	364	5.93	1.88	52
Leader	Leader, charismatic	364	5.91	1.91	9
Compassionate	Compassion, empathy	354	5.83	1.57	27
Risk-taker	Willing to risk	354	5.72	1.84	8
Exceptional	Ability, wisdom, unique	363	5.57	2.03	40
Humble	Not arrogant, modest	353	5.40	1.95	11
Fearless	Feels fear but acts anyway	364	5.35	2.20	8
Caring	Counselor, care	352	5.22	1.92	25
Powerful	Power, powerful	354	5.08	2.07	8
Intelligent	Quick-minded, clever	351	4.95	1.92	16
Talented	Best, great, above, and beyond	364	4.93	1.92	6
Personable	Nice, amicable, respectful	364	4.82	2.01	8

Note. Features are listed in order of Study 2 centrality ratings, using a scale from 1 (*not at all related to heroes*) to 8 (*extremely related to heroes*). Features rated above the median were classified as central, and those below the median as peripheral. Frequencies refer to the number of instances that participants in Study 1 described an identical exemplar, a semantically related exemplar, or a meaning-related exemplar for each of the features (i.e., global features) of heroes.

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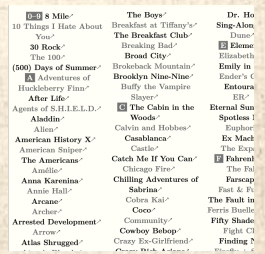


We stare at ousiograms and tables and tables ...

Essential Character Dimension 1, $\hat{u}_1$

Major archetype dimension: {**Fool**↗ ⇔ **Hero**↗}

{weak/incompetent/lazy/stupid↗ ⇔ powerful/capable/purposeful/intelligent↗}

A. Most aligned traits ($\hat{v}_1$)	Cos.	Var. Expl.	Comp. Size	Trait Size	Size Rank
1. {incompetent↗ ⇔ competent↗}	0.94	88.7	80.7	85.6	22
2. {helpless↗ ⇔ resourceful↗}	0.91	83.7	76.9	84.0	31
3. {lazy↗ ⇔ diligent↗}	0.91	83.5	87.7	96.0	2
4. {low IQ↗ ⇔ high IQ↗}	0.91	82.9	80.4	88.3	12
5. {unobservant↗ ⇔ perceptive↗}	0.91	82.4	76.7	84.5	27

B. Traits by largest component ($\hat{v}_1$)	Cos.	Var. Expl.	Comp. Size	Trait Size	Size Rank
1. {lazy↗ ⇔ diligent↗}	0.91	83.5	87.7	96.0	2
2. {quitter↗ ⇔ persistent↗}	0.87	74.9	86.5	100.0	1
3. {unmotivated↗ ⇔ motivated↗}	0.87	75.9	83.6	96.0	3
4. {unambitious↗ ⇔ driven↗}	0.88	77.3	81.9	93.2	6
5. {incompetent↗ ⇔ competent↗}	0.94	88.7	80.7	85.6	22

C. Most negatively aligned characters ($-\hat{u}_1$)	Cos.	Var. Expl.	Comp. Size	Char. Size	Size Rank
1. Barney Gumble↗ The Simpsons↗	-0.63	39.2	51.1	81.7	250
2. Kevin Malone↗ The Office↗	-0.60	35.6	44.7	75.0	571
3. Jake Harper↗ Two and a Half Men↗	-0.58	33.2	37.3	64.8	1182
4. Nelson Bighetti↗ Silicon Valley↗	-0.57	32.7	48.2	84.2	176
5. The Deep↗ The Boys↗	-0.56	31.6	43.8	78.0	420

D. Most positively aligned characters ($+\hat{u}_1$)	Cos.	Var. Expl.	Comp. Size	Char. Size	Size Rank
1. Kate Beckett↗ Castle↗	0.92	84.0	70.6	77.1	465
2. Olivia Benson↗ Law & Order: SVU↗	0.89	79.9	72.1	80.6	291
3. Jessica Pearson↗ Suits↗	0.88	77.8	70.5	80.0	315
4. Kim Wexler↗ Better Call Saul↗	0.88	77.4	59.8	68.0	995
5. Sara Sidle↗ CSI: Crime Scene Investigation↗	0.88	77.3	51.5	58.6	1519

E. Characters by largest negative component ($-\hat{u}_1$)	Cos.	Var. Expl.	Comp. Size	Char. Size	Size Rank
1. Barney Gumble↗ The Simpsons↗	-0.63	39.2	51.1	81.7	250
2. Nelson Bighetti↗ Silicon Valley↗	-0.57	32.7	48.2	84.2	176
3. Kevin Malone↗ The Office↗	-0.60	35.6	44.7	75.0	571
4. Ziggy Sobotka↗ The Wire↗	-0.48	23.2	44.3	91.9	28
5. The Deep↗ The Boys↗	-0.56	31.6	43.8	78.0	420

F. Characters by largest positive component ($+\hat{u}_1$)	Cos.	Var. Expl.	Comp. Size	Char. Size	Size Rank
1. Jean-Luc Picard↗ Star Trek: The Next Generation↗	0.86	73.8	78.0	90.8	40
2. William Adama↗ Battlestar Galactica↗	0.85	71.9	76.0	89.7	58
3. Hermione Granger↗ Harry Potter↗	0.88	76.9	75.0	85.5	142
4. Olivia Pope↗ Scandal↗	0.85	71.8	74.1	87.4	96
5. Chrisjen Avasarala↗ The Expanse↗	0.81	65.8	72.8	89.8	53

Primary essential character dimensions:

Primary Archetypes #. ∼ Descriptors	Essential Meaning (Ousiometrics)	Five factor model dimensions	First Dimension	% Variance Explained
1. {**Fool**↗⇔**Hero**↗}	{**weak⇔powerful**}	+{**conscientiousness**}	39.5% (12+778=790)	24.4%
∼ {weak/incompetent/lazy/stupid↗⇔powerful/capable/purposeful/intelligent↗}				
2. {**Angel**↗⇔**Demon**↗}	{**safe⇔dangerous**}	−{**agreeableness**}, +{**extroversion**}	27.3% (228+318=546)	20.4%
∼ {safe/pure/virtuous/humble↗⇔dangerous/depraved/corrupt/arrogant↗}				
3. {**Traditionalist**↗⇔**Adventurer**↗}	{**structured⇔unstructured**}	+{**openness**}, +{**extroversion**}	19.2% (62+323=385)	14.6%
∼ {serious/predictable/humorless/uncreative↗⇔playful/unpredictable/funny/creative↗}				
		Totals for dimensions 1, 2, and 3:	86.0% (302+1419=1721)	59.4%

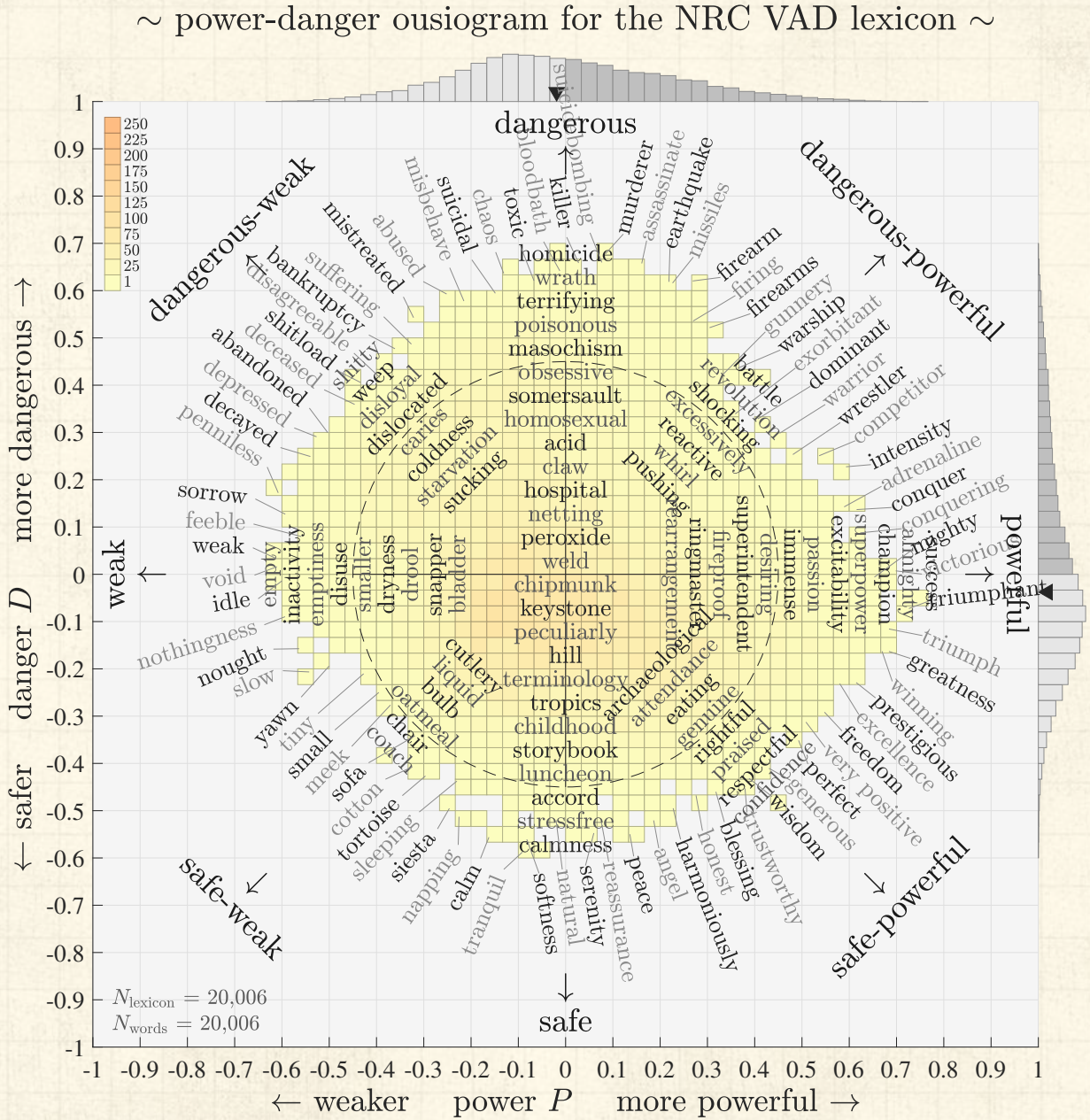
Secondary essential character dimensions:

Secondary Archetypes #. ∼ Descriptors	Five factor model dimension(s)	Primary Dimension	% Variance Explained
4. { **Lone Wolf**↗⇔**Diva**↗}	+{**extroversion**}	5.7% (22+91=113)	6.2%
∼ {rugged/stoic/independent/blunt↗⇔refined/dramatic/dependent/sensitive↗}			
5. {**Outcast**↗⇔**Sophisticate**↗}	+{**extroversion**}, −{**neuroticism**}	5.6% (112+0=112)	5.1%
∼ {unlucky/unsophisticated/traumatized↗⇔fortunate/sophisticated/confident↗}			
6. {**Brute**↗⇔**Geek**↗}	−{**extroversion**}, +{**neuroticism**}	1.9% (27+11=38)	3.8%
∼ {physical/mainstream/simple-minded↗⇔intellectual/weird/complex↗}			
	Totals for dimensions 4, 5, and 6:	13.2% (161+102=263)	15.1%
	Totals for dimensions 1–6:	99.2% (463+1521=1984)	74.6%

Trait-level essential character dimensions:

Unnamed non-Archetype Complex Essential Traits #. ∼ Descriptors	Primary Dimension	% Variance Explained
7. ∼ {dramatic/attractive/young↗⇔comedic/ugly/old↗}	0.5% (5+4=9)	2.1%
8. ∼ {spiritual/rural/historical↗⇔skeptical/urban/modern↗}	0.2% (0+5=5)	1.6%
9. ∼ {old/historical/low-tempo↗⇔young/modern/high-tempo↗}	0.1% (2+0=2)	1.4%
10. ∼ {feminine/luddite↗⇔masculine/technophile↗}	0.0% (0+0=0)	1.1%
11. ∼ {secondary/street-wise↗⇔primary/sheltered↗}	0.0% (0+0=0)	0.9%
Totals for dimensions 7–11:	0.8% (7+9=16)	7.2%
Totals for dimensions 12–464:	0.0% (0+0=0)	18.3%
Totals overall:	100.0% (2000)	100.0%

Ousimometrics: The measurement of essential meaning



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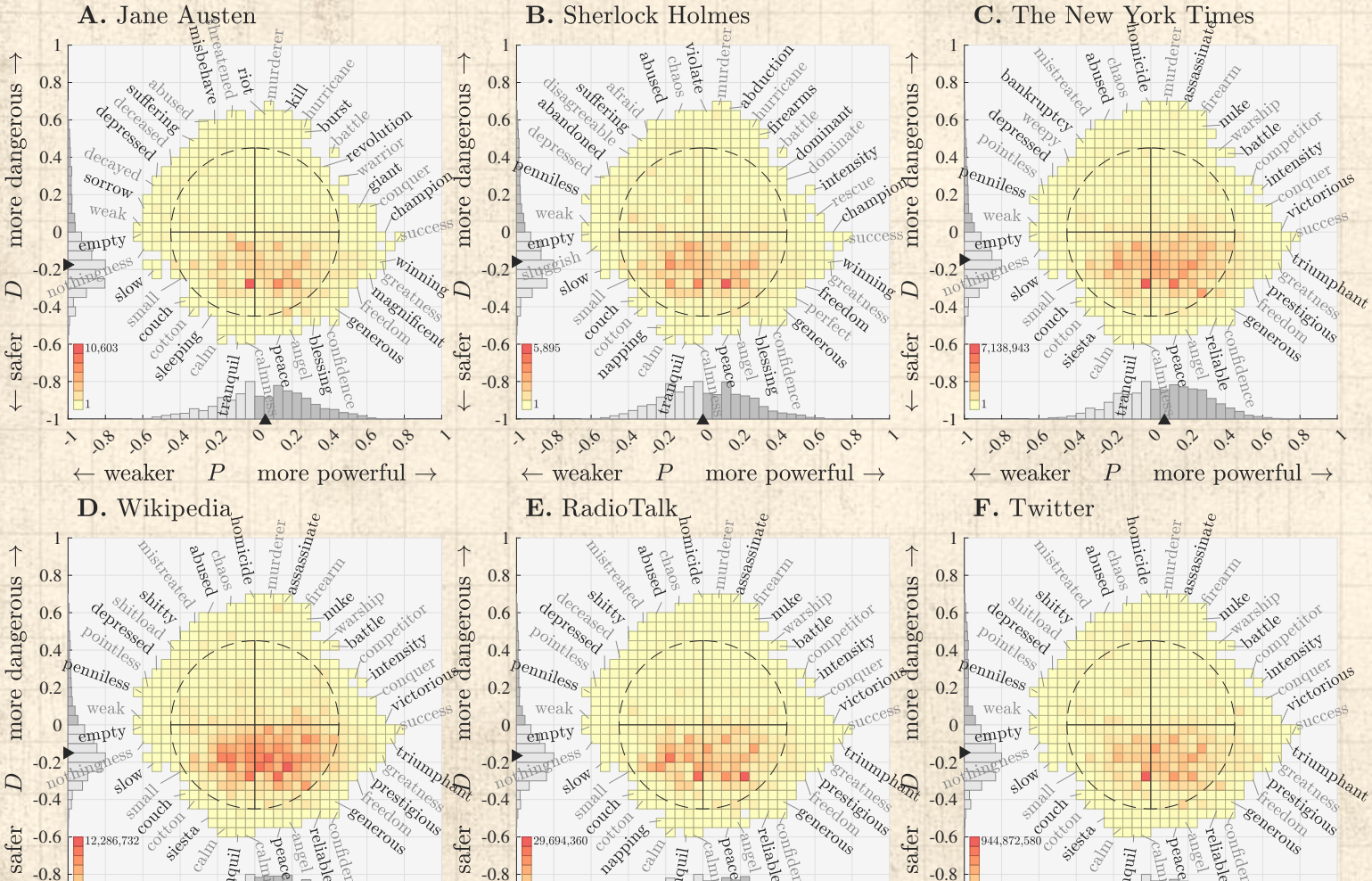
References

“Ousiometrics and Telegnomics: The essence of meaning conforms to a two-dimensional powerful-weak and dangerous-safe framework with diverse corpora presenting a safety bias”

Dodds et al.,
, 2021. [?]



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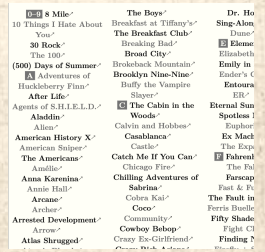

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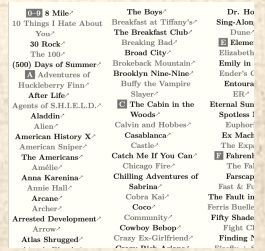
Extended archetypes:

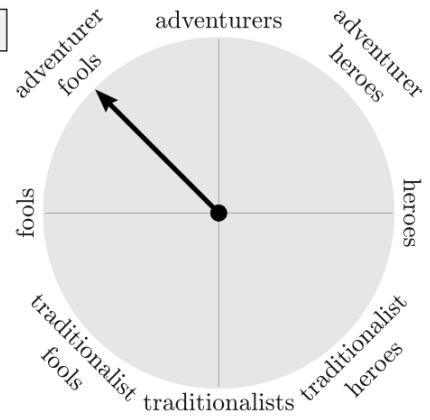
- Allowing for mixtures of up to three archetypes, the possibilities are:
  - 12 single archetypes
  - 60 dual archetypes
  - 160 triple archetypes
- Adventurer-Demon↗ (unpredictable-dangerous) = Chaos Agent.
- Traditionalist-Demon-Hero↗ (predictable-dangerous-powerful) = Tyrant
- All other essential dimensions are complex traits.



Realized archetypes:

- A character's archetype ratio R_{arch} is the ratio of the variance explained by their first and second dimensions.
- For each of the 232 extended archetypes, transform coordinates to determine R_{arch}.
- A character is a major archetype if $R_{\text{arch}} \geq 10$.
- A character is a minor archetype if $5 \leq R_{\text{arch}} < 10$.
- A character is a weak archetype if $R_{\text{arch}} < 5$.

B



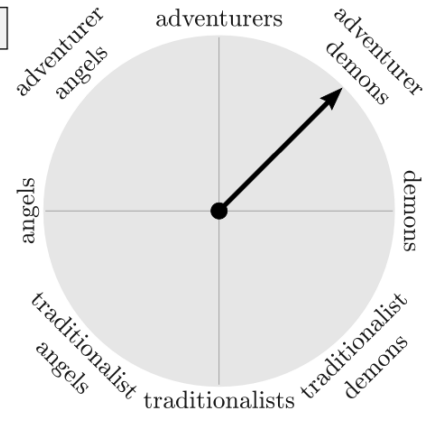
Most aligned traits
1. {deliberate ⇒ **spontaneous**}
2. {serious ⇒ **playful**}
3. {rational ⇒ **whimsical**}
4. {studious ⇒ **goof-off**}
5. {tight ⇒ **loose**}

Traits by largest component
1. {studious ⇒ **goof-off**}
2. {focused ⇒ **absentminded**}
3. {scheduled ⇒ **spontaneous**}
4. {workaholic ⇒ **slacker**}
5. {on-time ⇒ **tardy**}

Most aligned characters
1. Jason Mendoza The Good Place
2. Michael Kelso That 70's Show
3. Luke Dunphy Modern Family
4. Patrick Star SpongeBob SquarePants
5. Gene Belcher Bob's Burgers

Characters by largest component
1. Jason Mendoza The Good Place
2. Michael Kelso That 70's Show
3. Patrick Star SpongeBob SquarePants
4. Tracy Jordan 30 Rock
5. Ilana Wexler Broad City

C



Most aligned traits
1. {tame ⇒ **wild**}
2. {well behaved ⇒ **mischievous**}
3. {proper ⇒ **scandalous**}
4. {politically correct ⇒ **edgy**}
5. {moderate ⇒ **extreme**}

Traits by largest component
1. {obedient ⇒ **rebellious**}
2. {moderate ⇒ **extreme**}
3. {orderly ⇒ **chaotic**}
4. {shy ⇒ **bold**}
5. {modest ⇒ **flamboyant**}

Most aligned characters
1. Bender Futurama
2. Bart Simpson The Simpsons
3. Jack Sparrow Pirates of the Caribbean
4. Sterling Archer Archer
5. Tyler Durden Fight Club

Characters by largest component
1. Tracy Jordan 30 Rock
2. Sterling Archer Archer
3. Ilana Wexler Broad City
4. Bender Futurama
5. The Joker The Dark Knight

Finer scale is too fine: Demon by Demon-Fool is not sensible.

Most archetypal characters:

Rank by $R^{\text{ext}}_{\text{arch}}$. Character Story	Size S	Rank	Archetype	% var. exp.: (β_1, β_2)	$R^{\text{ext}}_{\text{arch}}$
1. Raquel Murillo Money Heist	55.8	1673	Hero	(77.2, 1.4)	56.4
2. Tywin Lannister Game of Thrones	90.0	49	Traditionalist-Hero-Demon	(85.9, 1.5)	56.4
3. Jesper Fahey Shadow and Bone	81.3	264	Adventurer	(80.6, 1.5)	55.2
4. Charlie Young The West Wing	81.4	257	Angel-Hero	(83.4, 1.7)	49.7
5. Nurse Ratched One Flew Over the Cuckoo's Nest	97.0	5	Hero-Demon-Traditionalist	(79.5, 1.7)	46.9
6. Cho Sang-woo Squid Game	75.2	554	Demon-Hero-Traditionalist	(75.7, 1.6)	46.7
7. Obi-Wan Kenobi Star Wars: Revenge of the Sith	76.2	505	Angel-Hero	(80.2, 1.8)	45.8
8. Elinor Dashwood Sense and Sensibility	78.1	415	Traditionalist-Angel-Hero	(80.8, 1.9)	41.5
9. Jenna Maroney 30 Rock	94.0	14	Diva-Adventurer-Demon	(82.6, 2.0)	41.2
10. Will Byers Stranger Things	64.1	1229	Geek-Outcast-Angel	(76.1, 2.0)	38.9
11. Doc Baby Driver	74.7	593	Traditionalist-Demon-Hero	(82.7, 2.1)	38.7
12. Patty Hewes Damages	86.0	124	Demon-Hero	(77.3, 2.1)	37.7
13. Kate Beckett Castle	77.1	465	Hero	(84.0, 2.3)	36.8
14. Bender Futurama	90.5	43	Adventurer-Demon	(78.5, 2.1)	36.7
15. Annie Porter Speed	60.9	1412	Hero-Angel-Adventurer	(73.1, 2.1)	35.3
16. Regina Mills Once Upon a Time	77.8	425	Demon-Hero	(77.8, 2.2)	35.0
17. Alexander Conklin The Bourne Identity	74.4	614	Hero-Traditionalist-Demon	(80.0, 2.3)	34.9
18. Kathryn Janeway Star Trek: Voyager	80.9	285	Hero	(76.2, 2.2)	34.8
19. Azula Avatar: The Last Airbender	95.2	9	Hero-Demon	(80.9, 2.4)	34.3
20. Marmee March Little Women	73.1	688	Hero-Angel	(81.4, 2.4)	33.7
21. Amy March Little Women	51.0	1860	Adventurer-Diva-Hero	(72.5, 2.2)	33.5
22. Agent Smith The Matrix	85.6	140	Traditionalist-Hero-Demon	(79.6, 2.4)	33.1
23. Rogelio De La Vega Jane the Virgin	75.9	520	Diva-Adventurer	(74.2, 2.2)	33.1
24. Olaf Frozen	89.8	55	Angel-Adventurer	(77.1, 2.3)	33.0
25. Hwang Jun-ho Squid Game	64.6	1196	Hero	(72.3, 2.3)	32.1

Archetype Class (#Characters)	#Major Archetypes	#Minor Archetypes	Paragon (Size S, Rank)	Max $R^{\text{ext}}_{\text{arch}}$
A. Single major archetype classes				
1. Heroes↗ (191)	75 (39.3%)	110 (57.6%)	Raquel Murillo↗ Money Heist↗ (55.8, 1673)	56.4
2. Adventurers↗ (64)	30 (46.9%)	30 (46.9%)	Jesper Fahey↗ Shadow and Bone↗ (81.3, 264)	55.2
3. Demons↗ (45)	12 (26.7%)	33 (73.3%)	George Bluth, Sr.↗ Arrested Development↗ (77.2, 457)	22.5
4. Angels↗ (27)	5 (18.5%)	21 (77.8%)	Beth March↗ Little Women↗ (79.5, 344)	16.5
5. Divas↗ (4)	1 (25.0%)	3 (75.0%)	Marnie Michaels↗ Girls↗ (64.2, 1222)	10.3
B. Dual major archetype classes				
1. Angel-Heroes↗ (114)	60 (52.6%)	50 (43.9%)	Charlie Young↗ The West Wing↗ (81.4, 257)	49.7
2. Demon-Heroes↗ (93)	51 (54.8%)	40 (43.0%)	Patty Hewes↗ Damages↗ (86.0, 124)	37.7
3. Adventurer-Heroes↗ (51)	25 (49.0%)	22 (43.1%)	Sabrina Spellman↗ Chilling Adventures of Sabrina↗ (70.2, 877)	28.9
4. Adventurer-Demons↗ (33)	22 (66.7%)	10 (30.3%)	Bender↗ Futurama↗ (90.5, 43)	36.7
5. Traditionalist-Heroes↗ (43)	20 (46.5%)	23 (53.5%)	Cobra Bubbles↗ Lilo & Stitch↗ (75.8, 523)	28.1
6. Adventurer-Angels↗ (34)	18 (52.9%)	16 (47.1%)	Olaf↗ Frozen↗ (89.8, 55)	33.0
7. Diva-Adventurers↗ (20)	11 (55.0%)	5 (25.0%)	Rogelio De La Vega↗ Jane the Virgin↗ (75.9, 520)	33.1
8. Outcast-Angels↗ (16)	8 (50.0%)	6 (37.5%)	The Tin Man↗ The Wizard of Oz↗ (49.8, 1890)	31.6
9. Lone Wolf-Heroes↗ (22)	7 (31.8%)	14 (63.6%)	Nathaniel 'Hawkeye' Poe↗ The Last of the Mohicans↗ (79.1, 369)	16.7
10. Diva-Demons↗ (20)	7 (35.0%)	10 (50.0%)	King George III↗ Hamilton↗ (85.0, 155)	31.9
11. Diva-Heroes↗ (18)	5 (27.8%)	11 (61.1%)	Tahani Al-Jamil↗ The Good Place↗ (72.2, 749)	20.9
12. Outcast-Adventurers↗ (6)	4 (66.7%)	2 (33.3%)	Sam Witwicky↗ Transformers↗ (48.1, 1924)	20.1
13. Adventurer-Fools↗ (7)	3 (42.9%)	4 (57.1%)	Luke Dunphy↗ Modern Family↗ (64.8, 1185)	14.2
14. Outcast-Demons↗ (7)	2 (28.6%)	4 (57.1%)	Gollum↗ Lord of the Rings↗ (94.4, 13)	17.9
15. Brute-Adventurers↗ (9)	2 (22.2%)	6 (66.7%)	Emmett Cullen↗ Twilight↗ (57.6, 1576)	14.9
16. Outcast-Heroes↗ (2)	1 (50.0%)	0 (0.0%)	Guy Montag↗ Fahrenheit 451↗ (52.1, 1832)	14.7
17. Outcast-Fools↗ (3)	1 (33.3%)	2 (66.7%)	Mike McLintock↗ Veep↗ (66.3, 1101)	17.1
18. Geek-Heroes↗ (9)	1 (11.1%)	7 (77.8%)	Ava↗ Ex Machina↗ (74.8, 582)	12.2
19. Brute-Heroes↗ (10)	1 (10.0%)	8 (80.0%)	Hank Schrader↗ Breaking Bad↗ (64.5, 1198)	11.1
20. Diva-Angels↗ (8)	1 (12.5%)	7 (87.5%)	Becca↗ Superbad↗ (44.2, 1965)	10.9

C. Triple major archetype classes (1–20)

1.	Adventurer-Angel-Heroes↗ (74)	37 (50.0%)	28 (37.8%)	Annie Porter↗ Speed↗ (60.9, 1412)	35.3
2.	Adventurer-Demon-Heroes↗ (67)	27 (40.3%)	35 (52.2%)	Damon Salvatore↗ The Vampire Diaries↗ (77.9, 422)	24.1
3.	Traditionalist-Demon-Heroes↗ (50)	24 (48.0%)	22 (44.0%)	Tywin Lannister↗ Game of Thrones↗ (90.0, 49)	56.4
4.	Diva-Angel-Heroes↗ (49)	20 (40.8%)	25 (51.0%)	Dr. Allison Cameron↗ House, M.D.↗ (55.8, 1676)	30.9
5.	Diva-Demon-Heroes↗ (34)	15 (44.1%)	14 (41.2%)	Emily Charlton↗ The Devil Wears Prada↗ (62.8, 1304)	20.5
6.	Outcast-Angel-Heroes↗ (34)	14 (41.2%)	14 (41.2%)	Homer↗ The OA↗ (51.8, 1842)	24.1
7.	Brute-Angel-Heroes↗ (24)	12 (50.0%)	9 (37.5%)	Clinton Jones↗ White Collar↗ (65.8, 1131)	17.4
8.	Lone Wolf-Adventurer-Heroes↗ (21)	10 (47.6%)	9 (42.9%)	Connor MacManus↗ The Boondock Saints↗ (64.8, 1178)	29.8
9.	Brute-Adventurer-Heroes↗ (18)	10 (55.6%)	7 (38.9%)	Steven Hiller↗ Independence Day↗ (71.7, 779)	20.4
10.	Diva-Adventurer-Demons↗ (27)	10 (37.0%)	14 (51.9%)	Jenna Maroney↗ 30 Rock↗ (94.0, 14)	41.2
11.	Outcast-Adventurer-Demons↗ (27)	9 (33.3%)	14 (51.9%)	Debbie Gallagher↗ Shameless↗ (63.0, 1291)	21.9
12.	Outcast-Adventurer-Angels↗ (28)	9 (32.1%)	13 (46.4%)	Hurley Reyes↗ LOST↗ (72.9, 692)	16.8
13.	Geek-Demon-Heroes↗ (22)	8 (36.4%)	11 (50.0%)	Amy Elliott Dunne↗ Gone Girl↗ (79.6, 341)	29.3
14.	Diva-Traditionalist-Heroes↗ (21)	8 (38.1%)	8 (38.1%)	Claire↗ Fleabag↗ (73.9, 643)	20.8
15.	Brute-Traditionalist-Heroes↗ (15)	8 (53.3%)	5 (33.3%)	Ashley Stubbs↗ Westworld↗ (65.2, 1157)	18.0
16.	Traditionalist-Angel-Heroes↗ (28)	7 (25.0%)	12 (42.9%)	Elinor Dashwood↗ Sense and Sensibility↗ (78.1, 415)	41.5
17.	Outcast-Diva-Traditionalists↗ (13)	7 (53.8%)	5 (38.5%)	Cyril Figgis↗ Archer↗ (80.5, 294)	20.6
18.	Diva-Adventurer-Heroes↗ (25)	6 (24.0%)	13 (52.0%)	Amy March↗ Little Women↗ (51.0, 1860)	33.5
19.	Sophisticate-Adventurer-Heroes↗ (14)	6 (42.9%)	7 (50.0%)	Cece Parekh↗ New Girl↗ (60.5, 1429)	12.0
20.	Brute-Demon-Heroes↗ (10)	5 (50.0%)	3 (30.0%)	Sgt. Sean Dignam↗ The Departed↗ (70.5, 846)	20.3

Archetype Class (#Characters)	#Strong Archetypes	#Moderate Archetypes	Paragon (Size S, Rank)	Max $R^{\text{ext}}_{\text{arch}}$

C. Triple major archetype classes (21–70)

21.	Geek-Angel-Heroes↗ (13)	5 (38.5%)	6 (46.2%)	Ariadne↗ Inception↗ (59.7, 1469)	16.5
22.	Outcast-Adventurer-Fools↗ (10)	5 (50.0%)	3 (30.0%)	Charlie Kelly↗ It's Always Sunny in Philadelphia↗ (85.9, 127)	21.4
23.	Diva-Adventurer-Angels↗ (13)	5 (38.5%)	7 (53.8%)	Jess Day↗ New Girl↗ (82.5, 228)	17.6
24.	Diva-Traditionalist-Demons↗ (18)	5 (27.8%)	8 (44.4%)	Samuel Norton↗ The Shawshank Redemption↗ (85.7, 138)	15.1
25.	Outcast-Diva-Angels↗ (24)	5 (20.8%)	13 (54.2%)	Petrie↗ The Land Before Time↗ (67.5, 1038)	14.9
26.	Brute-Outcast-Demons↗ (12)	5 (41.7%)	6 (50.0%)	Nick Sobotka↗ The Wire↗ (56.2, 1658)	23.2
27.	Adventurer-Demon-Fools↗ (12)	4 (33.3%)	6 (50.0%)	Myrtle Wilson↗ The Great Gatsby↗ (67.7, 1017)	12.1
28.	Lone Wolf-Demon-Heroes↗ (31)	4 (12.9%)	24 (77.4%)	Rosa Diaz↗ Brooklyn Nine-Nine↗ (81.8, 245)	29.3
29.	Geek-Adventurer-Heroes↗ (16)	4 (25.0%)	5 (31.2%)	Ambrose Spellman↗ Chilling Adventures of Sabrina↗ (64.1, 1227)	17.0
30.	Lone Wolf-Adventurer-Demons↗ (14)	4 (28.6%)	8 (57.1%)	Carl Gallagher↗ Shameless↗ (65.1, 1167)	16.0
31.	Outcast-Traditionalist-Angels↗ (13)	4 (30.8%)	8 (61.5%)	Evan↗ Superbad↗ (66.9, 1076)	13.0
32.	Brute-Adventurer-Demons↗ (11)	4 (36.4%)	4 (36.4%)	Riff↗ West Side Story↗ (65.1, 1169)	23.0
33.	Brute-Lone Wolf-Heroes↗ (11)	4 (36.4%)	5 (45.5%)	Rip Wheeler↗ Yellowstone↗ (84.9, 157)	14.6
34.	Brute-Outcast-Angels↗ (9)	4 (44.4%)	4 (44.4%)	Sancho Panza↗ Don Quixote↗ (60.0, 1451)	23.0
35.	Sophisticate-Angel-Heroes↗ (4)	3 (75.0%)	1 (25.0%)	Princess Celestia↗ My Little Pony: Friendship Is Magic↗ (84.6, 166)	23.9
36.	Outcast-Traditionalist-Demons↗ (7)	3 (42.9%)	2 (28.6%)	Stannis Baratheon↗ Game of Thrones↗ (69.0, 938)	19.3
37.	Brute-Adventurer-Angels↗ (9)	3 (33.3%)	5 (55.6%)	Sam Evans↗ Glee↗ (63.6, 1250)	17.5
38.	Outcast-Lone Wolf-Heroes↗ (14)	3 (21.4%)	7 (50.0%)	Fern↗ Nomadland↗ (65.0, 1172)	13.8
39.	Geek-Outcast-Heroes↗ (12)	3 (25.0%)	5 (41.7%)	Viktor↗ Arcane↗ (71.0, 816)	18.1
40.	Geek-Outcast-Angels↗ (7)	3 (42.9%)	4 (57.1%)	Will Byers↗ Stranger Things↗ (64.1, 1229)	38.9
41.	Lone Wolf-Angel-Heroes↗ (11)	2 (18.2%)	9 (81.8%)	Hakoda↗ Avatar: The Last Airbender↗ (68.9, 940)	16.8
42.	Outcast-Demon-Fools↗ (11)	2 (18.2%)	8 (72.7%)	Dennis Nedry↗ Jurassic Park↗ (78.9, 381)	16.1
43.	Outcast-Angel-Fools↗ (8)	2 (25.0%)	6 (75.0%)	Alfredo Linguini↗ Ratatouille↗ (65.6, 1141)	16.3
44.	Lone Wolf-Traditionalist-Heroes↗ (5)	2 (40.0%)	2 (40.0%)	Mike Ehrmantraut↗ Breaking Bad↗ (80.5, 296)	19.0
45.	Outcast-Adventurer-Heroes↗ (17)	2 (11.8%)	12 (70.6%)	John Connor↗ Terminator 2: Judgement Day↗ (53.7, 1777)	10.3

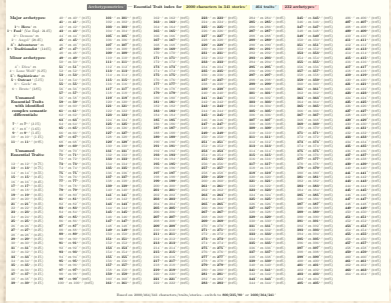
46.	Geek-Adventurer-Angels↗ (3)	2 (66.7%)	1 (33.3%)	Luna Lovegood↗ Harry Potter↗ (86.0, 123)	17.4
47.	Brute-Traditionalist-Demons↗ (5)	2 (40.0%)	3 (60.0%)	Byron Hadley↗ The Shawshank Redemption↗ (83.6, 191)	11.3
48.	Outcast-Diva-Demons↗ (5)	2 (40.0%)	2 (40.0%)	Louis Litt↗ Suits↗ (66.6, 1091)	16.8
49.	Brute-Diva-Demons↗ (5)	2 (40.0%)	2 (40.0%)	Topper↗ Outer Banks↗ (73.5, 665)	11.8
50.	Outcast-Diva-Adventurers↗ (11)	2 (18.2%)	2 (18.2%)	Kath↗ After Life↗ (53.3, 1791)	12.0
51.	Geek-Outcast-Adventurers↗ (3)	2 (66.7%)	0 (0.0%)	Lily Iglehart↗ Sex Education↗ (67.5, 1034)	16.3
52.	Geek-Outcast-Traditionalists↗ (6)	2 (33.3%)	3 (50.0%)	Peter Doppler↗ Dark↗ (55.5, 1690)	13.5
53.	Brute-Outcast-Traditionalists↗ (4)	2 (50.0%)	2 (50.0%)	Luther Hargreeves↗ The Umbrella Academy↗ (60.6, 1425)	13.4
54.	Diva-Demon-Fools↗ (3)	1 (33.3%)	2 (66.7%)	James Taggart↗ Atlas Shrugged↗ (69.2, 931)	26.8
55.	Outcast-Demon-Heroes↗ (15)	1 (6.7%)	6 (40.0%)	Diego Hargreeves↗ The Umbrella Academy↗ (64.1, 1230)	12.0
56.	Diva-Adventurer-Fools↗ (7)	1 (14.3%)	5 (71.4%)	June George↗ Mean Girls↗ (74.1, 637)	13.0
57.	Outcast-Traditionalist-Heroes↗ (11)	1 (9.1%)	7 (63.6%)	Marlin↗ Finding Nemo↗ (68.3, 971)	12.3
58.	Geek-Traditionalist-Heroes↗ (6)	1 (16.7%)	4 (66.7%)	Brandon Stark↗ Game of Thrones↗ (64.4, 1210)	11.2
59.	Lone Wolf-Adventurer-Angels↗ (2)	1 (50.0%)	1 (50.0%)	Helsinki↗ Money Heist↗ (59.4, 1485)	10.3
60.	Geek-Adventurer-Demons↗ (5)	1 (20.0%)	3 (60.0%)	The Joker↗ The Dark Knight↗ (92.5, 23)	13.7
61.	Sophisticate-Diva-Heroes↗ (3)	1 (33.3%)	1 (33.3%)	Rarity↗ My Little Pony: Friendship Is Magic↗ (73.9, 644)	12.1
62.	Outcast-Diva-Fools↗ (4)	1 (25.0%)	2 (50.0%)	Buster Bluth↗ Arrested Development↗ (79.6, 334)	13.0
63.	Brute-Outcast-Heroes↗ (12)	1 (8.3%)	10 (83.3%)	C-Note Franklin↗ Prison Break↗ (43.2, 1976)	11.0
64.	Outcast-Lone Wolf-Demons↗ (8)	1 (12.5%)	5 (62.5%)	Eric O'Bannon↗ Bloodline↗ (72.6, 723)	10.7
65.	Geek-Diva-Demons↗ (2)	1 (50.0%)	1 (50.0%)	Gaius Baltar↗ Battlestar Galactica↗ (85.1, 152)	14.4
66.	Geek-Outcast-Demons↗ (5)	1 (20.0%)	2 (40.0%)	Oswald Cobblepot↗ Gotham↗ (69.2, 932)	11.6
67.	Outcast-Lone Wolf-Adventurers↗ (1)	1 (100.0%)	0 (0.0%)	Kenny McCormick↗ South Park↗ (54.1, 1760)	13.1
68.	Outcast-Lone Wolf-Traditionalists↗ (2)	1 (50.0%)	1 (50.0%)	Charlie Strong↗ Peaky Blinders↗ (54.1, 1758)	12.1
69.	Brute-Diva-Adventurers↗ (4)	1 (25.0%)	2 (50.0%)	Jules Louden↗ The Cabin in the Woods↗ (67.2, 1052)	15.9
70.	Brute-Outcast-Adventurers↗ (3)	1 (33.3%)	2 (66.7%)	Connie Springer↗ Attack on Titan↗ (58.2, 1541)	16.3

An online exploratorium of 33,000+ interconnected cards

Index cards:

- Stories
- Traits
- Archetypes
- Essential Traits

- Option to switch cards between scaled data sets where available.



The PoCSverse
Archetypometrics
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Overview of Explorable Material
Fictional Characters
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Real Polarization
Nutshell
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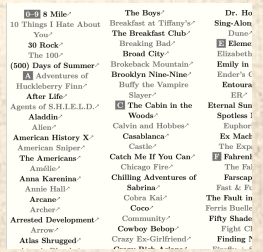
References



Outline

Overview of Explorable Material

Fictional Characters

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Base Archetypes

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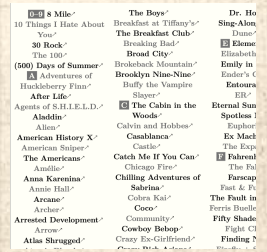


all stories↗ | all traits↗ | all archetypes↗

quitter ⇒ **persistent**↩

Relative trait strength 100%, 1/464

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 86.5/74.9%Hero↗
weak/incompetent/lazy/stupid↗ ⇒ powerful/capable/purposeful/intelligent↗

Angel↗ ⇒ 8.1/0.7%Demon↗
safe/pure/virtuous/humble↗ ⇒ dangerous/depraved/corrupt/arrogant↗

Traditionalist↗ ⇒ 28.6/8.2%Adventurer↗
serious/predictable/humorless/uncreative↗ ⇒ playful/unpredictable/funny/creative↗

Lone Wolf↗ ⇒ 14.8/2.2%Diva↗
rugged/stoic/independent/blunt↗ ⇒ refined/dramatic/dependent/sensitive↗

24.4/6.0%Outcast↗ ⇐ Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇐ fortunate/sophisticated/confident↗

6.4/0.4%Brute↗ ⇐ Geek↗
physical/mainstream/simple-minded↗ ⇐ intellectual/weird/complex↗

Essential Trait 7↗
dramatic/attractive/young↗ ⇒ 8.3/0.7% comedic/ugly/old↗

Essential Trait 8↗
7.2/0.5% spiritual/rural/historical↗ ⇐ skeptical/urban/modern↗

Essential Trait 9↗
3.9/0.2% old/historical/low-tempo↗ ⇐ young/modern/high-tempo↗

Essential Trait 10↗
feminine/luddite↗ ⇒ 8.0/0.6% masculine/technophile↗

Essential Trait 11↗
5.9/0.3% secondary/street-wise↗ ⇐ primary/sheltered↗

Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. unmotivated⇒**motivated** (100.0%)↗
2. lazy⇒**diligent** (99.6%)↗
3. helpless⇒**resourceful** (99.4%)↗
4. slothful⇒**active** (99.3%)↗
5. poorly-written⇒**believable** (99.1%)↗
6. irrelevant⇒**important** (98.7%)↗
7. unobservant⇒**perceptive** (97.9%)↗
8. underachiever⇒**overachiever** (97.9%)↗
9. incompetent⇒**competent** (97.1%)↗
10. low IQ⇒**high IQ** (96.6%)↗
11. uninspiring⇒**charismatic** (94.5%)↗
12. wavering⇒**resolute** (94.0%)↗

Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Leslie Knope/Parks and Recreation (94.6)
2. Raymond ‘Red’ Reddington/The Blacklist (93.6)
3. the Alien/Alien (93.6)
4. Edward Elric/Fullmetal Alchemist: Brotherhood (93.2)
5. Yennefer/The Witcher (93.2)
6. Maeve Millay/Westworld (92.4)
7. Mulan/Mulan (92.4)
8. Geralt of Rivia/The Witcher (92.2)
9. T-800/Terminator 2: Judgement Day (92.0)
10. Ted Lasso/Ted Lasso (92.0)
11. Ellen Ripley/Alien (91.6)
12. Kathryn Janeway/Star Trek: Voyager (91.4)

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

persistent ⇒ **quitter**↩

Relative trait strength 100%, 1/464

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

86.5/74.9%Fool↗ ⇐ Hero↗
weak/incompetent/lazy/stupid↗ ⇐ powerful/capable/purposeful/intelligent↗

8.1/0.7%Angel↗ ⇐ Demon↗
safe/pure/virtuous/humble↗ ⇐ dangerous/depraved/corrupt/arrogant↗

28.6/8.2%Traditionalist↗ ⇐ Adventurer↗
serious/predictable/humorless/uncreative↗ ⇐ playful/unpredictable/funny/creative↗

14.8/2.2%Lone Wolf↗ ⇐ Diva↗
rugged/stoic/independent/blunt↗ ⇐ refined/dramatic/dependent/sensitive↗

Outcast↗ ⇒ 24.4/6.0%Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇒ fortunate/sophisticated/confident↗

Brute↗ ⇒ 6.4/0.4%Geek↗
physical/mainstream/simple-minded↗ ⇒ intellectual/weird/complex↗

Essential Trait 7↗
8.3/0.7% dramatic/attractive/young↗ ⇐ comedic/ugly/old↗

Essential Trait 8↗
spiritual/rural/historical↗ ⇒ 7.2/0.5% skeptical/urban/modern↗

Essential Trait 9↗
old/historical/low-tempo↗ ⇒ 3.9/0.2% young/modern/high-tempo↗

Essential Trait 10↗
8.0/0.6% feminine/luddite↗ ⇐ masculine/technophile↗

Essential Trait 11↗
secondary/street-wise↗ ⇒ 5.9/0.3% primary/sheltered↗

Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. motivated⇒**unmotivated** (100.0%)↗
2. diligent⇒**lazy** (99.6%)↗
3. resourceful⇒**helpless** (99.4%)↗
4. active⇒**slothful** (99.3%)↗
5. believable⇒**poorly-written** (99.1%)↗
6. important⇒**irrelevant** (98.7%)↗
7. perceptive⇒**unobservant** (97.9%)↗
8. overachiever⇒**underachiever** (97.9%)↗
9. competent⇒**incompetent** (97.1%)↗
10. high IQ⇒**low IQ** (96.6%)↗
11. charismatic⇒**uninspiring** (94.5%)↗
12. resolute⇒**wavering** (94.0%)↗

Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Jake Harper/Two and a Half Men (47.4)
2. Nick Miller/New Girl (45.2)
3. A.J. Soprano/The Sopranos (44.4)
4. Barney Gumble/The Simpsons (43.0)
5. Linda Montag/Fahrenheit 451 (42.4)
6. Peter Doppler/Dark (41.6)
7. Nelson Bighetti/Silicon Valley (41.6)
8. Lindsay Bluth/Arrested Development (38.6)
9. Jeff Portnoy/Tropic Thunder (37.2)
10. George Costanza/Seinfeld (37.0)
11. Kermit/Shameless (33.8)
12. Buster Bluth/Arrested Development (33.0)

Archetypometrics↗

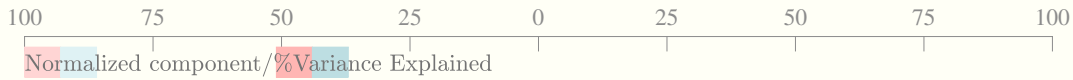
Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

angelic ⇒ **demonic**↩

Relative trait strength 73%, 167/464

↑ ↓



14.0/3.7%Fool↗ ⇐ Hero↗
weak/incompetent/lazy/stupid↗ ⇐ powerful/capable/purposeful/intelligent↗

Angel↗ ⇒ 67.4/86.0%Demon↗
safe/pure/virtuous/humble↗ ⇒ dangerous/depraved/corrupt/arrogant↗

9.5/1.7%Traditionalist↗ ⇐ Adventurer↗
serious/predictable/humorless/uncreative↗ ⇐ playful/unpredictable/funny/creative↗

2.2/0.1%Lone Wolf↗ ⇐ Diva↗
rugged/stoic/independent/blunt↗ ⇐ refined/dramatic/dependent/sensitive↗

Outcast↗ ⇒ 4.6/0.4%Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇒ fortunate/sophisticated/confident↗

Brute↗ ⇒ 5.2/0.5%Geek↗
physical/mainstream/simple-minded↗ ⇒ intellectual/weird/complex↗

Essential Trait 7↗
dramatic/attractive/young↗ ⇒ 1.9/0.1% comedic/ugly/old↗

Essential Trait 8↗
0.6/0.0% spiritual/rural/historical↗ ⇐ skeptical/urban/modern↗

Essential Trait 9↗
2.6/0.1% old/historical/low-tempo↗ ⇐ young/modern/high-tempo↗

Essential Trait 10↗
feminine/luddite↗ ⇒ 1.1/0.0% masculine/technophile↗

Essential Trait 11↗
6.0/0.7% secondary/street-wise↗ ⇐ primary/sheltered↗

Most similar traits:

1. wholesome⇒**salacious** (100.0%)↗
2. empath⇒**psychopath** (100.0%)↗
3. complimentary⇒**insulting** (99.9%)↗
4. forgiving⇒**vengeful** (99.9%)↗
5. giving⇒**receiving** (99.8%)↗
6. fixable⇒**unfixable** (99.7%)↗
7. warm⇒**cold** (99.7%)↗
8. transparent⇒**machiavellian** (99.7%)↗
9. equitable⇒**hypocritical** (99.7%)↗
10. sincere⇒**irreverent** (99.6%)↗
11. trusting⇒**suspicious** (99.6%)↗
12. democratic⇒**authoritarian** (99.6%)↗

Characters with highest measurements:

1. Freddy Krueger/A Nightmare on Elm Street (95.8)
2. General Kirigan/Shadow and Bone (95.4)
3. Joffrey Baratheon/Game of Thrones (94.4)
4. Lord Voldemort/Harry Potter (93.6)
5. Stormfront/The Boys (93.4)
6. Megatron/Transformers (92.4)
7. Nate Jacobs/Euphoria (92.2)
8. Rose Armitage/Get Out (92.0)
9. Dolores Umbridge/Harry Potter (91.8)
10. Eric Cartman/South Park (91.8)
11. Dean Armitage/Get Out (91.6)
12. Faustus Blackwood/Chilling Adventures of Sabrina (91.6)

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

heroic ⇒ **villainous**↩

Relative trait strength 86%, 21/464

↑ ↓

46.1/28.9%Fool↗ ⇐ Hero↗
weak/incompetent/lazy/stupid↗ ⇐ powerful/capable/purposeful/intelligent↗

Angel↗ ⇒ 56.2/43.0%Demon↗
safe/pure/virtuous/humble↗ ⇒ dangerous/depraved/corrupt/arrogant↗

26.8/9.8%Traditionalist↗ ⇐ Adventurer↗
serious/predictable/humorless/uncreative↗ ⇐ playful/unpredictable/funny/creative↗

Lone Wolf↗ ⇒ 10.5/1.5%Diva↗
rugged/stoic/independent/blunt↗ ⇒ refined/dramatic/dependent/sensitive↗

Outcast↗ ⇒ 17.1/4.0%Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇒ fortunate/sophisticated/confident↗

Brute↗ ⇒ 10.3/1.5%Geek↗
physical/mainstream/simple-minded↗ ⇒ intellectual/weird/complex↗

Essential Trait 7↗
1.1/0.0% dramatic/attractive/young↗ ⇐ comedic/ugly/old↗

Essential Trait 8↗
6.5/0.6% spiritual/rural/historical↗ ⇐ skeptical/urban/modern↗

Essential Trait 9↗
6.0/0.5% old/historical/low-tempo↗ ⇐ young/modern/high-tempo↗

Essential Trait 10↗
feminine/luddite↗ ⇒ 1.4/0.0% masculine/technophile↗

Essential Trait 11↗
14.6/2.9% secondary/street-wise↗ ⇐ primary/sheltered↗

Most similar traits:

1. protagonist⇒**antagonist** (100.0%)↗
2. loyal⇒**traitorous** (99.9%)↗
3. empath⇒**psychopath** (99.7%)↗
4. sincere⇒**irreverent** (99.6%)↗
5. loveable⇒**punchable** (99.4%)↗
6. giving⇒**receiving** (99.3%)↗
7. angelic⇒**demonic** (99.2%)↗
8. wholesome⇒**salacious** (99.1%)↗
9. devoted⇒**unfaithful** (98.7%)↗
10. equitable⇒**hypocritical** (98.2%)↗
11. legit⇒**scrub** (98.1%)↗
12. fixable⇒**unfixable** (98.0%)↗

Characters with highest measurements:

1. Joffrey Baratheon/Game of Thrones (96.0)
2. Palpatine/Star Wars: Revenge of the Sith (94.4)
3. Lord Voldemort/Harry Potter (94.0)
4. Rose Armitage/Get Out (93.4)
5. Hiram Lodge/Riverdale (93.2)
6. Major Arnold Toht/Raiders of the Lost Ark (92.6)
7. Hans Gruber/Die Hard (92.4)
8. Scar/The Lion King (91.8)
9. Dolores Umbridge/Harry Potter (91.2)
10. Stormfront/The Boys (90.8)
11. Hans/Frozen (90.6)
12. Baron Harkonnen/Dune (90.6)

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

lumberjack ⇒ **mad-scientist**↩

Relative trait strength 74%, 146/464

↑ ↓

Fool↗ ⇒ 16.6/5.1% Hero↗
weak/incompetent/lazy/stupid↗ ⇒ powerful/capable/purposeful/intelligent↗

Angel↗ ⇒ 12.1/2.7% Demon↗
safe/pure/virtuous/humble↗ ⇒ dangerous/depraved/corrupt/arrogant↗

0.4/0.0% Traditionalist↗ ⇐ Adventurer↗
serious/predictable/humorless/uncreative↗ ⇐ playful/unpredictable/funny/creative↗

Lone Wolf↗ ⇒ 31.3/18.0% Diva↗
rugged/stoic/independent/blunt↗ ⇒ refined/dramatic/dependent/sensitive↗

Outcast↗ ⇒ 2.8/0.1% Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇒ fortunate/sophisticated/confident↗

Brute↗ ⇒ 48.4/43.3% Geek↗
physical/mainstream/simple-minded↗ ⇒ intellectual/weird/complex↗

Essential Trait 7↗
dramatic/attractive/young↗ ⇒ 20.2/7.5% comedic/ugly/old↗

Essential Trait 8↗
spiritual/rural/historical↗ ⇒ 0.5/0.0% skeptical/urban/modern↗

Essential Trait 9↗
1.3/0.0% old/historical/low-tempo↗ ⇐ young/modern/high-tempo↗

Essential Trait 10↗
2.4/0.1% feminine/luddite↗ ⇐ masculine/technophile↗

Essential Trait 11↗
1.0/0.0% secondary/street-wise↗ ⇐ primary/sheltered↗

Archetypometrics↗

Most similar traits:

1. common sense⇒**analysis** (97.9%)↗
2. macho⇒**metrosexual** (93.2%)↗
3. generalist⇒**specialist** (92.1%)↗
4. sporty⇒**bookish** (92.1%)↗
5. lowbrow⇒**highbrow** (91.6%)↗
6. melee⇒**ranged** (91.5%)↗
7. focused on the present⇒**focused on the future** (88.9%)↗
8. right-brained⇒**left-brained** (88.4%)↗
9. blue-collar⇒**ivory-tower** (88.0%)↗
10. luddite⇒**technophile** (87.9%)↗
11. unprepared⇒**hoarder** (87.8%)↗
12. aloof⇒**obsessed** (87.4%)↗

Characters with highest measurements:

1. Dr. Horrible/Dr. Horrible's Sing-Along Blog (96.2)
2. Rick Sanchez/Rick and Morty (96.0)
3. Willy Wonka/Willy Wonka & the Chocolate Factory (95.8)
4. Doc Brown/Back to the Future (95.4)
5. Sheldon Cooper/The Big Bang Theory (95.0)
6. Dean Armitage/Get Out (94.8)
7. Hunter Aloysius Percy/The OA (93.8)
8. Prof. Farnsworth/Futurama (93.6)
9. Rowan Pope/Scandal (92.0)
10. Lord Voldemort/Harry Potter (92.0)
11. Misty/Yellowjackets (91.0)
12. Ed/Cowboy Bebop (90.8)

Based on 2000/464/341 characters/traits/stories—not in smaller data sets

all stories↗ | all traits↗ | all archetypes↗

rational ⇒ **whimsical**↩

Relative trait strength 70%, 227/464

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

43.7/39.2%Fool↗ ⇐ Hero↗
weak/incompetent/lazy/stupid↗ ⇐ powerful/capable/purposeful/intelligent↗

Angel↗ ⇒ 9.2/1.7%Demon↗
safe/pure/virtuous/humble↗ ⇒ dangerous/depraved/corrupt/arrogant↗

Traditionalist↗ ⇒ 45.0/41.7%Adventurer↗
serious/predictable/humorless/uncreative↗ ⇒ playful/unpredictable/funny/creative↗

Lone Wolf↗ ⇒ 12.0/3.0%Diva↗
rugged/stoic/independent/blunt↗ ⇒ refined/dramatic/dependent/sensitive↗

5.1/0.5%Outcast↗ ⇐ Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇐ fortunate/sophisticated/confident↗

Brute↗ ⇒ 4.2/0.4%Geek↗
physical/mainstream/simple-minded↗ ⇒ intellectual/weird/complex↗

Essential Trait 7↗
2.8/0.2% dramatic/attractive/young↗ ⇐ comedic/ugly/old↗

Essential Trait 8↗
12.2/3.1% spiritual/rural/historical↗ ⇐ skeptical/urban/modern↗

Essential Trait 9↗
7.5/1.2% old/historical/low-tempo↗ ⇐ young/modern/high-tempo↗

Essential Trait 10↗
1.5/0.0% feminine/luddite↗ ⇐ masculine/technophile↗

Essential Trait 11↗
secondary/street-wise↗ ⇒ 3.8/0.3% primary/sheltered↗

Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. realistic⇒**fantastical** (100.0%)↗
2. down2earth⇒**head@clouds** (99.9%)↗
3. methodical⇒**astonishing** (99.8%)↗
4. factual⇒**exaggerating** (99.7%)↗
5. grounded⇒**fantasy-prone** (99.7%)↗
6. tactful⇒**indiscreet** (99.4%)↗
7. objective⇒**subjective** (99.4%)↗
8. OCD⇒**ADHD** (99.4%)↗
9. consistent⇒**variable** (99.4%)↗
10. orderly⇒**chaotic** (99.3%)↗
11. noble⇒**jovial** (99.3%)↗
12. works hard⇒**plays hard** (99.2%)↗

Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Tracy Jordan/30 Rock (91.6)
2. Patrick Star/SpongeBob SquarePants (88.4)
3. Ilana Wexler/Broad City (87.0)
4. Calvin/Calvin and Hobbes (87.0)
5. Phoebe Buffay/Friends (86.0)
6. Michael Scott/The Office (86.0)
7. Jenna Maroney/30 Rock (85.2)
8. Charlie Kelly/It's Always Sunny in Philadelphia (85.0)
9. Michael Kelso/That 70's Show (82.6)
10. Lydia Bennet/Pride and Prejudice (82.4)
11. Cosmo Kramer/Seinfeld (82.4)
12. Pinkie Pie/My Little Pony: Friendship Is Magic (81.6)

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

tattle-tale ⇒ **f***-the-police**↩

Relative trait strength 77%, 94/464

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 27.4/12.5%Hero↗
weak/incompetent/lazy/stupid↗ ⇒ powerful/capable/purposeful/intelligent↗

Angel↗ ⇒ 23.1/8.9%Demon↗
safe/pure/virtuous/humble↗ ⇒ dangerous/depraved/corrupt/arrogant↗

Traditionalist↗ ⇒ 43.7/31.9%Adventurer↗
serious/predictable/humorless/uncreative↗ ⇒ playful/unpredictable/funny/creative↗

35.9/21.5%Lone Wolf↗ ⇐ Diva↗
rugged/stoic/independent/blunt↗ ⇐ refined/dramatic/dependent/sensitive↗

5.0/0.4%Outcast↗ ⇐ Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇐ fortunate/sophisticated/confident↗

Brute↗ ⇒ 11.1/2.1%Geek↗
physical/mainstream/simple-minded↗ ⇒ intellectual/weird/complex↗

Essential Trait 7↗
9.3/1.4% dramatic/attractive/young↗ ⇐ comedic/ugly/old↗

Essential Trait 8↗
spiritual/rural/historical↗ ⇒ 6.4/0.7% skeptical/urban/modern↗

Essential Trait 9↗
10.1/1.7% old/historical/low-tempo↗ ⇐ young/modern/high-tempo↗

Essential Trait 10↗
1.7/0.0% feminine/luddite↗ ⇐ masculine/technophile↗

Essential Trait 11↗
5.4/0.5% secondary/street-wise↗ ⇐ primary/sheltered↗

Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. obedient⇒**rebellious** (99.1%)↗
2. sheltered⇒**street-smart** (98.2%)↗
3. average⇒**deviant** (98.0%)↗
4. politically correct⇒**edgy** (97.6%)↗
5. stereotypical⇒**boundary breaking** (97.5%)↗
6. corporate⇒**freelance** (97.3%)↗
7. tiresome⇒**interesting** (97.3%)↗
8. traditional⇒**unorthodox** (96.9%)↗
9. morning lark⇒**night owl** (96.7%)↗
10. sheeple⇒**conspiracist** (96.5%)↗
11. claustrophobic⇒**spelunker** (96.3%)↗
12. mundane⇒**extraordinary** (95.4%)↗

Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Steven Hyde/That 70's Show (97.8)
2. Mazikeen/Lucifer (96.2)
3. Maeve Millay/Westworld (94.4)
4. Rick Sanchez/Rick and Morty (93.6)
5. Malcolm Reynolds/Firefly + Serenity (93.6)
6. Ilana Wexler/Broad City (93.2)
7. Natalie/Yellowjackets (93.2)
8. Freddy Krueger/A Nightmare on Elm Street (93.0)
9. Kara 'Starbuck' Thrace/Battlestar Galactica (93.0)
10. Villanelle/Killing Eve (92.4)
11. Billy Butcher/The Boys (92.2)
12. Kaz Brekker/Shadow and Bone (92.0)

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241↗ (not in 800/235/90)

all stories↗ | all traits↗ | all archetypes↗

Archetype #1 of 232

Hero↩

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 100.0/100.0% Hero↗
weak/incompetent/lazy/stupid ⇒ powerful/capable/purposeful/intelligent

Angel↗ ⇒ 0.0/0.0% Demon↗
safe/pure/virtuous/humble ⇐ dangerous/depraved/corrupt/arrogant

Traditionalist↗ ⇒ 0.0/0.0% Adventurer↗
serious/predictable/humorless/uncreative ⇐ playful/unpredictable/funny/creative

Lone Wolf↗ ⇒ 0.0/0.0% Diva↗
rugged/stoic/independent/blunt ⇐ refined/dramatic/dependent/sensitive

Outcast↗ ⇒ 0.0/0.0% Sophisticate↗
unlucky/unsophisticated/traumatized ⇐ fortunate/sophisticated/confident

Brute↗ ⇒ 0.0/0.0% Geek↗
physical/mainstream/simple-minded ⇐ intellectual/weird/complex

Essential Trait 7↗
dramatic/attractive/young ⇐ comedic/ugly/old

Essential Trait 8↗
spiritual/rural/historical ⇐ skeptical/urban/modern

Essential Trait 9↗
old/historical/low-tempo ⇐ young/modern/high-tempo

Essential Trait 10↗
feminine/luddite ⇐ masculine/technophile

Essential Trait 11↗
secondary/street-wise ⇐ primary/sheltered

Traits by largest component:

0 10 20 30 40 50 60 70 80 90 100

Normalized component

1. lazy ⇒ **diligent** (87.7)↗
2. quitter ⇒ **persistent** (86.5)↗
3. unmotivated ⇒ **motivated** (83.6)↗
4. unambitious ⇒ **driven** (81.9)↗
5. incompetent ⇒ **competent** (80.7)↗
6. low IQ ⇒ **high IQ** (80.4)↗
7. absentminded ⇒ **focused** (77.3)↗
8. helpless ⇒ **resourceful** (76.9)↗
9. unobservant ⇒ **perceptive** (76.7)↗
10. slacker ⇒ **workaholic** (75.6)↗
11. disorganized ⇒ **self-disciplined** (74.5)↗
12. noob ⇒ **pro** (72.7)↗

Re-order by strongest alignment↗

Characters by largest component:

0 10 20 30 40 50 60 70 80 90 100

Normalized component

1. Jean-Luc Picard/Star Trek: The Next Generation (78.0)
2. William Adama/Battlestar Galactica (76.0)
3. Hermione Granger/Harry Potter (75.0)
4. Olivia Pope/Scandal (74.1)
5. Chrisjen Avasarala/The Expanse (72.8)
6. Minerva McGonagall/Harry Potter (72.1)
7. Olivia Benson/Law & Order: SVU (72.1)
8. Raymond Holt/Brooklyn Nine-Nine (71.9)
9. Miranda Bailey/Grey's Anatomy (71.6)
10. M/Tommorrow Never Dies (71.4)
11. Richard D. Winters/Band of Brothers (71.1)
12. Zoe Washburne/Firefly + Serenity (70.8)

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

Archetype #21 of 232

Adventurer-Demon↩

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 0.0/0.0% Hero↗
weak/incompetent/lazy/stupid ⇐ powerful/capable/purposeful/intelligent

Angel↗ ⇒ 70.7/50.0% Demon↗
safe/pure/virtuous/humble ⇒ dangerous/depraved/corrupt/arrogant

Traditionalist↗ ⇒ 70.7/50.0% Adventurer↗
serious/predictable/humorless/uncreative ⇒ playful/unpredictable/funny/creative

Lone Wolf↗ ⇒ 0.0/0.0% Diva↗
rugged/stoic/independent/blunt ⇐ refined/dramatic/dependent/sensitive

Outcast↗ ⇒ 0.0/0.0% Sophisticate↗
unlucky/unsophisticated/traumatized ⇐ fortunate/sophisticated/confident

Brute↗ ⇒ 0.0/0.0% Geek↗
physical/mainstream/simple-minded ⇐ intellectual/weird/complex

Essential Trait 7↗
dramatic/attractive/young ⇐ comedic/ugly/old

Essential Trait 8↗
spiritual/rural/historical ⇐ skeptical/urban/modern

Essential Trait 9↗
old/historical/low-tempo ⇐ young/modern/high-tempo

Essential Trait 10↗
feminine/luddite ⇐ masculine/technophile

Essential Trait 11↗
secondary/street-wise ⇐ primary/sheltered

Traits by largest component:

0 10 20 30 40 50 60 70 80 90 100

Normalized component

1. well behaved ⇒ **mischievous** (72.7)↗
2. tame ⇒ **wild** (69.1)↗
3. obedient ⇒ **rebellious** (66.4)↗
4. proper ⇒ **scandalous** (64.7)↗
5. moderate ⇒ **extreme** (61.9)↗
6. orderly ⇒ **chaotic** (61.5)↗
7. cautious ⇒ **impulsive** (60.1)↗
8. shy ⇒ **bold** (59.9)↗
9. modest ⇒ **flamboyant** (58.9)↗
10. timid ⇒ **cocky** (58.4)↗
11. mild ⇒ **manic** (58.0)↗
12. mild ⇒ **spicy** (58.0)↗

Re-order by strongest alignment↗

Characters by largest component:

0 10 20 30 40 50 60 70 80 90 100

Normalized component

1. Tracy Jordan/30 Rock (81.2)
2. Sterling Archer/Archer (80.8)
3. Ilana Wexler/Broad City (80.6)
4. Bender/Futurama (80.2)
5. The Joker/The Dark Knight (75.2)
6. Jack Sparrow/Pirates of the Caribbean (75.1)
7. Erlich Bachman/Silicon Valley (74.8)
8. Jenna Maroney/30 Rock (74.5)
9. Eric Cartman/South Park (74.2)
10. Bellatrix Lestrange/Harry Potter (73.6)
11. Bart Simpson/The Simpsons (73.3)
12. Ben Chang/Community (73.0)

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

Archetype #75 of 232

Traditionalist-Demon-Hero↩

↑ ↓

Fool↗ ⇒ 57.7/33.3% Hero↗
weak/incompetent/lazy/stupid ⇒ powerful/capable/purposeful/intelligent

Angel↗ ⇒ 57.7/33.3% Demon↗
safe/pure/virtuous/humble ⇒ dangerous/depraved/corrupt/arrogant

57.7/33.3% Traditionalist↗ ⇐ Adventurer↗
serious/predictable/humorless/uncreative ⇐ playful/unpredictable/funny/creative

Lone Wolf↗ ⇒ 0.0/0.0% Diva↗
rugged/stoic/independent/blunt ⇐ refined/dramatic/dependent/sensitive

Outcast↗ ⇒ 0.0/0.0% Sophisticate↗
unlucky/unsophisticated/traumatized ⇐ fortunate/sophisticated/confident

Brute↗ ⇒ 0.0/0.0% Geek↗
physical/mainstream/simple-minded ⇐ intellectual/weird/complex

Essential Trait 7↗
dramatic/attractive/young ⇐ comedic/ugly/old

Essential Trait 8↗
spiritual/rural/historical ⇐ skeptical/urban/modern

Essential Trait 9↗
old/historical/low-tempo ⇐ young/modern/high-tempo

Essential Trait 10↗
feminine/luddite ⇐ masculine/technophile

Essential Trait 11↗
secondary/street-wise ⇐ primary/sheltered

Traits by largest component:

1. hugs ⇒ **handshakes** (74.0)↗
2. playful ⇒ **serious** (65.9)↗
3. open ⇒ **guarded** (64.9)↗
4. goofy ⇒ **unfrivolous** (64.2)↗
5. lighthearted ⇒ **intense** (62.8)↗
6. cheery ⇒ **grumpy** (62.7)↗
7. hippie ⇒ **militaristic** (62.3)↗
8. absentminded ⇒ **focused** (61.5)↗
9. lenient ⇒ **strict** (61.5)↗
10. easy ⇒ **uptight** (61.2)↗
11. warm ⇒ **cold** (58.5)↗
12. soft ⇒ **hard** (58.2)↗

Re-order by strongest alignment↗

Characters by largest component:

1. Nurse Ratched/One Flew Over the Cuckoo's Nest (86.5)
2. Tywin Lannister/Game of Thrones (83.5)
3. Firelord Ozai/Avatar: The Last Airbender (83.3)
4. Logan Roy/Succession (83.1)
5. Agent Smith/The Matrix (76.4)
6. Coriolanus Snow/The Hunger Games (76.1)
7. Rowan Pope/Scandal (74.7)
8. Javert/Les Misérables (74.6)
9. Red Forman/That 70's Show (74.6)
10. Inspector Kido/The Man in the High Castle (74.0)
11. Scorpius/Farscape (73.9)
12. Mr. Burns/The Simpsons (73.5)

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

Outline

Overview of Explorable Material

Fictional Characters

Trait and Character Spaces

Base Archetypes

Extended Archetypes

Card Collection

Trait and Archetype Cards

Story and Character Cards

Comparing Characters

Essential Dimensions

Real Polarization

Nutshell

Extras

Robustness

More Storyverses

Pratchett

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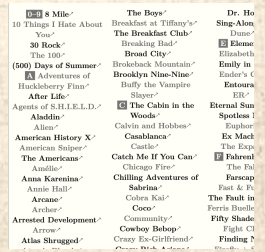
Pratchett

References



Arrested Development

all stories↗

Story size rank. **Character/Relative size**

Archetype Class

1. **Lucille Bluth/93**↗

Demon↗

2. **Gob Bluth/85**↗

Fool-Adventurer-Demon↗

3. **Lindsay Bluth/83**↗

Diva-Adventurer-Demon↗

4. **Tobias Funke/80**↗

Diva-Fool-Adventurer↗

5. **Buster Bluth/80**↗

Diva-Fool-Outcast↗

6. **George Michael Bluth/79**↗

Diva-Outcast-Angel↗

7. **George Bluth, Sr./77**↗

Demon↗

8. **Maeby Funke/73**↗

Adventurer-Demon↗

9. **Michael Bluth/68**↗

Outcast-Traditionalist-Hero↗

10. **Oscar Bluth/65**↗

Adventurer-Demon-Fool↗

ousiogram planes:

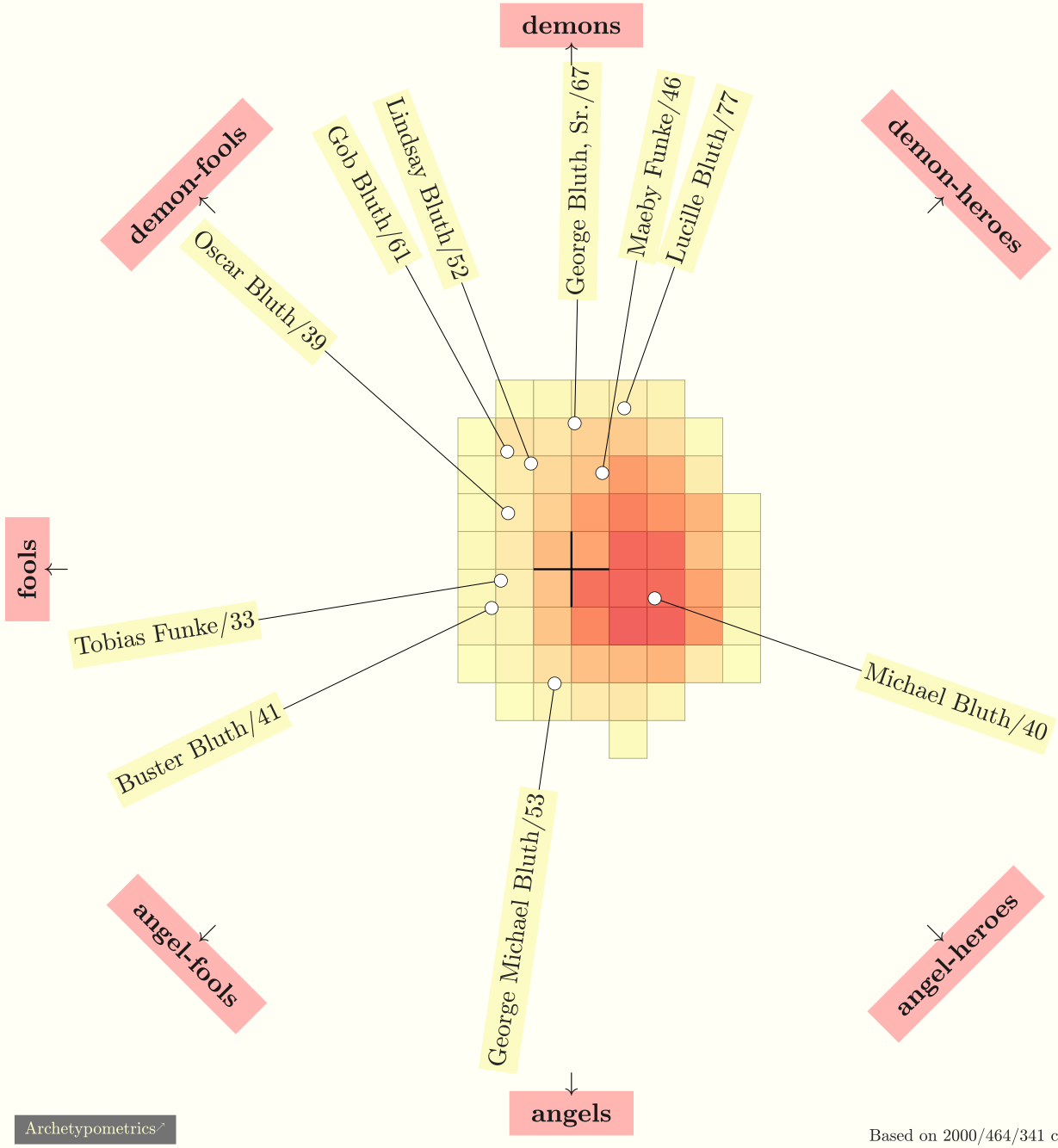
	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

Arrested Development↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

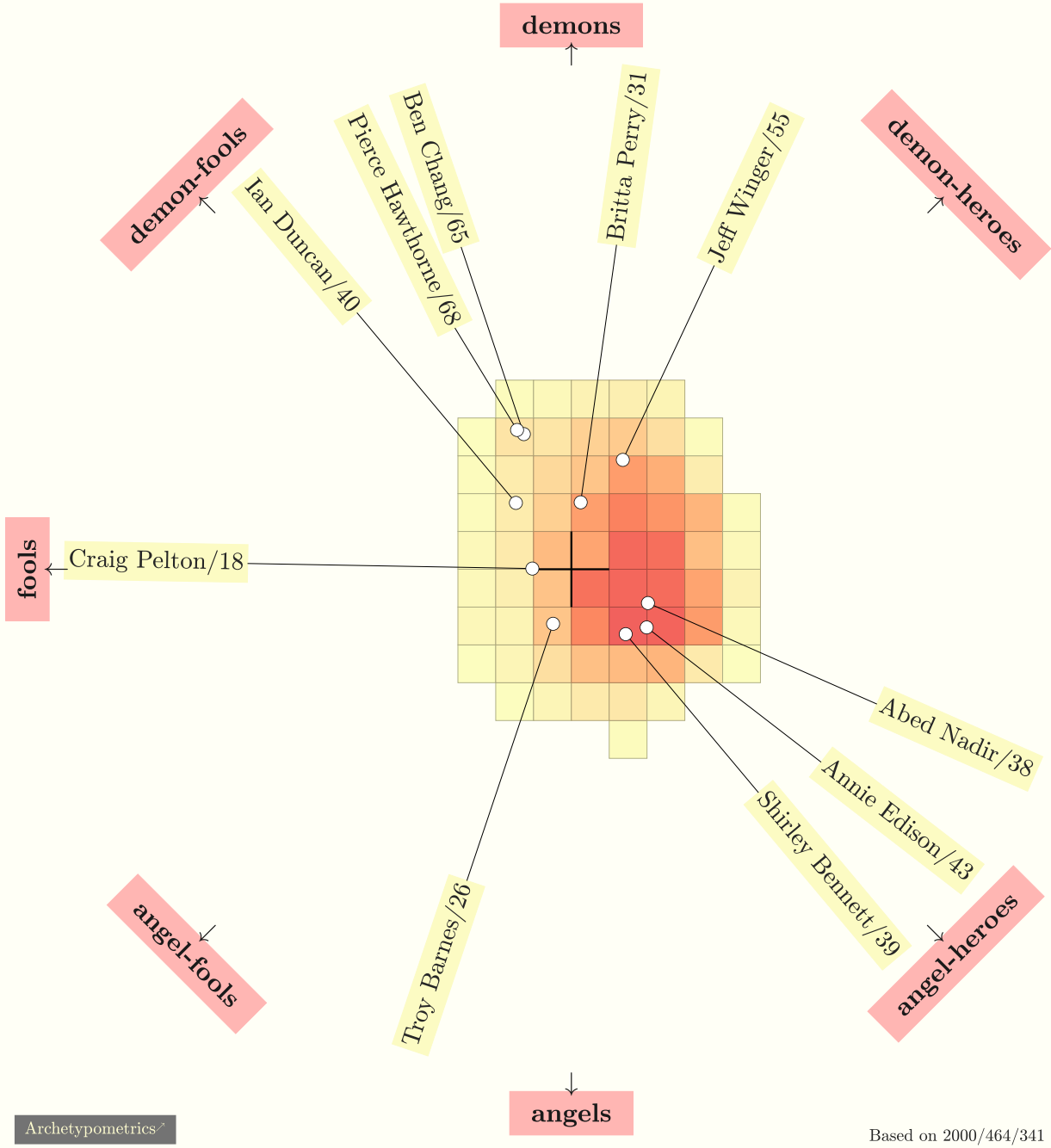
	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

Community↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

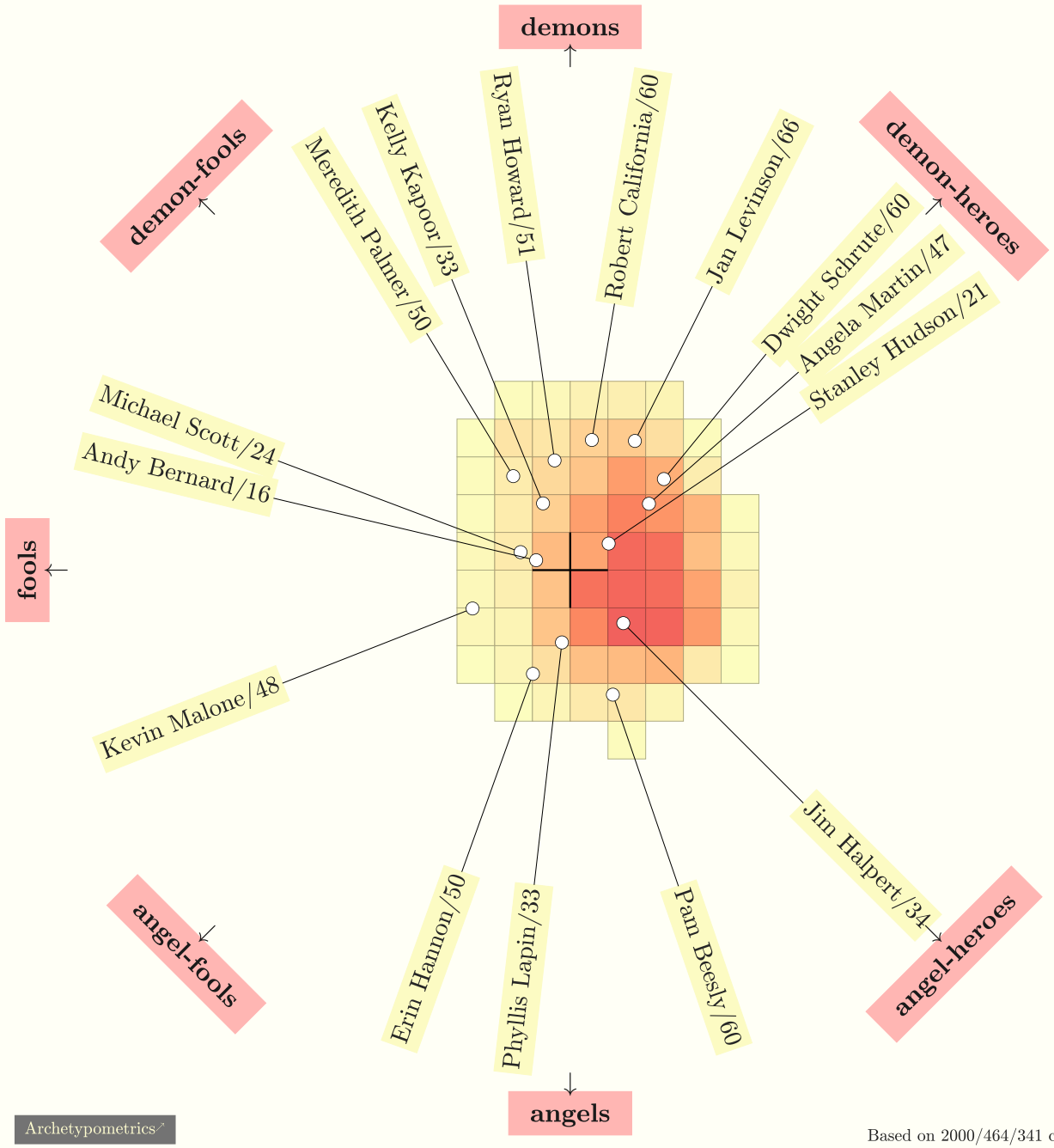
	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

The Office↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

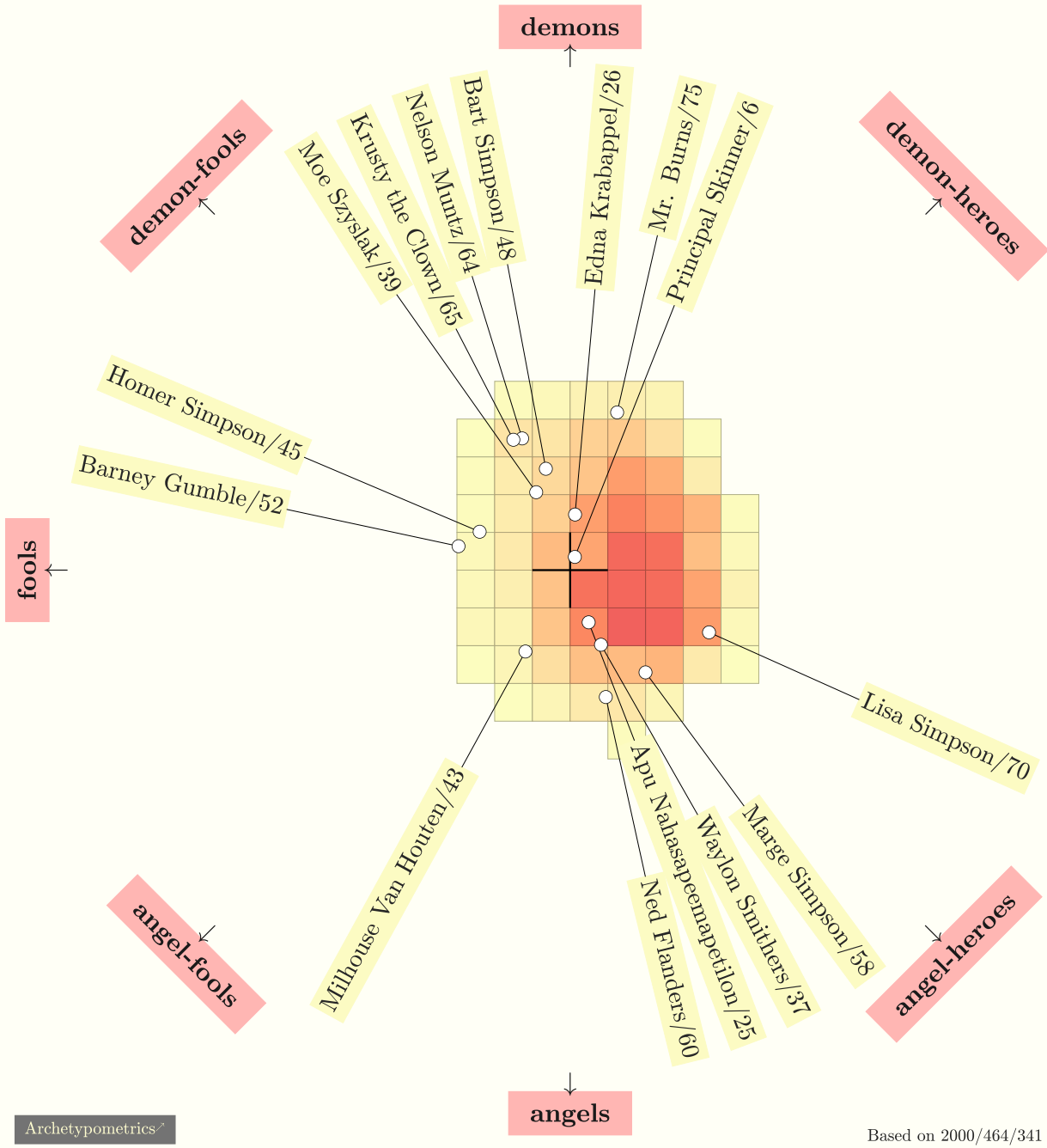
	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

The Simpsons↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

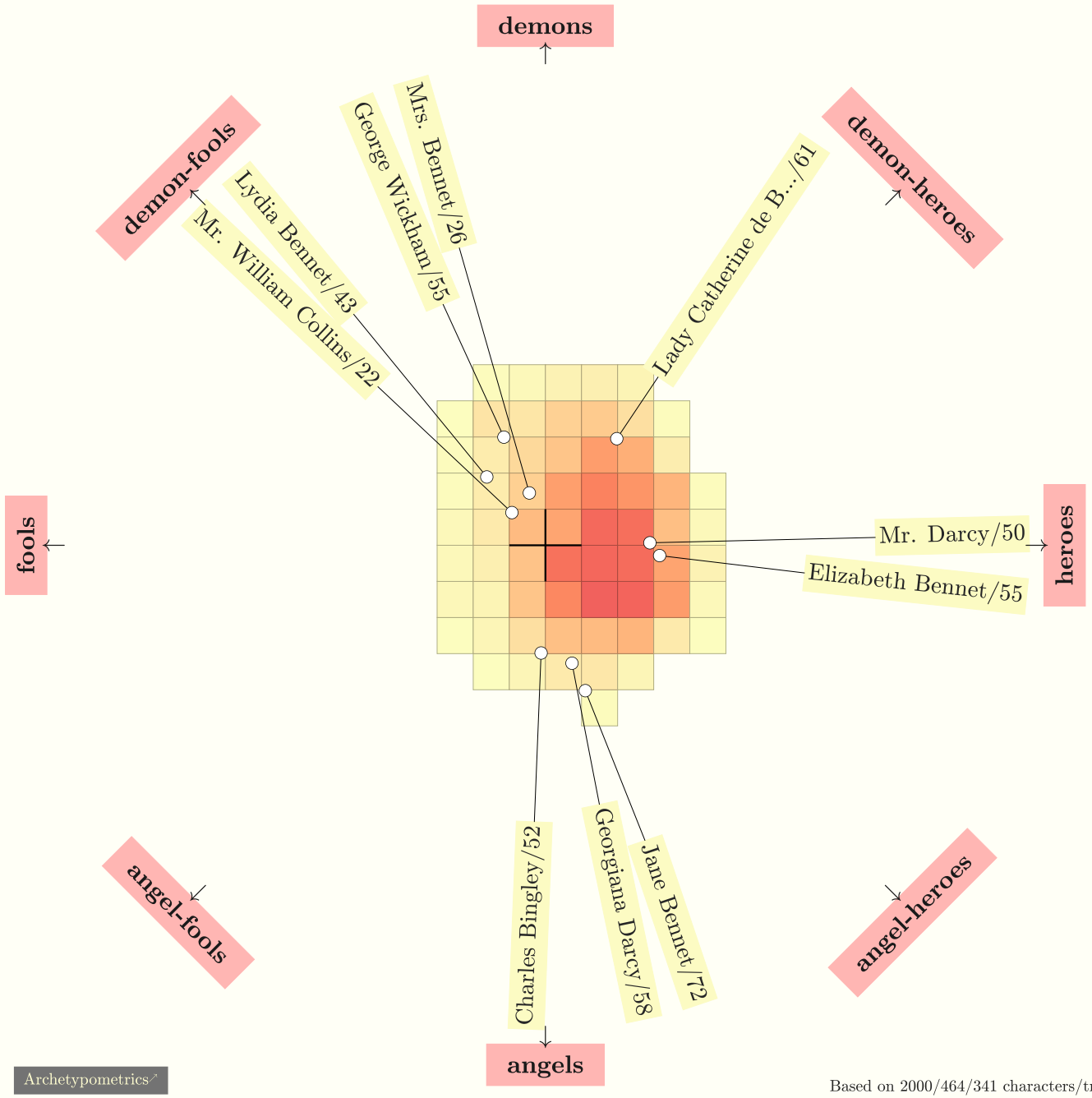
	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

Pride and Prejudice↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

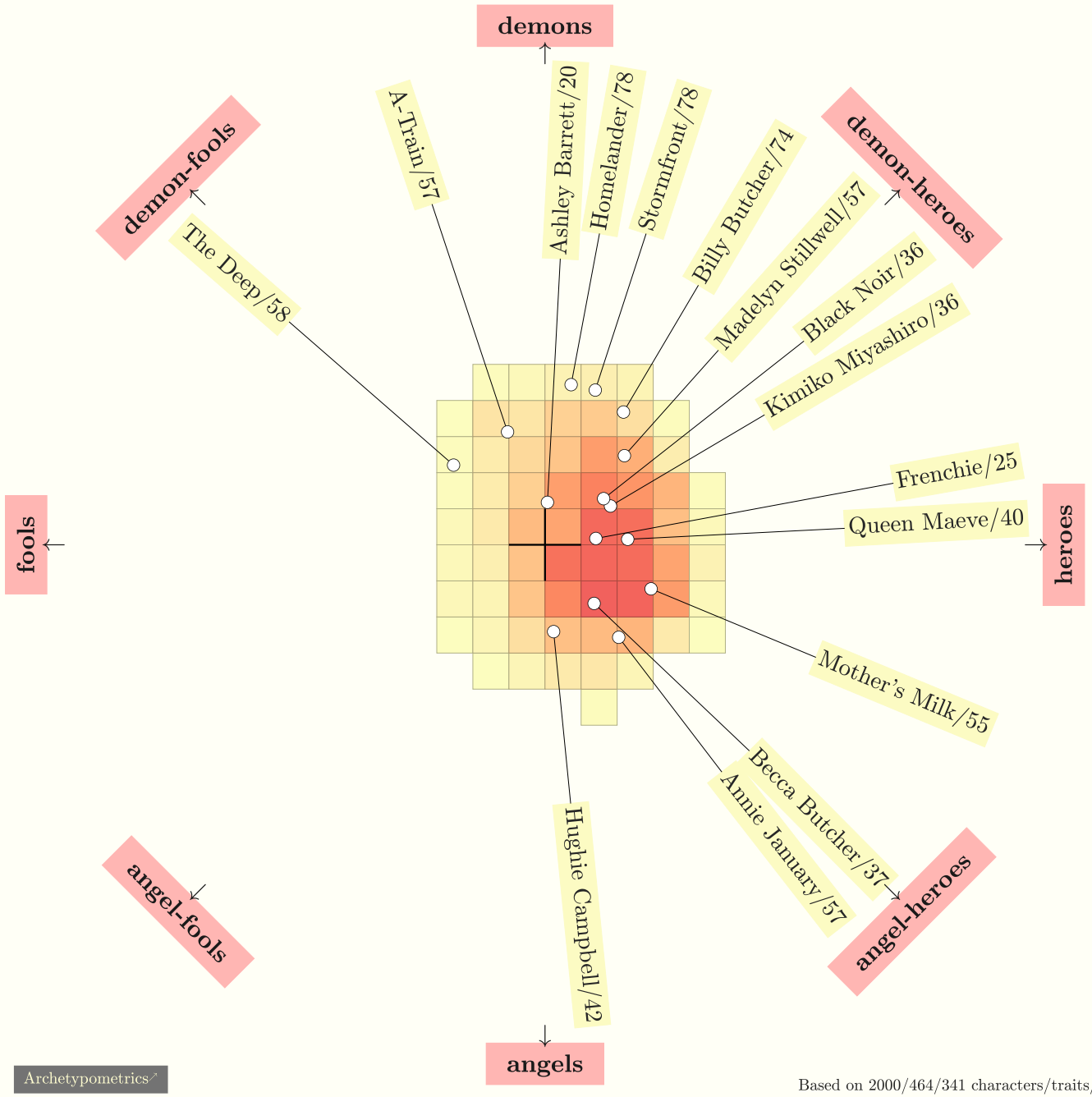
	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

The Boys↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

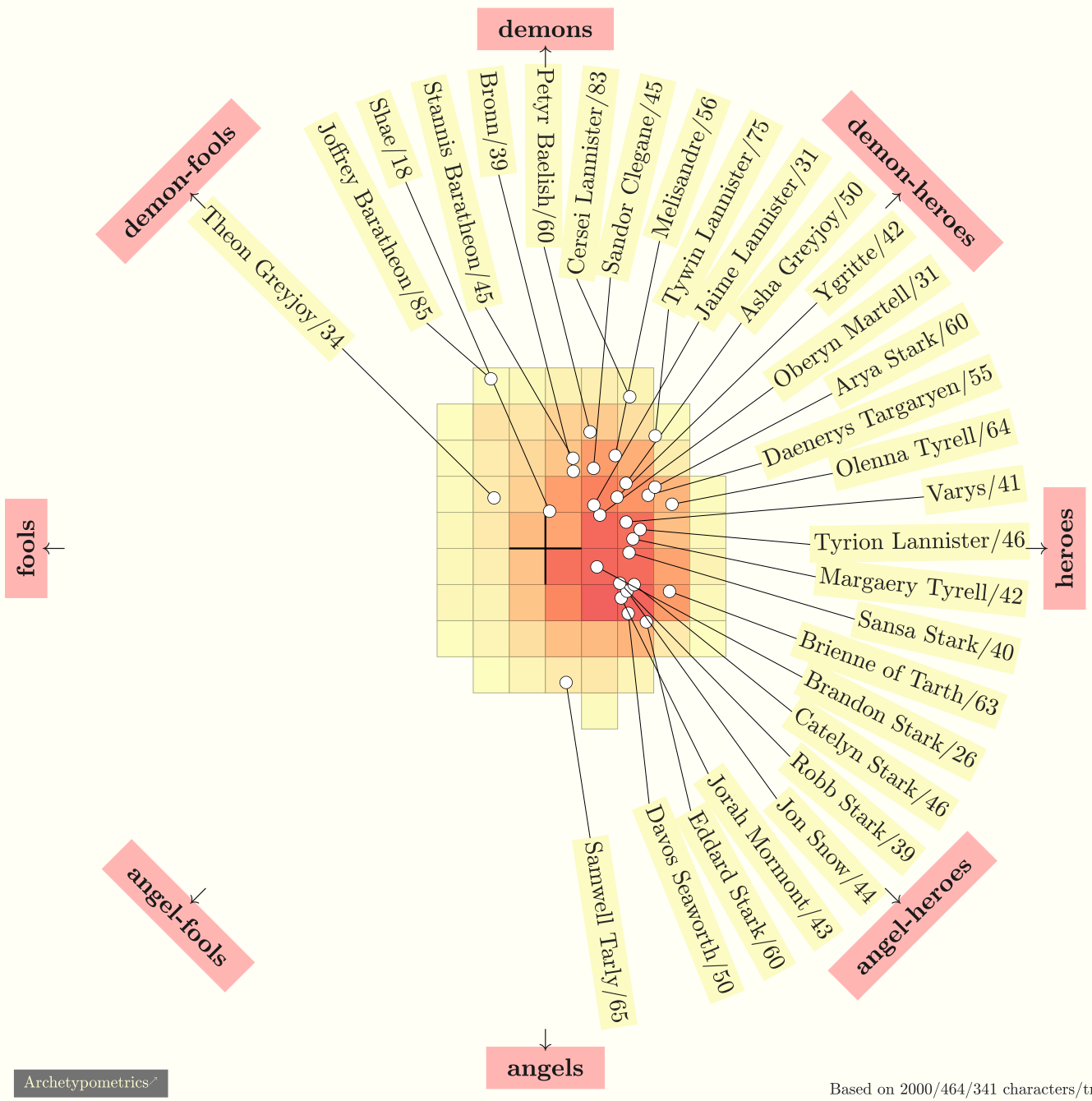
	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241↗ (not in 800/235/90)

Game of Thrones↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

Buffy Summers↗

Buffy the Vampire Slayer↗

Relative character size 74%, 646/2000 — Archetype ratio 28.0, 43/2000

↑ ↓ ↑ ↓

Major Archetype: 64.1/75.3% Adventurer-Hero↗

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 51.0/47.6% Hero↗
weak/incompetent/lazy/stupid↗ ⇒ powerful/capable/purposeful/intelligent↗

Angel↗ ⇒ 11.7/2.5% Demon↗
safe/pure/virtuous/humble↗ ⇒ dangerous/depraved/corrupt/arrogant↗

Traditionalist↗ ⇒ 39.6/28.8% Adventurer↗
serious/predictable/humorless/uncreative↗ ⇒ playful/unpredictable/funny/creative↗

5.7/0.6% Lone Wolf↗ ⇐ Diva↗
rugged/stoic/independent/blunt↗ ⇐ refined/dramatic/dependent/sensitive↗

0.8/0.0% Outcast↗ ⇐ Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇐ fortunate/sophisticated/confident↗

8.4/1.3% Brute↗ ⇐ Geek↗
physical/mainstream/simple-minded↗ ⇐ intellectual/weird/complex↗

Essential Trait 7↗
12.1/2.7% dramatic/attractive/young↗ ⇐ comedic/ugly/old↗

Essential Trait 8↗
0.4/0.0% spiritual/rural/historical↗ ⇐ skeptical/urban/modern↗

Essential Trait 9↗
old/historical/low-tempo↗ ⇒ 11.7/2.5% young/modern/high-tempo↗

Essential Trait 10↗
2.3/0.1% feminine/luddite↗ ⇐ masculine/technophile↗

Essential Trait 11↗
secondary/street-wise↗ ⇒ 4.8/0.4% primary/sheltered↗

Dominant underlying traits:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. side character⇒**main character** (96.8)↗
2. antagonist⇒**protagonist** (92.0)↗
3. follower⇒**leader** (92.0)↗
4. everyman⇒**chosen one** (89.0)↗
5. weakass⇒**badass** (88.6)↗
6. quitter⇒**persistent** (88.2)↗
7. slothful⇒**active** (87.6)↗
8. gatherer⇒**hunter** (86.4)↗
9. helpless⇒**resourceful** (86.2)↗
10. mundane⇒**extraordinary** (86.0)↗
11. morning lark⇒**night owl** (85.8)↗
12. first-mate⇒**captain** (85.4)↗

Most similar characters:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. Daisy 'Skye' Johnson/Agents of S.H.I.E.L.D. (99.8%)↗
2. Marion Ravenwood/Raiders of the Lost Ark (99.7%)↗
3. Elizabeth Swann/Pirates of the Caribbean (99.7%)↗
4. Emma Swan/Once Upon a Time (99.7%)↗
5. Thea Queen/Arrow (99.6%)↗
6. Max Mayfield/Stranger Things (99.4%)↗
7. Bellamy Blake/The 100 (99.3%)↗
8. Nairobi/Money Heist (99.3%)↗
9. Tris Prior/Divergent (99.3%)↗
10. Steven Hiller/Independence Day (99.3%)↗
11. Johnny Castle/Dirty Dancing (99.1%)↗
12. Princess Fiona/Shrek (99.1%)↗

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

Willow Rosenberg↗

Buffy the Vampire Slayer↗

Relative character size 70%, 844/2000 — Archetype ratio 8.5, 990/2000

↑ ↓ ↑ ↓

Minor Archetype: 57.2/65.7% Geek-Hero-Angel↗

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 29.2/17.2% Hero↗
weak/incompetent/lazy/stupid↗ ⇒ powerful/capable/purposeful/intelligent↗

42.1/35.6% Angel↗ ⇐ Demon↗
safe/pure/virtuous/humble↗ ⇐ dangerous/depraved/corrupt/arrogant↗

Traditionalist↗ ⇒ 15.8/5.0% Adventurer↗
serious/predictable/humorless/uncreative↗ ⇒ playful/unpredictable/funny/creative↗

Lone Wolf↗ ⇒ 9.3/1.8% Diva↗
rugged/stoic/independent/blunt↗ ⇒ refined/dramatic/dependent/sensitive↗

19.6/7.7% Outcast↗ ⇐ Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇐ fortunate/sophisticated/confident↗

Brute↗ ⇒ 27.7/15.5% Geek↗
physical/mainstream/simple-minded↗ ⇒ intellectual/weird/complex↗

Essential Trait 7↗
dramatic/attractive/young↗ ⇒ 4.2/0.4% comedic/ugly/old↗

Essential Trait 8↗
5.0/0.5% spiritual/rural/historical↗ ⇐ skeptical/urban/modern↗

Essential Trait 9↗
old/historical/low-tempo↗ ⇒ 6.1/0.7% young/modern/high-tempo↗

Essential Trait 10↗
0.8/0.0% feminine/luddite↗ ⇐ masculine/technophile↗

Essential Trait 11↗
4.4/0.4% secondary/street-wise↗ ⇐ primary/sheltered↗

Dominant underlying traits:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. pointless⇒**meaningful** (93.6)↗
2. unfriendly⇒**friendly** (89.8)↗
3. jock⇒**nerd** (89.0)↗
4. sporty⇒**bookish** (89.0)↗
5. sexist⇒**feminist** (84.2)↗
6. drop out⇒**valedictorian** (84.2)↗
7. ignorant⇒**knowledgeable** (83.4)↗
8. pop⇒**indie** (83.0)↗
9. low IQ⇒**high IQ** (82.4)↗
10. lazy⇒**diligent** (79.8)↗
11. trash⇒**treasure** (78.6)↗
12. soulless⇒**soulful** (78.4)↗

Most similar characters:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. Amy Antsler/Booksmart (99.9%)↗
2. Rosalind Walker/Chilling Adventures of Sabrina (99.9%)↗
3. Oliver Hampton/How To Get Away With Murder (99.7%)↗
4. Daniel Jackson/Stargate SG-1 (99.7%)↗
5. Ariadne/Inception (99.5%)↗
6. Cameron James/10 Things I Hate About You (99.4%)↗
7. Felicity Smoak/Arrow (99.3%)↗
8. Leo Fitz/Agents of S.H.I.E.L.D. (99.3%)↗
9. Lane Kim/Gilmore Girls (99.2%)↗
10. Molly Hooper/Sherlock (99.2%)↗
11. Aram Mojtabai/The Blacklist (99.2%)↗
12. Jeremy Chetri/Wynonna Earp (99.0%)↗

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

Sherlock Holmes↗

Sherlock↗

Relative character size 84%, 170/2000 — Archetype ratio 13.7, 366/2000

↑ ↓ ↑ ↓

Major Archetype: 73.1/75.1% Geek-Demon-Hero↗

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 49.5/34.5% Hero↗
weak/incompetent/lazy/stupid↗ ⇒ powerful/capable/purposeful/intelligent↗

Angel↗ ⇒ 45.9/29.6% Demon↗
safe/pure/virtuous/humble↗ ⇒ dangerous/depraved/corrupt/arrogant↗

Traditionalist↗ ⇒ 5.4/0.4% Adventurer↗
serious/predictable/humorless/uncreative↗ ⇒ playful/unpredictable/funny/creative↗

2.7/0.1% Lone Wolf↗ ⇐ Diva↗
rugged/stoic/independent/blunt↗ ⇐ refined/dramatic/dependent/sensitive↗

6.7/0.6% Outcast↗ ⇐ Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇐ fortunate/sophisticated/confident↗

Brute↗ ⇒ 31.2/13.7% Geek↗
physical/mainstream/simple-minded↗ ⇒ intellectual/weird/complex↗

Essential Trait 7↗
dramatic/attractive/young↗ ⇒ 10.0/1.4% comedic/ugly/old↗

Essential Trait 8↗
spiritual/rural/historical↗ ⇒ 7.1/0.7% skeptical/urban/modern↗

Essential Trait 9↗
old/historical/low-tempo↗ ⇒ 2.9/0.1% young/modern/high-tempo↗

Essential Trait 10↗
feminine/luddite↗ ⇒ 1.7/0.0% masculine/technophile↗

Essential Trait 11↗
secondary/street-wise↗ ⇒ 19.8/5.5% primary/sheltered↗

Dominant underlying traits:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. low IQ⇒**high IQ** (93.6)↗
2. small-vocabulary⇒**big-vocabulary** (90.2)↗
3. spiritual⇒**skeptical** (89.2)↗
4. dunce⇒**genius** (89.0)↗
5. accommodating⇒**stubborn** (88.2)↗
6. side character⇒**main character** (88.2)↗
7. common sense⇒**analysis** (88.2)↗
8. social climber⇒**nonconformist** (88.0)↗
9. unobservant⇒**perceptive** (87.8)↗
10. feeler⇒**thinker** (87.6)↗
11. people-person⇒**things-person** (87.4)↗
12. mundane⇒**extraordinary** (87.2)↗

Most similar characters:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. Sherlock Holmes/Elementary (100.0%)↗
2. Dr. Gregory House/House, M.D. (99.4%)↗
3. Beth Harmon/The Queen's Gambit (98.5%)↗
4. Dr. Harry Wells/The Flash (97.6%)↗
5. Kaz Brekker/Shadow and Bone (96.7%)↗
6. Mr. Robot/Mr. Robot (96.1%)↗
7. Walter White/Breaking Bad (95.4%)↗
8. Rust Cohle/True Detective (95.3%)↗
9. Annalise Keating/How To Get Away With Murder (94.9%)↗
10. Cristina Yang/Grey's Anatomy (94.6%)↗
11. Perry Cox/Scrubs (94.5%)↗
12. Magneto/X-Men (94.4%)↗

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗ | all traits↗ | all archetypes↗

Dr. John Watson↗

Sherlock↗

Relative character size 63%, 1306/2000 — Archetype ratio 18.0, 149/2000

Major Archetype: 55.1/77.1% **Outcast-Hero-Angel**↗

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 35.4/31.8% Hero↗
weak/incompetent/lazy/stupid↗ ⇒ powerful/capable/purposeful/intelligent↗

35.6/32.2% Angel↗ ⇐ Demon↗
safe/pure/virtuous/humble↗ ⇐ dangerous/depraved/corrupt/arrogant↗

13.0/4.3% Traditionalist↗ ⇐ Adventurer↗
serious/predictable/humorless/uncreative↗ ⇐ playful/unpredictable/funny/creative↗

Lone Wolf↗ ⇒ 3.0/0.2% Diva↗
rugged/stoic/independent/blunt↗ ⇒ refined/dramatic/dependent/sensitive↗

24.4/15.2% Outcast↗ ⇐ Sophisticate↗
unlucky/unsophisticated/traumatized↗ ⇐ fortunate/sophisticated/confident↗

10.2/2.6% Brute↗ ⇐ Geek↗
physical/mainstream/simple-minded↗ ⇐ intellectual/weird/complex↗

Essential Trait 7↗
2.7/0.2% dramatic/attractive/young↗ ⇐ comedic/ugly/old↗

Essential Trait 8↗
spiritual/rural/historical↗ ⇒ 5.8/0.9% skeptical/urban/modern↗

Essential Trait 9↗
1.4/0.0% old/historical/low-tempo↗ ⇐ young/modern/high-tempo↗

Essential Trait 10↗
1.3/0.0% feminine/luddite↗ ⇐ masculine/technophile↗

Essential Trait 11↗
2.5/0.2% secondary/street-wise↗ ⇐ primary/sheltered↗

Dominant underlying traits:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. traitorous⇒**loyal** (87.4)↗
2. gross⇒**hygienic** (86.0)↗
3. bad-manners⇒**good-manners** (81.0)↗
4. villainous⇒**heroic** (77.6)↗
5. junkie⇒**straight edge** (75.4)↗
6. German⇒**English** (75.2)↗
7. unfaithful⇒**devoted** (74.2)↗
8. fake⇒**real** (74.0)↗
9. inappropriate⇒**seemly** (72.6)↗
10. lazy⇒**diligent** (72.0)↗
11. cruel⇒**kind** (72.0)↗
12. trash⇒**treasure** (70.2)↗

Most similar characters:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. James Gordon/The Dark Knight (100.0%)↗
2. Sam Baldwin/Sleepless in Seattle (100.0%)↗
3. Dr. James Wilson/House, M.D. (99.9%)↗
4. D.I. Greg Lestrade/Sherlock (99.9%)↗
5. Davos Seaworth/Game of Thrones (99.9%)↗
6. Sam Winchester/Supernatural (99.9%)↗
7. Beadie Russell/The Wire (99.9%)↗
8. Kyle Broflovski/South Park (99.9%)↗
9. Ann Perkins/Parks and Recreation (99.9%)↗
10. Timothy McGee/NCIS (99.9%)↗
11. Pope/Outer Banks (99.8%)↗
12. Jorah Mormont/Game of Thrones (99.8%)↗

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

Correlations:

Standard correlation coefficients:[1]

- Merry Brandybuck versus Pippin Took r=+0.94
- Buffy versus Willow: r=+0.26
- John Watson versus Sherlock Holmes: r=-0.04
- Joffrey Baratheon versus Sam Obisanya: r=-0.71
- Jane Bennet: versus Sid Phillips r=-0.81
- Bean versus James Hurley: r=+0.00

[1] End the naming of scientific things after people

The PoCSverse
Archetypometrics
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Overview of Explorable Material
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Trait and Character Spaces
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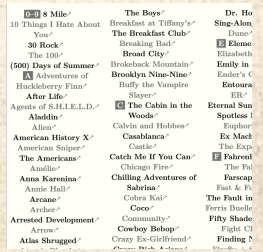
Extended Archetypes
Card Collection
Trait and Archetype Cards
Story and Character Cards
Comparing Characters
Essential Dimensions
Real Polarization
Nutshell
Extras
Robustness
More Storyverses
Pratchett
References



Correlations:

Standard correlation coefficients:[1]

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- Bean versus James Hurley: r=+0.00

Let's make correlation coefficients a little more fun ...

[1] End the naming of scientific things after people

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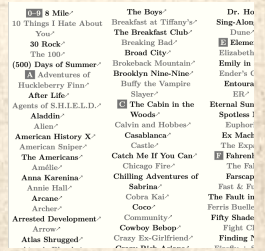
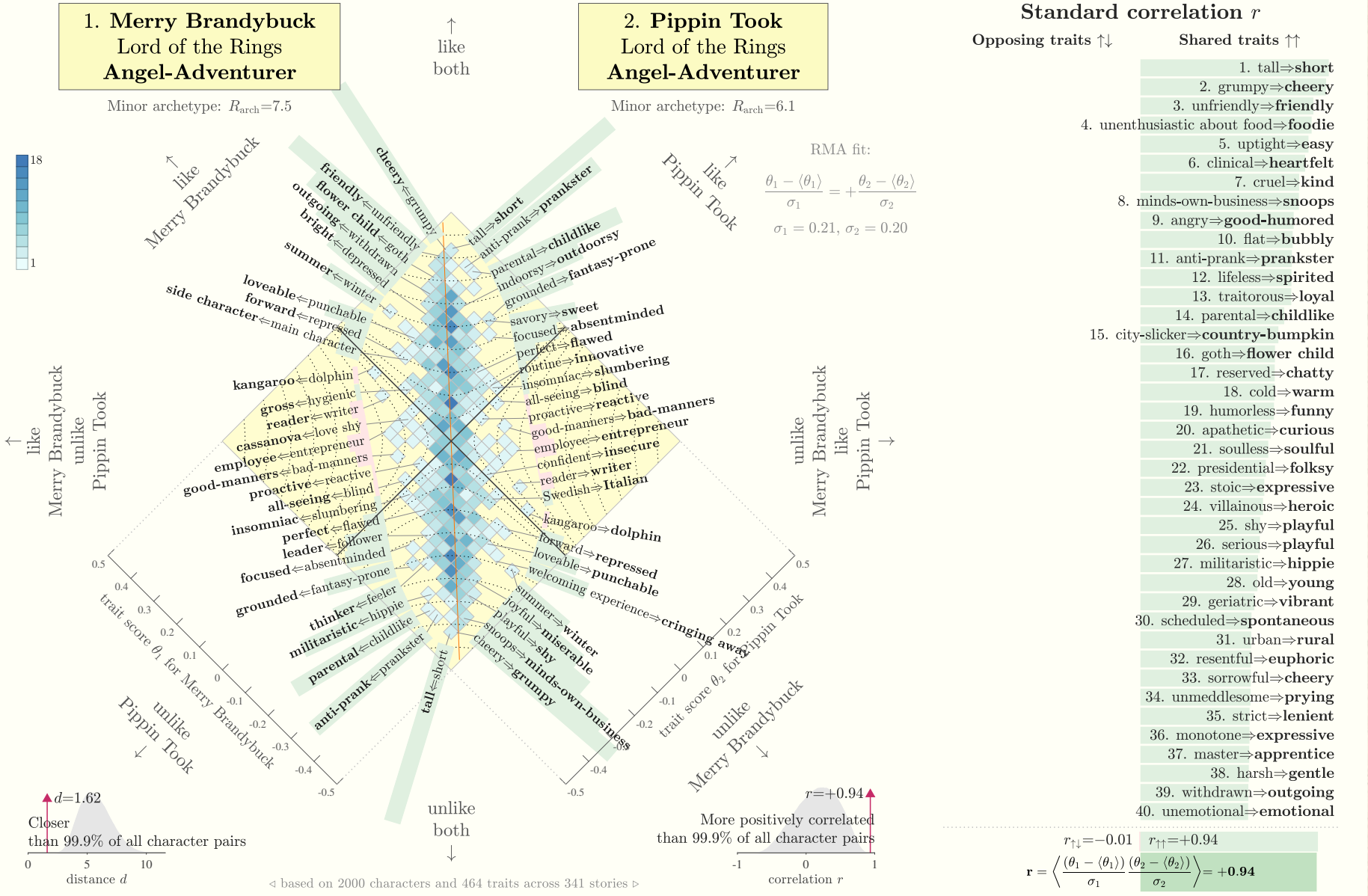


The closest and most correlated pair of characters:



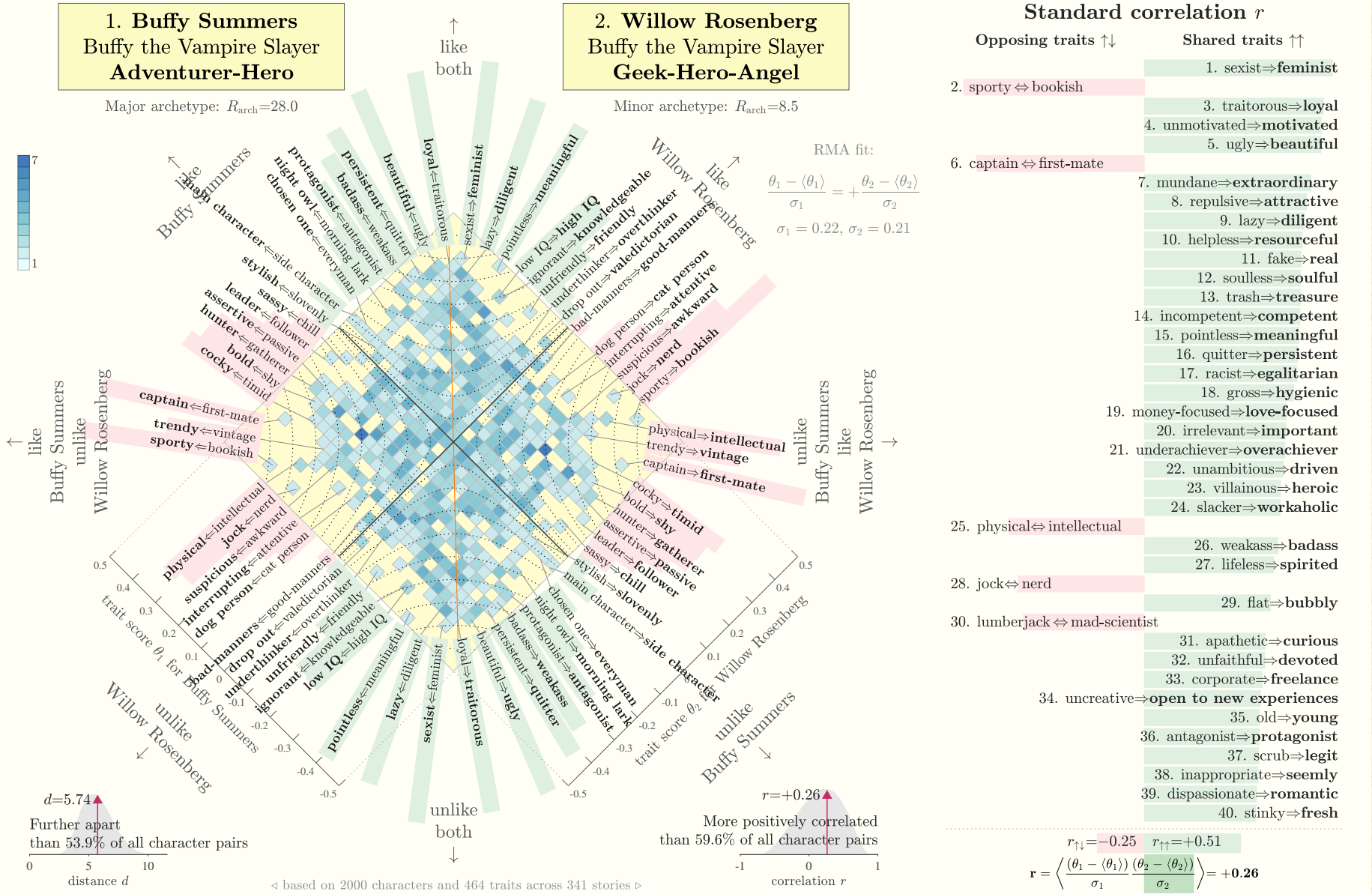
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. tall⇒**short**
	2. grumpy⇒**cheery**
	3. unfriendly⇒**friendly**
	4. unenthusiastic about food⇒**foodie**
	5. uptight⇒**easy**
	6. clinical⇒**heartfelt**
	7. cruel⇒**kind**
	8. minds-own-business⇒**snoops**
	9. angry⇒**good-humored**
	10. flat⇒**bubbly**
	11. anti-prank⇒**prankster**
	12. lifeless⇒**spirited**
	13. traitorous⇒**loyal**
	14. parental⇒**childlike**
	15. city-slicker⇒**country-bumpkin**
	16. goth⇒**flower child**
	17. reserved⇒**chatty**
	18. cold⇒**warm**
	19. humorless⇒**funny**
	20. apathetic⇒**curious**
	21. soulless⇒**soulful**
	22. presidential⇒**folksy**
	23. stoic⇒**expressive**
	24. villainous⇒**heroic**
	25. shy⇒**playful**
	26. serious⇒**playful**
	27. militaristic⇒**hippie**
	28. old⇒**young**
	29. geriatric⇒**vibrant**
	30. scheduled⇒**spontaneous**
	31. urban⇒**rural**
	32. resentful⇒**euphoric**
	33. sorrowful⇒**cheery**
	34. unmeddlesome⇒**prying**
	35. strict⇒**lenient**
	36. monotone⇒**expressive**
	37. master⇒**apprentice**
	38. harsh⇒**gentle**
	39. withdrawn⇒**outgoing**
	40. unemotional⇒**emotional**

$r_{\uparrow\downarrow}$=−0.01 $r_{\uparrow\uparrow}$=+0.94

$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle$ = **+0.94**

Buffy and Willow:



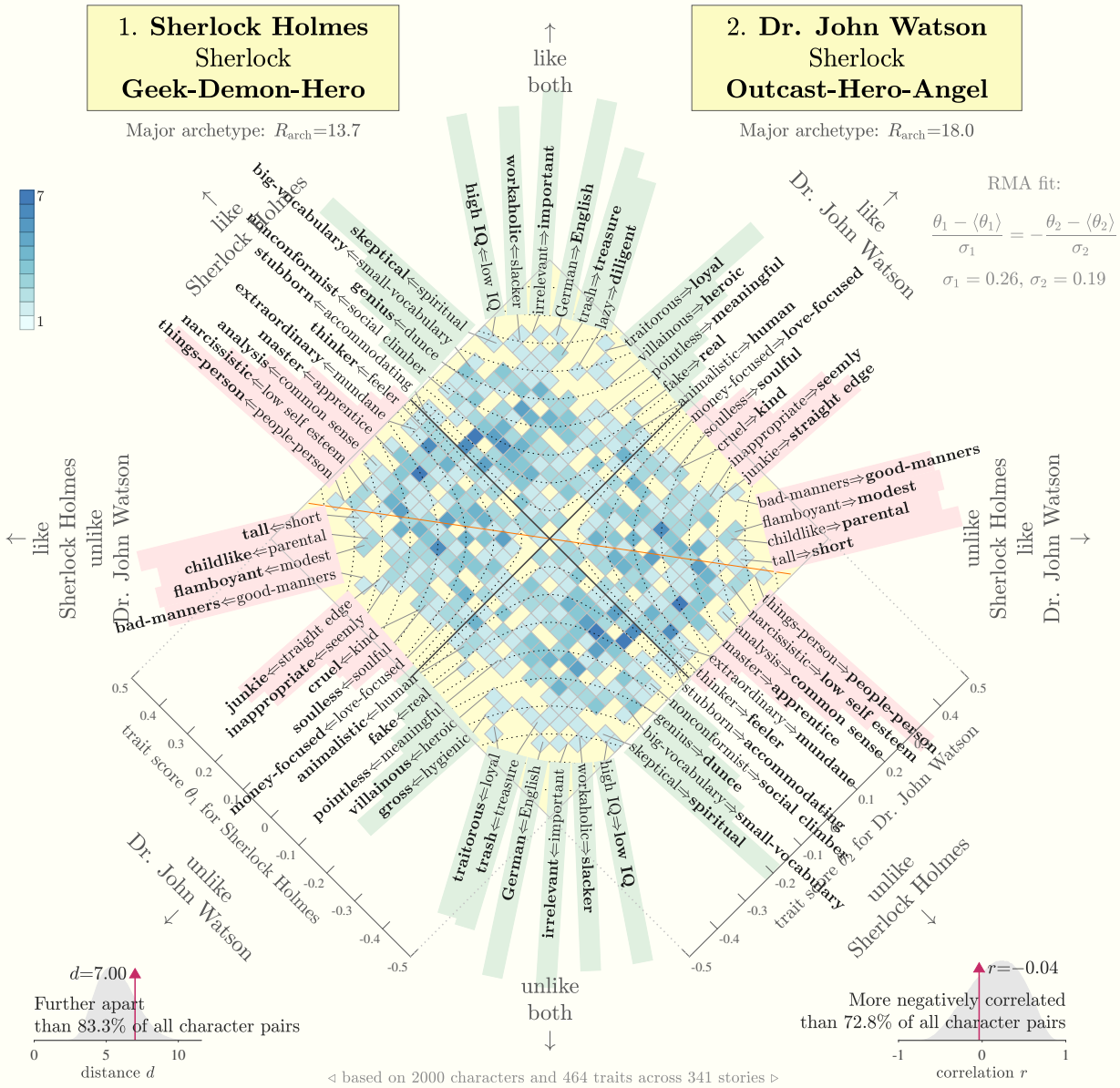
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. sexist⇒**feminist**
2. sporty ⇔ bookish	
	3. traitorous⇒**loyal**
	4. unmotivated⇒**motivated**
	5. ugly⇒**beautiful**
6. captain ⇔ first-mate	
	7. mundane⇒**extraordinary**
	8. repulsive⇒**attractive**
	9. lazy⇒**diligent**
	10. helpless⇒**resourceful**
	11. fake⇒**real**
	12. soulless⇒**soulful**
	13. trash⇒**treasure**
	14. incompetent⇒**competent**
	15. pointless⇒**meaningful**
	16. quitter⇒**persistent**
	17. racist⇒**egalitarian**
	18. gross⇒**hygienic**
	19. money-focused⇒**love-focused**
	20. irrelevant⇒**important**
	21. underachiever⇒**overachiever**
	22. unambitious⇒**driven**
	23. villainous⇒**heroic**
	24. slacker⇒**workaholic**
25. physical⇔ intellectual	
	26. weakass⇒**badass**
	27. lifeless⇒**spirited**
28. jock⇔ nerd	
	29. flat⇒**bubbly**
30. lumberjack ⇔ mad-scientist	
	31. apathetic⇒**curious**
	32. unfaithful⇒**devoted**
	33. corporate⇒**freelance**
	34. uncreative⇒**open to new experiences**
	35. old⇒**young**
	36. antagonist⇒**protagonist**
	37. scrub⇒**legit**
	38. inappropriate⇒**seemly**
	39. dispassionate⇒**romantic**
	40. stinky⇒**fresh**

$r_{\uparrow\downarrow}$=−0.25 $r_{\uparrow\uparrow}$=+0.51

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = +\mathbf{0.26}$$

Sherlock and Watson:



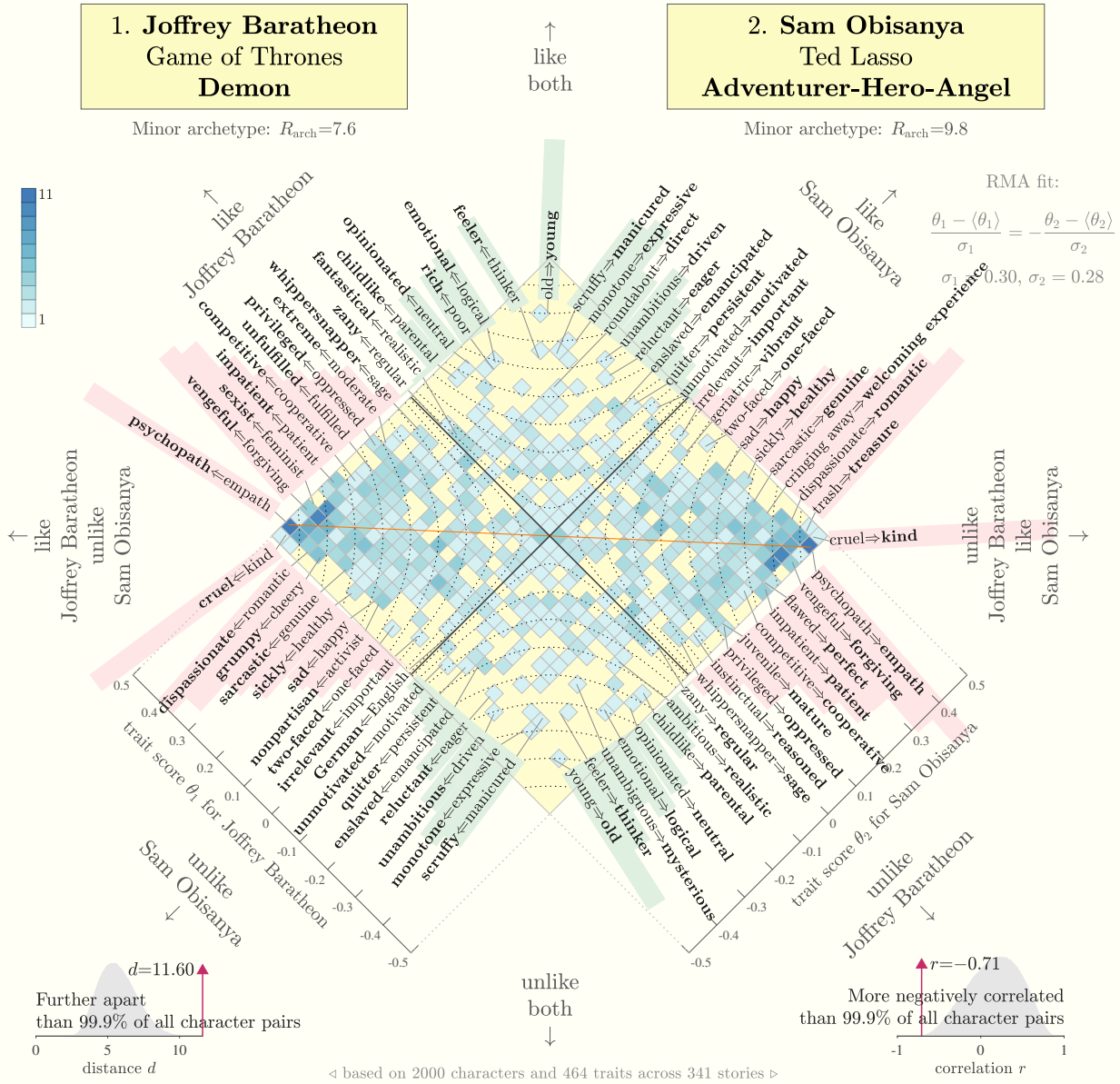
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. irrelevant⇒**important**
	2. German⇒**English**
3. things-person⇔people-person	
	4. slacker⇒**workaholic**
	5. low IQ⇒**high IQ**
	6. quitter⇒**persistent**
	7. incompetent⇒**competent**
8. arrogant⇔humble	
9. captain⇔first-mate	
10. tall⇔short	
	11. spiritual⇒**skeptical**
12. entrepreneur⇔employee	
13. flamboyant⇔modest	
14. psychopath⇔empath	
	15. underthinker⇒**overthinker**
	16. trash⇒**treasure**
17. bad-manners⇔good-manners	
18. childlike⇔parental	
	19. traitorous⇒**loyal**
20. naughty⇔nice	
	21. racist⇒**egalitarian**
22. rude⇔respectful	
	23. antagonist⇒**protagonist**
24. narcissistic⇔low self esteem	
25. competitive⇔cooperative	
	26. ignorant⇒**knowledgeable**
	27. artistic⇒**scientific**
	28. lazy⇒**diligent**
29. extreme⇔moderate	
30. junkie⇔straight edge	
	31. helpless⇒**resourceful**
	32. gross⇒**hygienic**
33. leader⇔follower	
	34. random⇒**pointed**
35. entitled⇔grateful	
36. experimental⇔reliable	
37. natural-talent⇔hard-work	
38. alpha⇔beta	
39. extravagant⇔thrifty	
40. cold⇔warm	

$r_{\uparrow\downarrow}$=−0.38 $r_{\uparrow\uparrow}$=+0.35

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{-0.04}$$

The two characters furthest apart:



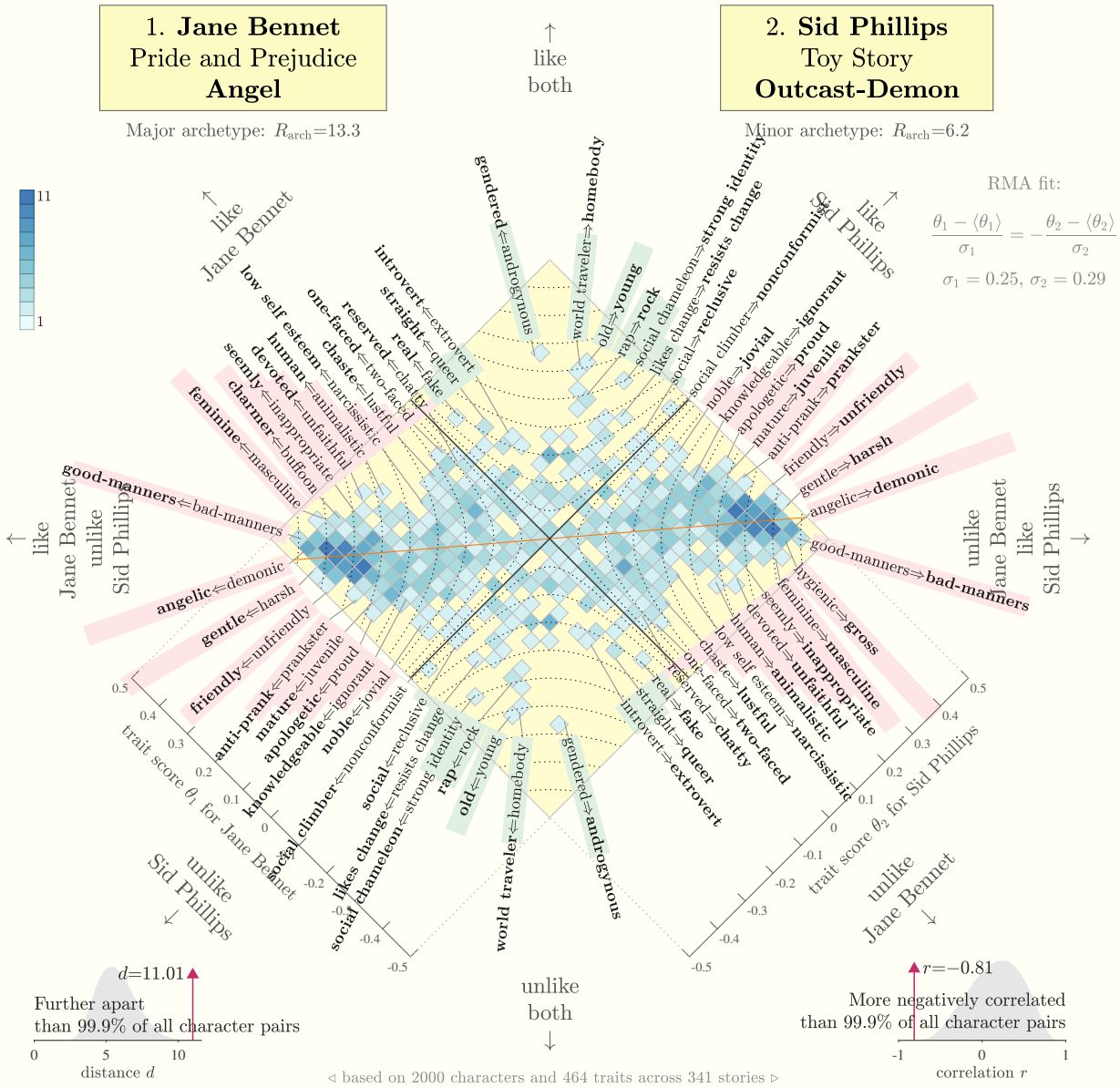
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
1. cruel ⇔ kind	
2. psychopath⇔ empath	
3. punchable⇔ loveable	
4. rude ⇔ respectful	
5. arrogant ⇔ humble	
6. demonic⇔ angelic	
7. bad-manners⇔ good-manners	
8. naughty ⇔ nice	
9. trash ⇔ treasure	
10. selfish ⇔ altruistic	
11. villainous⇔ heroic	
12. negative⇔ positive	
13. unfriendly⇔ friendly	
14. entitled ⇔ grateful	
15. soulless ⇔ soulful	
16. deranged ⇔ reasonable	
17. harsh ⇔ gentle	
18. stingy ⇔ generous	
19. quarrelsome ⇔ warm	
20. cringeworthy⇔ inspiring	
21. insulting⇔ complimentary	
22. cold⇔ warm	
23. salacious⇔ wholesome	
24. judgemental ⇔ accepting	
25. repulsive⇔ attractive	
26. genocidal ⇔ not genocidal	
27. scrub⇔ legit	
28. dispassionate ⇔ romantic	
29. vengeful⇔ forgiving	
30. barbaric ⇔ civilized	
31. angry ⇔ good-humored	
32. racist ⇔ egalitarian	
33. poisonous ⇔ nurturing	
34. mischievous ⇔ well behaved	
35. fearmongering ⇔ reassuring	
36. disturbing ⇔ enchanting	
37. handshakes⇔ hugs	
38. authoritarian⇔ democratic	
39. sexist⇔ feminist	
40. moody ⇔ stable	

$r_{\uparrow\downarrow}$=−0.79 $r_{\uparrow\uparrow}$=+0.08

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{-0.71}$$

The most anti-correlated characters:



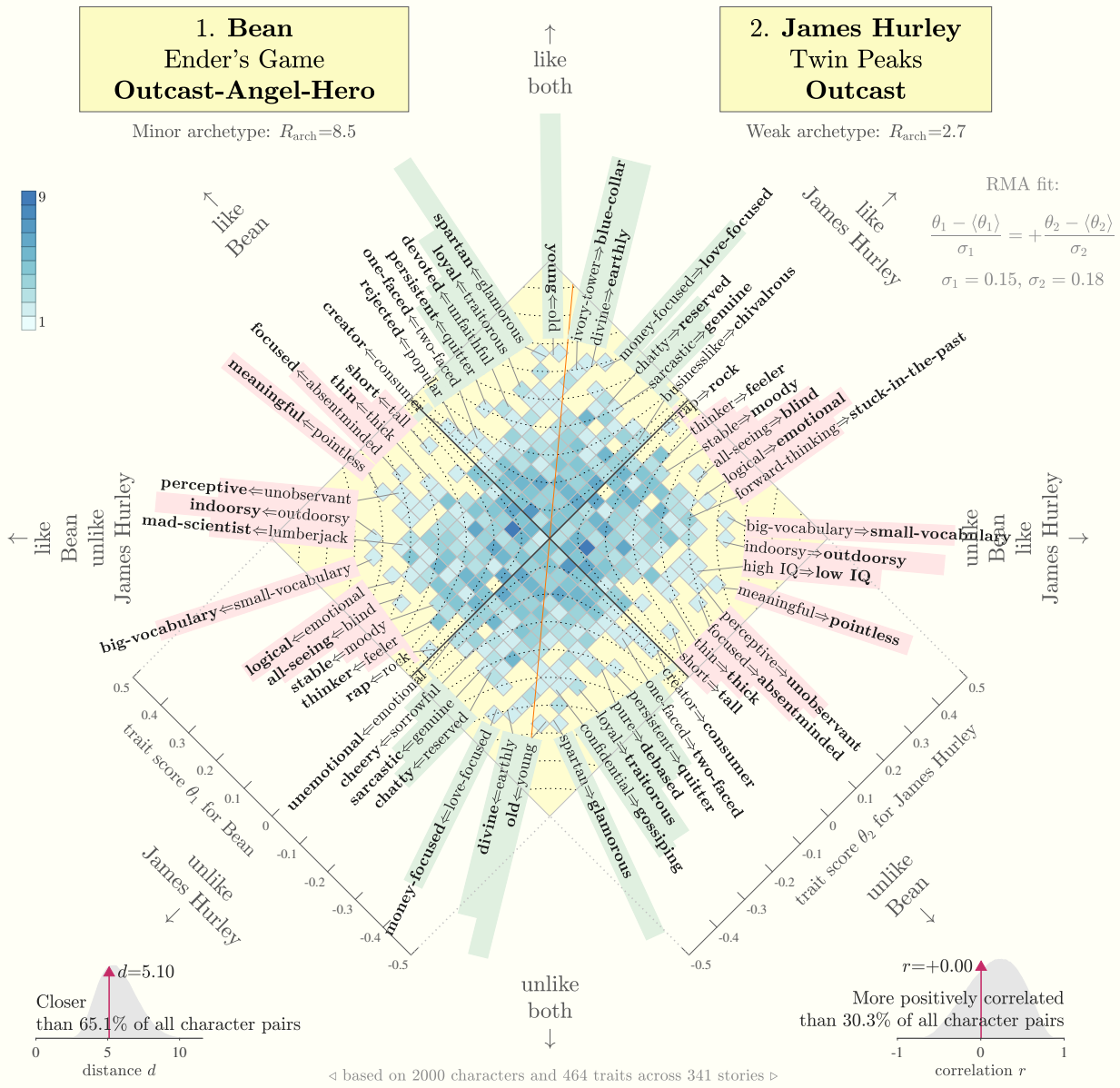
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
1. good-manners ⇔ bad-manners	
2. kind⇔ cruel	
3. respectful⇔ rude	
4. angelic ⇔ demonic	
5. flower child⇔ goth	
6. heartfelt⇔ clinical	
7. civilized⇔ barbaric	
8. sweet⇔ bitter	
9. attractive ⇔ repulsive	
10. hygienic⇔ gross	
11. forgiving ⇔ vengeful	
12. nurturing⇔ poisonous	
13. nice⇔ naughty	
14. gentle⇔ harsh	
15. sweet ⇔ savory	
16. warm⇔ quarrelsome	
17. good-humored⇔ angry	
18. loyal ⇔ traitorous	
19. lover ⇔ fighter	
20. well behaved⇔ mischievous	
21. humble⇔ arrogant	
22. proper⇔ scandalous	
23. empath ⇔ psychopath	
24. white knight⇔ bad boy	
25. beautiful ⇔ ugly	
26. feminine⇔ masculine	
27. pacifist⇔ ferocious	
28. smooth ⇔ rough	
29. pure⇔ debased	
30. heroic ⇔ villainous	
31. cheery⇔ grumpy	
32. cooperative⇔ competitive	
33. delicate ⇔ coarse	
34. loveable ⇔ punchable	
35. supportive⇔ catty	
36. patient ⇔ impatient	
37. gracious⇔ feisty	
38. fresh⇔ stinky	
39. vegan ⇔ cannibal	
40. complimentary ⇔ insulting	

$r_{\uparrow\downarrow}$=−0.86 $r_{\uparrow\uparrow}$=+0.05

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{-0.81}$$

The most uncorrelated pair of characters:



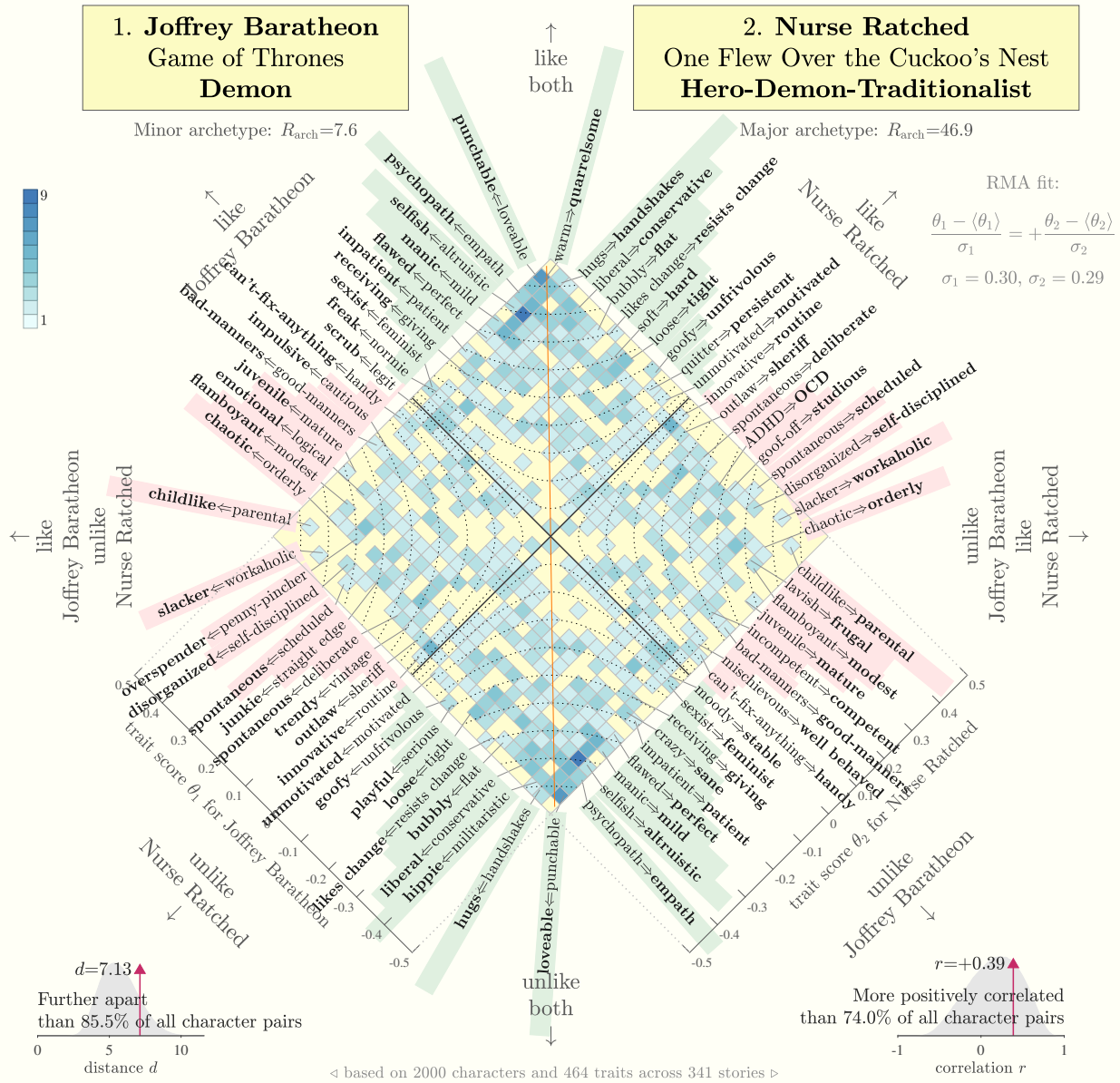
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. old⇒**young**
	2. glamorous⇒**spartan**
3. big-vocabulary⇔small-vocabulary	
	4. rich⇒**poor**
5. indoorsy⇔outdoorsy	
	6. serial dater⇒**chronically single**
	7. ivory-tower⇒**blue-collar**
	8. divine⇒**earthly**
9. meaningful⇔pointless	
	10. money-focused⇒**love-focused**
	11. lawyerly⇒**engineerial**
	12. gossiping⇒**confidential**
	13. cosmopolitan⇒**provincial**
14. logical⇔emotional	
	15. traitorous⇒**loyal**
	16. chic⇒**cheesy**
17. mad-scientist⇔lumberjack	
	18. parental⇒**childlike**
19. perceptive⇔unobservant	
20. high IQ⇔low IQ	
21. high-tech⇔low-tech	
	22. genocidal⇒**not genocidal**
23. knowledgeable⇔ignorant	
24. self-improving⇔self-destructive	
	25. clinical⇒**heartfelt**
	26. captain⇒**first-mate**
27. valedictorian⇔drop out	
28. forward-thinking⇔stuck-in-the-past	
29. focused⇔absentminded	
30. all-seeing⇔blind	
31. genius⇔dunce	
32. welcoming experience⇔cringing away	
33. physicist⇔photographer	
34. forward⇔repressed	
	35. cruel⇒**kind**
	36. lion⇒**zebra**
37. technophile⇔luddite	
	38. corporate⇒**freelance**
	39. unfaithful⇒**devoted**
	40. celebrity⇒**boy/girl-next-door**

$r_{\uparrow\downarrow}$=−0.34 $r_{\uparrow\uparrow}$=+0.35

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = +\mathbf{0.00}$$

Two different demons:



Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. loveable⇒**punchable**
	2. warm⇒**quarrelsome**
	3. green thumb⇒**plant-neglecter**
	4. kind⇒**cruel**
	5. heroic⇒**villainous**
	6. hugs⇒**handshakes**
	7. gentle⇒**harsh**
	8. warm⇒**cold**
	9. sweet⇒**bitter**
	10. easy⇒**uptight**
	11. open-minded⇒**close-minded**
	12. unchallenging⇒**demanding**
	13. forgiving⇒**vengeful**
	14. woke⇒**problematic**
	15. democratic⇒**authoritarian**
	16. humble⇒**arrogant**
	17. grateful⇒**entitled**
	18. accepting⇒**judgemental**
	19. hippie⇒**militaristic**
	20. friendly⇒**unfriendly**
	21. positive⇒**negative**
	22. empath⇒**psychopath**
	23. trusting⇒**suspicious**
24. childlike⇔ parental	
	25. generous⇒**stingy**
	26. flexible⇒**rigid**
	27. funny⇒**humorless**
	28. soulful⇒**soulless**
	29. nurturing⇒**poisonous**
	30. lighthearted⇒**intense**
	31. enchanting⇒**disturbing**
	32. oppressed⇒**privileged**
	33. nice⇒**naughty**
	34. good-humored⇒**angry**
	35. accommodating⇒**stubborn**
	36. relaxed⇒**tense**
	37. heartfelt⇒**clinical**
38. slacker⇔ workaholic	
	39. lenient⇒**strict**
	40. liberal⇒**conservative**

$r_{\uparrow\downarrow}$=−0.21 $r_{\uparrow\uparrow}$=+0.60

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{+0.39}$$

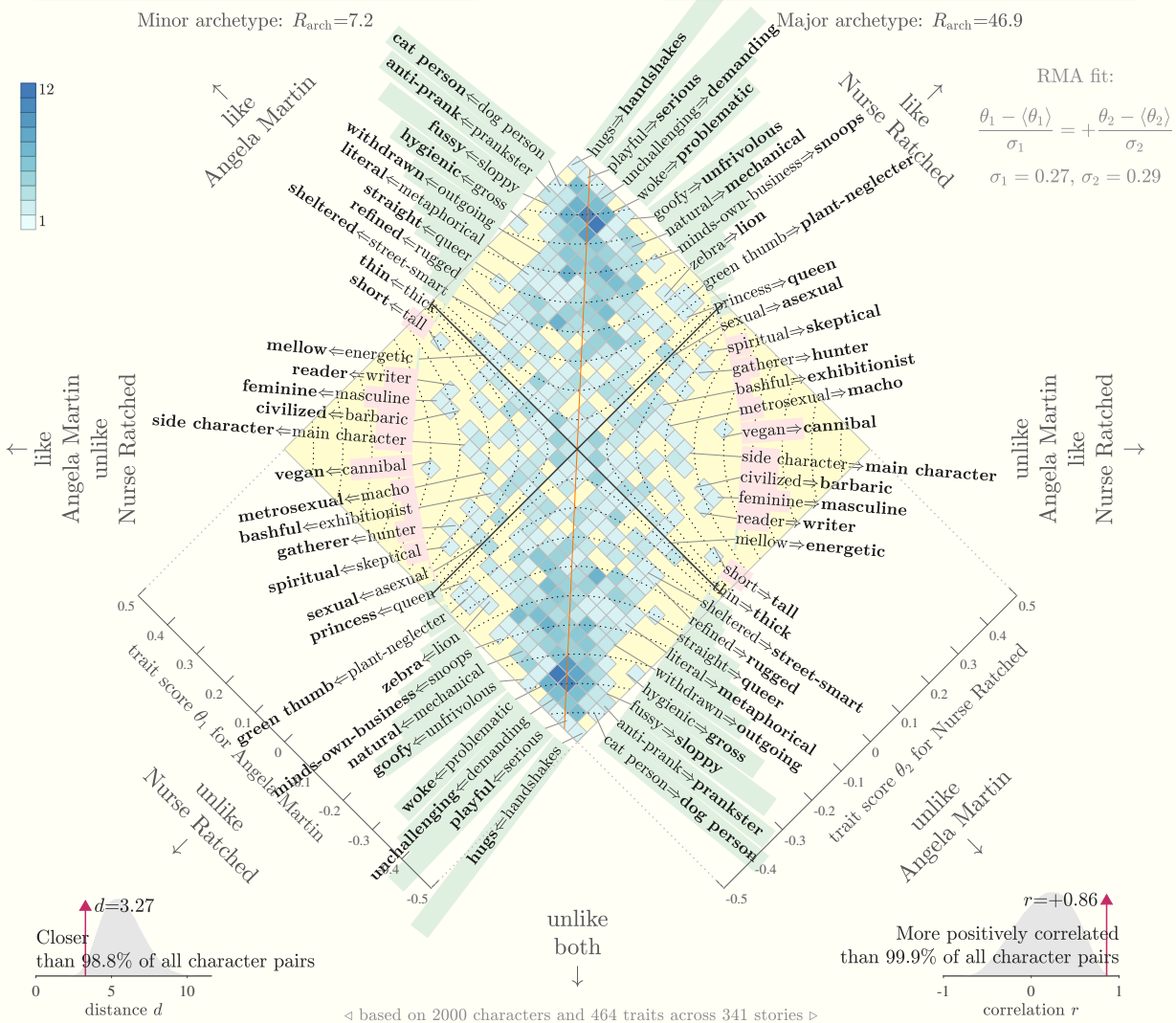
Two similar demons:

1. Angela Martin
The Office
Demon-Hero-Traditionalist

Minor archetype: R_{arch}=7.2

2. Nurse Ratched
One Flew Over the Cuckoo's Nest
Hero-Demon-Traditionalist

Major archetype: R_{arch}=46.9



◃ based on 2000 characters and 464 traits across 341 stories ▹

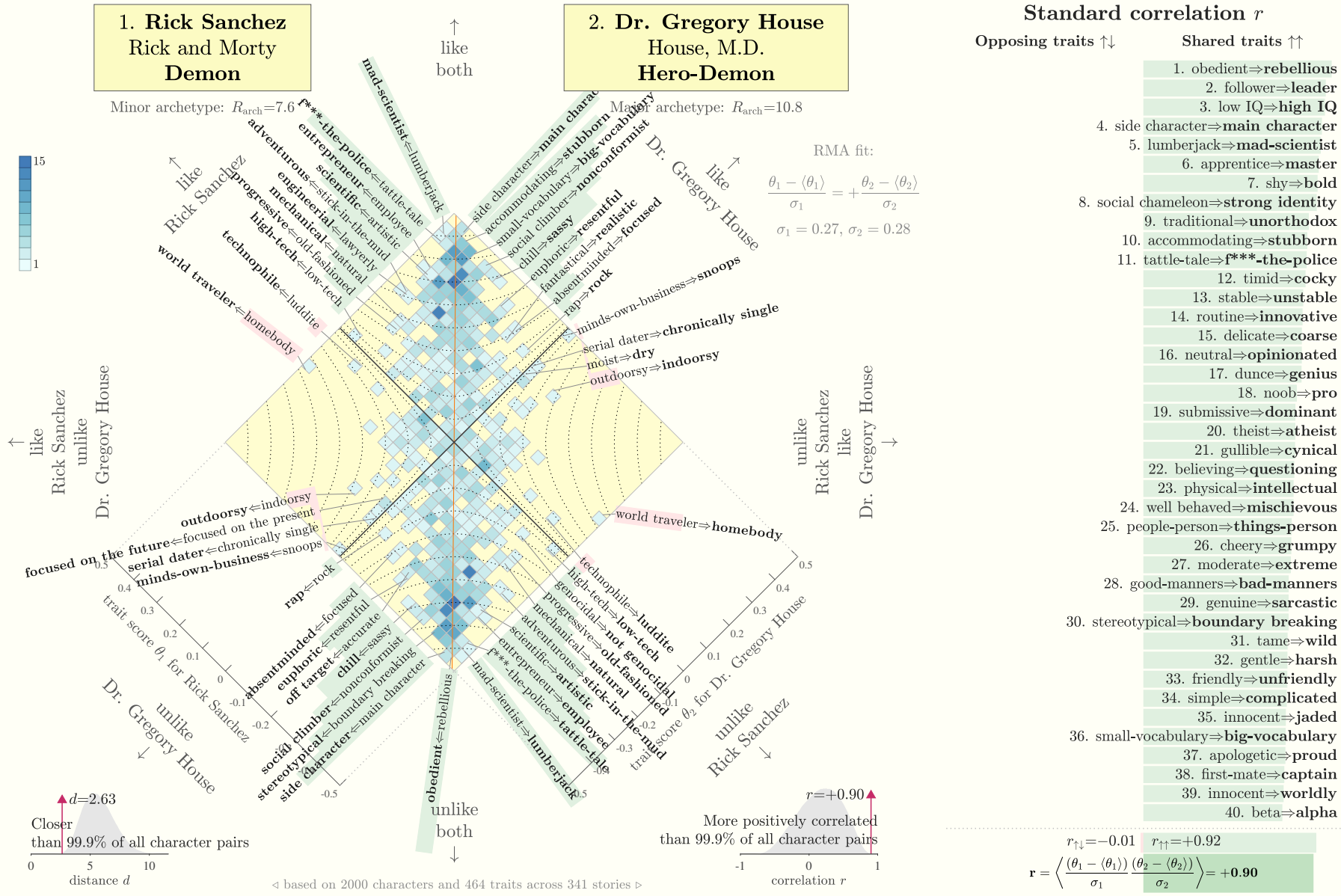
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. hugs⇒**handshakes**
	2. playful⇒**serious**
	3. innovative⇒**routine**
	4. spontaneous⇒**scheduled**
	5. open-minded⇒**close-minded**
	6. dog person⇒**cat person**
	7. lenient⇒**strict**
	8. loose⇒**tight**
	9. flexible⇒**rigid**
	10. accepting⇒**judgemental**
	11. likes change⇒**resists change**
	12. relaxed⇒**tense**
	13. prankster⇒**anti-prank**
	14. progressive⇒**old-fashioned**
	15. warm⇒**cold**
	16. open⇒**guarded**
	17. bubbly⇒**flat**
	18. disorganized⇒**self-disciplined**
	19. unchallenging⇒**demanding**
	20. spontaneous⇒**deliberate**
	21. hippie⇒**militaristic**
	22. generous⇒**stingy**
	23. warm⇒**quarrelsome**
	24. trusting⇒**suspicious**
	25. goof-off⇒**studious**
	26. adventurous⇒**stick-in-the-mud**
	27. tardy⇒**on-time**
	28. junkie⇒**straight edge**
	29. funny⇒**humorless**
	30. sloppy⇒**fussy**
	31. outlaw⇒**sheriff**
	32. liberal⇒**conservative**
	33. cheery⇒**grumpy**
	34. imaginative⇒**practical**
	35. easy⇒**uptight**
	36. apologetic⇒**proud**
	37. trendy⇒**vintage**
	38. messy⇒**neat**
	39. moist⇒**dry**
	40. positive⇒**negative**

$r_{\uparrow\downarrow}$=−0.02 $r_{\uparrow\uparrow}$=+0.88

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{+0.86}$$

Two similar demons:



Standard correlation r

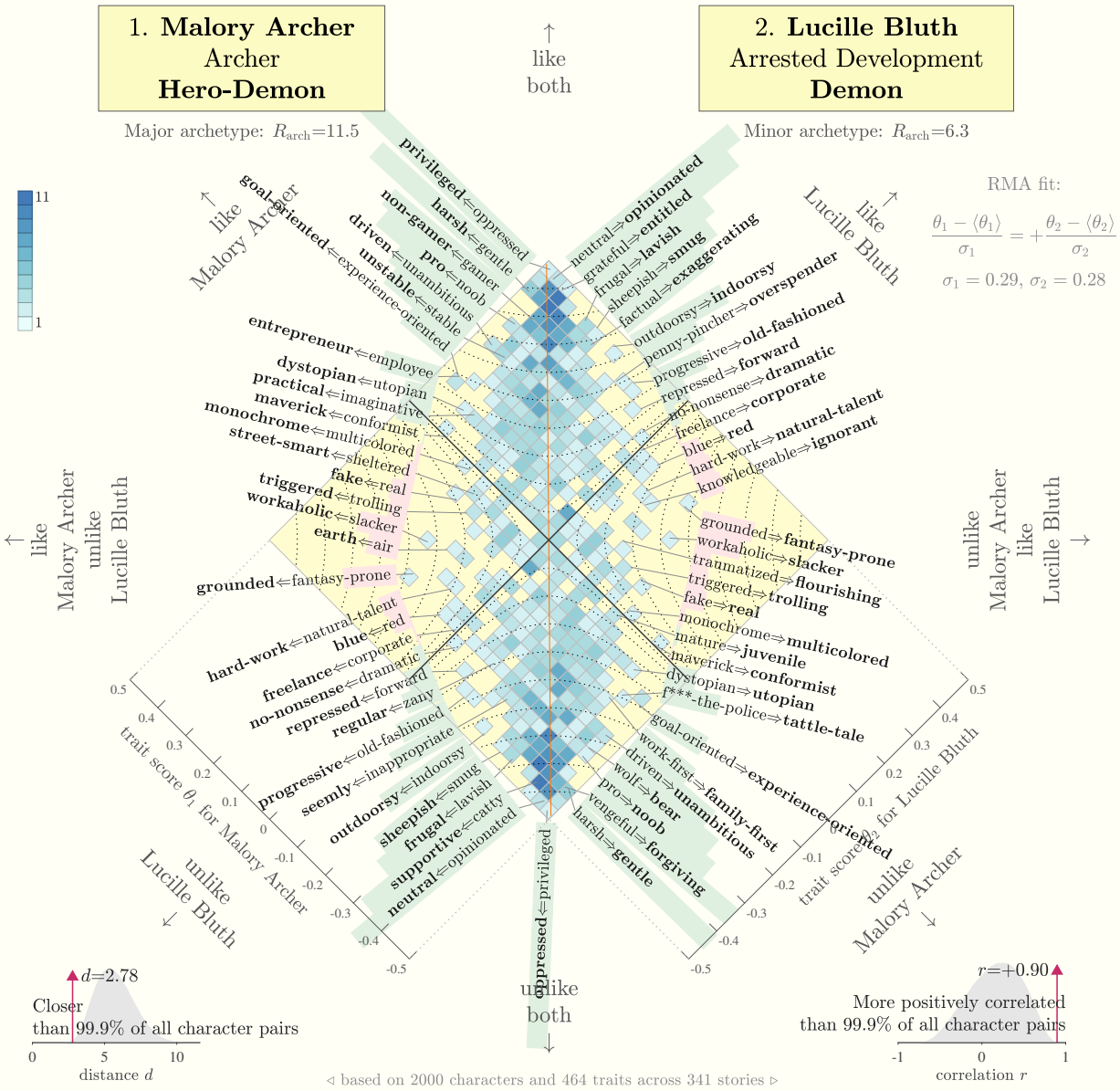
Opposing traits ↑↓	Shared traits ↑↑
	1. obedient⇒**rebellious**
	2. follower⇒**leader**
	3. low IQ⇒**high IQ**
	4. side character⇒**main character**
	5. lumberjack⇒**mad-scientist**
	6. apprentice⇒**master**
	7. shy⇒**bold**
	8. social chameleon⇒**strong identity**
	9. traditional⇒**unorthodox**
	10. accommodating⇒**stubborn**
	11. tattle-tale⇒**f***-the-police**
	12. timid⇒**cocky**
	13. stable⇒**unstable**
	14. routine⇒**innovative**
	15. delicate⇒**coarse**
	16. neutral⇒**opinionated**
	17. dunce⇒**genius**
	18. noob⇒**pro**
	19. submissive⇒**dominant**
	20. theist⇒**atheist**
	21. gullible⇒**cynical**
	22. believing⇒**questioning**
	23. physical⇒**intellectual**
	24. well behaved⇒**mischievous**
	25. people-person⇒**things-person**
	26. cheery⇒**grumpy**
	27. moderate⇒**extreme**
	28. good-manners⇒**bad-manners**
	29. genuine⇒**sarcastic**
	30. stereotypical⇒**boundary breaking**
	31. tame⇒**wild**
	32. gentle⇒**harsh**
	33. friendly⇒**unfriendly**
	34. simple⇒**complicated**
	35. innocent⇒**jaded**
	36. small-vocabulary⇒**big-vocabulary**
	37. apologetic⇒**proud**
	38. first-mate⇒**captain**
	39. innocent⇒**worldly**
	40. beta⇒**alpha**

$r_{\uparrow\downarrow}$=−0.01 $r_{\uparrow\uparrow}$=+0.92

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = +\mathbf{0.90}$$

Jessica Walter 🎞:

Two very similar characters, same actor



◃ based on 2000 characters and 464 traits across 341 stories ▹

Standard correlation r

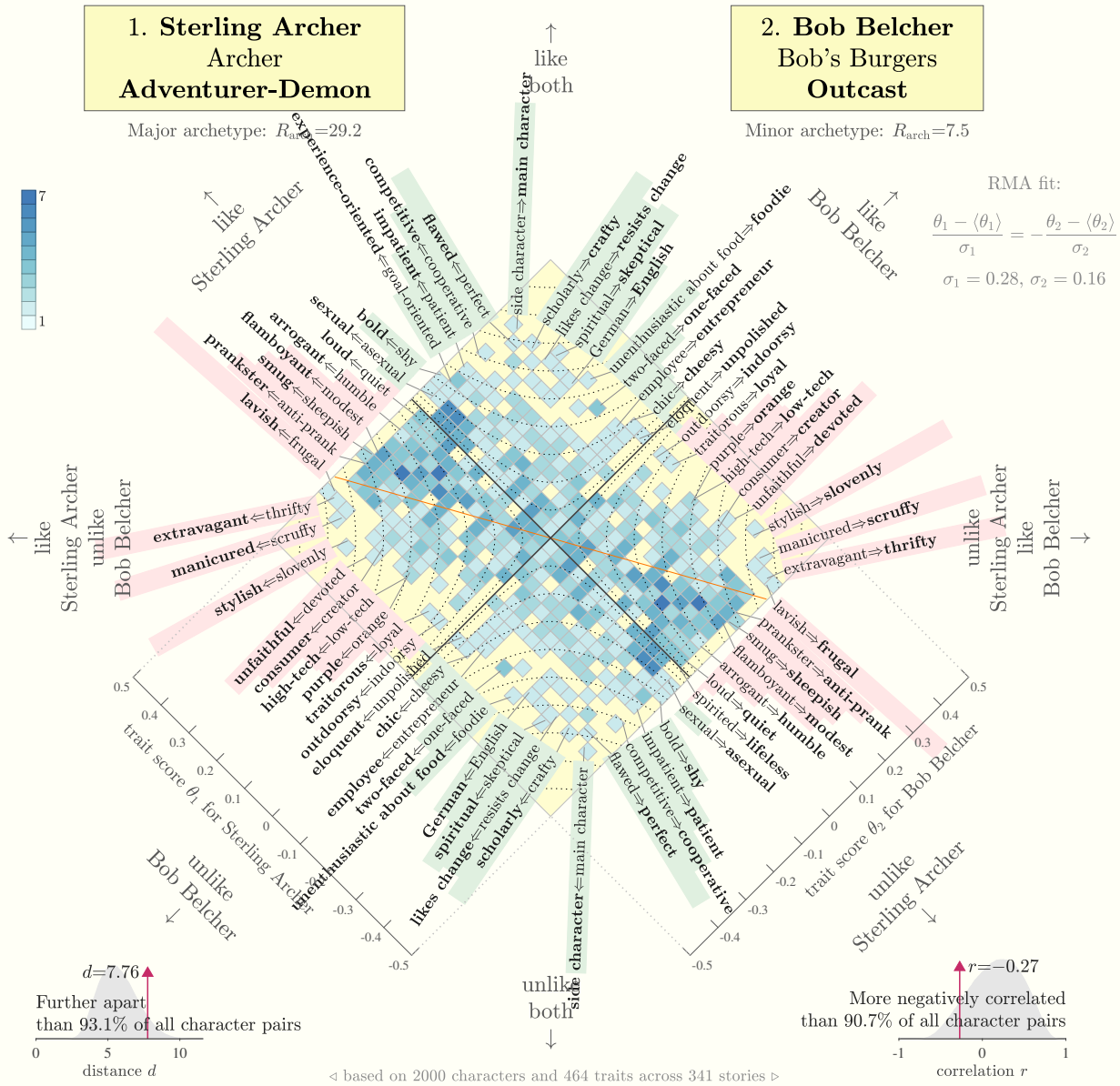
Opposing traits ↑↓	Shared traits ↑↑
	1. oppressed⇒**privileged**
	2. neutral⇒**opinionated**
	3. communist⇒**capitalist**
	4. people-person⇒**things-person**
	5. unchallenging⇒**demanding**
	6. meek⇒**bossy**
	7. low self esteem⇒**narcissistic**
	8. warm⇒**cold**
	9. scruffy⇒**manicured**
	10. shy⇒**bold**
	11. thrifty⇒**extravagant**
	12. blue-collar⇒**ivory-tower**
	13. accommodating⇒**stubborn**
	14. beta⇒**alpha**
	15. grateful⇒**entitled**
	16. accepting⇒**judgemental**
	17. love-focused⇒**money-focused**
	18. gentle⇒**harsh**
	19. forgiving⇒**vengeful**
	20. humble⇒**arrogant**
	21. giving⇒**receiving**
	22. genuine⇒**sarcastic**
	23. altruistic⇒**selfish**
	24. patient⇒**impatient**
	25. apologetic⇒**proud**
	26. timid⇒**cocky**
	27. unassuming⇒**pretentious**
	28. sober⇒**indulgent**
	29. supportive⇒**catty**
	30. heartfelt⇒**clinical**
	31. poor⇒**rich**
	32. submissive⇒**dominant**
	33. demure⇒**vain**
	34. warm⇒**quarrelsome**
	35. complimentary⇒**insulting**
	36. empath⇒**psychopath**
	37. likes change⇒**resists change**
	38. nurturing⇒**poisonous**
	39. sincere⇒**irreverent**
	40. minds-own-business⇒**snoops**

$r_{\uparrow\downarrow}$=−0.01 $r_{\uparrow\uparrow}$=+0.91

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{+0.90}$$

H. Jon Benjamin 🎞:

Two very different characters, same actor



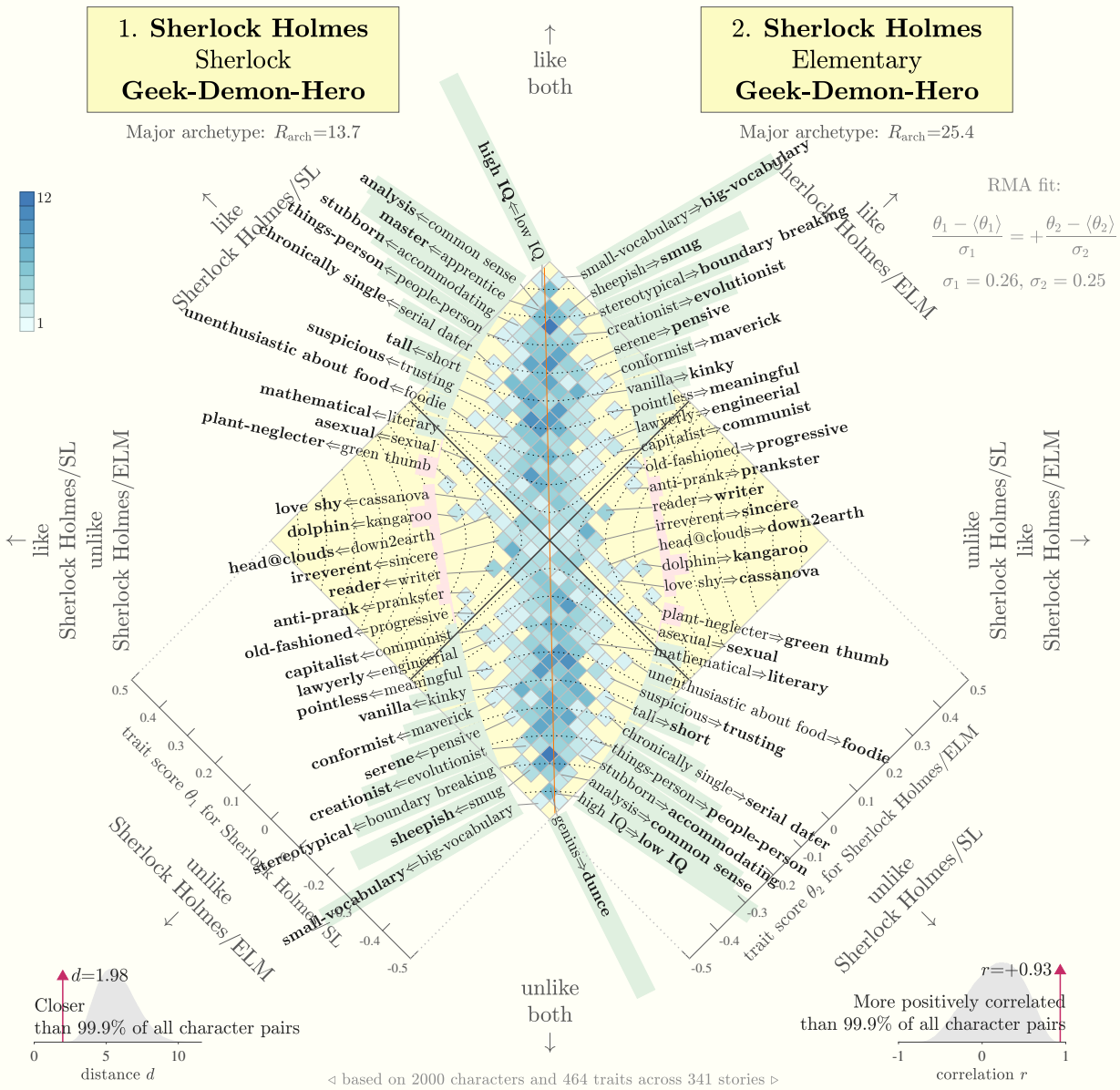
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
1. extravagant ⇔ thrifty	
2. lavish ⇔ frugal	
3. manicured ⇔ scruffy	
	4. side character⇒**main character**
5. stylish ⇔ slovenly	
6. overspender ⇔ penny-pincher	
7. world traveler ⇔ homebody	
	8. scholarly⇒**crafty**
9. energetic ⇔ mellow	
	10. perfect⇒**flawed**
11. unfaithful ⇔ devoted	
	12. spiritual⇒**skeptical**
	13. hugs⇒**handshakes**
14. plays hard ⇔ works hard	
15. rich ⇔ poor	
	16. likes change⇒**resists change**
17. catty ⇔ supportive	
18. deviant ⇔ average	
19. boundary breaking ⇔ stereotypical	
	20. genuine⇒**sarcastic**
21. adventurous ⇔ stick-in-the-mud	
22. narcissistic ⇔ low self esteem	
23. jock ⇔ nerd	
24. salacious ⇔ wholesome	
	25. cooperative⇒**competitive**
26. prankster ⇔ anti-prank	
27. explorer ⇔ builder	
28. naughty ⇔ nice	
29. charming ⇔ awkward	
30. celebrity ⇔ boy/girl-next-door	
31. natural-talent ⇔ hard-work	
	32. feminine⇒**masculine**
33. consumer ⇔ creator	
34. spontaneous ⇔ scheduled	
35. spicy ⇔ mild	
36. assertive ⇔ passive	
37. extraordinary ⇔ mundane	
38. entitled ⇔ grateful	
	39. androgynous⇒**gendered**
40. impulsive ⇔ cautious	

$r_{\uparrow\downarrow}$=−0.50 $r_{\uparrow\uparrow}$=+0.23

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{-0.27}$$

The same character realized in different tellings:



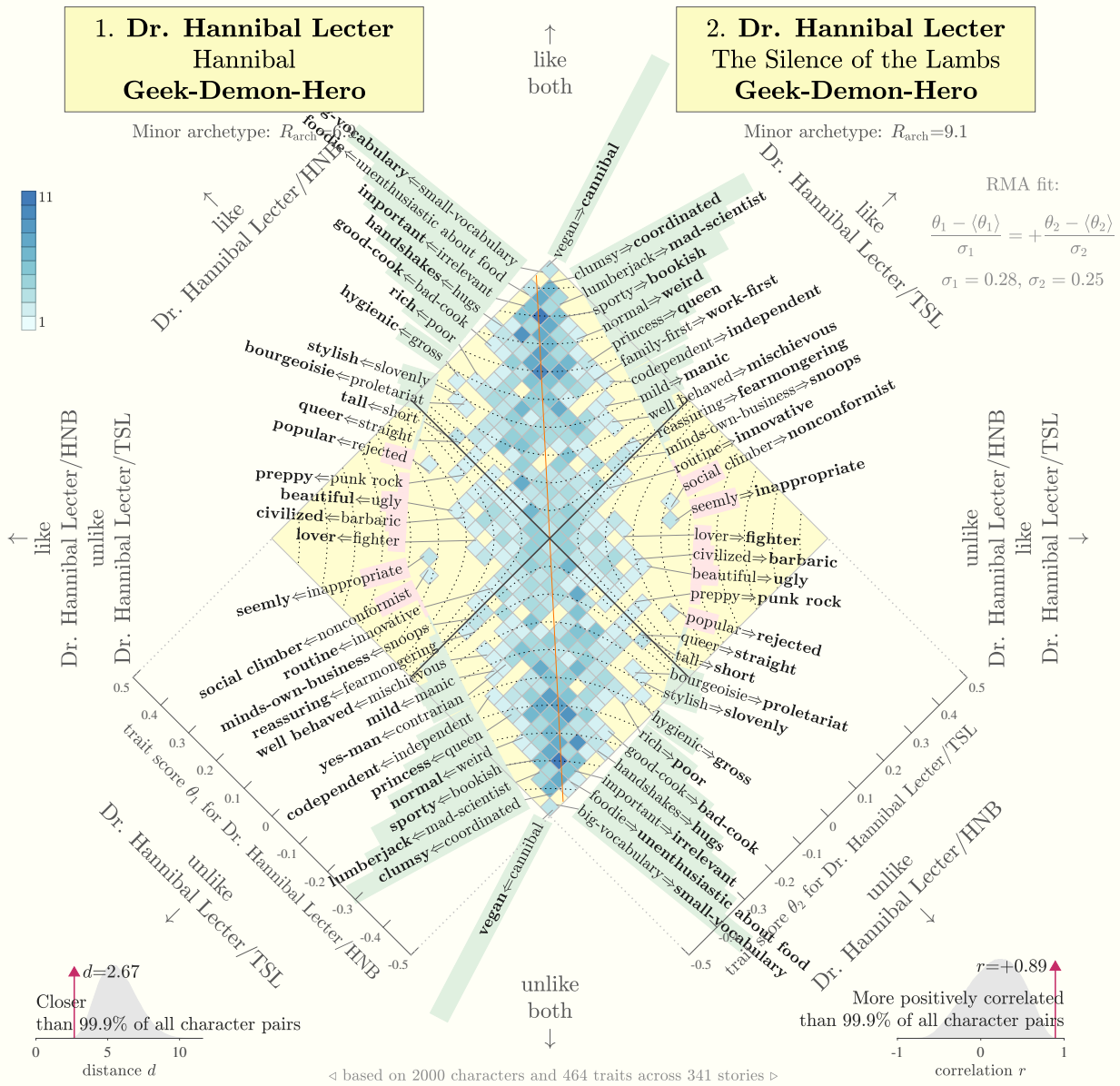
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
1. small-vocabulary⇒**big-vocabulary**	
	2. low IQ⇒**high IQ**
3. unobservant⇒**perceptive**	
	4. dunce⇒**genius**
	5. spiritual⇒**skeptical**
	6. side character⇒**main character**
	7. feeler⇒**thinker**
	8. social climber⇒**nonconformist**
	9. hugs⇒**handshakes**
	10. quitter⇒**persistent**
	11. mundane⇒**extraordinary**
	12. common sense⇒**analysis**
	13. obedient⇒**rebellious**
	14. lumberjack⇒**mad-scientist**
	15. unmeddlesome⇒**prying**
	16. underthinker⇒**overthinker**
	17. emotional⇒**logical**
	18. apprentice⇒**master**
	19. sheepish⇒**smug**
	20. physical⇒**intellectual**
	21. slumbering⇒**insomniac**
	22. simple⇒**complicated**
	23. corporate⇒**freelance**
	24. employee⇒**entrepreneur**
	25. slow⇒**fast**
	26. incompetent⇒**competent**
	27. humble⇒**arrogant**
	28. irrelevant⇒**important**
	29. noob⇒**pro**
	30. gullible⇒**cynical**
	31. theist⇒**atheist**
32. Constant PDA⇒**Hates PDA**	
	33. normal⇒**weird**
	34. follower⇒**leader**
	35. traditional⇒**unorthodox**
	36. slow-talking⇒**fast-talking**
	37. unchallenging⇒**demanding**
	38. stereotypical⇒**boundary breaking**
	39. believing⇒**questioning**
	40. yes-man⇒**contrarian**

$r_{\uparrow\downarrow}$=−0.01 $r_{\uparrow\uparrow}$=+0.94

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = +\mathbf{0.93}$$

The same character realized in different tellings:



Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. vegan⇒**cannibal**
	2. small-vocabulary⇒**big-vocabulary**
	3. clumsy⇒**coordinated**
	4. unobservant⇒**perceptive**
	5. low IQ⇒**high IQ**
	6. absentminded⇒**focused**
	7. zebra⇒**lion**
	8. apprentice⇒**master**
	9. quitter⇒**persistent**
	10. noob⇒**pro**
	11. unenthusiastic about food⇒**foodie**
	12. dunce⇒**genius**
	13. follower⇒**leader**
	14. goof-off⇒**studious**
	15. lazy⇒**diligent**
	16. submissive⇒**dominant**
	17. employee⇒**entrepreneur**
	18. often crying⇒**never cries**
	19. disorganized⇒**self-disciplined**
	20. ignorant⇒**knowledgeable**
	21. lumberjack⇒**mad-scientist**
	22. empath⇒**psychopath**
	23. average⇒**deviant**
	24. helpless⇒**resourceful**
	25. irrelevant⇒**important**
	26. tiresome⇒**interesting**
	27. lighthearted⇒**intense**
	28. insecure⇒**confident**
	29. hesitant⇒**decisive**
	30. vanilla⇒**kinky**
	31. stuttering⇒**rhythmic**
	32. simple⇒**complicated**
	33. normie⇒**freak**
	34. underachiever⇒**overachiever**
	35. unpolished⇒**eloquent**
	36. buffoon⇒**charmer**
	37. gullible⇒**cynical**
	38. beta⇒**alpha**
	39. angelic⇒**demonic**
	40. tardy⇒**on-time**

$r_{\uparrow\downarrow}$=−0.02 $r_{\uparrow\uparrow}$=+0.91

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = +\mathbf{0.89}$$

Chalk and cheese main characters:

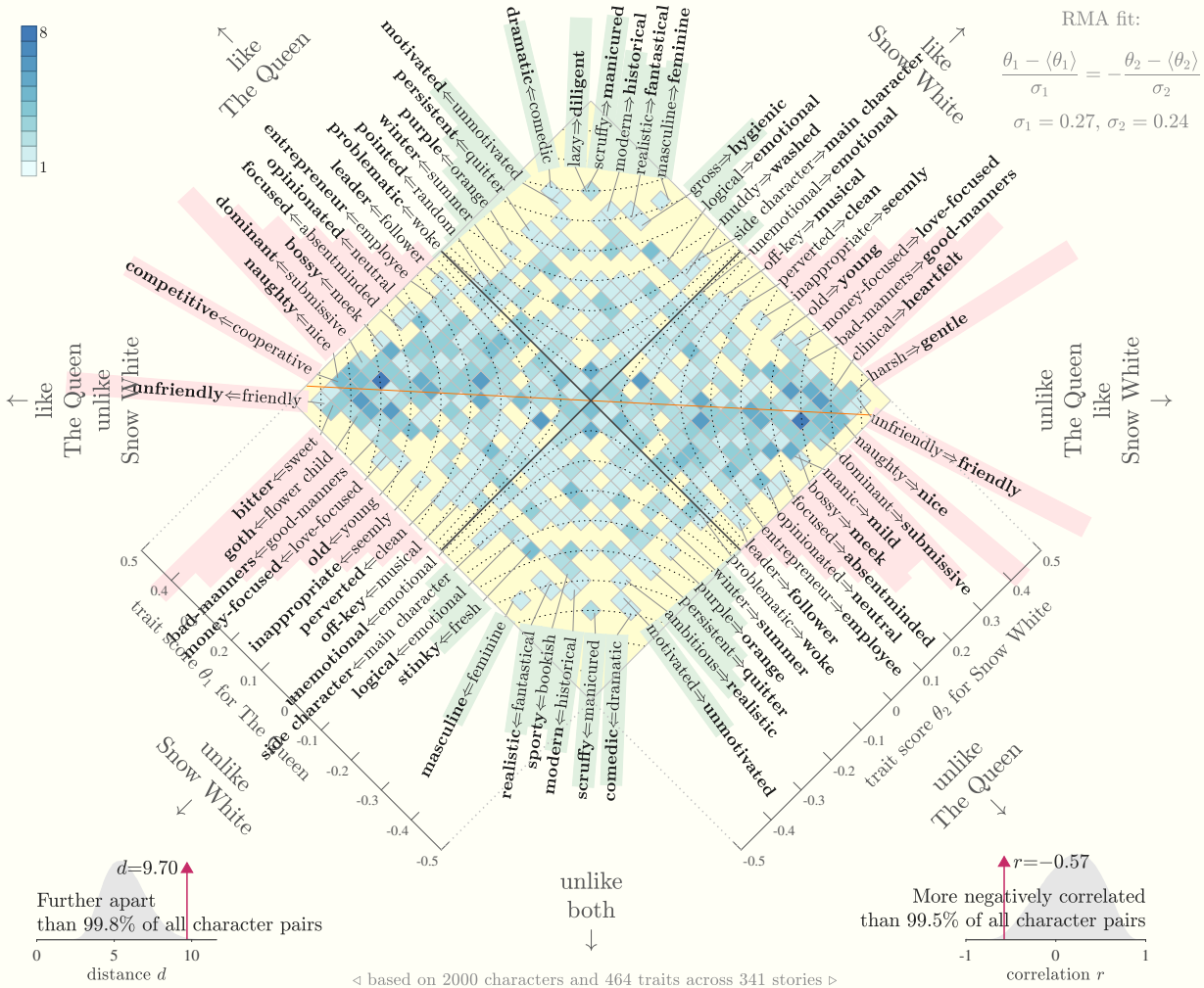
1. The Queen
Snow White and the Seven Dwarfs
Hero-Demon

Minor archetype: R_{arch}=7.9

↑ like both

2. Snow White
Snow White and the Seven Dwarfs
Angel

Minor archetype: R_{arch}=8.8



◃ based on 2000 characters and 464 traits across 341 stories ▹

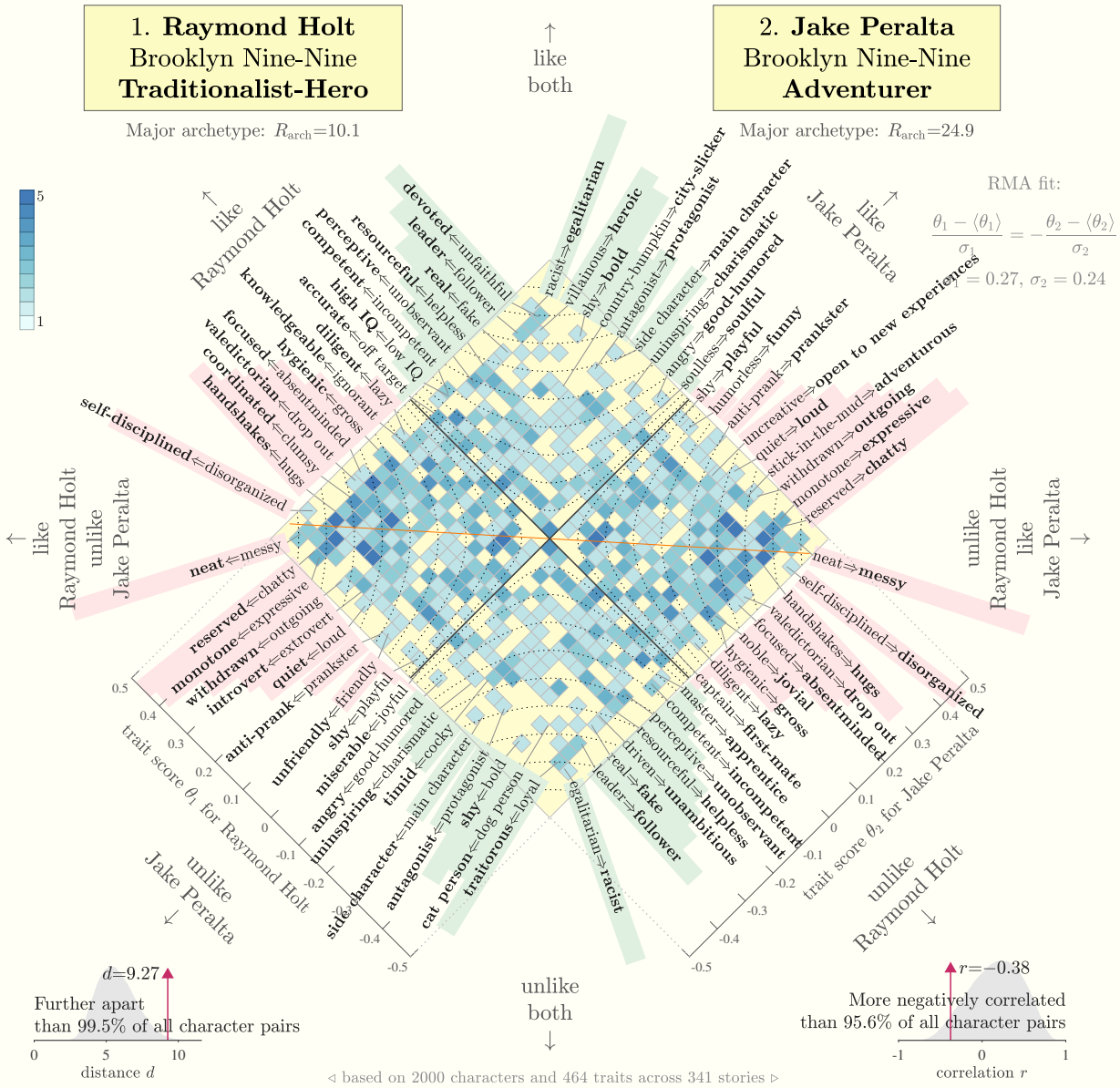
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
1. unfriendly⇔friendly	
2. harsh ⇔ gentle	
3. bitter ⇔ sweet	
4. cruel ⇔ kind	
5. grumpy ⇔ cheery	
6. vengeful⇔ forgiving	
7. competitive ⇔ cooperative	
8. naughty ⇔ nice	
9. demonic⇔ angelic	
10. poisonous ⇔ nurturing	
11. hard ⇔ soft	
12. judgemental ⇔ accepting	
13. handshakes⇔ hugs	
14. catty ⇔ supportive	
15. savory⇔ sweet	
16. clinical ⇔ heartfelt	
17. stingy ⇔ generous	
18. cold⇔ warm	
19. suspicious⇔ trusting	
20. quarrelsome ⇔ warm	
21. arrogant ⇔ humble	
22. goth ⇔ flower child	
23. bad boy ⇔ white knight	
24. intense ⇔ lighthearted	
25. jaded⇔ innocent	
26. worldly⇔ innocent	
27. debased ⇔ pure	
28. psychopath⇔ empath	
29. mischievous ⇔ well behaved	
30. ferocious ⇔ pacifist	
31. selfish ⇔ altruistic	
32. angry ⇔ good-humored	
33. dominant ⇔ submissive	
34. mad ⇔ glad	
35. coarse⇔ delicate	
36. negative⇔ positive	
37. rude ⇔ respectful	
38. traitorous⇔ loyal	
39. gloomy⇔ sunny	
40. things-person⇔ people-person	

$r_{\uparrow\downarrow}$=−0.70 $r_{\uparrow\uparrow}$=+0.13

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{-0.57}$$

Chalk and cheese main characters:



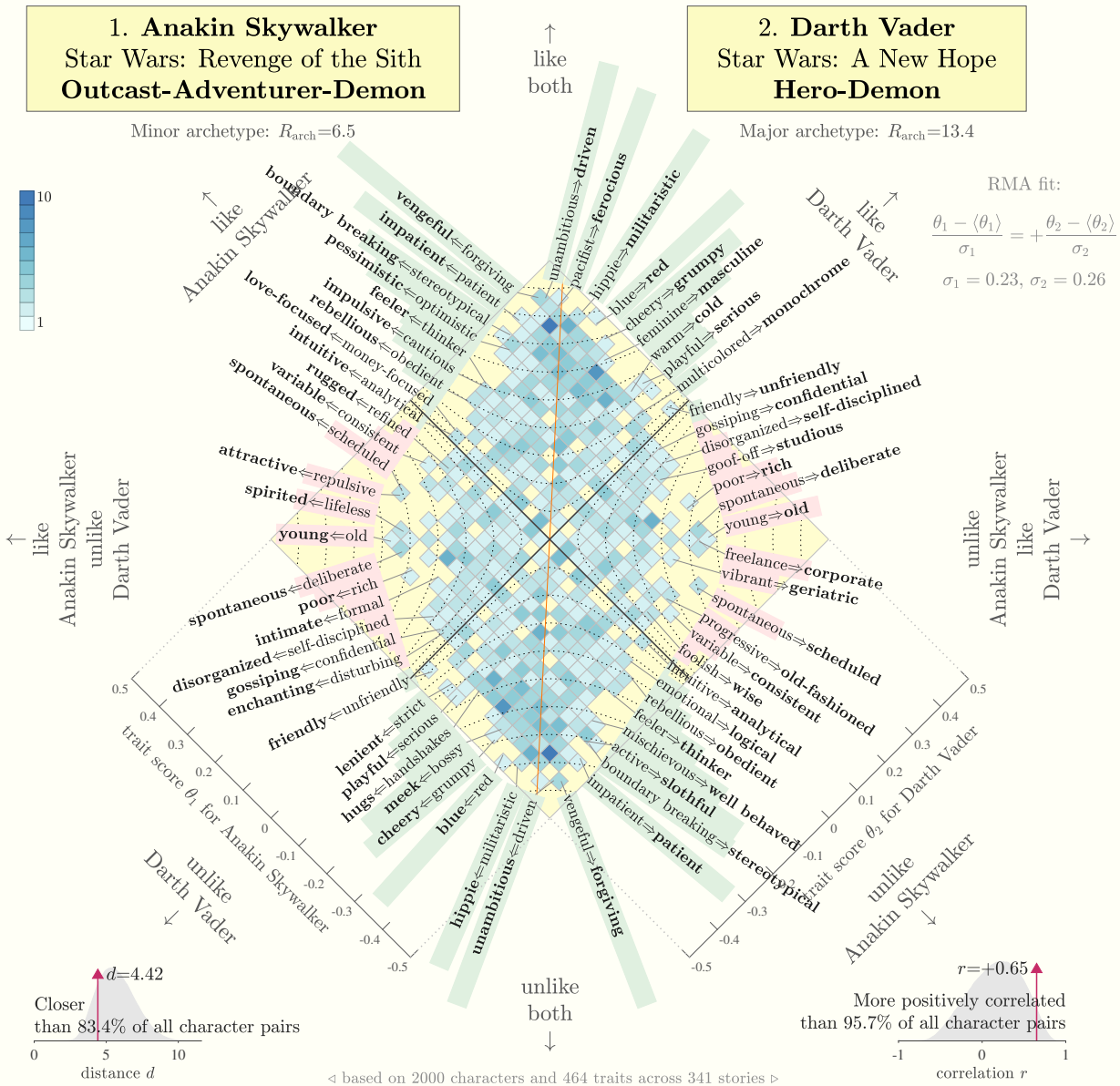
Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
1. neat ⇔ messy	
2. scheduled ⇔ spontaneous	
3. on-time ⇔ tardy	
4. orderly ⇔ chaotic	
5. parental ⇔ childlike	
6. studious ⇔ goof-off	
7. self-disciplined⇔ disorganized	
8. reserved⇔ chatty	
	9. racist⇒**egalitarian**
10. monotone ⇔ expressive	
11. OCD ⇔ ADHD	
12. unfrivolous⇔ goofy	
13. serious⇔ playful	
14. cautious⇔ impulsive	
15. uptight ⇔ easy	
	16. traitorous⇒**loyal**
17. deliberate⇔ spontaneous	
	18. unfaithful⇒**devoted**
19. tight⇔ loose	
20. mature⇔ juvenile	
	21. quitter⇒**persistent**
22. still⇔ twitchy	
	23. irrelevant⇒**important**
24. strict ⇔ lenient	
25. pointed⇔ random	
26. realistic ⇔ fantastical	
27. stoic ⇔ expressive	
28. grounded ⇔ fantasy-prone	
29. handshakes⇔ hugs	
30. practical⇔ imaginative	
31. flat⇔ bubbly	
32. rational ⇔ whimsical	
33. well behaved⇔ mischievous	
	34. villainous⇒**heroic**
35. private⇔ gregarious	
36. factual ⇔ exaggerating	
	37. trash⇒**treasure**
38. withdrawn⇔ outgoing	
	39. follower⇒**leader**
40. serious ⇔ bold	

$r_{\uparrow\downarrow}$=−0.58 $r_{\uparrow\uparrow}$=+0.20

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{-0.38}$$

“Nooooooooooooooooooooooo”



Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. forgiving⇒**vengeful**
	2. unambitious⇒**driven**
	3. cooperative⇒**competitive**
	4. pacifist⇒**ferocious**
	5. hippie⇒**militaristic**
	6. accommodating⇒**stubborn**
	7. blissful⇒**haunted**
	8. moderate⇒**extreme**
	9. irrelevant⇒**important**
	10. democratic⇒**authoritarian**
	11. social chameleon⇒**strong identity**
	12. cheery⇒**sorrowful**
	13. open⇒**guarded**
	14. shy⇒**bold**
	15. water⇒**fire**
	16. joyful⇒**miserable**
	17. unchallenging⇒**demanding**
	18. patient⇒**impatient**
	19. sunny⇒**gloomy**
	20. flower child⇒**goth**
	21. glad⇒**mad**
	22. comedic⇒**dramatic**
	23. flourishing⇒**traumatized**
	24. happy⇒**sad**
	25. slumbering⇒**insomniac**
	26. blue⇒**red**
	27. humble⇒**arrogant**
	28. gatherer⇒**hunter**
	29. lighthearted⇒**intense**
	30. average⇒**deviant**
	31. sweet⇒**bitter**
	32. stable⇒**moody**
	33. stable⇒**unstable**
	34. not genocidal⇒**genocidal**
	35. grateful⇒**entitled**
	36. warm⇒**quarrelsome**
	37. innocent⇒**jaded**
	38. blessed⇒**cursed**
	39. neutral⇒**opinionated**
	40. apologetic⇒**proud**

$r_{\uparrow\downarrow}$=−0.09 $r_{\uparrow\uparrow}$=+0.74

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{+0.65}$$

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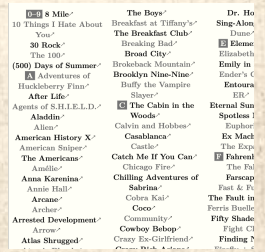
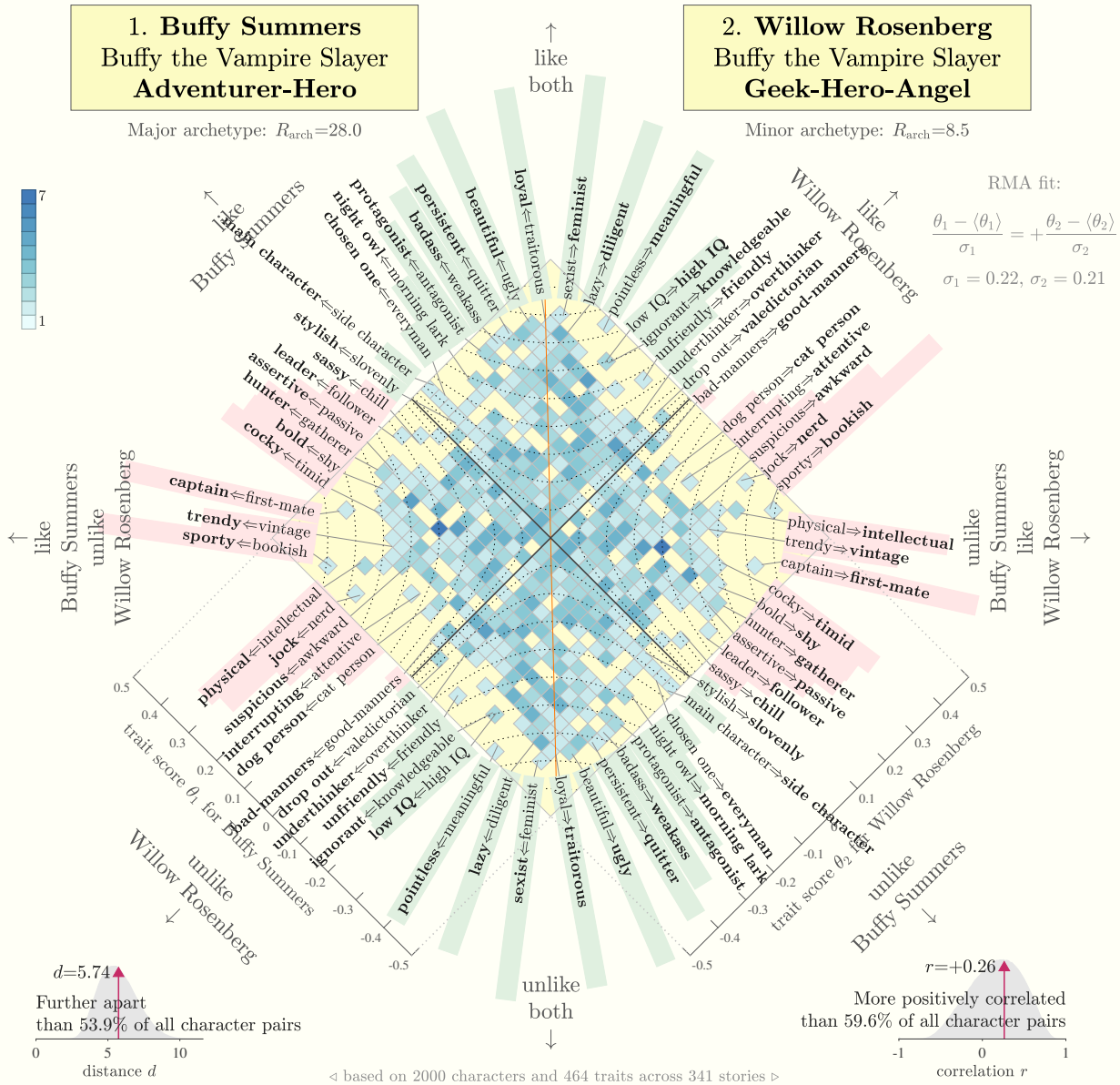




Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. sexist⇒**feminist**
2. sporty ⇔ bookish	
	3. traitorous⇒**loyal**
	4. unmotivated⇒**motivated**
	5. ugly⇒**beautiful**
6. captain ⇔ first-mate	
	7. mundane⇒**extraordinary**
	8. repulsive⇒**attractive**
	9. lazy⇒**diligent**
	10. helpless⇒**resourceful**
	11. fake⇒**real**
	12. soulless⇒**soulful**
	13. trash⇒**treasure**
	14. incompetent⇒**competent**
	15. pointless⇒**meaningful**
	16. quitter⇒**persistent**
	17. racist⇒**egalitarian**
	18. gross⇒**hygienic**
	19. money-focused⇒**love-focused**
	20. irrelevant⇒**important**
	21. underachiever⇒**overachiever**
	22. unambitious⇒**driven**
	23. villainous⇒**heroic**
	24. slacker⇒**workaholic**
25. physical⇔ intellectual	
	26. weakass⇒**badass**
	27. lifeless⇒**spirited**
28. jock⇔ nerd	
	29. flat⇒**bubbly**
30. lumberjack ⇔ mad-scientist	
	31. apathetic⇒**curious**
	32. unfaithful⇒**devoted**
	33. corporate⇒**freelance**
	34. uncreative⇒**open to new experiences**
	35. old⇒**young**
	36. antagonist⇒**protagonist**
	37. scrub⇒**legit**
	38. inappropriate⇒**seemly**
	39. dispassionate⇒**romantic**
	40. stinky⇒**fresh**

$r_{\uparrow\downarrow}$=−0.25 $r_{\uparrow\uparrow}$=+0.51

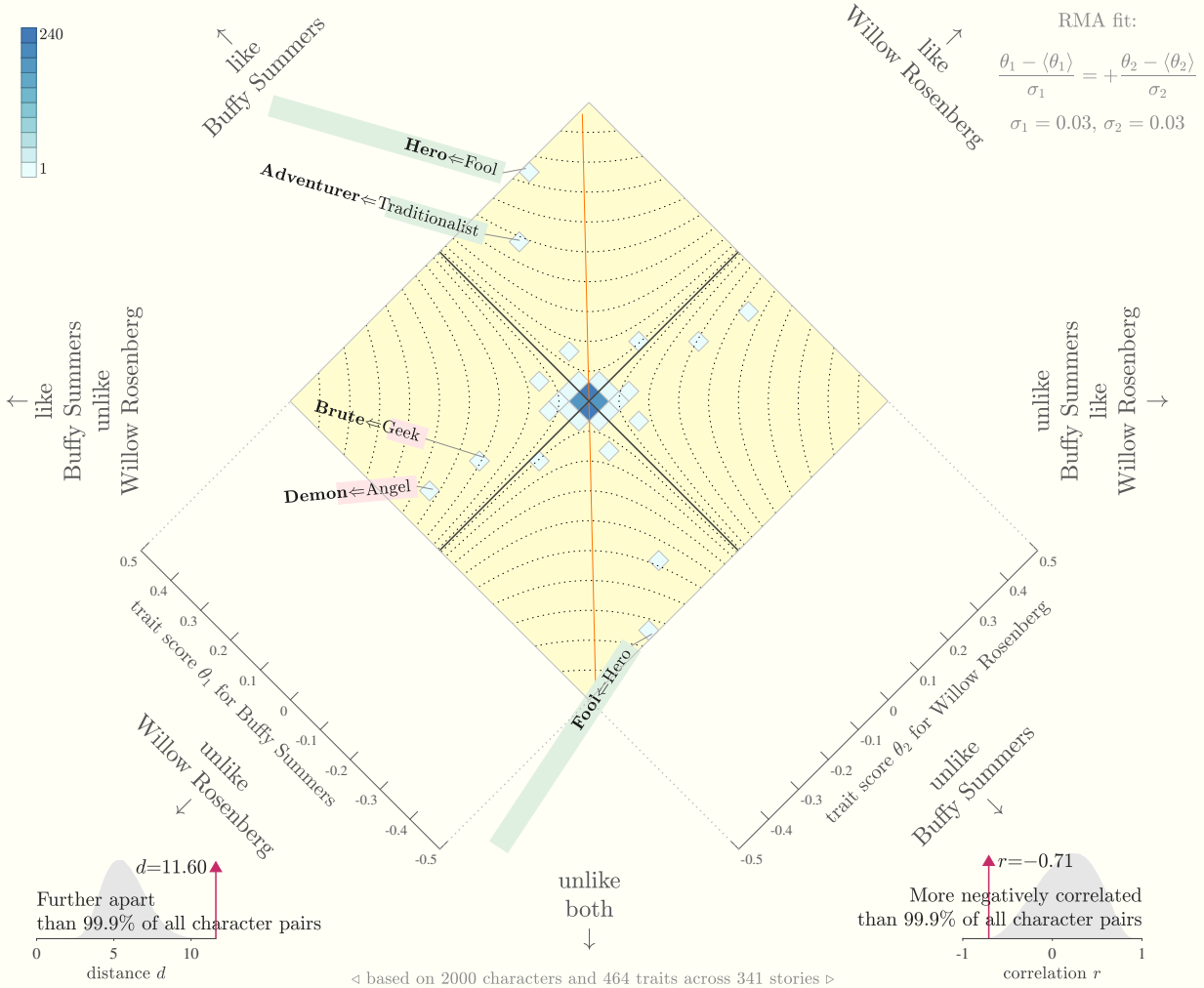
$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = +\mathbf{0.26}$$

1. Buffy Summers
Buffy the Vampire Slayer
Adventurer-Hero

Minor archetype: R_{arch}=7.6

2. Willow Rosenberg
Buffy the Vampire Slayer
Geek-Angel-Hero

Minor archetype: R_{arch}=9.8



RMA fit:

$$\frac{\theta_1 - \langle\theta_1\rangle}{\sigma_1} = +\frac{\theta_2 - \langle\theta_2\rangle}{\sigma_2}$$

$\sigma_1 = 0.03$, $\sigma_2 = 0.03$

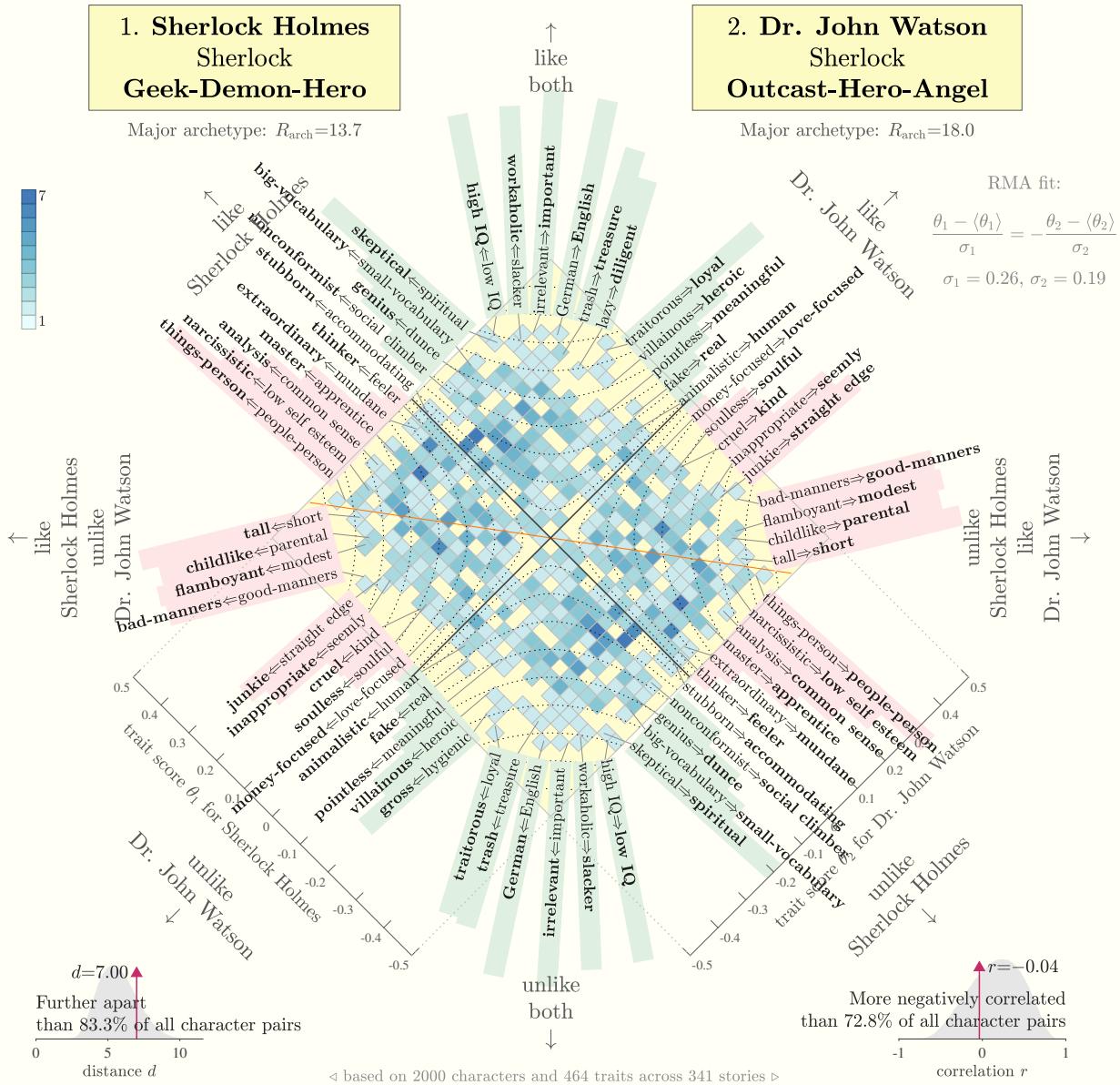
◃ based on 2000 characters and 464 traits across 341 stories ▹

Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. Fool⇒**Hero**
	2. Traditionalist⇒**Adventurer**
3. Demon ⇔ Angel	
4. Brute ⇔ Geek	
	5. Essential trait #9
6. Lone Wolf ⇔ Diva	
7. Essential trait #7	
8. Essential trait #17	
9. Essential trait #11	
	10. Sophisticate⇒**Outcast**
	11. Essential trait #44
12. Essential trait #131	
	13. Essential trait #13
14. Essential trait #25	
	15. Essential trait #31
16. Essential trait #84	
17. Essential trait #19	
18. Essential trait #181	
	19. Essential trait #24
	20. Essential trait #77
21. Essential trait #27	
	22. Essential trait #71
23. Essential trait #45	
	24. Essential trait #105
	25. Essential trait #98
	26. Essential trait #118
	27. Essential trait #35
28. Essential trait #37	
	29. Essential trait #15
	30. Essential trait #21
31. Essential trait #46	
32. Essential trait #88	
	33. Essential trait #130
34. Essential trait #101	
35. Essential trait #142	
36. Essential trait #43	
37. Essential trait #28	
	38. Essential trait #56
	39. Essential trait #22
	40. Essential trait #47

$r_{\uparrow\downarrow}$=−0.21 $r_{\uparrow\uparrow}$=+0.47

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = +\mathbf{0.26}$$

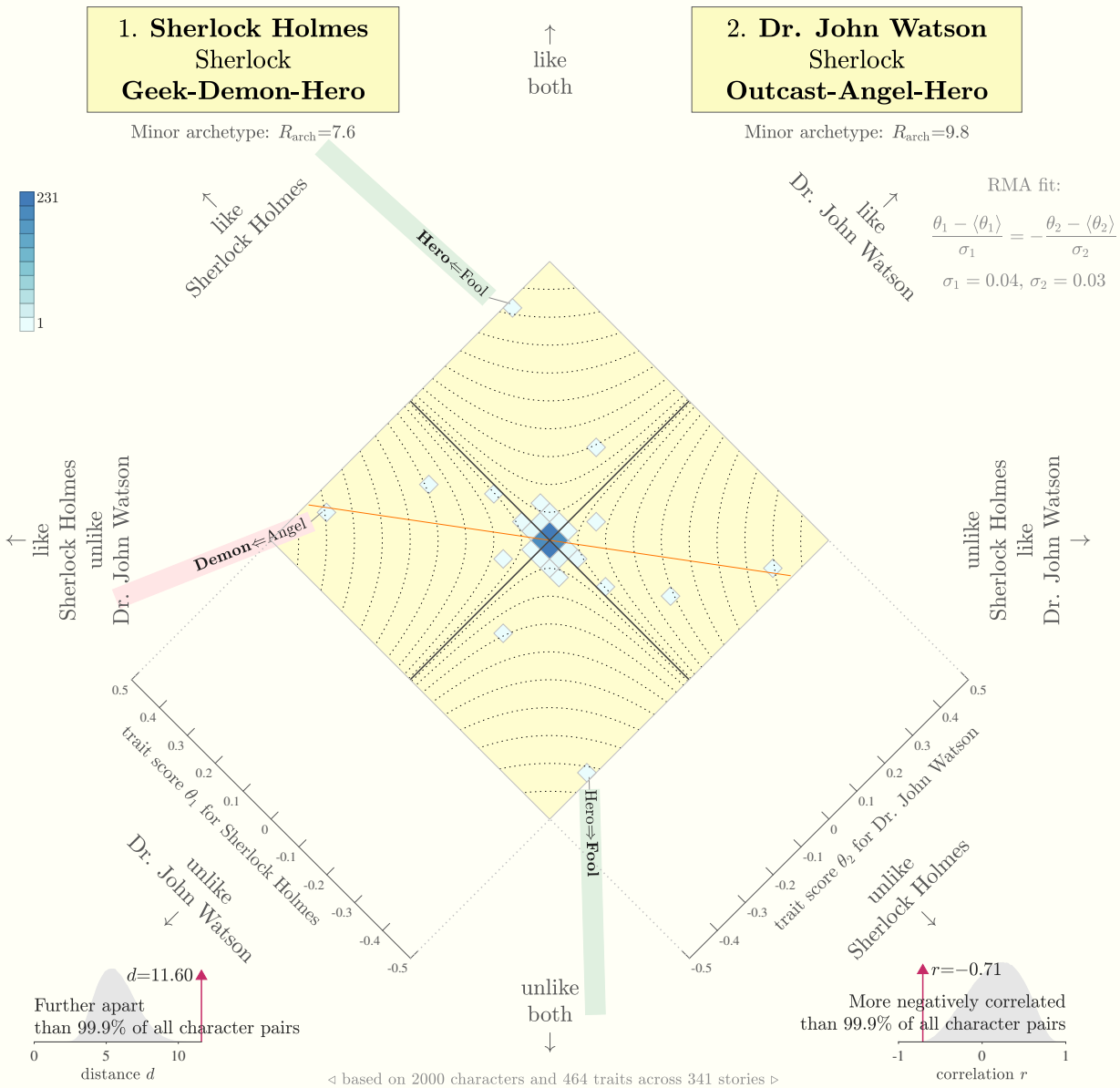


Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. irrelevant⇒**important**
	2. German⇒**English**
3. things-person⇔ people-person	
	4. slacker⇒**workaholic**
	5. low IQ⇒**high IQ**
	6. quitter⇒**persistent**
	7. incompetent⇒**competent**
8. arrogant ⇔ humble	
9. captain ⇔ first-mate	
10. tall ⇔ short	
	11. spiritual⇒**skeptical**
12. entrepreneur ⇔ employee	
13. flamboyant⇔ modest	
14. psychopath⇔ empath	
	15. underthinker⇒**overthinker**
	16. trash⇒**treasure**
17. bad-manners⇔ good-manners	
18. childlike⇔ parental	
	19. traitorous⇒**loyal**
20. naughty ⇔ nice	
	21. racist⇒**egalitarian**
22. rude ⇔ respectful	
	23. antagonist⇒**protagonist**
24. narcissistic ⇔ low self esteem	
25. competitive ⇔ cooperative	
	26. ignorant⇒**knowledgeable**
	27. artistic⇒**scientific**
	28. lazy⇒**diligent**
29. extreme⇔ moderate	
30. junkie ⇔ straight edge	
	31. helpless⇒**resourceful**
	32. gross⇒**hygienic**
33. leader ⇔ follower	
	34. random⇒**pointed**
35. entitled ⇔ grateful	
36. experimental ⇔ reliable	
37. natural-talent⇔ hard-work	
38. alpha ⇔ beta	
39. extravagant ⇔ thrifty	
40. cold⇔ warm	

$r_{\uparrow\downarrow}$=−0.38 $r_{\uparrow\uparrow}$=+0.35

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{-0.04}$$



Standard correlation r

Opposing traits ↑↓	Shared traits ↑↑
	1. Fool⇒**Hero**
2. Demon ⇔ Angel	
3. Geek ⇔ Brute	
	4. Sophisticate⇒**Outcast**
5. Adventurer ⇔ Traditionalist	
6. Essential trait #11	
	7. Essential trait #8
8. Essential trait #12	
	9. Essential trait #17
10. Essential trait #7	
11. Essential trait #38	
	12. Essential trait #19
13. Essential trait #43	
	14. Essential trait #27
15. Essential trait #29	
16. Essential trait #20	
	17. Essential trait #34
18. Essential trait #37	
19. Lone Wolf ⇔ Diva	
	20. Essential trait #23
21. Essential trait #26	
22. Essential trait #36	
23. Essential trait #54	
24. Essential trait #28	
25. Essential trait #21	
	26. Essential trait #71
	27. Essential trait #30
28. Essential trait #63	
29. Essential trait #40	
30. Essential trait #94	
31. Essential trait #58	
	32. Essential trait #47
	33. Essential trait #41
	34. Essential trait #56
35. Essential trait #16	
	36. Essential trait #118
	37. Essential trait #105
38. Essential trait #9	
39. Essential trait #171	
40. Essential trait #13	

$r_{\uparrow\downarrow}$=−0.45 $r_{\uparrow\uparrow}$=+0.41

$$\mathbf{r} = \left\langle \frac{(\theta_1 - \langle\theta_1\rangle)}{\sigma_1} \frac{(\theta_2 - \langle\theta_2\rangle)}{\sigma_2} \right\rangle = \mathbf{-0.04}$$

2024 in-class collective evaluation of a US political figure from **typical supporter's** point of view:

Complete match list

1. Lagertha (Vikings): 92%
2. Steven Hiller (Independence Day): 92%
3. Sailor Jupiter (Sailor Moon): 91%
4. Derek Morgan (Criminal Minds): 91%
5. Taystee Jefferson (Orange is the New Black): 90%
6. Jack Traven (Speed): 90%
7. Nairobi (Money Heist): 90%
8. Odafin Tutuola (Law & Order: SVU): 89%
9. Benjamin Sisko (Star Trek: Deep Space Nine): 88%
10. Bellamy Blake (The 100): 88%
11. Dominic Toretto (Fast & Furious): 88%
12. Brian O'Conner (Fast & Furious): 88%
13. Maximus (Gladiator): 88%
14. Bjorn Lothbrok (Vikings): 88%
15. Ragnar Lothbrok (Vikings): 88%
16. Jamie Fraser (Outlander): 88%
17. Jackson 'Jax' Teller (Sons of Anarchy): 88%
18. Omar Little (The Wire): 87%
19. Buffy Summers (Buffy the Vampire Slayer): 87%
20. William Riker (Star Trek: The Next Generation): 87%
21. Nick Stokes (CSI: Crime Scene Investigation): 87%
22. Mulan (Mulan): 87%
23. Sailor Mars (Sailor Moon): 87%
24. Kelly Severide (Chicago Fire): 87%
25. Jadzia Dax (Star Trek: Deep Space Nine): 86%
26. Kima Greggs (The Wire): 86%
27. Jack Pearson (This Is Us): 86%
28. Kiara (Outer Banks): 86%

Lagertha↗, Vikings↗

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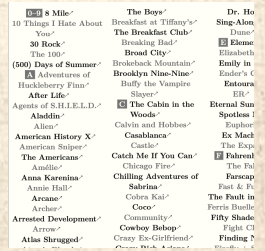
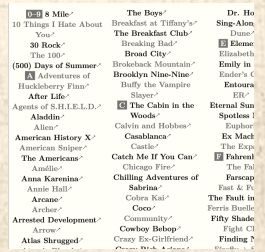


2024 in-class collective evaluation of a US political figure from **typical opponent's** point of view:

Complete match list

1. Eric Cartman (South Park): 94%
2. Erlich Bachman (Silicon Valley): 93%
3. George Bluth, Sr. (Arrested Development): 93%
4. Krusty the Clown (The Simpsons): 92%
5. Charlie Harper (Two and Half Men): 91%
6. Frank Reynolds (It's Always Sunny in Philadelphia): 91%
7. Han Mi-nyeo (Squid Game): 91%
8. Clay Davis (The Wire): 90%
9. George Oscar 'Gob' Bluth (Arrested Development): 90%
10. Zapp Brannigan (Futurama): 90%
11. Janice Soprano (The Sopranos): 89%
12. Freddy Krueger (A Nightmare on Elm Street): 89%
13. Bart Simpson (The Simpsons): 88%
14. Pierce Hawthorne (Community): 88%
15. Lisa (The Room): 88%
16. Tracy Jordan (30 Rock): 88%
17. Harald Finehair (Vikings): 88%
18. Gaston (Beauty and the Beast): 88%
19. Frank Gallagher (Shameless): 88%
20. Bender Bending Rodriguez (Futurama): 88%
21. Jamie Tartt (Ted Lasso): 88%
22. Robert California (The Office): 87%
23. George Wickham (Pride and Prejudice): 87%
24. Sal Maroni (The Dark Knight): 87%
25. Theodore 'T-Bag' Bagwell (Prison Break): 87%
26. Dee Reynolds (It's Always Sunny in Philadelphia): 87%
27. Ernesto de la Cruz (Coco): 87%
28. John Willoughby (Sense and Sensibility): 87%

Eric Cartman↗, South-Park↗



Nutshell:

Three primary archetype dimensions:
{Fool↗ ⇔ Hero↗}, **{Angel↗ ⇔ Demon↗}**, and
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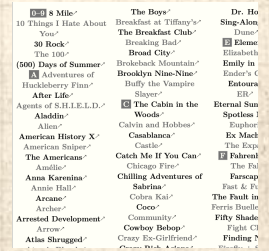

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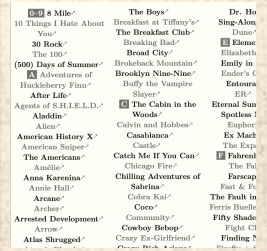

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  Three primary archetype dimensions ~ Three essential dimensions of meaning

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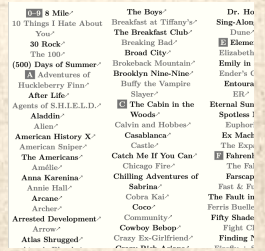

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  Three primary archetype dimensions ~ Three essential dimensions of meaning
- Five Factor Model traits are entailed by the six dimensions of archetype space.

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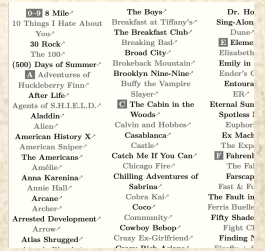

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  {Brute↗ ⇔ Geek↗}
- Ousiometric alignment:
  Three primary archetype dimensions ∼ Three essential dimensions of meaning
- Five Factor Model traits are entailed by the six dimensions of archetype space.
- Extended archetype framework meaningfully covers character space.

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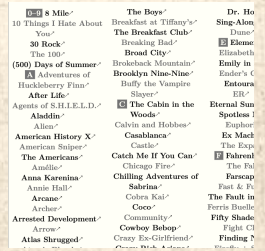

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- Five Factor Model traits are entailed by the six dimensions of archetype space.
- Extended archetype framework meaningfully covers character space.
- Robustness: General structure of archetypes is preserved under expansion of data set

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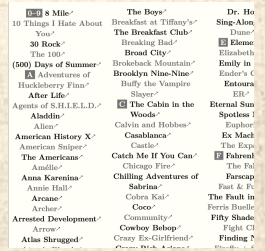

Nutshell:

- Three primary archetype dimensions:
  {Fool↗ ⇔ Hero↗}, **{Angel↗ ⇔ Demon↗}**, and
  {Traditionalist↗ ⇔ Adventurer↗}
- Three secondary archetype dimensions:
  { Lone Wolf↗ ⇔ Diva↗}, **{Outcast↗ ⇔ Sophisticate↗}**, and
  {Brute↗ ⇔ Geek↗}
- Ousiometric alignment:
  Three primary archetype dimensions ∼ Three essential dimensions of meaning
- Five Factor Model traits are entailed by the six dimensions of archetype space.
- Extended archetype framework meaningfully covers character space.
- Robustness: General structure of archetypes is preserved under expansion of data set
- Development of a new allotaxonometric instrument for comparing any pair of systems with non-skewed weights across compositional categorical elements.

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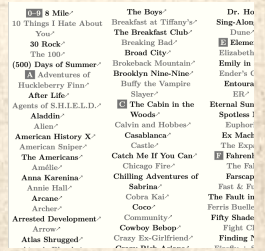

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- Robustness: General structure of archetypes is preserved under expansion of data set
- Development of a new allotaxonometric instrument for comparing any pair of systems with non-skewed weights across compositional categorical elements.
- Paper (600+ pages with appendices) and exploratorium will be openly available soon.

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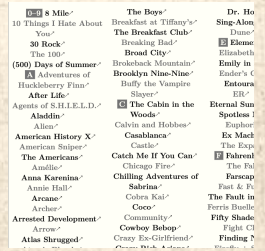

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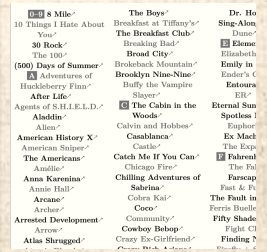

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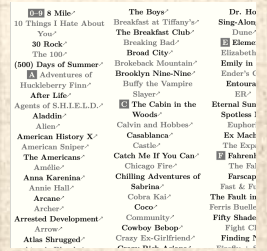

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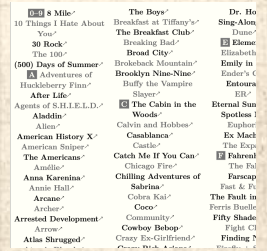

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- Plots: Accurately extract temporal networks of characters in large corpora of stories.

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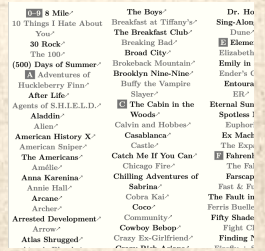
- Study evolution of characters in stories.
- Plots: Accurately extract temporal networks of characters in large corpora of stories.
- Development of analytic tools for story analysis and creation.



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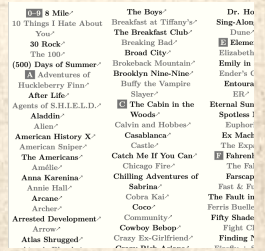
- Study evolution of characters in stories.
- Plots: Accurately extract temporal networks of characters in large corpora of stories.
- Development of analytic tools for story analysis and creation.
- Overthrow Myers-Briggs.



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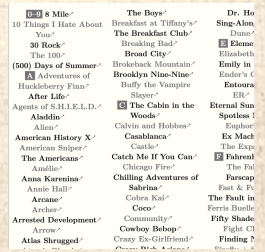

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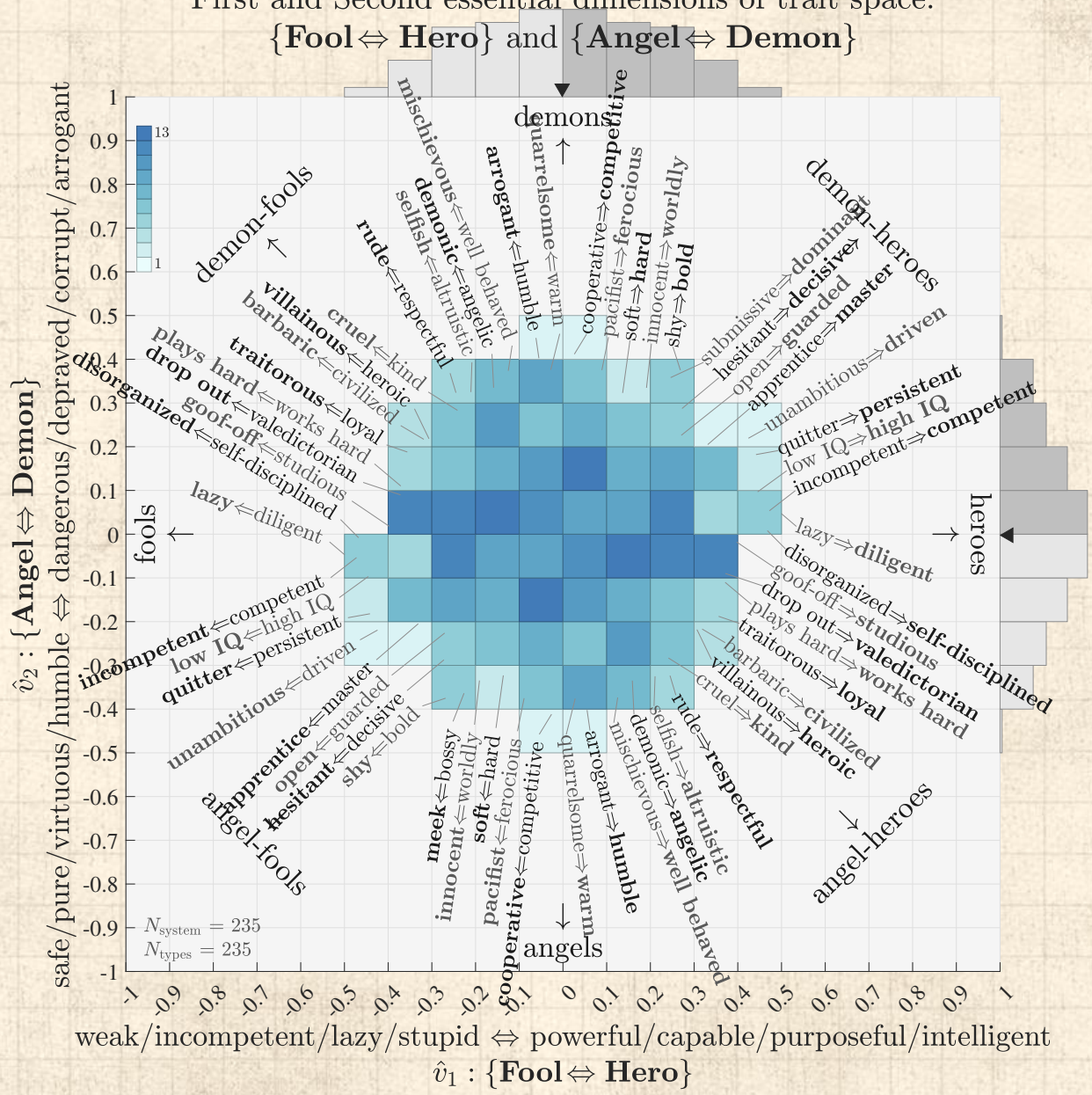

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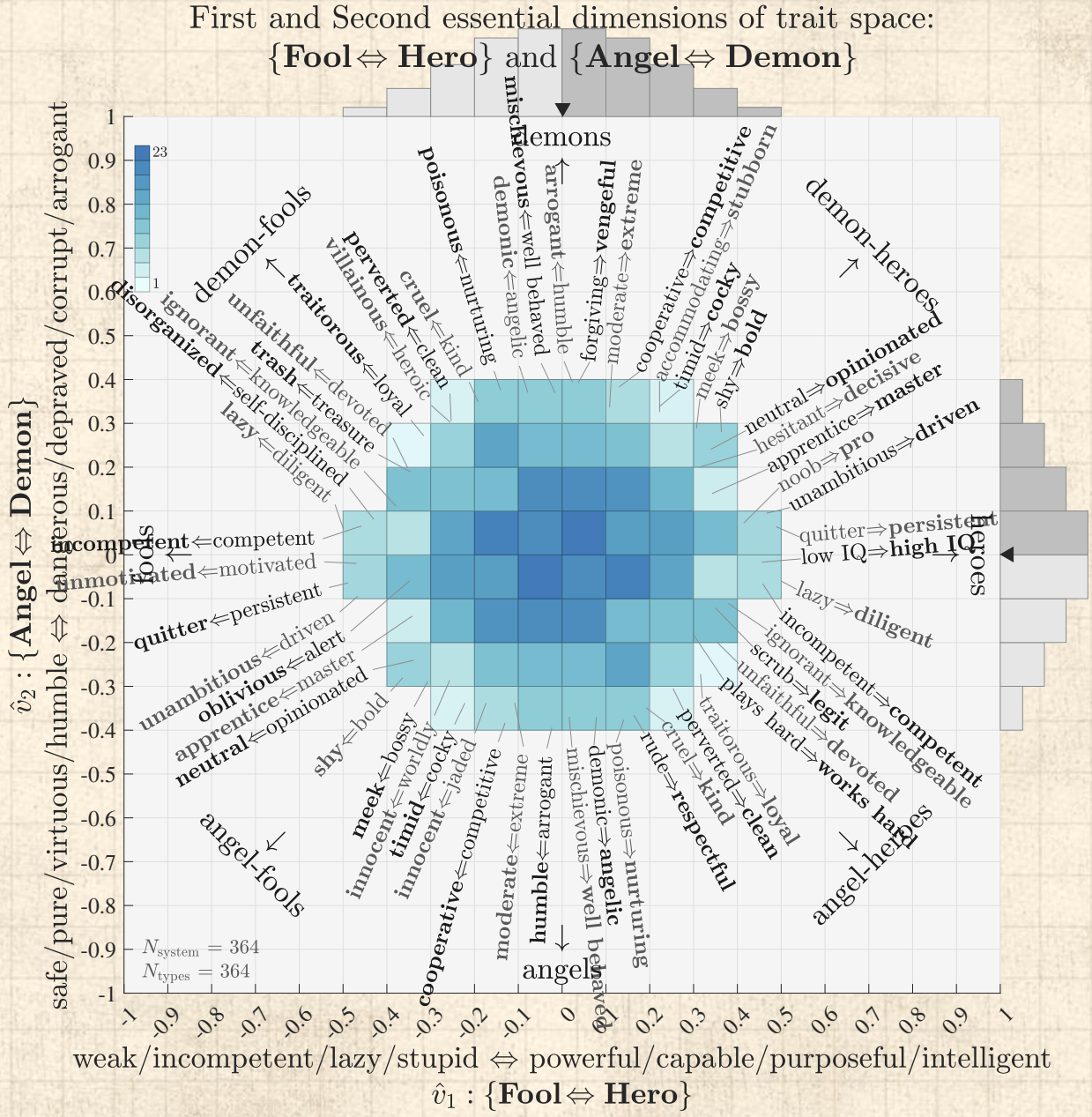

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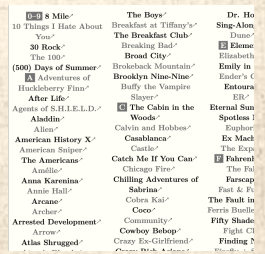

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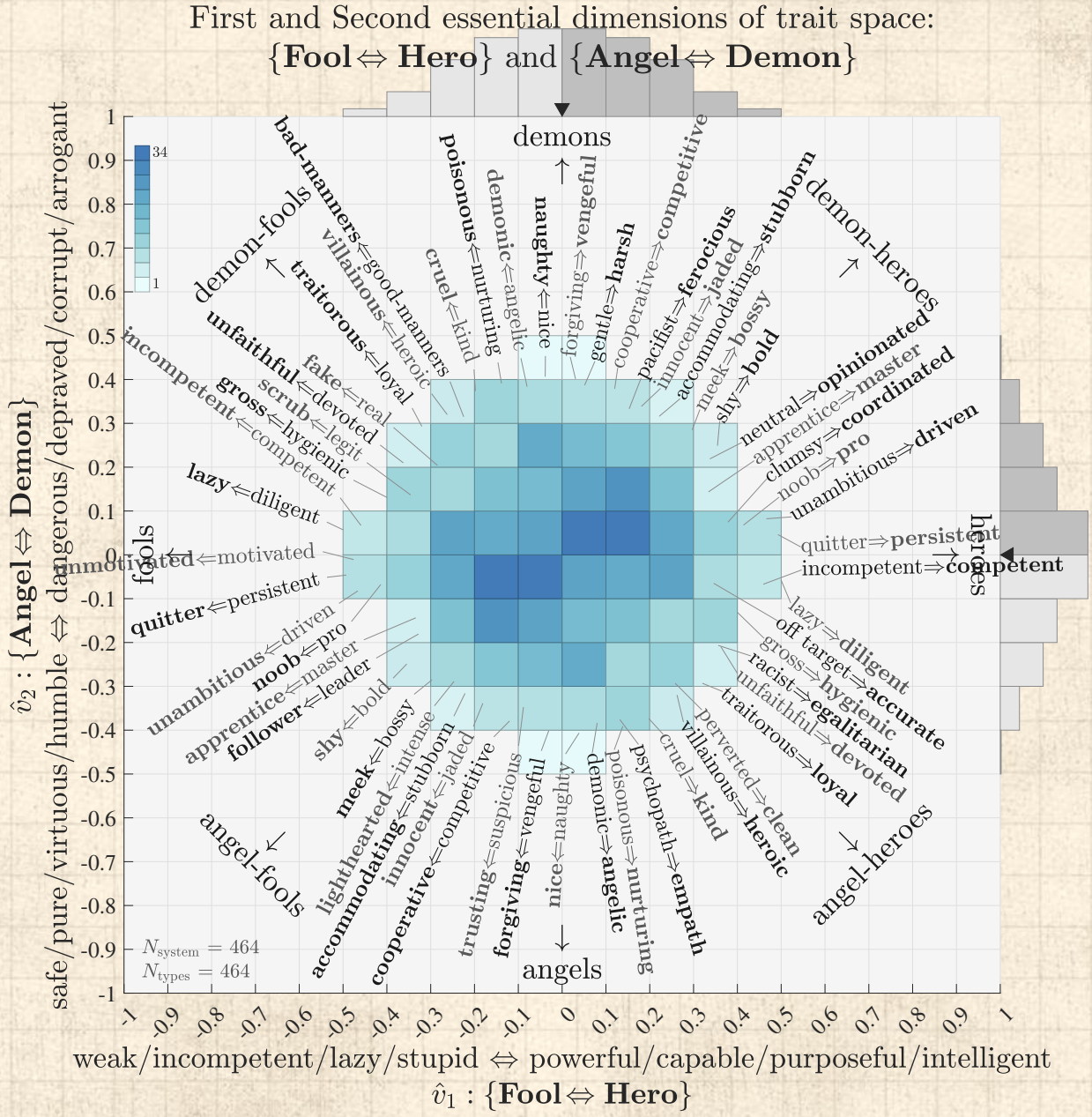

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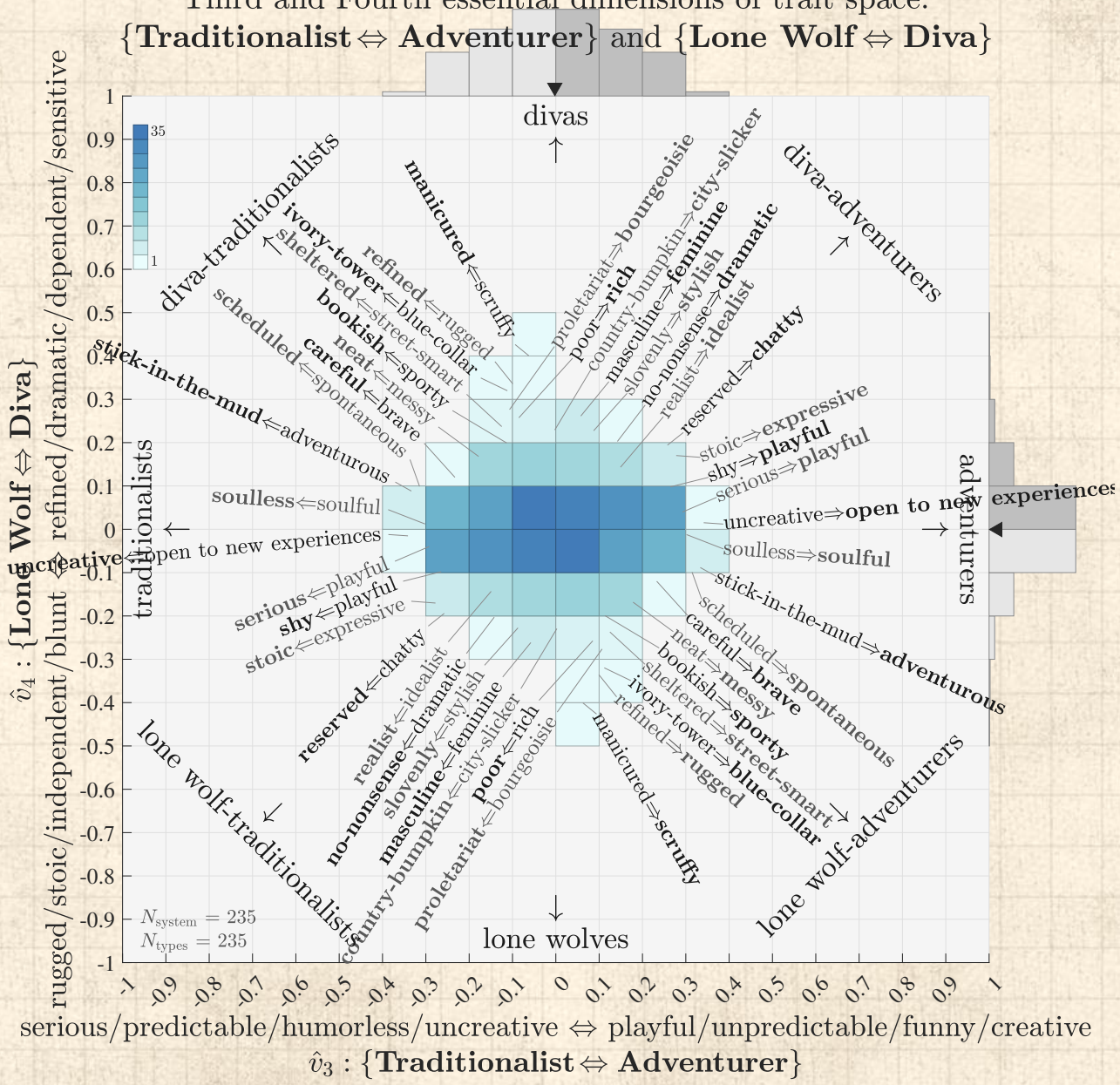

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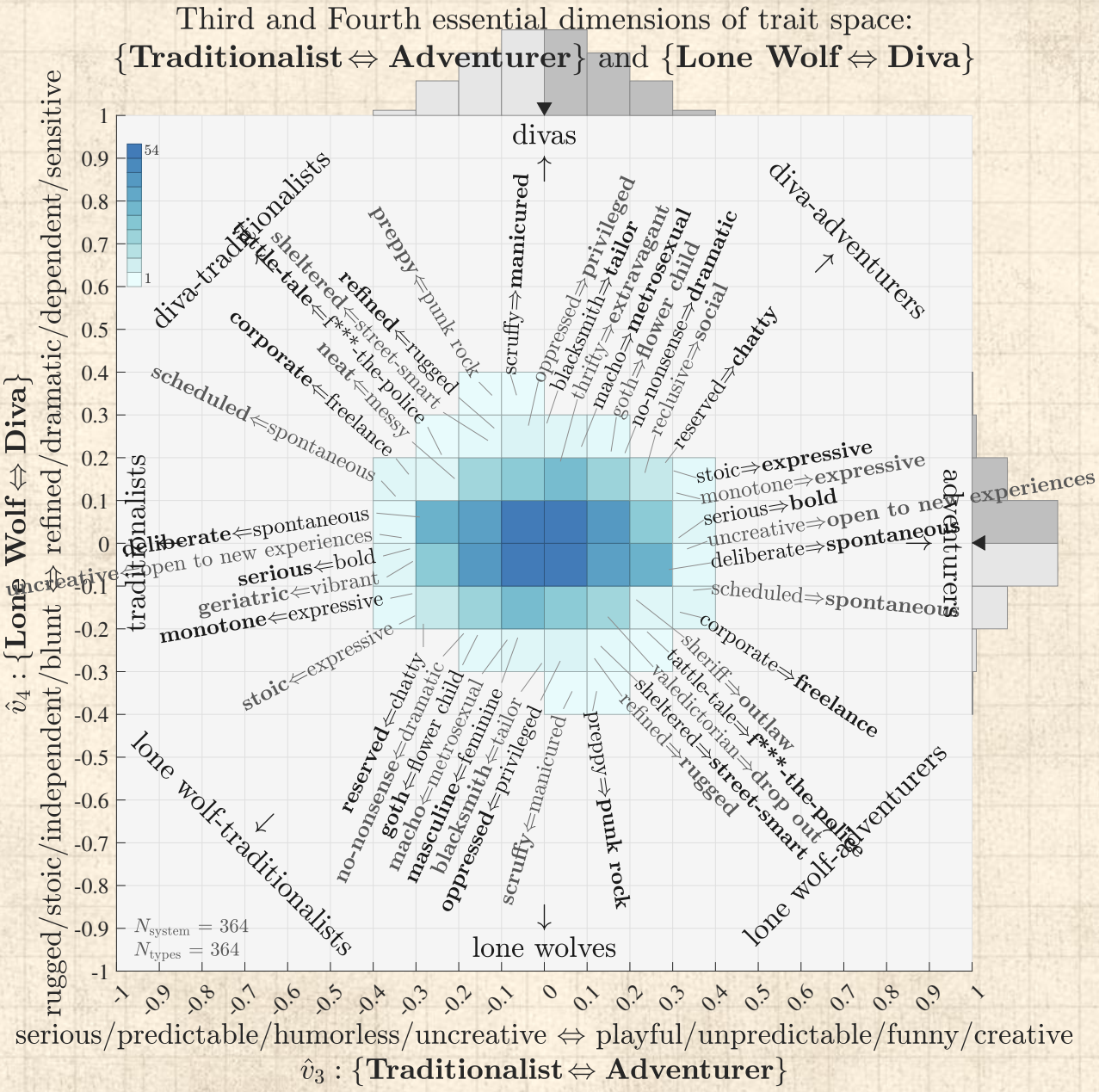

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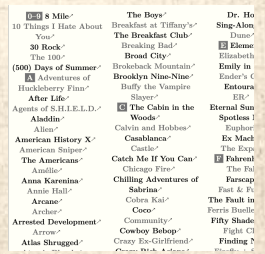

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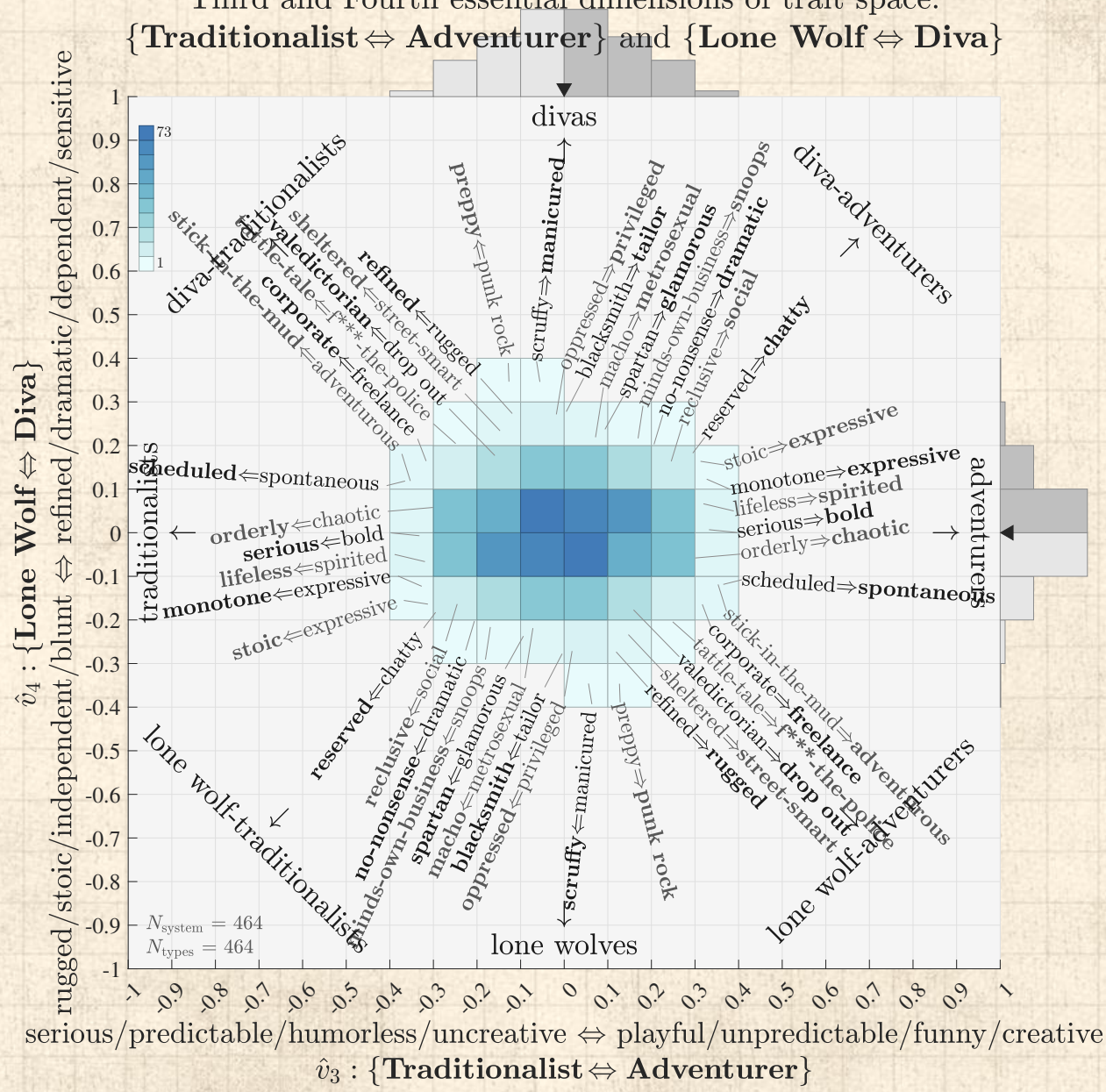

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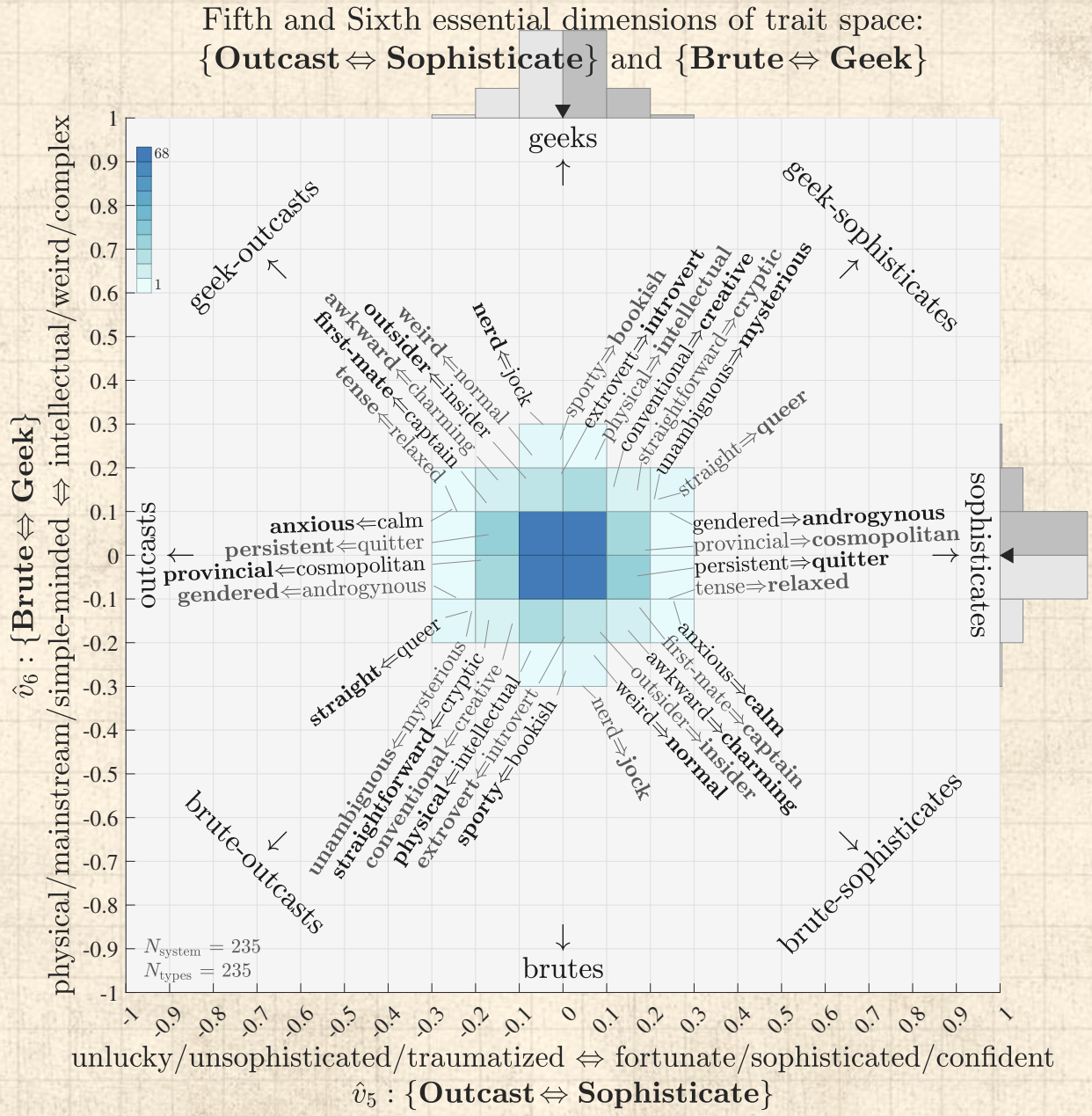

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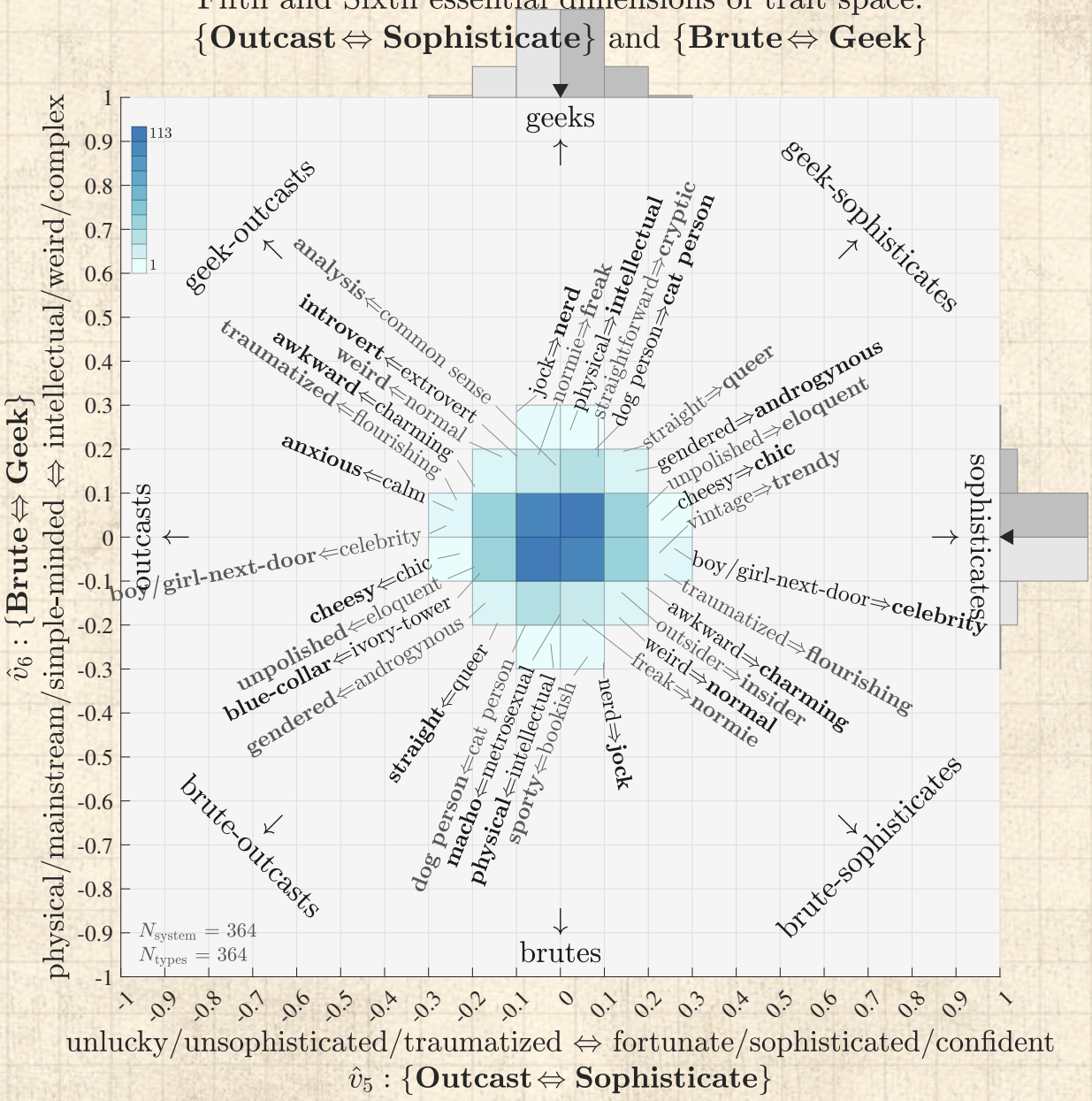

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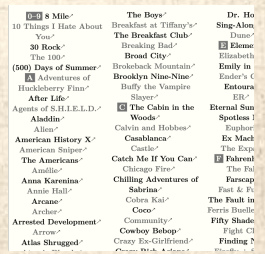

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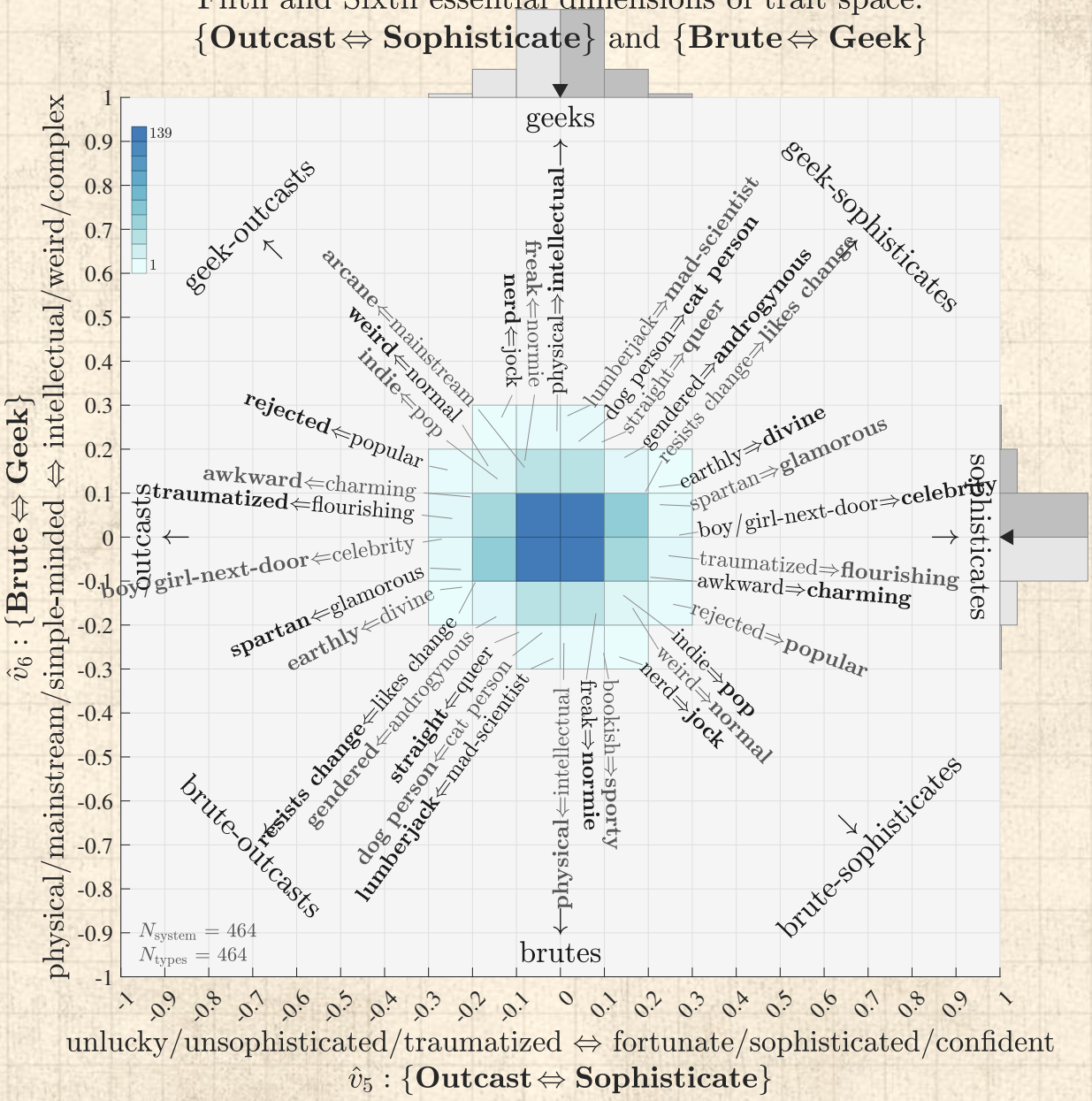

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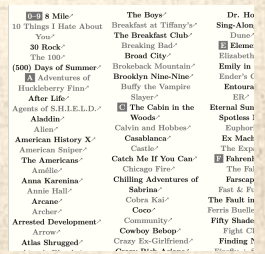

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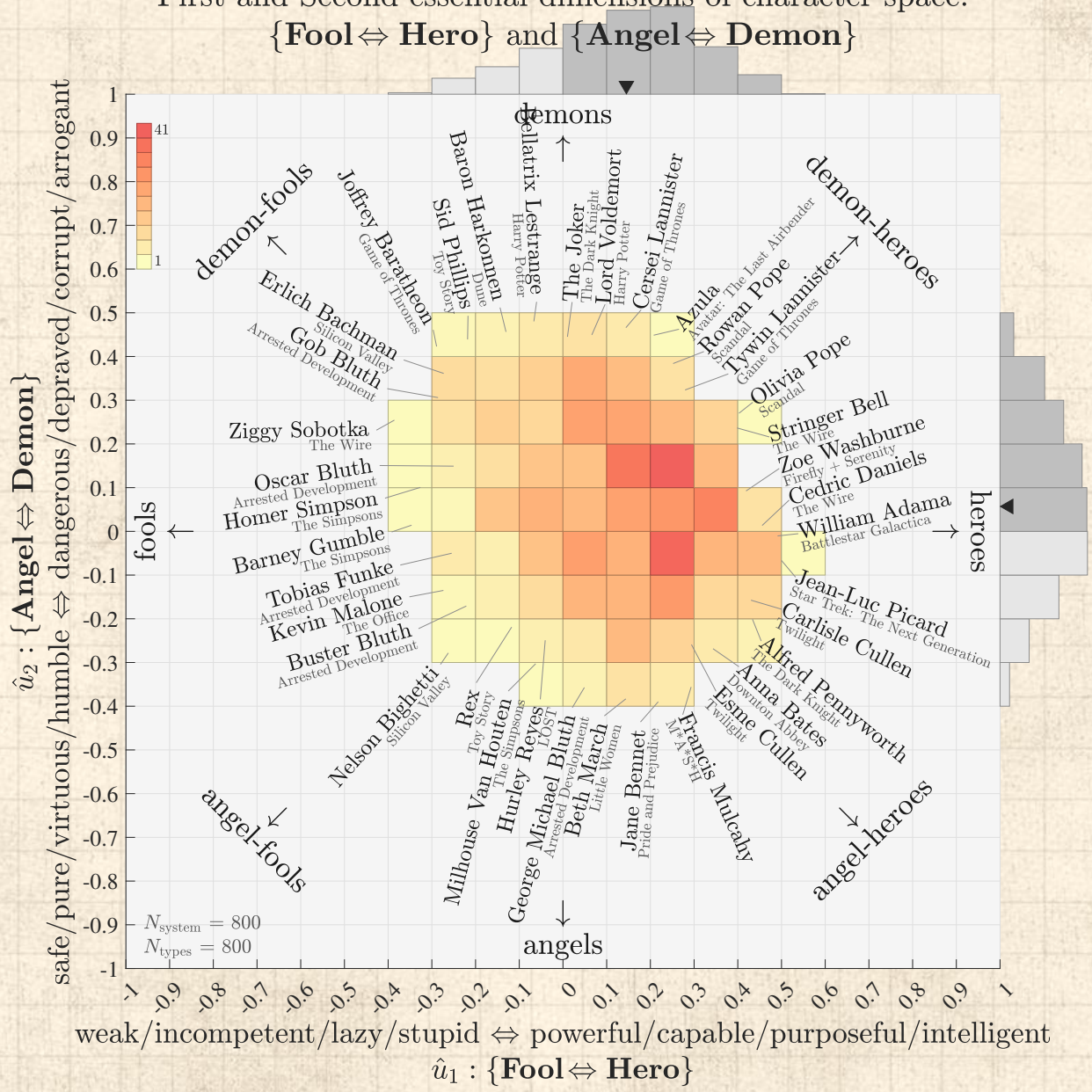

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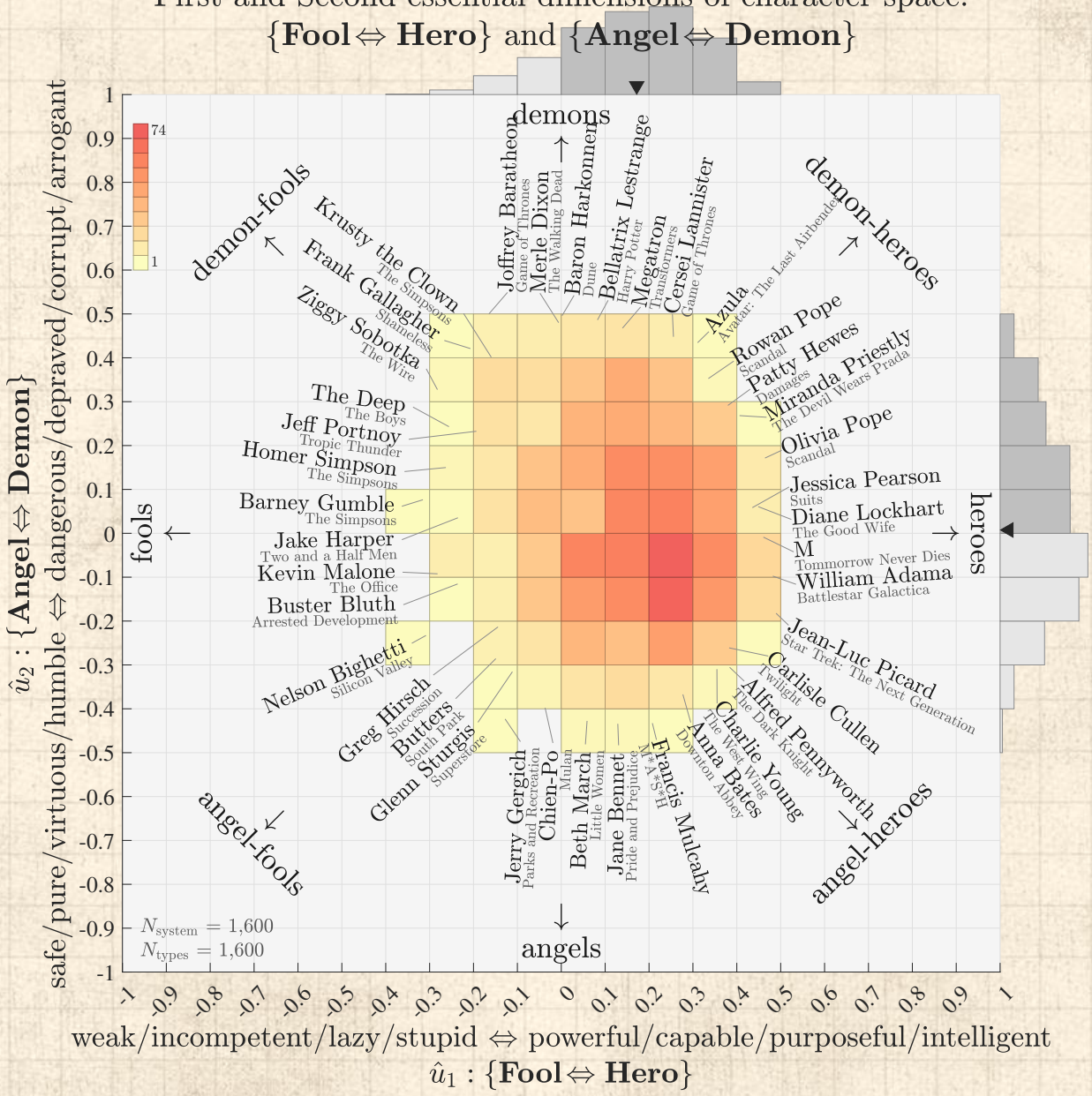

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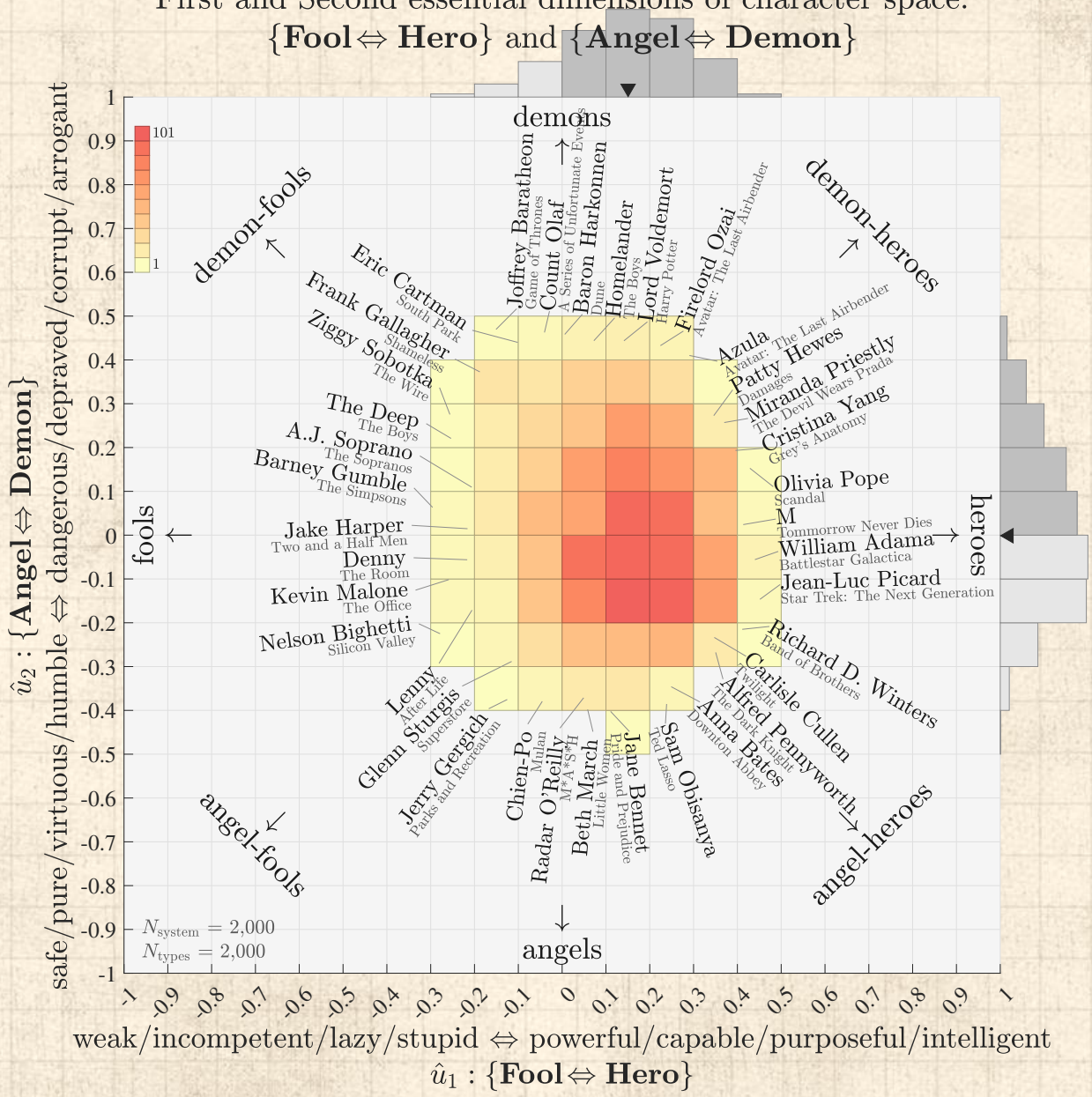

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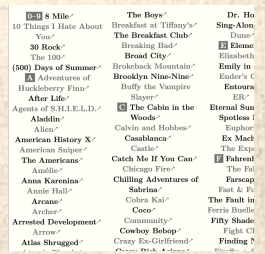

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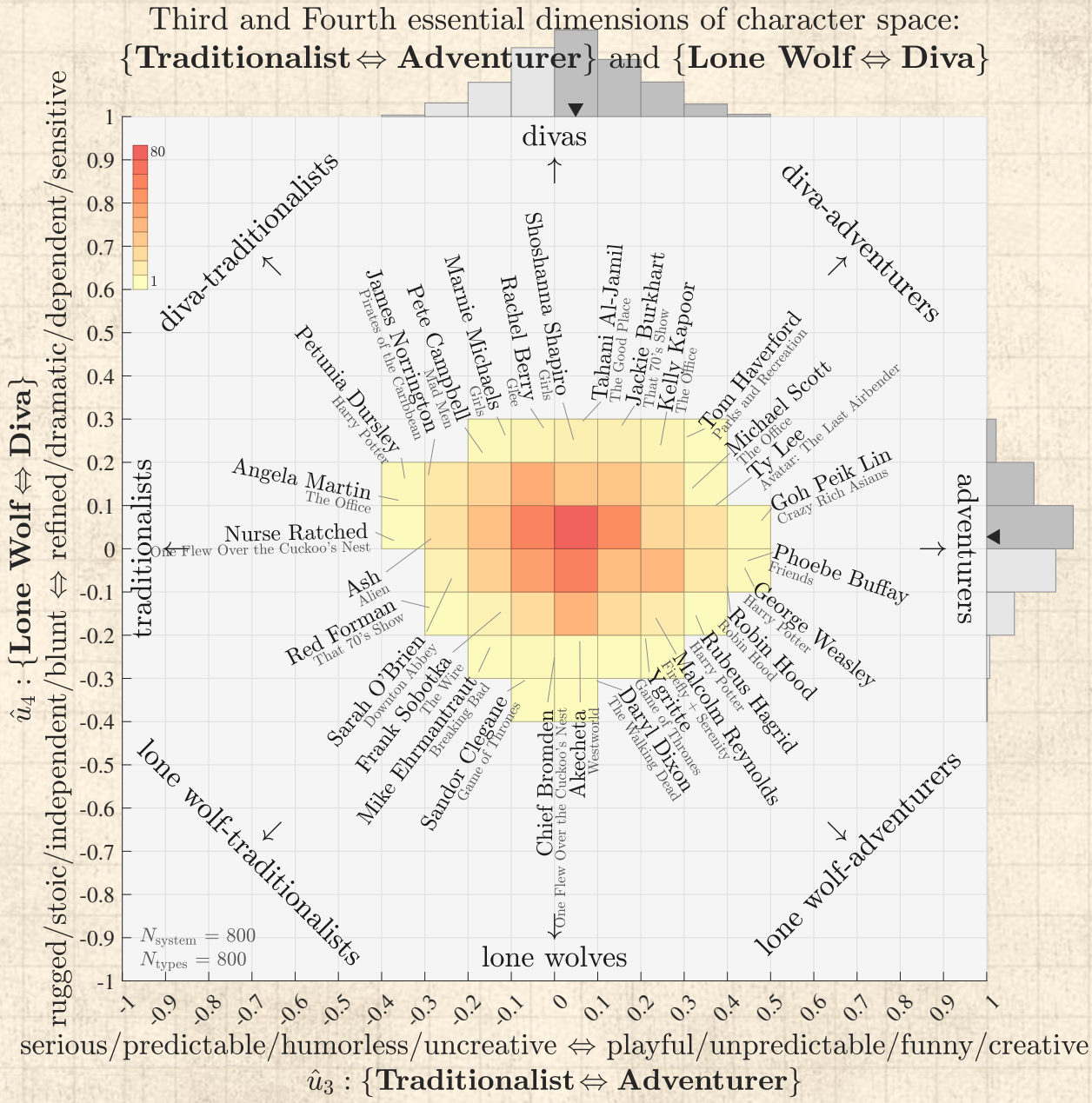

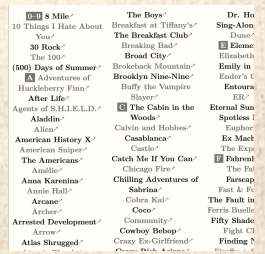

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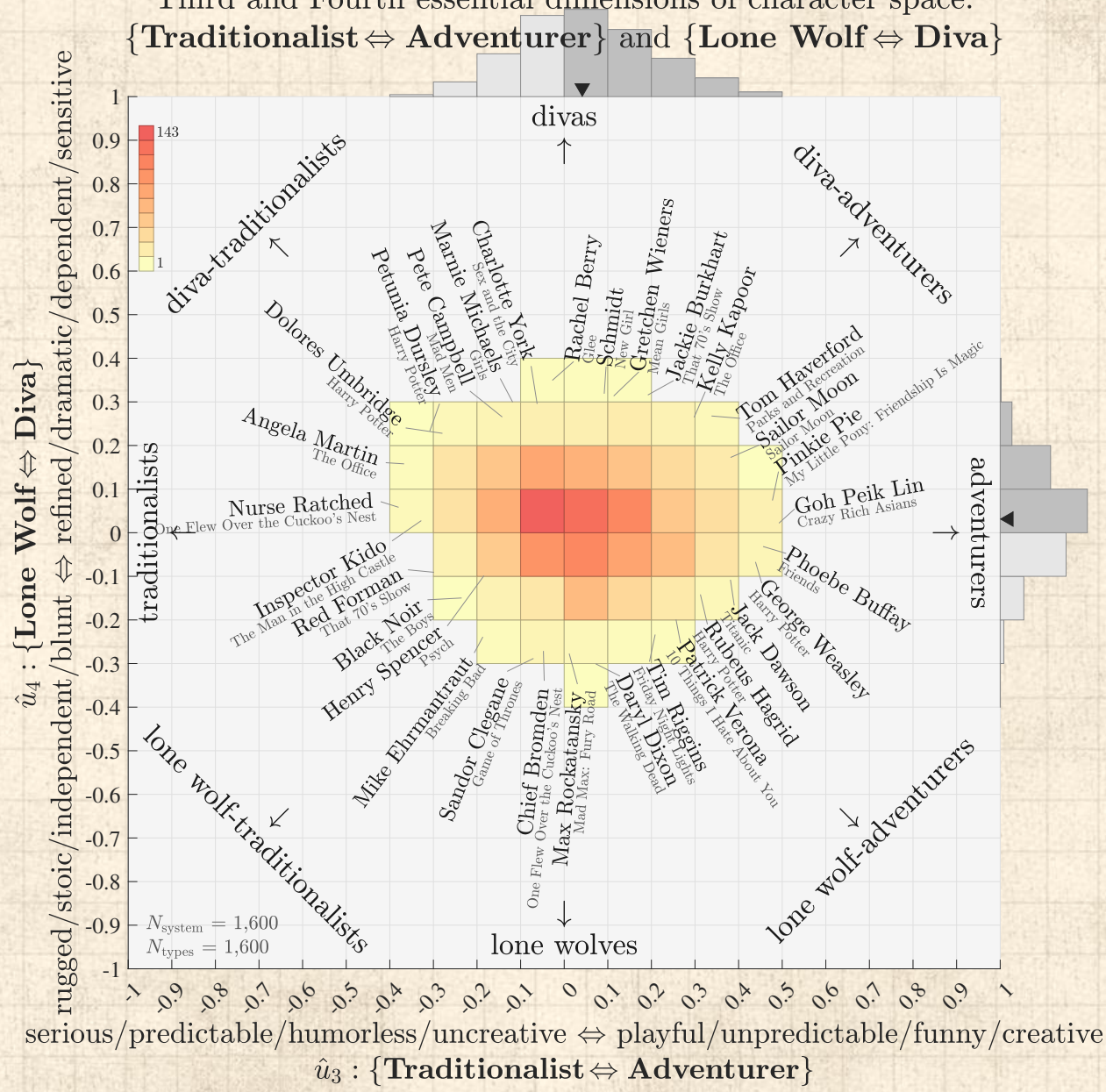

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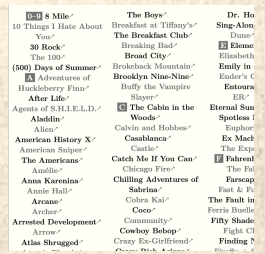

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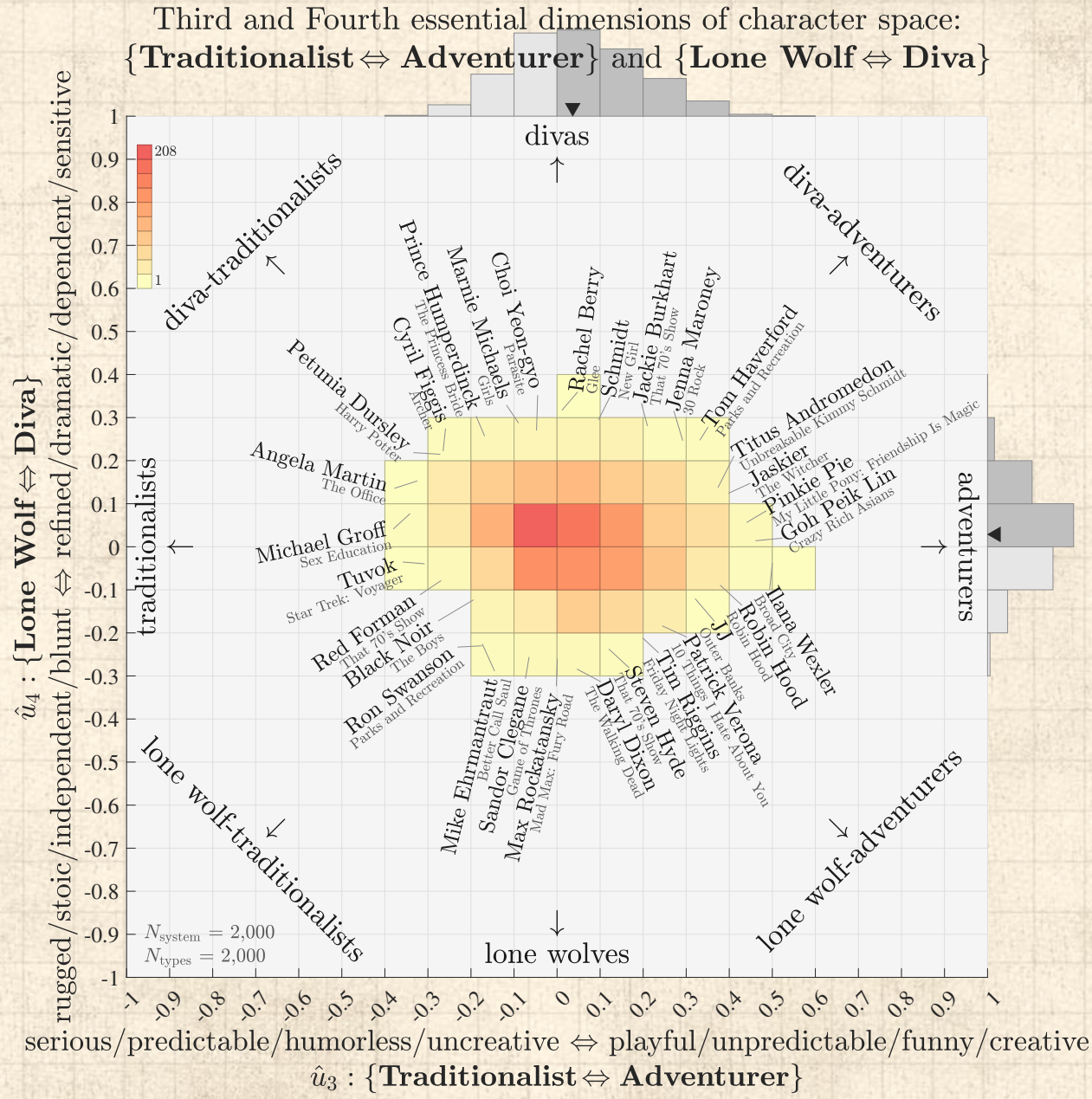

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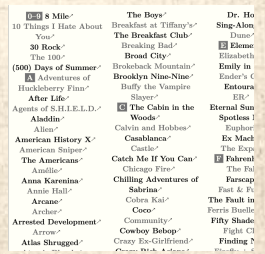

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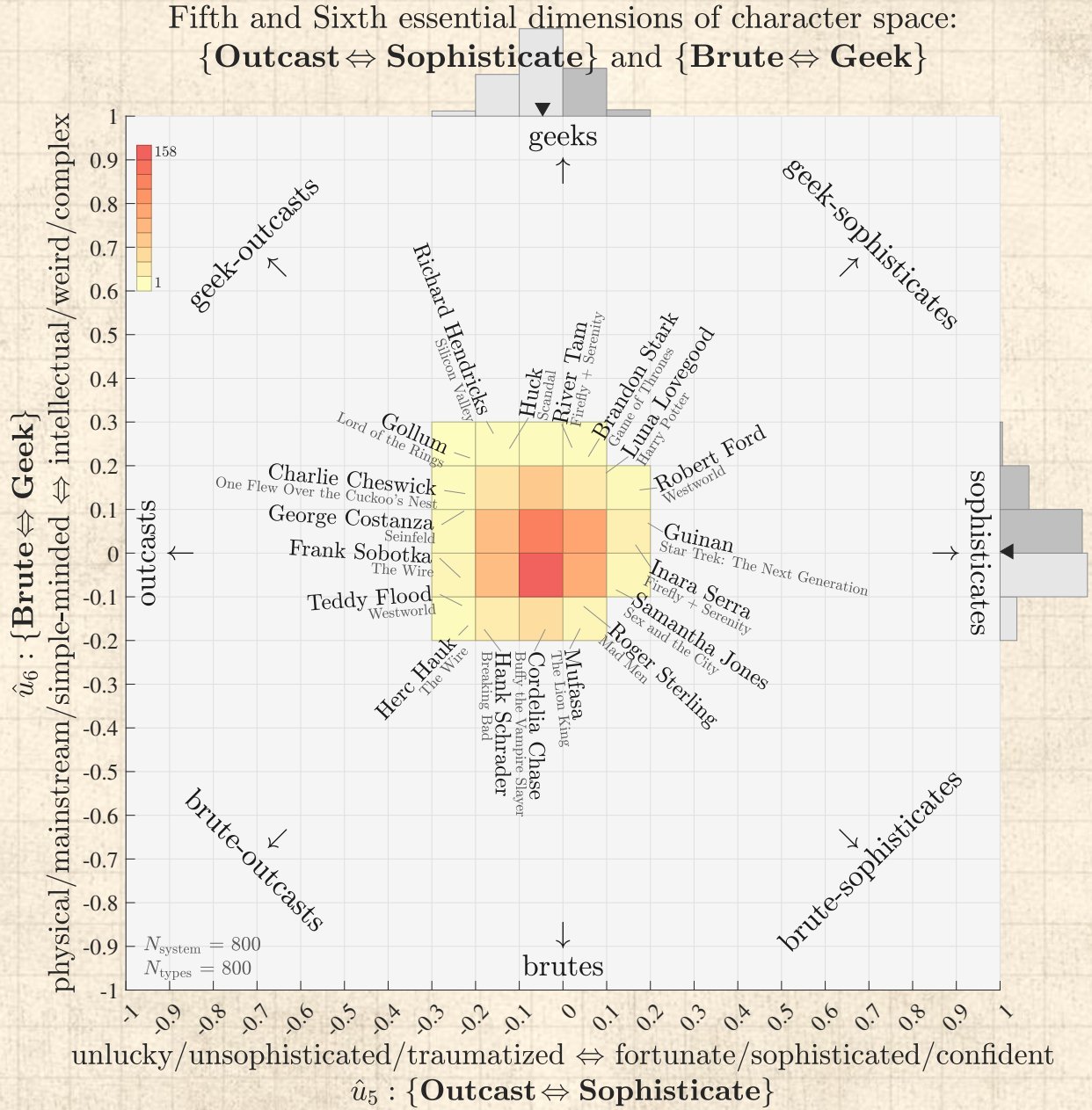

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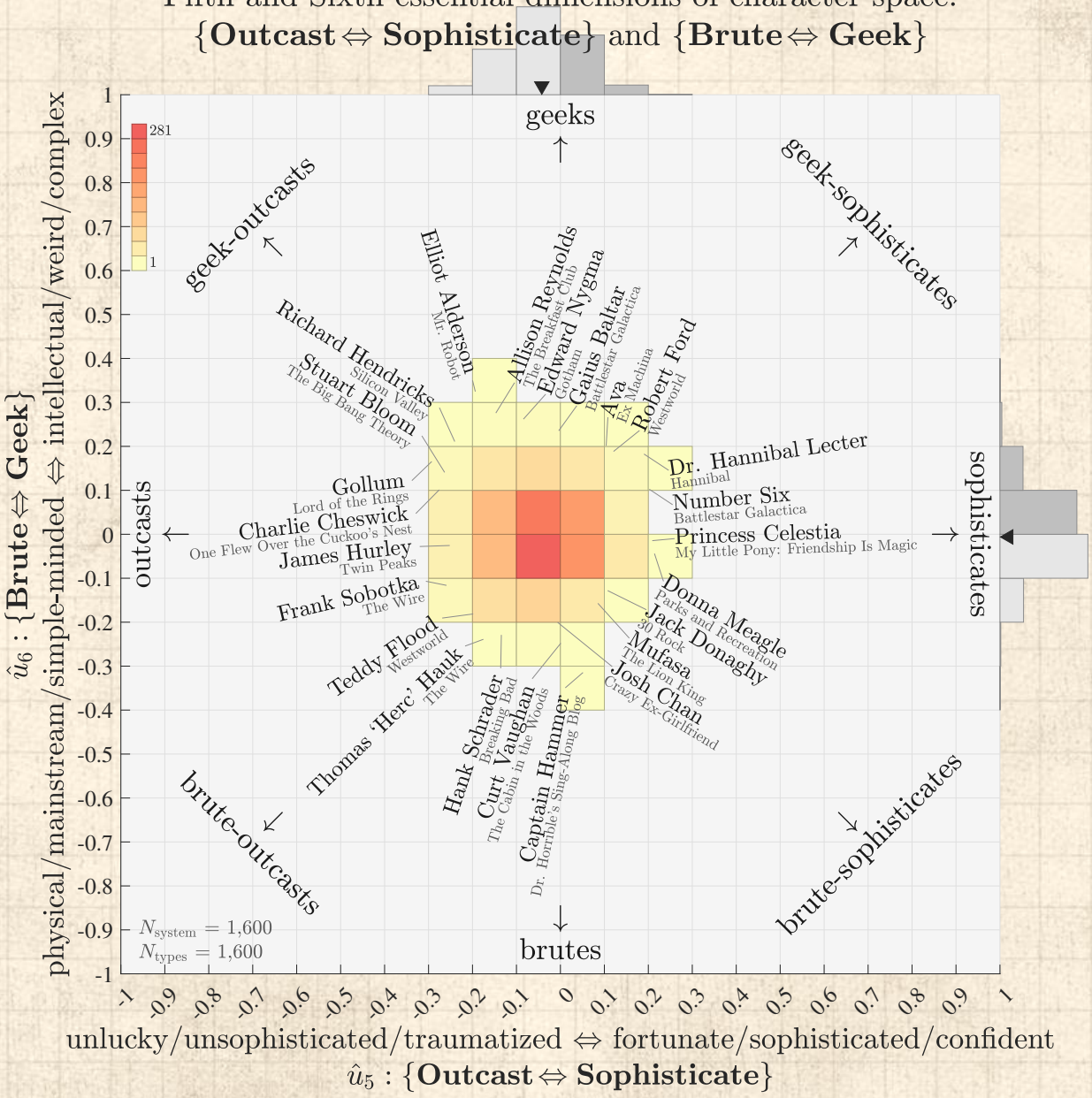

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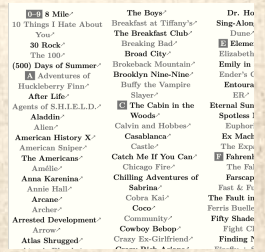

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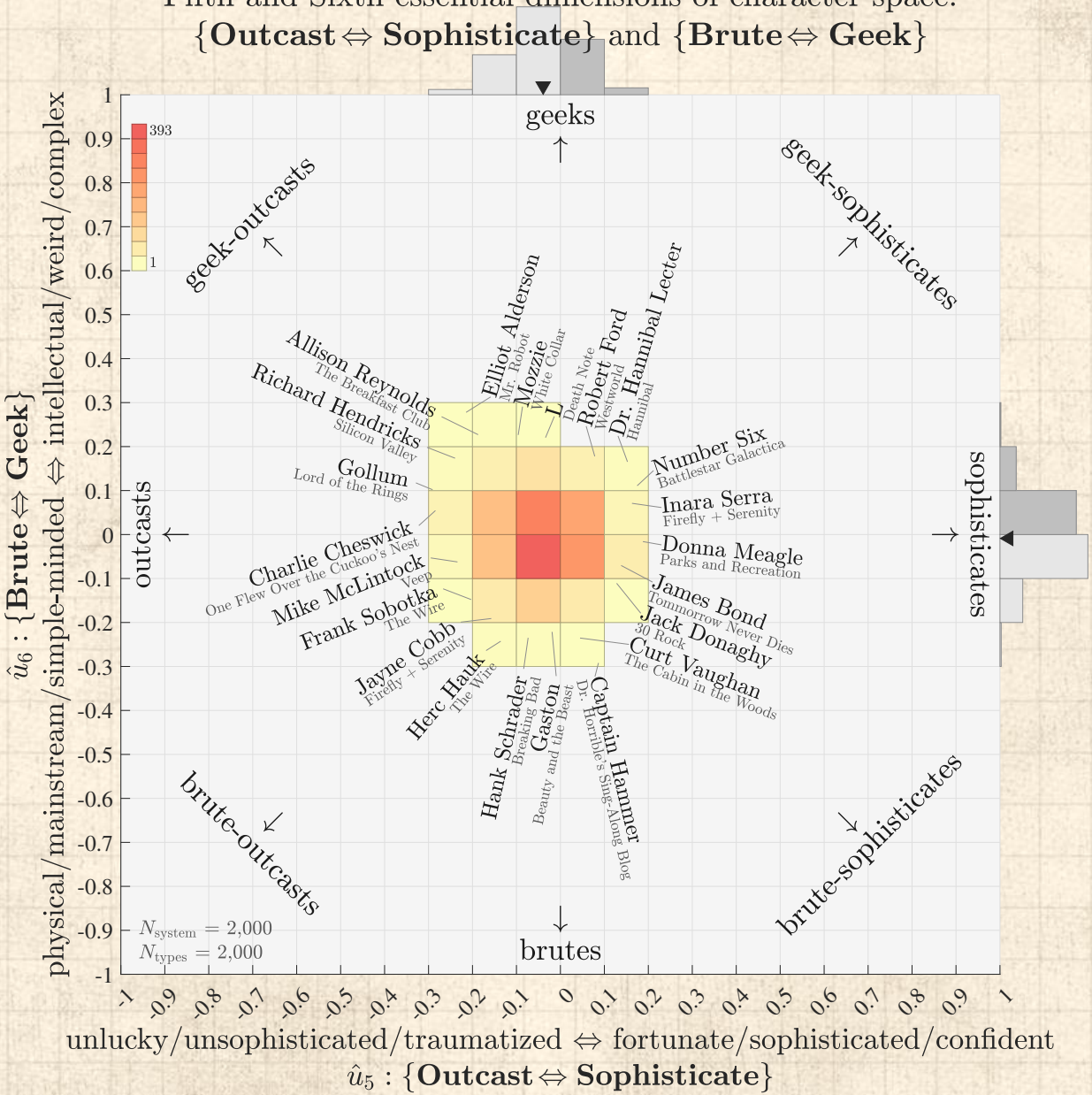

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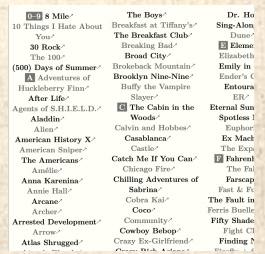
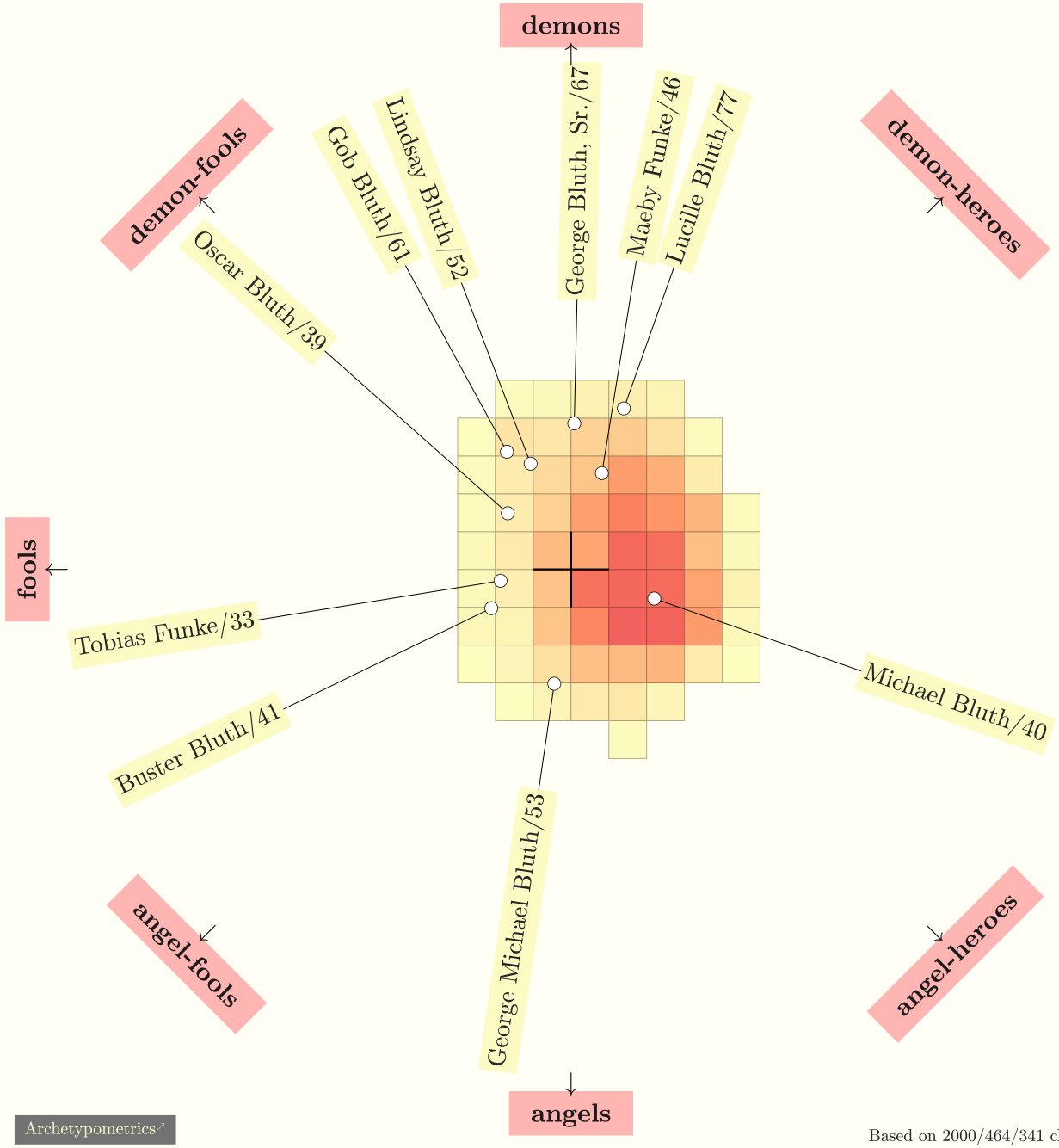


Arrested Development↗

all stories↗ | all traits↗ | all archetypes↗



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6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

Arrested Development↗

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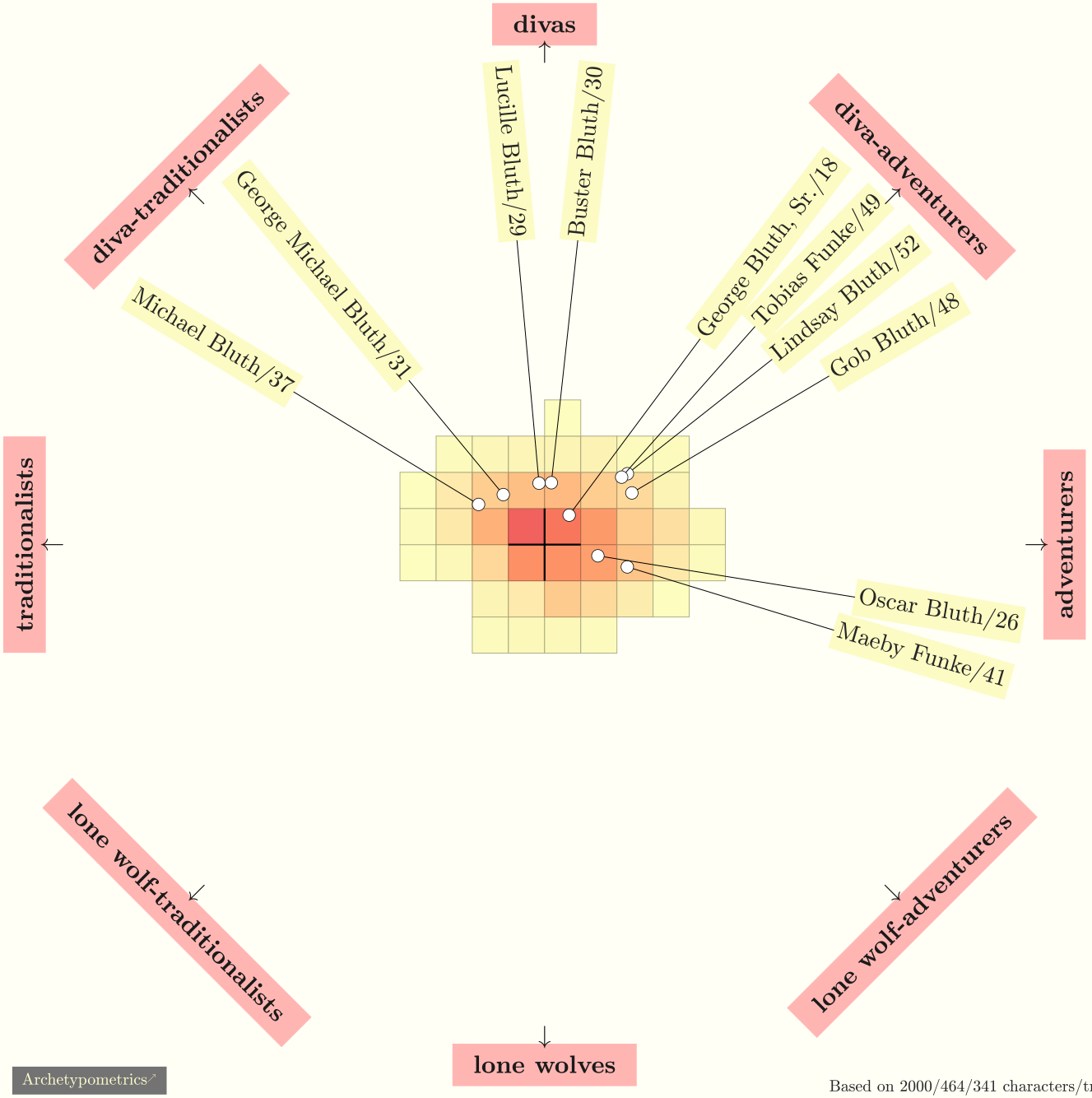

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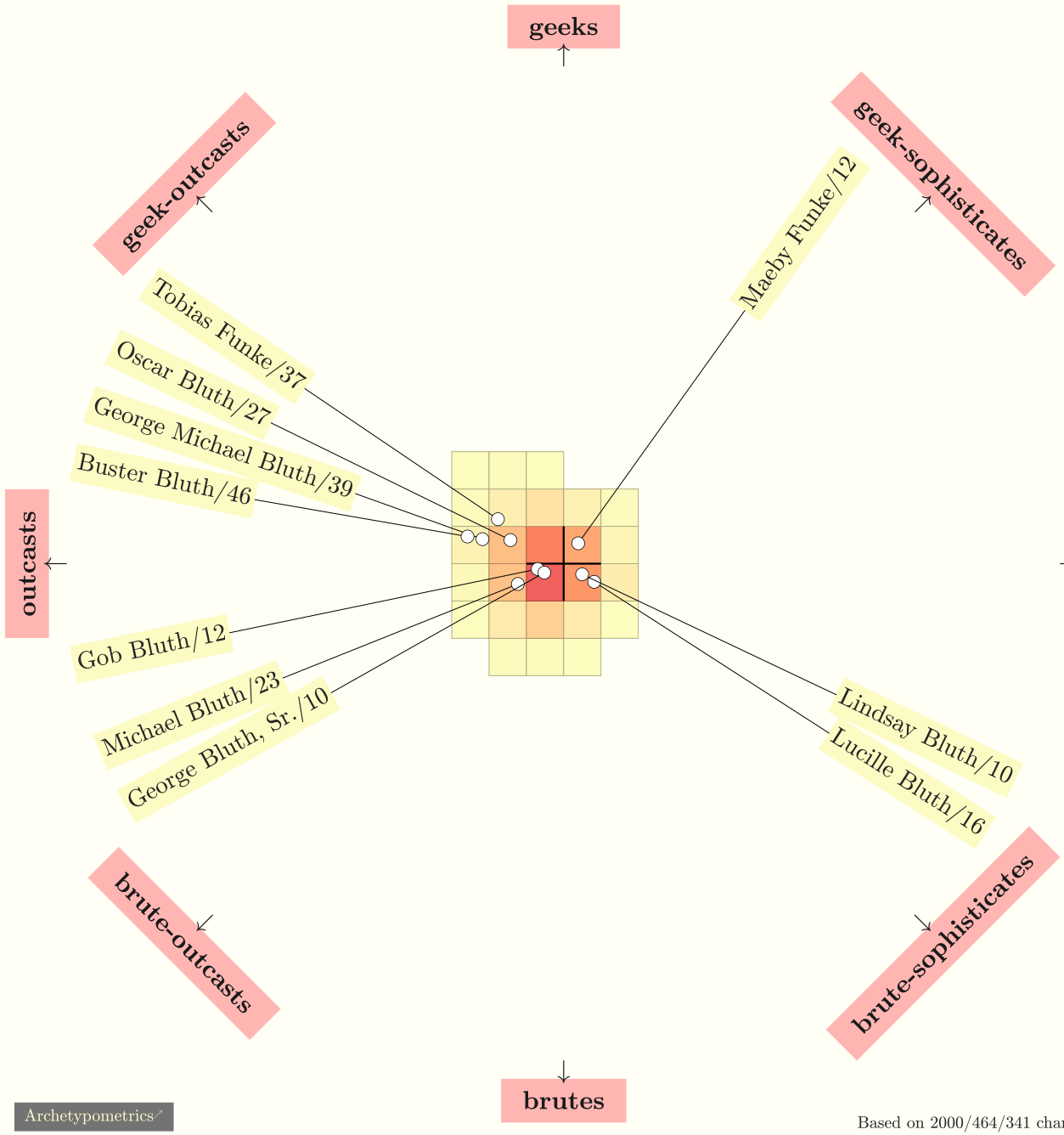

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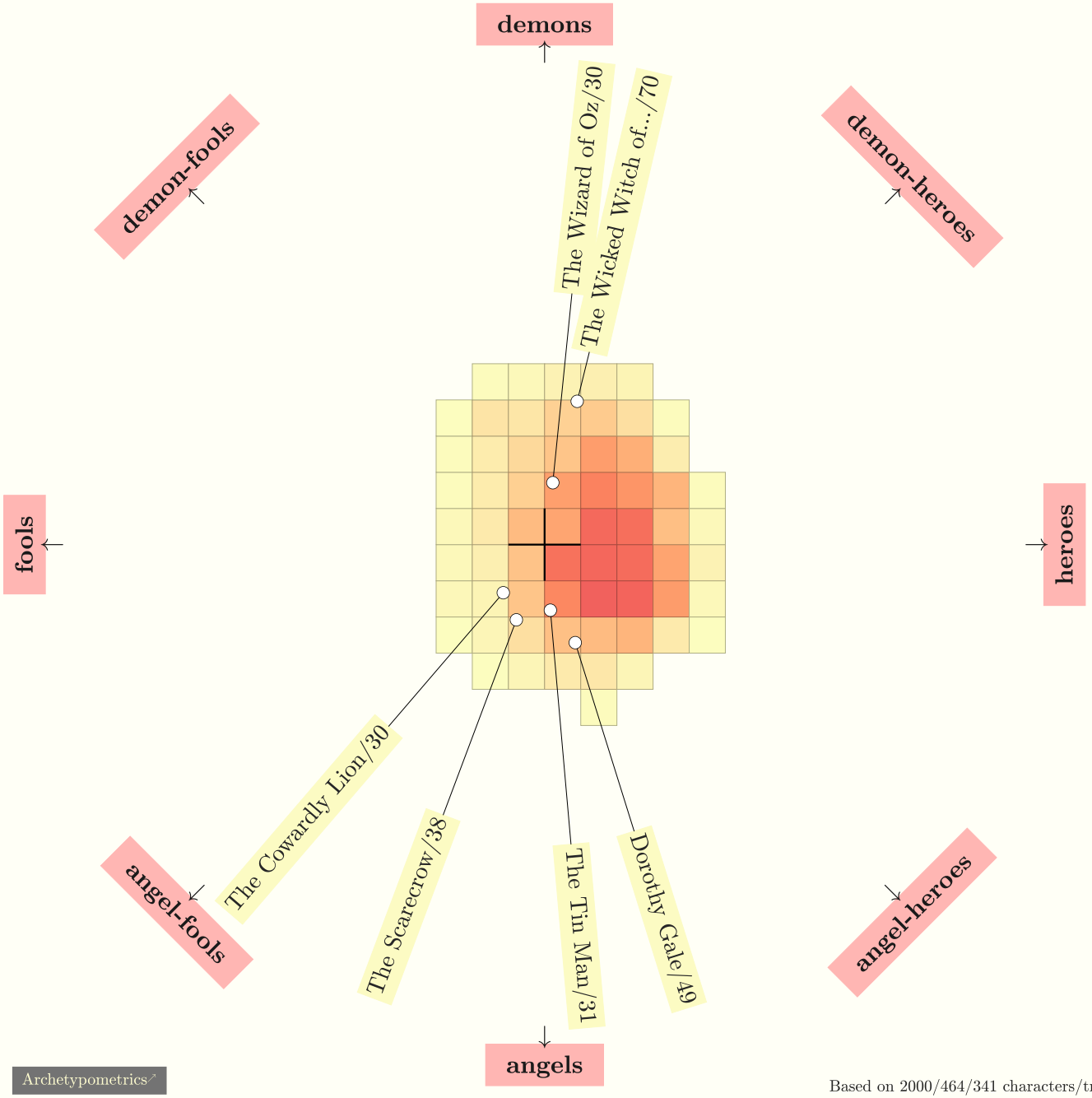
The Wizard of Oz↗



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The Wizard of Oz↗

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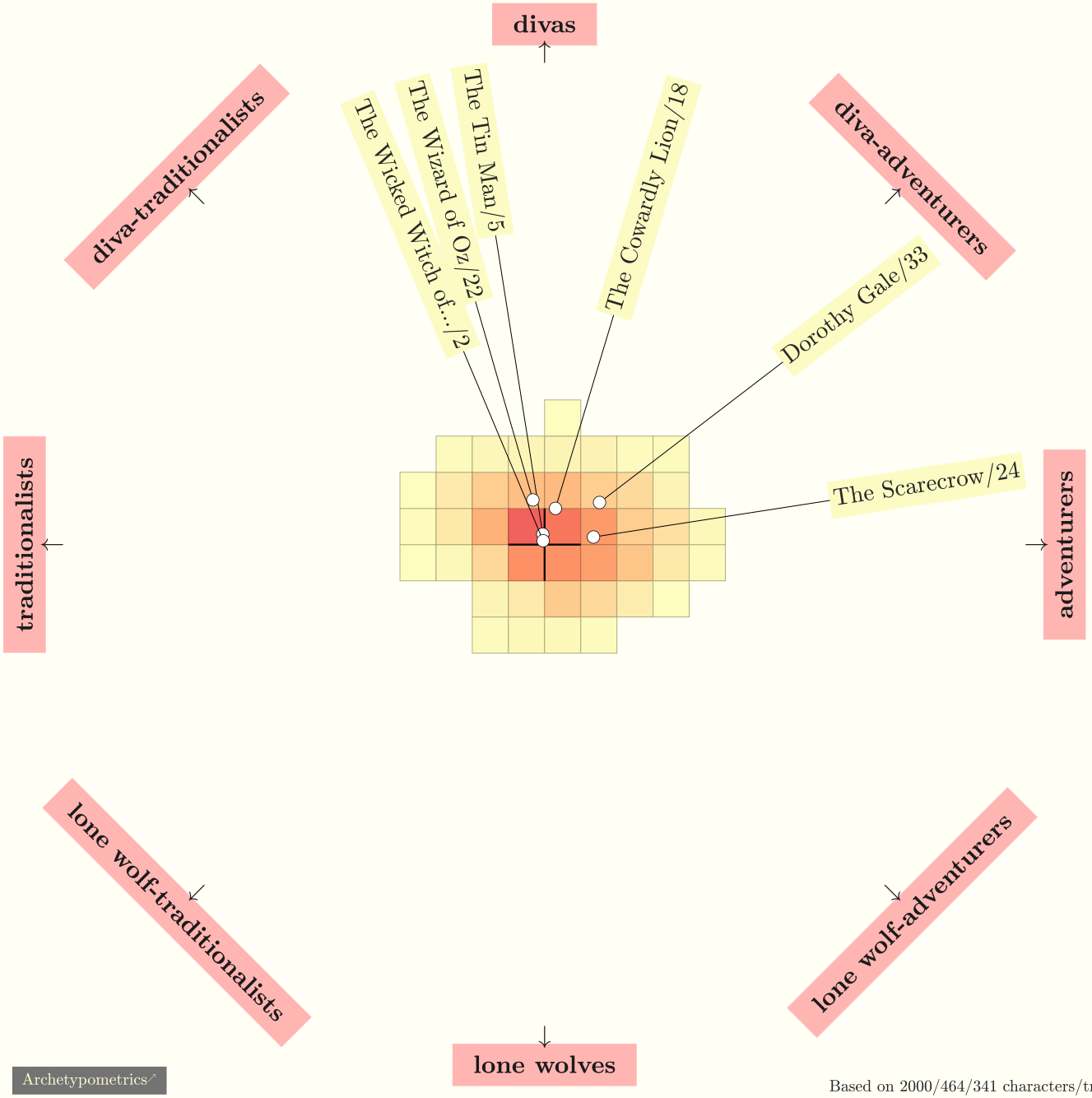

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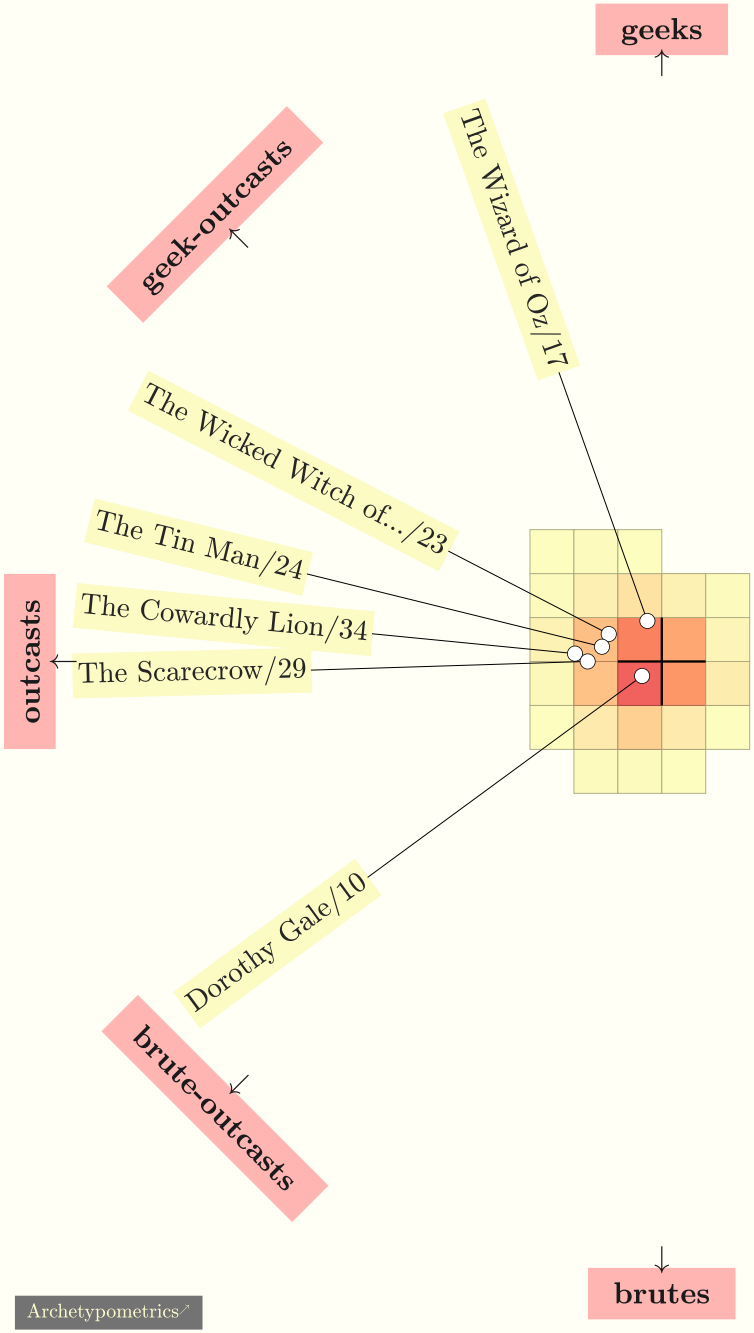

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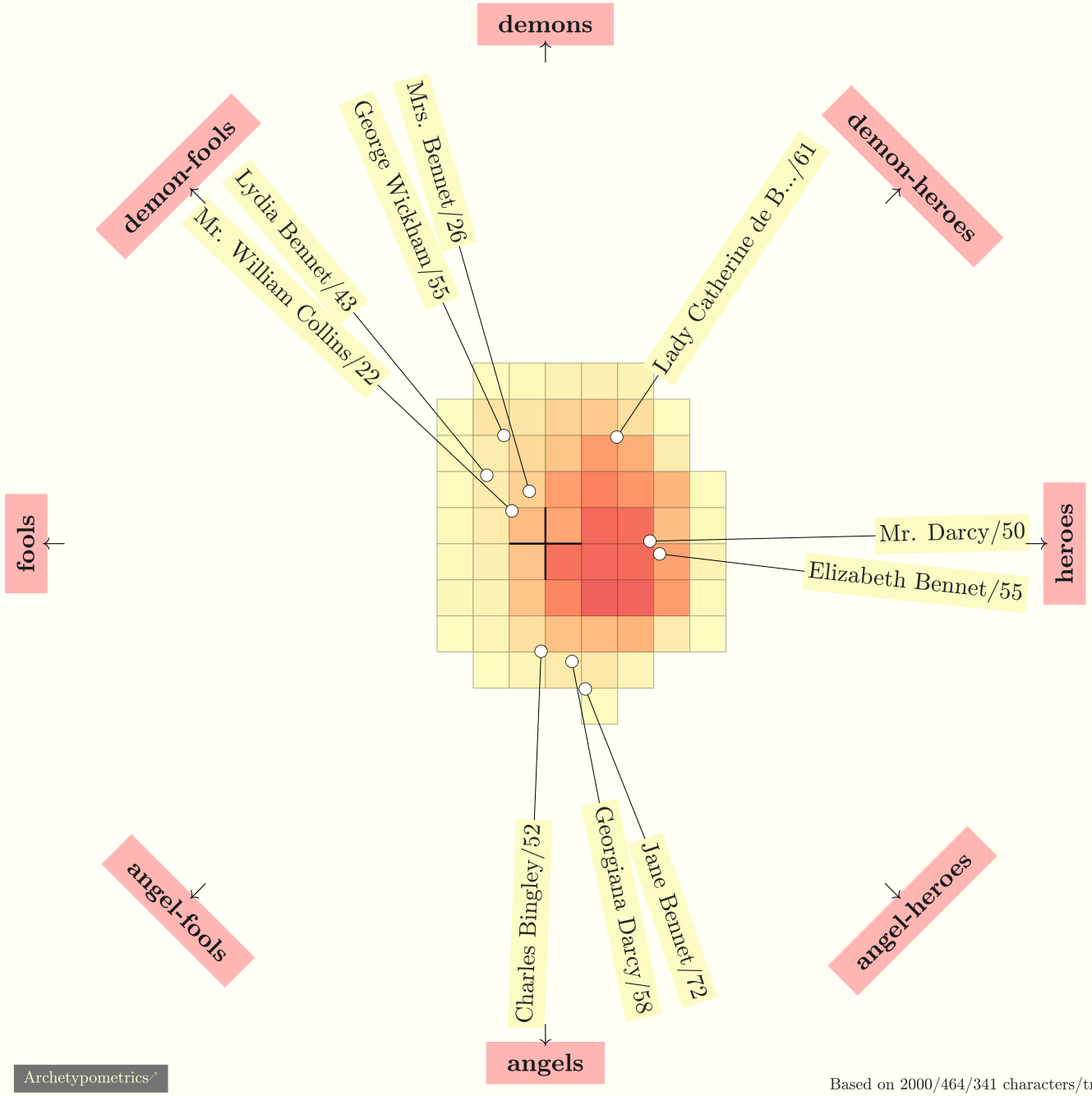
Pride and Prejudice↗

all stories↗ | all traits↗ | all archetypes↗



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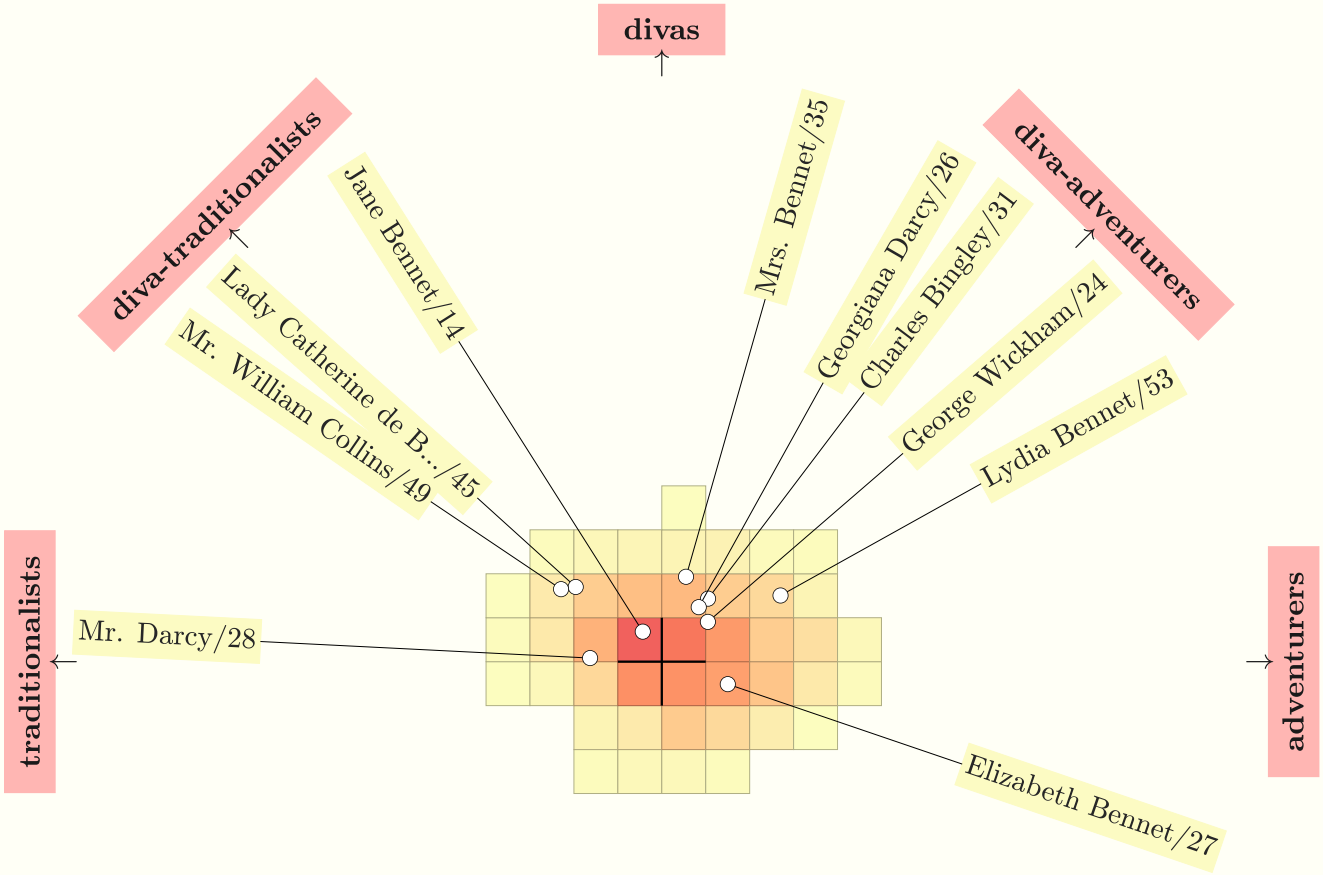

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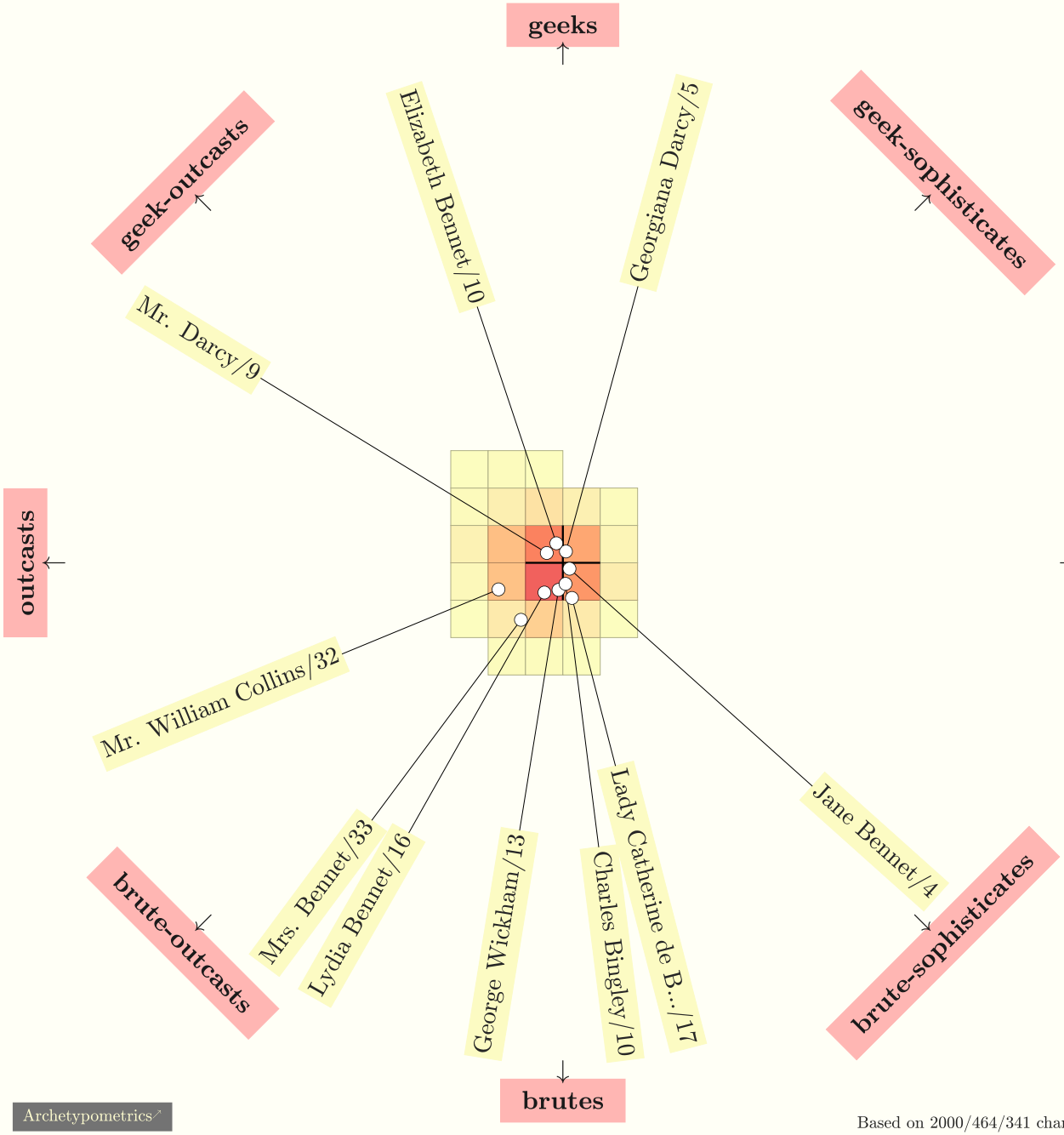

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Game of Thrones↗

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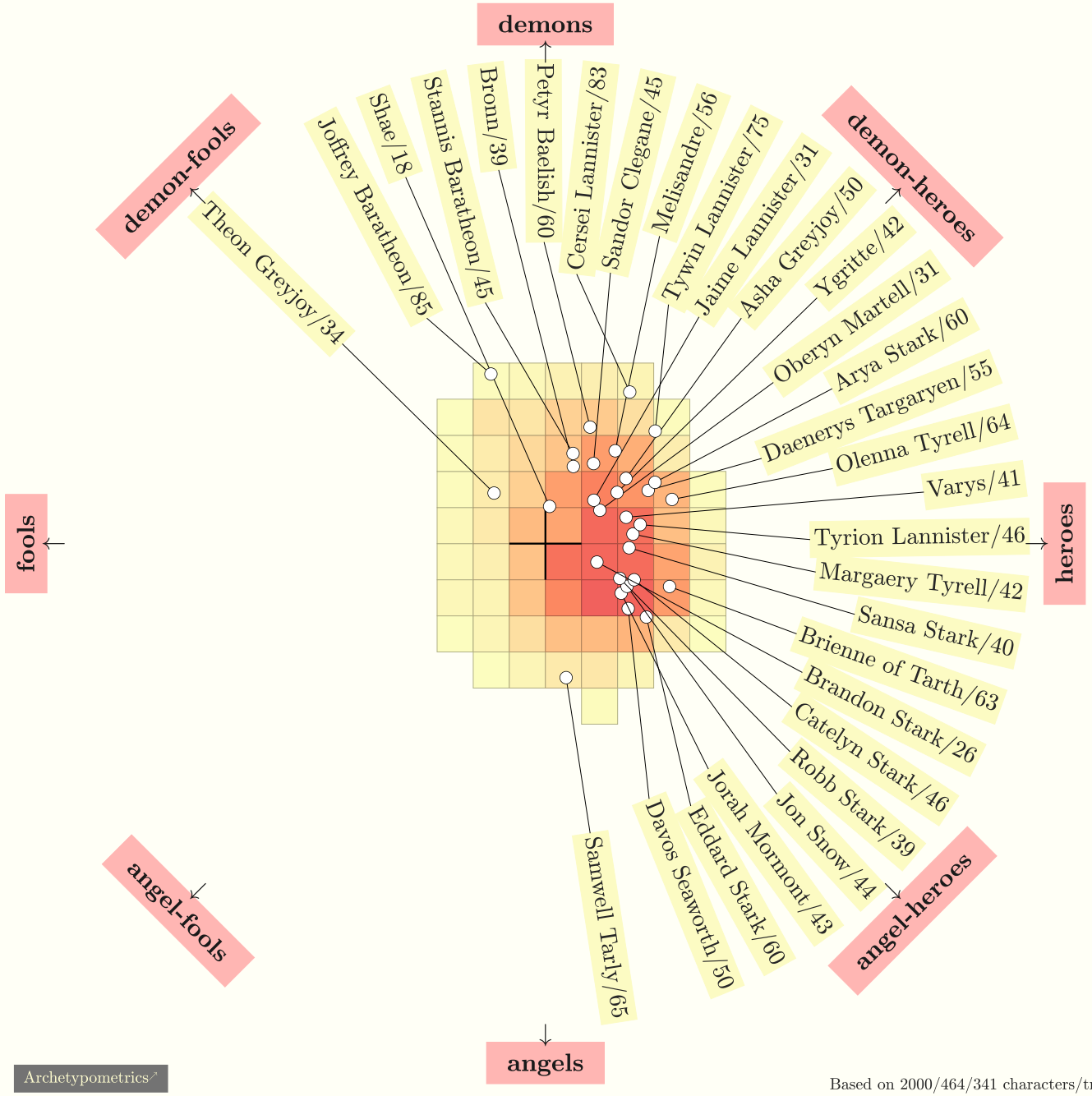

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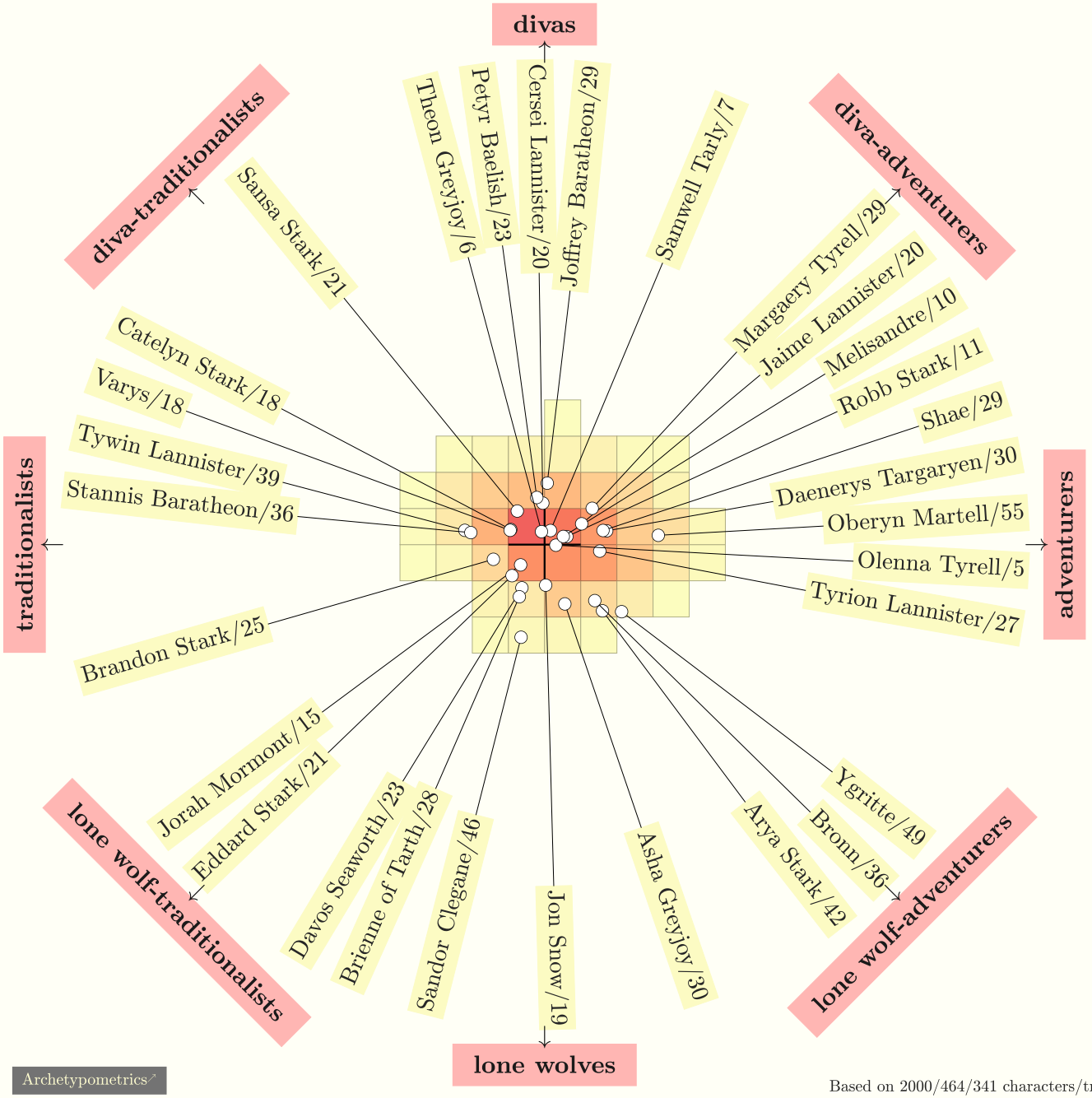

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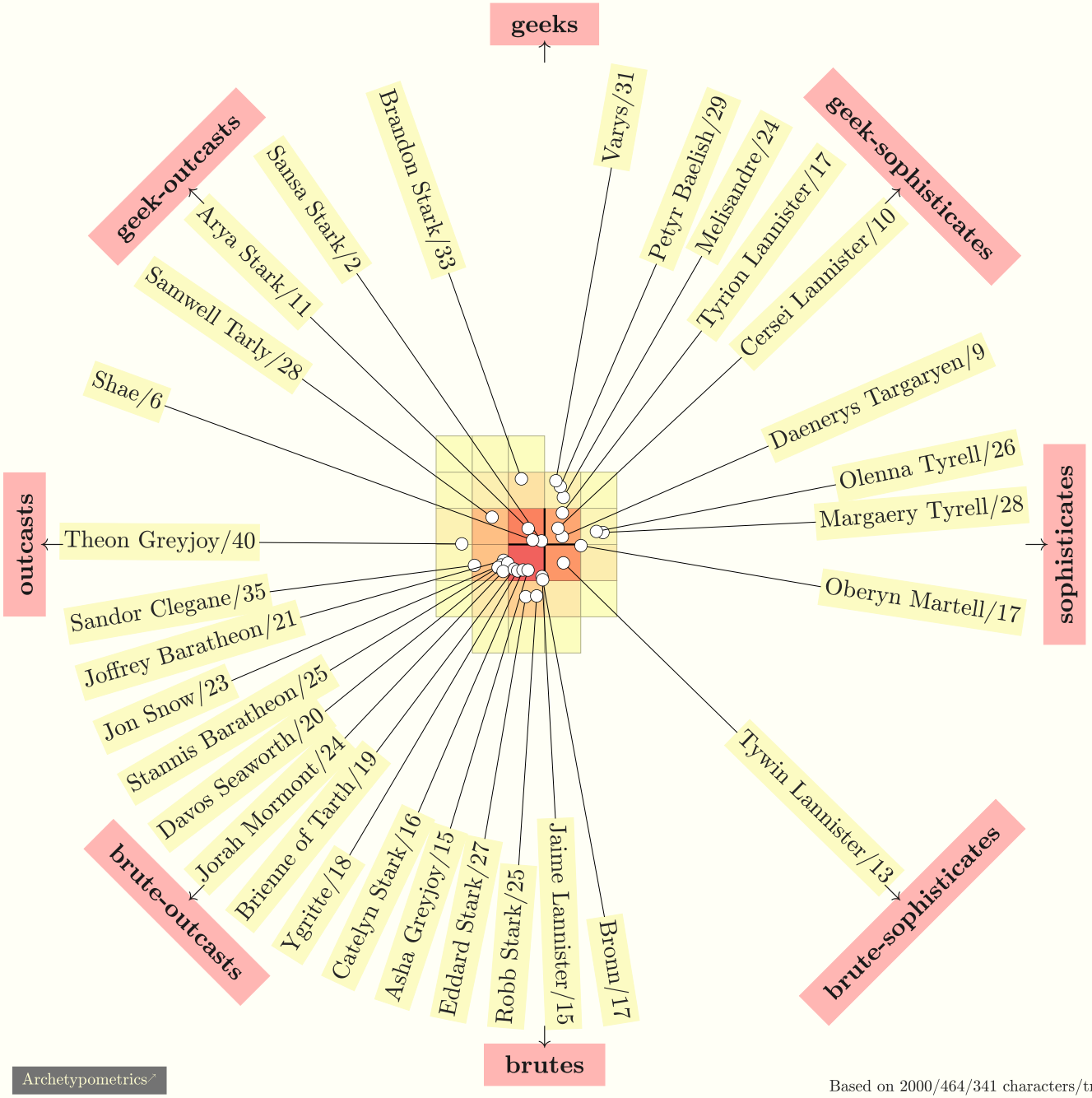

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The Wire↗

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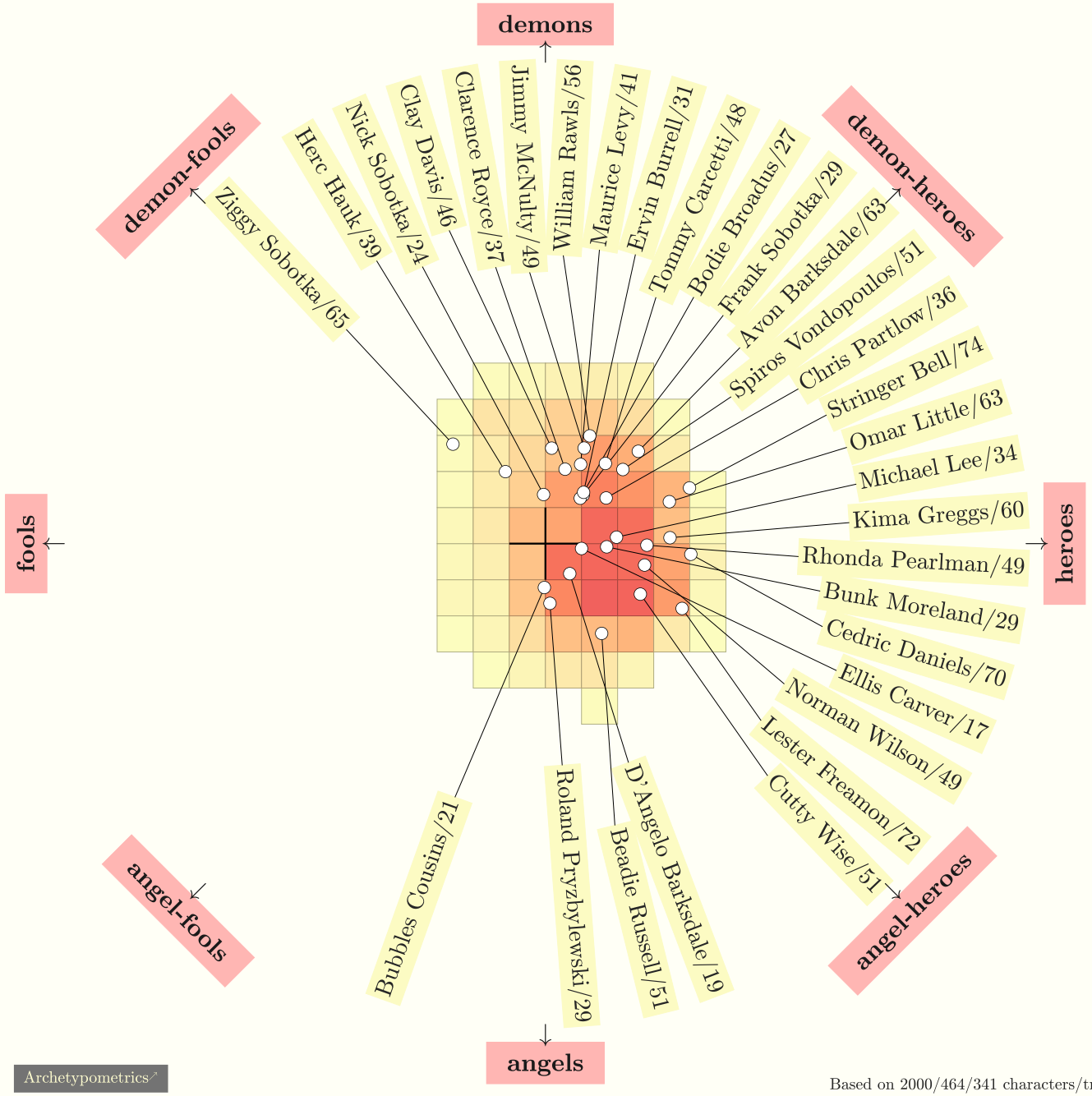

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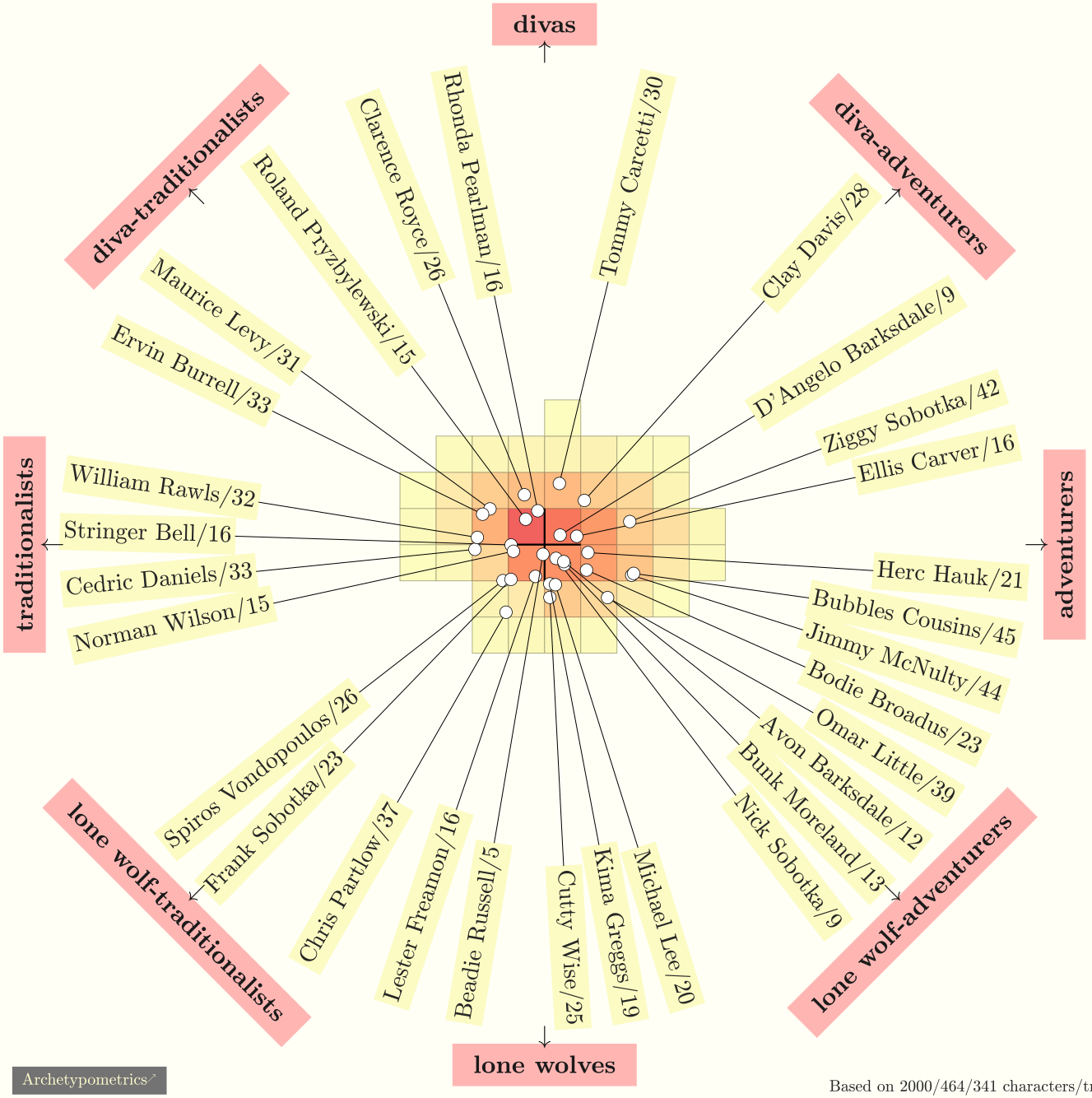

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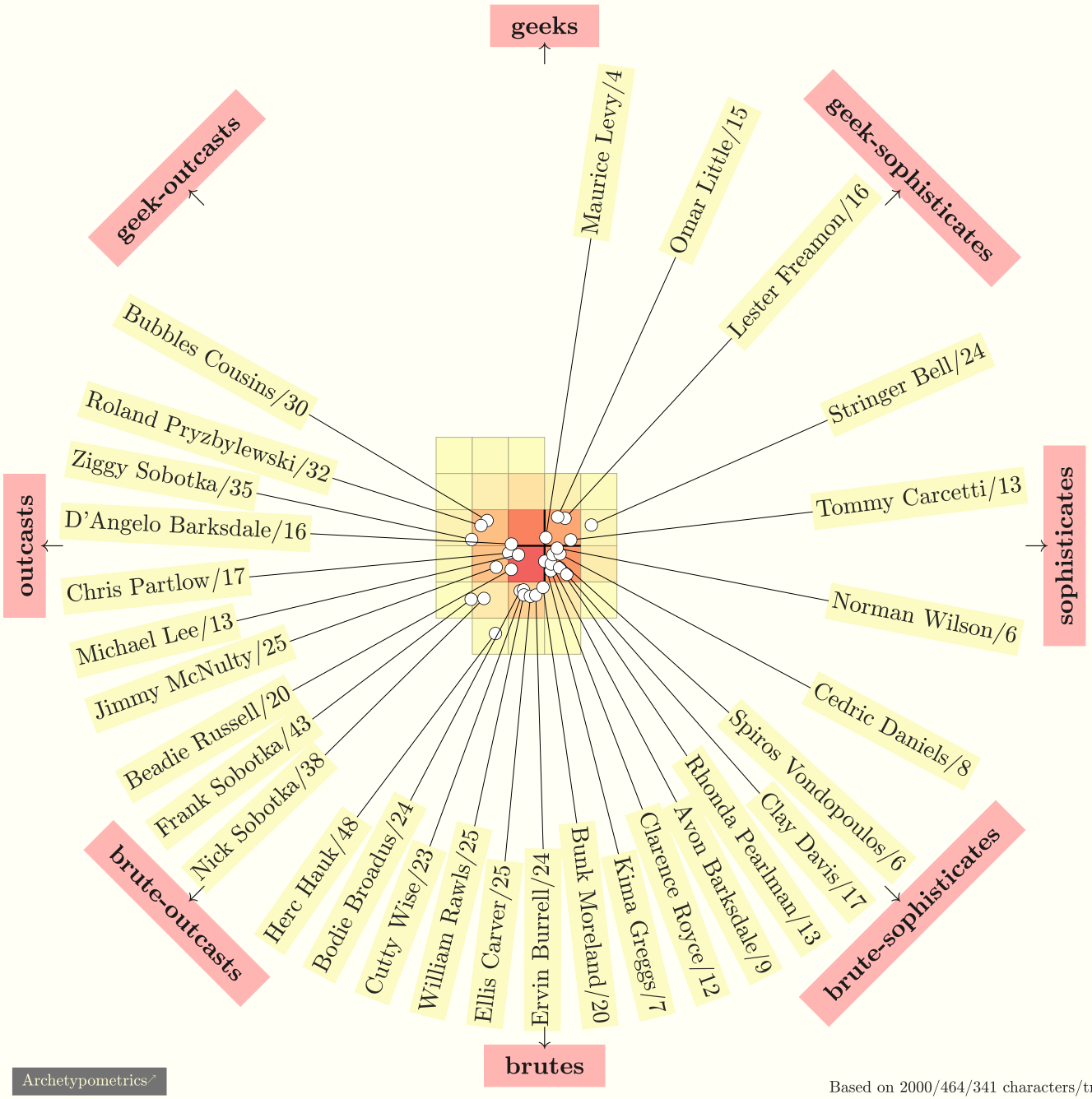

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Breaking Bad↗

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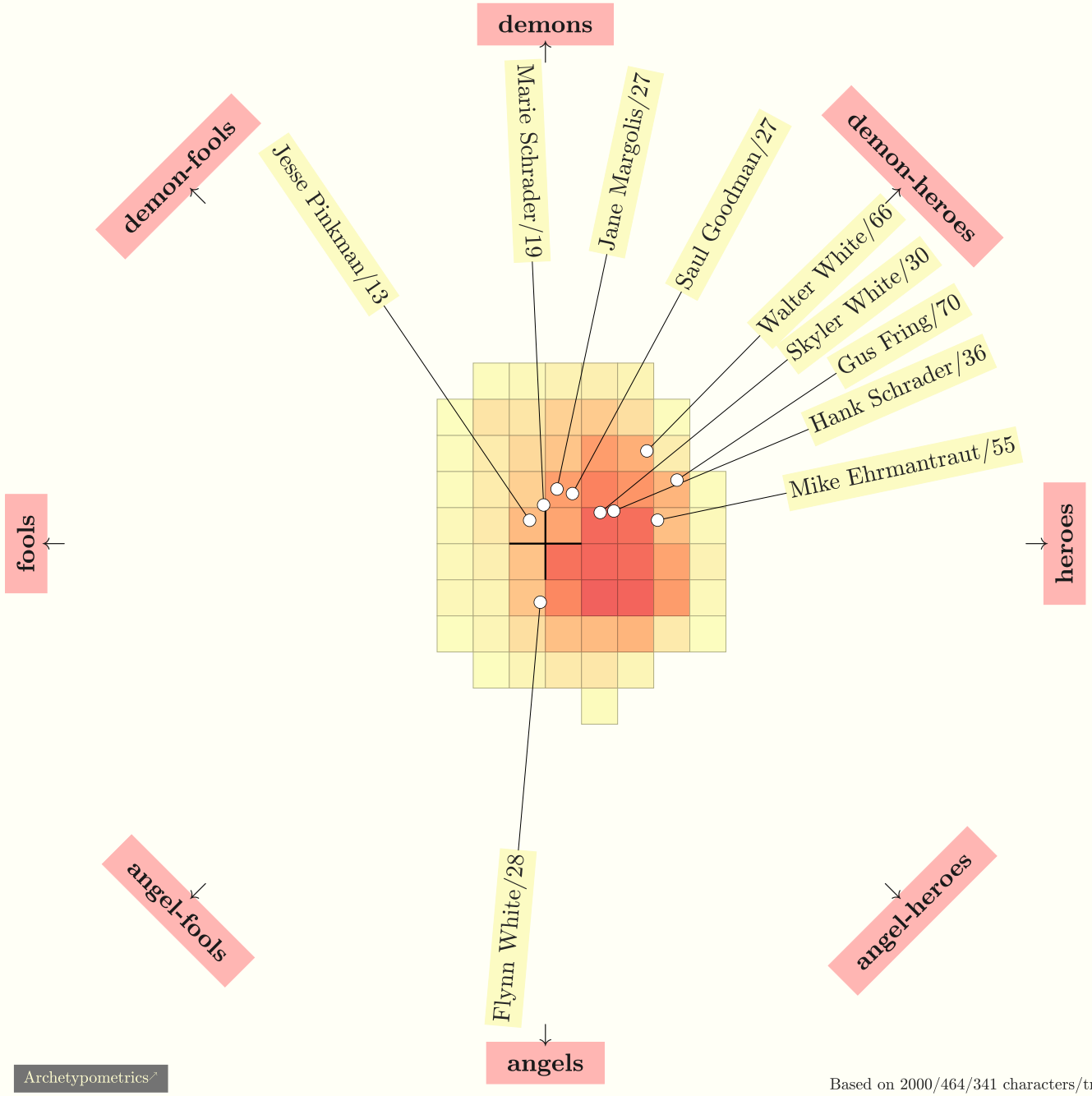

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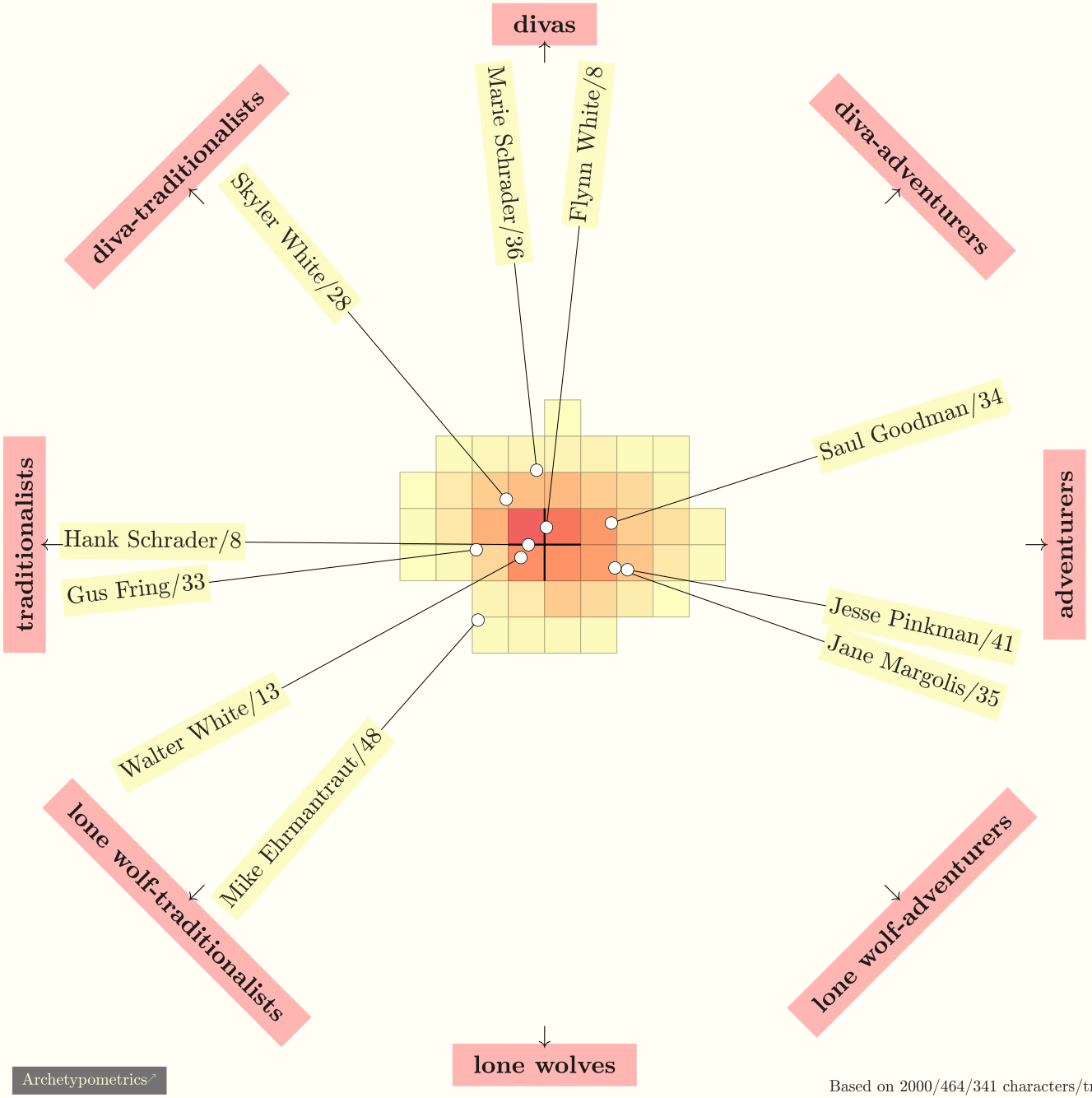

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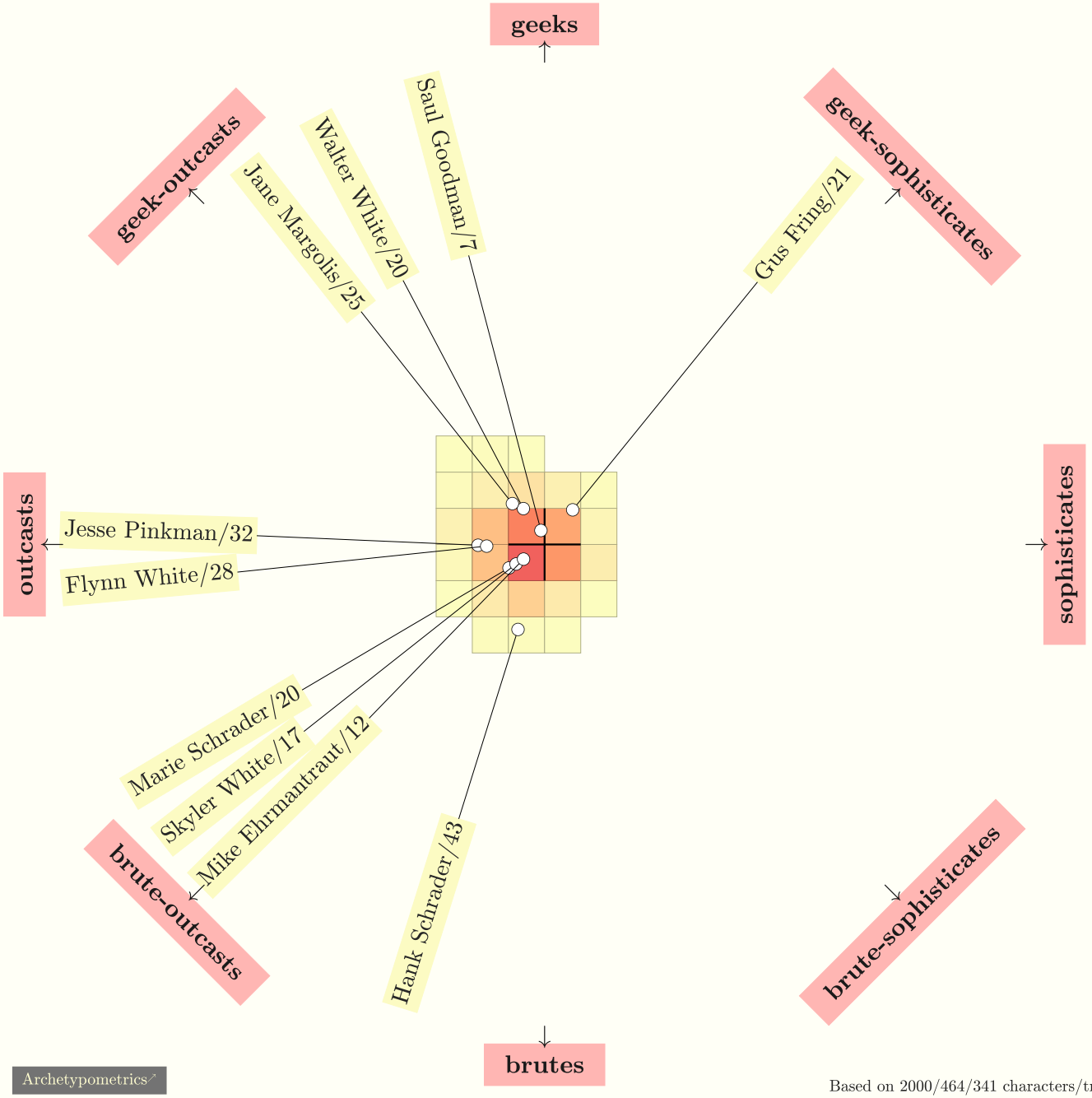

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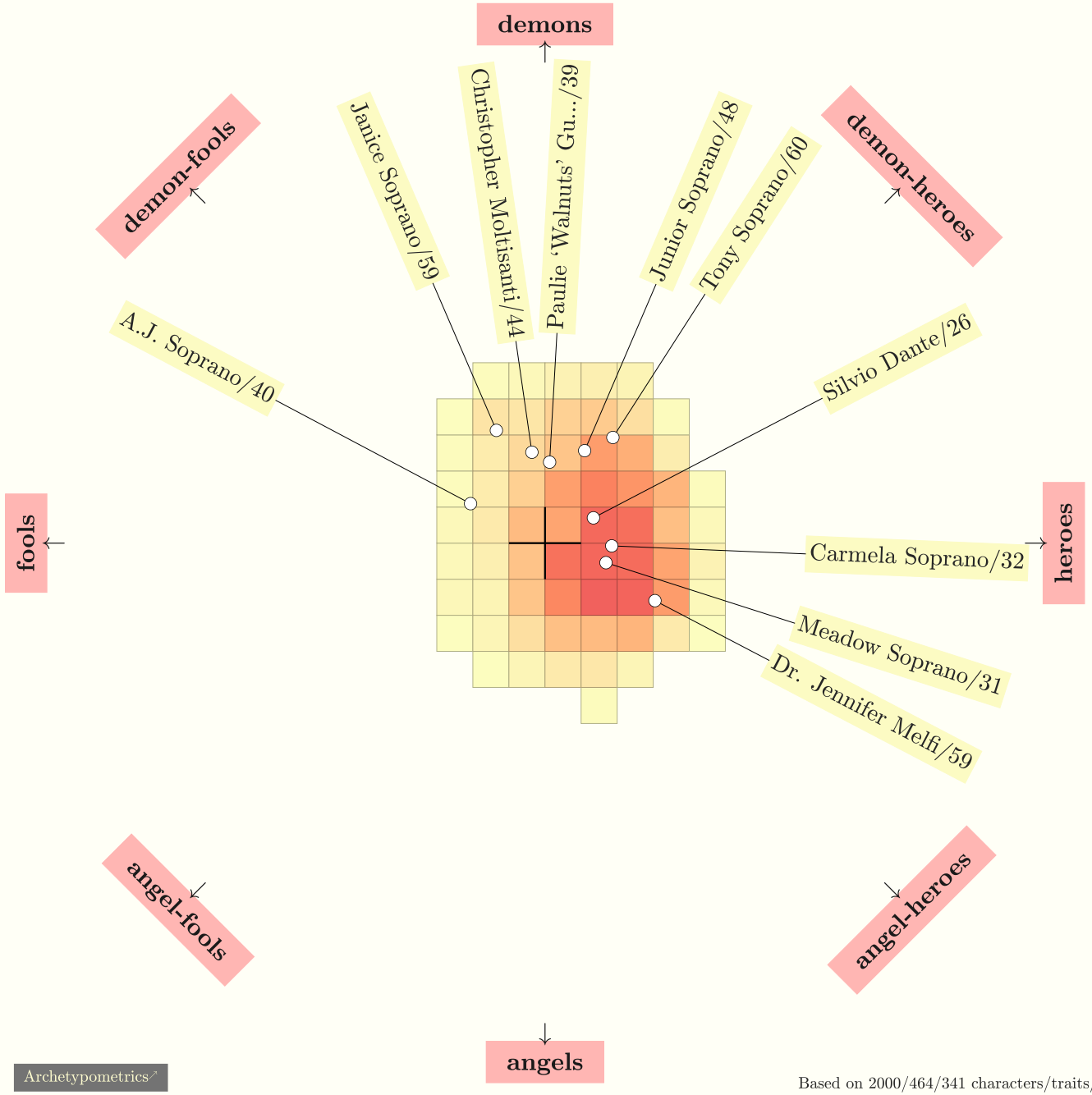
Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

The Sopranos↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

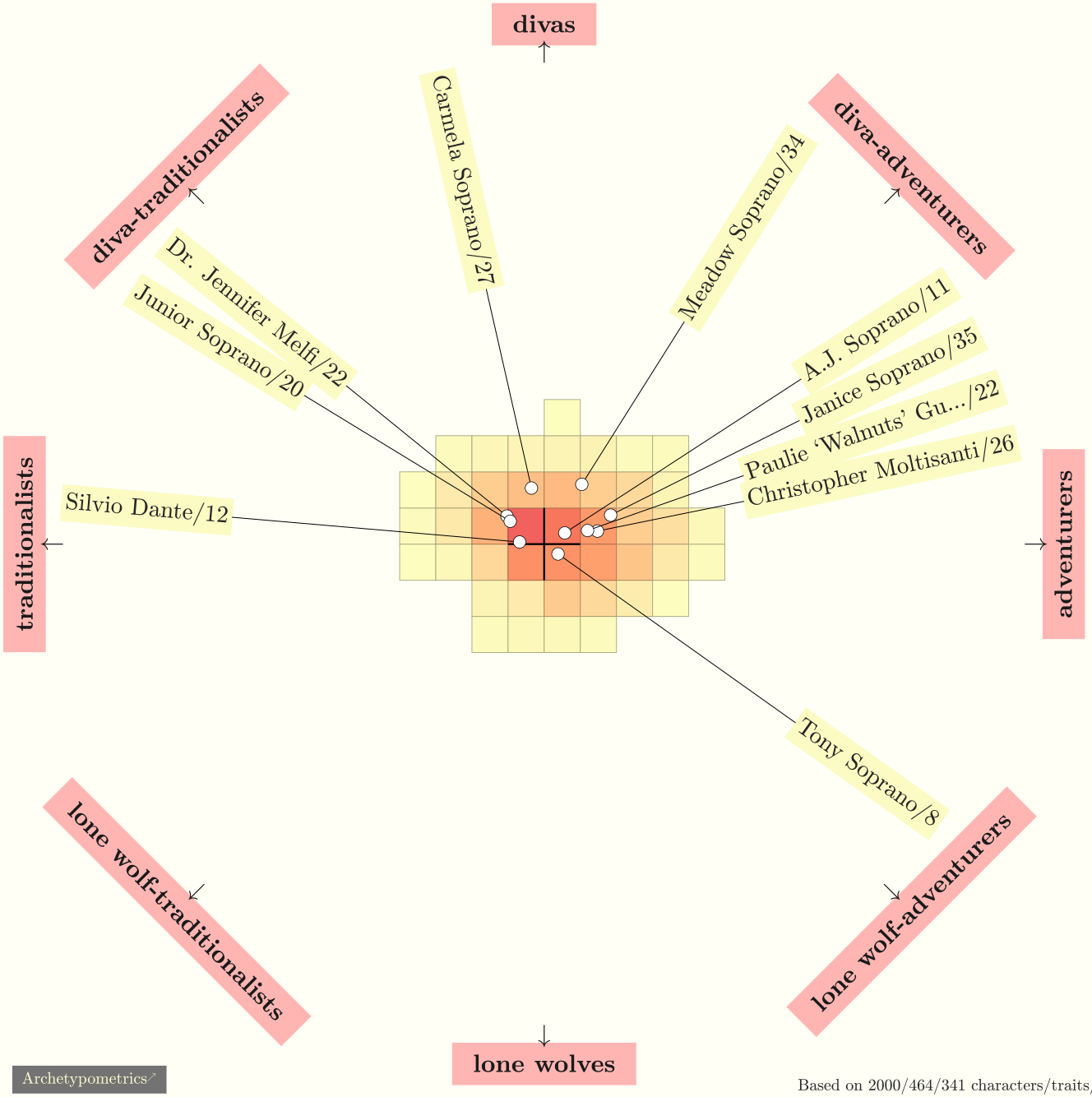
	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241↗ (not in 800/235/90)

The Sopranos↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

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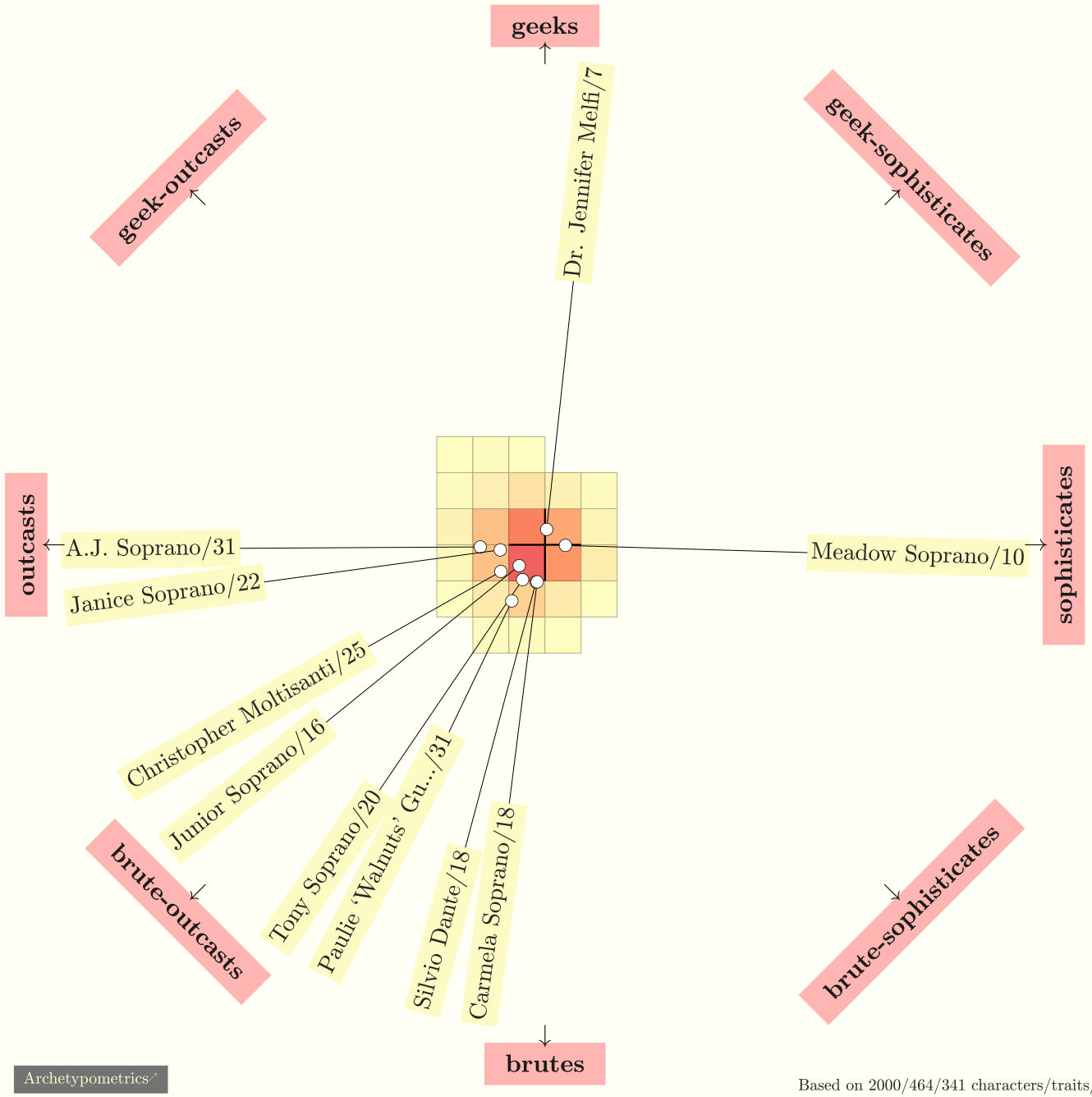
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241↗ (not in 800/235/90)

The Sopranos↗

all stories↗ | all traits↗ | all archetypes↗



	1–2	1–3	1–4	1–5	1–6
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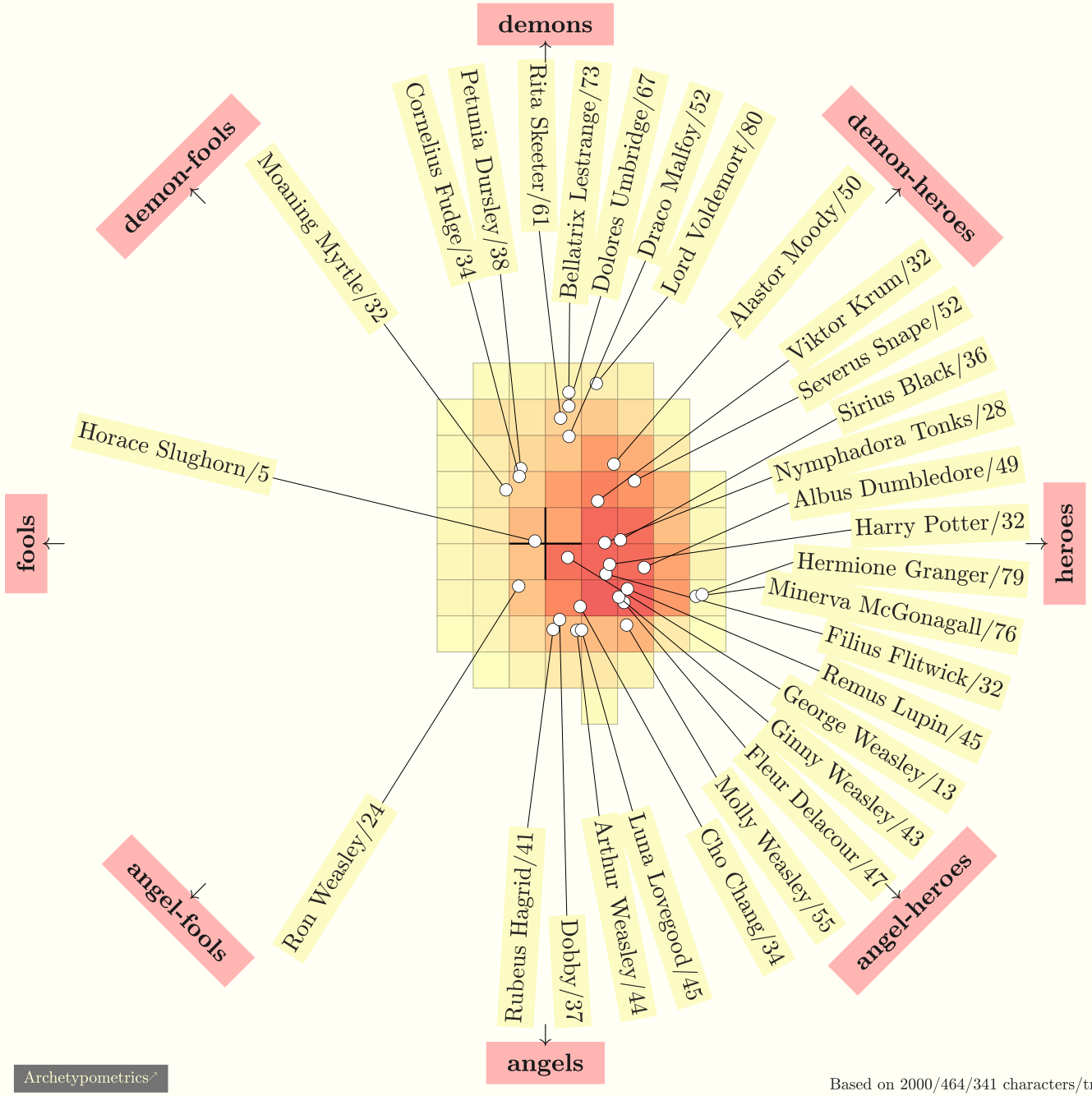
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241↗ (not in 800/235/90)

Harry Potter↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

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6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

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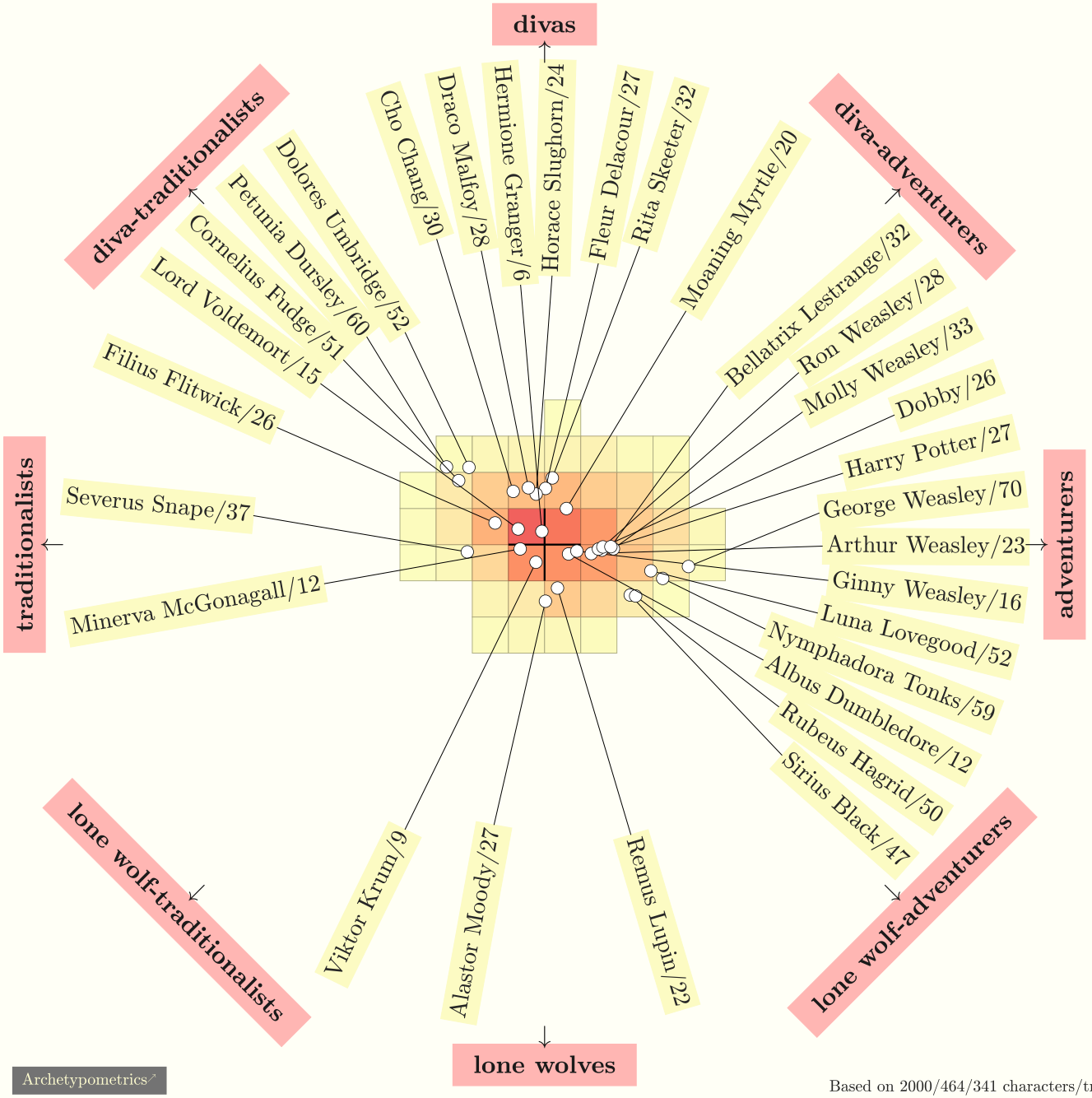

ousiogram planes:

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6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

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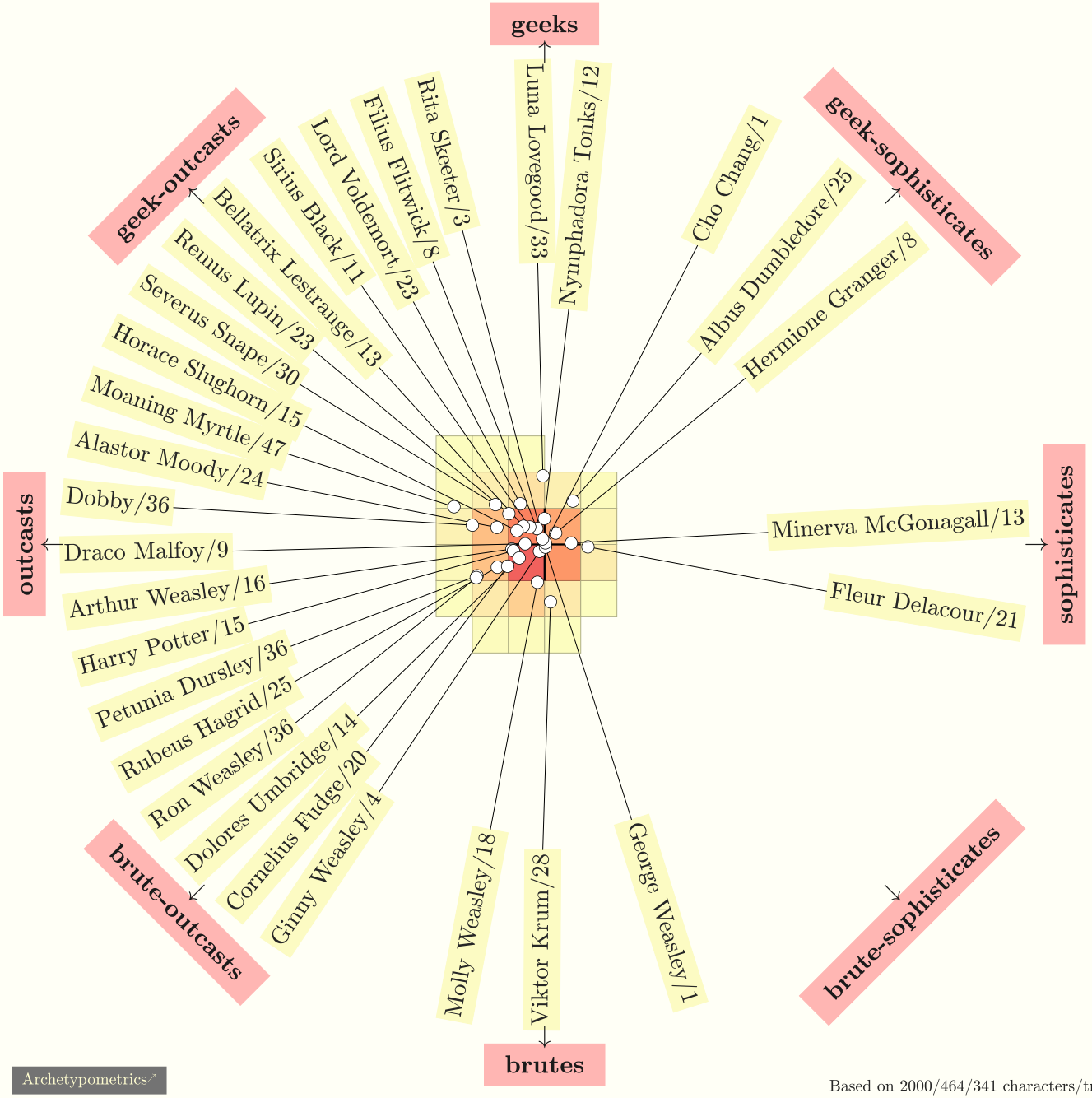

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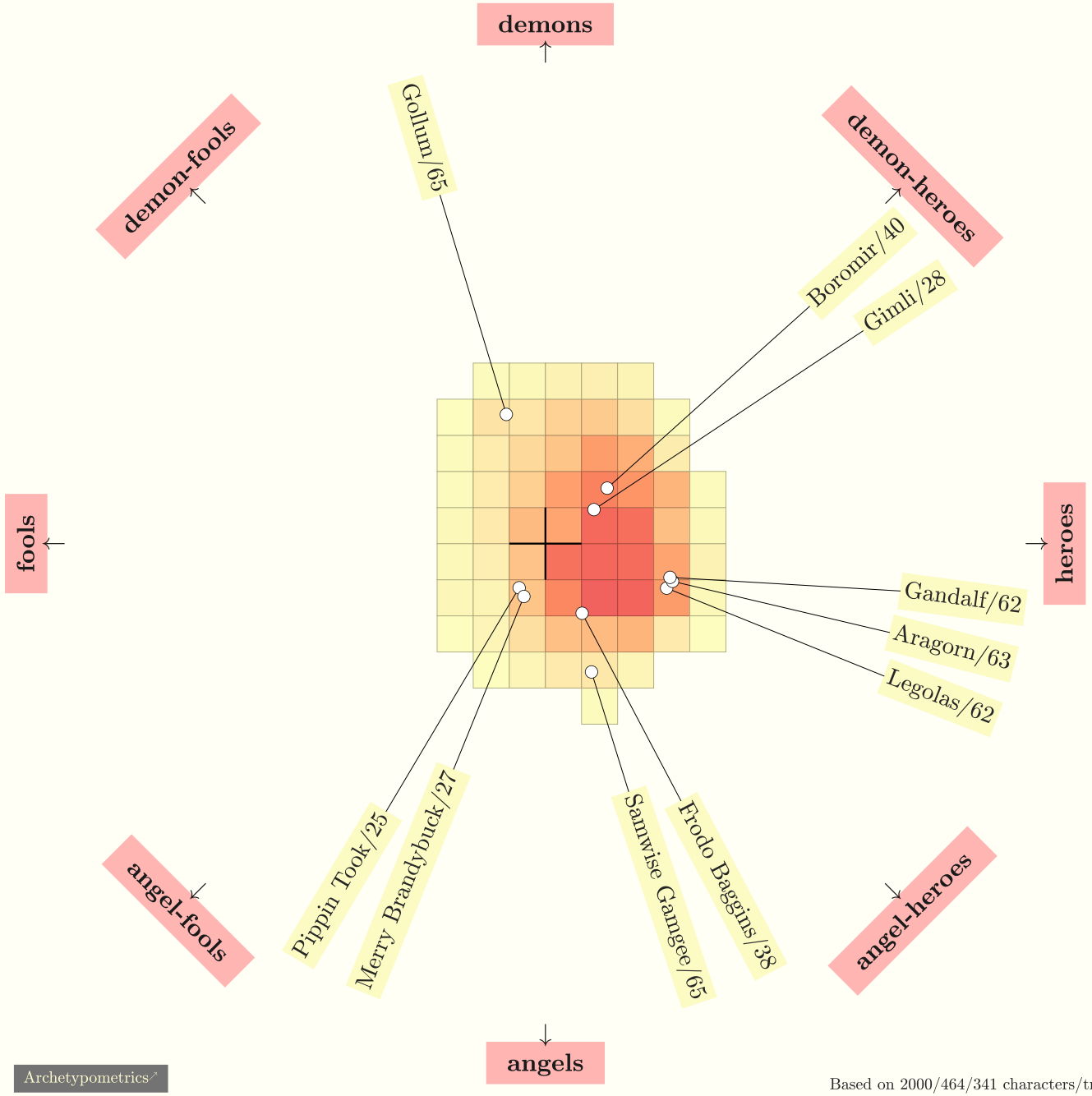
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

Lord of the Rings↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

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Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

Lord of the Rings↗

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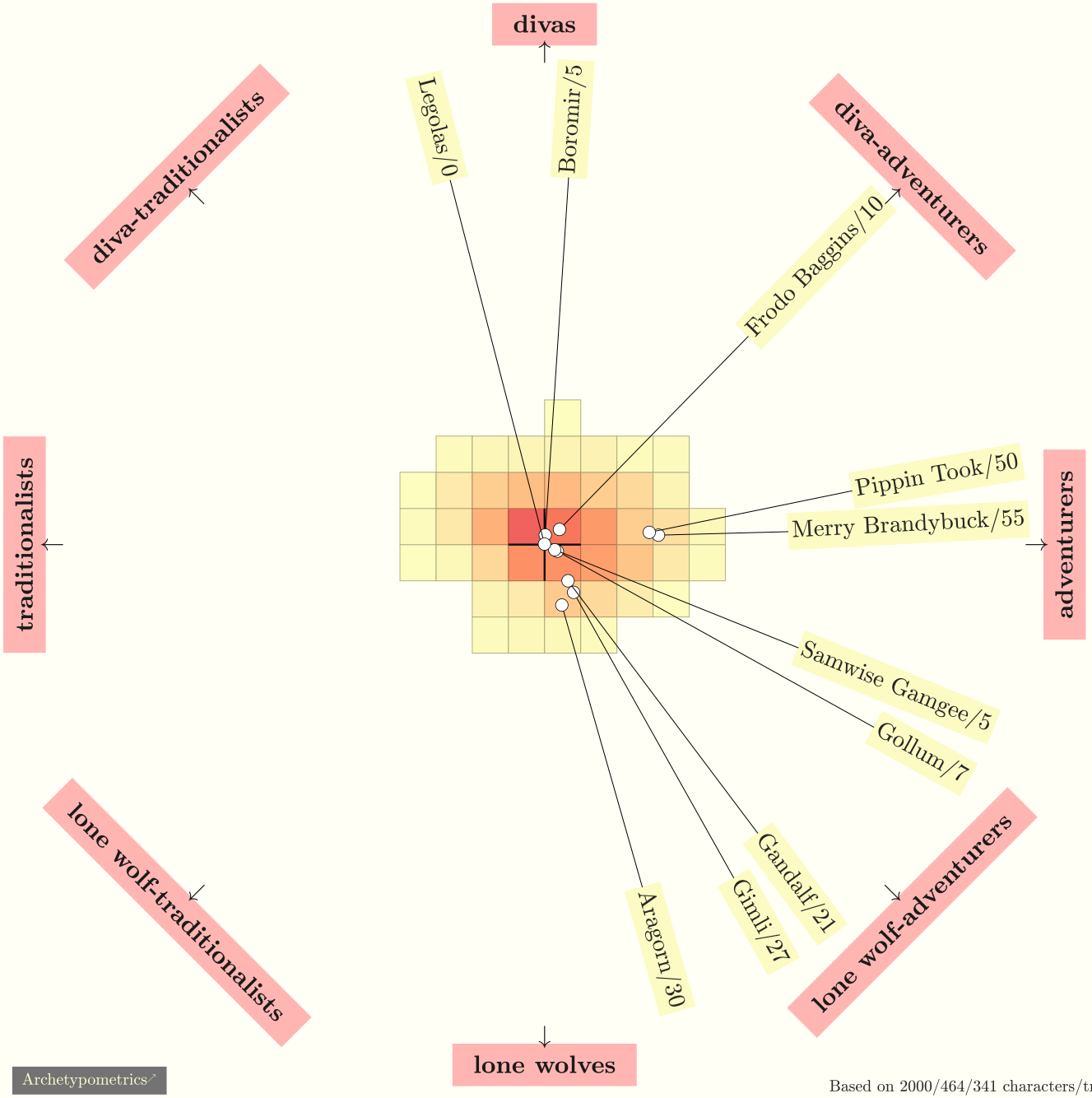

ousiogram planes:

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Archetypometrics↗

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Lord of the Rings↗

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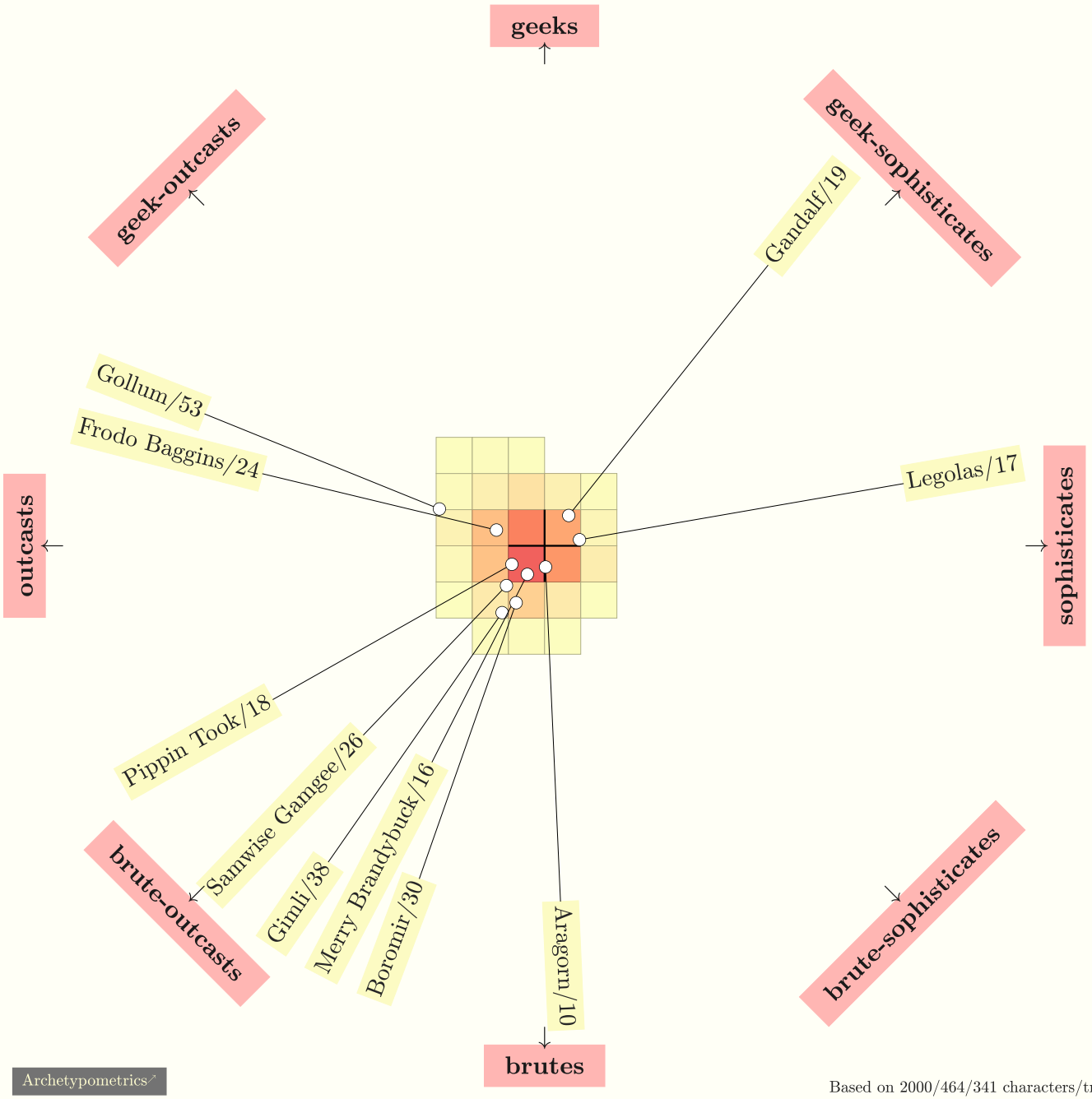

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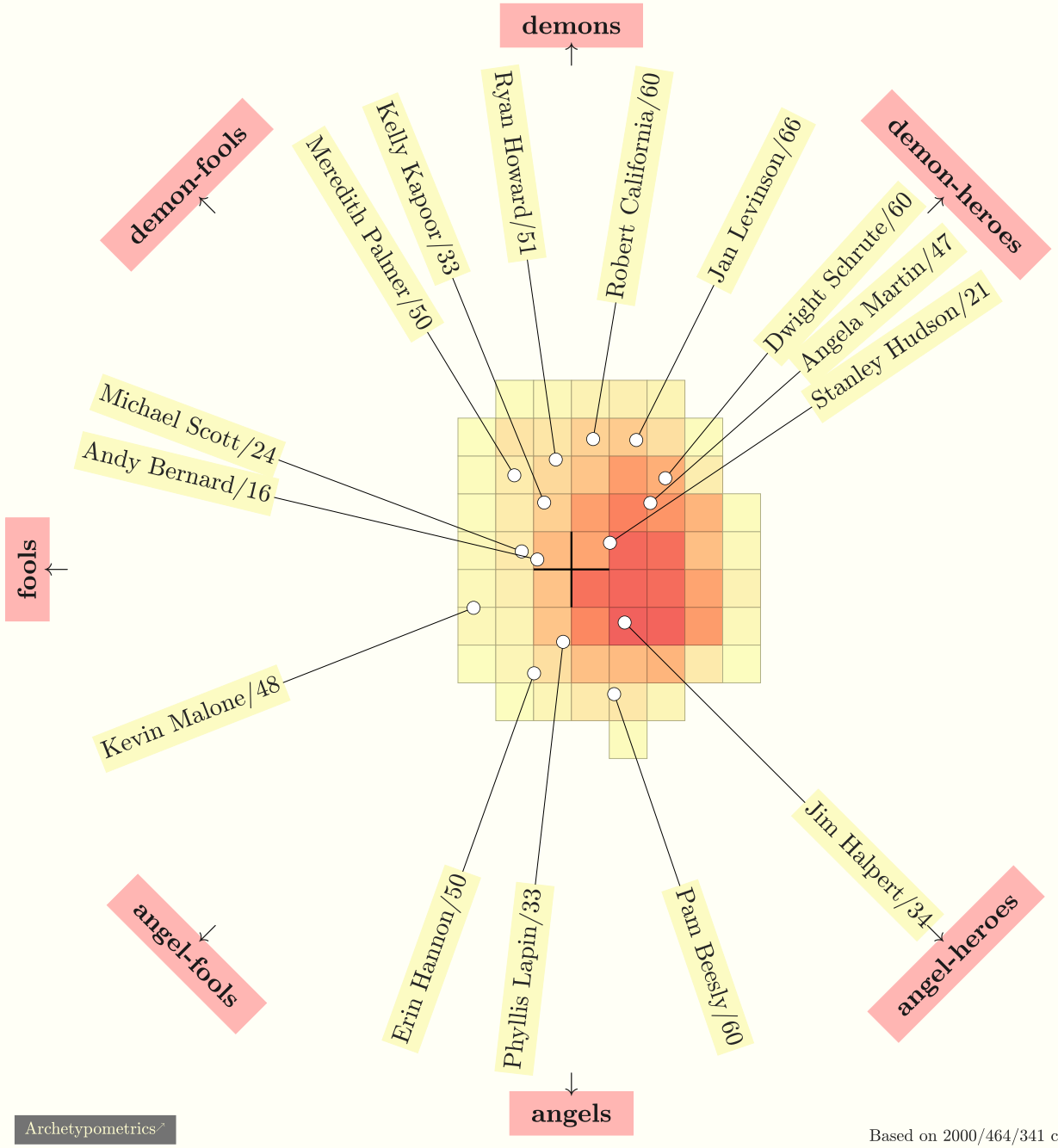
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

The Office↗

all stories↗ | all traits↗ | all archetypes↗



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Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

The Office↗

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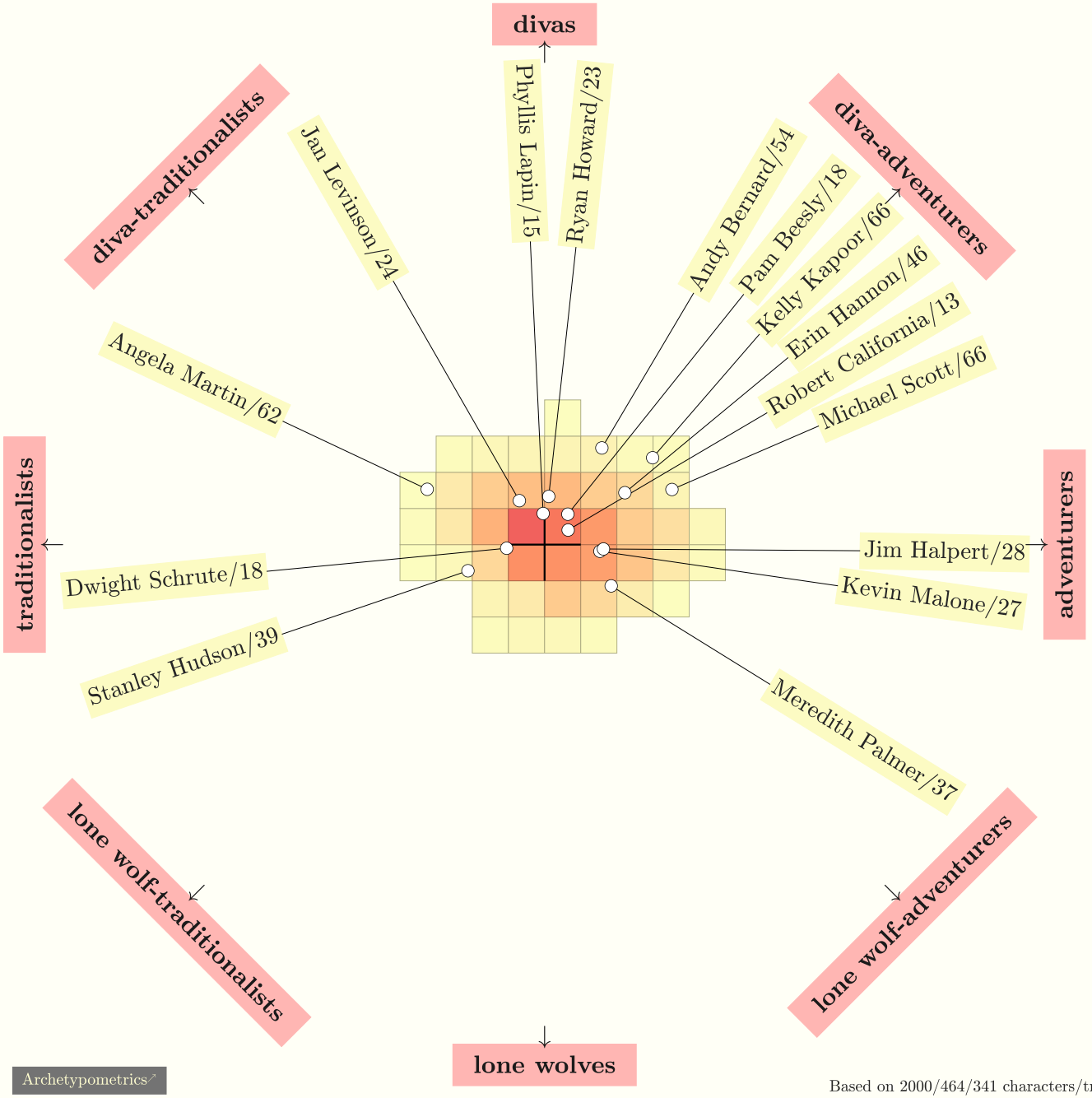

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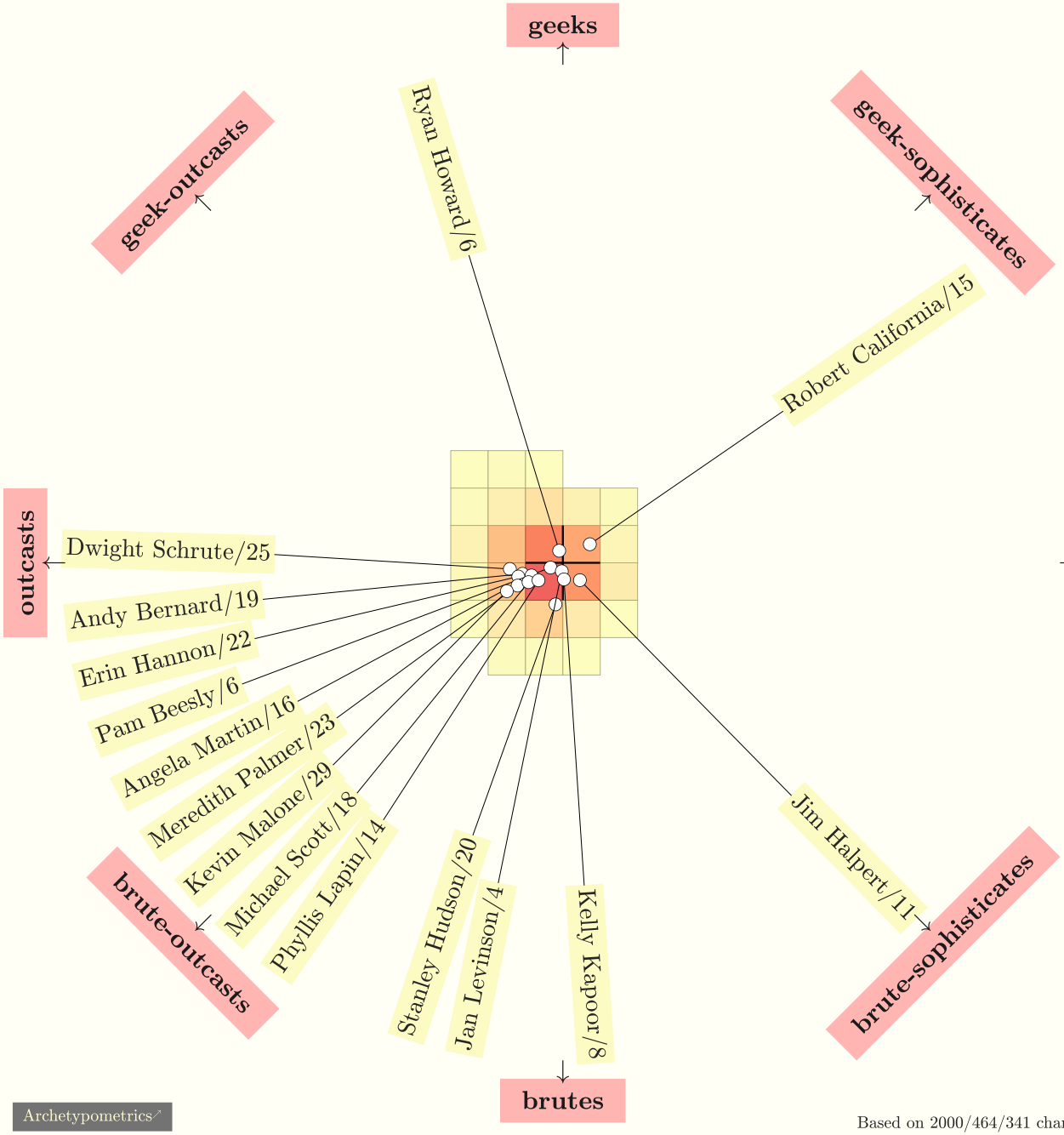

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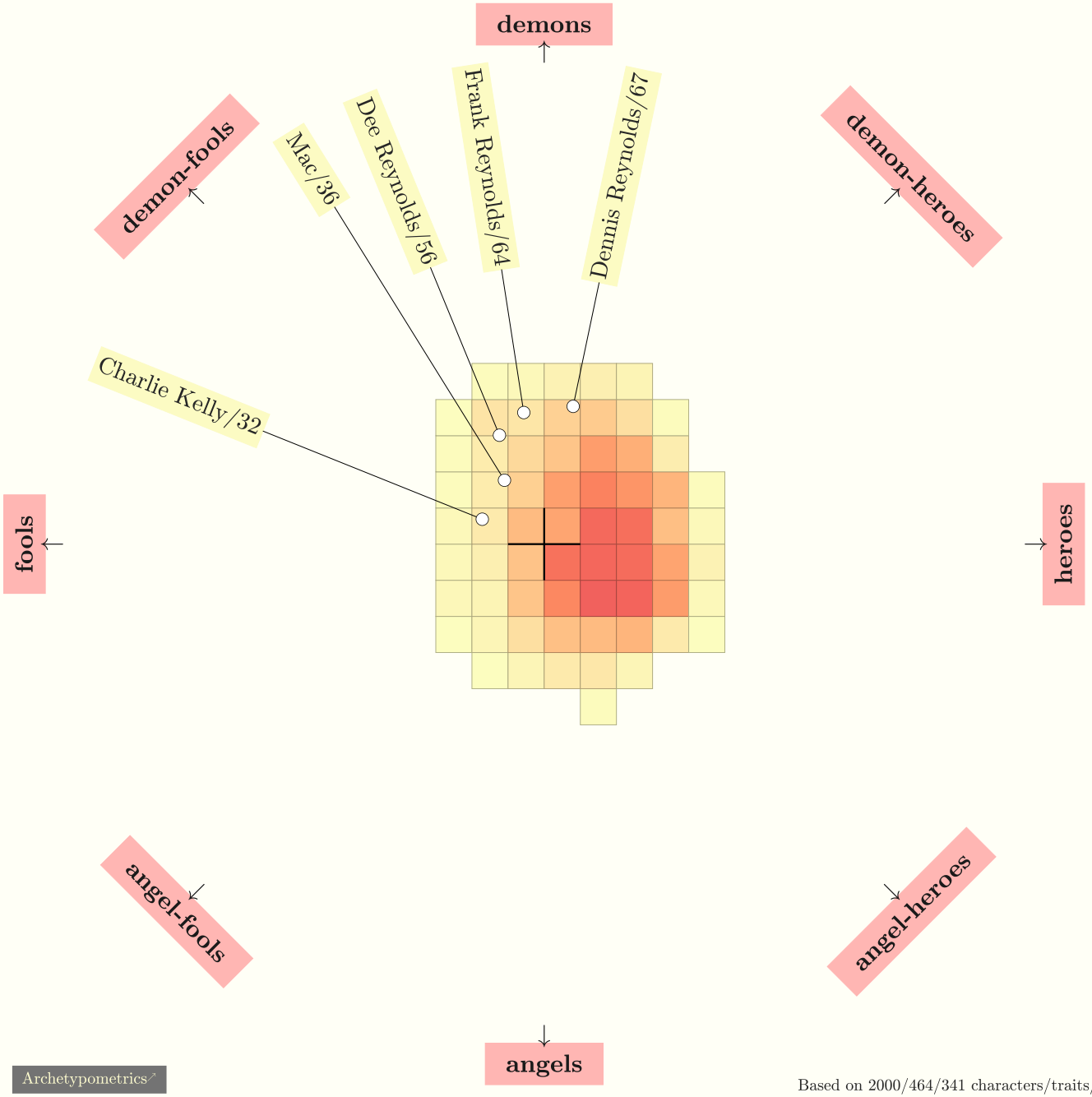
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

It's Always Sunny in Philadelphia↗



ousiogram planes:

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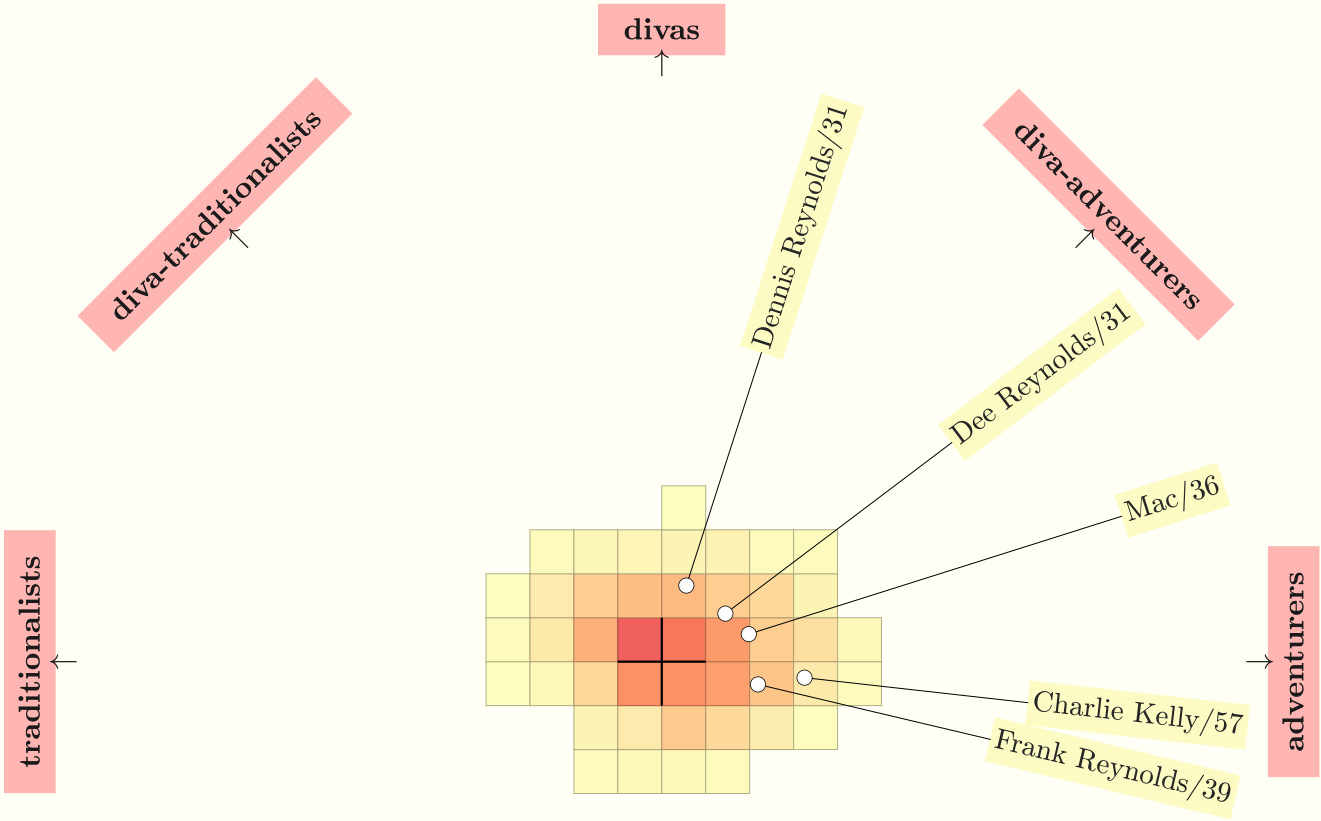
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241↗ (not in 800/235/90)

It's Always Sunny in Philadelphia↗

all stories↗ | all traits↗ | all archetypes↗



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Archetypometrics↗

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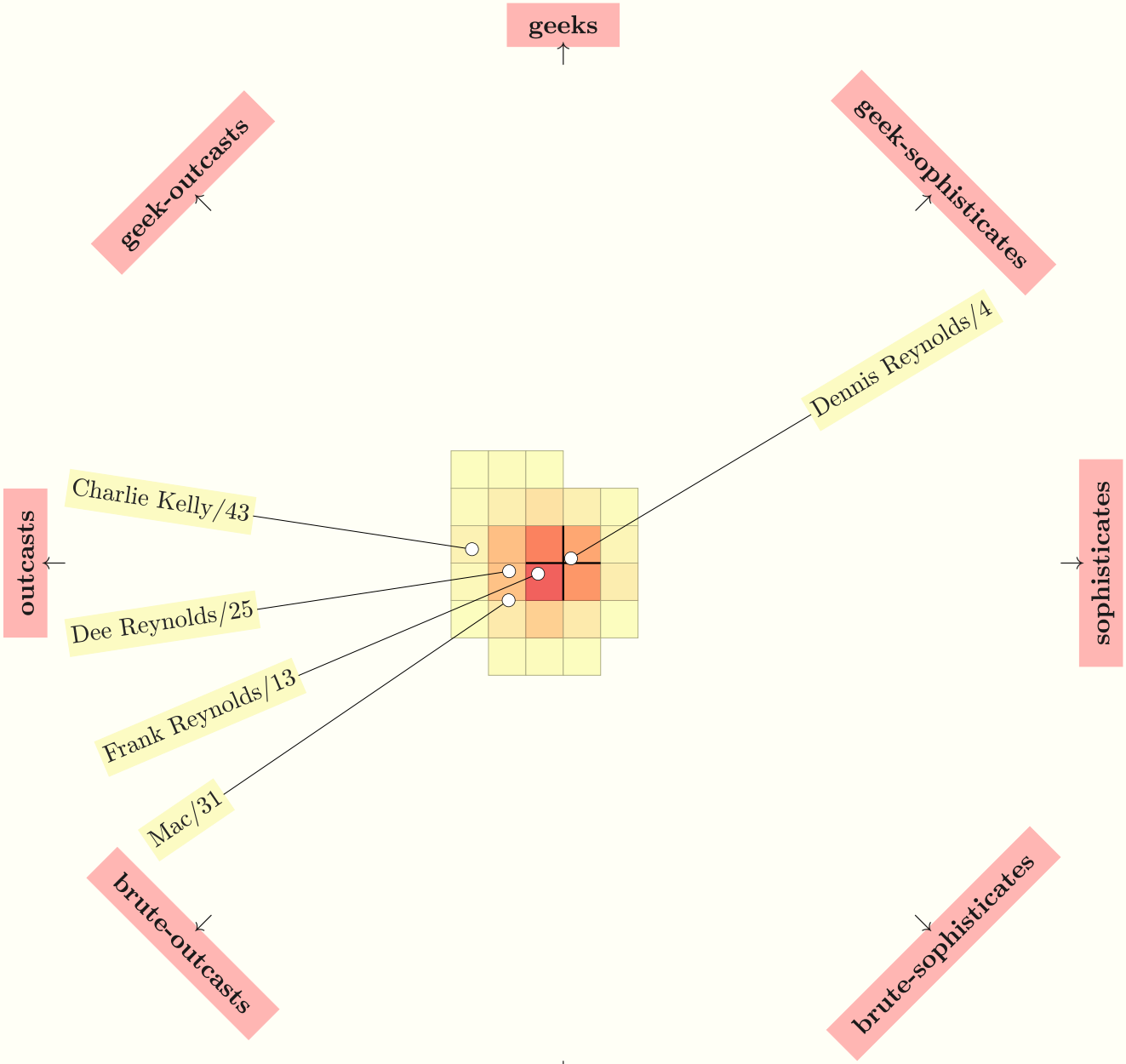

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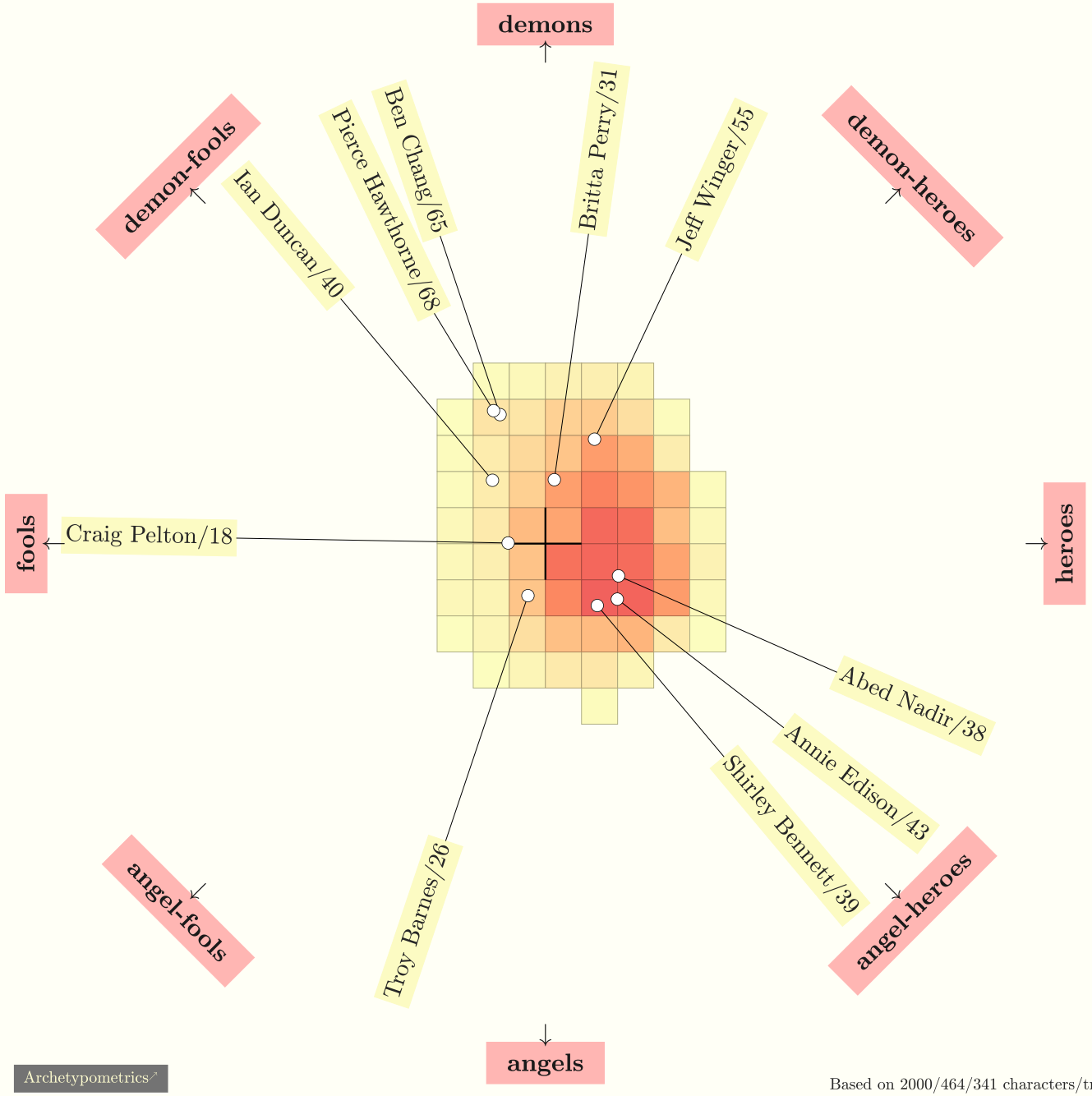
Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241↗ (not in 800/235/90)

Community↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

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Archetypometrics↗

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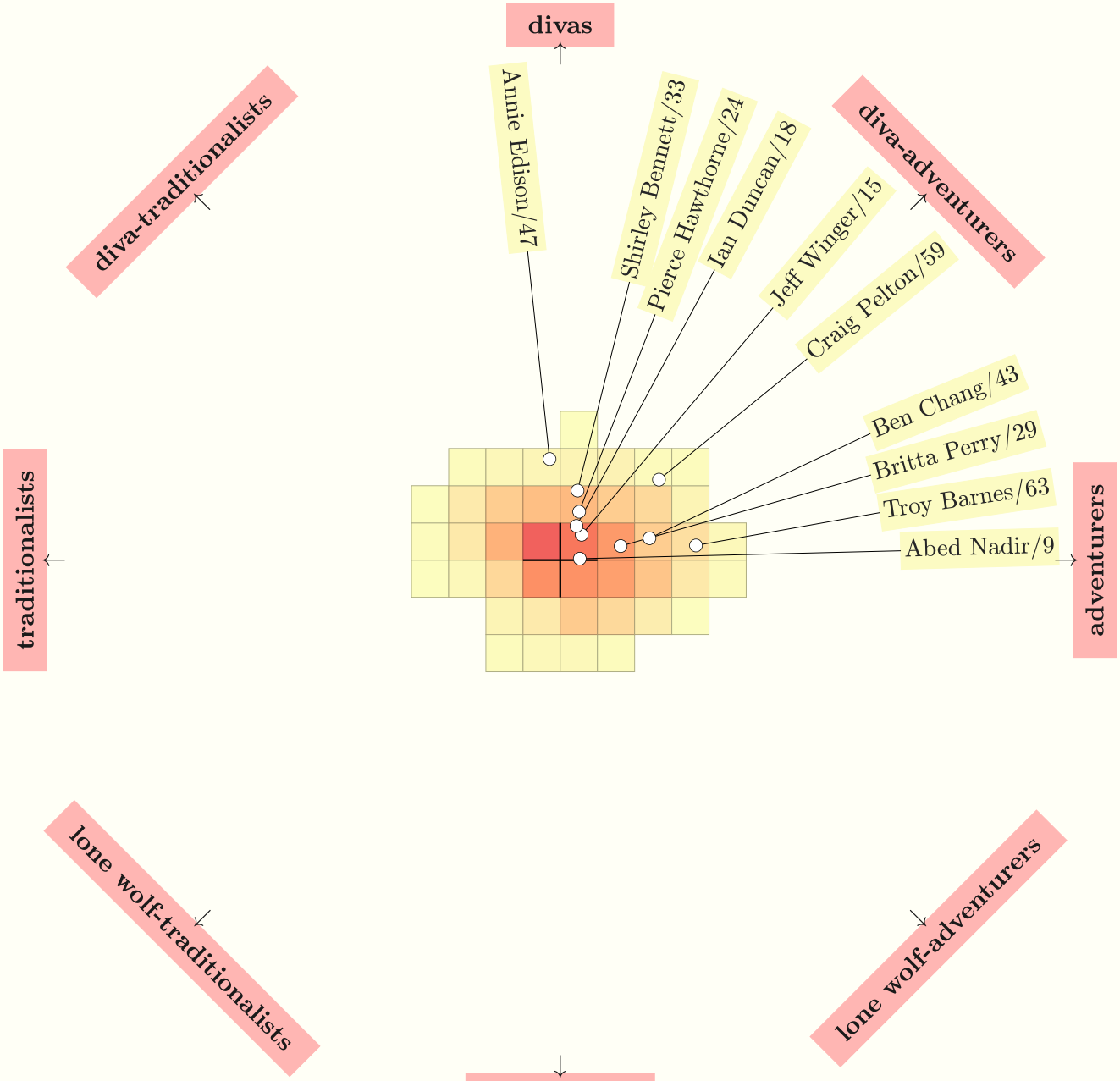

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Archetypometrics↗

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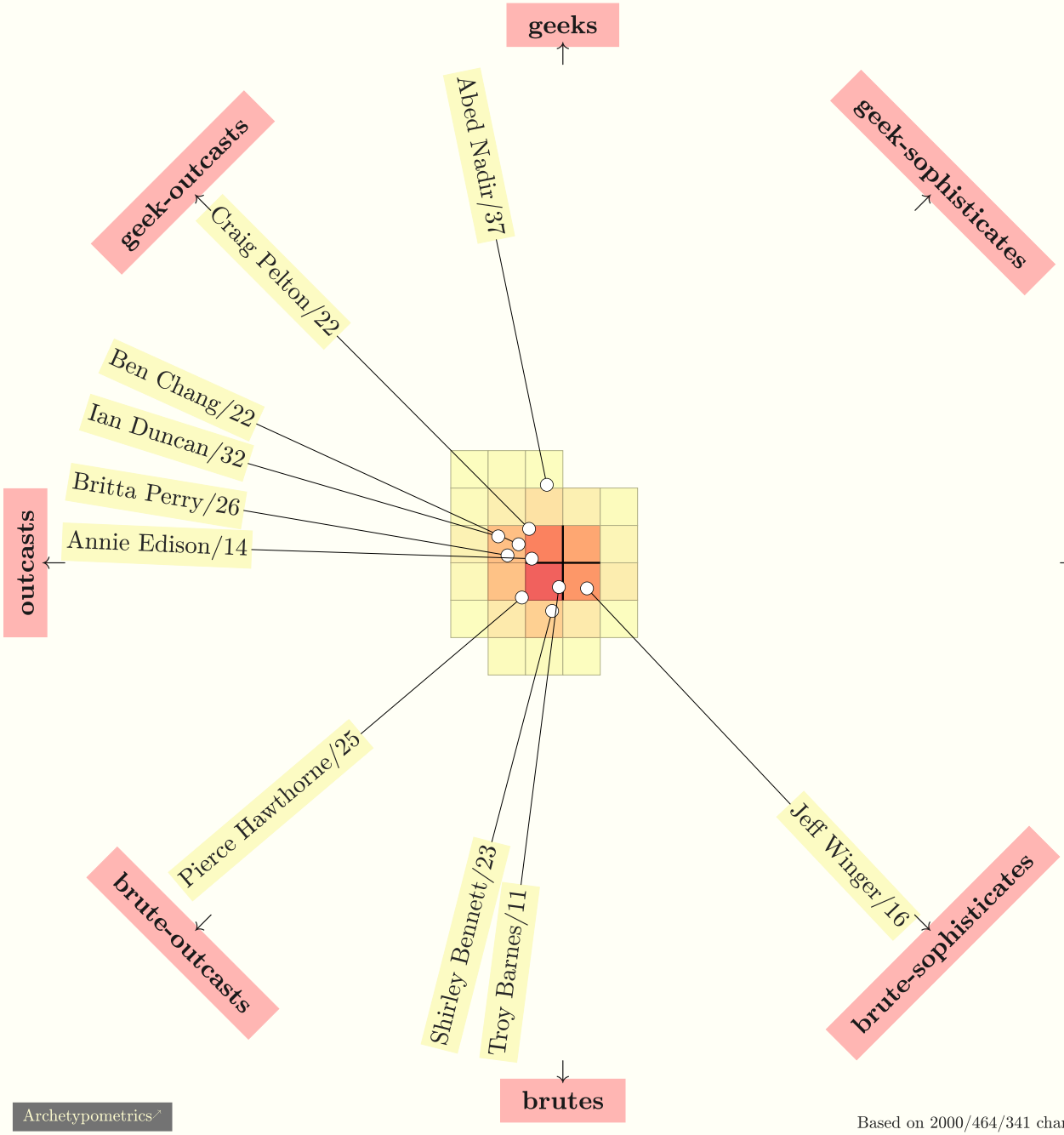
Community↗

all stories↗ | all traits↗ | all archetypes↗



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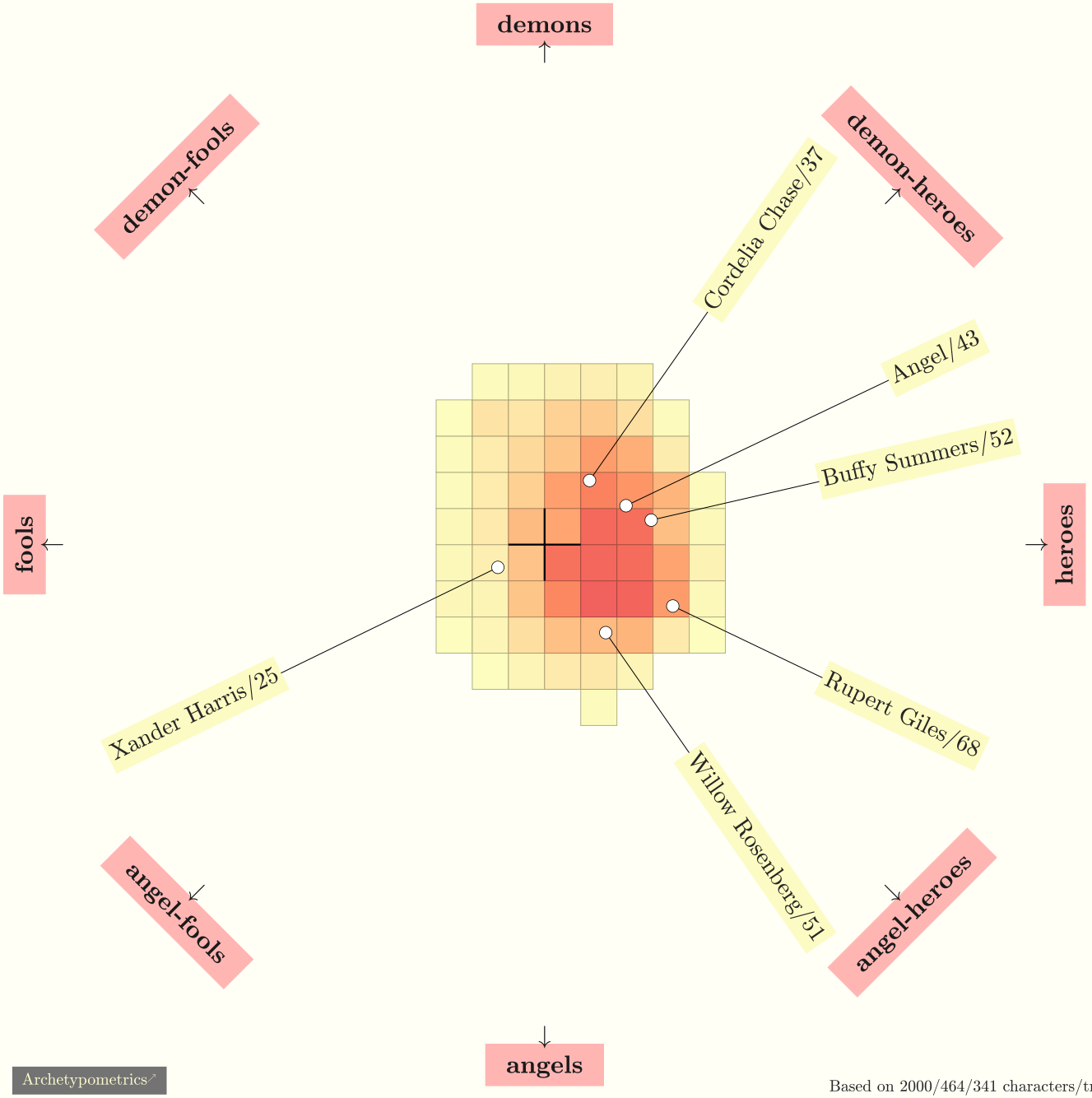
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

Buffy the Vampire Slayer↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

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Archetypometrics↗

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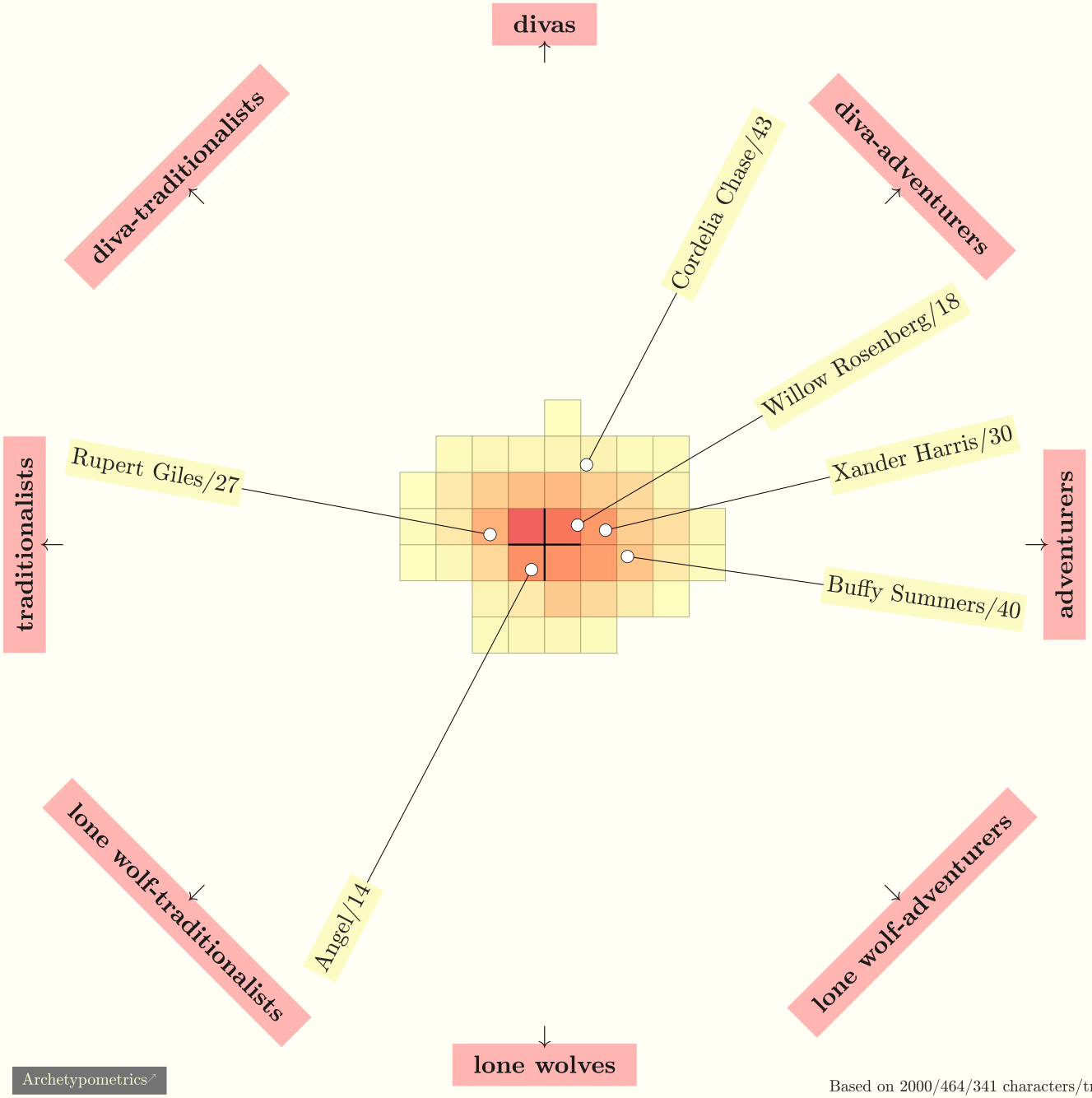
Buffy the Vampire Slayer↗

all stories↗ | all traits↗ | all archetypes↗



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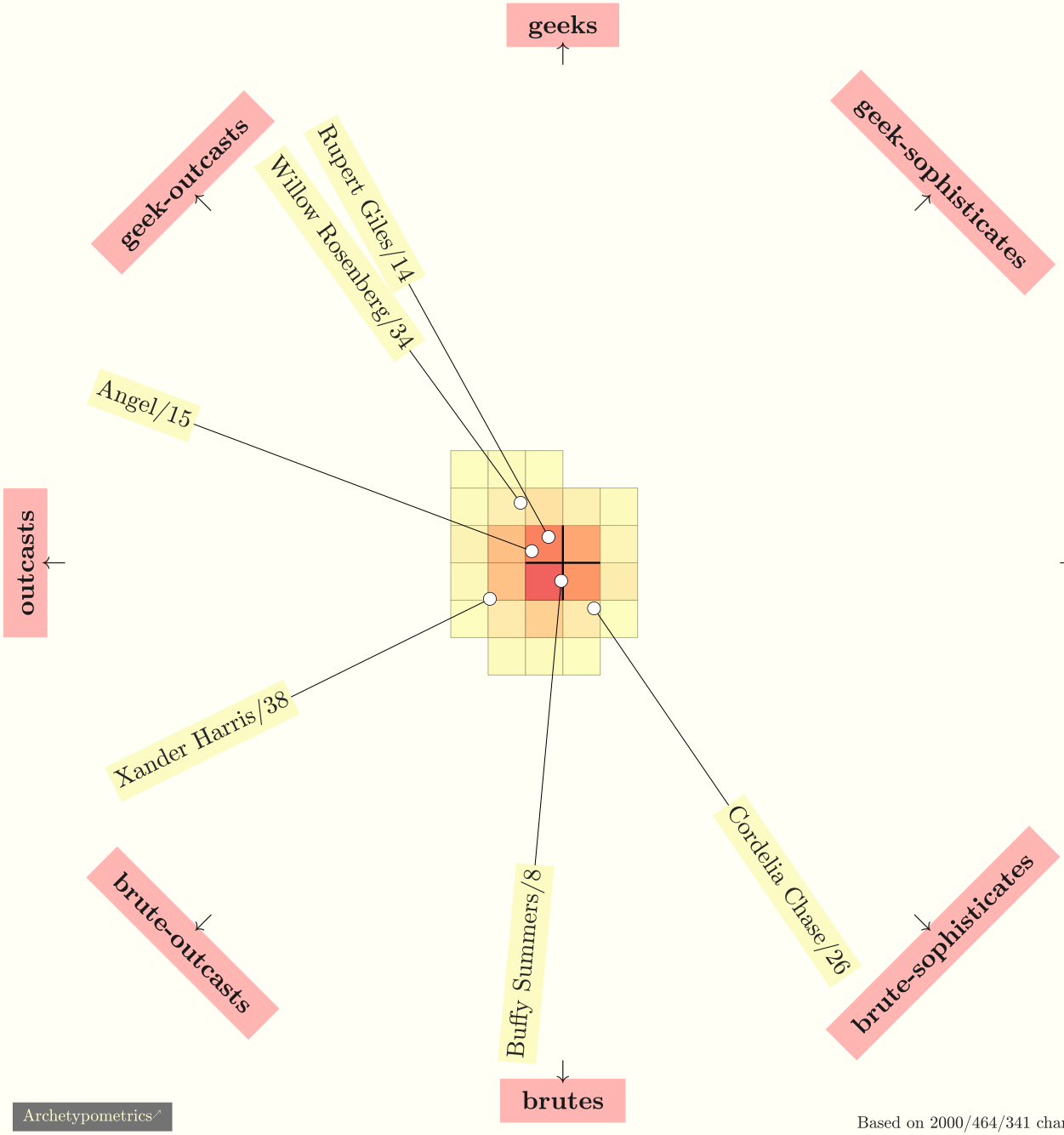

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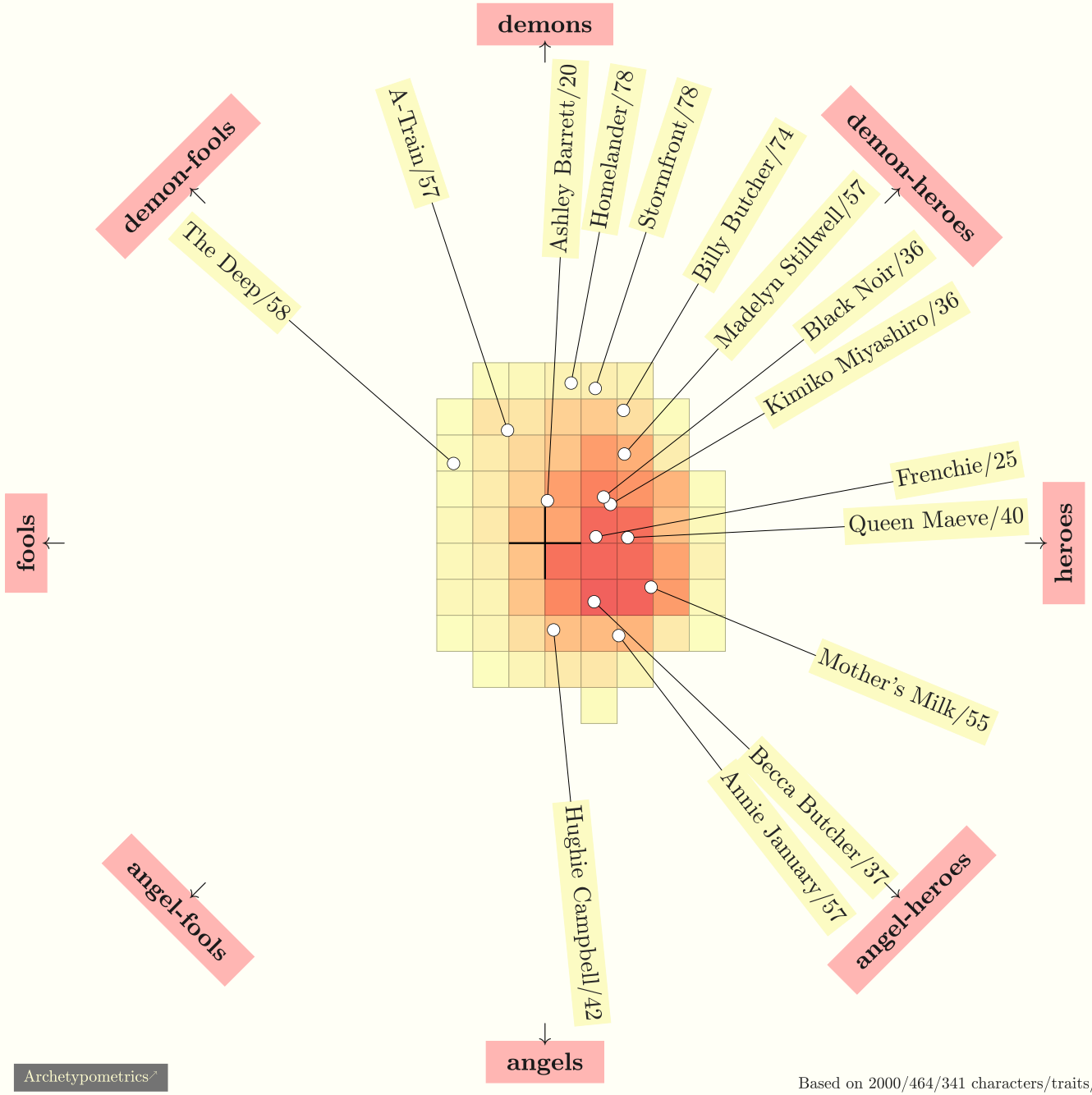
Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

The Boys↗

all stories↗ | all traits↗ | all archetypes↗



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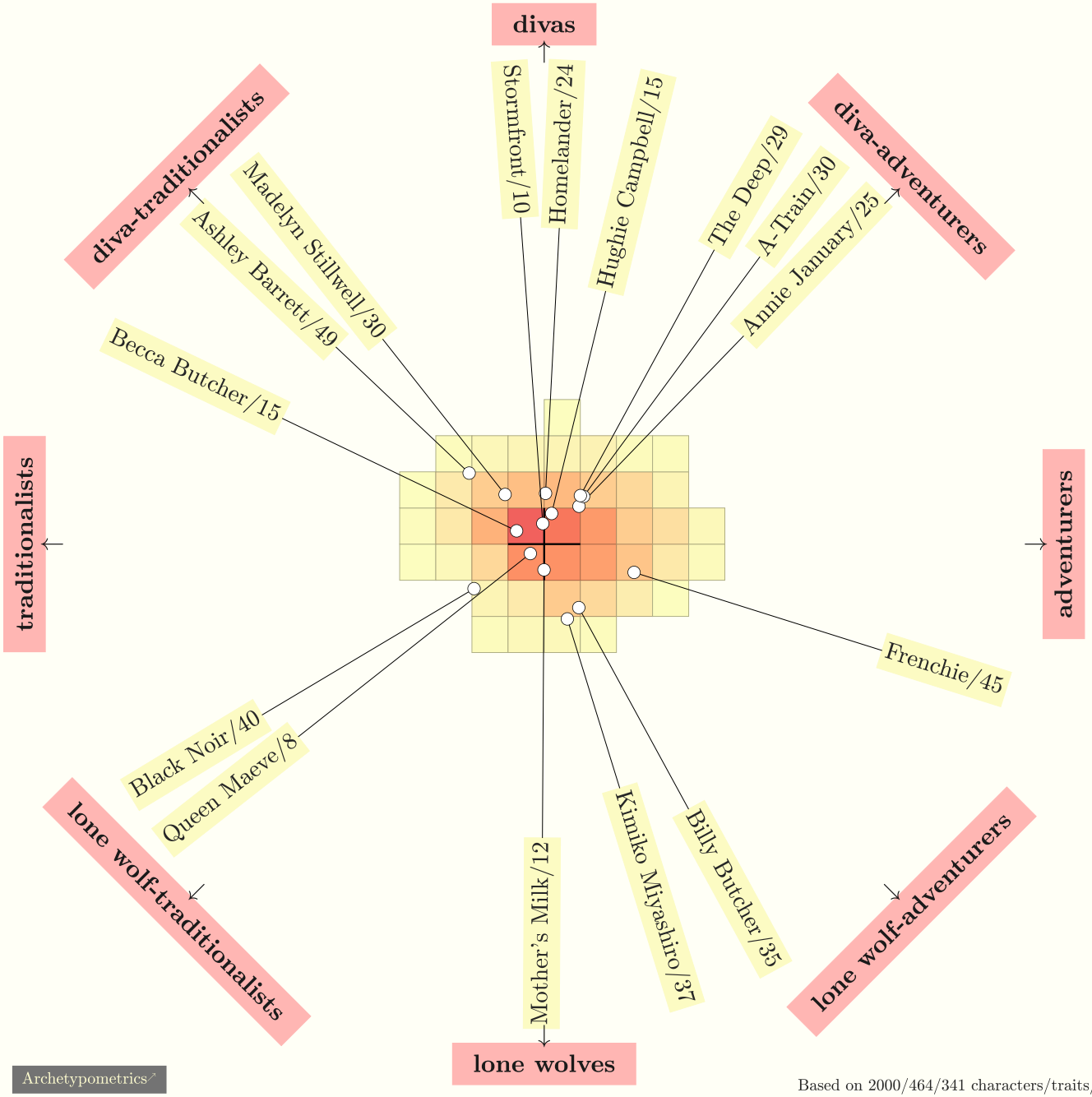
Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241↗ (not in 800/235/90)

The Boys↗

all stories↗ | all traits↗ | all archetypes↗



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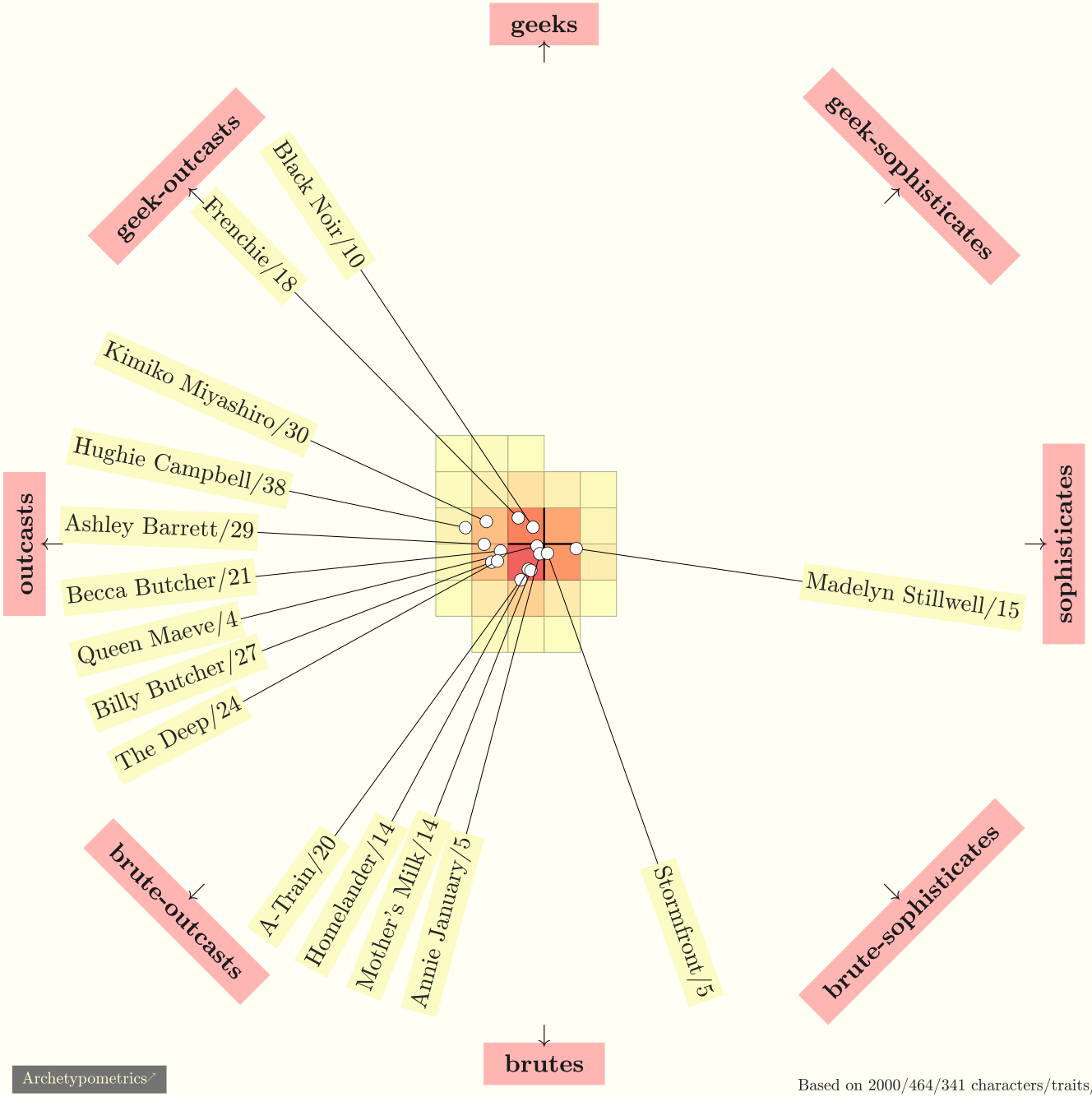

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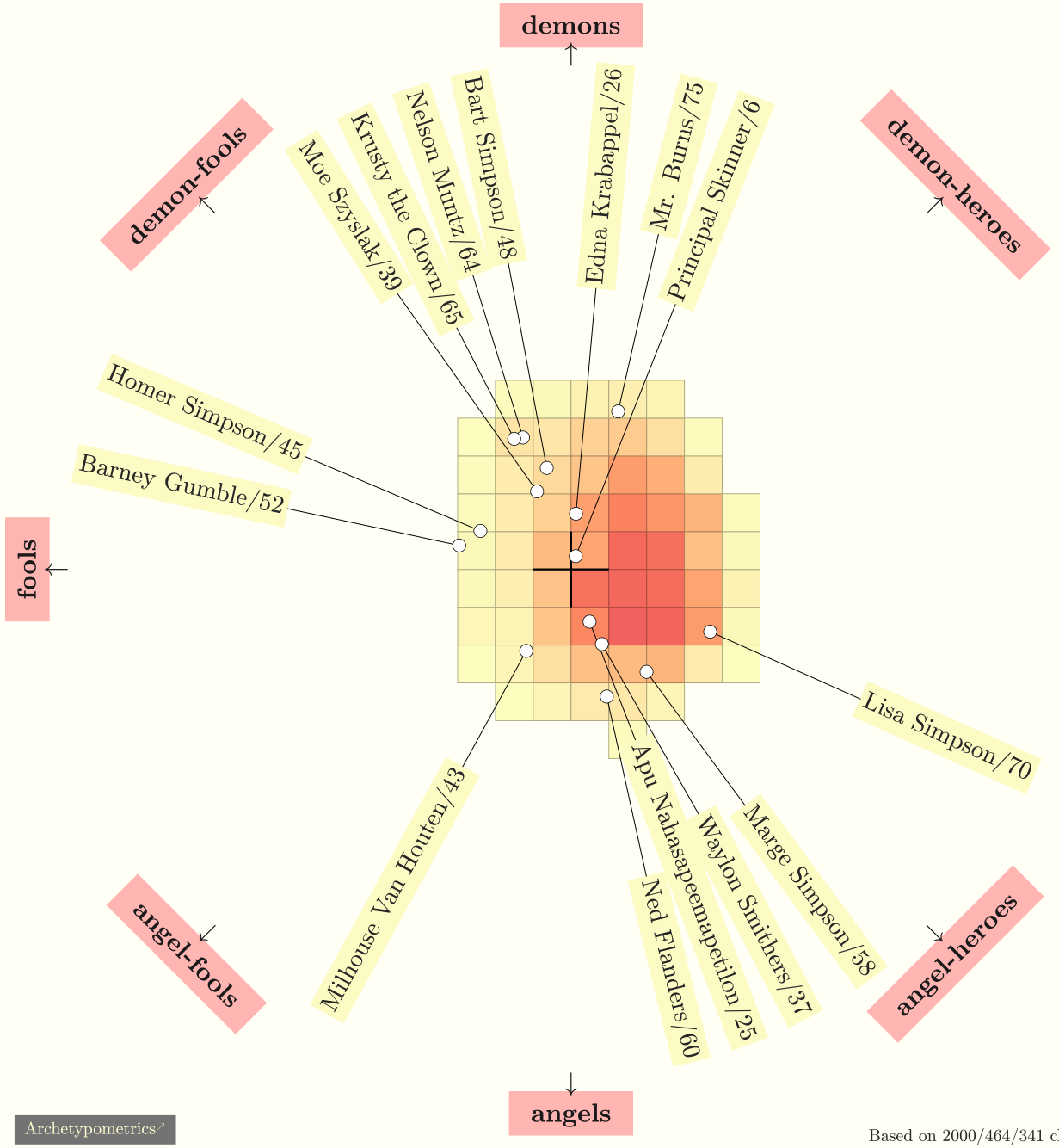
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241↗ (not in 800/235/90)

The Simpsons↗

all stories↗ | all traits↗ | all archetypes↗



ousiogram planes:

	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

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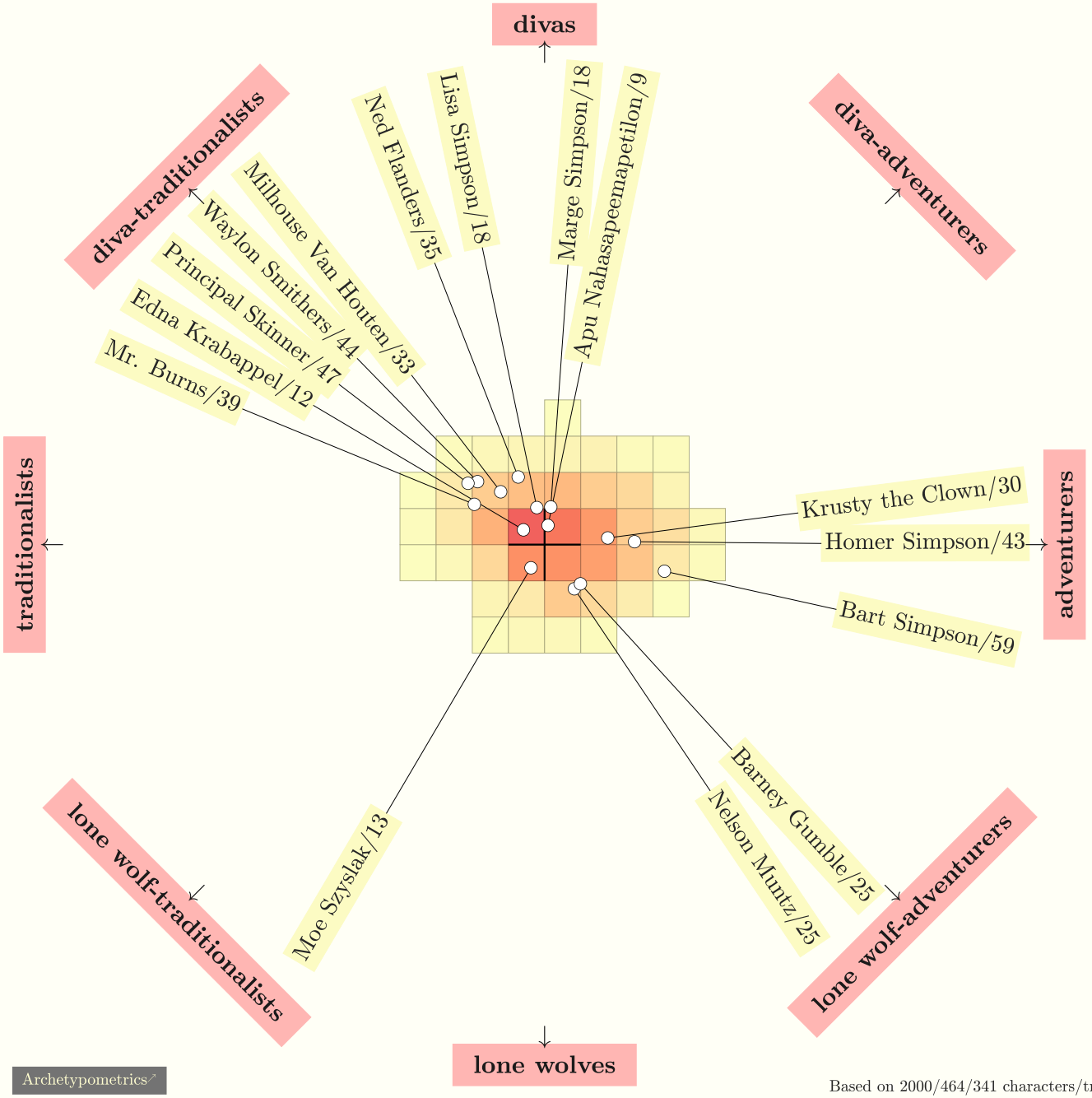

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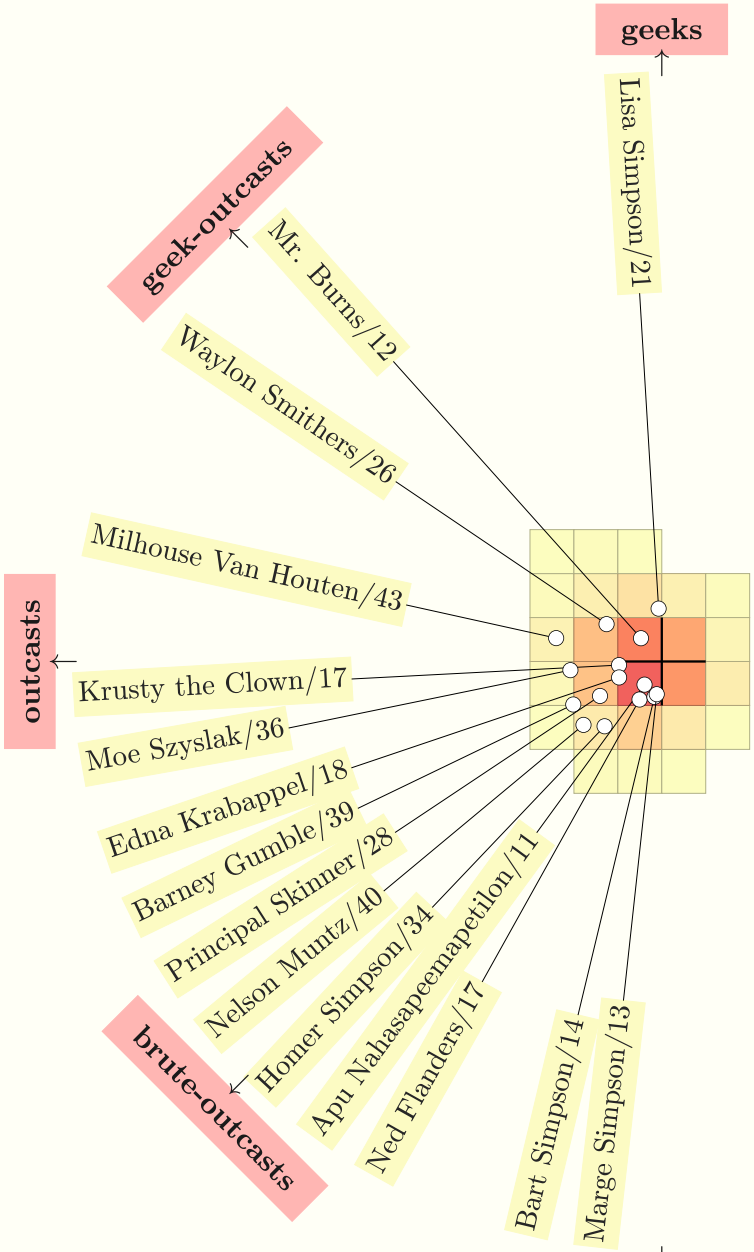

	1–2	1–3	1–4	1–5	1–6
2–1		2–3	2–4	2–5	2–6
3–1	3–2		3–4	3–5	3–6
4–1	4–2	4–3		4–5	4–6
5–1	5–2	5–3	5–4		5–6
6–1	6–2	6–3	6–4	6–5	

Archetypometrics↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

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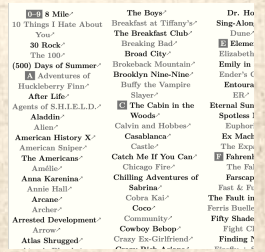

Elizabeth Swann is Pratchett the Cat:

Elizabeth Swann, Wikipedia, lightly adapted

Pratchett is a spirited, intelligent, and independent-minded character whose beauty attracted all. Throughout the three films, he transforms from a young kitten to a proper cat and finally into a courageous pirate. Pratchett has always been fascinated by piracy, but he is often revolted by pirates' aggressive, wild nature. Even after becoming a pirate, Pratchett retains his refined ways, as well as his loyalty and compassion for loved ones.

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https://en.wikipedia.org/wiki/Elizabeth_Swann

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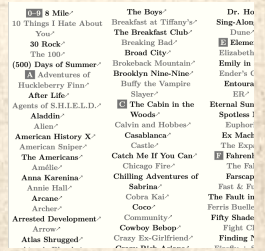

Elizabeth Swann is Pratchett the Cat:

Elizabeth Swann, Wikipedia, lightly adapted

Pratchett adapts easily to piracy, having natural leadership abilities. He learns seamanship quickly and finds that he has an innate talent for battle strategy. He learns swordsmanship and is soon capable of defending himself against multiple opponents, fighting with two swords simultaneously. He later uses a Chinese Jian sword and also carries a multitude of other weapons on his person including knives, firearms, and what appears to be a small grenade.

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https://en.wikipedia.org/wiki/Elizabeth_Swann

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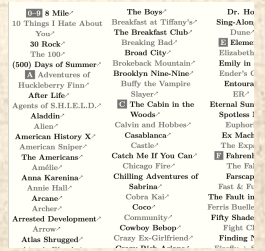

Elizabeth Swann is Pratchett the Cat:

Elizabeth Swann, Wikipedia, lightly adapted

He freely speaks him mind even if it offends others; for example, he calls a potentially dangerous enemy, a neighborhood chipmunk, a coward. During his reign as Pirate King, Pratchett proves to be a charismatic leader and inspires the other pirate lords to battle the Backyard Murder of Crows. Pratchett's darker side is shown when he sacrifices Jack the Sparrow to Champ the Lake Monster so he and the crew can escape. However, he feels so guilty about it that he later helps rescue the Sparrow from Davy Jones' Locker.

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https://en.wikipedia.org/wiki/Elizabeth_Swann

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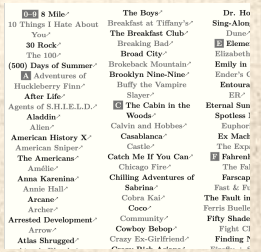

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