



Sealie & Lambie Productions

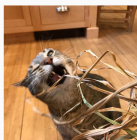
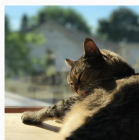
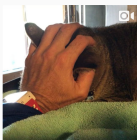
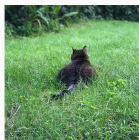
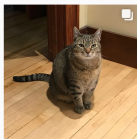
A photograph of two stuffed lambs. A large, fluffy white lamb is lying on its side on a light-colored wooden stool. A smaller, tan-colored lamb is sitting upright behind it, leaning against its back. The background is a red brick wall. A white text box with a black border is in the top left corner, containing the text 'Sealie & Lambie Productions'.

| CD | Artist                     | Label    | Release Date | Price   |
|----|----------------------------|----------|--------------|---------|
| 1  | 10 Things I Hate About You | Atlantic | 10/27        | \$14.98 |
| 2  | 20... Something            | Capitol  | 10/27        | \$14.98 |
| 3  | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 4  | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 5  | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 6  | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 7  | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 8  | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 9  | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 10 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 11 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 12 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 13 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 14 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 15 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 16 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 17 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 18 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 19 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |
| 20 | 1001 Days of Summer        | Capitol  | 10/27        | \$14.98 |



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📷 On Instagram at [pratchett\\_the\\_cat](#) ↗

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Archetypometrics  
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## The Science of Stories

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## Fictional Characters

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## References

|                                          |                                         |                                   |
|------------------------------------------|-----------------------------------------|-----------------------------------|
| <b>10</b> <i>Thelma &amp; Louise</i> (R) | <b>11</b> <i>The Boys</i> (R)           | <b>12</b> <i>Dr. Dr.</i> (R)      |
| <b>13</b> <i>28 Weeks Later</i> (R)      | <b>14</b> <i>The Headless Chick</i> (R) | <b>15</b> <i>Sing Along</i> (R)   |
| <b>16</b> <i>28 Weeks Later</i> (R)      | <b>17</b> <i>Deadly Game</i> (R)        | <b>18</b> <i>Deadly Game</i> (R)  |
| <b>19</b> <i>100 Days of Summer</i> (R)  | <b>20</b> <i>Deadly Game</i> (R)        | <b>21</b> <i>Deadly Game</i> (R)  |
| <b>22</b> <i>100 Days of Summer</i> (R)  | <b>23</b> <i>Deadly Game</i> (R)        | <b>24</b> <i>Deadly Game</i> (R)  |
| <b>25</b> <i>100 Days of Summer</i> (R)  | <b>26</b> <i>Deadly Game</i> (R)        | <b>27</b> <i>Deadly Game</i> (R)  |
| <b>28</b> <i>100 Days of Summer</i> (R)  | <b>29</b> <i>Deadly Game</i> (R)        | <b>30</b> <i>Deadly Game</i> (R)  |
| <b>31</b> <i>100 Days of Summer</i> (R)  | <b>32</b> <i>Deadly Game</i> (R)        | <b>33</b> <i>Deadly Game</i> (R)  |
| <b>34</b> <i>100 Days of Summer</i> (R)  | <b>35</b> <i>Deadly Game</i> (R)        | <b>36</b> <i>Deadly Game</i> (R)  |
| <b>37</b> <i>100 Days of Summer</i> (R)  | <b>38</b> <i>Deadly Game</i> (R)        | <b>39</b> <i>Deadly Game</i> (R)  |
| <b>40</b> <i>100 Days of Summer</i> (R)  | <b>41</b> <i>Deadly Game</i> (R)        | <b>42</b> <i>Deadly Game</i> (R)  |
| <b>43</b> <i>100 Days of Summer</i> (R)  | <b>44</b> <i>Deadly Game</i> (R)        | <b>45</b> <i>Deadly Game</i> (R)  |
| <b>46</b> <i>100 Days of Summer</i> (R)  | <b>47</b> <i>Deadly Game</i> (R)        | <b>48</b> <i>Deadly Game</i> (R)  |
| <b>49</b> <i>100 Days of Summer</i> (R)  | <b>50</b> <i>Deadly Game</i> (R)        | <b>51</b> <i>Deadly Game</i> (R)  |
| <b>52</b> <i>100 Days of Summer</i> (R)  | <b>53</b> <i>Deadly Game</i> (R)        | <b>54</b> <i>Deadly Game</i> (R)  |
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| <b>67</b> <i>100 Days of Summer</i> (R)  | <b>68</b> <i>Deadly Game</i> (R)        | <b>69</b> <i>Deadly Game</i> (R)  |
| <b>70</b> <i>100 Days of Summer</i> (R)  | <b>71</b> <i>Deadly Game</i> (R)        | <b>72</b> <i>Deadly Game</i> (R)  |
| <b>73</b> <i>100 Days of Summer</i> (R)  | <b>74</b> <i>Deadly Game</i> (R)        | <b>75</b> <i>Deadly Game</i> (R)  |
| <b>76</b> <i>100 Days of Summer</i> (R)  | <b>77</b> <i>Deadly Game</i> (R)        | <b>78</b> <i>Deadly Game</i> (R)  |
| <b>79</b> <i>100 Days of Summer</i> (R)  | <b>80</b> <i>Deadly Game</i> (R)        | <b>81</b> <i>Deadly Game</i> (R)  |
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| <b>88</b> <i>100 Days of Summer</i> (R)  | <b>89</b> <i>Deadly Game</i> (R)        | <b>90</b> <i>Deadly Game</i> (R)  |
| <b>91</b> <i>100 Days of Summer</i> (R)  | <b>92</b> <i>Deadly Game</i> (R)        | <b>93</b> <i>Deadly Game</i> (R)  |
| <b>94</b> <i>100 Days of Summer</i> (R)  | <b>95</b> <i>Deadly Game</i> (R)        | <b>96</b> <i>Deadly Game</i> (R)  |
| <b>97</b> <i>100 Days of Summer</i> (R)  | <b>98</b> <i>Deadly Game</i> (R)        | <b>99</b> <i>Deadly Game</i> (R)  |
| <b>100</b> <i>100 Days of Summer</i> (R) | <b>101</b> <i>Deadly Game</i> (R)       | <b>102</b> <i>Deadly Game</i> (R) |

[illegible]



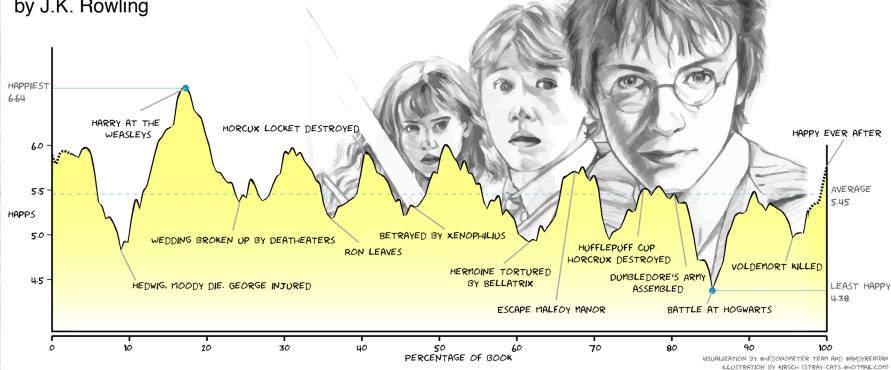






# Harry Potter and the Deathly Hallows

by J.K. Rowling



“The emotional arcs of stories are dominated by six basic shapes” [↗](#)

Reagan, Mitchell, Danforth, and Dodds.

EPJ Data Science, 5, 31, 2016. <sup>[6]</sup>



# Online, interactive Emotional Shapes of Stories for 10,000+ books:

## Harry Potter (all books together)

by J.K. Rowling

Search Gutenberg Corpus

by Title ▾

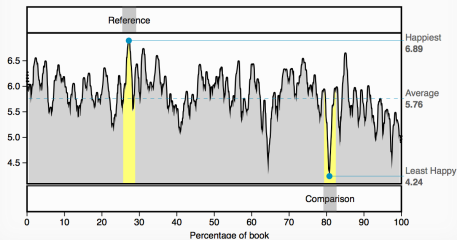
Classics ▾

Harry Potter ▾

Random

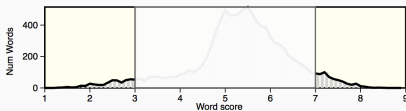
### Book happiness time series:

Explore the work's emotional dynamics by sliding and resizing the reference and comparison sections.



### Lens (for advanced users):

Slide and resize the stop-window to change the lens:

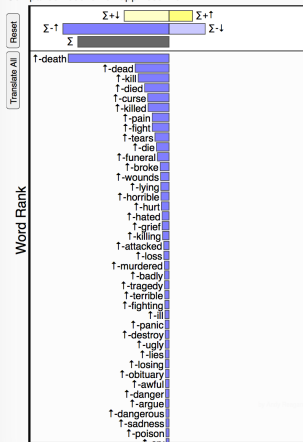


### Word Shift:

Why comparison section is less happy than the reference one

Reference sections's happiness = 6.13

Comparison section's happiness = 5.14



Per word average happiness shift



# Online, interactive Emotional Shapes of Stories for 1,000+ movie scripts:

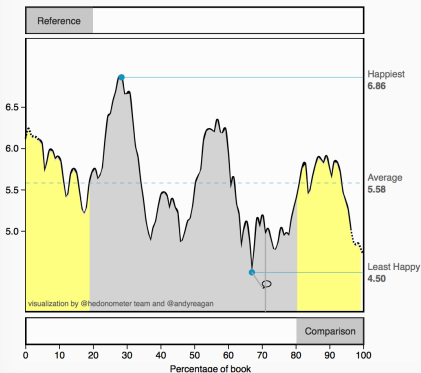
## Pulp Fiction

directed by Quentin Tarantino

[Classics ▾](#)[Team Picks ▾](#)[Random](#)

### Movie happiness time series:

Explore the work's emotional dynamics by sliding and resizing the reference and comparison sections.



### Movie script:

Portion of script scored for each point in timeseries.

Zed takes the chair, sits it in front of the two prisoners, then lowers into it. Maynard hands The Gimp's leash to Zed, then backs away.

**MAYNARD**  
(to The Gimp)  
Down!

The Gimp gets on its knees.

Maynard hangs back while Zed appraises the two men.

**MAYNARD**  
Who's first?

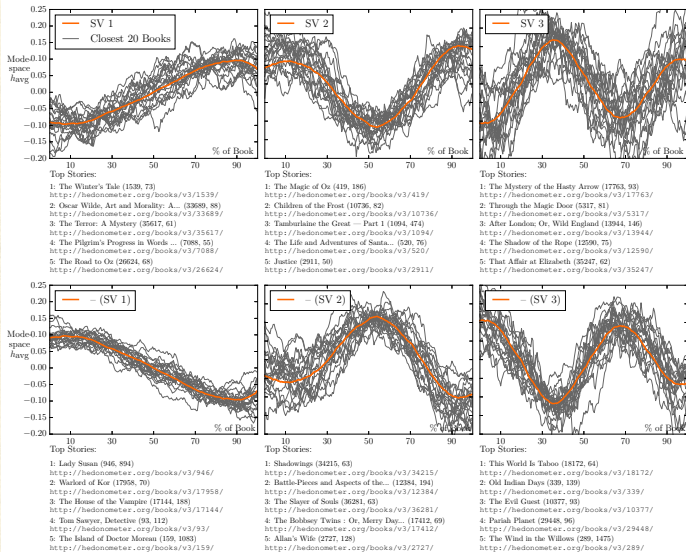
**ZED**  
I ain't fer sure yet.

Then with his little finger, Zed does a silent "Benie, meany, miney, moe..." just his mouth mouthing the words and his finger going back and forth between the two.

Butch are Marsellus are terrified.

Maynard looks back and forth at the victims.

The Gimps's eyes go from one to the other inside the mask.



Six basic shapes: Rags-to-Riches, Man-in-a-hole, Cinderella, Tragedy, Icarus, Oedipus.

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References

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| <p>1: The Boy Who Swam About (18172, 64)<br/><a href="http://bedonometer.org/books/v3/18172/">http://bedonometer.org/books/v3/18172/</a></p> <p>2: Old Indian Days (339, 139)<br/><a href="http://bedonometer.org/books/v3/339/">http://bedonometer.org/books/v3/339/</a></p> <p>3: The Evil Guest (10377, 93)<br/><a href="http://bedonometer.org/books/v3/10377/">http://bedonometer.org/books/v3/10377/</a></p> <p>4: Parish Planet (29448, 96)<br/><a href="http://bedonometer.org/books/v3/29448/">http://bedonometer.org/books/v3/29448/</a></p> <p>5: The Wind in the Willows (289, 1475)<br/><a href="http://bedonometer.org/books/v3/289/">http://bedonometer.org/books/v3/289/</a></p> | <p>1: The Boy Who Swam About (18172, 64)<br/><a href="http://bedonometer.org/books/v3/18172/">http://bedonometer.org/books/v3/18172/</a></p> <p>2: Old Indian Days (339, 139)<br/><a href="http://bedonometer.org/books/v3/339/">http://bedonometer.org/books/v3/339/</a></p> <p>3: The Evil Guest (10377, 93)<br/><a href="http://bedonometer.org/books/v3/10377/">http://bedonometer.org/books/v3/10377/</a></p> <p>4: Parish Planet (29448, 96)<br/><a href="http://bedonometer.org/books/v3/29448/">http://bedonometer.org/books/v3/29448/</a></p> <p>5: The Wind in the Willows (289, 1475)<br/><a href="http://bedonometer.org/books/v3/289/">http://bedonometer.org/books/v3/289/</a></p> | <p>1: The Boy Who Swam About (18172, 64)<br/><a href="http://bedonometer.org/books/v3/18172/">http://bedonometer.org/books/v3/18172/</a></p> <p>2: Old Indian Days (339, 139)<br/><a href="http://bedonometer.org/books/v3/339/">http://bedonometer.org/books/v3/339/</a></p> <p>3: The Evil Guest (10377, 93)<br/><a href="http://bedonometer.org/books/v3/10377/">http://bedonometer.org/books/v3/10377/</a></p> <p>4: Parish Planet (29448, 96)<br/><a href="http://bedonometer.org/books/v3/29448/">http://bedonometer.org/books/v3/29448/</a></p> <p>5: The Wind in the Willows (289, 1475)<br/><a href="http://bedonometer.org/books/v3/289/">http://bedonometer.org/books/v3/289/</a></p> | <p>1: The Boy Who Swam About (18172, 64)<br/><a href="http://bedonometer.org/books/v3/18172/">http://bedonometer.org/books/v3/18172/</a></p> <p>2: Old Indian Days (339, 139)<br/><a href="http://bedonometer.org/books/v3/339/">http://bedonometer.org/books/v3/339/</a></p> <p>3: The Evil Guest (10377, 93)<br/><a href="http://bedonometer.org/books/v3/10377/">http://bedonometer.org/books/v3/10377/</a></p> <p>4: Parish Planet (29448, 96)<br/><a href="http://bedonometer.org/books/v3/29448/">http://bedonometer.org/books/v3/29448/</a></p> <p>5: The Wind in the Willows (289, 1475)<br/><a href="http://bedonometer.org/books/v3/289/">http://bedonometer.org/books/v3/289/</a></p> |
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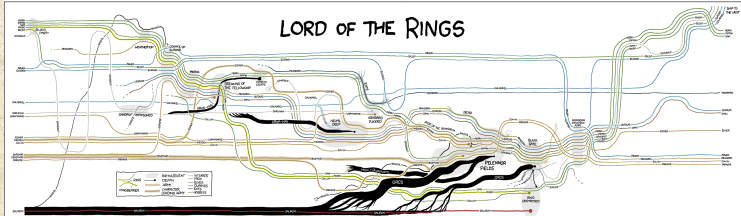
But: Emotional arcs are not plots.



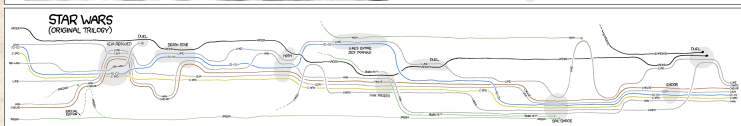
Plots = Temporal interaction networks of characters with environments, events. [5]

THESE CHARTS SHOW MOVIE CHARACTER INTERACTIONS.  
THE HORIZONTAL AXIS IS TIME. THE VERTICAL GROUPING OF THE  
LINES INDICATES WHICH CHARACTERS ARE TOGETHER AT A GIVEN TIME.

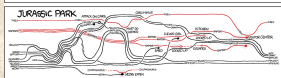
## LORD OF THE RINGS



## STAR WARS (ORIGINAL TRILOGY)



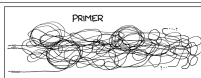
## JURASSIC PARK



## 12 ANGRY MEN



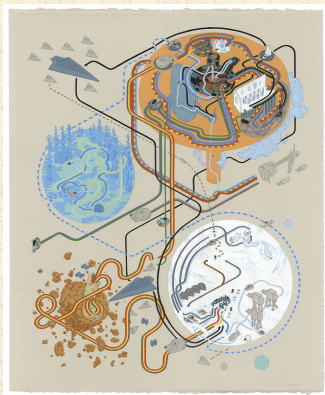
## PRIMER



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“Plotted: A Literary Atlas”    
by Andrew DeGraff (2015). <sup>[1]</sup>



<http://www.andrewdegraff.com/moviemaps/> 

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## The Science of Stories

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Pratchett

## References

[illegible]





The Comet Ping Pong Gunman Answers Our Reporter's Questions: [↗](#)



“The intel on this wasn’t 100 percent,” he said.’

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Archetypometrics  
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|                         |                                                   |                           |
|-------------------------|---------------------------------------------------|---------------------------|
| <b>12</b> <b>THE 50</b> | <b>The Boys</b><br>Brendan in Tiffany's?          | <b>Dr. H</b><br>Hill      |
| <b>13</b> <b>THE 40</b> | <b>The Breakers</b><br>Breakers Breakers          | <b>Step</b><br>Step Adams |
| <b>14</b> <b>THE 30</b> | <b>The Road City</b><br>Road City                 | <b>Elmer</b><br>Elmer     |
| <b>15</b> <b>THE 20</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>16</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>17</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>18</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>19</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>20</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>21</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>22</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>23</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>24</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>25</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>26</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>27</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>28</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>29</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>30</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>31</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>32</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
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| <b>46</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
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| <b>48</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>49</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |
| <b>50</b> <b>THE 10</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain | <b>Emily</b><br>Emily     |

# The Attack on the United States Capitol



Photo: Evelyn Hockstein for The Washington Post

## Washington Post's massive analysis

### Red Flags, Bloodshed, Contagion

### Senate Chaplain Barry Black:

"These tragedies have reminded us that words matter, and that the power of life and death is in the tongue."

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Archetypometrics  
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## The Science of Stories

Characters + Time

Fictional Characters

Trait and Character Spaces

Base Archetypes

Extended Archetypes

Card Collection

Trait and Archetype Cards

Story and Character Cards

Comparing  
Characters

Essential Dimensions

Real Polarization

Nutshell

Extras

Robustness

More Storyverses

Pratchett

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| 658.                     |                          |                          |

## A black and white photograph capturing a somber scene at night. In the foreground, a large, dark pile of rubble and debris, possibly wreckage from a destroyed structure or vehicle, dominates the lower right. Behind this pile, a large crowd of people is gathered. Many individuals are wearing military uniforms, including tunics and breeches, and some are holding rifles. The crowd is illuminated by bright, overhead lights, which create strong shadows and highlight the smoke or dust in the air. The background is dark, with some faint lights visible in the distance. The overall atmosphere is one of devastation and the aftermath of conflict.

[illegible]



### Framing:



Stories = Characters + Time.



Implicit:

## Interactions, Context, Environment, and Events.



With more words:

Stories = Characters + Stage + Events  
+ Interactions + Time.



Stories are emergent.



Equation-like:

Characters = Stories — Time



And is a general conception of everything:



## Partial differential equations (fluids)



## All sports



## Ecological systems



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## Fictional Characters

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## References

|                                                                           |                                                                |                            |
|---------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------|
| <b>10</b> <i>Things I Hate About You</i><br>2001<br>The 100 <sup>th</sup> | <b>The Boys</b><br>Broadcast on Tellynasty's<br>The Broad City | <b>Dr. H</b><br>Sing Along |
| <b>11</b> <i>Days of Summer</i><br>2001<br>The 100 <sup>th</sup>          | <b>Dr. H</b><br>Broadcast on Tellynasty's<br>The Broad City    | <b>Sing Along</b>          |
| <b>12</b> <i>Days of Summer</i><br>2001<br>The 100 <sup>th</sup>          | <b>Dr. H</b><br>Broadcast on Tellynasty's<br>The Broad City    | <b>Sing Along</b>          |
| <b>13</b> <i>Days of Summer</i><br>2001<br>The 100 <sup>th</sup>          | <b>Dr. H</b><br>Broadcast on Tellynasty's<br>The Broad City    | <b>Sing Along</b>          |
| <b>14</b> <i>Days of Summer</i><br>2001<br>The 100 <sup>th</sup>          | <b>Dr. H</b><br>Broadcast on Tellynasty's<br>The Broad City    | <b>Sing Along</b>          |
| <b>15</b> <i>Days of Summer</i><br>2001<br>The 100 <sup>th</sup>          | <b>Dr. H</b><br>Broadcast on Tellynasty's<br>The Broad City    | <b>Sing Along</b>          |
| <b>16</b> <i>Days of Summer</i><br>2001<br>The 100 <sup>th</sup>          | <b>Dr. H</b><br>Broadcast on Tellynasty's<br>The Broad City    | <b>Sing Along</b>          |
| <b>17</b> <i>Days of Summer</i><br>2001<br>The 100 <sup>th</sup>          | <b>Dr. H</b><br>Broadcast on Tellynasty's<br>The Broad City    | <b>Sing Along</b>          |
| <b>18</b> <i>Days of Summer</i><br>2001<br>The 100 <sup>th</sup>          | <b>Dr. H</b><br>Broadcast on Tellynasty's<br>The Broad City    | <b>Sing Along</b>          |
| <b>19</b> <i>Days of Summer</i><br>2001<br>The 100 <sup>th</sup>          | <b>Dr. H</b><br>Broadcast on Tellynasty's<br>The Broad City    | <b>Sing Along</b>          |
| <b>20</b> <i>Days of Summer</i><br>2001<br>The 100 <sup>th</sup>          | <b>Dr. H</b><br>Broadcast on Tellynasty's<br>The Broad City    | <b>Sing Along</b>          |





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|                                                                                                                                                                                      |                                                          |                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|------------------------------------------------|
| <b>10</b> <b>5</b> <b>4</b> <b>3</b> <b>2</b> <b>1</b>                                                                                                                               | <b>The Boys'</b><br>Brendan in Tiffany's                 | <b>Dr. Ho</b><br>Sing-along                    |
| <b>19</b> <b>18</b> <b>17</b> <b>16</b> <b>15</b> <b>14</b> <b>13</b> <b>12</b> <b>11</b> <b>10</b> <b>9</b> <b>8</b> <b>7</b> <b>6</b> <b>5</b> <b>4</b> <b>3</b> <b>2</b> <b>1</b> | <b>20</b> <b>Rank</b><br>The Road Club                   | <b>20</b> <b>Rank</b><br>Dance                 |
| <b>(M)</b> <b>Days of Summer</b><br>Adventures of<br>Superman                                                                                                                        | <b>21</b> <b>Rank</b><br>Frankie's Vacation              | <b>21</b> <b>Rank</b><br>Dance                 |
| <b>After Life</b><br>Agents of S.H.I.E.L.D.                                                                                                                                          | <b>22</b> <b>Rank</b><br>Holly the Vampire               | <b>22</b> <b>Rank</b><br>Family in<br>the City |
| <b>Alex</b><br>American History &<br>Society                                                                                                                                         | <b>23</b> <b>Rank</b><br>Singer                          | <b>23</b> <b>Rank</b><br>Katie Couric          |
| <b>The Americans</b><br>A New                                                                                                                                                        | <b>24</b> <b>Rank</b><br>Celine and Richard<br>Couture   | <b>24</b> <b>Rank</b><br>The<br>Expenses       |
| <b>Anna Karenina</b><br>Anna: Book                                                                                                                                                   | <b>25</b> <b>Rank</b><br>Chuck McMillan vs. You          | <b>25</b> <b>Rank</b><br>The<br>Expenses       |
| <b>Arrested Development</b><br>Anna Karenina                                                                                                                                         | <b>26</b> <b>Rank</b><br>Cliffing Adventure of<br>Serena | <b>26</b> <b>Rank</b><br>The<br>Expenses       |
| <b>Anna Karenina</b><br>Anna: Book                                                                                                                                                   | <b>27</b> <b>Rank</b><br>Community                       | <b>27</b> <b>Rank</b><br>The<br>Expenses       |
| <b>Arrested Development</b><br>Anna Karenina                                                                                                                                         | <b>28</b> <b>Rank</b><br>Cody's<br>Cody vs. Girlfriend   | <b>28</b> <b>Rank</b><br>The<br>Expenses       |
| <b>Anna Karenina</b><br>Anna: Book                                                                                                                                                   |                                                          | <b>29</b> <b>Rank</b><br>The<br>Expenses       |
| <b>Arrested Development</b><br>Anna Karenina                                                                                                                                         |                                                          | <b>30</b> <b>Rank</b><br>The<br>Expenses       |



# “Heroes, villains and fools, as agents of social control”

Orrin E. Klapp,

American Sociological Review, **19**, 56–62, 1954. <sup>[4]</sup>

SOCIAL types comprise a relatively unappreciated field of popular culture. Though certain ones have been intensively studied from special points of view,<sup>1</sup> and the role of stereotypes has been long recognized, there has been little effort to catalog, classify, or even adequately consider the vast number of highly significant types to be found in common speech, jokes, comics, popular fiction, folklore and the like. These conceptions, appearing wherever the popular mind finds expression, are truly collective in nature rather than the property of individual authors, “coins” of thought as Sumner phrased it, serving to express group judgments, facilitate consensus, and define roles. This article is concerned with three especially significant generic figures, the hero, villain and fool, and aims to state a theory of their normative nature, role as

sanctions, and mutual contribution to consensus and social control, a relationship which has been only casually considered in sociological literature.

One who long considers these types can hardly fail to feel that their role goes beyond the theatre, that they have a part to play in institutions, movements, political regimes, historical periods and everyday life. When a person is called a hero, villain or fool, this has important implications for his status, influence and the kind of treatment he will receive. An effort is here made to bring them into theoretical relationship as norms representing certain kinds of deviance from average or conventional conduct, carrying appropriate punishments or rewards, and calling for certain modes of collective action. The present article is intended as a suggestive and exploratory statement rather than as a report of finished research.

One may begin with the observation that epithets are sanctions indicating social approval or disapproval, and that many of these, especially the strongest, can be rather readily classified into three generic categories. For instance, a daredevil might be called a hare-brained fool, a criminal endangering the lives of others, or a fearless superman. Some indication of the categories of epithet likely to be applied to extreme deviants is perhaps given by the following lists:

| Hero                  | Villain      | Fool           |
|-----------------------|--------------|----------------|
| underdog              | bully        | crackpot       |
| champ                 | liar         | fanatic        |
| big shot              | cheat        | simpleton      |
| smart operator        | two-timer    | sissey         |
| Robin Hood            | bad nigger   | cheapskate     |
| father-of-his-country | racketeer    | blowhard       |
| protector             | Red          | butterfingers  |
| emancipator           | grafter      | sap            |
| he-man                | dictator     | yes-man        |
| race hero             | Bluebeard    | sucker         |
| Uncle Sam             | Fu Manchu    | Mutt           |
| Lone Ranger           | Simon Legree | Happy Hooligan |
| Superman              |              | Sad Sack       |

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- [1] A. M. ...  
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<sup>1</sup> For instance, C. Wright Mills, *White Collar*

## A close-up photograph of two brown, furry paws, likely belonging to a cat, resting on a white surface with a light gray grid pattern. The paws are positioned near the edge of the surface, which appears to be a computer keyboard or mousepad. A black, textured border is visible at the bottom of the frame. The background shows a wooden surface.

<https://openpsychometrics.org>

[illegible]

Use the slider to indicate where you fall on this spectrum:

## Statistical "Which Character" Personality Quiz

This is an interactive personality quiz that will match you to fictional characters on similarity of description.

### Background

When the creator of this website would tell people that he published personality quizzes, people would usually ask him if he meant that he worked at BuzzFeed on their "Which Character" personality quizzes. And he would have to explain that he did not and had never been that style of test. These quizzes are very fun, as evidenced by their extreme popularity. Meaningful, two people who get the same result on a typical example of these tests much more in common than two randomly paired individuals. So for the longest time one character match personality quiz, but I guess it was inevitable because here is a more scientific, but still silly, "Which Character Are You?" test.

This test was created by getting more than 3 million volunteers to describe themselves on different adjective based scales. This created a database of descriptive ratings are compared against these profiles and the closest match is found. This quiz works and was developed can be found [here](#). There is also a version of self-report, and a [version for couples](#).

### Test Instructions

The test is made of pairs of adjectives with a slider between them. For each pair, drag the slider to where you fall on the spectrum between them. This test is recommended to select how many questions you want to do using the version option. The media recommended version is 185 seconds (~3 minutes).

### Participation

This interactive program is provided for entertainment and informational psychological advice or a screening tool of any kind and comes without particular purpose.

At the end of the survey you will be asked for consent to include your responses. Your agree your responses may be used and shared per [the website privacy policy](#).

**Begin assessment**

juvenile (50%)

mature (50%)

frugal (23%)

lavish (77%)

social (81%)

reclusive (19%)

adventurous (76%)

stick-in-the-mud (24%)

haunted (100%)

blissful (0%)

orderly (23%)

chaotic (77%)

Version

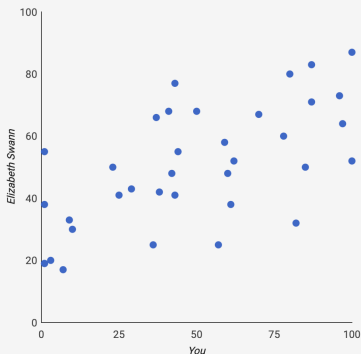


The best match between the self assessment you provided and the profile of a fictional character as rated by other people who have taken this survey is the character **Elizabeth Swann** (Pirates of the Caribbean).



**83% match**

Your traits versus their traits are graphed below (click on points for labels).



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|            |                   |           |
|------------|-------------------|-----------|
| 100% Match | The Boys          | Dr. Ho    |
| 95% Match  | The Devotion Club | King John |
| 90% Match  | The Devotion Club | Queen     |
| 85% Match  | The Devotion Club | Queen     |
| 80% Match  | The Devotion Club | Queen     |
| 75% Match  | The Devotion Club | Queen     |
| 70% Match  | The Devotion Club | Queen     |
| 65% Match  | The Devotion Club | Queen     |
| 60% Match  | The Devotion Club | Queen     |
| 55% Match  | The Devotion Club | Queen     |
| 50% Match  | The Devotion Club | Queen     |
| 45% Match  | The Devotion Club | Queen     |
| 40% Match  | The Devotion Club | Queen     |
| 35% Match  | The Devotion Club | Queen     |
| 30% Match  | The Devotion Club | Queen     |
| 25% Match  | The Devotion Club | Queen     |
| 20% Match  | The Devotion Club | Queen     |
| 15% Match  | The Devotion Club | Queen     |
| 10% Match  | The Devotion Club | Queen     |
| 5% Match   | The Devotion Club | Queen     |
| 0% Match   | The Devotion Club | Queen     |





### Some fictional characters most like the Deliverator:

1. Ava (Ex Machina): 89%
2. Dolores Abernathy (Westworld): 87%
3. Dom Cobb (Inception): 86%
4. Maeve Millay (Westworld): 84%
5. Patrick Jane (The Mentalist): 84%
6. Wyldstyle (The Lego Movie): 84%
7. Daisy 'Skye' Johnson (Agents of S.H.I.E.L.D.): 84%
8. Black Widow (Marvel Cinematic Universe): 83%
9. Elizabeth Swann (Pirates of the Caribbean): 83%
10. Jason Bourne (The Bourne Identity): 83%
11. Mystique (X-Men): 83%
12. Juliana Crain (The Man in the High Castle): 83%
13. Arya Stark (Game of Thrones): 82%
14. Gamora (Marvel Cinematic Universe): 82%
15. Sherlock Holmes (Elementary): 82%

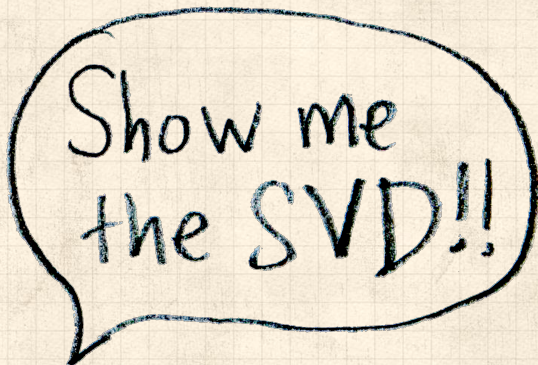




## Most extreme characters by character size:

| Rank. | Character         | Storyverse                      | Size S | Top Three Archetypes (Essential Direction, Norm. Component/% Variance Explained) |                                              |                                              | R <sub>ext</sub><br>arch |
|-------|-------------------|---------------------------------|--------|----------------------------------------------------------------------------------|----------------------------------------------|----------------------------------------------|--------------------------|
|       |                   |                                 |        | Third:                                                                           | Second:                                      | First:                                       |                          |
| 1.    | Joffrey Baratheon | Game of Thrones                 | 100.0  | Fool <sup>+</sup> (-1, 26.1/6.8%)                                                | Div <sup>+</sup> (+4, 29.4/8.6%)             | Demon <sup>+</sup> (+2, 81.2/65.9%)          | 7.6                      |
| 2.    | Iana Wexler       | Broad City                      | 99.4   | — (+14, 11.4/1.3%)                                                               | Demon <sup>+</sup> (+2, 27.5/7.7%)           | Adventurer <sup>+</sup> (+3, 86.4/75.6%)     | 9.8                      |
| 3.    | Firelord Ozai     | Avatar: The Last Airbender      | 98.7   | Traditionalist <sup>+</sup> (-3, 30.8/9.7%)                                      | Hero <sup>+</sup> (+1, 38.8/15.4%)           | Demon <sup>+</sup> (+2, 74.8/57.4%)          | 7.2                      |
| 4.    | Logan Roy         | Succession                      | 98.2   | Traditionalist <sup>+</sup> (-3, 24.1/6.0%)                                      | Hero <sup>+</sup> (+1, 49.5/25.4%)           | Demon <sup>+</sup> (+2, 70.3/51.2%)          | 12.3                     |
| 5.    | Nurse Ratched     | One Flew Over the Cuckoo's Nest | 97.0   | Hero <sup>+</sup> (+1, 42.8/19.4%)                                               | Demon <sup>+</sup> (+2, 51.5/28.2%)          | Traditionalist <sup>+</sup> (-3, 55.6/32.8%) | 46.9                     |
| 6.    | Tracy Jordan      | 30 Rock                         | 96.3   | Fool <sup>+</sup> (-1, 17.9/3.5%)                                                | Demon <sup>+</sup> (+2, 44.0/20.9%)          | Adventurer <sup>+</sup> (+3, 70.8/54.1%)     | 18.3                     |
| 7.    | Sid Phillips      | Toy Story                       | 95.6   | Fool <sup>+</sup> (-1, 14.3/2.2%)                                                | Outcast <sup>+</sup> (-5, 34.1/12.7%)        | Demon <sup>+</sup> (+2, 80.0/70.0%)          | 6.2                      |
| 8.    | Dolores Umbridge  | Harry Potter                    | 95.3   | Traditionalist <sup>+</sup> (-3, 36.1/14.4%)                                     | Div <sup>+</sup> (+4, 36.9/15.0%)            | Demon <sup>+</sup> (+2, 65.8/47.7%)          | 11.2                     |
| 9.    | Azula             | Avatar: The Last Airbender      | 95.2   | — (+9, 13.4/2.0%)                                                                | Hero <sup>+</sup> (+1, 50.2/27.8%)           | Demon <sup>+</sup> (+2, 70.9/55.4%)          | 34.3                     |
| 10.   | Tuvok             | Star Trek: Voyager              | 94.7   | Angel <sup>+</sup> (-2, 17.7/3.5%)                                               | Traditionalist <sup>+</sup> (-3, 53.2/31.5%) | Hero <sup>+</sup> (+1, 63.6/45.1%)           | 21.8                     |
| 11.   | Eric Cartman      | South Park                      | 94.4   | — (+7, 19.7/4.3%)                                                                | Adventurer <sup>+</sup> (+3, 28.9/9.4%)      | Demon <sup>+</sup> (+2, 76.0/64.8%)          | 6.9                      |
| 12.   | Malory Archer     | Archer                          | 94.4   | Div <sup>+</sup> (+4, 23.4/6.1%)                                                 | Hero <sup>+</sup> (+1, 41.8/19.6%)           | Demon <sup>+</sup> (+2, 70.4/55.7%)          | 11.5                     |
| 13.   | Gollum            | Lord of the Rings               | 94.4   | Fool <sup>+</sup> (-1, 18.7/3.9%)                                                | Outcast <sup>+</sup> (-5, 50.3/28.4%)        | Demon <sup>+</sup> (+2, 61.8/42.9%)          | 17.9                     |
| 14.   | Jenna Maroney     | 30 Rock                         | 94.0   | Div <sup>+</sup> (+4, 42.6/20.5%)                                                | Adventurer <sup>+</sup> (+3, 50.4/28.8%)     | Demon <sup>+</sup> (+2, 54.9/34.1%)          | 41.2                     |
| 15.   | Ron Swanson       | Parks and Recreation            | 93.8   | Traditionalist <sup>+</sup> (-3, 30.1/10.3%)                                     | Lone Wolf <sup>+</sup> (-4, 39.8/18.0%)      | Hero <sup>+</sup> (+1, 55.5/35.0%)           | 8.1                      |
| 16.   | Man in Black      | Westworld                       | 93.4   | — (+10, 15.2/2.7%)                                                               | Hero <sup>+</sup> (+1, 43.8/22.0%)           | Demon <sup>+</sup> (+2, 71.2/58.1%)          | 17.7                     |
| 17.   | Sterling Archer   | Archer                          | 93.4   | — (+11, 14.9/2.6%)                                                               | Adventurer <sup>+</sup> (+3, 50.8/29.6%)     | Demon <sup>+</sup> (+2, 63.5/46.2%)          | 29.2                     |
| 18.   | Mr. Burns         | The Simpsons                    | 93.2   | Hero <sup>+</sup> (+1, 21.5/5.3%)                                                | Traditionalist <sup>+</sup> (-3, 33.6/13.0%) | Demon <sup>+</sup> (+2, 72.2/59.9%)          | 7.5                      |
| 19.   | Lucille Bluth     | Arrested Development            | 92.9   | Hero <sup>+</sup> (+1, 24.1/6.8%)                                                | Div <sup>+</sup> (+4, 29.3/10.0%)            | Demon <sup>+</sup> (+2, 73.5/62.7%)          | 6.3                      |
| 20.   | Lord Voldemort    | Harry Potter                    | 92.6   | — (-8, 22.7/6.0%)                                                                | Hero <sup>+</sup> (+1, 24.4/6.9%)            | Demon <sup>+</sup> (+2, 76.7/68.5%)          | 9.9                      |
| 21.   | Darlene Snell     | Ozark                           | 92.6   | — (-8, 26.7/8.3%)                                                                | Outcast <sup>+</sup> (-5, 30.1/10.5%)        | Demon <sup>+</sup> (+2, 72.6/61.5%)          | 5.8                      |
| 22.   | Red Forman        | That '70's Show                 | 92.6   | Demon <sup>+</sup> (+2, 38.2/17.1%)                                              | Hero <sup>+</sup> (+1, 44.4/23.0%)           | Traditionalist <sup>+</sup> (-3, 46.5/25.3%) | 4.6                      |
| 23.   | The Joker         | The Dark Knight                 | 92.5   | Geek <sup>+</sup> (+6, 27.9/9.1%)                                                | Adventurer <sup>+</sup> (+3, 45.5/24.1%)     | Demon <sup>+</sup> (+2, 60.8/43.3%)          | 13.7                     |
| 24.   | Frank Gallagher   | Shameless                       | 92.5   | Fool <sup>+</sup> (-1, 32.5/12.3%)                                               | Adventurer <sup>+</sup> (+3, 32.8/12.6%)     | Demon <sup>+</sup> (+2, 64.4/48.5%)          | 11.1                     |
| 25.   | Dr. Gregory House | House, M.D.                     | 92.0   | Geek <sup>+</sup> (+6, 22.1/5.8%)                                                | Hero <sup>+</sup> (+1, 37.4/16.5%)           | Demon <sup>+</sup> (+2, 65.5/50.6%)          | 10.8                     |

# All You Need is Love SVD:



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$$[ I \heartsuit ] \\ A \vec{x} = \vec{b}$$

$$\begin{bmatrix} 1 & 1 \\ 1 & 0 \end{bmatrix}$$

$$[ I \heartsuit ] \\ N(A^T)$$



< Please rise for the Matrixology Fight Song >

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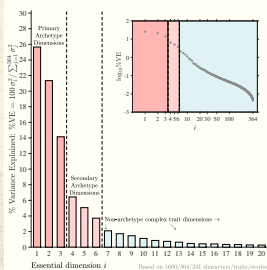
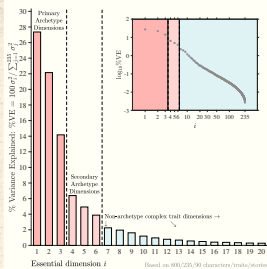
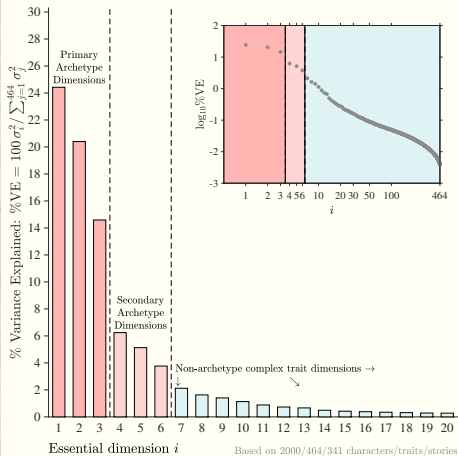
Robustness

More Storyverses

Pratchett

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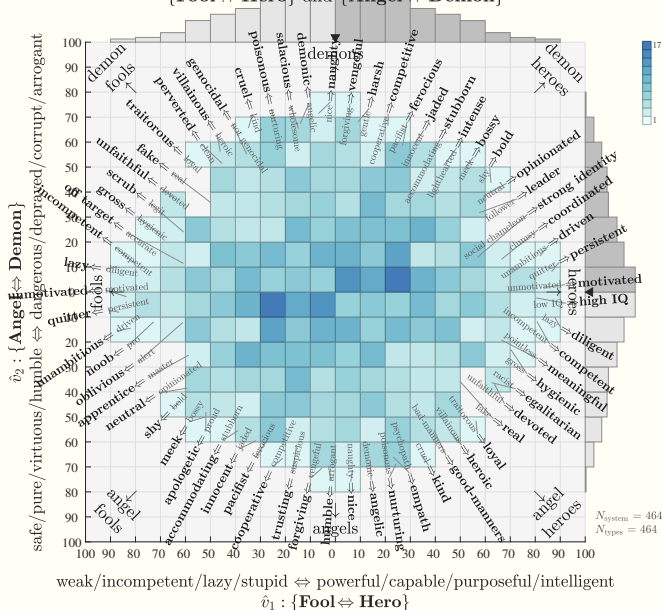
Pratchett

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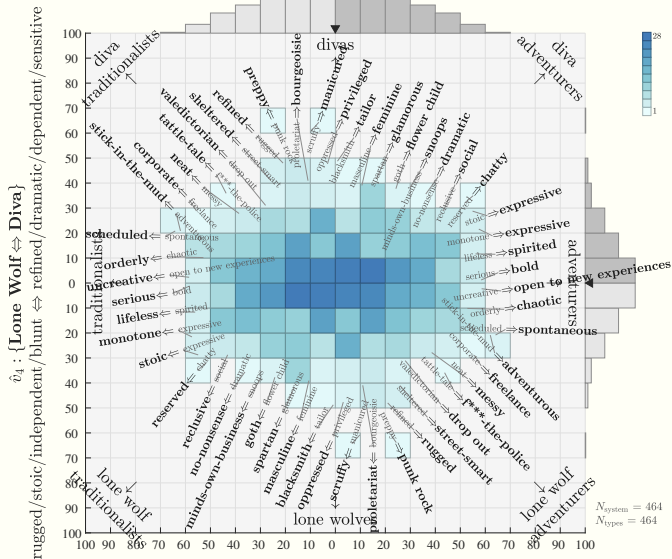
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First and Second essential dimensions of trait space:

{Fool  $\leftrightarrow$  Hero} and {Angel  $\leftrightarrow$  Demon}



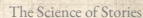
Third and Fourth essential dimensions of trait space:  
 {Traditionalist  $\leftrightarrow$  Adventurer} and {Lone Wolf  $\leftrightarrow$  Diva}



|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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| <p>1. <a href="#">The PoCVerse</a></p> <p>2. <a href="#">Archetypometrics</a></p> <p>3. <a href="#">The Science of Stories</a></p> <p>4. <a href="#">Characters + Time</a></p> <p>5. <a href="#">Fictional Characters</a></p> <p>6. <a href="#">Trait and Character Spaces</a></p> <p>7. <a href="#">Base Archetypes</a></p> <p>8. <a href="#">Extended Archetypes</a></p> <p>9. <a href="#">Card Collection</a></p> <p>10. <a href="#">Trait and Archetype Cards</a></p> <p>11. <a href="#">Story and Character Cards</a></p> <p>12. <a href="#">Comparing Characters</a></p> <p>13. <a href="#">Essential Dimensions</a></p> <p>14. <a href="#">Real Polarization</a></p> <p>15. <a href="#">Nutshell</a></p> <p>16. <a href="#">Extras</a></p> <p>17. <a href="#">Robustness</a></p> <p>18. <a href="#">More Storyverses</a></p> <p>19. <a href="#">Pratchett</a></p> <p>20. <a href="#">References</a></p> | <p>1. <a href="#">The PoCVerse</a></p> <p>2. <a href="#">Archetypometrics</a></p> <p>3. <a href="#">The Science of Stories</a></p> <p>4. <a href="#">Characters + Time</a></p> <p>5. <a href="#">Fictional Characters</a></p> <p>6. <a href="#">Trait and Character Spaces</a></p> <p>7. <a href="#">Base Archetypes</a></p> <p>8. <a href="#">Extended Archetypes</a></p> <p>9. <a href="#">Card Collection</a></p> <p>10. <a href="#">Trait and Archetype Cards</a></p> <p>11. <a href="#">Story and Character Cards</a></p> <p>12. <a href="#">Comparing Characters</a></p> <p>13. <a href="#">Essential Dimensions</a></p> <p>14. <a href="#">Real Polarization</a></p> <p>15. <a href="#">Nutshell</a></p> <p>16. <a href="#">Extras</a></p> <p>17. <a href="#">Robustness</a></p> <p>18. <a href="#">More Storyverses</a></p> <p>19. <a href="#">Pratchett</a></p> <p>20. <a href="#">References</a></p> |
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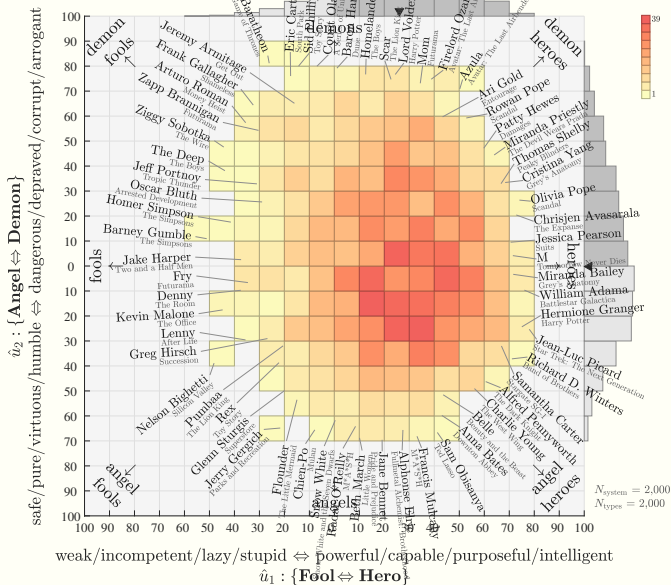
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## References

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First and Second essential dimensions of character space:

{Fool ↔ Hero} and {Angel ↔ Demon}



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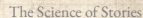
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$$\hat{u}_5 : \{\text{Outcast} \Leftrightarrow \text{Sophisticate}\}$$





# We stare at ousiograms and tables and tables ...

Essential Character Dimension 1,  $\hat{u}_1$

Major archetype dimension: {Fool  $\leftrightarrow$  Hero}

{weak/incompetent/lazy/stupid  $\leftrightarrow$  powerful/capable/purposeful/intelligent}

| A. Most aligned traits ( $\hat{v}_1$ )        | Cos.  | Var. | Comp. | Trait Size |      | B. Traits by ( $\hat{v}_1$ )                 | Cos.  | Var. | Comp. | Trait Size |      |
|-----------------------------------------------|-------|------|-------|------------|------|----------------------------------------------|-------|------|-------|------------|------|
|                                               | Expl. | Size |       | Size       | Rank | largest component                            | Expl. | Size |       | Size       | Rank |
| 1. {incompetent $\leftrightarrow$ competent}  | 0.94  | 88.7 | 80.7  | 85.6       | 22   | 1. {lazy $\leftrightarrow$ diligent}         | 0.91  | 83.5 | 87.7  | 96.0       | 2    |
| 2. {helpless $\leftrightarrow$ resourceful}   | 0.91  | 83.7 | 76.9  | 84.0       | 31   | 2. {quitter $\leftrightarrow$ persistent}    | 0.87  | 74.9 | 86.5  | 100.0      | 1    |
| 3. {lazy $\leftrightarrow$ diligent}          | 0.91  | 83.5 | 87.7  | 96.0       | 2    | 3. {unmotivated $\leftrightarrow$ motivated} | 0.87  | 75.9 | 83.6  | 96.0       | 3    |
| 4. {low IQ $\leftrightarrow$ high IQ}         | 0.91  | 82.9 | 80.4  | 88.3       | 12   | 4. {unambitious $\leftrightarrow$ driven}    | 0.88  | 77.3 | 81.9  | 93.2       | 6    |
| 5. {unobservant $\leftrightarrow$ perceptive} | 0.91  | 82.4 | 76.7  | 84.5       | 27   | 5. {incompetent $\leftrightarrow$ competent} | 0.94  | 88.7 | 80.7  | 85.6       | 22   |

| C. Most negatively aligned characters ( $-\hat{u}_1$ ) | Cos.  | Var. | Comp. | Char. Size |      | D. Most positively aligned characters ( $+\hat{u}_1$ ) | Cos.  | Var. | Comp. | Char. Size |      |
|--------------------------------------------------------|-------|------|-------|------------|------|--------------------------------------------------------|-------|------|-------|------------|------|
|                                                        | Expl. | Size |       | Size       | Rank |                                                        | Expl. | Size |       | Size       | Rank |
| 1. Barney Gumble/ The Simpsons/                        | -0.63 | 39.2 | 51.1  | 81.7       | 250  | 1. Kate Beckett/ Castle/                               | 0.92  | 84.0 | 70.6  | 77.1       | 465  |
| 2. Kevin Malone/ The Office/                           | -0.60 | 35.6 | 44.7  | 75.0       | 571  | 2. Olivia Benson/ Law & Order: SVU/                    | 0.89  | 79.9 | 72.1  | 80.6       | 291  |
| 3. Jake Harper/ Two and a Half Men/                    | -0.58 | 33.2 | 37.3  | 64.8       | 1182 | 3. Jessica Pearson/ Suits/                             | 0.88  | 77.8 | 70.5  | 80.0       | 315  |
| 4. Nelson Bighetti/ Silicon Valley/                    | -0.57 | 32.7 | 48.2  | 84.2       | 176  | 4. Kim Wexler/ Better Call Saul/                       | 0.88  | 77.4 | 59.8  | 68.0       | 995  |
| 5. The Deep/ The Boys/                                 | -0.56 | 31.6 | 43.8  | 78.0       | 420  | 5. Sara Sidle/ CSI: Crime Scene Investigation/         | 0.88  | 77.3 | 51.5  | 58.6       | 1519 |

| E. Characters by largest negative component ( $-\hat{u}_1$ ) | Cos.  | Var. | Comp. | Char. Size |      | F. Characters by largest positive component ( $+\hat{u}_1$ ) | Cos.  | Var. | Comp. | Char. Size |      |
|--------------------------------------------------------------|-------|------|-------|------------|------|--------------------------------------------------------------|-------|------|-------|------------|------|
|                                                              | Expl. | Size |       | Size       | Rank |                                                              | Expl. | Size |       | Size       | Rank |
| 1. Barney Gumble/ The Simpsons/                              | -0.63 | 39.2 | 51.1  | 81.7       | 250  | 1. Jean-Luc Picard/ Star Trek: The Next Generation/          | 0.86  | 73.8 | 78.0  | 90.8       | 40   |
| 2. Nelson Bighetti/ Silicon Valley/                          | -0.57 | 32.7 | 48.2  | 84.2       | 176  | 2. William Adama/ Battlestar Galactica/                      | 0.85  | 71.9 | 76.0  | 89.7       | 58   |
| 3. Kevin Malone/ The Office/                                 | -0.60 | 35.6 | 44.7  | 75.0       | 571  | 3. Hermione Granger/ Harry Potter/                           | 0.88  | 76.9 | 75.0  | 85.5       | 142  |
| 4. Ziggy Sobotka/ The Wire/                                  | -0.48 | 23.2 | 44.3  | 91.9       | 28   | 4. Olivia Pope/ Scandal/                                     | 0.85  | 71.8 | 74.1  | 87.4       | 96   |
| 5. The Deep/ The Boys/                                       | -0.56 | 31.6 | 43.8  | 78.0       | 420  | 5. Chrisjen Avasarala/ The Expanse/                          | 0.81  | 65.8 | 72.8  | 89.8       | 53   |

## Walternate framings



# {Zeros $\Leftrightarrow$ Heroes}



{Saints  $\Leftrightarrow$  Sinners}

[illegible]

### Primary essential character dimensions:

| Primary Archetypes<br>#. ~ Descriptors                                                                                      | Essential Meaning<br>(Ousiometrics) | Five factor model<br>dimensions   | First<br>Dimension  | % Variance<br>Explained |
|-----------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-----------------------------------|---------------------|-------------------------|
| 1. {Fool' ⇔ Hero'}<br>~ {weak/incompetent/lazy/stupid' ⇔ powerful/capable/purposeful/intelligent'}                          | {weak ⇔ powerful}                   | +{conscientiousness}              | 39.5% (12+778=790)  | 24.4%                   |
| 2. {Angel' ⇔ Demon'}<br>~ {safe/pure/virtuous/humble' ⇔ dangerous/depraved/corrupt/arrogant'}                               | {safe ⇔ dangerous}                  | −{agreeableness}, +{extroversion} | 27.3% (228+318=546) | 20.4%                   |
| 3. {Traditionalist' ⇔ Adventurer'}<br>~ {serious/predictable/humorless/uncreative' ⇔ playful/unpredictable/funny/creative'} | {structured ⇔ unstructured}         | +{openness}, +{extroversion}      | 19.2% (62+323=385)  | 14.6%                   |
| Totals for dimensions 1, 2, and 3: 86.0% (302+1419=1721)                                                                    |                                     |                                   |                     | 59.4%                   |

### Secondary essential character dimensions:

| Secondary Archetypes<br>#. ~ Descriptors                                                                       | Five factor model<br>dimension(s) | Primary<br>Dimension | % Variance<br>Explained |
|----------------------------------------------------------------------------------------------------------------|-----------------------------------|----------------------|-------------------------|
| 4. { Lone Wolf' ⇔ Diva'}<br>~ {rugged/stoic/independent/blunt' ⇔ refined/dramatic/dependent/sensitive'}        | +{extroversion}                   | 5.7% (22+91=113)     | 6.2%                    |
| 5. {Outcast' ⇔ Sophisticate'}<br>~ {unlucky/unsophisticated/traumatized' ⇔ fortunate/sophisticated/confident'} | +{extroversion}, −{neuroticism}   | 5.6% (112+0=112)     | 5.1%                    |
| 6. {Brute' ⇔ Geek'}<br>~ {physical/mainstream/simple-minded' ⇔ intellectual/weird/complex'}                    | −{extroversion}, +{neuroticism}   | 1.9% (27+11=38)      | 3.8%                    |
| Totals for dimensions 4, 5, and 6: 13.2% (161+102=263)                                                         |                                   |                      | 15.1%                   |
| Totals for dimensions 1-6: 99.2% (463+1521=1984)                                                               |                                   |                      | 74.6%                   |

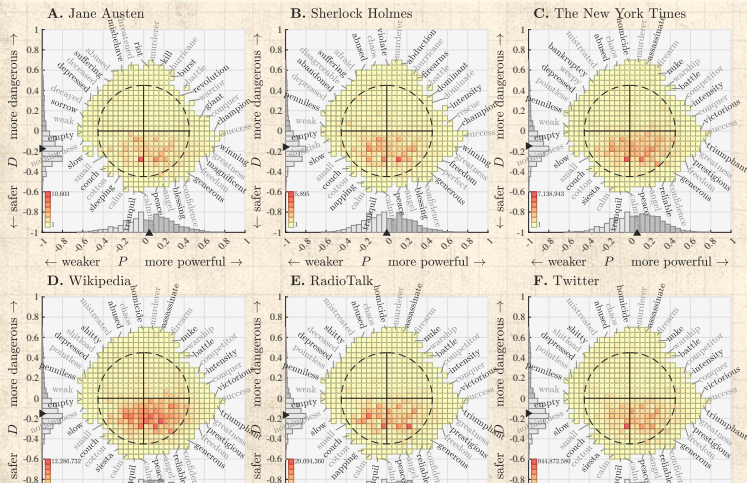
### Trait-level essential character dimensions:

| Unnamed non-Archetype Complex Essential Traits<br>#. ~ Descriptors | Primary<br>Dimension | % Variance<br>Explained |
|--------------------------------------------------------------------|----------------------|-------------------------|
| 7. ~ {dramatic/attractive/young' ⇔ comedic/ugly/old'}              | 0.5% (5+4=9)         | 2.1%                    |
| 8. ~ {spiritual/rural/historical' ⇔ skeptical/urban/modern'}       | 0.2% (0+5=5)         | 1.6%                    |
| 9. ~ {old/historical/low-tempo' ⇔ young/modern/high-tempo'}        | 0.1% (2+0=2)         | 1.4%                    |
| 10. ~ {feminine/luddite' ⇔ masculine/technophile'}                 | 0.0% (0+0=0)         | 1.1%                    |
| 11. ~ {secondary/street-wise' ⇔ primary/sheltered'}                | 0.0% (0+0=0)         | 0.9%                    |
| Totals for dimensions 7-11:                                        | 0.8% (7+9=16)        | 7.2%                    |
| Totals for dimensions 12-464:                                      | 0.0% (0+0=0)         | 18.3%                   |
| Totals overall:                                                    | 100.0% (2000)        | 100.0%                  |



# “Ousiometrics and Telegnomics: The essence of meaning conforms to a two-dimensional powerful-weak and dangerous-safe framework with diverse corpora presenting a safety bias”

Dodds et al.,  
, 2021. [2]



The PoCVerse  
Archetypometrics  
43 of 136

The Science of Stories

Characters + Time

Fictional Characters

Trait and Character Spaces

Base Archetypes

Extended Archetypes

Card Collection

Trait and Archetype Cards

Story and Character Cards

Comparing  
Characters

Essential Dimensions

Real Polarization

Nutshell

Extras

Robustness

More Storyverses

Pratchett

References



## Most extreme characters by character size:

| Rank. | Character         | Storyverse                      | Size S | Top Three Archetypes (Essential Direction, Norm. Component/% Variance Explained) |                                              |                                              | R <sub>ext</sub> <sup>arch</sup> |
|-------|-------------------|---------------------------------|--------|----------------------------------------------------------------------------------|----------------------------------------------|----------------------------------------------|----------------------------------|
|       |                   |                                 |        | Third:                                                                           | Second:                                      | First:                                       |                                  |
| 1.    | Joffrey Baratheon | Game of Thrones                 | 100.0  | Fool <sup>+</sup> (-1, 26.1/6.8%)                                                | Div <sup>+</sup> (+4, 29.4/8.6%)             | Demon <sup>+</sup> (+2, 81.2/65.9%)          | 7.6                              |
| 2.    | Ilana Wexler      | Broad City                      | 99.4   | — (+14, 11.4/1.3%)                                                               | Demon <sup>+</sup> (+2, 27.5/7.7%)           | Adventurer <sup>+</sup> (+3, 86.4/75.6%)     | 9.8                              |
| 3.    | Firelord Ozai     | Avatar: The Last Airbender      | 98.7   | Traditionalist <sup>+</sup> (-3, 30.8/9.7%)                                      | Hero <sup>+</sup> (+1, 38.8/15.4%)           | Demon <sup>+</sup> (+2, 74.8/57.4%)          | 7.2                              |
| 4.    | Logan Roy         | Succession                      | 98.2   | Traditionalist <sup>+</sup> (-3, 24.1/6.0%)                                      | Hero <sup>+</sup> (+1, 49.5/25.4%)           | Demon <sup>+</sup> (+2, 70.3/51.2%)          | 12.3                             |
| 5.    | Nurse Ratched     | One Flew Over the Cuckoo's Nest | 97.0   | Hero <sup>+</sup> (+1, 42.8/19.4%)                                               | Demon <sup>+</sup> (+2, 51.5/28.2%)          | Traditionalist <sup>+</sup> (-3, 55.6/32.8%) | 46.9                             |
| 6.    | Tracy Jordan      | 30 Rock                         | 96.3   | Fool <sup>+</sup> (-1, 17.9/3.5%)                                                | Demon <sup>+</sup> (+2, 44.0/20.9%)          | Adventurer <sup>+</sup> (+3, 70.8/54.1%)     | 18.3                             |
| 7.    | Sid Phillips      | Toy Story                       | 95.6   | Fool <sup>+</sup> (-1, 14.3/2.2%)                                                | Outcast <sup>+</sup> (-5, 34.1/12.7%)        | Demon <sup>+</sup> (+2, 80.0/70.0%)          | 6.2                              |
| 8.    | Dolores Umbridge  | Harry Potter                    | 95.3   | Traditionalist <sup>+</sup> (-3, 36.1/14.4%)                                     | Div <sup>+</sup> (+4, 36.9/15.0%)            | Demon <sup>+</sup> (+2, 65.8/47.7%)          | 11.2                             |
| 9.    | Azula             | Avatar: The Last Airbender      | 95.2   | — (+9, 13.4/2.0%)                                                                | Hero <sup>+</sup> (+1, 50.2/27.8%)           | Demon <sup>+</sup> (+2, 70.9/55.4%)          | 34.3                             |
| 10.   | Tuvok             | Star Trek: Voyager              | 94.7   | Angel <sup>+</sup> (-2, 17.7/3.5%)                                               | Traditionalist <sup>+</sup> (-3, 53.2/31.5%) | Hero <sup>+</sup> (+1, 63.6/45.1%)           | 21.8                             |
| 11.   | Eric Cartman      | South Park                      | 94.4   | — (+7, 19.7/4.3%)                                                                | Adventurer <sup>+</sup> (+3, 28.9/9.4%)      | Demon <sup>+</sup> (+2, 76.0/64.8%)          | 6.9                              |
| 12.   | Malory Archer     | Archer                          | 94.4   | Div <sup>+</sup> (+4, 23.4/6.1%)                                                 | Hero <sup>+</sup> (+1, 41.8/19.6%)           | Demon <sup>+</sup> (+2, 70.4/55.7%)          | 11.5                             |
| 13.   | Gollum            | Lord of the Rings               | 94.4   | Fool <sup>+</sup> (-1, 18.7/3.9%)                                                | Outcast <sup>+</sup> (-5, 50.3/28.4%)        | Demon <sup>+</sup> (+2, 61.8/42.9%)          | 17.9                             |
| 14.   | Jenna Maroney     | 30 Rock                         | 94.0   | Div <sup>+</sup> (+4, 42.6/20.5%)                                                | Adventurer <sup>+</sup> (+3, 50.4/28.8%)     | Demon <sup>+</sup> (+2, 54.9/34.1%)          | 41.2                             |
| 15.   | Ron Swanson       | Parks and Recreation            | 93.8   | Traditionalist <sup>+</sup> (-3, 30.1/10.3%)                                     | Lone Wolf <sup>+</sup> (-4, 39.8/18.0%)      | Hero <sup>+</sup> (+1, 55.5/35.0%)           | 8.1                              |
| 16.   | Man in Black      | Westworld                       | 93.4   | — (+10, 15.2/2.7%)                                                               | Hero <sup>+</sup> (+1, 43.8/22.0%)           | Demon <sup>+</sup> (+2, 71.2/58.1%)          | 17.7                             |
| 17.   | Sterling Archer   | Archer                          | 93.4   | — (+11, 14.9/2.6%)                                                               | Adventurer <sup>+</sup> (+3, 50.8/29.6%)     | Demon <sup>+</sup> (+2, 63.5/46.2%)          | 29.2                             |
| 18.   | Mr. Burns         | The Simpsons                    | 93.2   | Hero <sup>+</sup> (+1, 21.5/5.3%)                                                | Traditionalist <sup>+</sup> (-3, 33.6/13.0%) | Demon <sup>+</sup> (+2, 72.2/59.9%)          | 7.5                              |
| 19.   | Lucille Bluth     | Arrested Development            | 92.9   | Hero <sup>+</sup> (+1, 24.1/6.8%)                                                | Div <sup>+</sup> (+4, 29.3/10.0%)            | Demon <sup>+</sup> (+2, 73.5/62.7%)          | 6.3                              |
| 20.   | Lord Voldemort    | Harry Potter                    | 92.6   | — (-8, 22.7/6.0%)                                                                | Hero <sup>+</sup> (+1, 24.4/6.9%)            | Demon <sup>+</sup> (+2, 76.7/68.5%)          | 9.9                              |
| 21.   | Darlene Snell     | Ozark                           | 92.6   | — (-8, 26.7/8.3%)                                                                | Outcast <sup>+</sup> (-5, 30.1/10.5%)        | Demon <sup>+</sup> (+2, 72.6/61.5%)          | 5.8                              |
| 22.   | Red Forman        | That 70's Show                  | 92.6   | Demon <sup>+</sup> (+2, 38.2/17.1%)                                              | Hero <sup>+</sup> (+1, 44.4/23.0%)           | Traditionalist <sup>+</sup> (-3, 46.5/25.3%) | 4.6                              |
| 23.   | The Joker         | The Dark Knight                 | 92.5   | Geek <sup>+</sup> (+6, 27.9/9.1%)                                                | Adventurer <sup>+</sup> (+3, 45.5/24.1%)     | Demon <sup>+</sup> (+2, 60.8/43.3%)          | 13.7                             |
| 24.   | Frank Gallagher   | Shameless                       | 92.5   | Fool <sup>+</sup> (-1, 32.5/12.3%)                                               | Adventurer <sup>+</sup> (+3, 32.8/12.6%)     | Demon <sup>+</sup> (+2, 64.4/48.5%)          | 11.1                             |
| 25.   | Dr. Gregory House | House, M.D.                     | 92.0   | Geek <sup>+</sup> (+6, 22.1/5.8%)                                                | Hero <sup>+</sup> (+1, 37.4/16.5%)           | Demon <sup>+</sup> (+2, 65.5/50.6%)          | 10.8                             |

## Extended archetypes:



Allowing for mixtures of up to three archetypes, the possibilities are:



12 single archetypes



60 dual archetypes



160 triple archetypes



Adventurer-Demon (unpredictable-dangerous) = Chaos Agent.



Traditionalist-Demon-Hero<sup>†</sup>  
(predictable-dangerous-powerful) = Tyrant



As before, all essential dimensions from 7 up $\nearrow$  are complex traits.

## Characters + Time

### Fictional Characters

### Trait and Character Spaces

### Base Archetypes

### Extended Archetypes

## Card Collection

### Trait and Archetype Cards

### Story and Character Cards

## Comparing Characters

## Essential Dimensions

### Real Polarization

## Nurshell

### Extras

### Robustness

More Storyverses

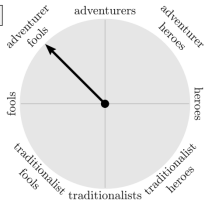
Pratchett

## References

|                         |                                                     |                                         |
|-------------------------|-----------------------------------------------------|-----------------------------------------|
| <b>12</b> <b>THE 50</b> | <b>The Boys</b><br>Brendan in Tiffany's?            | <b>Dr. H</b><br>Hill                    |
| <b>13</b> <b>THE 40</b> | <b>The Breakers</b><br>Breakers Breakers            | <b>Step</b><br>Step-Along               |
| <b>14</b> <b>THE 30</b> | <b>The Road City</b><br>Road City                   | <b>El</b><br>Elmwood                    |
| <b>15</b> <b>THE 20</b> | <b>Druckhaus' Mountain</b><br>Druckhaus' Mountain   | <b>Early in</b><br>Early in the Morning |
| <b>16</b> <b>THE 10</b> | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>17</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>18</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>19</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>20</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>21</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>22</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>23</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>24</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>25</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>26</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>27</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>28</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>29</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>30</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>31</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>32</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>33</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>34</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>35</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>36</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>37</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>38</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>39</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>40</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>41</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>42</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>43</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>44</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>45</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>46</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>47</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>48</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>49</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |
| <b>50</b> <b>THE 0</b>  | <b>Early in the Morning</b><br>Early in the Morning | <b>EP</b><br>EP                         |



**B**



### Most aligned traits

1. {deliberate ⇒ spontaneous}✓
2. {serious ⇒ playful}✓
3. {rational ⇒ whimsical}✓
4. {studious ⇒ goof-off}✓
5. {tight ⇒ loose}✓

### Most aligned characters

1. Jason Mendoza✓ The Good Place✓
2. Michael Kelso✓ That 70's Show✓
3. Luke Dunphy✓ Modern Family✓
4. Patrick Star✓ SpongeBob SquarePants✓
5. Gene Belcher✓ Bob's Burgers✓

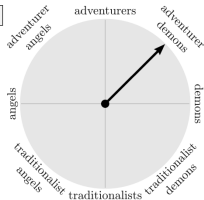
### Traits by largest component

1. {studious ⇒ goof-off}✓
2. {focused ⇒ absentminded}✓
3. {scheduled ⇒ spontaneous}✓
4. {workaholic ⇒ slacker}✓
5. {on-time ⇒ tardy}✓

### Characters by largest component

1. Jason Mendoza✓ The Good Place✓
2. Michael Kelso✓ That 70's Show✓
3. Patrick Star✓ SpongeBob SquarePants✓
4. Tracy Jordan✓ 30 Rock✓
5. Ilana Wexler✓ Broad City✓

**C**



### Most aligned traits

1. {tame ⇒ wild}✓
2. {well behaved ⇒ mischievous}✓
3. {proper ⇒ scandalous}✓
4. {politically correct ⇒ edgy}✓
5. {moderate ⇒ extreme}✓

### Most aligned characters

1. Bender✓ Futurama✓
2. Bart Simpson✓ The Simpsons✓
3. Jack Sparrow✓ Pirates of the Caribbean✓
4. Sterling Archer✓ Archer✓
5. Tyler Durden✓ Fight Club✓

### Traits by largest component

1. {obedient ⇒ rebellious}✓
2. {moderate ⇒ extreme}✓
3. {orderly ⇒ chaotic}✓
4. {shy ⇒ bold}✓
5. {modest ⇒ flamboyant}✓

### Characters by largest component

1. Tracy Jordan✓ 30 Rock✓
2. Sterling Archer✓ Archer✓
3. Ilana Wexler✓ Broad City✓
4. Bender✓ Futurama✓
5. The Joker✓ The Dark Knight✓



Finer scale is too fine: Demon by Demon-Fool is not sensible.

## Most archetypal characters:

| Rank by $R_{\text{arch}}^{\text{ext}}$ | Character Story                                 | Size $S$ | Rank | Archetype                  | % var. exp.: $(\beta_1, \beta_2)$ | $R_{\text{arch}}^{\text{ext}}$ |
|----------------------------------------|-------------------------------------------------|----------|------|----------------------------|-----------------------------------|--------------------------------|
| 1.                                     | Raquel Murillo/ Money Heist/                    | 55.8     | 1673 | Hero/                      | (77.2, 1.4)                       | 56.4                           |
| 2.                                     | Tywin Lannister/ Game of Thrones/               | 90.0     | 49   | Traditionalist-Hero-Demon/ | (85.9, 1.5)                       | 56.4                           |
| 3.                                     | Jesper Fahey/ Shadow and Bone/                  | 81.3     | 264  | Adventurer/                | (80.6, 1.5)                       | 55.2                           |
| 4.                                     | Charlie Young/ The West Wing/                   | 81.4     | 257  | Angel-Hero/                | (83.4, 1.7)                       | 49.7                           |
| 5.                                     | Nurse Ratched/ One Flew Over the Cuckoo's Nest/ | 97.0     | 5    | Hero-Demon-Traditionalist/ | (79.5, 1.7)                       | 46.9                           |
| 6.                                     | Cho Sang-woo/ Squid Game/                       | 75.2     | 554  | Demon-Hero-Traditionalist/ | (75.7, 1.6)                       | 46.7                           |
| 7.                                     | Obi-Wan Kenobi/ Star Wars: Revenge of the Sith/ | 76.2     | 505  | Angel-Hero/                | (80.2, 1.8)                       | 45.8                           |
| 8.                                     | Elinor Dashwood/ Sense and Sensibility/         | 78.1     | 415  | Traditionalist-Angel-Hero/ | (80.8, 1.9)                       | 41.5                           |
| 9.                                     | Jenna Maroney/ 30 Rock/                         | 94.0     | 14   | Diva-Adventurer-Demon/     | (82.6, 2.0)                       | 41.2                           |
| 10.                                    | Will Byers/ Stranger Things/                    | 64.1     | 1229 | Geek-Outcast-Angel/        | (76.1, 2.0)                       | 38.9                           |
| 11.                                    | Doc/ Baby Driver/                               | 74.7     | 593  | Traditionalist-Demon-Hero/ | (82.7, 2.1)                       | 38.7                           |
| 12.                                    | Patty Hewes/ Damages/                           | 86.0     | 124  | Demon-Hero/                | (77.3, 2.1)                       | 37.7                           |
| 13.                                    | Kate Beckett/ Castle/                           | 77.1     | 465  | Hero/                      | (84.0, 2.3)                       | 36.8                           |
| 14.                                    | Bender/ Futurama/                               | 90.5     | 43   | Adventurer-Demon/          | (78.5, 2.1)                       | 36.7                           |
| 15.                                    | Annie Porter/ Speed/                            | 60.9     | 1412 | Hero-Angel-Adventurer/     | (73.1, 2.1)                       | 35.3                           |
| 16.                                    | Regina Mills/ Once Upon a Time/                 | 77.8     | 425  | Demon-Hero/                | (77.8, 2.2)                       | 35.0                           |
| 17.                                    | Alexander Conklin/ The Bourne Identity/         | 74.4     | 614  | Hero-Traditionalist-Demon/ | (80.0, 2.3)                       | 34.9                           |
| 18.                                    | Kathryn Janeway/ Star Trek: Voyager/            | 80.9     | 285  | Hero/                      | (76.2, 2.2)                       | 34.8                           |
| 19.                                    | Azula/ Avatar: The Last Airbender/              | 95.2     | 9    | Hero-Demon/                | (80.9, 2.4)                       | 34.3                           |
| 20.                                    | Marmee March/ Little Women/                     | 73.1     | 688  | Hero-Angel/                | (81.4, 2.4)                       | 33.7                           |
| 21.                                    | Amy March/ Little Women/                        | 51.0     | 1860 | Adventurer-Diva-Hero/      | (72.5, 2.2)                       | 33.5                           |
| 22.                                    | Agent Smith/ The Matrix/                        | 85.6     | 140  | Traditionalist-Hero-Demon/ | (79.6, 2.4)                       | 33.1                           |
| 23.                                    | Rogelio De La Vega/ Jane the Virgin/            | 75.9     | 520  | Diva-Adventurer/           | (74.2, 2.2)                       | 33.1                           |
| 24.                                    | Olaf/ Frozen/                                   | 89.8     | 55   | Angel-Adventurer/          | (77.1, 2.3)                       | 33.0                           |
| 25.                                    | Hwang Jun-ho/ Squid Game/                       | 64.6     | 1196 | Hero/                      | (72.3, 2.3)                       | 32.1                           |



| Archetype Class (#Characters) | #Major<br>Archetypes | #Minor<br>Archetypes | Paragon<br>(Size S, Rank) | Max<br>$R_{next\_arch}$ |
|-------------------------------|----------------------|----------------------|---------------------------|-------------------------|
|-------------------------------|----------------------|----------------------|---------------------------|-------------------------|

### A. Single major archetype classes

|                      |            |             |                                                      |      |
|----------------------|------------|-------------|------------------------------------------------------|------|
| 1. Heroes/ (191)     | 75 (39.3%) | 110 (57.6%) | Raquel Murillo/ Money Heist/ (55.8, 1673)            | 56.4 |
| 2. Adventurers/ (64) | 30 (46.9%) | 30 (46.9%)  | Jesper Fahey/ Shadow and Bone/ (81.3, 264)           | 55.2 |
| 3. Demons/ (45)      | 12 (26.7%) | 33 (73.3%)  | George Bluth, Sr./ Arrested Development/ (77.2, 457) | 22.5 |
| 4. Angels/ (27)      | 5 (18.5%)  | 21 (77.8%)  | Beth March/ Little Women/ (79.5, 344)                | 16.5 |
| 5. Divas/ (4)        | 1 (25.0%)  | 3 (75.0%)   | Marnie Michaels/ Girls/ (64.2, 1222)                 | 10.3 |

### B. Dual major archetype classes

|                                |            |            |                                                                |      |
|--------------------------------|------------|------------|----------------------------------------------------------------|------|
| 1. Angel-Heroes/ (114)         | 60 (52.6%) | 50 (43.9%) | Charlie Young/ The West Wing/ (81.4, 257)                      | 49.7 |
| 2. Demon-Heroes/ (93)          | 51 (54.8%) | 40 (43.0%) | Patty Hewes/ Damages/ (86.0, 124)                              | 37.7 |
| 3. Adventurer-Heroes/ (51)     | 25 (49.0%) | 22 (43.1%) | Sabrina Spellman/ Chilling Adventures of Sabrina/ (70.2, 877)  | 28.9 |
| 4. Adventurer-Demons/ (33)     | 22 (66.7%) | 10 (30.3%) | Bender/ Futurama/ (90.5, 43)                                   | 36.7 |
| 5. Traditionalist-Heroes/ (43) | 20 (46.5%) | 23 (53.5%) | Cobra Bubbles/ Lilo & Stitch/ (75.8, 523)                      | 28.1 |
| 6. Adventurer-Angels/ (34)     | 18 (52.9%) | 16 (47.1%) | Olaf/ Frozen/ (89.8, 55)                                       | 33.0 |
| 7. Diva-Adventurers/ (20)      | 11 (55.0%) | 5 (25.0%)  | Rogelio De La Vega/ Jane the Virgin/ (75.9, 520)               | 33.1 |
| 8. Outcast-Angels/ (16)        | 8 (50.0%)  | 6 (37.5%)  | The Tin Man/ The Wizard of Oz/ (49.8, 1890)                    | 31.6 |
| 9. Lone Wolf-Heroes/ (22)      | 7 (31.8%)  | 14 (63.6%) | Nathaniel 'Hawkeye' Poe/ The Last of the Mohicans/ (79.1, 369) | 16.7 |
| 10. Diva-Demons/ (20)          | 7 (35.0%)  | 10 (50.0%) | King George III/ Hamilton/ (85.0, 155)                         | 31.9 |
| 11. Diva-Heroes/ (18)          | 5 (27.8%)  | 11 (61.1%) | Tahani Al-Jamil/ The Good Place/ (72.2, 749)                   | 20.9 |
| 12. Outcast-Adventurers/ (6)   | 4 (66.7%)  | 2 (33.3%)  | Sam Witwicky/ Transformers/ (48.1, 1924)                       | 20.1 |
| 13. Adventurer-Fools/ (7)      | 3 (42.9%)  | 4 (57.1%)  | Luke Dunphy/ Modern Family/ (64.8, 1185)                       | 14.2 |
| 14. Outcast-Demons/ (7)        | 2 (28.6%)  | 4 (57.1%)  | Gollum/ Lord of the Rings/ (94.4, 13)                          | 17.9 |
| 15. Brute-Adventurers/ (9)     | 2 (22.2%)  | 6 (66.7%)  | Emmett Cullen/ Twilight/ (57.6, 1576)                          | 14.9 |
| 16. Outcast-Heroes/ (2)        | 1 (50.0%)  | 0 (0.0%)   | Guy Montag/ Fahrenheit 451/ (52.1, 1832)                       | 14.7 |
| 17. Outcast-Fools/ (3)         | 1 (33.3%)  | 2 (66.7%)  | Mike McLintock/ Veep/ (66.3, 1101)                             | 17.1 |
| 18. Geek-Heroes/ (9)           | 1 (11.1%)  | 7 (77.8%)  | Ava/ Ex Machina/ (74.8, 582)                                   | 12.2 |
| 19. Brute-Heroes/ (10)         | 1 (10.0%)  | 8 (80.0%)  | Hank Schrader/ Breaking Bad/ (64.5, 1198)                      | 11.1 |
| 20. Diva-Angels/ (8)           | 1 (12.5%)  | 7 (87.5%)  | Becca/ Superbad/ (44.2, 1965)                                  | 10.9 |

### C. Triple major archetype classes (1–20)

|                                          |            |            |                                                     |      |
|------------------------------------------|------------|------------|-----------------------------------------------------|------|
| 1. Adventurer-Angel-Heroes/ (74)         | 37 (50.0%) | 28 (37.8%) | Annie Porter/ Speed/ (60.9, 1412)                   | 35.3 |
| 2. Adventurer-Demon-Heroes/ (67)         | 27 (40.3%) | 35 (52.2%) | Damon Salvatore/ The Vampire Diaries/ (77.9, 422)   | 24.1 |
| 3. Traditionalist-Demon-Heroes/ (50)     | 24 (48.0%) | 22 (44.0%) | Tywin Lannister/ Game of Thrones/ (90.0, 49)        | 56.4 |
| 4. Diva-Angel-Heroes/ (49)               | 20 (40.8%) | 25 (51.0%) | Dr. Allison Cameron/ House, M.D./ (55.8, 1676)      | 30.9 |
| 5. Diva-Demon-Heroes/ (34)               | 15 (44.1%) | 14 (41.2%) | Emily Charlton/ The Devil Wears Prada/ (62.8, 1304) | 20.5 |
| 6. Outcast-Angel-Heroes/ (34)            | 14 (41.2%) | 14 (41.2%) | Homer/ The OA/ (51.8, 1842)                         | 24.1 |
| 7. Brute-Angel-Heroes/ (24)              | 12 (50.0%) | 9 (37.5%)  | Clinton Jones/ White Collar/ (65.8, 1131)           | 17.4 |
| 8. Lone Wolf-Adventurer-Heroes/ (21)     | 10 (47.6%) | 9 (42.9%)  | Connor MacManus/ The Boondock Saints/ (64.8, 1178)  | 29.8 |
| 9. Brute-Adventurer-Heroes/ (18)         | 10 (55.6%) | 7 (38.9%)  | Steven Hiller/ Independence Day/ (71.7, 779)        | 20.4 |
| 10. Diva-Adventurer-Demons/ (27)         | 10 (37.0%) | 14 (51.9%) | Jenna Maroney/ 30 Rock/ (94.0, 14)                  | 41.2 |
| 11. Outcast-Adventurer-Demons/ (27)      | 9 (33.3%)  | 14 (51.9%) | Debbie Gallagher/ Shameless/ (63.0, 1291)           | 21.9 |
| 12. Outcast-Adventurer-Angels/ (28)      | 9 (32.1%)  | 13 (46.4%) | Hurley Reyes/ LOST/ (72.9, 692)                     | 16.8 |
| 13. Geek-Demon-Heroes/ (22)              | 8 (36.4%)  | 11 (50.0%) | Amy Elliott Dunne/ Gone Girl/ (79.6, 341)           | 29.3 |
| 14. Diva-Traditionalist-Heroes/ (21)     | 8 (38.1%)  | 8 (38.1%)  | Claire/ Fleabag/ (73.9, 643)                        | 20.8 |
| 15. Brute-Traditionalist-Heroes/ (15)    | 8 (53.3%)  | 5 (33.3%)  | Ashley Stubbs/ Westworld/ (65.2, 1157)              | 18.0 |
| 16. Traditionalist-Angel-Heroes/ (28)    | 7 (25.0%)  | 12 (42.9%) | Elinor Dashwood/ Sense and Sensibility/ (78.1, 415) | 41.5 |
| 17. Outcast-Diva-Traditionalists/ (13)   | 7 (53.8%)  | 5 (38.5%)  | Cyril Figgis/ Archer/ (80.5, 294)                   | 20.6 |
| 18. Diva-Adventurer-Heroes/ (25)         | 6 (24.0%)  | 13 (52.0%) | Amy March/ Little Women/ (51.0, 1860)               | 33.5 |
| 19. Sophisticate-Adventurer-Heroes/ (14) | 6 (42.9%)  | 7 (50.0%)  | Cece Parekh/ New Girl/ (60.5, 1429)                 | 12.0 |
| 20. Brute-Demon-Heroes/ (10)             | 5 (50.0%)  | 3 (30.0%)  | Sgt. Sean Dignam/ The Departed/ (70.5, 846)         | 20.3 |

| Archetype Class (#Characters) | #Strong<br>Archetypes | #Moderate<br>Archetypes | Paragon<br>(Size <i>S</i> , Rank) | Max<br><i>R</i> <sub>arch</sub> <sup>ext</sup> |
|-------------------------------|-----------------------|-------------------------|-----------------------------------|------------------------------------------------|
|-------------------------------|-----------------------|-------------------------|-----------------------------------|------------------------------------------------|

### C. Triple major archetype classes (21–70)

|                                          |           |            |                                                                     |      |
|------------------------------------------|-----------|------------|---------------------------------------------------------------------|------|
| 21. Geek-Angel-Heroes/ (13)              | 5 (38.5%) | 6 (46.2%)  | Ariadne/ Inception/ (59.7, 1469)                                    | 16.5 |
| 22. Outcast-Adventurer-Fools/ (10)       | 5 (50.0%) | 3 (30.0%)  | Charlie Kelly/ It's Always Sunny in Philadelphia/ (85.9, 127)       | 21.4 |
| 23. Diva-Adventurer-Angels/ (13)         | 5 (38.5%) | 7 (53.8%)  | Jess Day/ New Girl/ (82.5, 228)                                     | 17.6 |
| 24. Diva-Traditionalist-Demons/ (18)     | 5 (27.8%) | 8 (44.4%)  | Samuel Norton/ The Shawshank Redemption/ (85.7, 138)                | 15.1 |
| 25. Outcast-Diva-Angels/ (24)            | 5 (20.8%) | 13 (54.2%) | Petrie/ The Land Before Time/ (67.5, 1038)                          | 14.9 |
| 26. Brute-Outcast-Demons/ (12)           | 5 (41.7%) | 6 (50.0%)  | Nick Sobotka/ The Wire/ (56.2, 1658)                                | 23.2 |
| 27. Adventurer-Demon-Fools/ (12)         | 4 (33.3%) | 6 (50.0%)  | Myrtle Wilson/ The Great Gatsby/ (67.7, 1017)                       | 12.1 |
| 28. Lone Wolf-Demon-Heroes/ (31)         | 4 (12.9%) | 24 (77.4%) | Rosa Diaz/ Brooklyn Nine-Nine/ (81.8, 245)                          | 29.3 |
| 29. Geek-Adventurer-Heroes/ (16)         | 4 (25.0%) | 5 (31.2%)  | Ambrose Spellman/ Chilling Adventures of Sabrina/ (64.1, 1227)      | 17.0 |
| 30. Lone Wolf-Adventurer-Demons/ (14)    | 4 (28.6%) | 8 (57.1%)  | Carl Gallagher/ Shameless/ (65.1, 1167)                             | 16.0 |
| 31. Outcast-Traditionalist-Angels/ (13)  | 4 (30.8%) | 8 (61.5%)  | Evan/ Superbad/ (66.9, 1076)                                        | 13.0 |
| 32. Brute-Adventurer-Demons/ (11)        | 4 (36.4%) | 4 (36.4%)  | Riff/ West Side Story/ (65.1, 1169)                                 | 23.0 |
| 33. Brute-Lone Wolf-Heroes/ (11)         | 4 (36.4%) | 5 (45.5%)  | Rip Wheeler/ Yellowstone/ (84.9, 157)                               | 14.6 |
| 34. Brute-Outcast-Angels/ (9)            | 4 (44.4%) | 4 (44.4%)  | Sancho Panza/ Don Quixote/ (60.0, 1451)                             | 23.0 |
| 35. Sophisticate-Angel-Heroes/ (4)       | 3 (75.0%) | 1 (25.0%)  | Princess Celestia/ My Little Pony: Friendship Is Magic/ (84.6, 166) | 23.9 |
| 36. Outcast-Traditionalist-Demons/ (7)   | 3 (42.9%) | 2 (28.6%)  | Stannis Baratheon/ Game of Thrones/ (69.0, 938)                     | 19.3 |
| 37. Brute-Adventurer-Angels/ (9)         | 3 (33.3%) | 5 (55.6%)  | Sam Evans/ Glee/ (63.6, 1250)                                       | 17.5 |
| 38. Outcast-Lone Wolf-Heroes/ (14)       | 3 (21.4%) | 7 (50.0%)  | Fern/ Nomadland/ (65.0, 1172)                                       | 13.8 |
| 39. Geek-Outcast-Heroes/ (12)            | 3 (25.0%) | 5 (41.7%)  | Viktor/ Arcane/ (71.0, 816)                                         | 18.1 |
| 40. Geek-Outcast-Angels/ (7)             | 3 (42.9%) | 4 (57.1%)  | Will Byers/ Stranger Things/ (64.1, 1229)                           | 38.9 |
| 41. Lone Wolf-Angel-Heroes/ (11)         | 2 (18.2%) | 9 (81.8%)  | Hakoda/ Avatar: The Last Airbender/ (68.9, 940)                     | 16.8 |
| 42. Outcast-Demon-Fools/ (11)            | 2 (18.2%) | 8 (72.7%)  | Dennis Nedry/ Jurassic Park/ (78.9, 381)                            | 16.1 |
| 43. Outcast-Angel-Fools/ (8)             | 2 (25.0%) | 6 (75.0%)  | Alfredo Linguini/ Ratatouille/ (65.6, 1141)                         | 16.3 |
| 44. Lone Wolf-Traditionalist-Heroes/ (5) | 2 (40.0%) | 2 (40.0%)  | Mike Ehrmantraut/ Breaking Bad/ (80.5, 296)                         | 19.0 |
| 45. Outcast-Adventurer-Heroes/ (17)      | 2 (11.8%) | 12 (70.6%) | John Connor/ Terminator 2: Judgement Day/ (53.7, 1777)              | 10.3 |

|     |                                        |            |            |                                                          |      |
|-----|----------------------------------------|------------|------------|----------------------------------------------------------|------|
| 46. | Geek-Adventurer-Angels/ (3)            | 2 (66.7%)  | 1 (33.3%)  | Luna Lovegood/ Harry Potter/ (86.0, 123)                 | 17.4 |
| 47. | Brute-Traditionalist-Demons/ (5)       | 2 (40.0%)  | 3 (60.0%)  | Byron Hadley/ The Shawshank Redemption/ (83.6, 191)      | 11.3 |
| 48. | Outcast-Diva-Demons/ (5)               | 2 (40.0%)  | 2 (40.0%)  | Louis Litt/ Suits/ (66.6, 1091)                          | 16.8 |
| 49. | Brute-Diva-Demons/ (5)                 | 2 (40.0%)  | 2 (40.0%)  | Topper/ Outer Banks/ (73.5, 665)                         | 11.8 |
| 50. | Outcast-Diva-Adventurers/ (11)         | 2 (18.2%)  | 2 (18.2%)  | Kath/ After Life/ (53.3, 1791)                           | 12.0 |
| 51. | Geek-Outcast-Adventurers/ (3)          | 2 (66.7%)  | 0 (0.0%)   | Lily Iglehart/ Sex Education/ (67.5, 1034)               | 16.3 |
| 52. | Geek-Outcast-Traditionalists/ (6)      | 2 (33.3%)  | 3 (50.0%)  | Peter Doppler/ Dark/ (55.5, 1690)                        | 13.5 |
| 53. | Brute-Outcast-Traditionalists/ (4)     | 2 (50.0%)  | 2 (50.0%)  | Luther Hargreeves/ The Umbrella Academy/ (60.6, 1425)    | 13.4 |
| 54. | Diva-Demon-Fools/ (3)                  | 1 (33.3%)  | 2 (66.7%)  | James Taggart/ Atlas Shrugged/ (69.2, 931)               | 26.8 |
| 55. | Outcast-Demon-Heroes/ (15)             | 1 (6.7%)   | 6 (40.0%)  | Diego Hargreeves/ The Umbrella Academy/ (64.1, 1230)     | 12.0 |
| 56. | Diva-Adventurer-Fools/ (7)             | 1 (14.3%)  | 5 (71.4%)  | June George/ Mean Girls/ (74.1, 637)                     | 13.0 |
| 57. | Outcast-Traditionalist-Heroes/ (11)    | 1 (9.1%)   | 7 (63.6%)  | Marlin/ Finding Nemo/ (68.3, 971)                        | 12.3 |
| 58. | Geek-Traditionalist-Heroes/ (6)        | 1 (16.7%)  | 4 (66.7%)  | Brandon Stark/ Game of Thrones/ (64.4, 1210)             | 11.2 |
| 59. | Lone Wolf-Adventurer-Angels/ (2)       | 1 (50.0%)  | 1 (50.0%)  | Helsinki/ Money Heist/ (59.4, 1485)                      | 10.3 |
| 60. | Geek-Adventurer-Demons/ (5)            | 1 (20.0%)  | 3 (60.0%)  | The Joker/ The Dark Knight/ (92.5, 23)                   | 13.7 |
| 61. | Sophisticate-Diva-Heroes/ (3)          | 1 (33.3%)  | 1 (33.3%)  | Rarity/ My Little Pony: Friendship Is Magic/ (73.9, 644) | 12.1 |
| 62. | Outcast-Diva-Fools/ (4)                | 1 (25.0%)  | 2 (50.0%)  | Buster Bluth/ Arrested Development/ (79.6, 334)          | 13.0 |
| 63. | Brute-Outcast-Heroes/ (12)             | 1 (8.3%)   | 10 (83.3%) | C-Note Franklin/ Prison Break/ (43.2, 1976)              | 11.0 |
| 64. | Outcast-Lone Wolf-Demons/ (8)          | 1 (12.5%)  | 5 (62.5%)  | Eric O'Bannon/ Bloodline/ (72.6, 723)                    | 10.7 |
| 65. | Geek-Diva-Demons/ (2)                  | 1 (50.0%)  | 1 (50.0%)  | Gaius Baltar/ Battlestar Galactica/ (85.1, 152)          | 14.4 |
| 66. | Geek-Outcast-Demons/ (5)               | 1 (20.0%)  | 2 (40.0%)  | Oswald Cobblepot/ Gotham/ (69.2, 932)                    | 11.6 |
| 67. | Outcast-Lone Wolf-Adventurers/ (1)     | 1 (100.0%) | 0 (0.0%)   | Kenny McCormick/ South Park/ (54.1, 1760)                | 13.1 |
| 68. | Outcast-Lone Wolf-Traditionalists/ (2) | 1 (50.0%)  | 1 (50.0%)  | Charlie Strong/ Peaky Blinders/ (54.1, 1758)             | 12.1 |
| 69. | Brute-Diva-Adventurers/ (4)            | 1 (25.0%)  | 2 (50.0%)  | Jules Loudon/ The Cabin in the Woods/ (67.2, 1052)       | 15.9 |
| 70. | Brute-Outcast-Adventurers/ (3)         | 1 (33.3%)  | 2 (66.7%)  | Connie Springer/ Attack on Titan/ (58.2, 1541)           | 16.3 |

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## Index cards:



## Stories ↗



## Traits<sup>7</sup>



## Archetypes



## Essential Traits<sup>7</sup>



Option to switch cards between scaled data sets where available.

[illegible]

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## The Science of Stories

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Nutshell

Extras

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Pratchett

## References

[illegible]



all stories↗

all traits↗

all archetypes↗

quitter ⇒ persistent↙

Relative trait strength 100%, 1/464

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 86.5/74.9% Hero↗  
weak/incompetent/lazy/stupid↗ ⇒ powerful/capable/purposeful/intelligent↗Angel↗ ⇒ 8.1/0.7% Demon↗  
safe/pure/virtuous/humble↗ ⇒ dangerous/depraved/corrupt/arrogant↗Traditionalist↗ ⇒ 28.6/8.2% Adventurer↗  
serious/predictable/humorless/uncreative↗ ⇒ playful/unpredictable/funny/creative↗Lone Wolf↗ ⇒ 14.8/2.2% Diva↗  
rugged/stoic/independent/blunt↗ ⇒ refined/dramatic/dependent/sensitive↗24.4/6.0% Outcast↗ ⇐ Sophisticate↗  
unlucky/unsophisticated/traumatized↗ ⇐ fortunate/sophisticated/confident↗6.4/0.4% Brute↗ ⇐ Geek↗  
physical/mainstream/simple-minded↗ ⇐ intellectual/weird/complex↗Essential Trait 7↗  
dramatic/attractive/young↗ ⇒ 8.3/0.7% comedic/ugly/old↗Essential Trait 8↗  
7.2/0.5% spiritual/rural/historical↗ ⇐ skeptical/urban/modern↗Essential Trait 9↗  
3.9/0.2% old/historical/low-tempo↗ ⇐ young/modern/high-tempo↗Essential Trait 10↗  
feminine/luddite↗ ⇒ 8.0/0.6% masculine/technophile↗Essential Trait 11↗  
5.9/0.3% secondary/street-wise↗ ⇐ primary/sheltered↗

Archetypometrics

## Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. unmotivated⇒motivated (100.0%)↗

2. lazy⇒diligent (99.6%)↗

3. helpless⇒resourceful (99.4%)↗

4. slothful⇒active (99.3%)↗

5. poorly-written⇒believable (99.1%)↗

6. irrelevant⇒important (98.7%)↗

7. unobservant⇒perceptive (97.9%)↗

8. underachiever⇒overachiever (97.9%)↗

9. incompetent⇒competent (97.1%)↗

10. low IQ⇒high IQ (96.6%)↗

11. uninspiring⇒charismatic (94.5%)↗

12. wavering⇒resolute (94.0%)↗

## Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Leslie Knope/Parks and Recreation (94.6)

2. Raymond 'Red' Reddington/The Blacklist (93.6)

3. the Alien/Alien (93.6)

4. Edward Elric/Fullmetal Alchemist: Brotherhood (93.2)

5. Yennefer/The Witcher (93.2)

6. Maeve Millay/Westworld (92.4)

7. Mulan/Mulan (92.4)

8. Geralt of Rivia/The Witcher (92.2)

9. T-800/Terminator 2: Judgement Day (92.0)

10. Ted Lasso/Ted Lasso (92.0)

11. Ellen Ripley/Alien (91.6)

12. Kathryn Janeway/Star Trek: Voyager (91.4)

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗

all traits↗

all archetypes↗

persistent ⇒ **quitter**↩

Relative trait strength 100%, 1/464

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/ %Variance Explained

86.5/74.9% Fool↗ ⇐ Hero↗  
weak/incompetent/lazy/stupid↗ ⇐ powerful/capable/purposeful/intelligent↗8.1/0.7% Angel↗ ⇐ Demon↗  
safe/pure/virtuous/humble↗ ⇐ dangerous/depraved/corrupt/arrogant↗28.6/8.2% Traditionalist↗ ⇐ Adventurer↗  
serious/predictable/humorless/uncreative↗ ⇐ playful/unpredictable/funny/creative↗14.8/2.2% Lone Wolf↗ ⇐ Diva↗  
rugged/stoic/independent/blunt↗ ⇐ refined/dramatic/dependent/sensitive↗Outcast↗ ⇒ 24.4/6.0% Sophisticate↗  
unlucky/unsophisticated/traumatized↗ ⇐ fortunate/sophisticated/confident↗Brute↗ ⇒ 6.4/0.4% Geek↗  
physical/mainstream/simple-minded↗ ⇐ intellectual/weird/complex↗Essential Trait 7↗  
8.3/0.7% dramatic/attractive/young↗ ⇐ comedic/ugly/old↗Essential Trait 8↗  
spiritual/rural/historical↗ ⇒ 7.2/0.5% skeptical/urban/modern↗Essential Trait 9↗  
old/historical/low-tempo↗ ⇒ 3.9/0.2% young/modern/high-tempo↗Essential Trait 10↗  
8.0/0.6% feminine/huddite↗ ⇐ masculine/technophile↗Essential Trait 11↗  
secondary/street-wise↗ ⇒ 5.9/0.3% primary/sheltered↗

Archetypometrics↗

## Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. motivated⇒unmotivated (100.0%)↗

2. diligent⇒lazy (99.6%)↗

3. resourceful⇒helpless (99.4%)↗

4. active⇒slothful (99.3%)↗

5. believable⇒poorly-written (99.1%)↗

6. important⇒irrelevant (98.7%)↗

7. perceptive⇒unobservant (97.9%)↗

8. overachiever⇒underachiever (97.9%)↗

9. competent⇒incompetent (97.1%)↗

10. high IQ⇒low IQ (96.6%)↗

11. charismatic⇒uninspiring (94.5%)↗

12. resolute⇒wavering (94.0%)↗

## Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Jake Harper/Two and a Half Men (47.4)

2. Nick Miller/New Girl (45.2)

3. A.J. Soprano/The Sopranos (44.4)

4. Barney Gumble/The Simpsons (43.0)

5. Linda Montag/Fahrenheit 451 (42.4)

6. Peter Doppler/Dark (41.6)

7. Nelson Bighetti/Silicon Valley (41.6)

8. Lindsay Bluth/Arrested Development (38.6)

9. Jeff Portnoy/Tropic Thunder (37.2)

10. George Costanza/Seinfeld (37.0)

11. Kermit/Shameless (33.8)

12. Buster Bluth/Arrested Development (33.0)

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories<sup>^</sup>all traits<sup>^</sup>all archetypes<sup>^</sup>angelic ⇒ **demonic** ↵

Relative trait strength 73%, 167/464

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/ %Variance Explained

14.0/3.7% Fool<sup>^</sup> ⇐ Hero<sup>^</sup>weak/incompetent/lazy/stupid<sup>^</sup> ⇐ powerful/capable/purposeful/intelligent<sup>^</sup>Angel<sup>^</sup> ⇒ 67.4/86.0% Demon<sup>^</sup>safe/pure/virtuous/humble<sup>^</sup> ⇒ dangerous/depraved/corrupt/arrogant<sup>^</sup>9.5/1.7% Traditionalist<sup>^</sup> ⇐ Adventurer<sup>^</sup>serious/predictable/humorless/uncreative<sup>^</sup> ⇐ playful/unpredictable/funny/creative<sup>^</sup>2.2/0.1% Lone Wolf<sup>^</sup> ⇐ Diva<sup>^</sup>rugged/stoic/independent/blunt<sup>^</sup> ⇐ refined/dramatic/dependent/sensitive<sup>^</sup>Outcast<sup>^</sup> ⇒ 4.6/0.4% Sophisticate<sup>^</sup>unlucky/unsophisticated/traumatized<sup>^</sup> ⇒ fortunate/sophisticated/confident<sup>^</sup>Brute<sup>^</sup> ⇒ 5.2/0.5% Geek<sup>^</sup>physical/mainstream/simple-minded<sup>^</sup> ⇒ intellectual/weird/complex<sup>^</sup>Essential Trait 7<sup>^</sup>dramatic/attractive/young<sup>^</sup> ⇒ 1.9/0.1% comedic/ugly/old<sup>^</sup>Essential Trait 8<sup>^</sup>0.6/0.0% spiritual/rural/historical<sup>^</sup> ⇐ skeptical/urban/modern<sup>^</sup>Essential Trait 9<sup>^</sup>2.6/0.1% old/historical/low-tempo<sup>^</sup> ⇐ young/modern/high-tempo<sup>^</sup>Essential Trait 10<sup>^</sup>feminine/huddite<sup>^</sup> ⇒ 1.1/0.0% masculine/technophile<sup>^</sup>Essential Trait 11<sup>^</sup>6.0/0.7% secondary/street-wise<sup>^</sup> ⇐ primary/sheltered<sup>^</sup>Archetypometrics<sup>^</sup>

## Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. wholesome⇒**salacious** (100.0%)<sup>^</sup>2. empath⇒**psychopath** (100.0%)<sup>^</sup>3. complimentary⇒**insulting** (99.9%)<sup>^</sup>4. forgiving⇒**vengeful** (99.9%)<sup>^</sup>5. giving⇒**receiving** (99.8%)<sup>^</sup>6. fixable⇒**unfixable** (99.7%)<sup>^</sup>7. warm⇒**cold** (99.7%)<sup>^</sup>8. transparent⇒**machiavellian** (99.7%)<sup>^</sup>9. equitable⇒**hypocritical** (99.7%)<sup>^</sup>10. sincere⇒**irreverent** (99.6%)<sup>^</sup>11. trusting⇒**suspicious** (99.6%)<sup>^</sup>12. democratic⇒**authoritarian** (99.6%)<sup>^</sup>

## Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Freddy Krueger/A Nightmare on Elm Street (95.8)

2. General Kirigan/Shadow and Bone (95.4)

3. Joffrey Baratheon/Game of Thrones (94.4)

4. Lord Voldemort/Harry Potter (93.6)

5. Stormfront/The Boys (93.4)

6. Megatron/Transformers (92.4)

7. Nate Jacobs/Euphoria (92.2)

8. Rose Armitage/Get Out (92.0)

9. Dolores Umbridge/Harry Potter (91.8)

10. Eric Cartman/South Park (91.8)

11. Dean Armitage/Get Out (91.6)

12. Faustus Blackwood/Chilling Adventures of Sabrina (91.6)

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90<sup>^</sup> or 1600/364/241<sup>^</sup>

all stories↗

all traits↗

all archetypes↗

heroic ⇒ villainous↘

Relative trait strength 86%, 21/464

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

46.1/28.9% Fool↗ ⇐ Hero↗  
weak/incompetent/lazy/stupid↗ ⇐ powerful/capable/purposeful/intelligent↗Angel↗ ⇒ 56.2/43.0% Demon↗  
safe/pure/virtuous/humble↗ ⇒ dangerous/depraved/corrupt/arrogant↗26.8/9.8% Traditionalist↗ ⇐ Adventurer↗  
serious/predictable/humorless/uncreative↗ ⇐ playful/unpredictable/funny/creative↗Lone Wolf↗ ⇒ 10.5/1.5% Diva↗  
rugged/stoic/independent/blunt↗ ⇒ refined/dramatic/dependent/sensitive↗Outcast↗ ⇒ 17.1/4.0% Sophisticate↗  
unlucky/unsophisticated/traumatized↗ ⇒ fortunate/sophisticated/confident↗Brute↗ ⇒ 10.3/1.5% Geek↗  
physical/mainstream/simple-minded↗ ⇒ intellectual/weird/complex↗Essential Trait 7↗  
1.1/0.0% dramatic/attractive/young↗ ⇐ comedic/ugly/old↗Essential Trait 8↗  
6.5/0.6% spiritual/rural/historical↗ ⇐ skeptical/urban/modern↗Essential Trait 9↗  
6.0/0.5% old/historical/low-tempo↗ ⇐ young/modern/high-tempo↗Essential Trait 10↗  
feminine/luddite↗ ⇒ 1.4/0.0% masculine/technophile↗Essential Trait 11↗  
14.6/2.9% secondary/street-wise↗ ⇐ primary/sheltered↗

Archetypometrics↗

## Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. protagonist⇒antagonist (100.0%)↗

2. loyal⇒traitorous (99.9%)↗

3. empath⇒psychopath (99.7%)↗

4. sincere⇒irreverent (99.6%)↗

5. loveable⇒punchable (99.4%)↗

6. giving⇒receiving (99.3%)↗

7. angelic⇒demonic (99.2%)↗

8. wholesome⇒salacious (99.1%)↗

9. devoted⇒unfaithful (98.7%)↗

10. equitable⇒hypocritical (98.2%)↗

11. legit⇒scrub (98.1%)↗

12. fixable⇒unfixable (98.0%)↗

## Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Joffrey Baratheon/Game of Thrones (96.0)

2. Palpatine/Star Wars: Revenge of the Sith (94.4)

3. Lord Voldemort/Harry Potter (94.0)

4. Rose Armitage/Get Out (93.4)

5. Hiram Lodge/Riverdale (93.2)

6. Major Arnold Toht/Raiders of the Lost Ark (92.6)

7. Hans Gruber/Die Hard (92.4)

8. Scar/The Lion King (91.8)

9. Dolores Umbridge/Harry Potter (91.2)

10. Stormfront/The Boys (90.8)

11. Hans/Frozen (90.6)

12. Baron Harkonnen/Dune (90.6)

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories↗

all traits↗

all archetypes↗

lumberjack ⇒ **mad-scientist**↙

Relative trait strength 74%, 146/464

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ **16.6/5.1%**Hero↗  
weak/incompetent/lazy/stupid ⇒ powerful/capable/purposeful/intelligent↗Angel↗ ⇒ **12.1/2.7%**Demon↗  
safe/pure/virtuous/humble ⇒ dangerous/depraved/corrupt/arrogant↗**0.4/0.0%**Traditionalist↗ ⇐ Adventurer↗  
serious/predictable/humorless/uncreative ⇐ playful/unpredictable/funny/creative↗Lone Wolf↗ ⇒ **31.3/18.0%**Diva↗  
rugged/stoic/independent/blunt ⇒ refined/dramatic/dependent/sensitive↗Outcast↗ ⇒ **2.8/0.1%**Sophisticate↗  
unlucky/unsophisticated/traumatized ⇒ fortunate/sophisticated/confident↗Brute↗ ⇒ **48.4/43.3%**Geek↗  
physical/mainstream/simple-minded ⇒ intellectual/weird/complex↗Essential Trait 7↗  
dramatic/attractive/young ⇒ **20.2/7.5%**comedic/ugly/old↗Essential Trait 8↗  
spiritual/rural/historical ⇒ **0.5/0.0%**skeptical/urban/modern↗Essential Trait 9↗  
**1.3/0.0%**old/historical/low-tempo ⇐ young/modern/high-tempo↗Essential Trait 10↗  
**2.4/0.1%**feminine/huddite ⇐ masculine/technophile↗Essential Trait 11↗  
**1.0/0.0%**secondary/street-wise ⇐ primary/sheltered↗

Archetypometrics↗

## Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. common sense⇒**analysis** (97.9%)↗2. macho⇒**metrosexual** (93.2%)↗3. generalist⇒**specialist** (92.1%)↗4. sporty⇒**bookish** (92.1%)↗5. lowbrow⇒**highbrow** (91.6%)↗6. melee⇒**ranged** (91.5%)↗7. focused on the present⇒**focused on the future** (88.9%)↗8. right-brained⇒**left-brained** (88.4%)↗9. blue-collar⇒**ivory-tower** (88.0%)↗10. luddite⇒**technophile** (87.9%)↗11. unprepared⇒**hoarder** (87.8%)↗12. aloof⇒**obsessed** (87.4%)↗

## Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Dr. Horrible/Dr. Horrible's Sing-Along Blog (96.2)

2. Rick Sanchez/Rick and Morty (96.0)

3. Willy Wonka/Willy Wonka &amp; the Chocolate Factory (95.8)

4. Doc Brown/Back to the Future (95.4)

5. Sheldon Cooper/The Big Bang Theory (95.0)

6. Dean Armitage/Get Out (94.8)

7. Hunter Aloysius Percy/The OA (93.8)

8. Prof. Farnsworth/Futurama (93.6)

9. Rowan Pope/Scandal (92.0)

10. Lord Voldemort/Harry Potter (92.0)

11. Misty/Yellowjackets (91.0)

12. Ed/Cowboy Bebop (90.8)

Based on 2000/464/341 characters/traits/stories—not in smaller data sets



all stories↗

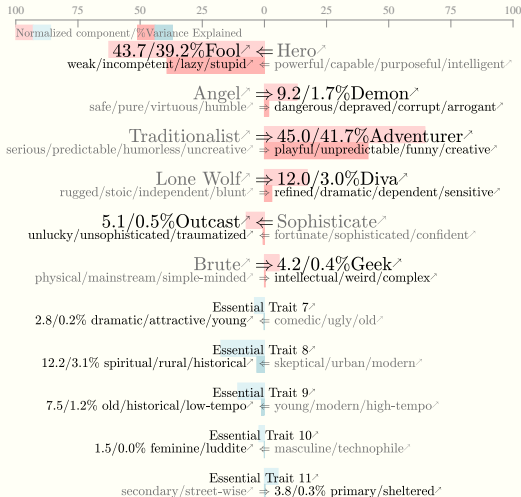
all traits↗

all archetypes↗

rational ⇒ whimsical↘

Relative trait strength 70%, 227/464

↑ ↓



Archetypometrics↗

## Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. realistic⇒fantastical (100.0%)↗
2. down2earth⇒head@clouds (99.9%)↗
3. methodical⇒astonishing (99.8%)↗
4. factual⇒exaggerating (99.7%)↗
5. grounded⇒fantasy-prone (99.7%)↗
6. tactful⇒indiscreet (99.4%)↗
7. objective⇒subjective (99.4%)↗
8. OCD⇒ADHD (99.4%)↗
9. consistent⇒variable (99.4%)↗
10. orderly⇒chaotic (99.3%)↗
11. noble⇒jovial (99.3%)↗
12. works hard⇒plays hard (99.2%)↗

## Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Tracy Jordan/30 Rock (91.6)
2. Patrick Star/SpongeBob SquarePants (88.4)
3. Ilana Wexler/Broad City (87.0)
4. Calvin/Calvin and Hobbes (87.0)
5. Phoebe Buffay/Friends (86.0)
6. Michael Scott/The Office (86.0)
7. Jenna Maroney/30 Rock (85.2)
8. Charlie Kelly/It's Always Sunny in Philadelphia (85.0)
9. Michael Kelso/That 70's Show (82.6)
10. Lydia Bennet/Pride and Prejudice (82.4)
11. Cosmo Kramer/Seinfeld (82.4)
12. Pinkie Pie/My Little Pony: Friendship Is Magic (81.6)

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗

all stories ✓

all traits ✓

all archetypes ✓

tattle-tale ⇒ f\*\*\*-the-police ↵

Relative trait strength 77%, 94/464

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component / % Variance Explained

Fool ✓ ⇒ 27.4/12.5% Hero ✓  
weak/incompetent/lazy/stupid ✓ ⇒ powerful/capable/purposeful/intelligent ✓Angel ✓ ⇒ 23.1/8.9% Demon ✓  
safe/pure/virtuous/humble ✓ ⇒ dangerous/depraved/corrupt/arrogant ✓Traditionalist ✓ ⇒ 43.7/31.9% Adventurer ✓  
serious/predictable/humorless/uncreative ✓ ⇒ playful/unpredictable/funny/creative ✓35.9/21.5% Lone Wolf ✓ ⇐ Diva ✓  
rugged/stoic/independent/blunt ✓ ⇐ refined/dramatic/dependent/sensitive ✓5.0/0.4% Outcast ✓ ⇐ Sophisticate ✓  
unlucky/unsophisticated/traumatized ✓ ⇐ fortunate/sophisticated/confident ✓Brute ✓ ⇒ 11.1/2.1% Geek ✓  
physical/mainstream/simple-minded ✓ ⇒ intellectual/weird/complex ✓Essential Trait 7 ✓  
9.3/1.4% dramatic/attractive/young ✓ ⇐ comedic/ugly/old ✓Essential Trait 8 ✓  
spiritual/rural/historical ✓ ⇒ 6.4/0.7% skeptical/urban/modern ✓Essential Trait 9 ✓  
10.1/1.7% old/historical/low-tempo ✓ ⇐ young/modern/high-tempo ✓Essential Trait 10 ✓  
1.7/0.0% feminine/huddite ✓ ⇐ masculine/technophile ✓Essential Trait 11 ✓  
5.4/0.5% secondary/street-wise ✓ ⇐ primary/sheltered ✓

Archetypometrics

## Most similar traits:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. obedient ⇒ **rebellious** (99.1%) ✓
2. sheltered ⇒ **street-smart** (98.2%) ✓
3. average ⇒ **deviant** (98.0%) ✓
4. politically correct ⇒ **edgy** (97.6%) ✓
5. stereotypical ⇒ **boundary breaking** (97.5%) ✓
6. corporate ⇒ **freelance** (97.3%) ✓
7. tiresome ⇒ **interesting** (97.3%) ✓
8. traditional ⇒ **unorthodox** (96.9%) ✓
9. morning lark ⇒ **night owl** (96.7%) ✓
10. sheeple ⇒ **conspiracist** (96.5%) ✓
11. claustrophobic ⇒ **spelunker** (96.3%) ✓
12. mundane ⇒ **extraordinary** (95.4%) ✓

## Characters with highest measurements:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. Steven Hyde/That 70's Show (97.8)
2. Mazikeen/Lucifer (96.2)
3. Maeve Millay/Westworld (94.4)
4. Rick Sanchez/Rick and Morty (93.6)
5. Malcolm Reynolds/Firefly + Serenity (93.6)
6. Ilana Wexler/Broad City (93.2)
7. Natalie/Yellowjackets (93.2)
8. Freddy Krueger/A Nightmare on Elm Street (93.0)
9. Kara 'Starbuck' Thrace/Battlestar Galactica (93.0)
10. Villanelle/Killing Eve (92.4)
11. Billy Butcher/The Boys (92.2)
12. Kaz Brekker/Shadow and Bone (92.0)

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241 ✓ (not in 800/235/90)

all stories ✓

all traits ✓

all archetypes ✓

## Archetype #1 of 232

Hero

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool ⇒ 100.0/100.0% Hero  
weak/incompetent/lazy/stupid ⇒ powerful/capable/purposeful/intelligentAngel ⇒ 0.0/0.0% Demon  
safe/pure/virtuous/humble ⇒ dangerous/depraved/corrupt/arrogantTraditionalist ⇒ 0.0/0.0% Adventurer  
serious/predictable/humorless/uncreative ⇒ playful/unpredictable/funny/creativeLone Wolf ⇒ 0.0/0.0% Diva  
rugged/stoic/independent/blunt ⇒ refined/dramatic/dependent/sensitiveOutcast ⇒ 0.0/0.0% Sophisticate  
unlucky/unsophisticated/traumatized ⇒ fortunate/sophisticated/confidentBrute ⇒ 0.0/0.0% Geek  
physical/mainstream/simple-minded ⇒ intellectual/weird/complexEssential Trait 7  
dramatic/attractive/young ⇒ comedic/ugly/oldEssential Trait 8  
spiritual/rural/historical ⇒ skeptical/urban/modernEssential Trait 9  
old/historical/low-tempo ⇒ young/modern/high-tempoEssential Trait 10  
feminine/luddite ⇒ masculine/technophileEssential Trait 11  
secondary/street-wise ⇒ primary/sheltered

## Traits by largest component:

0 10 20 30 40 50 60 70 80 90 100

Normalized component

1. lazy ⇒ diligent (87.7) ✓

2. quitter ⇒ persistent (86.5) ✓

3. unmotivated ⇒ motivated (83.6) ✓

4. unambitious ⇒ driven (81.9) ✓

5. incompetent ⇒ competent (80.7) ✓

6. low IQ ⇒ high IQ (80.4) ✓

7. absentminded ⇒ focused (77.3) ✓

8. helpless ⇒ resourceful (76.9) ✓

9. unobservant ⇒ perceptive (76.7) ✓

10. slacker ⇒ workaholic (75.6) ✓

11. disorganized ⇒ self-disciplined (74.5) ✓

12. noob ⇒ pro (72.7) ✓

Re-order by strongest alignment

## Characters by largest component:

0 10 20 30 40 50 60 70 80 90 100

Normalized component

1. Jean-Luc Picard/Star Trek: The Next Generation (78.0)

2. William Adama/Battlestar Galactica (76.0)

3. Hermione Granger/Harry Potter (75.0)

4. Olivia Pope/Scandal (74.1)

5. Chrisjen Avasarala/The Expanse (72.8)

6. Minerva McGonagall/Harry Potter (72.1)

7. Olivia Benson/Law &amp; Order: SVU (72.1)

8. Raymond Holt/Brooklyn Nine-Nine (71.9)

9. Miranda Bailey/Grey's Anatomy (71.6)

10. M/Tomorrow Never Dies (71.4)

11. Richard D. Winters/Band of Brothers (71.1)

12. Zoe Washburne/Firefly + Serenity (70.8)

all stories↗

all traits↗

all archetypes↗

Archetype #21 of 232

**Adventurer-Demon**↗

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 0.0/0.0% Hero↗  
weak/incompetent/lazy/stupid ⇐ powerful/capable/purposeful/intelligentAngel↗ ⇒ 70.7/50.0% Demon↗  
safe/pure/virtuous/humble ⇒ dangerous/depraved/corrupt/arrogantTraditionalist↗ ⇒ 70.7/50.0% Adventurer↗  
serious/predictable/humorless/uncreative ⇒ playful/unpredictable/funny/creativeLone Wolf↗ ⇒ 0.0/0.0% Diva↗  
rugged/stoic/independent/blunt ⇐ refined/dramatic/dependent/sensitiveOutcast↗ ⇒ 0.0/0.0% Sophisticate↗  
unlucky/unsophisticated/traumatized ⇐ fortunate/sophisticated/confidentBrute↗ ⇒ 0.0/0.0% Geek↗  
physical/mainstream/simple-minded ⇐ intellectual/weird/complexEssential Trait 7↗  
dramatic/attractive/young ⇐ comedic/ugly/oldEssential Trait 8↗  
spiritual/rural/historical ⇐ skeptical/urban/modernEssential Trait 9↗  
old/historical/low-tempo ⇐ young/modern/high-tempoEssential Trait 10↗  
feminine/luddite ⇐ masculine/technophileEssential Trait 11↗  
secondary/street-wise ⇐ primary/sheltered**Traits by largest component:**

0 10 20 30 40 50 60 70 80 90 100

Normalized component

1. well behaved ⇒ **mischievous** (72.7)↗2. tame ⇒ **wild** (69.1)↗3. obedient ⇒ **rebellious** (66.4)↗4. proper ⇒ **scandalous** (64.7)↗5. moderate ⇒ **extreme** (61.9)↗6. orderly ⇒ **chaotic** (61.5)↗7. cautious ⇒ **impulsive** (60.1)↗8. shy ⇒ **bold** (59.9)↗9. modest ⇒ **flamboyant** (58.9)↗10. timid ⇒ **cocky** (58.4)↗11. mild ⇒ **manic** (58.0)↗12. mild ⇒ **spicy** (58.0)↗

Re-order by strongest alignment

**Characters by largest component:**

0 10 20 30 40 50 60 70 80 90 100

Normalized component

1. Tracy Jordan/30 Rock (81.2)

2. Sterling Archer/Archer (80.8)

3. Ilana Wexler/Broad City (80.6)

4. Bender/Futurama (80.2)

5. The Joker/The Dark Knight (75.2)

6. Jack Sparrow/Pirates of the Caribbean (75.1)

7. Erlich Bachman/Silicon Valley (74.8)

8. Jenna Maroney/30 Rock (74.5)

9. Eric Cartman/South Park (74.2)

10. Bellatrix Lestrange/Harry Potter (73.6)

11. Bart Simpson/The Simpsons (73.3)

12. Ben Chang/Community (73.0)

all stories↗

all traits↗

all archetypes↗

Archetype #75 of 232

## Traditionalist-Demon-Hero↔

↑ ↓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool↗ ⇒ 57.7/33.3% Hero↗  
weak/incompetent/lazy/stupid ⇒ powerful/capable/purposeful/intelligentAngel↗ ⇒ 57.7/33.3% Demon↗  
safe/pure/virtuous/humble ⇒ dangerous/depraved/corrupt/arrogant57.7/33.3% Traditionalist↗ ⇐ Adventurer↗  
serious/predictable/humorous/uncreative ⇐ playful/unpredictable/funny/creativeLone Wolf↗ ⇒ 0.0/0.0% Diva↗  
rugged/stoic/independent/blunt ⇐ refined/dramatic/dependent/sensitiveOutcast↗ ⇒ 0.0/0.0% Sophisticate↗  
unlucky/unsophisticated/traumatized ⇐ fortunate/sophisticated/confidentBrute↗ ⇒ 0.0/0.0% Geek↗  
physical/mainstream/simple-minded ⇐ intellectual/weird/complexEssential Trait 7↗  
dramatic/attractive/young ⇐ comedic/ugly/oldEssential Trait 8↗  
spiritual/rural/historical ⇐ skeptical/urban/modernEssential Trait 9↗  
old/historical/low-tempo ⇐ young/modern/high-tempoEssential Trait 10↗  
feminine/luddite ⇐ masculine/technophileEssential Trait 11↗  
secondary/street-wise ⇐ primary/sheltered

## Traits by largest component:

0 10 20 30 40 50 60 70 80 90 100

Normalized component

1. hugs ⇒ **handshakes** (74.0)↗2. playful ⇒ **serious** (65.9)↗3. open ⇒ **guarded** (64.9)↗4. goofy ⇒ **unfrivolous** (64.2)↗5. lighthearted ⇒ **intense** (62.8)↗6. cheery ⇒ **grumpy** (62.7)↗7. hippie ⇒ **militaristic** (62.3)↗8. absentminded ⇒ **focused** (61.5)↗9. lenient ⇒ **strict** (61.5)↗10. easy ⇒ **uptight** (61.2)↗11. warm ⇒ **cold** (58.5)↗12. soft ⇒ **hard** (58.2)↗

Re-order by strongest alignment

## Characters by largest component:

0 10 20 30 40 50 60 70 80 90 100

Normalized component

1. Nurse Ratched/One Flew Over the Cuckoo's Nest (86.5)

2. Tywin Lannister/Game of Thrones (83.5)

3. Firelord Ozai/Avatar: The Last Airbender (83.3)

4. Logan Roy/Succession (83.1)

5. Agent Smith/The Matrix (76.4)

6. Coriolanus Snow/The Hunger Games (76.1)

7. Rowan Pope/Scandal (74.7)

8. Javert/Les Misérables (74.6)

9. Red Forman/That 70's Show (74.6)

10. Inspector Kido/The Man in the High Castle (74.0)

11. Scorpius/Farscape (73.9)

12. Mr. Burns/The Simpsons (73.5)

# Arrested Development

all stories↗

Story size rank. Character/Relative size

Archetype Class

1. Lucille Bluth/93↗

Demon↗

2. Gob Bluth/85↗

Fool-Adventurer-Demon↗

3. Lindsay Bluth/83↗

Diva-Adventurer-Demon↗

4. Tobias Funke/80↗

Diva-Fool-Adventurer↗

5. Buster Bluth/80↗

Diva-Fool-Outcast↗

6. George Michael Bluth/79↗

Diva-Outcast-Angel↗

7. George Bluth, Sr./77↗

Demon↗

8. Maeby Funke/73↗

Adventurer-Demon↗

9. Michael Bluth/68↗

Outcast-Traditionalist-Hero↗

10. Oscar Bluth/65↗

Adventurer-Demon-Fool↗

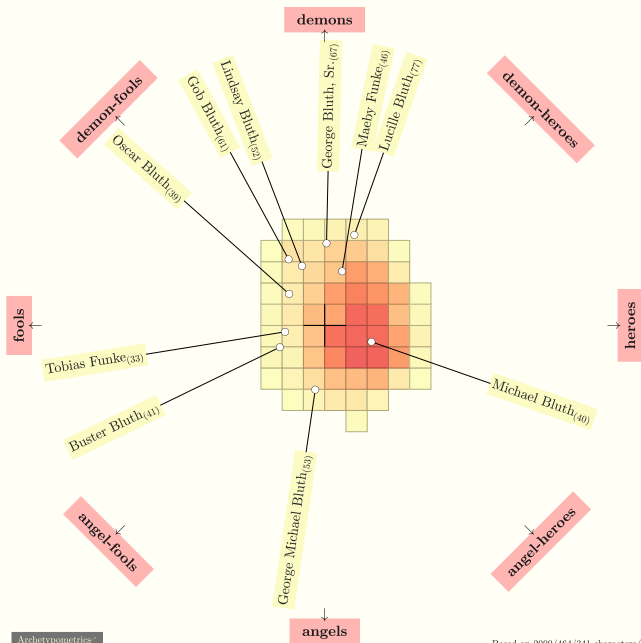
Archetypometrics↗

ousiogram planes:

|     | 1-2 | 1-3 | 1-4 | 1-5 | 1-6 |
|-----|-----|-----|-----|-----|-----|
| 2-1 |     | 2-3 | 2-4 | 2-5 | 2-6 |
| 3-1 | 3-2 |     | 3-4 | 3-5 | 3-6 |
| 4-1 | 4-2 | 4-3 |     | 4-5 | 4-6 |
| 5-1 | 5-2 | 5-3 | 5-4 |     | 5-6 |
| 6-1 | 6-2 | 6-3 | 6-4 | 6-5 |     |

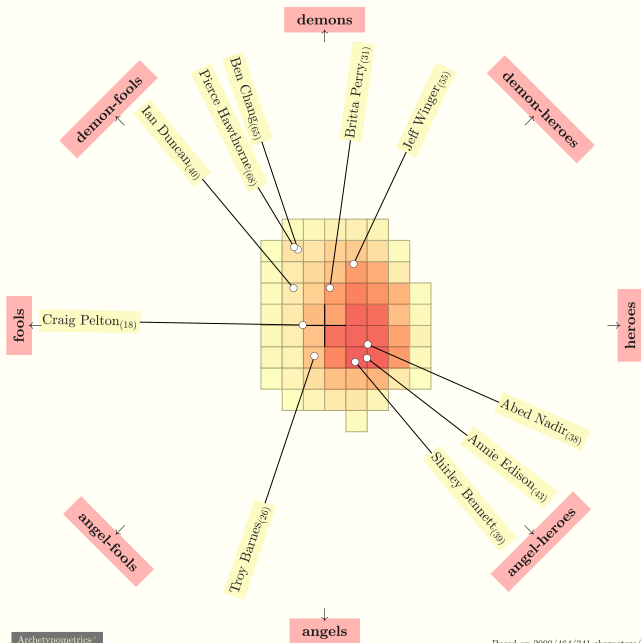
Based on 2000/464/341 characters/traits/stories—switch to 800/235/90↗ or 1600/364/241↗





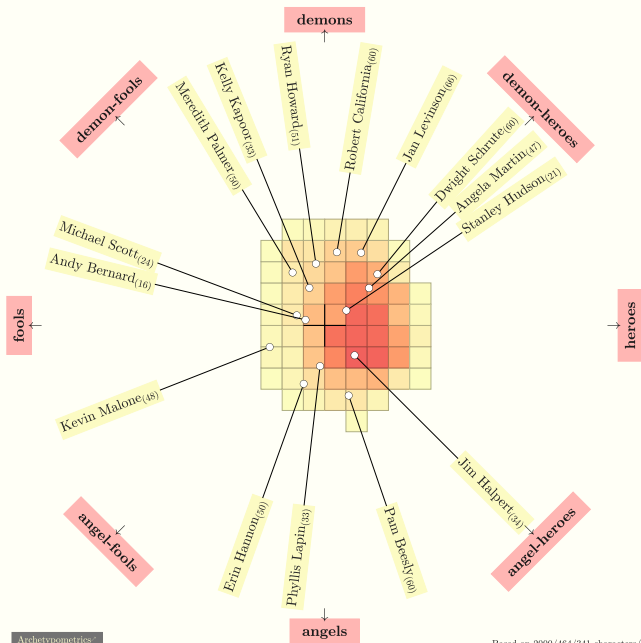
ousiogram planes:

|     | 1-2 | 1-3 | 1-4 | 1-5 | 1-6 |
|-----|-----|-----|-----|-----|-----|
| 2-1 |     | 2-3 | 2-4 | 2-5 | 2-6 |
| 3-1 | 3-2 |     | 3-4 | 3-5 | 3-6 |
| 4-1 | 4-2 | 4-3 |     | 4-5 | 4-6 |
| 5-1 | 5-2 | 5-3 | 5-4 |     | 5-6 |
| 6-1 | 6-2 | 6-3 | 6-4 | 6-5 |     |



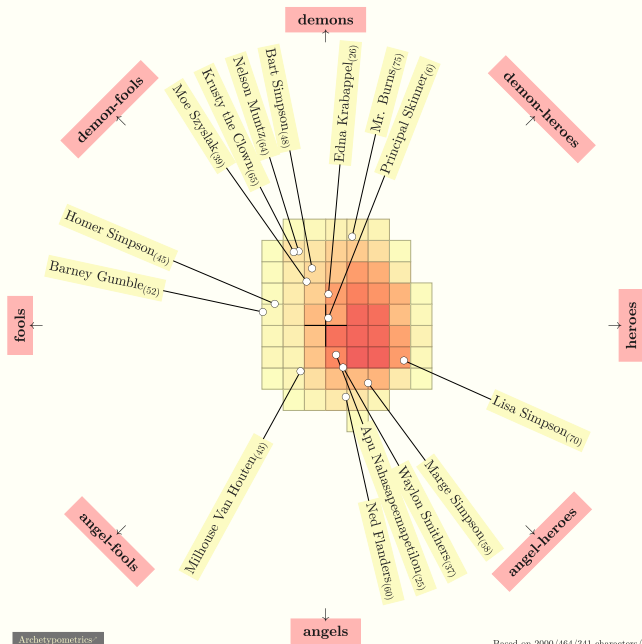
ousiogram planes:

|     | 1-2 | 1-3 | 1-4 | 1-5 | 1-6 |
|-----|-----|-----|-----|-----|-----|
| 2-1 |     | 2-3 | 2-4 | 2-5 | 2-6 |
| 3-1 | 3-2 |     | 3-4 | 3-5 | 3-6 |
| 4-1 | 4-2 | 4-3 |     | 4-5 | 4-6 |
| 5-1 | 5-2 | 5-3 | 5-4 |     | 5-6 |
| 6-1 | 6-2 | 6-3 | 6-4 | 6-5 |     |



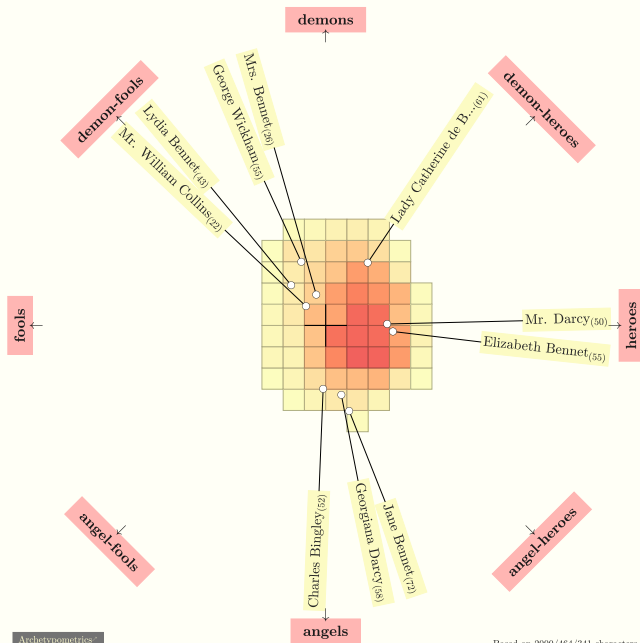
ousiogram planes:

|     | 1-2 | 1-3 | 1-4 | 1-5 | 1-6 |
|-----|-----|-----|-----|-----|-----|
| 2-1 |     | 2-3 | 2-4 | 2-5 | 2-6 |
| 3-1 | 3-2 |     | 3-4 | 3-5 | 3-6 |
| 4-1 | 4-2 | 4-3 |     | 4-5 | 4-6 |
| 5-1 | 5-2 | 5-3 | 5-4 |     | 5-6 |
| 6-1 | 6-2 | 6-3 | 6-4 | 6-5 |     |



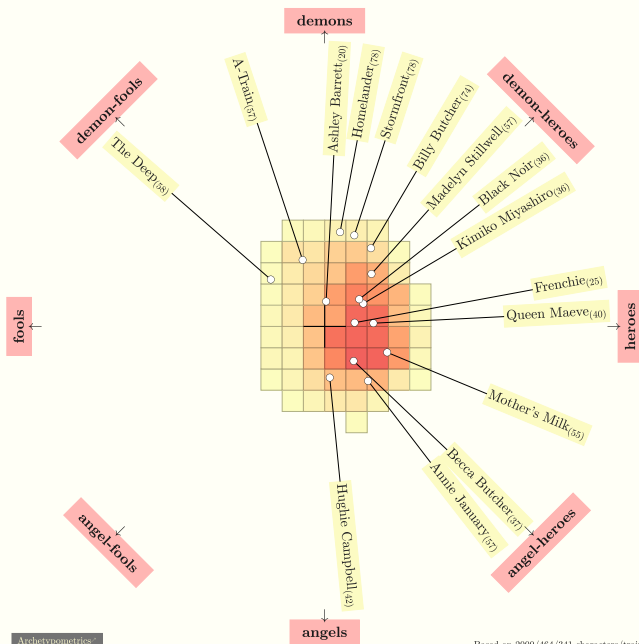
ousiogram planes:

|     | 1-2 | 1-3 | 1-4 | 1-5 | 1-6 |
|-----|-----|-----|-----|-----|-----|
| 2-1 |     | 2-3 | 2-4 | 2-5 | 2-6 |
| 3-1 | 3-2 |     | 3-4 | 3-5 | 3-6 |
| 4-1 | 4-2 | 4-3 |     | 4-5 | 4-6 |
| 5-1 | 5-2 | 5-3 | 5-4 |     | 5-6 |
| 6-1 | 6-2 | 6-3 | 6-4 | 6-5 |     |



ousiogram planes:

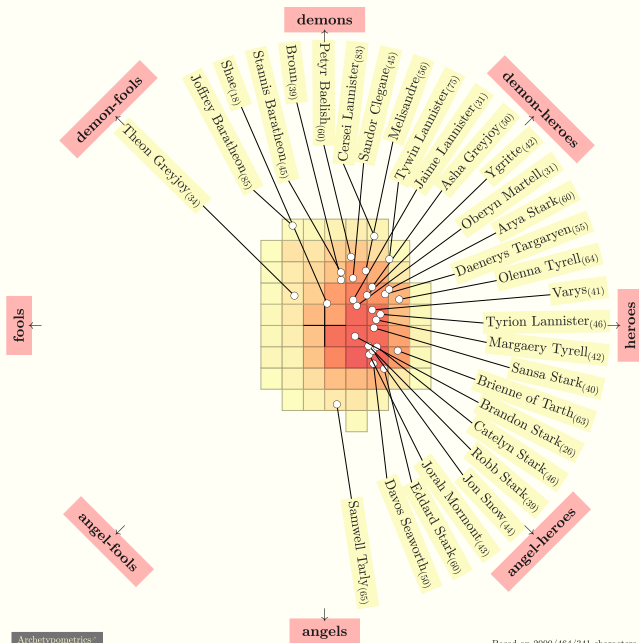
|     | 1-2 | 1-3 | 1-4 | 1-5 | 1-6 |
|-----|-----|-----|-----|-----|-----|
| 2-1 |     | 2-3 | 2-4 | 2-5 | 2-6 |
| 3-1 | 3-2 |     | 3-4 | 3-5 | 3-6 |
| 4-1 | 4-2 | 4-3 |     | 4-5 | 4-6 |
| 5-1 | 5-2 | 5-3 | 5-4 |     | 5-6 |
| 6-1 | 6-2 | 6-3 | 6-4 | 6-5 |     |



ousiogram planes:

|     | 1-2 | 1-3 | 1-4 | 1-5 | 1-6 |
|-----|-----|-----|-----|-----|-----|
| 2-1 |     | 2-3 | 2-4 | 2-5 | 2-6 |
| 3-1 | 3-2 |     | 3-4 | 3-5 | 3-6 |
| 4-1 | 4-2 | 4-3 |     | 4-5 | 4-6 |
| 5-1 | 5-2 | 5-3 | 5-4 |     | 5-6 |
| 6-1 | 6-2 | 6-3 | 6-4 | 6-5 |     |





ousiogram planes:

|     | 1-2 | 1-3 | 1-4 | 1-5 | 1-6 |
|-----|-----|-----|-----|-----|-----|
| 2-1 |     | 2-3 | 2-4 | 2-5 | 2-6 |
| 3-1 | 3-2 |     | 3-4 | 3-5 | 3-6 |
| 4-1 | 4-2 | 4-3 |     | 4-5 | 4-6 |
| 5-1 | 5-2 | 5-3 | 5-4 |     | 5-6 |
| 6-1 | 6-2 | 6-3 | 6-4 | 6-5 |     |

# Creating off-axis link boxes: <sup>1</sup>

The PoCVerse  
Archetypometrics  
75 of 136

The Science of Stories

Characters + Time

Fictional Characters

Trait and Character Spaces

Base Archetypes

Extended Archetypes

Card Collection

Trait and Archetype Cards

Story and Character Cards

Comparing  
Characters

Essential Dimensions

Real Polarization

Nutshell

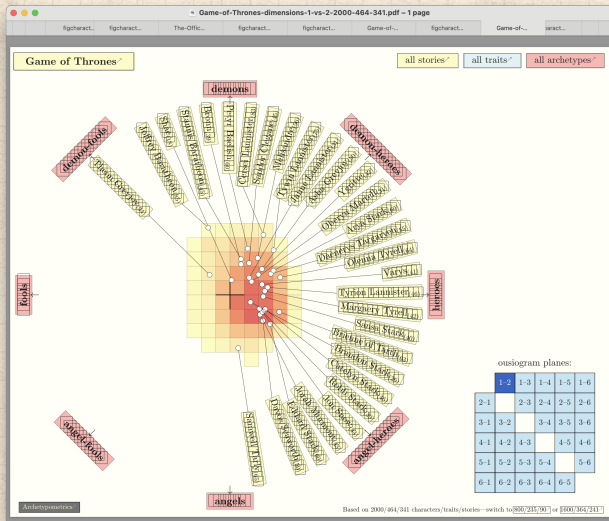
Extras

Robustness

More Storyverses

Pratchett

References



<sup>1</sup>Let's just pretend that this is a totally okay thing to do. ↗

all stories ✓

all traits ✓

all archetypes ✓

## Buffy Summers ↗

Buffy the Vampire Slayer ↗

Relative character size 74%, 646/2000 — Archetype ratio 28.0, 43/2000



Major Archetype: 64.1/75.3% **Adventurer-Hero** ↗

100 75 50 25 0 25 50 75 100

Normalized component/% Variance Explained

Fool ↗ ⇒ 51.0/47.6% Hero ↗  
weak/incompetent/lazy/stupid ⇒ powerful/capable/purposeful/intelligent ↗

Angel ↗ ⇒ 11.7/2.5% Demon ↗  
safe/pure/virtuous/humble ⇒ dangerous/depraved/corrupt/arrogant ↗

Traditionalist ↗ ⇒ 39.6/28.8% Adventurer ↗  
serious/predictable/humorless/uncreative ⇒ playful/unpredictable/funny/creative ↗

5.7/0.6% Lone Wolf ↗ ⇐ Diva ↗  
rugged/stoic/independent/blunt ⇐ refined/dramatic/dependent/sensitive ↗

0.8/0.0% Outcast ↗ ⇐ Sophisticate ↗  
unlucky/unsophisticated/traumatized ⇐ fortunate/sophisticated/confident ↗

8.4/1.3% Brute ↗ ⇐ Geek ↗  
physical/mainstream/simple-minded ⇐ intellectual/weird/complex ↗

Essential Trait 7 ↗  
12.1/2.7% dramatic/attractive/young ↗ ⇐ comedic/ugly/old ↗

Essential Trait 8 ↗  
0.4/0.0% spiritual/rural/historical ↗ ⇐ skeptical/urban/modern ↗

Essential Trait 9 ↗  
old/historical/low-tempo ↗ ⇐ 11.7/2.5% young/modern/high-tempo ↗

Essential Trait 10 ↗  
2.3/0.1% feminine/huddite ↗ ⇐ masculine/technophile ↗

Essential Trait 11 ↗  
secondary/street-wise ↗ ⇐ 4.8/0.4% primary/sheltered ↗

Archetypometrics ↗

## Dominant underlying traits:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. side character ⇒ **main character** (96.8) ↗

2. antagonist ⇒ **protagonist** (92.0) ↗

3. follower ⇒ **leader** (92.0) ↗

4. everyman ⇒ **chosen one** (89.0) ↗

5. weakass ⇒ **badass** (88.6) ↗

6. quitter ⇒ **persistent** (88.2) ↗

7. slothful ⇒ **active** (87.6) ↗

8. gatherer ⇒ **hunter** (86.4) ↗

9. helpless ⇒ **resourceful** (86.2) ↗

10. mundane ⇒ **extraordinary** (86.0) ↗

11. morning lark ⇒ **night owl** (85.8) ↗

12. first-mate ⇒ **captain** (85.4) ↗

## Most similar characters:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. Daisy 'Skye' Johnson/Agents of S.H.I.E.L.D. (99.8%) ↗

2. Marion Ravenwood/Raiders of the Lost Ark (99.7%) ↗

3. Elizabeth Swann/Pirates of the Caribbean (99.7%) ↗

4. Emma Swan/Once Upon a Time (99.7%) ↗

5. Thea Queen/Arrow (99.6%) ↗

6. Max Mayfield/Stranger Things (99.4%) ↗

7. Bellamy Blake/The 100 (99.3%) ↗

8. Nairobi/Money Heist (99.3%) ↗

9. Tris Prior/Divergent (99.3%) ↗

10. Steven Hiller/Independence Day (99.3%) ↗

11. Johnny Castle/Dirty Dancing (99.1%) ↗

12. Princess Fiona/Shrek (99.1%) ↗

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90 or 1600/364/241 ↗

all stories ✓

all traits ✓

all archetypes ✓

## Willow Rosenberg ✓

## Buffy the Vampire Slayer ✓

Relative character size 70%, 844/2000 — Archetype ratio 8.5, 990/2000

Minor Archetype: 57.2/65.7% **Geek-Hero-Angel** ✓

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool ✓ ⇒ 29.2/17.2% Hero ✓  
weak/incompetent/lazy/stupid ⇒ powerful/capable/purposeful/intelligent ✓42.1/35.6% Angel ✓ ⇐ Demon ✓  
safe/pure/virtuous/humble ⇐ dangerous/depraved/corrupt/arrogant ✓Traditionalist ✓ ⇒ 15.8/5.0% Adventurer ✓  
serious/predictable/humorless/uncreative ⇒ playful/unpredictable/funny/creative ✓Lone Wolf ✓ ⇒ 9.3/1.8% Diva ✓  
rugged/stoic/independent/blunt ⇒ refined/dramatic/dependent/sensitive ✓19.6/7.7% Outcast ✓ ⇐ Sophisticate ✓  
unlucky/unsophisticated/traumatized ⇐ fortunate/sophisticated/confident ✓Brute ✓ ⇒ 27.7/15.5% Geek ✓  
physical/mainstream/simple-minded ⇒ intellectual/weird/complex ✓Essential Trait 7 ✓  
dramatic/attractive/young ⇒ 4.2/0.4% comedic/ugly/old ✓Essential Trait 8 ✓  
5.0/0.5% spiritual/rural/historical ⇐ skeptical/urban/modern ✓Essential Trait 9 ✓  
old/historical/low-tempo ⇒ 6.1/0.7% young/modern/high-tempo ✓Essential Trait 10 ✓  
0.8/0.0% feminine/huddite ⇐ masculine/technophile ✓Essential Trait 11 ✓  
4.4/0.4% secondary/street-wise ⇐ primary/sheltered ✓

Archetypometrics ✓

## Dominant underlying traits:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. pointless ⇒ **meaningful** (93.6) ✓2. unfriendly ⇒ **friendly** (89.8) ✓3. jock ⇒ **nerd** (89.0) ✓4. sporty ⇒ **bookish** (89.0) ✓5. sexist ⇒ **feminist** (84.2) ✓6. drop out ⇒ **valedictorian** (84.2) ✓7. ignorant ⇒ **knowledgeable** (83.4) ✓8. pop ⇒ **indie** (83.0) ✓9. low IQ ⇒ **high IQ** (82.4) ✓10. lazy ⇒ **diligent** (79.8) ✓11. trash ⇒ **treasure** (78.6) ✓12. soulless ⇒ **soulful** (78.4) ✓

## Most similar characters:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. Amy Antsler/Booksmart (99.9%) ✓

2. Rosalind Walker/Chilling Adventures of Sabrina (99.9%) ✓

3. Oliver Hampton/How To Get Away With Murder (99.7%) ✓

4. Daniel Jackson/Stargate SG-1 (99.7%) ✓

5. Ariadne/Inception (99.5%) ✓

6. Cameron James/10 Things I Hate About You (99.4%) ✓

7. Felicity Smoak/Arrow (99.3%) ✓

8. Leo Fitz/Agents of S.H.I.E.L.D. (99.3%) ✓

9. Lane Kim/Gilmore Girls (99.2%) ✓

10. Molly Hooper/Sherlock (99.2%) ✓

11. Aram Mojtabai/The Blacklist (99.2%) ✓

12. Jeremy Chetri/Wynonna Earp (99.0%) ✓

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90 or 1600/364/241 ✓

all stories ✓

all traits ✓

all archetypes ✓

# Sherlock Holmes ✓

Sherlock ✓

Relative character size 84%, 170/2000 — Archetype ratio 13.7, 366/2000

Major Archetype: 73.1/75.1% **Geek-Demon-Hero** ✓

100 75 50 25 0 25 50 75 100

Normalized component/% Variance Explained

Fool ✓ ⇒ 49.5/34.5% Hero ✓  
 weak/incompetent/lazy/stupid ⇒ powerful/capable/purposeful/intelligent ✓

Angel ✓ ⇒ 45.9/29.6% Demon ✓  
 safe/pure/virtuous/humble ⇒ dangerous/depraved/corrupt/arrogant ✓

Traditionalist ✓ ⇒ 5.4/0.4% Adventurer ✓  
 serious/predictable/humorless/uncreative ⇒ playful/unpredictable/funny/creative ✓

2.7/0.1% Lone Wolf ✓ ⇐ Diva ✓  
 rugged/stoic/independent/blunt ⇐ refined/dramatic/dependent/sensitive ✓

6.7/0.6% Outcast ✓ ⇐ Sophisticate ✓  
 unlucky/unsophisticated/traumatized ⇐ fortunate/sophisticated/confident ✓

Brute ✓ ⇒ 31.2/13.7% Geek ✓  
 physical/mainstream/simple-minded ⇒ intellectual/weird/complex ✓

Essential Trait 7 ✓  
 dramatic/attractive/young ⇒ 10.0/1.4% comedic/ugly/old ✓

Essential Trait 8 ✓  
 spiritual/rural/historical ⇒ 7.1/0.7% skeptical/urban/modern ✓

Essential Trait 9 ✓  
 old/historical/low-tempo ⇒ 2.9/0.1% young/modern/high-tempo ✓

Essential Trait 10 ✓  
 feminine/luddite ⇒ 1.7/0.0% masculine/technophile ✓

Essential Trait 11 ✓  
 secondary/street-wise ⇒ 19.8/5.5% primary/sheltered ✓

## Dominant underlying traits:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. low IQ ⇒ **high IQ** (93.6) ✓2. small-vocabulary ⇒ **big-vocabulary** (90.2) ✓3. spiritual ⇒ **skeptical** (89.2) ✓4. dunce ⇒ **genius** (89.0) ✓5. accommodating ⇒ **stubborn** (88.2) ✓6. side character ⇒ **main character** (88.2) ✓7. common sense ⇒ **analysis** (88.2) ✓8. social climber ⇒ **nonconformist** (88.0) ✓9. unobservant ⇒ **perceptive** (87.8) ✓10. feeler ⇒ **thinker** (87.6) ✓11. people-person ⇒ **things-person** (87.4) ✓12. mundane ⇒ **extraordinary** (87.2) ✓

## Most similar characters:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. Sherlock Holmes/Elementary (100.0%) ✓

2. Dr. Gregory House/House, M.D. (99.4%) ✓

3. Beth Harmon/The Queen's Gambit (98.5%) ✓

4. Dr. Harry Wells/The Flash (97.6%) ✓

5. Kaz Brekker/Shadow and Bone (96.7%) ✓

6. Mr. Robot/Mr. Robot (96.1%) ✓

7. Walter White/Breaking Bad (95.4%) ✓

8. Rust Cohle/True Detective (95.3%) ✓

9. Annalise Keating/How To Get Away With Murder (94.9%) ✓

10. Cristina Yang/Grey's Anatomy (94.6%) ✓

11. Perry Cox/Scrubs (94.5%) ✓

12. Magneto/X-Men (94.4%) ✓

all stories ↗

all traits ↗

all archetypes ↗

## Dr. John Watson ↗

Sherlock ↗

Relative character size 63%, 1306/2000 — Archetype ratio 18.0, 149/2000

↑ ↓

↑ ↓

Major Archetype: 55.1/77.1% **Outcast-Hero-Angel** ↗

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool ↗ ⇒ 35.4/31.8% Hero ↗  
weak/incompetent/lazy/stupid ↗ ⇒ powerful/capable/purposeful/intelligent ↗35.6/32.2% Angel ↗ ⇐ Demon ↗  
safe/pure/virtuous/humble ↗ ⇐ dangerous/depraved/corrupt/arrogant ↗13.0/4.3% Traditionalist ↗ ⇐ Adventurer ↗  
serious/predictable/humorless/uncreative ↗ ⇐ playful/unpredictable/funny/creative ↗Lone Wolf ↗ ⇒ 3.0/0.2% Diva ↗  
rugged/stoic/independent/blunt ↗ ⇒ refined/dramatic/dependent/sensitive ↗24.4/15.2% Outcast ↗ ⇐ Sophisticate ↗  
unlucky/unsophisticated/traumatized ↗ ⇐ fortunate/sophisticated/confident ↗10.2/2.6% Brute ↗ ⇐ Geek ↗  
physical/mainstream/simple-minded ↗ ⇐ intellectual/weird/complex ↗Essential Trait 7 ↗  
2.7/0.2% dramatic/attractive/young ↗ ⇐ comedic/ugly/old ↗Essential Trait 8 ↗  
spiritual/rural/historical ↗ ⇒ 5.8/0.9% skeptical/urban/modern ↗Essential Trait 9 ↗  
1.4/0.0% old/historical/low-tempo ↗ ⇐ young/modern/high-tempo ↗Essential Trait 10 ↗  
1.3/0.0% feminine/huddite ↗ ⇐ masculine/technophile ↗Essential Trait 11 ↗  
2.5/0.2% secondary/street-wise ↗ ⇐ primary/sheltered ↗

## Dominant underlying traits:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. traitorous ⇒ loyal (87.4) ↗

2. gross ⇒ hygienic (86.0) ↗

3. bad-manners ⇒ good-manners (81.0) ↗

4. villainous ⇒ heroic (77.6) ↗

5. junkie ⇒ straight edge (75.4) ↗

6. German ⇒ English (75.2) ↗

7. unfaithful ⇒ devoted (74.2) ↗

8. fake ⇒ real (74.0) ↗

9. inappropriate ⇒ seemly (72.6) ↗

10. lazy ⇒ diligent (72.0) ↗

11. cruel ⇒ kind (72.0) ↗

12. trash ⇒ treasure (70.2) ↗

## Most similar characters:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. James Gordon/The Dark Knight (100.0%) ↗

2. Sam Baldwin/Sleepless in Seattle (100.0%) ↗

3. Dr. James Wilson/House, M.D. (99.9%) ↗

4. D.I. Greg Lestrade/Sherlock (99.9%) ↗

5. Davos Seaworth/Game of Thrones (99.9%) ↗

6. Sam Winchester/Supernatural (99.9%) ↗

7. Beadie Russell/The Wire (99.9%) ↗

8. Kyle Broflovski/South Park (99.9%) ↗

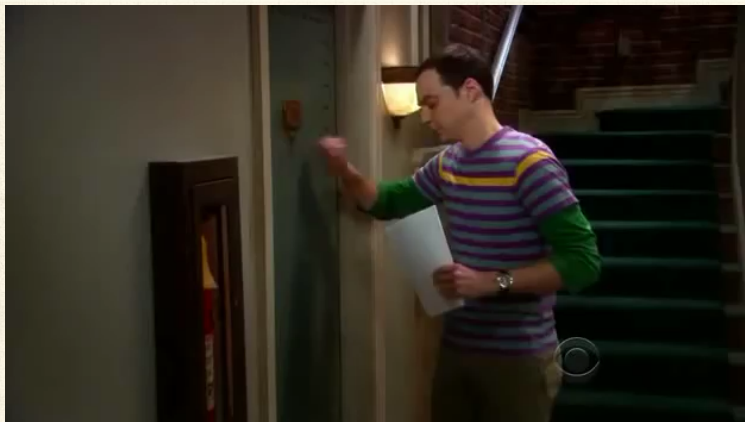
9. Ann Perkins/Parks and Recreation (99.9%) ↗

10. Timothy McGee/NCIS (99.9%) ↗

11. Pope/Outer Banks (99.8%) ↗

12. Jorah Mormont/Game of Thrones (99.8%) ↗





Complex archetype:  
Outcast-Geek-Demon-Diva-Traditionalist-Hero.

Not knowing thyself: {serious  $\Rightarrow$  **playful**}<sup>7</sup> and {shy  $\Rightarrow$  **playful**}<sup>7</sup>

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Archetypometrics  
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## The Science of Stories

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### Real Polarization

Nutshell

## Extras

### Robustness

### More Storyverses

Pratchett

## References

[illegible]

all stories^

all traits^

all archetypes^

## Sheldon Cooper^

## The Big Bang Theory^

Relative character size 90%, 52/2000 — Archetype ratio 3.8, 1874/2000

↑ ↓

↑ ↓

Weak Archetype: 59.1/43.3% **Diva-Traditionalist-Hero**^

100 75 50 25 0 25 50 75 100

Normalized component/%Variance Explained

Fool^ ⇒ 43.9/23.9% Hero^  
weak/incompetent/lazy/stupid^ ⇒ powerful/capable/purposeful/intelligent^Angel^ ⇒ 22.6/6.3% Demon^  
safe/pure/virtuous/humble^ ⇒ dangerous/depraved/corrupt/arrogant^33.2/13.7% Traditionalist^ ⇐ Adventurer^  
serious/predictable/humorless/uncreative^ ⇐ playful/unpredictable/funny/creative^Lone Wolf^ ⇒ 25.3/7.9% Diva^  
rugged/stoic/independent/blunt^ ⇒ refined/dramatic/dependent/sensitive^16.1/3.2% Outcast^ ⇐ Sophisticate^  
unlucky/unsophisticated/traumatized^ ⇐ fortunate/sophisticated/confident^Brute^ ⇒ 16.8/3.5% Geek^  
physical/mainstream/simple-minded^ ⇒ intellectual/weird/complex^Essential Trait 7^  
dramatic/attractive/young^ ⇒ 30.1/11.3% comedic/ugly/old^Essential Trait 8^  
spiritual/rural/historical^ ⇒ 0.6/0.0% skeptical/urban/modern^Essential Trait 9^  
old/historical/low-tempo^ ⇒ 15.7/3.1% young/modern/high-tempo^Essential Trait 10^  
0.8/0.0% feminine/hoodite^ ⇐ masculine/technophile^Essential Trait 11^  
secondary/street-wise^ ⇒ 26.8/8.9% primary/sheltered^

Archetypometrics^

## Dominant underlying traits:

0 10 20 30 40 50 60 70 80 90 100

Measured semantic differential balance

1. sporty⇒bookish (97.8)^

2. artistic⇒scientific (97.6)^

3. outdoorsy⇒indoorsy (97.0)^

4. feeler⇒thinker (96.8)^

5. gross⇒hygienic (96.4)^

6. small-vocabulary⇒big-vocabulary (96.2)^

7. lumberjack⇒mad-scientist (95.0)^

8. people-person⇒things-person (94.2)^

9. physical⇒intellectual (93.8)^

10. jock⇒nerd (93.0)^

11. low IQ⇒high IQ (93.0)^

12. spiritual⇒skeptical (92.8)^

## Most similar characters:

0 10 20 30 40 50 60 70 80 90 100

Similarity percentile

1. Paris Geller/Gilmore Girls (93.3%)^

2. Mycroft Holmes/Sherlock (93.1%)^

3. Alex Dunphy/Modern Family (92.4%)^

4. Temperance Brennan/Bones (89.7%)^

5. Abe Weissman/The Marvelous Mrs. Maisel (88.9%)^

6. Peter Gregory/Silicon Valley (87.8%)^

7. Molly Davidson/Booksmart (87.5%)^

8. Carlton Lassiter/Psych (87.3%)^

9. Kerry Weaver/ER (87.0%)^

10. Dr. Shaun Murphy/The Good Doctor (85.7%)^

11. Preston Burke/Grey's Anatomy (85.6%)^

12. Mark Zuckerberg/The Social Network (85.3%)^

Based on 2000/464/341 characters/traits/stories—switch to 800/235/90^ or 1600/364/241^

## Correlations:

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The Science of Stories

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Pratchett

## References

### Standard correlation coefficients:<sup>1</sup>

 Merry Brandybuck<sup>↑</sup> versus Pippin Took<sup>↑</sup>  $r=+0.94$

 Buffy<sup>†</sup> versus Willow<sup>†</sup>:  $r=+0.26$

 John Watson/versus Sherlock Holmes:  $r=-0.04$

 Joffrey Baratheon<sup>†</sup> versus Sam Obisanya<sup>†</sup>:  $r=-0.71$

 Jane Bennet: versus Sid Phillips,  $r=-0.81$

Bean<sup>7</sup> versus James Hurley<sup>8</sup>:  $r=+0.00$

Let's make correlation coefficients a little more fun ...

[illegible]

<sup>1</sup>End the naming of scientific things after people

# The closest and most correlated pair of characters:

## 1. Merry Brandybuck

Lord of the Rings

Angel-Adventurer

Minor archetype:  $R_{arch}=7.5$

## 2. Pippin Took

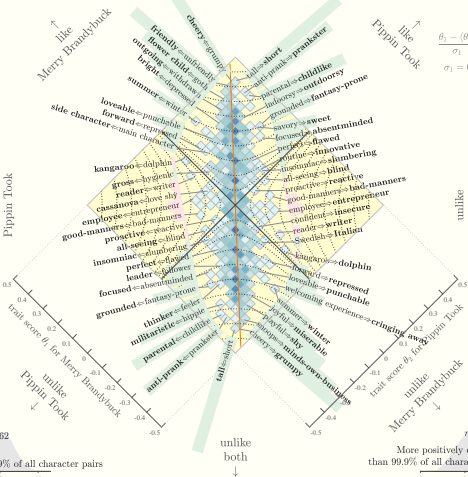
Lord of the Rings

Angel-Adventurer

Minor archetype:  $R_{arch}=6.1$



↑ like  
Merry Brandybuck  
unlike  
Pippin Took



◀ based on 2000 characters and 464 traits across 341 stories ▶

## Standard correlation $r$

Opposing traits ↓

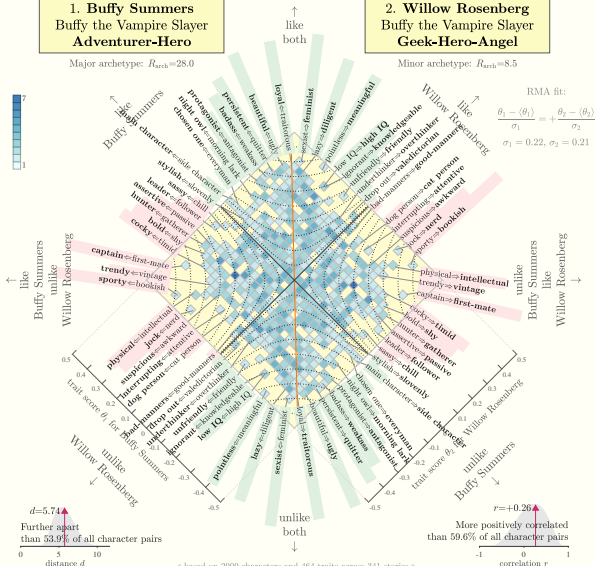
Shared traits ↑↑

1. tall⇒short
2. grumpy⇒cheery
3. unfriendly⇒friendly
4. unenthusiastic about food⇒foodie
5. uptight⇒easy
6. clinical⇒heartfelt
7. cruel⇒kind
8. minds-own-business⇒snoops
9. angry⇒good-humored
10. flat⇒bubbly
11. anti-prank⇒prankster
12. lifeless⇒spirited
13. traitorous⇒loyal
14. parental⇒childlike
15. city-slicker⇒country-bumpkin
16. goth⇒flower child
17. reserved⇒chatty
18. cold⇒warm
19. humorless⇒funny
20. apathetic⇒curious
21. soulless⇒soulful
22. presidential⇒folksy
23. stoic⇒expressive
24. villainous⇒heroic
25. shy⇒playful
26. serious⇒playful
27. militaristic⇒hippie
28. old⇒young
29. geriatric⇒vibrant
30. scheduled⇒spontaneous
31. urban⇒rural
32. resentful⇒euphoric
33. sorrowful⇒cheery
34. unmeddlesome⇒prying
35. strict⇒lenient
36. monotone⇒expressive
37. master⇒apprentice
38. harsh⇒gentle
39. withdrawn⇒outgoing
40. unemotional⇒emotional

$$r = \frac{r_{11} - \frac{r_{12} + r_{21}}{2}}{\sigma_1} = \frac{-0.01 - \frac{-0.94 + 0.94}{2}}{0.21} = +0.94$$

## Buffy and Willow:

1. **Buffy Summers**  
Buffy the Vampire Slayer  
**Adventurer-Hero**

Major archetype:  $R_{\text{arch}}=28.0$ 

2. Willow Rosenberg  
Buffy the Vampire Slayer  
Geek-Hero-Angel

Minor archetype:  $R_{\text{arch}}=8.5$ 
$$\frac{\langle \theta_1 \rangle}{\sigma_1} = + \frac{\theta_2 - \langle \theta_2 \rangle}{\sigma_2}$$

$$= 0.22, \sigma_2 = 0.21$$
Standard correlation  $r$ 

Opposing traits  $\uparrow\downarrow$

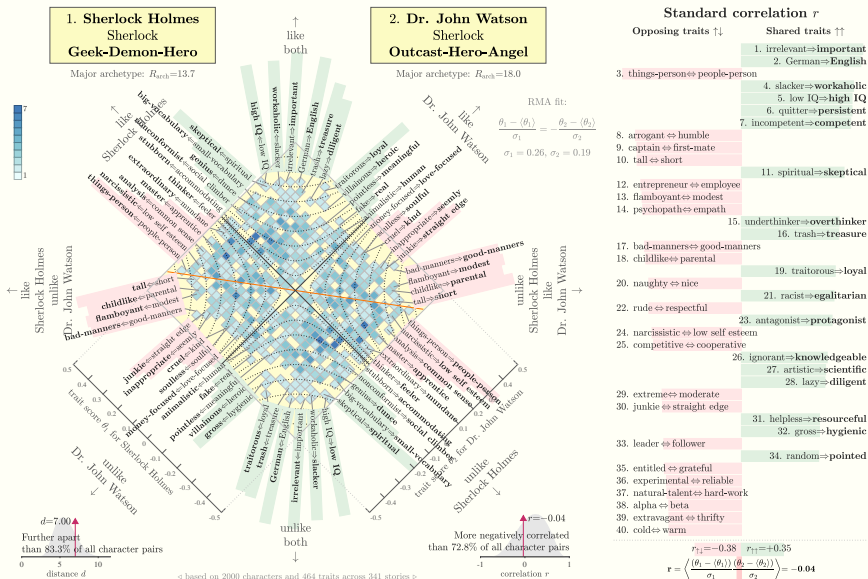
Shared traits ↑↑

- |                                        |                                        |
|----------------------------------------|----------------------------------------|
|                                        | 1. sexist⇒ <b>feminist</b>             |
| 2. sporty ⇔ bookish                    |                                        |
|                                        | 3. traitorous⇒ <b>loyal</b>            |
|                                        | 4. unmotivated⇒ <b>motivated</b>       |
|                                        | 5. ugly⇒ <b>beautiful</b>              |
| 6. captain ⇔ first-mate                |                                        |
|                                        | 7. mundane⇒ <b>extraordinary</b>       |
|                                        | 8. repulsive⇒ <b>attractive</b>        |
|                                        | 9. lazy⇒ <b>diligent</b>               |
|                                        | 10. helpless⇒ <b>resourceful</b>       |
|                                        | 11. fake⇒ <b>real</b>                  |
|                                        | 12. soulless⇒ <b>soulful</b>           |
|                                        | 13. trash⇒ <b>treasure</b>             |
|                                        | 14. incompetent⇒ <b>competent</b>      |
|                                        | 15. pointless⇒ <b>meaningful</b>       |
|                                        | 16. quitter⇒ <b>persistent</b>         |
|                                        | 17. racist⇒ <b>egalitarian</b>         |
|                                        | 18. gross⇒ <b>hygienic</b>             |
|                                        | 19. money-focused⇒ <b>love-focused</b> |
|                                        | 20. irrelevant⇒ <b>important</b>       |
|                                        | 21. underachiever⇒ <b>overachiever</b> |
|                                        | 22. unambitious⇒ <b>driven</b>         |
|                                        | 23. villainous⇒ <b>heroic</b>          |
|                                        | 24. slacker⇒ <b>workaholic</b>         |
| 25. physical⇔ intellectual             |                                        |
|                                        | 26. weakass⇒ <b>badass</b>             |
|                                        | 27. lifeless⇒ <b>spirited</b>          |
| 28. jock⇔ nerd                         |                                        |
|                                        | 29. flat⇒ <b>bubbly</b>                |
| 30. lumberjack ⇔ mad-scientist         |                                        |
|                                        | 31. apathetic⇒ <b>curious</b>          |
|                                        | 32. unfaithful⇒ <b>devoted</b>         |
|                                        | 33. corporate⇒ <b>freelance</b>        |
| 34. uncreative⇒open to new experiences |                                        |
|                                        | 35. old⇒ <b>young</b>                  |
|                                        | 36. antagonist⇒ <b>protagonist</b>     |
|                                        | 37. scrub⇒ <b>legit</b>                |
|                                        | 38. inappropriate⇒ <b>seemly</b>       |
|                                        | 39. dispassionate⇒ <b>romantic</b>     |
|                                        | 40. stinky⇒ <b>fresh</b>               |

$$r = \left\langle \frac{(\theta_1 - \langle \theta_1 \rangle)}{\sigma_1} \frac{(\theta_2 - \langle \theta_2 \rangle)}{\sigma_2} \right\rangle = +0.26$$

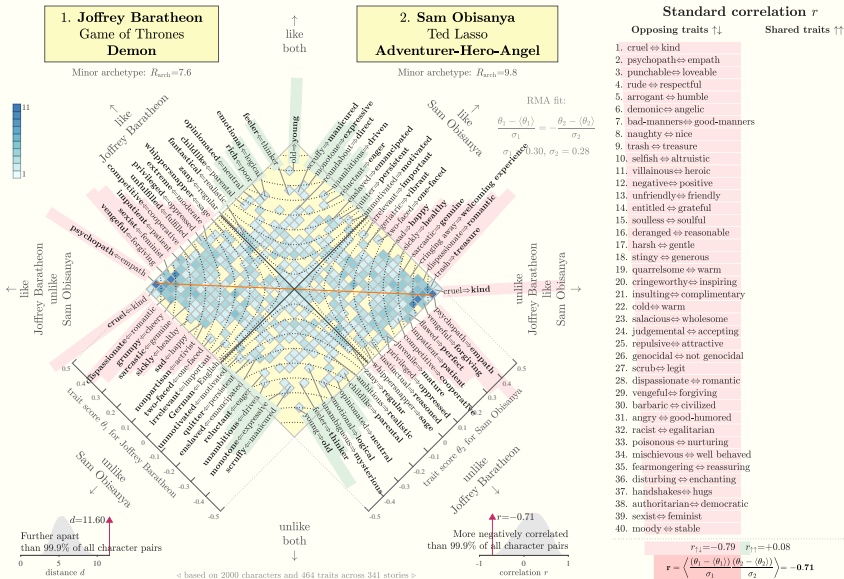
◁ based on 2000 characters and 464 traits across 341 stories ▷

# Sherlock and Watson:

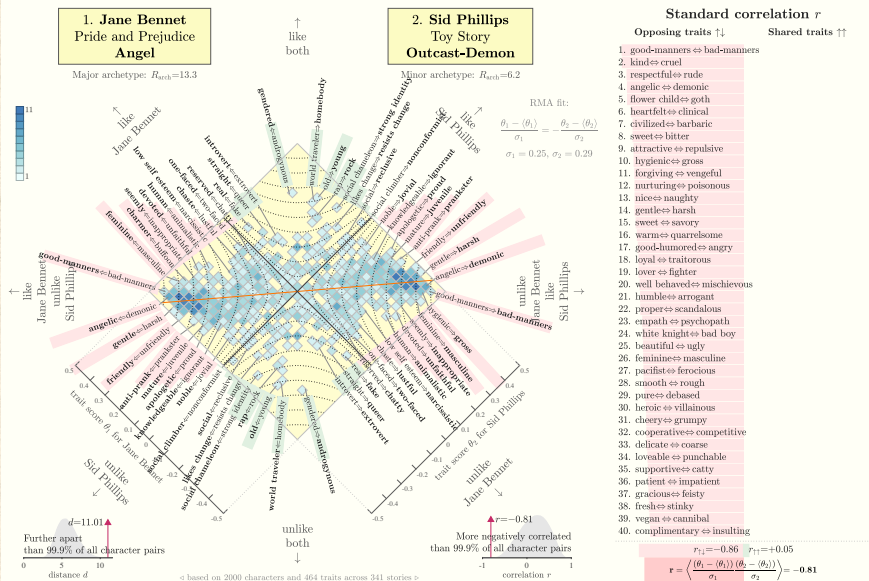




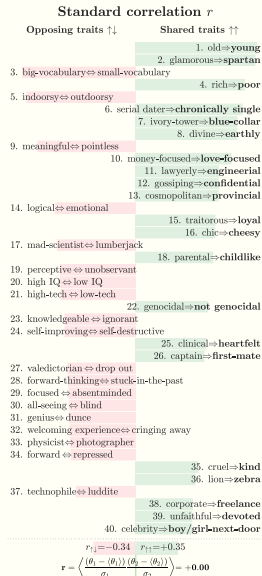
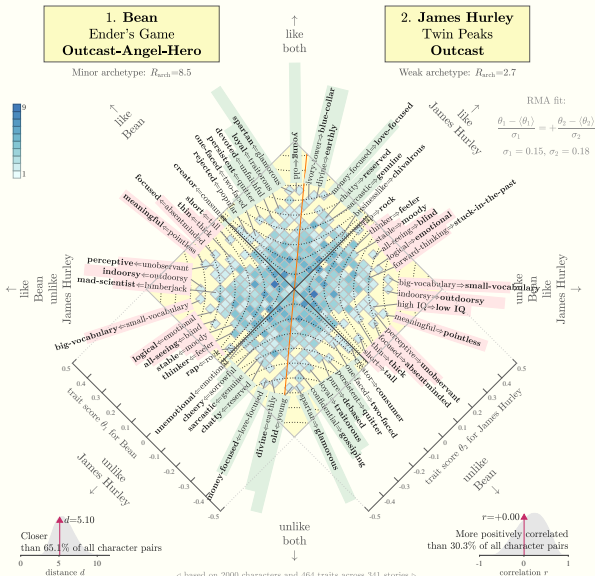
The two characters furthest apart:



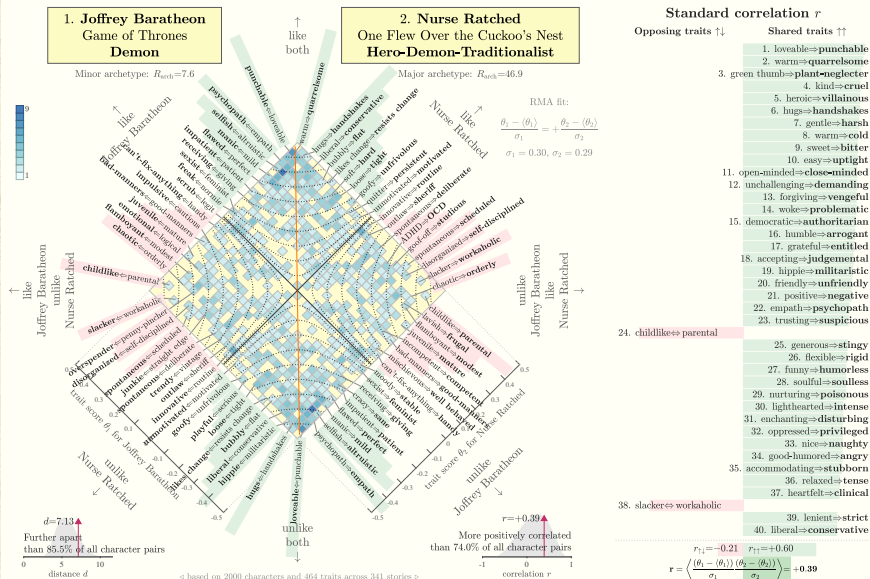
# The most anti-correlated characters:



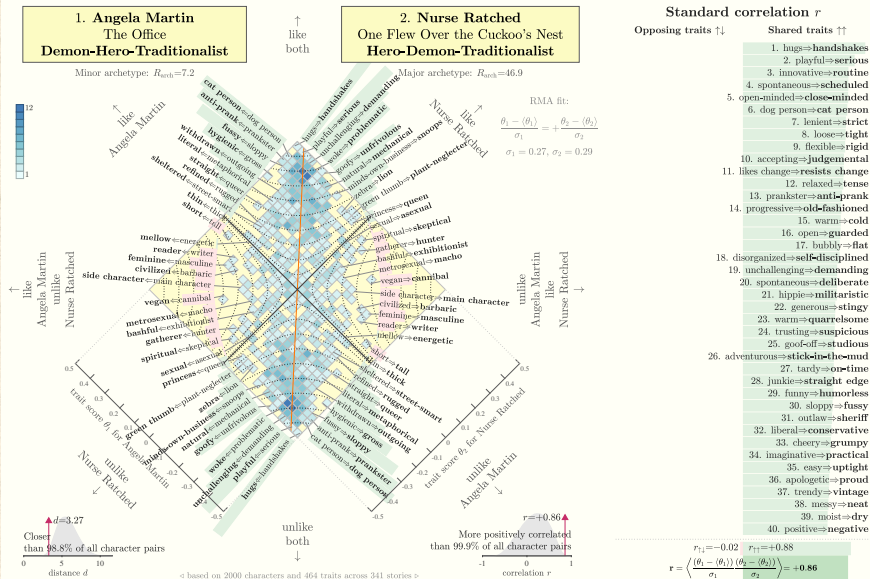
# The most uncorrelated pair of characters:



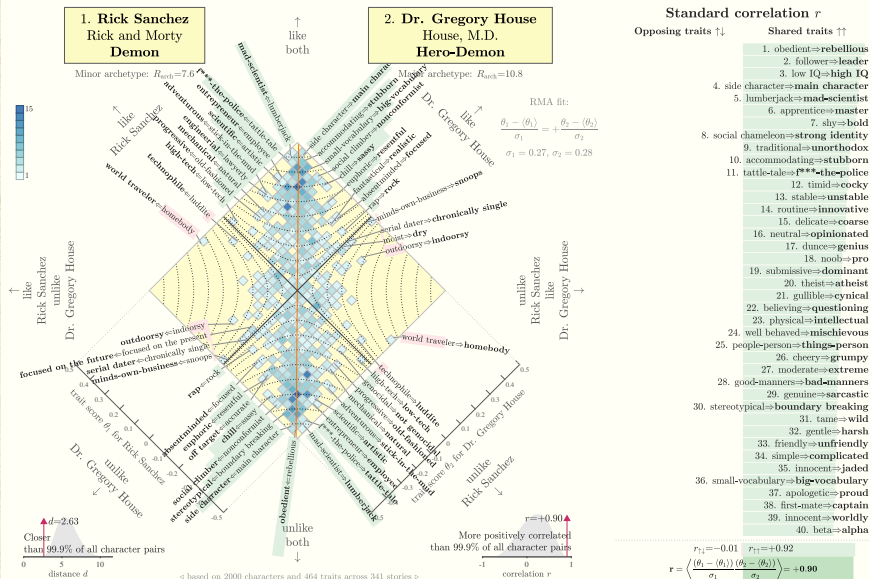
# Two different demons:



# Two similar demons:

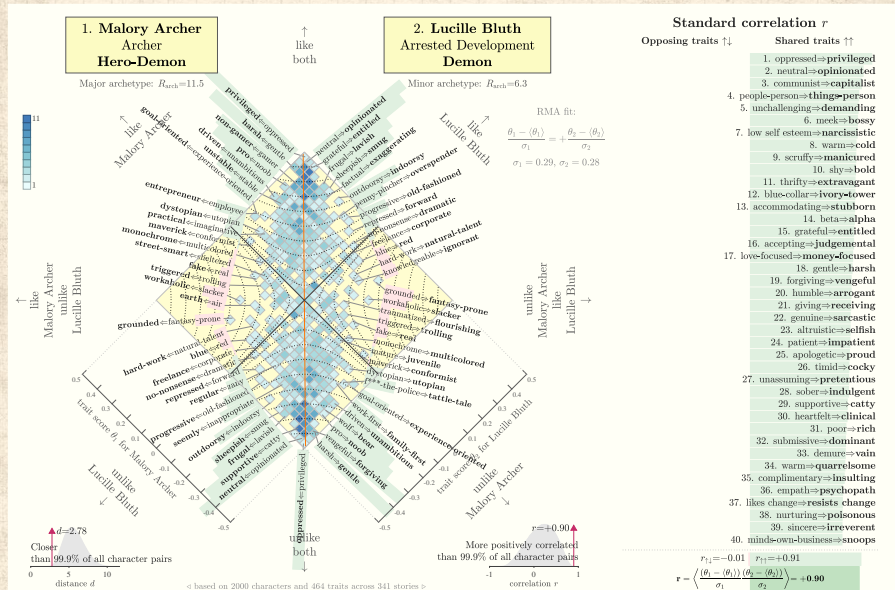


# Two similar demons:

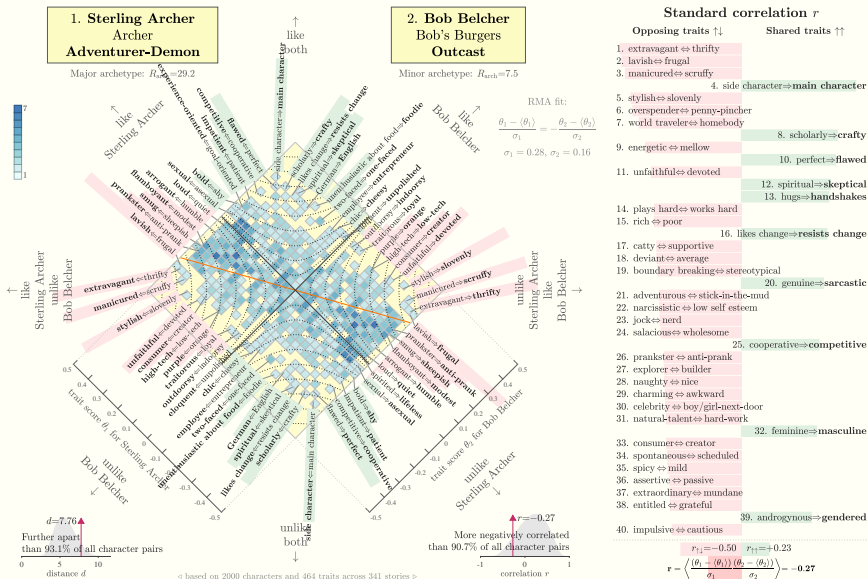




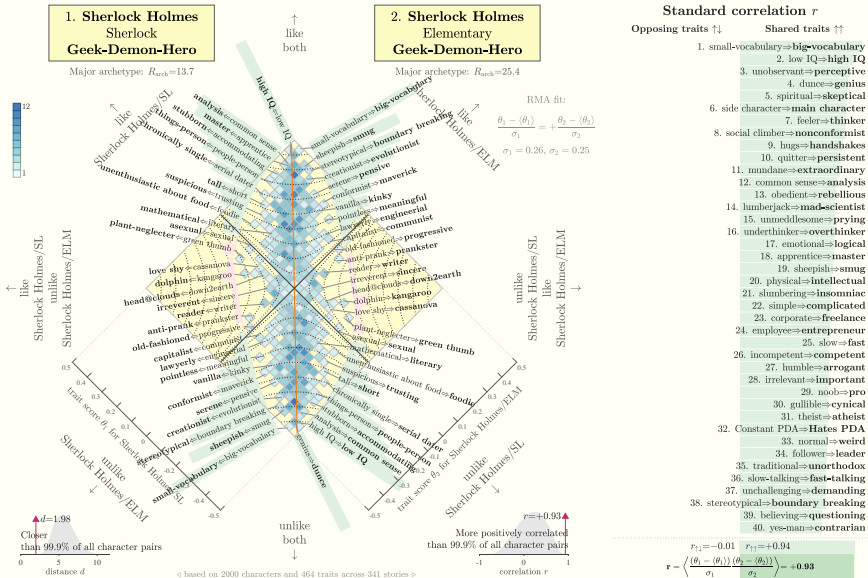
# Two very similar characters, same actor



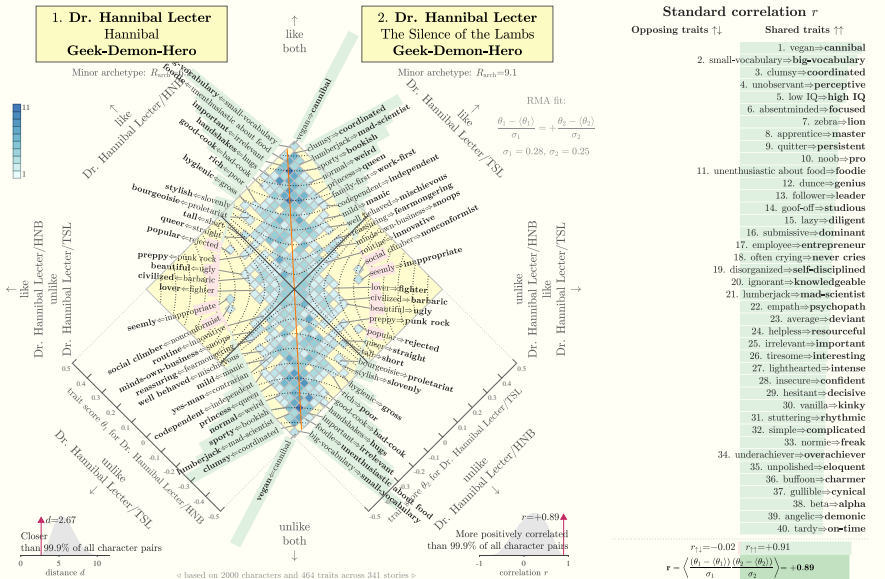
# Two very different characters, same actor



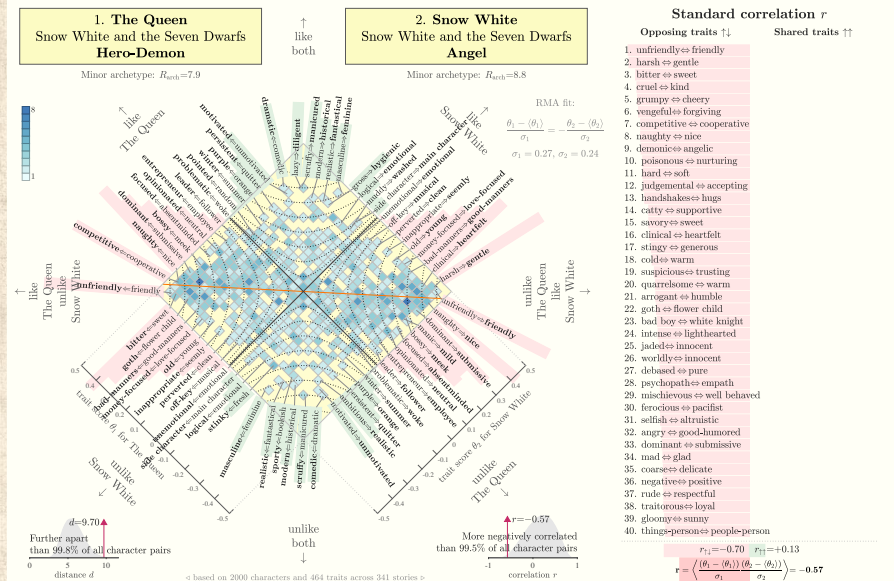
### The same character realized in different tellings:



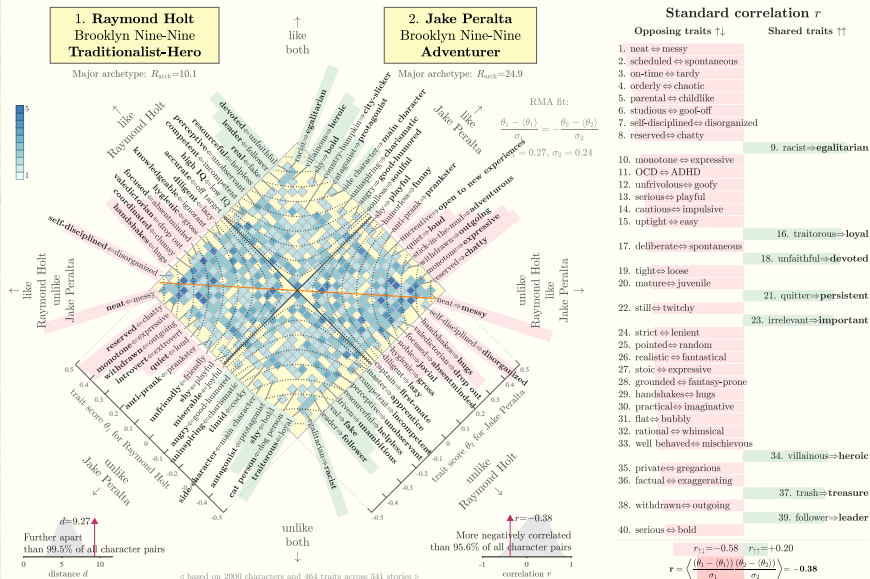
# The same character realized in different tellings:



# Chalk and cheese main characters:



# Chalk and cheese main characters:





# "Nooooooooooooooooooooooooooooo"

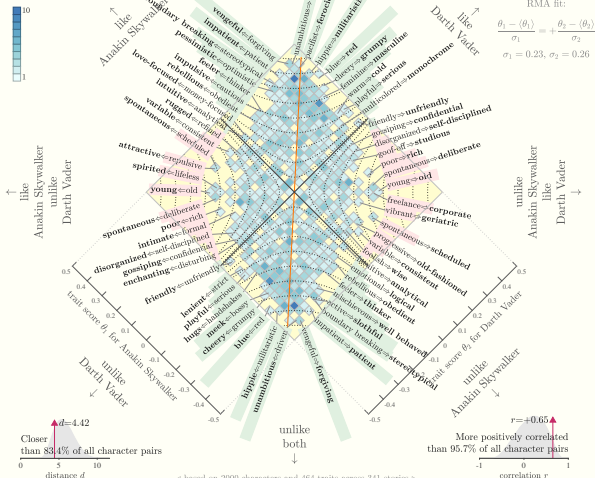


## 1. Anakin Skywalker Star Wars: Revenge of the Sith Outcast-Adventurer-Demon

Minor archetype:  $R_{arch}=6.5$

## 2. Darth Vader Star Wars: A New Hope Hero-Demon

Major archetype:  $R_{arch}=13.4$



## Standard correlation $r$

Opposing traits ↓

Shared traits ↑↑

1. forgiving⇒vengeful
2. unambitious⇒driven
3. cooperative⇒competitive
4. pacifist⇒ferocious
5. hippie⇒militaristic
6. accommodating⇒stubborn
7. blissful⇒haunted
8. moderate⇒extreme
9. irrelevant⇒important
10. democratic⇒authoritarian
11. social chameleon⇒strong identity
12. cheery⇒sorrowful
13. open⇒guarded
14. shy⇒bold
15. water⇒fire
16. joyful⇒miserable
17. unchallenging⇒demanding
18. patient⇒impatient
19. sunny⇒gloomy
20. flower child⇒goth
21. glad⇒mad
22. comedy⇒dramatic
23. flourishing⇒traumatized
24. happy⇒sad
25. slumbering⇒insomniac
26. blue⇒red
27. humble⇒arrogant
28. gatherer⇒hunter
29. lighthearted⇒intense
30. average⇒deviant
31. sweet⇒bitter
32. stable⇒moody
33. stable⇒unstable
34. not genocidal⇒genocidal
35. grateful⇒entitled
36. warm⇒quarrelsome
37. innocent⇒jaded
38. blessed⇒cursed
39. neutral⇒opinionated
40. apologetic⇒proud

$$r = \left( \frac{\theta_1 - \langle \theta_1 \rangle}{\sigma_1} \frac{\theta_2 - \langle \theta_2 \rangle}{\sigma_2} \right) = +0.65$$

Major archetype:  $R_{\text{arch}}=28.0$ Major archetype:  $R_{\text{arch}}=28.0$ Minor archetype:  $R_{\text{sub}}=8.5$ Minor archetype:  $R_{\text{sub}}=8.5$ 

RMA fit:

$$\frac{\theta_1 - \langle \theta_1 \rangle}{\sigma_1} = + \frac{\theta_2 - \langle \theta_2 \rangle}{\sigma_2}$$

$$\sigma_1 = 0.22, \sigma_2 = 0.21$$

 $r = +0.26 \blacktriangle$ 

More positively correlated than 59.6% of all character pairs

0  
correlation =Standard correlation  $r$ 

Opposing traits  $\uparrow\downarrow$

Shared traits ↑↑

- |                                        |                                        |
|----------------------------------------|----------------------------------------|
|                                        | 1. sexist⇒ <b>feminist</b>             |
| 2. sporty ⇔ bookish                    |                                        |
|                                        | 3. traitorous⇒ <b>loyal</b>            |
|                                        | 4. unmotivated⇒ <b>motivated</b>       |
|                                        | 5. ugly⇒ <b>beautiful</b>              |
| 6. captain ⇔ first-mate                |                                        |
|                                        | 7. mundane⇒ <b>extraordinary</b>       |
|                                        | 8. repulsive⇒ <b>attractive</b>        |
|                                        | 9. lazy⇒ <b>diligent</b>               |
|                                        | 10. helpless⇒ <b>resourceful</b>       |
|                                        | 11. fake⇒ <b>real</b>                  |
|                                        | 12. soulless⇒ <b>soulful</b>           |
|                                        | 13. trash⇒ <b>treasure</b>             |
|                                        | 14. incompetent⇒ <b>competent</b>      |
|                                        | 15. pointless⇒ <b>meaningful</b>       |
|                                        | 16. quitter⇒ <b>persistent</b>         |
|                                        | 17. racist⇒ <b>egalitarian</b>         |
|                                        | 18. gross⇒ <b>hygienic</b>             |
|                                        | 19. money-focused⇒ <b>love-focused</b> |
|                                        | 20. irrelevant⇒ <b>important</b>       |
|                                        | 21. underachiever⇒ <b>overachiever</b> |
|                                        | 22. unambitious⇒ <b>driven</b>         |
|                                        | 23. villainous⇒ <b>heroic</b>          |
|                                        | 24. slacker⇒ <b>workaholic</b>         |
| 25. physical⇔ intellectual             |                                        |
|                                        | 26. weakass⇒ <b>badass</b>             |
|                                        | 27. lifeless⇒ <b>spirited</b>          |
| 28. jock⇔ nerd                         |                                        |
|                                        | 29. flat⇒ <b>bubbly</b>                |
| 30. lumberjack ⇔ mad-scientist         |                                        |
|                                        | 31. apathetic⇒ <b>curious</b>          |
|                                        | 32. unfaithful⇒ <b>devoted</b>         |
|                                        | 33. corporate⇒ <b>freelance</b>        |
| 34. uncreative⇒open to new experiences |                                        |
|                                        | 35. old⇒ <b>young</b>                  |
|                                        | 36. antagonist⇒ <b>protagonist</b>     |
|                                        | 37. scrub⇒ <b>legit</b>                |
|                                        | 38. inappropriate⇒ <b>seemly</b>       |
|                                        | 39. dispassionate⇒ <b>romantic</b>     |
|                                        | 40. stinky⇒ <b>fresh</b>               |

$$r = \left\langle \frac{r_{\uparrow\downarrow} = -0.25}{\sigma_1} \frac{r_{\uparrow\uparrow} = +0.51}{\sigma_2} \right\rangle = +0.26$$

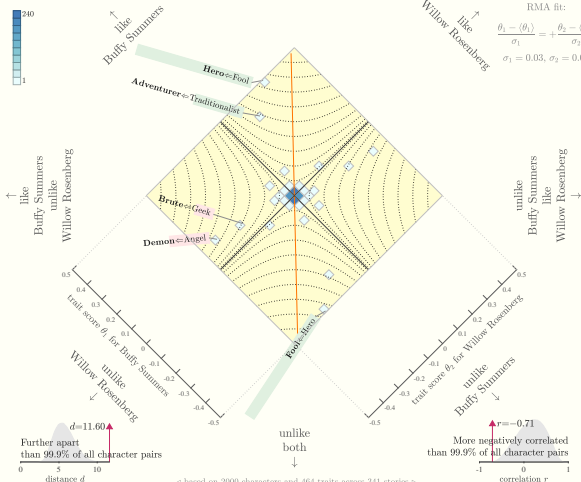
# 1. Buffy Summers Buffy the Vampire Slayer Adventurer-Hero

Minor archetype:  $R_{arch}=7.6$

# 2. Willow Rosenberg Buffy the Vampire Slayer Geek-Angel-Hero

Minor archetype:  $R_{arch}=9.8$

↑  
like  
both



## Standard correlation $r$

Opposing traits ↑↓

Shared traits ↑↑

1. Fool⇒Hero
2. Traditionalist⇒Adventurer
3. Demon⇔Angel
4. Brute⇔Geek
5. Essential trait #9
6. Lone Wolf⇔Diva
7. Essential trait #7
8. Essential trait #17
9. Essential trait #11
10. Sophisticate⇒Outcast
11. Essential trait #44
12. Essential trait #131
13. Essential trait #13
14. Essential trait #25
15. Essential trait #31
16. Essential trait #84
17. Essential trait #19
18. Essential trait #181
19. Essential trait #24
20. Essential trait #77
21. Essential trait #27
22. Essential trait #71
23. Essential trait #45
24. Essential trait #105
25. Essential trait #98
26. Essential trait #118
27. Essential trait #35
28. Essential trait #37
29. Essential trait #15
30. Essential trait #21
31. Essential trait #46
32. Essential trait #88
33. Essential trait #130
34. Essential trait #101
35. Essential trait #142
36. Essential trait #43
37. Essential trait #28
38. Essential trait #56
39. Essential trait #22
40. Essential trait #47

$$r = \left\langle \frac{(\theta_1 - \langle \theta_1 \rangle)(\theta_2 - \langle \theta_2 \rangle)}{\sigma_1 \sigma_2} \right\rangle = +0.26$$

Major archetype:  $R_{\text{arch}}=13.7$ Major archetype:  $R_{\text{arch}}=13.7$ Major archetype:  $R_{\text{arch}}=18.0$ Major archetype:  $R_{\text{arch}}=18.0$ 

RMA fit:

$$\frac{\theta_1 - \langle \theta_1 \rangle}{\sigma_1} = - \frac{\theta_2 - \langle \theta_2 \rangle}{\sigma_2}$$

$$\sigma_1 = 0.26, \sigma_2 = 0.19$$

Standard correlation  $r$ 

Opposing traits  $\uparrow\downarrow$

Shared traits ↑↑

- |                                  |                                      |
|----------------------------------|--------------------------------------|
|                                  | 1. irrelevant⇒ <b>important</b>      |
|                                  | 2. German⇒ <b>English</b>            |
| 3. things-person⇔people-person   |                                      |
|                                  | 4. slacker⇒ <b>workaholic</b>        |
|                                  | 5. low IQ⇒ <b>high IQ</b>            |
|                                  | 6. quitter⇒ <b>persistent</b>        |
|                                  | 7. incompetent⇒ <b>competent</b>     |
| 8. arrogant⇔humble               |                                      |
| 9. captain⇔first-mate            |                                      |
| 10. tall⇔short                   |                                      |
|                                  | 11. spiritual⇒ <b>skeptical</b>      |
| 12. entrepreneur⇔employee        |                                      |
| 13. flamboyant⇔modest            |                                      |
| 14. psychopath⇔empath            |                                      |
|                                  | 15. underthinker⇒ <b>overthinker</b> |
|                                  | 16. trash⇒ <b>treasure</b>           |
| 17. bad-manners⇔good-manners     |                                      |
| 18. childlike⇔parental           |                                      |
|                                  | 19. traitorous⇒ <b>loyal</b>         |
| 20. naughty⇔nice                 |                                      |
|                                  | 21. racist⇒ <b>egalitarian</b>       |
| 22. rude⇔respectful              |                                      |
|                                  | 23. antagonist⇒ <b>protagonist</b>   |
| 24. narcissistic⇔low self esteem |                                      |
| 25. competitive⇔cooperative      |                                      |
|                                  | 26. ignorant⇒ <b>knowledgeable</b>   |
|                                  | 27. artistic⇒ <b>scientific</b>      |
|                                  | 28. lazy⇒ <b>diligent</b>            |
| 29. extreme⇔moderate             |                                      |
| 30. junkie⇔straight edge         |                                      |
|                                  | 31. helpless⇒ <b>resourceful</b>     |
|                                  | 32. gross⇒ <b>hygienic</b>           |
| 33. leader⇔follower              |                                      |
|                                  | 34. random⇒ <b>pointed</b>           |
| 35. entitled⇔grateful            |                                      |
| 36. experimental⇔reliable        |                                      |
| 37. natural-talent⇔hard-work     |                                      |
| 38. alpha⇔beta                   |                                      |
| 39. extravagant⇔thrifty          |                                      |
| 40. cold⇔warm                    |                                      |

$$r = \left\langle \frac{(\theta_1 - \langle \theta_1 \rangle)(\theta_2 - \langle \theta_2 \rangle)}{\sigma_1 \sigma_2} \right\rangle = -0.04$$

# 1. Sherlock Holmes Sherlock Geek-Demon-Hero

Minor archetype:  $R_{\text{arch}}=7.6$

# 2. Dr. John Watson Sherlock Outcast-Angel-Hero

Minor archetype:  $R_{\text{arch}}=9.8$

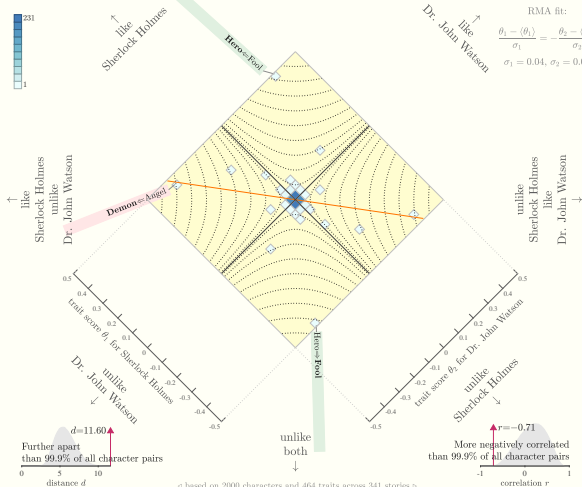
↑  
like  
both

↑  
like  
Dr. John Watson

RMA fit:

$$\frac{\theta_1 - \langle \theta_1 \rangle}{\sigma_1} = -\frac{\theta_2 - \langle \theta_2 \rangle}{\sigma_2}$$

$$\sigma_1 = 0.04, \sigma_2 = 0.03$$



< based on 2000 characters and 464 traits across 341 stories >

## Standard correlation $r$

Opposing traits ↓

Shared traits ↑↑

2. Demon ↔ Angel
3. Geek ↔ Brute
5. Adventurer ↔ Traditionalist
6. Essential trait #11
8. Essential trait #12
10. Essential trait #7
11. Essential trait #38
13. Essential trait #43
15. Essential trait #29
16. Essential trait #20
18. Essential trait #37
19. Lone Wolf ↔ Diva
21. Essential trait #26
22. Essential trait #36
23. Essential trait #54
24. Essential trait #28
25. Essential trait #21
28. Essential trait #63
29. Essential trait #40
30. Essential trait #94
31. Essential trait #58
35. Essential trait #16
38. Essential trait #9
39. Essential trait #171
40. Essential trait #13
4. Sophisticate ↔ Outcast
7. Essential trait #8
9. Essential trait #17
12. Essential trait #19
14. Essential trait #27
17. Essential trait #34
20. Essential trait #23
26. Essential trait #71
27. Essential trait #30
32. Essential trait #47
33. Essential trait #41
34. Essential trait #56
36. Essential trait #118
37. Essential trait #105

$$r_{11} = -0.45 \quad r_{11} = +0.41$$

$$r = \left\langle \frac{(\theta_1 - \langle \theta_1 \rangle)(\theta_2 - \langle \theta_2 \rangle)}{\sigma_1 \sigma_2} \right\rangle = -0.04$$

2024 in-class collective evaluation of a US political figure from  
**typical supporter's** point of view:



### Complete match list

1. [Lagertha](#) (Vikings): 92%
2. [Steven Hiller](#) (Independence Day): 92%
3. [Sailor Jupiter](#) (Sailor Moon): 91%
4. [Derek Morgan](#) (Criminal Minds): 91%
5. [Taystee Jefferson](#) (Orange Is the New Black): 90%
6. [Jack Traven](#) (Speed): 90%
7. [Nairobi](#) (Money Heist): 90%
8. [Odafin Tutuola](#) (Law & Order: SVU): 89%
9. [Benjamin Sisko](#) (Star Trek: Deep Space Nine): 88%
10. [Bellamy Blake](#) (The 100): 88%
11. [Dominic Toretto](#) (Fast & Furious): 88%
12. [Brian O'Conner](#) (Fast & Furious): 88%
13. [Maximus](#) (Gladiator): 88%
14. [Bjorn Lothbrok](#) (Vikings): 88%
15. [Ragnar Lothbrok](#) (Vikings): 88%
16. [Jamie Fraser](#) (Outlander): 88%
17. [Jackson 'Jax' Teller](#) (Sons of Anarchy): 88%
18. [Omar Little](#) (The Wire): 87%
19. [Buffy Summers](#) (Buffy the Vampire Slayer): 87%
20. [William Riker](#) (Star Trek: The Next Generation): 87%
21. [Nick Stokes](#) (CSI: Crime Scene Investigation): 87%
22. [Mulan](#) (Mulan): 87%
23. [Sailor Mars](#) (Sailor Moon): 87%
24. [Kelly Severide](#) (Chicago Fire): 87%
25. [Jadzja Dax](#) (Star Trek: Deep Space Nine): 86%
26. [Kima Greggs](#) (The Wire): 86%
27. [Jack Pearson](#) (This Is Us): 86%
28. [Kiara](#) (Outer Banks): 86%

## Lagertha, Vikings

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## The Science of Stories

## Characters + Time

### Fictional Characters

### Trait and Character Spaces

## Base Archetypes

### Extended Archetypes

Card Collection

### Trait and Archetype Cards

### Story and Character Cards

## Comparing Characters

## Essential Dimensions

### Real Polarization

Nutshell

## Extras

### Robustness

### More Storyverses

Pratchett

## References

|                                                                                                     |                                                                                                                    |
|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
|  <b>5 Miles*</b> | <b>The Keys*</b>                                                                                                   |
| <i>18 Things I Hate About</i>                                                                       | <i>Resident in Valley's</i>                                                                                        |
|                                                                                                     | <i>The Resident Club*</i>                                                                                          |
| <b>10 Bush*</b>                                                                                     | <i>Breeding Bird*</i>                                                                                              |
| <i>The 100*</i>                                                                                     | <i>Flood City*</i>                                                                                                 |
| <b>1000 Days of Summer*</b>                                                                         | <i>Devilshead Mountain*</i>                                                                                        |
| <i>5 Adventures of</i>                                                                              | <i>Breakin' Nino, Nino*</i>                                                                                        |
| <i>Heckler's Finest*</i>                                                                            | <i>Daddy Ain't Vainest*</i>                                                                                        |
| <i>Agents of S.H.I.E.L.D.*</i>                                                                      |  <b>The Cabin in the Woods*</b> |
| <b>Aladdin*</b>                                                                                     | <i>Cabin and Soldiers*</i>                                                                                         |
| <i>Alibi*</i>                                                                                       | <i>Cosmos*</i>                                                                                                     |
| <i>American History X*</i>                                                                          | <i>Crack Me If You Can*</i>                                                                                        |
| <i>American Idiot*</i>                                                                              | <i>Chicago Film*</i>                                                                                               |
| <b>The American*</b>                                                                                | <i>Chilling Adventures of</i>                                                                                      |
| <i>Anna Karenina*</i>                                                                               | <i>Sabrina*</i>                                                                                                    |
| <i>Annex Ball*</i>                                                                                  | <i>Cotton Eye*</i>                                                                                                 |
| <i>Archie*</i>                                                                                      | <i>Cross*</i>                                                                                                      |
| <b>Armed Development*</b>                                                                           | <i>Crossing*</i>                                                                                                   |
| <i>Arrested Development*</i>                                                                        | <i>Cowboy Buddie*</i>                                                                                              |
| <b>Arts &amp; Crafts*</b>                                                                           | <i>Crazy Ex-Girlfriend*</i>                                                                                        |



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## Comparing Characters

- ## Essential Dimensions

## Nutshell

### Robustness

### More Storyverses

Pratchett

Eric Cartman, South-Park

[illegible]



# Nutshell:

- Three primary archetype dimensions:  
{**Fool** ↔ **Hero**}, {**Angel** ↔ **Demon**}, and  
{**Traditionalist** ↔ **Adventurer**}
- Three secondary archetype dimensions:  
{ **Lone Wolf** ↔ **Diva** }, {**Outcast** ↔ **Sophisticate** }, and  
{**Brute** ↔ **Geek**}
- Ousiometric alignment:  
Three primary archetype dimensions ~ Three essential dimensions of meaning
- Five Factor Model traits are entailed by the six dimensions of archetype space.
- Extended archetype framework meaningfully covers character space.
- Robustness: General structure of archetypes is preserved under expansion of data set
- Development of a new allotaxonomic instrument for comparing any pair of systems with non-skewed weights across compositional categorical elements.
- Paper (600+ pages with appendices) and exploratorium will be openly available soon.

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Ahead, some possibilities of many:



Clustering of stories based on character space (comedy, drama, ...).



Exploration of how individual traits and characters are realized (e.g., {straight<sup>1</sup>  $\Leftrightarrow$  queer<sup>2</sup>}, {neurotypical<sup>1</sup>  $\Leftrightarrow$  autistic<sup>2</sup>}).



## Study evolution of characters in stories.



Plots: Accurately extract temporal networks of characters in large corpora of stories.



## Development of analytic tools for story analysis and creation.



## Overthrow Myers-Briggs.

## Characters + Time

## Fictional Characters

### Trait and Character Spaces

### Base Archetypes

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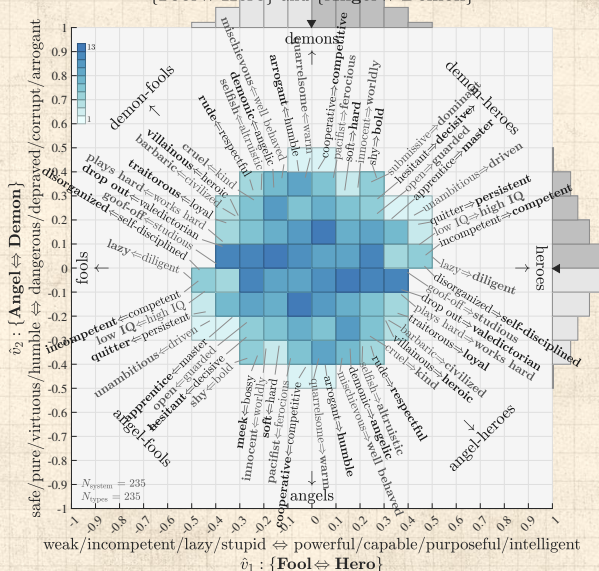
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| <b>13</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Sing Along</b> |
| <b>14</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>15</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>16</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>17</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
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| <b>35</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>36</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>37</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>38</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>39</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
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| <b>43</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
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| <b>59</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>60</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>61</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>62</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>63</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>64</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>65</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>66</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>67</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>68</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>69</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>70</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>71</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>72</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>73</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>74</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>75</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
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| <b>79</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>80</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>81</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>82</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>83</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>84</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>85</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>86</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>87</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>88</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>89</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>90</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
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| <b>98</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>99</b> <b>THE M</b>  | <b>2000</b><br>2000                                           | <b>Time</b>       |
| <b>100</b> <b>THE M</b> | <b>2000</b><br>2000                                           | <b>Time</b>       |

# Robustness: Moving from 800/235/90 to 1600/365/241 to 2000/464/341:

First and Second essential dimensions of trait space:

{Fool  $\Leftrightarrow$  Hero} and {Angel  $\Leftrightarrow$  Demon}



First and Second essential dimensions of trait space:

{Fool  $\Leftrightarrow$  Hero} and {Angel  $\Leftrightarrow$  Demon}

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Story and Character Cards

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Characters

Essential Dimensions

Real Polarization

Nutshell

Extras

Robustness

More Storyverses

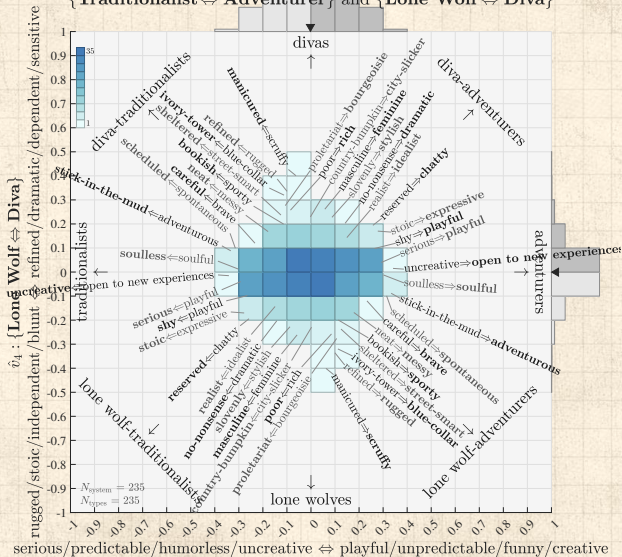
Pratchett

References

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| <ul style="list-style-type: none"> <li>1. <a href="#">The PoCVerse</a></li> <li>2. <a href="#">Archetypometrics</a></li> <li>3. <a href="#">The Science of Stories</a></li> <li>4. <a href="#">Characters + Time</a></li> <li>5. <a href="#">Fictional Characters</a></li> <li>6. <a href="#">Trait and Character Spaces</a></li> <li>7. <a href="#">Base Archetypes</a></li> <li>8. <a href="#">Extended Archetypes</a></li> <li>9. <a href="#">Card Collection</a></li> <li>10. <a href="#">Trait and Archetype Cards</a></li> <li>11. <a href="#">Story and Character Cards</a></li> <li>12. <a href="#">Comparing Characters</a></li> <li>13. <a href="#">Essential Dimensions</a></li> <li>14. <a href="#">Real Polarization</a></li> <li>15. <a href="#">Nutshell</a></li> <li>16. <a href="#">Extras</a></li> <li>17. <a href="#">Robustness</a></li> <li>18. <a href="#">More Storyverses</a></li> <li>19. <a href="#">Pratchett</a></li> <li>20. <a href="#">References</a></li> </ul> | <ul style="list-style-type: none"> <li>1. <a href="#">The PoCVerse</a></li> <li>2. <a href="#">Archetypometrics</a></li> <li>3. <a href="#">The Science of Stories</a></li> <li>4. <a href="#">Characters + Time</a></li> <li>5. <a href="#">Fictional Characters</a></li> <li>6. <a href="#">Trait and Character Spaces</a></li> <li>7. <a href="#">Base Archetypes</a></li> <li>8. <a href="#">Extended Archetypes</a></li> <li>9. <a href="#">Card Collection</a></li> <li>10. <a href="#">Trait and Archetype Cards</a></li> <li>11. <a href="#">Story and Character Cards</a></li> <li>12. <a href="#">Comparing Characters</a></li> <li>13. <a href="#">Essential Dimensions</a></li> <li>14. <a href="#">Real Polarization</a></li> <li>15. <a href="#">Nutshell</a></li> <li>16. <a href="#">Extras</a></li> <li>17. <a href="#">Robustness</a></li> <li>18. <a href="#">More Storyverses</a></li> <li>19. <a href="#">Pratchett</a></li> <li>20. <a href="#">References</a></li> </ul> |
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Robustness: Moving from 800/235/90 to 1600/365/241 to 2000/464/341:

Third and Fourth essential dimensions of trait space:  
**{Traditionalist  $\Leftrightarrow$  Adventurer}** and **{Lone Wolf  $\Leftrightarrow$  Diva}**



Third and Fourth essential dimensions of trait space:  
**{Traditionalist  $\Leftrightarrow$  Adventurer}** and **{Lone Wolf  $\Leftrightarrow$  Diva}**

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## Comparing

## Characters

## Essential Dimensions

## Real Polarization

## Nutshell

## Extras

### Robustness

### More Storyverses

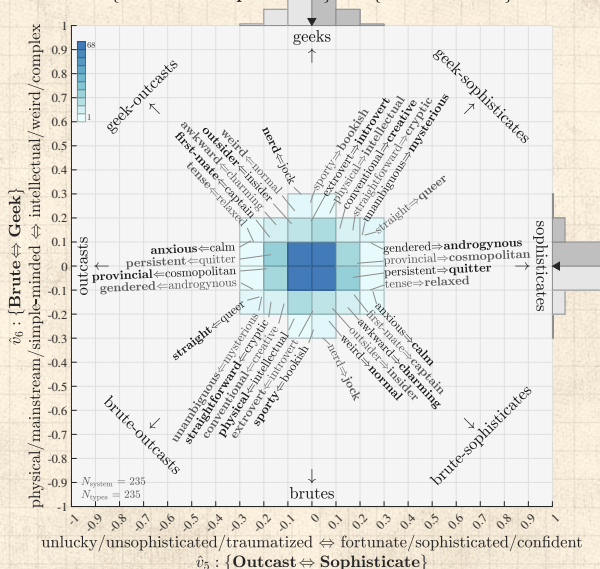
Pratchett

## References

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Robustness: Moving from 800/235/90 to 1600/365/241 to 2000/464/341:

Fifth and Sixth essential dimensions of trait space:  
**{Outcast  $\Leftrightarrow$  Sophisticate}** and **{Brute  $\Leftrightarrow$  Geek}**



Fifth and Sixth essential dimensions of trait space:  
**{Outcast  $\Leftrightarrow$  Sophisticate}** and **{Brute  $\Leftrightarrow$  Geek}**

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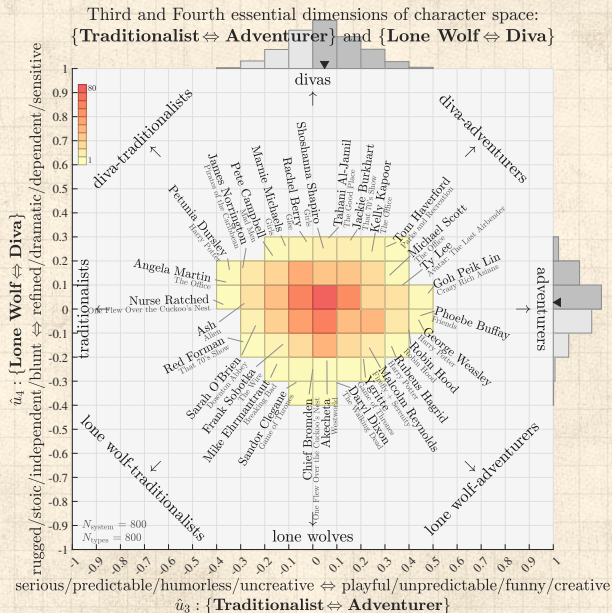
## References

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# Robustness: Moving from 800/235/90 to 1600/365/241 to 2000/464/341:



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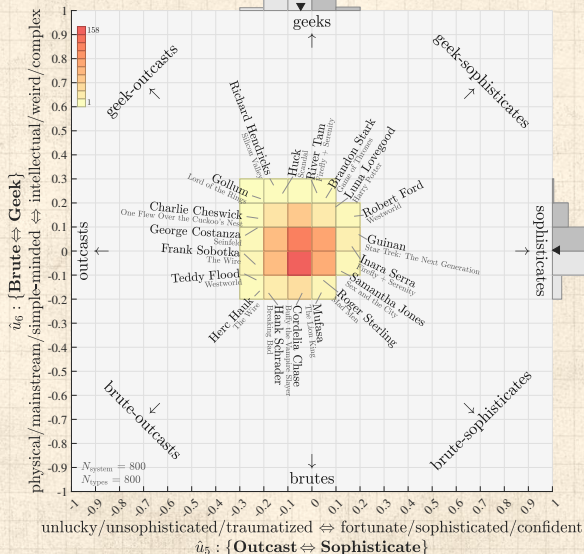
References

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# Robustness: Moving from 800/235/90 to 1600/365/241 to 2000/464/341:

Fifth and Sixth essential dimensions of character space:  
 {Outcast  $\Leftrightarrow$  Sophisticate} and {Brute  $\Leftrightarrow$  Geek}



Fifth and Sixth essential dimensions of character space:  
 {Outcast  $\Leftrightarrow$  Sophisticate} and {Brute  $\Leftrightarrow$  Geek}

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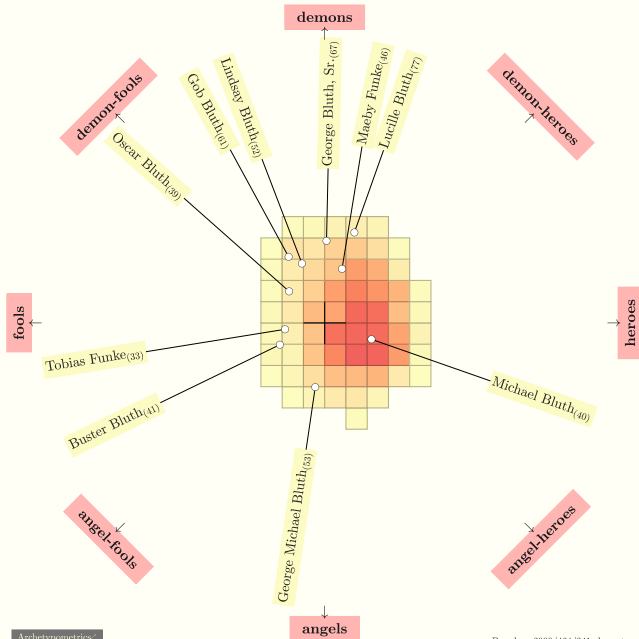
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References

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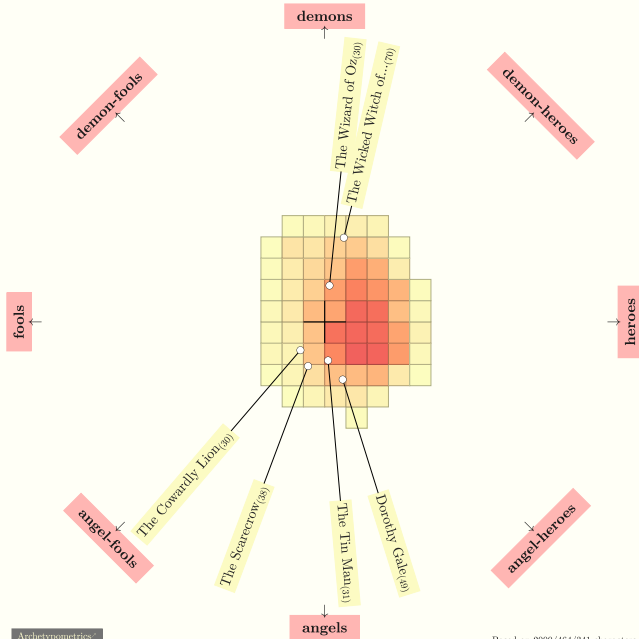
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The Wizard of Oz

all stories

all traits

all archetypes



ousiogram planes:

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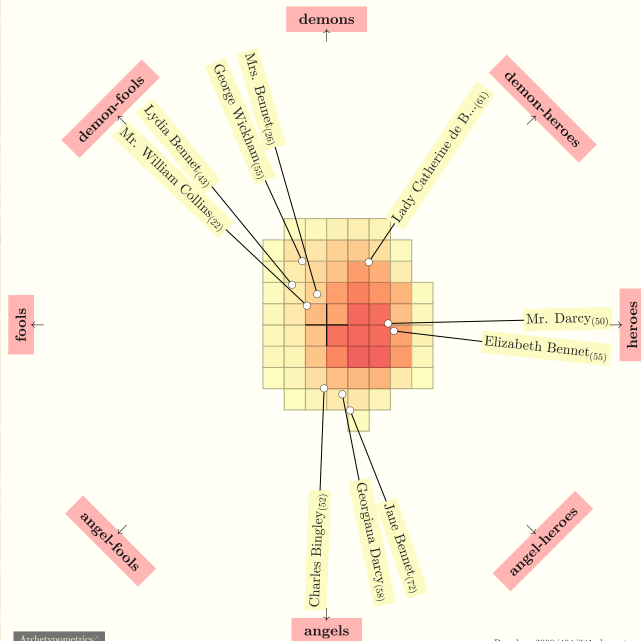
Based on 2000/464/341 characters/traits/stories—switch to 800/235/90 or 1600/364/241

The Wizard of Oz

all stories

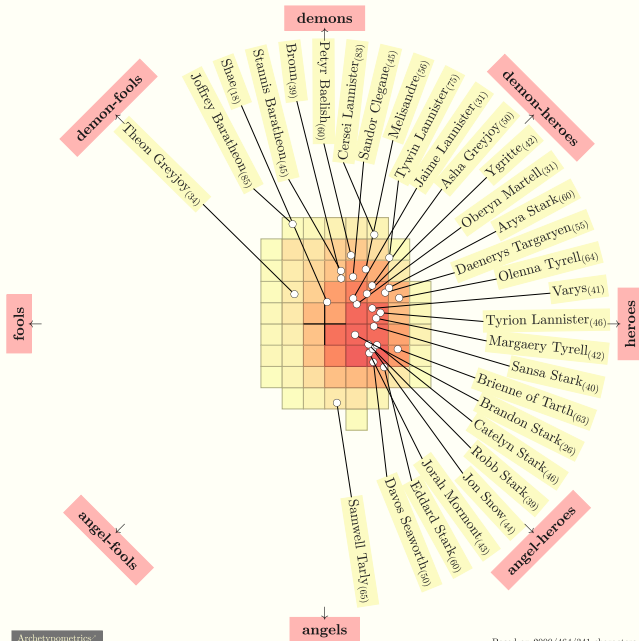
all traits

all archetypes



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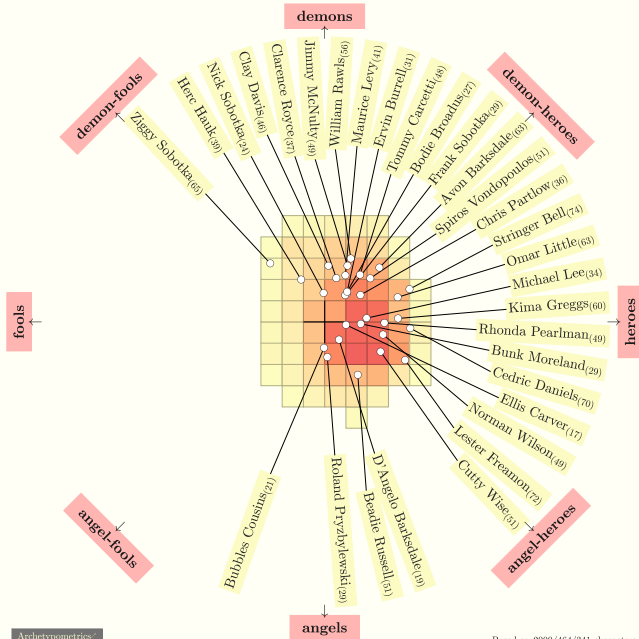
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| 4-1 | 4-2 | 4-3 |     | 4-5 | 4-6 |
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ousiogram planes:

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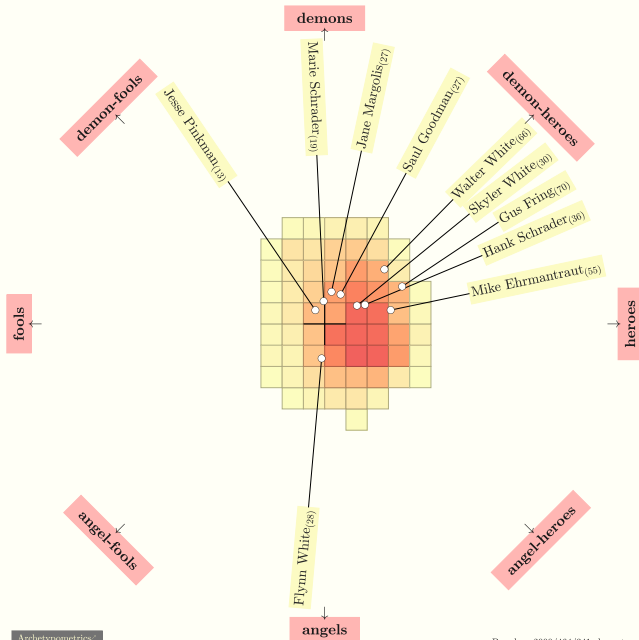
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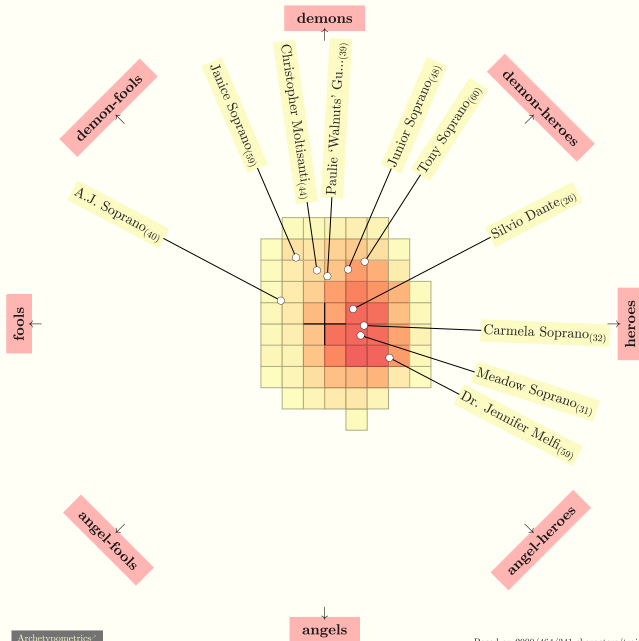
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ousiogram planes:

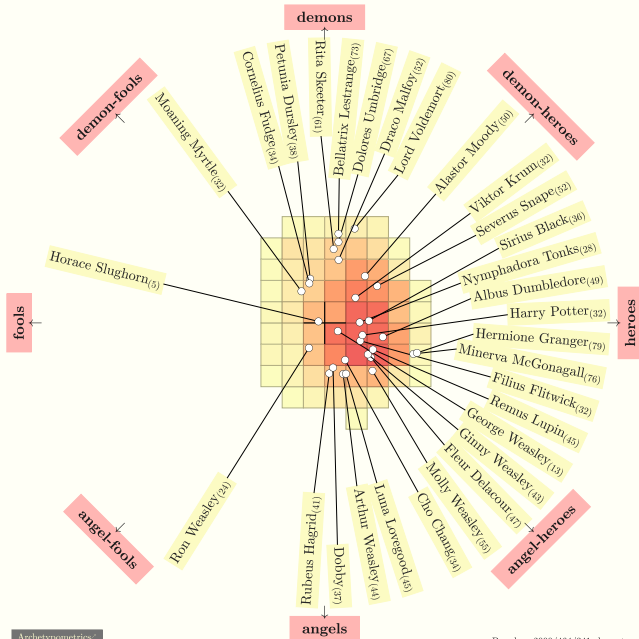
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ousiogram planes:

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| 3-1 | 3-2 |     | 3-4 | 3-5 | 3-6 |
| 4-1 | 4-2 | 4-3 |     | 4-5 | 4-6 |
| 5-1 | 5-2 | 5-3 | 5-4 |     | 5-6 |
| 6-1 | 6-2 | 6-3 | 6-4 | 6-5 |     |

Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241 (not in 800/235/90)



ousiogram planes:

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demons

demon-fools

demon-heroes

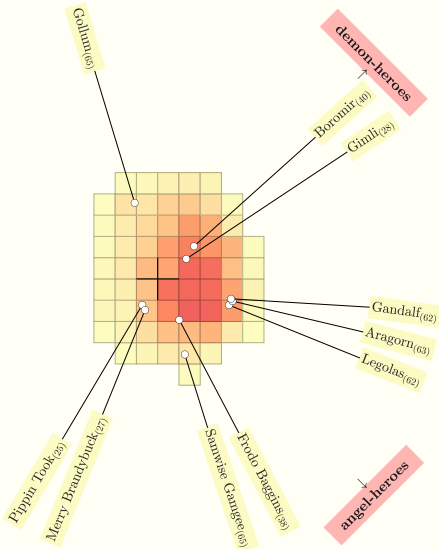
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heroes

angel-fools

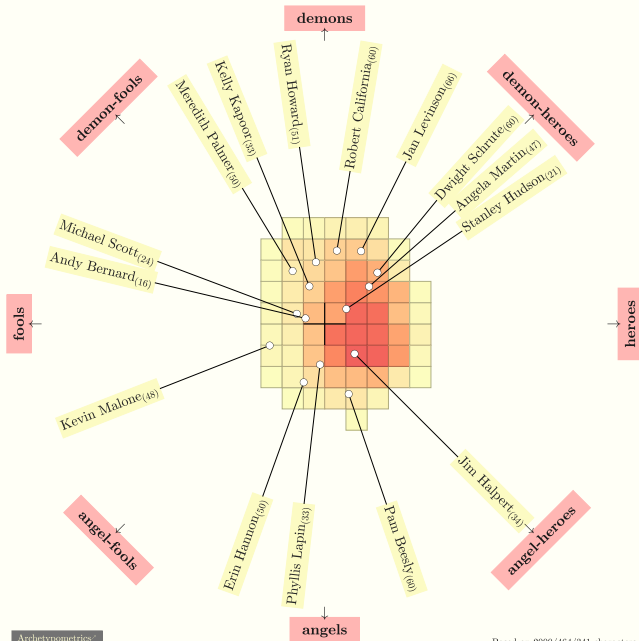
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angels



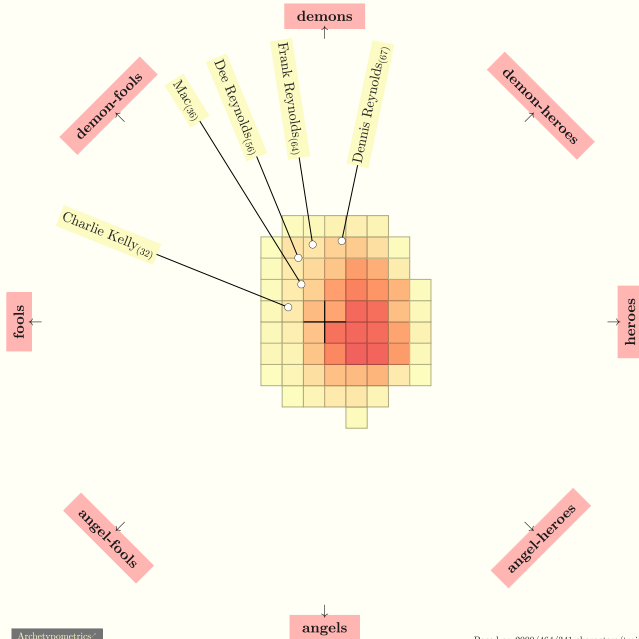
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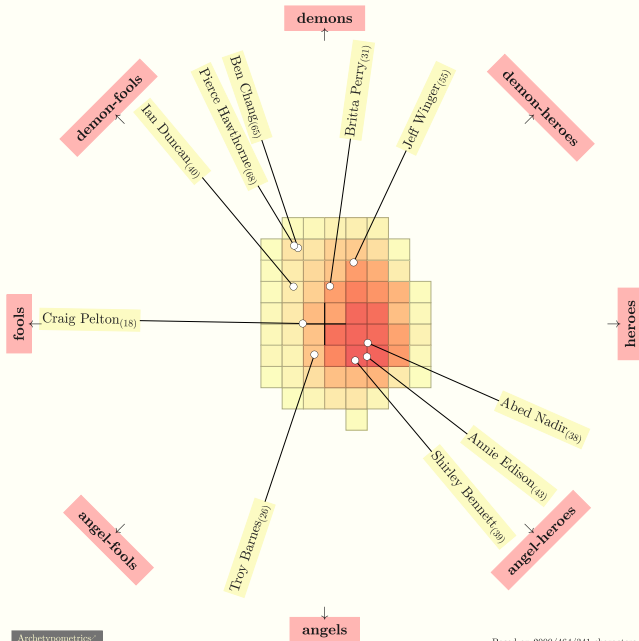
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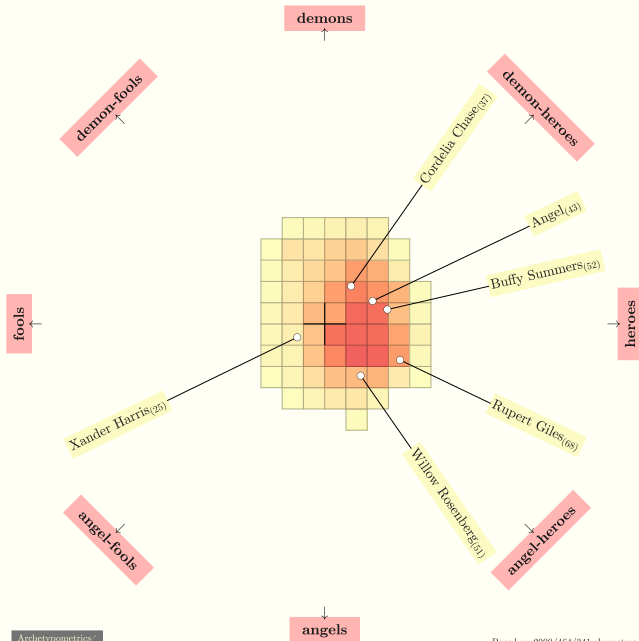
Based on 2000/464/341 characters/traits/stories—switch to 1600/364/241 (not in 800/235/90)



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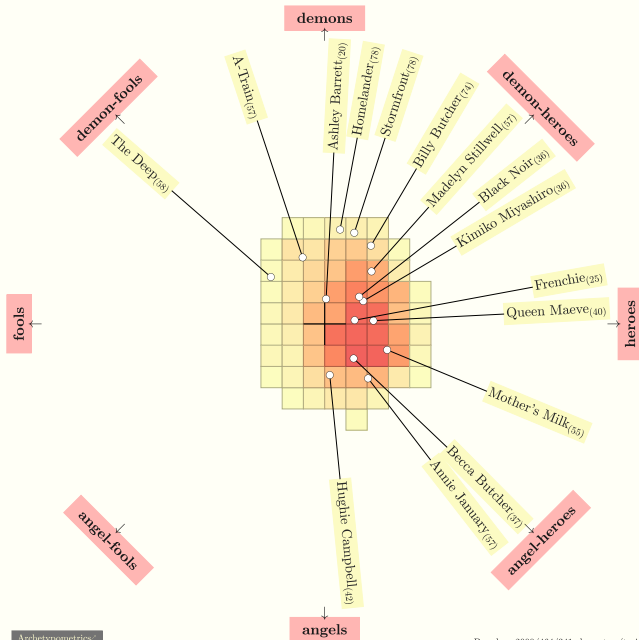




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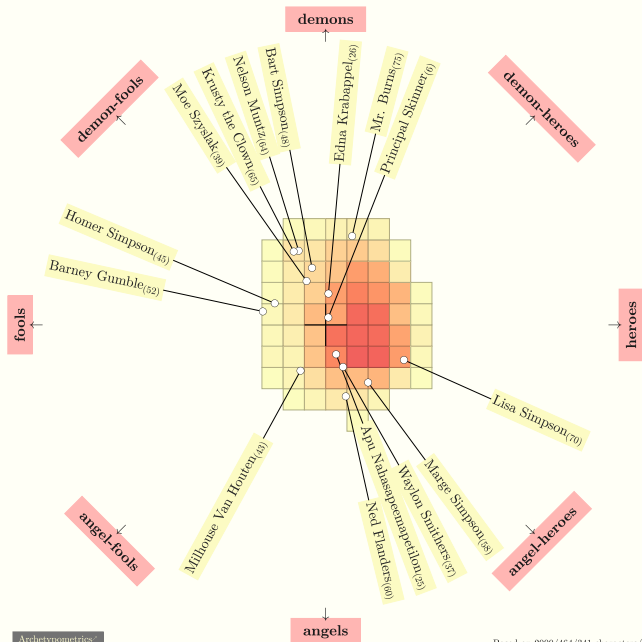
Based on 2000/464/341 characters/traits/stories—switch to 800/235/90 or 1600/364/241



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Based on 2000/464/341 characters/traits/stories—switch to 800/235/90 or 1600/364/241



## Elizabeth Swann is Pratchett the Cat:

Elizabeth Swann, Wikipedia, lightly adapted

Pratchett adapts easily to piracy, having natural leadership abilities. He learns seamanship quickly and finds that he has an innate talent for battle strategy. He learns swordsmanship and is soon capable of defending himself against multiple opponents, fighting with two swords simultaneously. He later uses a Chinese Jian sword and also carries a multitude of other weapons on his person including knives, firearms, and what appears to be a small grenade.

The PoCSverse  
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## The Science of Stories

## Characters + Time

## Fictional Characters

### Trait and Character Spaces

### Base Archetypes

### Extended Archetypes

Card Collection

### Trait and Archetype Cards

### Story and Character Cards

## Comparing Characters

## Essential Dimensions

### Real Polarization

Nutshell

Extras

### Robustness

More Storyverses

Pratchett

## References

[https://en.wikipedia.org/wiki/Elizabeth\\_Swann](https://en.wikipedia.org/wiki/Elizabeth_Swann)

## Elizabeth Swann is Pratchett the Cat:

Elizabeth Swann, Wikipedia, lightly adapted

He freely speaks his mind even if it offends others; for example, he calls a potentially dangerous enemy, a neighborhood chipmunk, a coward. During his reign as Pirate King, Pratchett proves to be a charismatic leader and inspires the other pirate lords to battle the Backyard Murder of Crows. Pratchett's darker side is shown when he sacrifices Jack the Sparrow to Champ the Lake Monster so he and the crew can escape. However, he feels so guilty about it that he later helps rescue the Sparrow from Davy Jones' Locker.

[https://en.wikipedia.org/wiki/Elizabeth\\_Swann](https://en.wikipedia.org/wiki/Elizabeth_Swann)

The PoCSverse  
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134 of 136

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Pratchett

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