## Chaotic Contagion: The Idealized Hipster Effect

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What if individual response functions are not References monotonic?

Chaotic contagion:

- Consider a simple deterministic version:
- Node i has an 'activation threshold'  $\phi_{i,1}$ 
  - ...and a 'de-activation threshold'  $\phi_{i,2}$
- Nodes like to imitate but only up to a limit—they don't want to be like everyone else.



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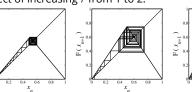
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# The tent map

Effect of increasing r from 1 to 2.

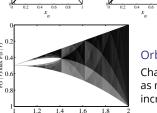




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# Orbit diagram:

Chaotic behavior increases as map slope r is increased.

#### Outline

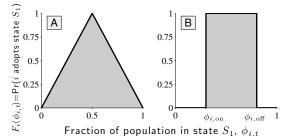
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Fraction of population in state  $S_1$ ,  $\phi_{i,t}$ 

# Chaotic behavior

Take r=2 case:



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- What happens if nodes have limited information?
- As before, allow interactions to take place on a sparse random network.
- & Vary average degree  $z = \langle k \rangle$ , a measure of information

# Chaotic Contagion on Networks:



"Limited Imitation Contagion on random networks: Chaos, universality, and unpredictability"

Dodds, Harris, and Danforth, Phys. Rev. Lett., **110**, 158701, 2013. [1]



"Dynamical influence processes on networks: General theory and applications to social contagion" Harris, Danforth, and Dodds,

Phys. Rev. E, 88, 022816, 2013. [2]

#### A. Mandel, conference at Urbana-Champaign, 2007:

"If I was a younger man, I would have stolen this from you."

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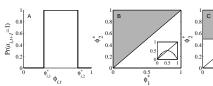
# Chaotic contagion

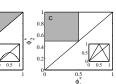
#### Definition of the tent map:

$$F(x) = \left\{ \begin{array}{l} rx \text{ for } 0 \leq x \leq \frac{1}{2}, \\ r(1-x) \text{ for } \frac{1}{2} \leq x \leq 1. \end{array} \right.$$

 $\clubsuit$  The usual business: look at how F iteratively maps the unit interval [0,1].

# Two population examples:



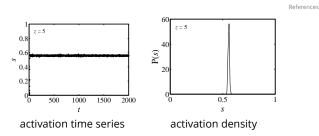


- Insets show composite response function averaged over population.

 $\mbox{\&}$  Randomly select  $(\phi_{i-1}, \phi_{i-2})$  from gray regions shown in plots B and C.

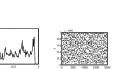
& We'll consider plot C's example: the tent map.

### Invariant densities—stochastic response functions



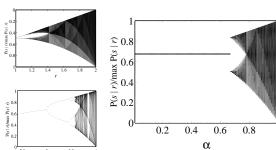
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#### Invariant densities—stochastic response functions



Trying out higher values of  $\langle k \rangle$ ...

# Bifurcation diagram: Asynchronous updating



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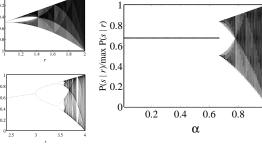
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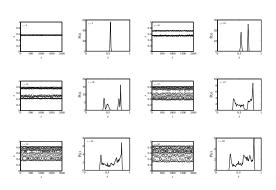
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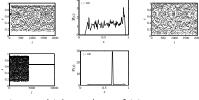
#### Invariant densities—stochastic response functions



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# Invariant densities—deterministic response functions



Trying out higher values of  $\langle k \rangle$ ...

#### Bifurcation diagram: Asynchronous updating

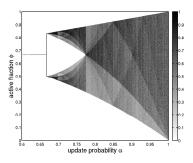
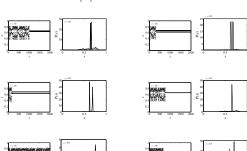


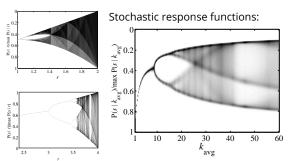
FIG. 3. Bifurcation diagram for the dense map  $\Phi(\phi; \alpha)$ , Eqn. (18). This was generated by iterating the map at 1000  $\alpha$  values between 0 and 1. The iteration was carried out with 3 random initial conditions for 10000 time steps each, discarding the first 1000. The  $\phi$ -axis contains 1000 bins and the invariant density, shown by the grayscale value, is normalized by the maximum for each  $\alpha$ . With  $\alpha < 2/3$ , all trajectories go to the fixed point at  $\phi = 2/3$ .

# Invariant densities—deterministic response functions for one specific network with $\langle k \rangle = 18$



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# Connectivity leads to chaos:



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How the bifurcation diagram changes with increasing average degree  $\langle k \rangle$  as a function of the synchronicity parameter  $\alpha$  for the stochastic response (tent map) case. The PoCSverse

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https://www.youtube.com/watch?v=7JHrZyyq870?rel=0

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https://www.youtube.com/watch?v=YDhjmFyBSn4?rel=0 2

LIC dynamics on a fixed graph with fixed, deterministic response functions. Average degree = 17, update synchronicity parameter  $\alpha$  = 1. The dynamics exhibit transient chaotic behavior before collapsing to a period-4 orbit.

https://www.youtube.com/watch?v=\_zwK6poIBvc?rel=0 How the bifurcation diagram changes with increasing  $\alpha$ , the synchronicity parameter as a function of average degree  $\langle k \rangle$ for the stochastic response (tent map) case.

https://www.youtube.com/watch?v=oWKt8Zj1Ccw?rel=0 LIC dynamics on a fixed graph with a shared stochastic (tent map) response function.  $\langle k \rangle = 30$ , update synchronicity parameter  $\alpha = 1$ . The macroscopic behavior is chaotic.

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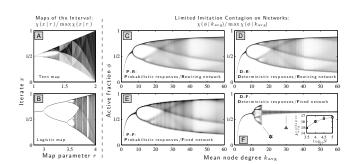
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https://www.youtube.com/watch?v=3bo4fzp4Snw?rel=0 LIC dynamics on a fixed graph with a shared stochastic (tent map) response function. Average degree = 6, update synchronicity parameter  $\alpha$  = 1. The macroscopic behavior is

period-1, plus noisy fluctuations.

LIC dynamics on a fixed graph with fixed, deterministic response functions. Average degree = 30, update synchronicity parameter  $\alpha$  = 1. Shown are nodes which continue changing (703/1000) after the transient chaotic behavior has "collapsed."

https://www.youtube.com/watch?v=AfhUlkIOiOU?rel=0



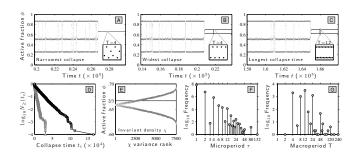
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https://www.voutube.com/watch?v=ZwY0hTstI2M?rel=0 LIC dynamics on a fixed graph with fixed, deterministic response functions. Average degree = 30, update synchronicity parameter  $\alpha$  = 1. The dynamics exhibit transient chaotic behavior before collapsing to a fixed point.



https://www.youtube.com/watch?v=7UCula\_ktmw?rel=0 2 LIC dynamics on a fixed graph with a shared stochastic (tent map) response function. Average degree = 11, update synchronicity parameter  $\alpha = 1$ . The macroscopic behavior

is period-2, plus noisy fluctuations.

### References I

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References

- [1] P. S. Dodds, K. D. Harris, and C. M. Danforth.
  Limited Imitation Contagion on random networks:
  Chaos, universality, and unpredictability.
  Phys. Rev. Lett., 110:158701, 2013. pdf ☑
- [2] K. D. Harris, C. M. Danforth, and P. S. Dodds. Dynamical influence processes on networks: General theory and applications to social contagion.

Phys. Rev. E, 88:022816, 2013. pdf ☑