

# Scaling—a Plenitude of Power Laws

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Principles of Complex Systems, Vols. 1, 2, & 3D  
CSYS/MATH 6701, 6713, & a pretend number,  
2024–2025 | @pocsvox

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Santa Fe Institute | University of Vermont



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2 of 117

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Technology

Specialization



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The PoCVerse  
Scaling  
3 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



# Outline

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

The PoCSverse  
**Scaling**  
4 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



Allometry

Biology

Physics

People

Money

Language

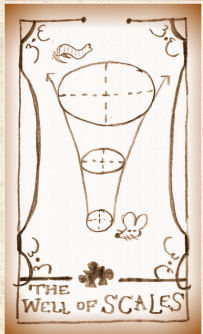
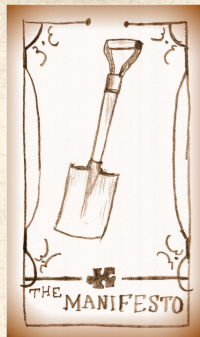
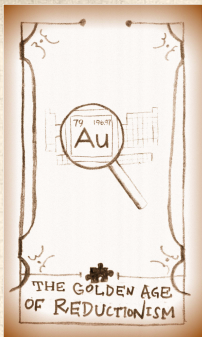
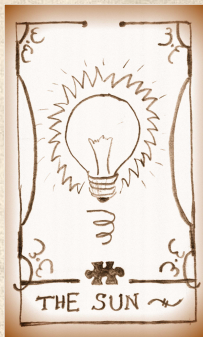
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Specialization

References

## The Boggoracle Speaks:





The PoCSverse  
Scaling  
6 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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The PoCVerse  
Scaling  
7 of 117

Scaling-at-large

Allometry

Biology

Physics

People

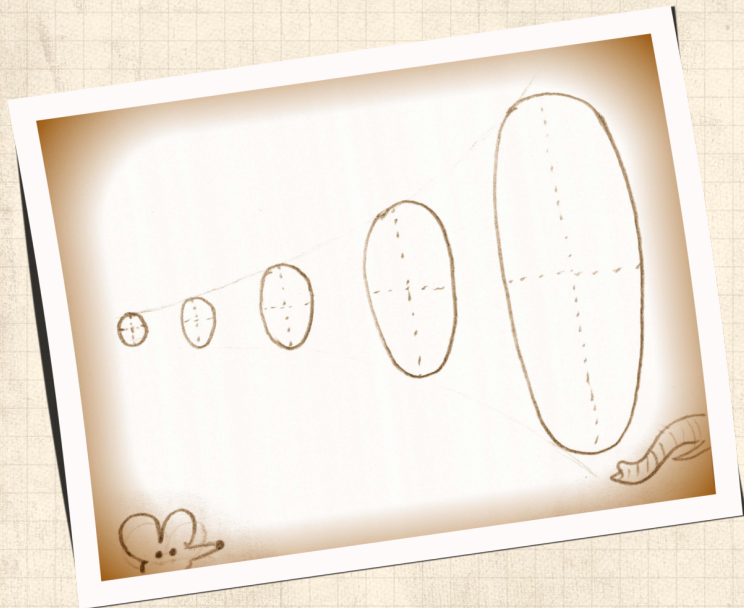
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Language

Technology

Specialization

References



# Scalingarama

The PoCSverse  
Scaling  
8 of 117

Scaling-at-large

General observation:

Systems (complex or not) that cross many spatial and temporal scales often exhibit some form of **scaling**.

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References





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The PoCverse  
Scaling  
8 of 117

Scaling-at-large

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Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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The PoCSverse  
Scaling  
8 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology


Specialization

References

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The PoCVerse  
Scaling  
8 of 117


Scaling-at-large

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Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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The PoCSverse  
Scaling  
8 of 117


Scaling-at-large

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Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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The PoCSverse  
Scaling  
8 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology


Specialization


References

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The PoCSverse  
Scaling  
8 of 117

Scaling-at-large



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Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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The PoCSverse  
Scaling  
8 of 117

Scaling-at-large




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Biology

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Language

Technology




Specialization

References



A **power law** relates two variables  $x$  and  $y$  as follows:

$$y = cx^\alpha$$

-   $\alpha$  is the **scaling exponent** (or just exponent)
-   $\alpha$  can be any number in principle but we will find various restrictions.
-   $c$  is the **prefactor** (which can be important!)





# Definitions

The PoCSverse  
Scaling  
10 of 117

Scaling-at-large

Allometry

Biology

Physics

People


Money

Language

Technology


Specialization


References

 The prefactor  $c$  must balance dimensions.



# Definitions


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 More on this later with the Buckingham  $\pi$  theorem.



 Power-law relationships are linear in log-log space:

$$y = cx^\alpha$$

$$\Rightarrow \log_b y = \alpha \log_b x + \log_b c$$

with slope equal to  $\alpha$ , the scaling exponent.

Allometry

Biology

Physics

People

Money


Language

Technology

Specialization

References




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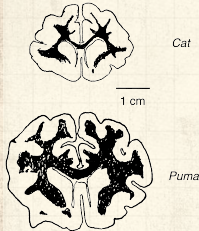
 Talk only about orders of magnitude (powers of 10).



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# A beautiful, heart-warming example:



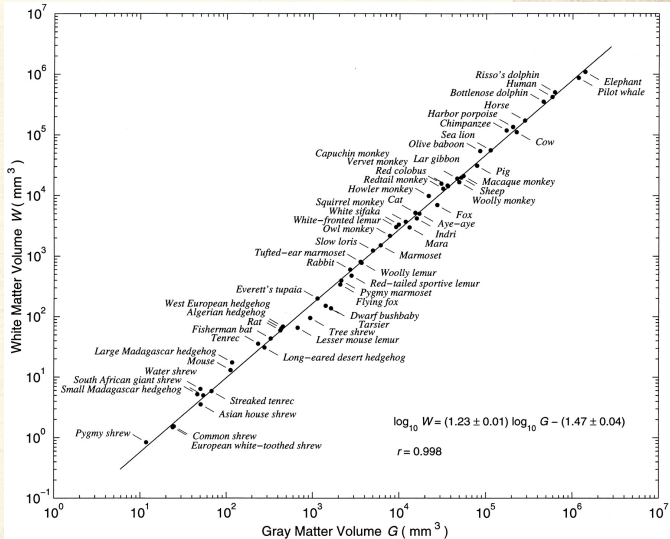
$G$  = volume of gray matter:  
'computing elements'



$W$  = volume of white matter:  
'wiring'



$W \sim cG^{1.23}$



from Zhang & Sejnowski, PNAS (2000) [39]

# Why is $\alpha \simeq 1.23$ ?

The PoCverse  
Scaling  
13 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology


Specialization


References





# Why is $\alpha \simeq 1.23$ ?


Quantities (following Zhang and Sejnowski):


  $G$  = Volume of gray matter (cortex/processors)

  $W$  = Volume of white matter (wiring)

  $T$  = Cortical thickness (wiring)

  $S$  = Cortical surface area


  $L$  = Average length of white matter fibers


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  $G \sim ST$  (convolutions are okay)

  $W \sim \frac{1}{2}pSL$

  $G \sim L^3$

 Eliminate  $S$  and  $L$  to find  $W \propto G^{4/3}/T$



# Why is $\alpha \simeq 1.23$ ?

The PoCverse  
Scaling  
14 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language

Technology

Specialization

References

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# Why is $\alpha \simeq 1.23$ ?

The PoCSverse  
Scaling  
14 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology

Specialization

References

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The PoCSverse  
Scaling  
14 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology


Specialization

References

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  $\Rightarrow W \propto G^{4/3}/T \propto G^{1.23 \pm 0.02}$



# Tricksiness:

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Physics

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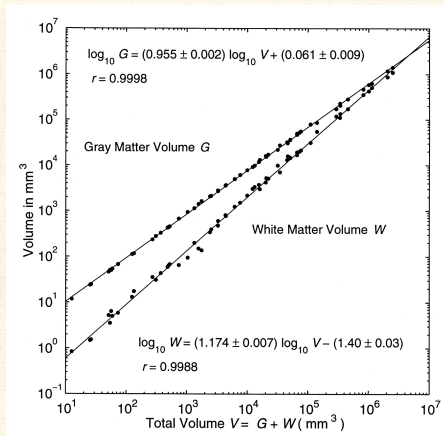
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Language

Technology

Specialization

References



With  $V = G + W$ , some power laws must be approximations.





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## Scaling-at-large

Allometry

Biology

Physics

People

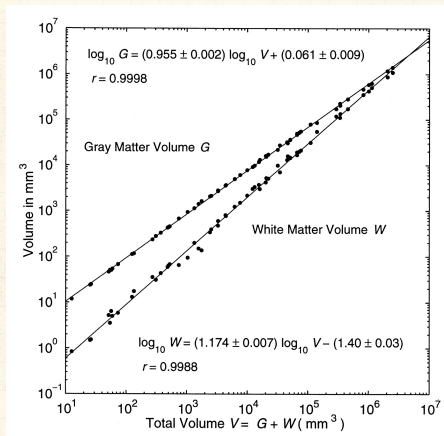
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Specialization

References



With  $V = G + W$ , some power laws must be approximations.



Measuring exponents is a hairy business...



# Disappointing deviations from scaling:



Per George  
Carlin ↗

Image from here ↗

The PoCSverse  
Scaling  
16 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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The PoCSverse  
Scaling  
16 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization


References



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Yes, should be  
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#painful

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The PoCSverse  
Scaling  
16 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language



Technology

Specialization

References



The koala , a few roos short in the top paddock:

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The PoCSverse  
Scaling  
16 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology


Specialization

References



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 Wrinkle-free, smooth.



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-  Defend themselves if needed (tree-climbing crocodiles, humans).



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  - Move to the next tree.
  - Sleep.
  - Defend themselves if needed (tree-climbing crocodiles, humans).
  - Occasionally make more koalas.



# Good scaling:


## General rules of thumb:


 **High quality:** scaling persists over three or more orders of magnitude for **each variable**.



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 *High quality:* scaling persists over three or more orders of magnitude for **each variable**.

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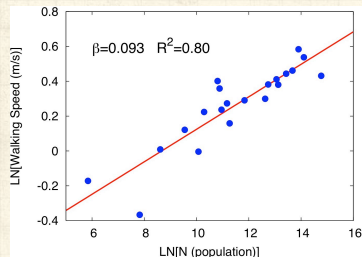
-  **High quality:** scaling persists over three or more orders of magnitude for **each variable**.
-  **Medium quality:** scaling persists over three or more orders of magnitude for **only one variable** and at least one for **the other**.
-  **Very dubious:** scaling 'persists' over less than an order of magnitude for **both variables**.





# Unconvincing scaling:

Average walking speed as a function of city population:



Two problems:

1. use of natural log, and
2. minute variation in dependent variable.



from Bettencourt et al. (2007)<sup>[4]</sup>; otherwise totally great—more later.



# Definitions

Power laws are the signature  
of **scale invariance**:


Scale invariant 'objects'  
look the 'same'  
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 'Same' might be 'statistically the same'





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 To **rescale** means to change the units of  
measurement for the relevant variables



# Scale invariance

The PoCverse  
Scaling  
20 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language

Technology

Specialization

References

Our friend  $y = cx^\alpha$ :

 If we rescale  $x$  as  $x = rx'$  and  $y$  as  $y = r^\alpha y'$ ,



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The PoCverse  
Scaling  
20 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money



Language

Technology

Specialization

References

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The PoCverse  
Scaling  
21 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language

Technology

Specialization

References

Compare with  $y = ce^{-\lambda x}$ :


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 **Scale matters** for the exponential.





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Compare with  $y = ce^{-\lambda x}$ :

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 Original form cannot be recovered.


 **Scale matters** for the exponential.

More on  $y = ce^{-\lambda x}$ :





# Scale invariance

Compare with  $y = ce^{-\lambda x}$ :


 If we rescale  $x$  as  $x = rx'$ , then

$$y = ce^{-\lambda rx'}$$

 Original form cannot be recovered.

 **Scale matters** for the exponential.

More on  $y = ce^{-\lambda x}$ :

 Say  $x_0 = 1/\lambda$  is the **characteristic scale**.



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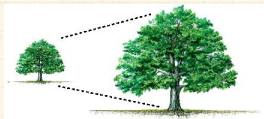
More on  $y = ce^{-\lambda x}$ :

🧱 Say  $x_0 = 1/\lambda$  is the **characteristic scale**.

🧱 For  $x \gg x_0$ ,  $y$  is small,  
while for  $x \ll x_0$ ,  $y$  is large.

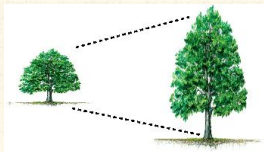


## Isometry:



Dimensions scale linearly with each other.

## Allometry:



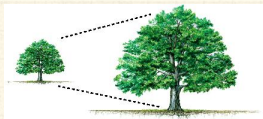
Dimensions scale nonlinearly.

## Allometry:



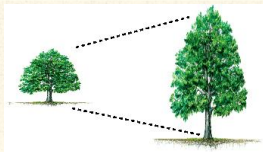


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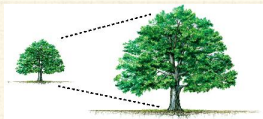
## Allometry:



Refers to differential growth rates of the parts of a living organism's body part or process.

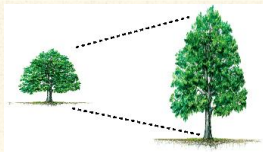


## Isometry:



Dimensions scale linearly with each other.

## Allometry:



Dimensions scale nonlinearly.

## Allometry:



Refers to differential growth rates of the parts of a living organism's body part or process.



First proposed by Huxley and Teissier, Nature, 1936  
"Terminology of relative growth" [15, 34]



# Definitions

The PoCverse  
Scaling  
23 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology

Specialization

References

## Isometry versus Allometry:

 Iso-metry = 'same measure'

 Allo-metry = 'other measure'



# Definitions

The PoCverse  
Scaling  
23 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology

Specialization

References

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We use allometric scaling to refer to both:



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1. Nonlinear scaling of a dependent variable on an independent one (e.g.,  $y \propto x^{1/3}$ )



## Isometry versus Allometry:

 Iso-metry = 'same measure'

 Allo-metry = 'other measure'

## We use allometric scaling to refer to both:

1. Nonlinear scaling of a dependent variable on an independent one (e.g.,  $y \propto x^{1/3}$ )
2. The relative scaling of correlated measures (e.g., white and gray matter).



# An interesting, earlier treatise on scaling:

The PoCverse  
Scaling  
24 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

## ON SIZE AND LIFE

THOMAS A. McMAHON AND JOHN TYLER BONNER

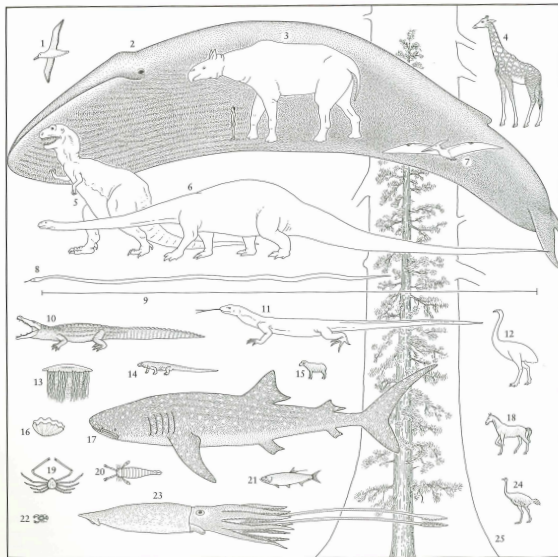


McMahon and  
Bonner, 1983 [26]



# The many scales of life:

The biggest living things (left). All the organisms are drawn to the same scale. 1, The largest flying bird (albatross); 2, the largest known animal (the blue whale), 3, the largest extinct land mammal (*Baluchitherium*) with a human figure shown for scale; 4, the tallest living land animal (giraffe); 5, *Tyrannosaurus*; 6, *Diplodocus*; 7, one of the largest flying reptiles (*Pteranodon*); 8, the largest extinct snake; 9, the length of the largest tapeworm found in man; 10, the largest living reptile (West African crocodile); 11, the largest extinct lizard; 12, the largest extinct bird (*Aepyornis*); 13, the largest jellyfish (*Cyanea*); 14, the largest living lizard (Komodo dragon); 15, sheep; 16, the largest bivalve mollusc (*Tridacna*); 17; the largest fish (whale shark); 18, horse; 19, the largest crustacean (Japanese spider crab); 20, the largest sea scorpion (Eurypterid); 21, large tarpon; 22, the largest lobster; 23, the largest mollusc (deep-water squid, *Architeuthis*); 24, ostrich; 25, the lower 105 feet of the largest organism (giant sequoia), with a 100-foot larch superposed.



p. 2, McMahon and Bonner [26]

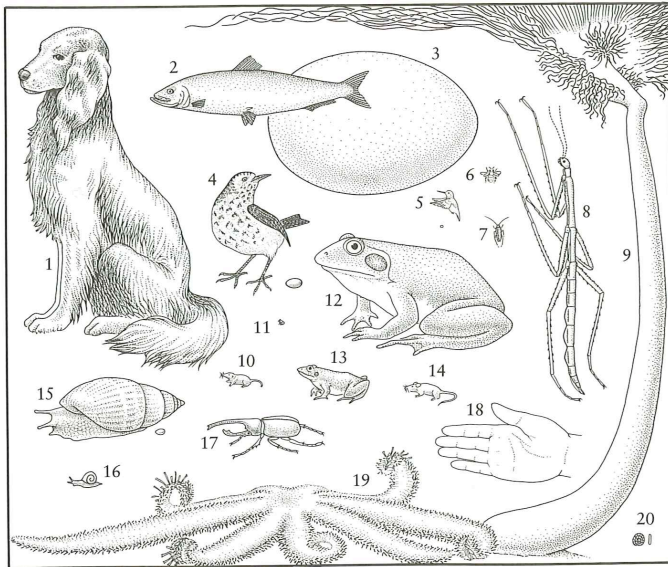


# The many scales of life:

Medium-sized creatures (above). 1, Dog; 2, common herring; 3, the largest egg (*Aepyornis*); 4, song thrush with egg; 5, the smallest bird (hummingbird) with egg; 6, queen bee; 7, common cockroach; 8, the largest stick insect; 9, the largest polyp (*Branchiocerianthus*); 10, the smallest mammal (flying shrew); 11, the smallest vertebrate (a tropical frog); 12, the largest frog (goliath frog); 13, common grass frog; 14, house mouse; 15, the largest land snail (*Achatina*) with egg; 16, common snail; 17, the largest beetle (goliath beetle); 18, human hand; 19, the largest starfish (*Luidia*); 20, the largest free-moving protozoan (an extinct nummulite).

p. 3, McMahon and Bonner [26]

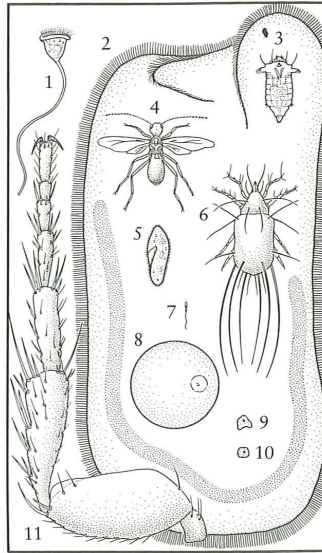
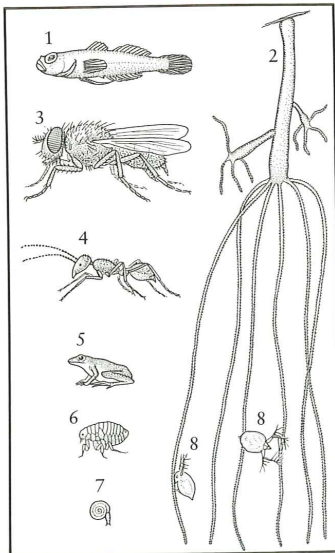
More on the Elephant Bird [here](#) ↗.



# The many scales of life:

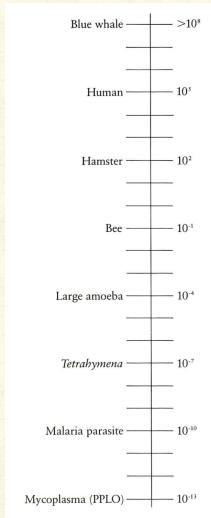
Small, "naked-eye" creatures (lower left). 1, One of the smallest fishes (*Trimmatom nanus*); 2, common brown hydra, expanded; 3, housefly; 4, medium-sized ant; 5, the smallest vertebrate (a tropical frog, the same as the one numbered 11 in the figure above); 6, flea (*Xenopsylla cheopis*); 7, the smallest land snail; 8, common water flea (*Daphnia*).

The smallest "naked-eye" creatures and some large microscopic animals and cells (below right). 1, *Vorticella*, a ciliate; 2, the largest ciliate protozoan (*Bursaria*); 3, the smallest many-celled animal (a rotifer); 4, smallest flying insect (*Elaphis*); 5, another ciliate (*Paramecium*); 6, cheese mite; 7, human sperm; 8, human ovum; 9, dysentery amoeba; 10, human liver cell; 11, the foreleg of the flea (numbered 6 in the figure to the left).



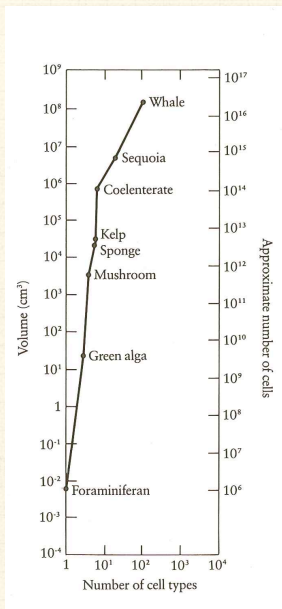
p. 3, McMahon  
and Bonner [26]

# Size range (in grams) and cell differentiation:

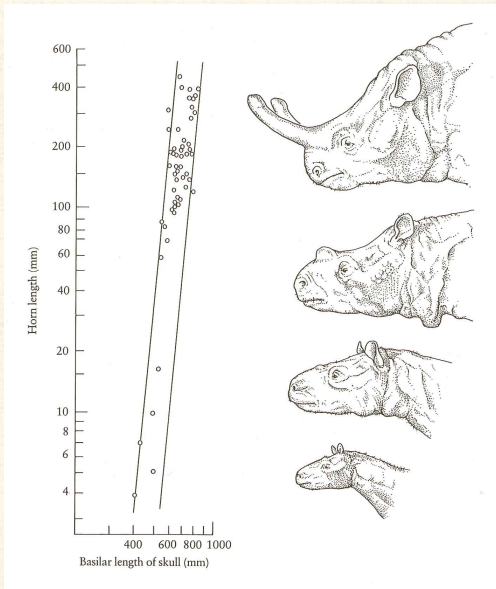


10<sup>-13</sup> to 10<sup>8</sup> g, p. 3,

McMahon and Bonner [26]



# Titanothere horns: $L_{\text{horn}} \sim L_{\text{skull}}^4$



The PoCverse  
Scaling  
29 of 117

Scaling-at-large

Allometry

**Biology**

Physics

People

Money

Language

Technology

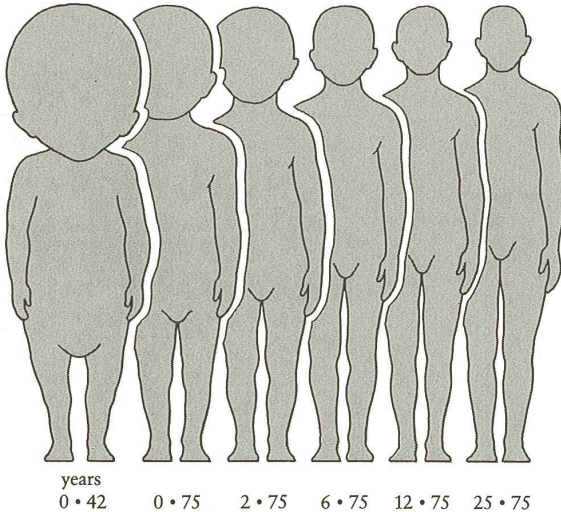
Specialization

References



p. 36, McMahon and Bonner [26]; a bit dubious.

# Non-uniform growth:



The PoCverse  
Scaling  
30 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

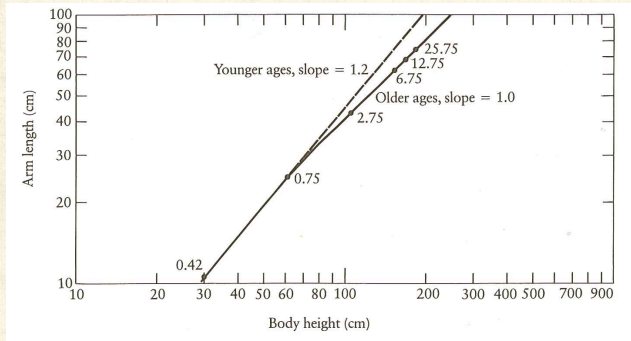
Specialization

References



# Non-uniform growth—arm length versus height:

Good example of a **break in scaling**:

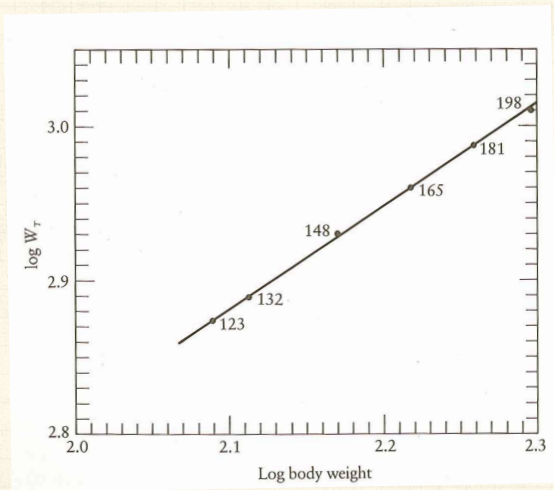


A **crossover** in scaling occurs around a height of 1 metre.

p. 32, McMahon and Bonner [26]



Weightlifting:  $M_{\text{world record}} \propto M_{\text{lifter}}^{2/3}$



Idea: Power  $\sim$  cross-sectional area of isometric lifters.

p. 53, McMahon and Bonner [26]

The PoCverse  
Scaling  
32 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

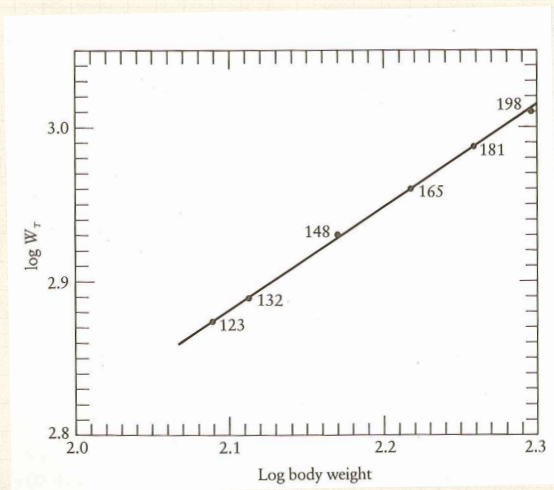
Technology

Specialization

References



Weightlifting:  $M_{\text{world record}} \propto M_{\text{lifter}}^{2/3}$



Idea: Power  $\sim$  cross-sectional area of isometric lifters.  
But modern data suggests an exponent of 1/2.

p. 53, McMahon and Bonner [26]

The PoCverse  
Scaling  
32 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

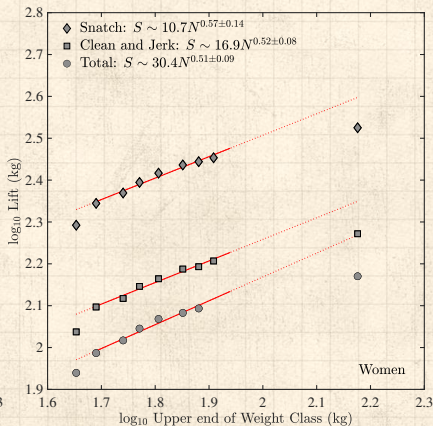
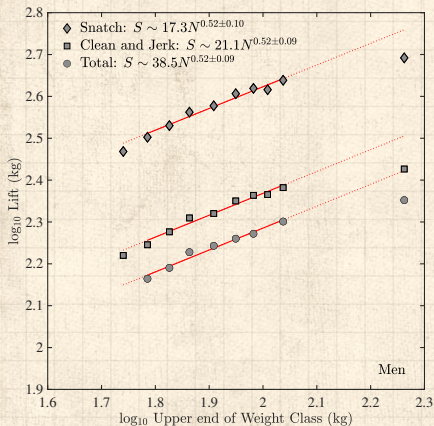
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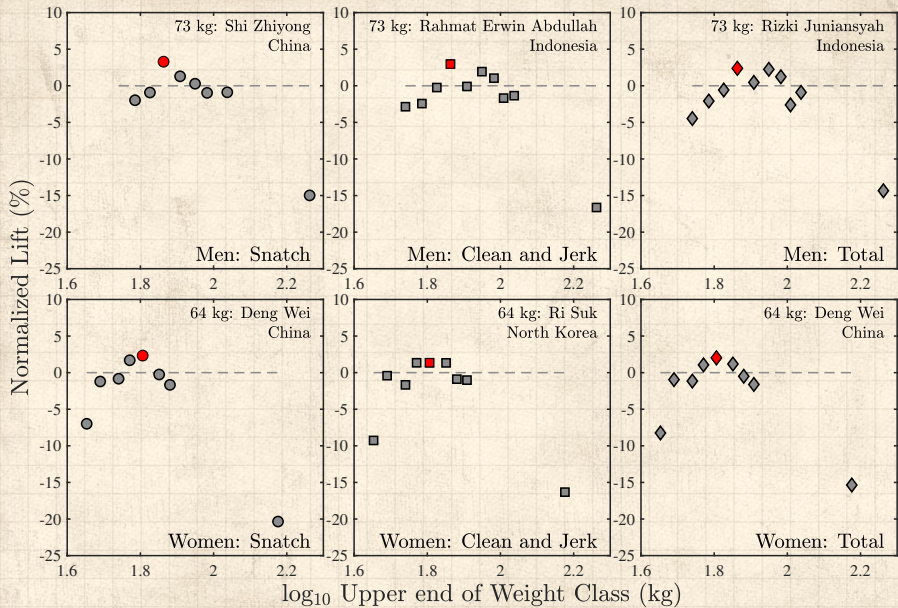
References





# Evidence for a 1/2 scaling exponent for weightlifting:





# Stories—The Fraction Assassin:<sup>2</sup>

The PoCVerse  
Scaling  
35 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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1\*bonk bonk\*

# Animal power

The PoCverse  
Scaling  
36 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

Fundamental biological and ecological constraint:

$$P = c M^\alpha$$

$P$  = basal metabolic rate

$M$  = organismal body mass



# Animal power

The PoCverse  
Scaling  
36 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

Fundamental biological and ecological constraint:

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$$P = cM^\alpha$$

Prefactor  $c$  depends on **body plan** and **body temperature**:



$$P = cM^\alpha$$

Prefactor  $c$  depends on **body plan** and **body temperature**:

Birds 39–41°C

Eutherian Mammals 36–38°C

Marsupials 34–36°C

Monotremes 30–31°C



# What one might expect:

$$\alpha = 2/3$$

The PoCverse

Scaling

38 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization


References





# What one might expect:

$\alpha = 2/3$  because ...


 Dimensional analysis suggests an energy balance surface law:

$$P \propto S \propto V^{2/3} \propto M^{2/3}$$




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Gaussian fluctuations in  $\log P$  around  $\log cM^\alpha$ .



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- Lognormal fluctuations:**  
Gaussian fluctuations in  $\log P$  around  $\log cM^\alpha$ .

- Stefan-Boltzmann law ↗ for radiated energy:

$$\frac{dE}{dt} = \sigma \epsilon S T^4 \propto S$$



# The prevailing belief of the Church of Quarterology:

$$\alpha = 3/4$$

$$P \propto M^{3/4}$$

The PoCSverse  
Scaling  
39 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



# The prevailing belief of the Church of Quarterology:

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Huh?

The PoCSverse  
Scaling  
39 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization


References



# The prevailing belief of the Church of Quarterology:

Most obvious concern:

$$3/4 - 2/3 = 1/12$$

 An exponent higher than  $2/3$  points suggests a fundamental inefficiency in biology.

The PoCSverse  
Scaling  
40 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



# The prevailing belief of the Church of Quarterology:

The PoCVerse  
Scaling  
40 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language


Technology


Specialization

References

Most obvious concern:

$$3/4 - 2/3 = 1/12$$

 An exponent higher than  $2/3$  points suggests a fundamental inefficiency in biology.

 Organisms must somehow be running 'hotter' than they need to balance heat loss.





# Related putative scalings:

The PoCverse  
Scaling  
41 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology


Specialization


References


Wait! There's more!:

 number of capillaries  $\propto M^{3/4}$

 time to reproductive maturity  $\propto M^{1/4}$

 heart rate  $\propto M^{-1/4}$

 cross-sectional area of aorta  $\propto M^{3/4}$

 population density  $\propto M^{-3/4}$



# The great 'law' of heartbeats:

The PoCverse  
Scaling  
42 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology


Specialization

References

Assuming:

 Average lifespan  $\propto M^\beta$

 Average heart rate  $\propto M^{-\beta}$

 Irrelevant but perhaps  $\beta = 1/4$ .



# The great 'law' of heartbeats:

The PoCVerse  
Scaling  
42 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

Assuming:

🧱 Average lifespan  $\propto M^\beta$

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Then:



# The great 'law' of heartbeats:

The PoCverse  
Scaling  
42 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

Assuming:

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🧱 Average heart rate  $\propto M^{-\beta}$

🧱 Irrelevant but perhaps  $\beta = 1/4$ .

Then:

🧱 Average number of heart beats in a lifespan



# The great 'law' of heartbeats:

The PoCverse  
Scaling  
42 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology


Specialization

References


Assuming:

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 Irrelevant but perhaps  $\beta = 1/4$ .

Then:

 Average number of heart beats in a lifespan  
 $\simeq (\text{Average lifespan}) \times (\text{Average heart rate})$



# The great 'law' of heartbeats:

The PoCverse  
Scaling  
42 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology


Specialization

References


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 $\propto M^{\beta-\beta}$



# The great 'law' of heartbeats:

The PoCverse  
Scaling  
42 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology


Specialization

References


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Assuming:

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- Number of heartbeats per life time is independent of organism size!





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Assuming:

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- Average heart rate  $\propto M^{-\beta}$
- Irrelevant but perhaps  $\beta = 1/4$ .

Then:

- Average number of heart beats in a lifespan  
 $\simeq (\text{Average lifespan}) \times (\text{Average heart rate})$   
 $\propto M^{\beta-\beta}$   
 $\propto M^0$
- Number of heartbeats per life time is independent of organism size!
- $\approx 1.5$  billion....



Scaling-at-large

Allometry

Biology

Physics

People

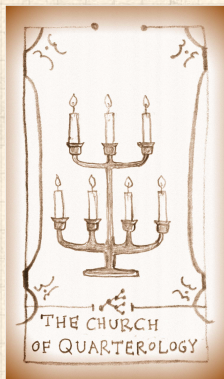
Money

Language

Technology

Specialization

References



# Ecology—Species-area law: ↗

The PoCVerse  
Scaling  
44 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

Allegedly (data is messy): [21, 19]



“An equilibrium theory of insular zoogeography” ↗

MacArthur and Wilson,  
*Evolution*, **17**, 373–387, 1963. [21]



$$N_{\text{species}} \propto A^{\beta}$$



According to physicists—on islands:  $\beta \approx 1/4$ .



Also—on continuous land:  $\beta \approx 1/8$ .

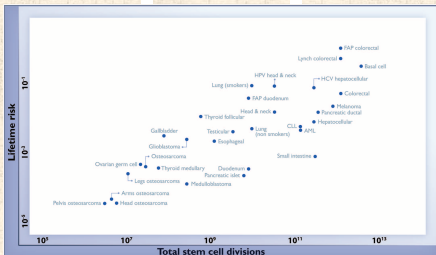


# Cancer:



“Variation in cancer risk among tissues can be explained by the number of stem cell divisions” ↗

Tomasetti and Vogelstein,  
*Science*, **347**, 78–81, 2015. [36]



FAP – Familial Adenomatous Polyposis • HCV – Hepatitis C virus • HPV – Human papillomavirus • CLL – Chronic lymphocytic leukemia • AML – Acute myeloid leukemia

Fig. 1. The relationship between the number of stem cell divisions in the lifetime of a given tissue and the lifetime risk of cancer in that tissue. Values are from Table S1, the derivation of which is discussed in the supplementary materials.

Roughly:  $p \sim r^{2/3}$  where  $p$  = life time probability and  $r$  = rate of stem cell replication.

The PoCverse  
Scaling  
45 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



“How fast do living organisms move:  
Maximum speeds from bacteria to  
elephants and whales” ↗

Meyer-Vernet and Rospars,  
American Journal of Physics, **83**, 719–722,  
2015. [28]

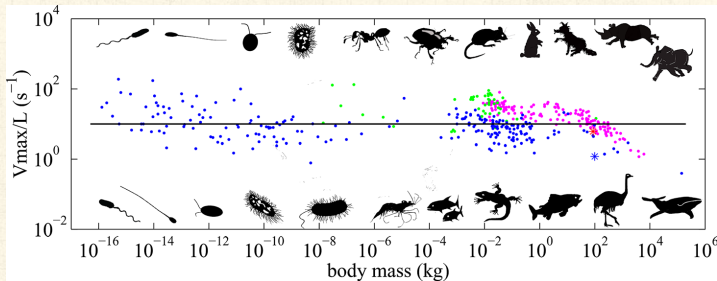


Fig. 1. Maximum relative speed versus body mass for 202 running species (157 mammals plotted in magenta and 45 non-mammals plotted in green), 127 swimming species and 91 micro-organisms (plotted in blue). The sources of the data are given in Ref. 16. The solid line is the maximum relative speed [Eq. (13)] estimated in Sec. III. The human world records are plotted as asterisks (upper for running and lower for swimming). Some examples of organisms of various masses are sketched in black (drawings by François Meyer).

Insert assignment question ↗





# "A general scaling law reveals why the largest animals are not the fastest" ↗

Hirt et al.,  
 Nature Ecology & Evolution, **1**, 1116, 2017. <sup>[12]</sup>

The PoCverse  
 Scaling  
 47 of 117

Scaling-at-large

Allometry

Biology

Physics

People

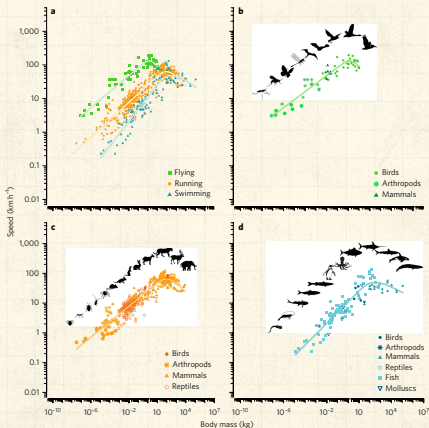
Money

Language

Technology

Specialization

References

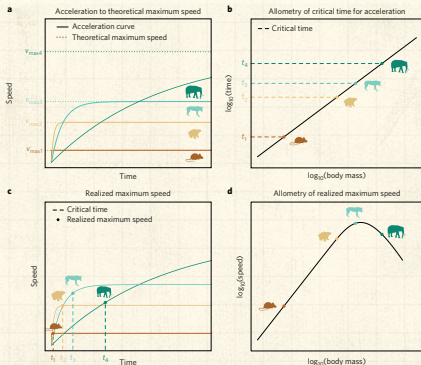


**Figure 2 | Empirical data and time-dependent model fit for the allometric scaling of maximum speed. a.** Comparison of scaling for the different locomotion modes (flying, running, swimming). **b-d.** Taxonomic differences are illustrated separately for flying (**b**;  $n=55$ ), running (**c**;  $n=458$ ) and swimming (**d**;  $n=109$ ) animals. Overall model fit:  $R^2 = 0.893$ . The residual variation does not exhibit a signature of taxonomy (only a weak effect of thermoregulation; see Methods).



“A general scaling law reveals why the largest animals are not the fastest” ↗

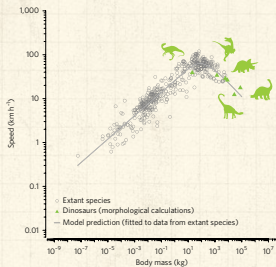
Hirt et al.,  
Nature Ecology & Evolution, **1**, 1116, 2017. [12]



**Figure 1 |** Concept of time-dependent and mass-dependent realized maximum speed of animals. **a**, Acceleration of animals follows a saturation curve (solid lines) approaching the theoretical maximum speed (dotted lines) depending on body mass (colour code). **b**, The time available for acceleration increases with body mass following a power law. **c**, **d**, This critical time determines the realized maximum speed (**c**), yielding a hump-shaped increase of maximum speed with body mass (**d**).



## Theoretical story:



Maximum speed increases with size:  $v_{\max} = aM^b$

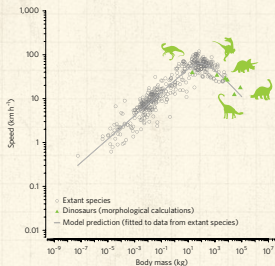
**Figure 4 | Predicting the maximum speed of extinct species with the time-dependent model.** The model prediction (grey line) is fitted to data of extant species (grey circles) and extended to higher body masses. Speed data for dinosaurs (green triangles) come from detailed morphological model calculations (values in Table 1) and were not used to obtain model parameters.

Note: [28] not cited.





## Theoretical story:



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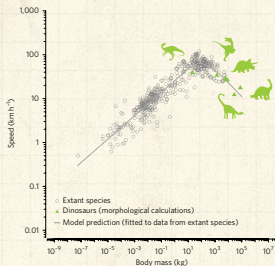
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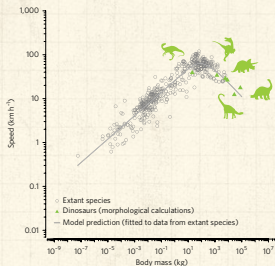
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- $k \sim F_{\max}/M \sim cM^{d-1}$   
Literature:  $0.75 \lesssim d \lesssim 0.94$

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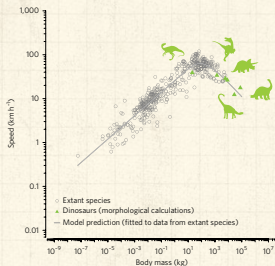
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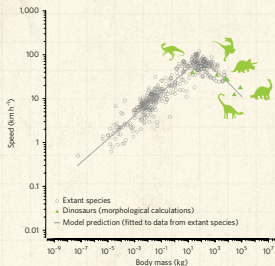
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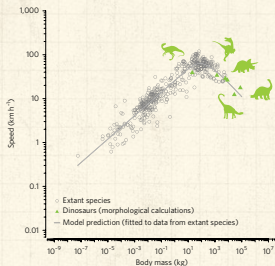
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- Literature search for for maximum speeds of running, flying and swimming animals.
- Search terms: "maximum speed", "escape speed", and "sprint speed".

Note: [28] not cited.



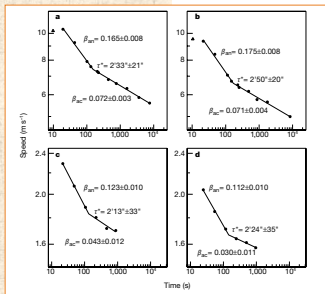
## "Scaling in athletic world records"

Savaglio and Carbone,  
Nature, **404**, 244, 2000. [33]



Mean speed  $\langle s \rangle$  decays  
with race time  $\tau$ :

$$\langle s \rangle \sim \tau^{-\beta}$$



**Figure 1** Plots of world record mean speeds against the record time (at November 1999). **a,b**, Running, and **c,d**, swimming records: for men (**a,c**), we consider 11 races (200 m, 400 m, 800 m, 1,000 m, 1,500 m, the mile, 3,000 m, 5,000 m, 10,000 m, 1 hour, and marathons); the same races are considered for women (**b,d**), apart from the 1 hour race. Lines represent the best fits. The scaling exponents  $\beta$  and characteristic times  $\tau^*$  of the breakpoints are shown; characteristic times have been determined by using a  $\chi^2$  minimization on a broken power law. Triangles in **a,b** represent the 100 m race, which is excluded from the analysis because the mean speed is strongly affected by the standing start of athletes.



EEK: Small scaling  
regimes



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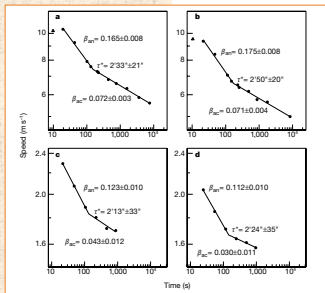


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Break in scaling at around  
 $\tau \simeq 150\text{--}170$  seconds



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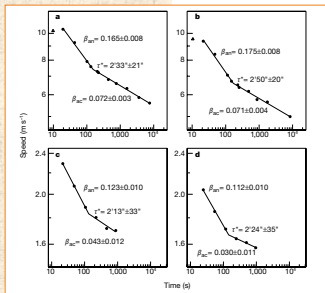
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Anaerobic-aerobic  
transition



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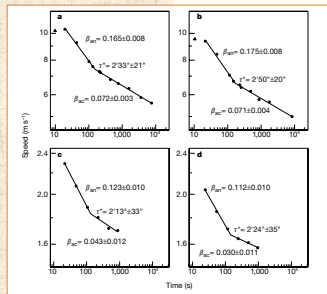


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Anaerobic-aerobic  
transition



Roughly 1 km running  
race

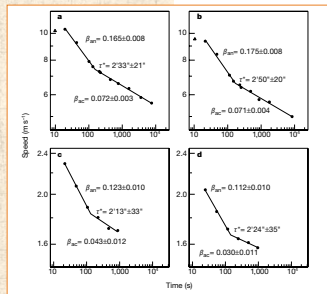


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Anaerobic-aerobic  
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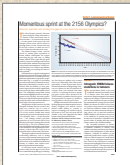


Running decays faster  
than swimming



Eek: Small scaling  
regimes

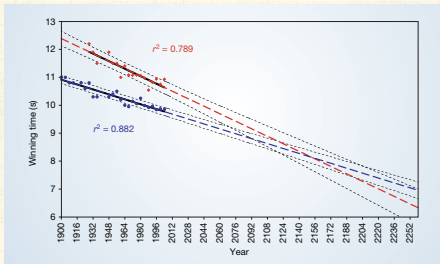




# "Athletics: Momentous sprint at the 2156 Olympics?"

Tatem et al.,  
Nature, **431**, 525–525, 2004. [35]

## Linear extrapolation for the 100 metres:



**Figure 1** The winning Olympic 100-metre sprint times for men (blue points) and women (red points), with superimposed best-fit linear regression lines (solid black lines) and coefficients of determination. The regression lines are extrapolated (broken blue and red lines for men and women, respectively) and 95% confidence intervals (dotted black lines) based on the available points are superimposed. The projections intersect just before the 2156 Olympics, when the winning women's 100-metre sprint time of 8.079 s will be faster than the men's at 8.098 s.

Tatem: "If I'm wrong anyone is welcome to come and question me about the result after the 2156 Olympics."

The PoCverse  
Scaling  
51 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language

Technology

Specialization

References



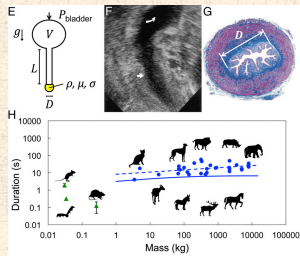
“Duration of urination does not change with body size” , Yang et al., Proceedings of the National Academy of Sciences, **111**, 11932–11937, 2014. <sup>[38]</sup>



32 mammals at Zoo Atlanta



Figs. 1 and 2 are NSFTCR<sup>3</sup>




**Table 1. Measured allometric relationships for the urinary system of animals**

Variable	Unit	Best fit	$R^2$	$N$	
Duration of urination	$T$	s	$8.2 M^{0.13}$	0.2	32
Urethral length	$L$	mm	$35 M^{0.43}$	0.9	47
Urethral diameter	$D$	mm	$2.0 M^{-0.39}$	0.9	22
Shape factor	$\alpha$	—	$0.2 M^{-0.05}$	0.5	5
Bladder capacity	$V$	mL	$4.6 M^{0.97}$	0.9	9
Bladder pressure	$P_{\text{bladder}}$	kPa	$5.2 M^{-0.01}$	0.02	8
Flow rate for females	$Q_f$	mL/s	$1.8 M^{0.66}$	0.9	16
Flow rate for males	$Q_m$	mL/s	$0.3 M^{0.92}$	0.9	15

Body mass  $M$  given in kilograms. Duration of urination corresponds to animals heavier than 3 kg. Urethral length and diameter, shape factor, bladder capacity, bladder pressure, and flow rates correspond to animals heavier than 0.02 kg.



“Duration of urination does not change with body size” , Yang et al., Proceedings of the National Academy of Sciences, **111**, 11932–11937, 2014. [38]



32 mammals at Zoo Atlanta



Figs. 1 and 2 are NSFTCR<sup>3</sup>



$M = 3 \times 10^1$  g to  $8 \times 10^6$  g

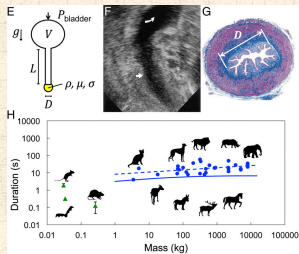



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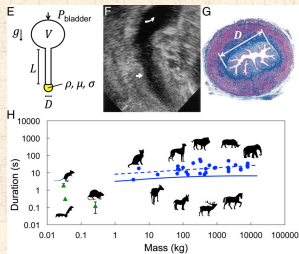


 32 mammals at Zoo Atlanta

 Figs. 1 and 2 are NSFTCR<sup>3</sup>

  $M = 3 \times 10^1 \text{ g to } 8 \times 10^6 \text{ g}$

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 Duration  $\sim 21 \pm 13$  seconds

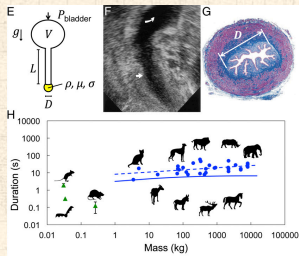



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 32 mammals at Zoo Atlanta

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 Smaller mammals:  
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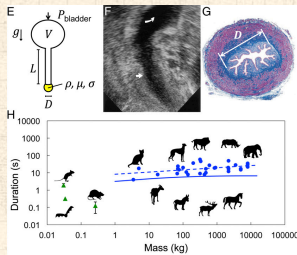




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 Duration  $\sim 21 \pm 13$  seconds

 Smaller mammals:  
 $T \sim M^0$

 Duration  $\sim 0.02$  to  $2$  seconds

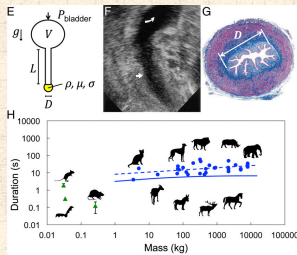


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# Where this was always going:<sup>4</sup>

The PoCVerse  
Scaling  
53 of 117

Scaling-at-large

Allometry

**Biology**

Physics

People

Money

Language

Technology

Specialization



References

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<sup>4</sup>David Hu's papers on the fluid mechanics of interesting things [↗](#)



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The PoCVerse  
**Scaling**  
53 of 117

Scaling-at-large

Allometry

**Biology**

Physics

People

Money


Language

Technology

Specialization



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The PoCVerse  
**Scaling**  
53 of 117

Scaling-at-large

Allometry

**Biology**

Physics

People

Money


Language

Technology

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The PoCVerse  
Scaling  
53 of 117

Scaling-at-large

Allometry

**Biology**

Physics

People

Money

Language

Technology

Specialization

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From How do wombats poop cubes? Scientists get to the bottom of the mystery[↗](#), Science, 2021/01/27:

'That just leaves one mystery: why wombats evolved cubic poop in the first place.

The PoCverse  
Scaling  
54 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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The PoCVerse  
Scaling  
54 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References





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In the meantime, Hu also thinks this knowledge could help researchers raising wombats in captivity.

"Sometimes their feces aren't as cubic as the [wild] ones," he says.

The squarer the poop, the healthier the wombat.'



# Engines:

Scaling-at-large

Allometry

Biology

Physics

People

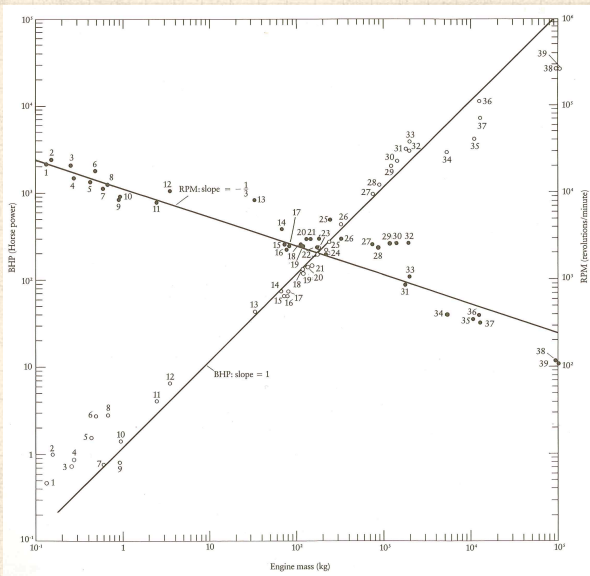
Money

Language

Technology

Specialization

References

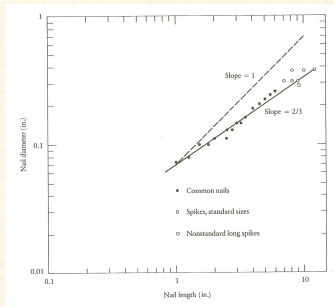


BHP = brake horse power



# The allometry of nails:

Observed: Diameter  $\propto$  Length<sup>2/3</sup> or  $d \propto l^{2/3}$ .



Since  $ld^2 \propto$  Volume  $v$ :

The PoCverse  
Scaling  
56 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

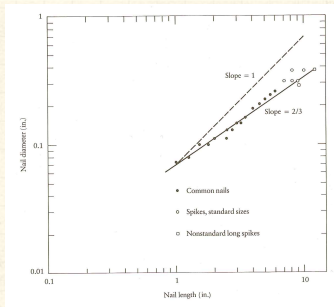
Specialization

References




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The PoCverse  
Scaling  
56 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

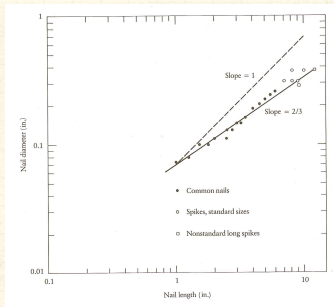
Specialization

References




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The PoCverse  
Scaling  
56 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

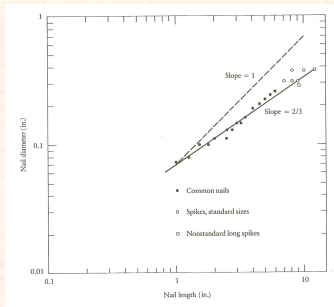
Specialization

References





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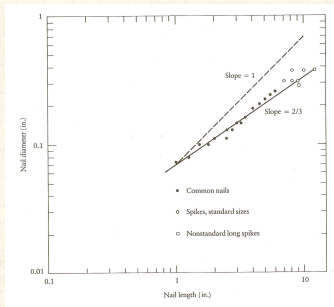
 Length  $\propto$







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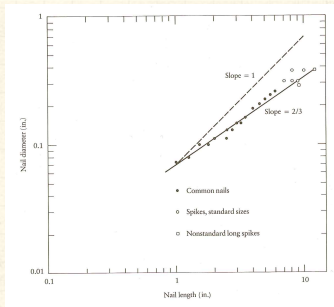
 Diameter  $\propto$  Mass<sup>2/7</sup> or  $d \propto v^{2/7}$ .

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 Length  $\propto$  Mass<sup>3/7</sup> or  $l \propto v^{3/7}$ .

 Nails lengthen faster than they broaden (c.f. trees).

p. 58–59, McMahon and Bonner [26]



# The allometry of nails:

A buckling instability?:

The PoCSverse  
Scaling  
57 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology



Specialization

References



# The allometry of nails:

A buckling instability?:

 Physics/Engineering result : Columns buckle under a load which depends on  $d^4/\ell^2$ .

The PoCSverse  
Scaling  
57 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology



Specialization


References



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 To drive nails in, posit resistive force  $\propto$  nail circumference =  $\pi d$ .

The PoCverse  
Scaling  
57 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology


Specialization

References



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The PoCverse  
Scaling  
57 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology


Specialization

References



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The PoCverse  
Scaling  
57 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



# The allometry of nails:

The PoCverse  
Scaling  
57 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

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# The allometry of nails:

The PoCSverse  
Scaling  
57 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

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- Also see McMahon, "Size and Shape in Biology," Science, 1973. <sup>[25]</sup>



# Rowing: Speed $\propto$ (number of rowers)<sup>1/9</sup>

The PoCverse  
Scaling  
58 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

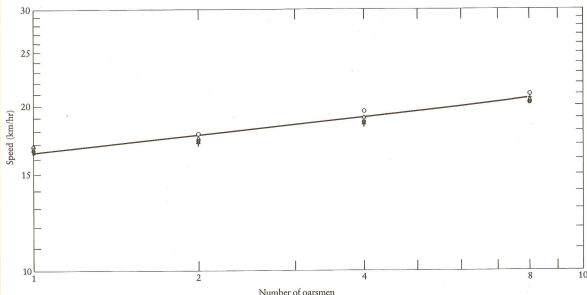
Technology

Specialization

References

Shell dimensions and performances.


No. of oarsmen	Modifying description	Length, $l$ (m)	Beam, $b$ (m)	$l/b$	Boat mass per oarsman (kg)	Time for 2000 m (min)			
						I	II	III	IV
8	Heavyweight	18.28	0.610	30.0	14.7	5.87	5.92	5.82	5.73
8	Lightweight	18.28	0.598	30.6	14.7				
4	With coxswain	12.80	0.574	22.3	18.1				
4	Without coxswain	11.75	0.574	21.0	18.1	6.33	6.42	6.48	6.13
2	Double scull	9.76	0.381	25.6	13.6				
2	Pair-oared shell	9.76	0.356	27.4	13.6	6.87	6.92	6.95	6.77
1	Single scull	7.93	0.293	27.0	16.3	7.16	7.25	7.28	7.17




Very weak scaling and size variation but it's theoretically explainable ...



## Scaling in elementary laws of physics:


 Inverse-square law of gravity and Coulomb's law:

$$F \propto \frac{m_1 m_2}{r^2} \quad \text{and} \quad F \propto \frac{q_1 q_2}{r^2}.$$


 Force is diminished by expansion of space away from source.




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 We'll see a gravity law applies for a range of human phenomena.



# Dimensional Analysis:

The PoCVerse  
Scaling  
60 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

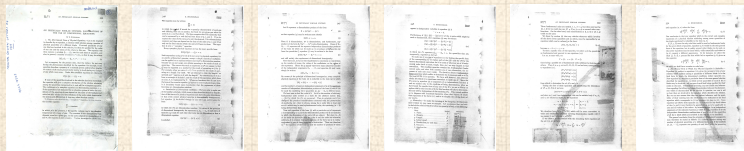
The Buckingham  $\pi$  theorem [↗](#):<sup>5</sup>



“On Physically Similar Systems: Illustrations of the Use of Dimensional Equations” [↗](#)

E. Buckingham,  
Phys. Rev., **4**, 345–376, 1914. [\[7\]](#)

As captured in the 1990s in the MIT physics library:



<sup>5</sup>Stigler's Law of Eponymy [↗](#) applies yet again. See here [↗](#).  
More later.

# Dimensional Analysis:<sup>6</sup>

The PoCSverse  
Scaling  
61 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language


Technology

Specialization

References

Fundamental equations cannot depend on units:

---

<sup>6</sup>Length is a dimension, furlongs and smoots  are units





# Dimensional Analysis:<sup>6</sup>

The PoCSverse  
Scaling  
61 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language

Technology

Specialization


References

Fundamental equations cannot depend on units:

 System involves  $n$  related quantities with some unknown equation  $f(q_1, q_2, \dots, q_n) = 0$ .



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# Dimensional Analysis:<sup>6</sup>

The PoCverse  
Scaling  
61 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology

Specialization

References


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 Geometric ex.: area of a square, side length  $\ell$ :  
 $A = \ell^2$  where  $[A] = L^2$  and  $[\ell] = L$ .



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The PoCverse  
Scaling  
61 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money





Language

Technology

Specialization

References


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 $A = \ell^2$  where  $[A] = L^2$  and  $[\ell] = L$ .
-  Rewrite as a relation of  $p \leq n$  independent dimensionless parameters  where  $p$  is the number of independent dimensions (mass, length, time, luminous intensity ...):

$$F(\pi_1, \pi_2, \dots, \pi_p) = 0$$





---



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$$F(\pi_1, \pi_2, \dots, \pi_p) = 0$$

 e.g.,  $A/\ell^2 - 1 = 0$  where  $\pi_1 = A/\ell^2$ .



---

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# Dimensional Analysis:<sup>6</sup>

The PoCverse  
Scaling  
61 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology


Specialization

References

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Another example:  $F = ma \Rightarrow F/ma - 1 = 0$ .



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- e.g.,  $A/\ell^2 - 1 = 0$  where  $\pi_1 = A/\ell^2$ .
- Another example:  $F = ma \Rightarrow F/ma - 1 = 0$ .
- Plan: solve problems using only backs of envelopes.



<sup>6</sup>Length is a dimension, furlongs and smoots  are units

# Example:

Simple pendulum:



Idealized mass/platypus swinging forever.

The PoCverse  
Scaling  
62 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization


References




# Example:

Simple pendulum:



 Idealized mass/platypus swinging forever.

 Four quantities:

The PoCverse  
Scaling  
62 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References







# Example:

## Simple pendulum:



 Idealized mass/platypus swinging forever.


 Four quantities:  
1. Length  $l$ ,




# Example:

Simple pendulum:



 Idealized mass/platypus swinging forever.

 Four quantities:


1. Length  $l$ ,
2. mass  $m$ ,




# Example:

## Simple pendulum:



 Idealized mass/platypus swinging forever.

 Four quantities:

1. Length  $l$ ,
2. mass  $m$ ,
3. gravitational acceleration  $g$ , and



# Example:

## Simple pendulum:



Idealized mass/platypus swinging forever.



Four quantities:

1. Length  $l$ ,
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## Simple pendulum:



☰ Idealized mass/platypus swinging forever.

☰ Four quantities:

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☰ Variable dimensions:  $[\ell] = L$ ,  $[m] = M$ ,  $[g] = LT^{-2}$ , and  $[\tau] = T$ .



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## Simple pendulum:



☰ Idealized mass/platypus swinging forever.

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1. Length  $\ell$ ,
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☰ Variable dimensions:  $[\ell] = L$ ,  $[m] = M$ ,  $[g] = LT^{-2}$ , and  $[\tau] = T$ .

☰ Turn over your envelopes and find some  $\pi$ 's.



# A little formalism:

The PoCSverse

Scaling

63 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology


Specialization

References





## A little formalism:

 Game: find all possible independent combinations of the  $\{q_1, q_2, \dots, q_n\}$ , that form dimensionless quantities  $\{\pi_1, \pi_2, \dots, \pi_p\}$ , where we need to figure out  $p$  (which must be  $\leq n$ ).

The PoCSverse  
Scaling  
63 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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Consider  $\pi_i = q_1^{x_1} q_2^{x_2} \dots q_n^{x_n}$ .



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- Consider  $\pi_i = q_1^{x_1} q_2^{x_2} \dots q_n^{x_n}$ .
- We (desperately) want to find all sets of powers  $x_j$  that create dimensionless quantities.



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Game: find all possible independent combinations of the  $\{q_1, q_2, \dots, q_n\}$ , that form dimensionless quantities  $\{\pi_1, \pi_2, \dots, \pi_p\}$ , where we need to figure out  $p$  (which must be  $\leq n$ ).

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Time for



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Time for **matrixology** ...



Well, of course there are matrices:

 Thrillingly, we have:

$$\mathbf{A}\vec{x} = \begin{bmatrix} 1 & 0 & 1 & 0 \\ 0 & 1 & 0 & 0 \\ 0 & 0 & -2 & 1 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ x_3 \\ x_4 \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \\ 0 \end{bmatrix}$$

The PoCverse  
Scaling  
64 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language


Technology

Specialization


References



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 Number of dimensionless parameters = Dimension of null space =  $n - r$  where  $n$  is the number of columns of  $\mathbf{A}$  and  $r$  is the rank of  $\mathbf{A}$ .





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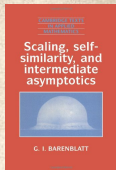
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Insert assignment question 





# "Scaling, self-similarity, and intermediate asymptotics"

by G. I. Barenblatt (1996). <sup>[2]</sup>

The PoCSverse  
Scaling  
65 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

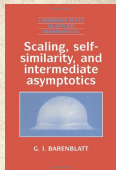
Language

Technology

Specialization

References





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The PoCSverse  
Scaling  
65 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

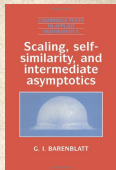
Language

Technology

Specialization

References





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1945  
New Mexico  
Trinity test:



Self-similar blast wave:



Radius:  $[R] = L$ ,

Time:  $[t] = T$ ,

Density of air:  $[\rho] = M/L^3$ ,

Energy:  $[E] = ML^2/T^2$ .



Four variables, three dimensions.

The PoCVerse  
Scaling  
65 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

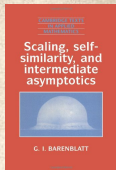
Technology

Specialization

References







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The PoCVerse  
Scaling  
65 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

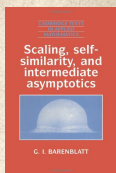
Language

Technology

Specialization

References





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The PoCverse  
Scaling  
65 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

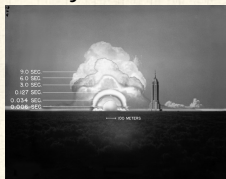
Technology

Specialization

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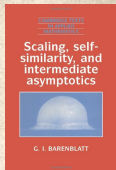
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Scaling: Speed decays as  $1/R^{3/2}$ .





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The PoCVerse  
Scaling  
65 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

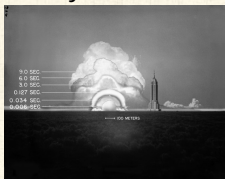
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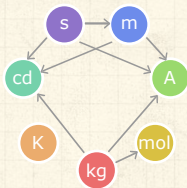
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Related: Radiolab's Elements [↗](#) on the Cold War, the Bomb Pulse, and the dating of cell age (33:30).

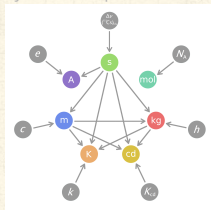


# Sorting out base units of fundamental measurement:

SI base units were redefined in 2019: [↗](#)




by Dono/Wikipedia




by Wikipetzi/Wikipedia

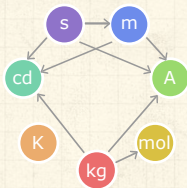


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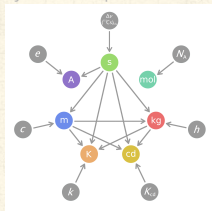
SI base units were redefined in 2019: 



Now: kilogram is an artifact  in Sèvres, France.




by Dono/Wikipedia

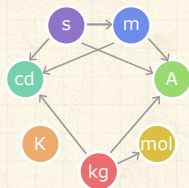



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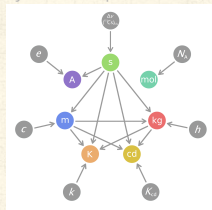


Now: kilogram is an artifact  in Sèvres, France.



Defined by fixing Planck's constant as  $6.62607015 \times 10^{-34} \text{ s}^{-1} \cdot \text{m}^2 \cdot \text{kg} \cdot \text{s}^3$


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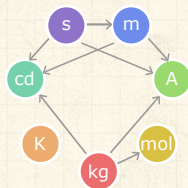



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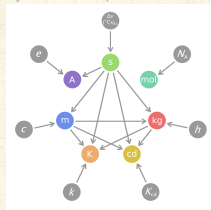


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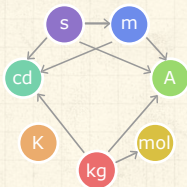
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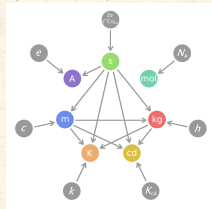
<sup>3</sup>Not without some arguing ...

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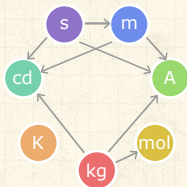


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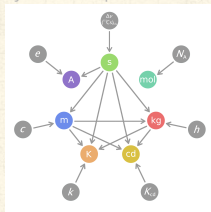


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 Radiolab piece:  $\leq \text{kg}$  



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# Turbulence:

The PoCverse  
Scaling  
67 of 117

Scaling-at-large

Allometry

Biology

Physics

People

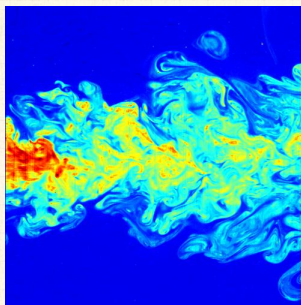
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References



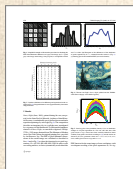
Big whirls have little whirls  
That heed on their velocity,  
And little whirls have littler  
whirls  
And so on to viscosity.


— Lewis Fry Richardson ↗

 Image from here ↗.

 Jonathan Swift (1733): “Big fleas have little fleas upon their backs to bite ‘em, And little fleas have lesser fleas, and so, ad infinitum.” The Siphonaptera. ↗










"Turbulent luminance in impassioned van Gogh paintings" 

Aragón et al.,

J. Math. Imaging Vis., **30**, 275–283, 2008. <sup>[1]</sup>


-  Examined the probability pixels a distance  $R$  apart share the same luminance.
-  "Van Gogh painted perfect turbulence"  by Phillip Ball, July 2006.
-  Apparently not observed in other famous painter's works or when van Gogh was stable.
-  Oops: Small ranges and natural log used.





# Advances in turbulence:

In 1941, Kolmogorov, armed only with dimensional analysis and an envelope figures this out: <sup>[18]</sup>

$$E(k) = C\epsilon^{2/3}k^{-5/3}$$

  $E(k)$  = energy spectrum function.

  $\epsilon$  = rate of energy dissipation.

  $k = 2\pi/\lambda$  = wavenumber.

The PoCverse  
Scaling  
69 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization


References





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The PoCverse  
Scaling  
69 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization


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 Energy is distributed across all modes, decaying with wave number.

 No internal characteristic scale to turbulence.

 Stands up well experimentally and there has been no other advance of similar magnitude.





# “The Geometry of Nature”: Fractals



4



“Anomalous” scaling of lengths, areas, volumes relative to each other.

The PoCSverse  
Scaling  
70 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



THE  
WORLD OF SCALES

# “The Geometry of Nature”: Fractals



4



“Anomalous” scaling of lengths, areas, volumes relative to each other.



The enduring question: how do self-similar geometries form?

The PoCVerse  
Scaling  
70 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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The PoCVerse  
Scaling  
70 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



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Benoît B. Mandelbrot —Introduced the term “Fractals” and explored them everywhere, 1960s on. [22, 23, 24]



## “The Geometry of Nature”: Fractals



4




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


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Lewis Fry Richardson —Coastlines (1961).



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---

<sup>d</sup>Note to self: Make millions with the “Fractal Diet”



# Scaling in Cities:

The PoCverse  
Scaling  
71 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language

Technology

Specialization

References








“Growth, innovation, scaling, and the pace of life in cities” 

Bettencourt et al.,  
Proc. Natl. Acad. Sci., **104**, 7301–7306,  
2007. <sup>[4]</sup>



Quantified levels of

-  Infrastructure
-  Wealth
-  Crime levels
-  Disease
-  Energy consumption

as a function of city size  $N$  (population).





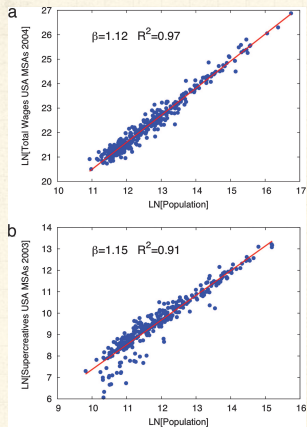


Fig. 1. Examples of scaling relationships. (a) Total wages per MSA in 2004 for the U.S. (blue points) vs. metropolitan population. (b) Supercreative employment per MSA in 2003, for the U.S. (blue points) vs. metropolitan population. Best-fit scaling relations are shown as solid lines.

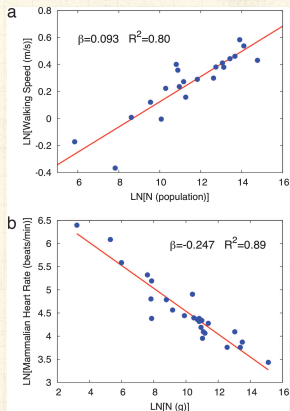


Fig. 2. The pace of urban life increases with city size in contrast to the pace of biological life, which decreases with organism size. (a) Scaling of walking speed vs. population for cities around the world. (b) Heart rate vs. the size (mass) of organisms.



**Table 1. Scaling exponents for urban indicators vs. city size**


Y	$\beta$	95% CI	Adj- $R^2$	Observations	Country-year
New patents	1.27	[1.25,1.29]	0.72	331	U.S. 2001
Inventors	1.25	[1.22,1.27]	0.76	331	U.S. 2001
Private R&D employment	1.34	[1.29,1.39]	0.92	266	U.S. 2002
"Supercreative" employment	1.15	[1.11,1.18]	0.89	287	U.S. 2003
R&D establishments	1.19	[1.14,1.22]	0.77	287	U.S. 1997
R&D employment	1.26	[1.18,1.43]	0.93	295	China 2002
Total wages	1.12	[1.09,1.13]	0.96	361	U.S. 2002
Total bank deposits	1.08	[1.03,1.11]	0.91	267	U.S. 1996
GDP	1.15	[1.06,1.23]	0.96	295	China 2002
GDP	1.26	[1.09,1.46]	0.64	196	EU 1999–2003
GDP	1.13	[1.03,1.23]	0.94	37	Germany 2003
Total electrical consumption	1.07	[1.03,1.11]	0.88	392	Germany 2002
New AIDS cases	1.23	[1.18,1.29]	0.76	93	U.S. 2002–2003
Serious crimes	1.16	[1.11, 1.18]	0.89	287	U.S. 2003
Total housing	1.00	[0.99,1.01]	0.99	316	U.S. 1990
Total employment	1.01	[0.99,1.02]	0.98	331	U.S. 2001
Household electrical consumption	1.00	[0.94,1.06]	0.88	377	Germany 2002
Household electrical consumption	1.05	[0.89,1.22]	0.91	295	China 2002
Household water consumption	1.01	[0.89,1.11]	0.96	295	China 2002
Gasoline stations	0.77	[0.74,0.81]	0.93	318	U.S. 2001
Gasoline sales	0.79	[0.73,0.80]	0.94	318	U.S. 2001
Length of electrical cables	0.87	[0.82,0.92]	0.75	380	Germany 2002
Road surface	0.83	[0.74,0.92]	0.87	29	Germany 2002


Data sources are shown in [SI Text](#). CI, confidence interval; Adj- $R^2$ , adjusted  $R^2$ ; GDP, gross domestic product.



# Scaling in Cities:

## Intriguing findings:

 Global supply costs scale **sublinearly** with  $N$  ( $\beta < 1$ ).

 Returns to scale for infrastructure.

The PoCverse  
Scaling  
74 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



# Scaling in Cities:

The PoCverse  
Scaling  
74 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money


Language


Technology


Specialization


References

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 Global supply costs scale **sublinearly** with  $N$  ( $\beta < 1$ ).

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 Total individual costs scale **linearly** with  $N$  ( $\beta = 1$ )

 Individuals consume similar amounts independent of city size.



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The PoCverse  
Scaling  
74 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money







Language

Technology

Specialization

References

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  -  Individuals consume similar amounts independent of city size.
-  Social quantities scale **superlinearly** with  $N$  ( $\beta > 1$ )
  -  Creativity (# patents), wealth, disease, crime, ...



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The PoCverse  
Scaling  
74 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

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- Social quantities scale **superlinearly** with  $N$  ( $\beta > 1$ )
  - Creativity (# patents), wealth, disease, crime, ...

## Density doesn't seem to matter...

- Surprising given that across the world, we observe two orders of magnitude variation in area covered by agglomerations ↗ of fixed populations.





"Urban scaling and its deviations:  
Revealing the structure of wealth,  
innovation and crime across cities" ↗

Bettencourt et al.,  
PLoS ONE, **5**, e13541, 2010. [5]

Comparing city features across populations:



Cities = Metropolitan Statistical Areas (MSAs)





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🏠 Story: Fit scaling law and examine residuals







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Comparing city features across populations:

- 🏠 Cities = Metropolitan Statistical Areas (MSAs)
- 🏠 Story: Fit scaling law and examine residuals
- 🏠 Does a city have more or less crime than expected when normalized for population?





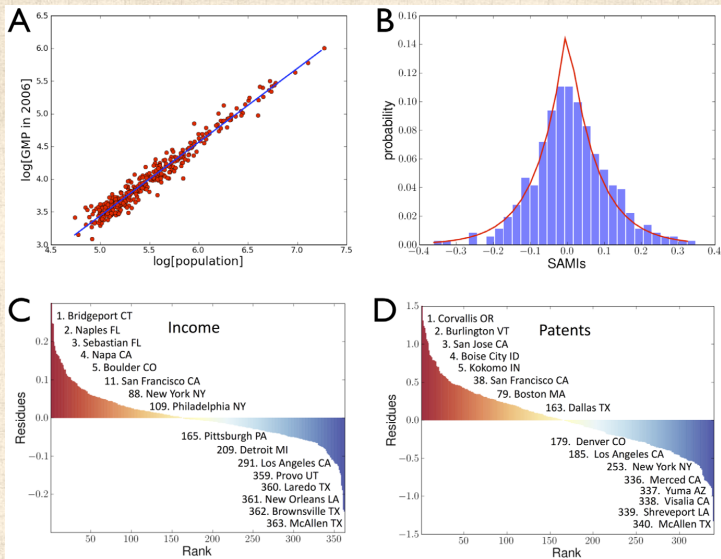
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Comparing city features across populations:

- 🧱 Cities = Metropolitan Statistical Areas (MSAs)
- 🧱 Story: Fit scaling law and examine residuals
- 🧱 Does a city have more or less crime than expected when normalized for population?
- 🧱 Same idea as Encephalization Quotient (EQ).





**Figure 1. Urban Agglomeration effects result in per capita nonlinear scaling of urban metrics.** Subtracting these effects produces a truly local measure of urban dynamics and a reference scale for ranking cities. a) A typical superlinear scaling law (solid line): Gross Metropolitan Product of US MSAs in 2006 (red dots) vs. population; the slope of the solid line has exponent,  $\beta = 1.126$  (95% CI [1.101, 1.149]). b) Histogram showing frequency of residuals, (SAMis, see Eq. (2)); the statistics of residuals is well described by a Laplace distribution (red line). Scale independent ranking (SAMis) for US MSAs by c) personal income and d) patenting (red denotes above average performance, blue below). For more details see Text S1, Table S1 and Figure S1.



## A possible theoretical explanation?



"The origins of scaling in cities" 


Luís M. A. Bettencourt,  
Science, **340**, 1438–1441, 2013. <sup>[3]</sup>

#sixthology



## Non-simple scaling for death:



"Statistical signs of social influence on suicides" 

Melo et al.,  
Scientific Reports, **4**, 6239, 2014. [27]



Bettencourt *et al.*'s initial work suggested social phenomena would follow superlinear scaling (wealth, crime, disease)

The PoCverse  
Scaling  
78 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology


Specialization

References





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The PoCSverse  
Scaling  
78 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology


Specialization

References






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  - 🧱 Traffic accident deaths appear to follow linear scaling ( $\beta = 0.99 \pm 0.02$ )









## Non-simple scaling for death:

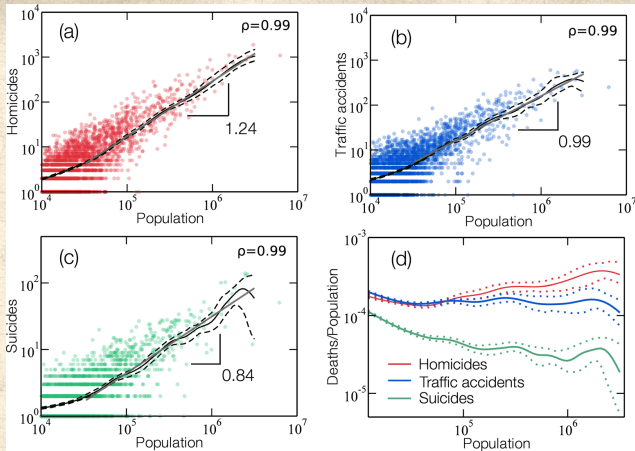


“Statistical signs of social influence on suicides” [↗](#)

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  -  Traffic accident deaths appear to follow linear scaling ( $\beta = 0.99 \pm 0.02$ )
  -  Suicide appears to follow sublinear scaling. ( $\beta = 0.84 \pm 0.02$ )





**Figure 1 | Scaling relations for homicides, traffic accidents, and suicides for the year of 2009 in Brazil.** The small circles show the total number of deaths by (a) homicides (red), (b) traffic accidents (blue), and (c) suicides (green) vs the population of each city. Each graph represents only one urban indicator, and the solid gray line indicate the best fit for a power-law relation, using OLS regression, between the average total number of deaths and the city size (population). To reduce the fluctuations we also performed a Nadaraya-Watson kernel regression<sup>17,18</sup>. The dashed lines show the 95% confidence band for the Nadaraya-Watson kernel regression. The ordinary least-squares (OLS)<sup>19</sup> fit to the Nadaraya-Watson kernel regression applied to the data on homicides in (a) reveals an allometric exponent  $\beta = 1.24 \pm 0.01$ , with a 95% confidence interval estimated by bootstrap. This is compatible with previous results obtained for U.S.<sup>2</sup> that also indicate a super-linear scaling relation with population and an exponent  $\beta = 1.16$ . Using the same procedure, we find  $\beta = 0.99 \pm 0.02$  and  $0.84 \pm 0.02$  for the numbers of deaths in traffic accidents (b) and suicides (c), respectively. The values of the Pearson correlation coefficients  $\rho$  associated with these scaling relations are shown in each plot. This non-linear behavior observed for homicides and suicides certainly reflects the complexity of human social relations and strongly suggests that the topology of the social network plays an important role on the rate of these events. (d) The solid lines show the Nadaraya-Watson kernel regression rate of deaths (total number of deaths divided by the population of a city) for each urban indicator, namely, homicides (red), traffic accidents (blue), and suicides (green). The dashed lines represent the 95% confidence bands. While the rate of fatal traffic accidents remains approximately invariant, the rate of homicides systematically increases, and the rate of suicides decreases with population.

## Dynamics (Brazil):

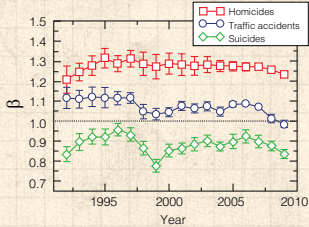
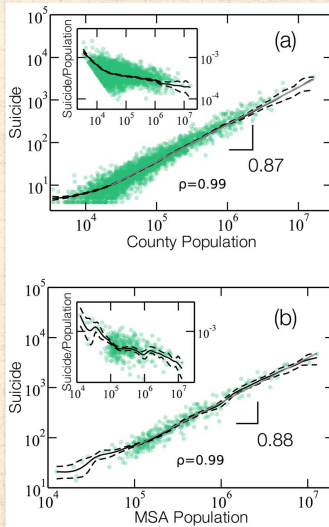
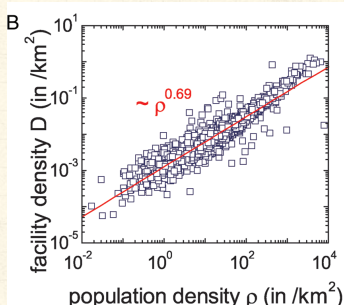
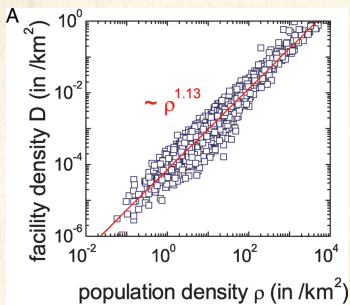


Figure 2 | Temporal evolution of allometric exponent  $\beta$  for homicides (red squares), deaths in traffic accidents (blue circles), and suicides (green diamonds). Time evolution of the power-law exponent  $\beta$  for each behavioral urban indicator in Brazil from 1992 to 2009. We can see that the non-linear behavior for homicides and suicides are robust for this 19 years period, and for the traffic accidents the exponent remain close to 1.0.


## US data:




## Density of public and private facilities:



$$\rho_{\text{fac}} \propto \rho_{\text{pop}}^{\alpha}$$

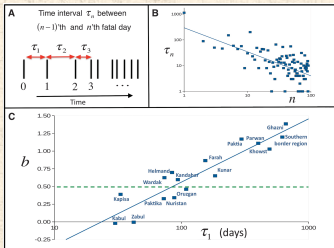
 **Left plot:** ambulatory hospitals in the U.S.

 **Right plot:** public schools in the U.S.



# “Pattern in escalations in insurgent and terrorist activity”

Johnson et al.,  
Science, **333**, 81–84, 2011. [16]



**Fig. 1.** (A) Schematic timeline of successive fatal days shown as vertical bars.  $\tau_2$  is the time interval between the first two fatal days, labeled 0 and 1. (B) Successive time intervals  $\tau_n$  between days with IED fatalities in the Afghanistan province of Kandahar (squares). On this log-log plot, the best-fit power-law progress curve is by definition a straight (blue) line with slope  $-b$  ( $b$  is an escalation rate). (C) The solid blue line shows best linear fit through progress-curve parameter values  $\tau_1$  and  $b$  for individual Afghanistan provinces (blue squares) for all hostile fatalities (all coalition military fatalities attributed to insurgent activity). The green dashed line shows value  $b = 0.5$ , which is the situation in which there are no correlations. The subset of fatalities recorded in casualties as “southern Afghanistan” is shown as a separate region because of their likely connection to operations near the Pakistan border.

Escalation:  $\tau_n \sim \tau_1 n^{-b}$

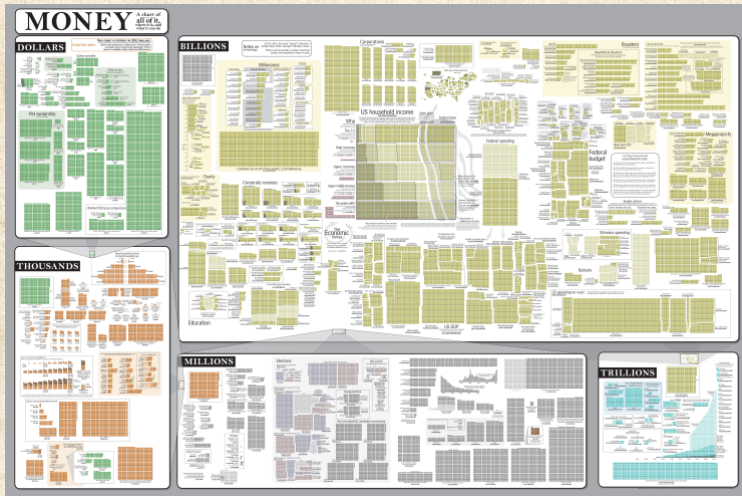
$b$  = scaling exponent  
(escalation rate)

Interevent time  $\tau_n$   
between fatal attacks  
 $n - 1$  and  $n$  (binned by  
days)

Learning curves for  
organizations [37]

More later on size  
distributions [9, 17, 6]





Explore the original zoomable and interactive version here: <http://xkcd.com/980/>







# Irregular verbs

The PoCSverse  
Scaling  
85 of 117

Scaling-at-large

Allometry

Biology

Physics

People

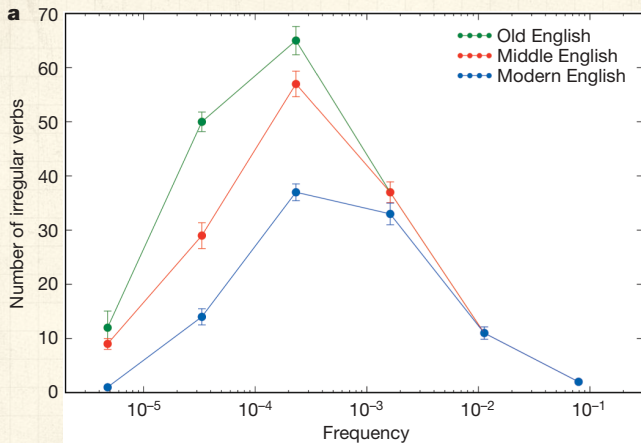
Money


Language


Technology

Specialization

References



 Universal tendency towards regular conjugation

 Rare verbs tend to be regular in the first place



# Irregular verbs

The PoCverse  
Scaling  
86 of 117

Scaling-at-large

Allometry

Biology

Physics

People

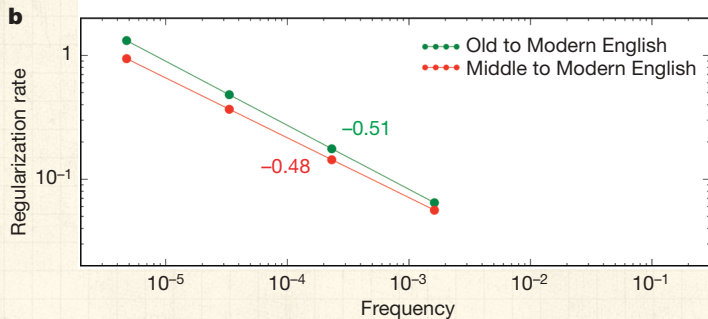
Money

Language

Technology

Specialization

References



Rates are relative.



# Irregular verbs

The PoCverse  
Scaling  
86 of 117

Scaling-at-large

Allometry

Biology

Physics

People

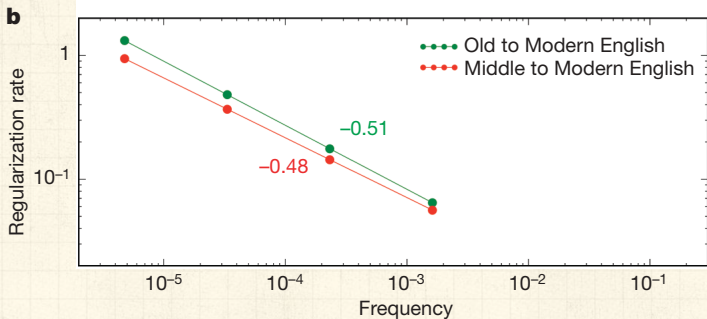
Money

Language

Technology

Specialization

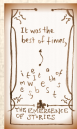
References



Rates are relative.



The **more common** a verb is, the **more resilient** it is to change.



# Irregular verbs

**Table 1 | The 177 irregular verbs studied**

Frequency	Verbs	Regularization (%)	Half-life (yr)
$10^{-1}$ -1	be, have	0	38,800
$10^{-2}$ - $10^{-1}$	come, do, find, get, give, go, know, say, see, take, think	0	14,400
$10^{-3}$ - $10^{-2}$	begin, break, bring, buy, choose, draw, drink, drive, eat, fall, fight, forget, grow, hang, <b>help</b> , hold, leave, let, lie, lose, <b>reach</b> , rise, run, seek, set, shake, sit, sleep, speak, stand, teach, throw, understand, <b>walk</b> , win, <b>work</b> , write	10	5,400
$10^{-4}$ - $10^{-3}$	arise, <b>bake</b> , bear, beat, bind, bite, blow, <b>bow</b> , burn, burst, <b>carve</b> , <b>chew</b> , <b>climb</b> , cling, creep, <b>dare</b> , dig, <b>drag</b> , <b>flee</b> , <b>float</b> , <b>flow</b> , fly, <b>fold</b> , freeze, grind, leap, lend, <b>lock</b> , <b>melt</b> , <b>reckon</b> , ride, <b>rush</b> , <b>shape</b> , shine, shoot, shrink, <b>sigh</b> , sing, sink, slide, <b>slip</b> , <b>smoke</b> , spin, spring, <b>starve</b> , steal, <b>step</b> , <b>stretch</b> , strike, <b>stroke</b> , <b>suck</b> , <b>swallow</b> , swear, sweep, swim, swing, tear, wake, <b>wash</b> , weave, weep, <b>weigh</b> , wind, <b>yell</b> , <b>yield</b>	43	2,000
$10^{-5}$ - $10^{-4}$	<b>bark</b> , <b>bellow</b> , bid, <b>blend</b> , <b>braid</b> , <b>brew</b> , <b>cleave</b> , <b>cringe</b> , <b>crow</b> , dive, drip, fare, fret, glide, gnaw, grip, heave, knead, low, milk, mourn, mow, prescribe, <b>redde</b> n, reek, row, scrape, <b>seethe</b> , shear, shed, <b>shove</b> , slay, slit, <b>smite</b> , sow, span, <b>spurn</b> , sting, stink, strew, stride, swell, <b>tread</b> , <b>uproot</b> , <b>wade</b> , <b>warp</b> , wax, <b>wield</b> , wring, <b>writhe</b>	72	700
$10^{-6}$ - $10^{-5}$	<b>bide</b> , <b>chide</b> , <b>delve</b> , flay, hew, rue, shrive, slink, snip, spew, <b>sup</b> , <b>wreak</b>	91	300

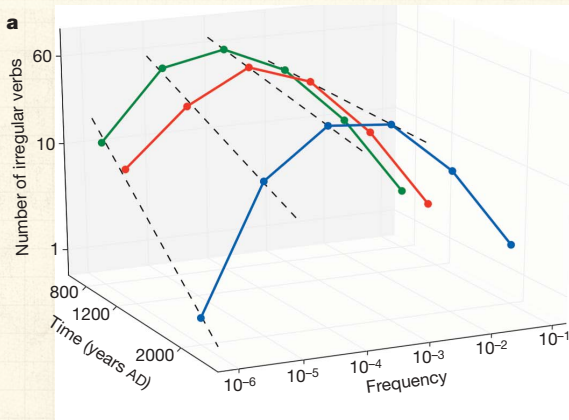
177 Old English irregular verbs were compiled for this study. These are arranged according to frequency bin, and in alphabetical order within each bin. Also shown is the percentage of verbs in each bin that have regularized. The half-life is shown in years. Verbs that have regularized are indicated in red. As we move down the list, an increasingly large fraction of the verbs are red; the frequency-dependent regularization of irregular verbs becomes immediately apparent.



**Red** = regularized



Estimates of half-life for regularization ( $\propto f^{1/2}$ )




'Wed' is next to go.

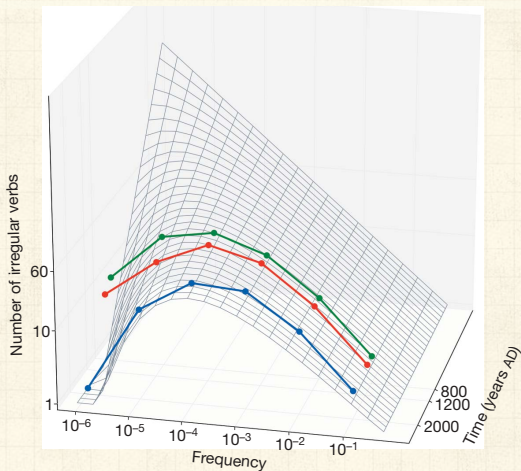



-ed is the winning rule...



But 'snuck' is sneaking up on sneaked.  [29]





 Projecting back in time to proto-Zipf story of many tools.







## "Factors affecting the costs of airplanes" ↗

T. P. Wright,  
Journal of Aeronautical Sciences, **10**, 302-328,  
1936. [37]

The PoCverse

Scaling

91 of 117

Scaling-at-large

Allometry

Biology

Physics

People

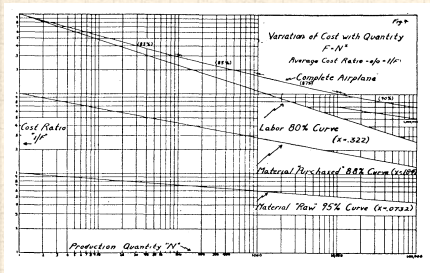
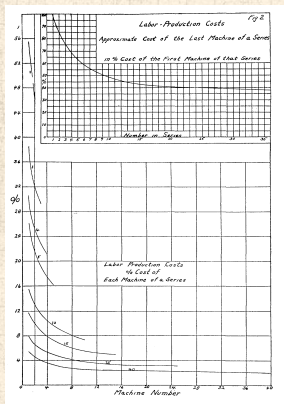
Money

Language

Technology

Specialization

References



Power law decay of cost with number of planes produced.




"The present writer started his studies of the variation of cost with quantity in 1922."





## Scaling laws for technology production:

 "Statistical Basis for Predicting Technological Progress"  
Nagy et al., PLoS ONE, 2013. <sup>[31]</sup>

The PoCverse  
Scaling  
92 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language


Technology


Specialization

References



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The PoCSverse  
Scaling  
92 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language


Technology


Specialization


References



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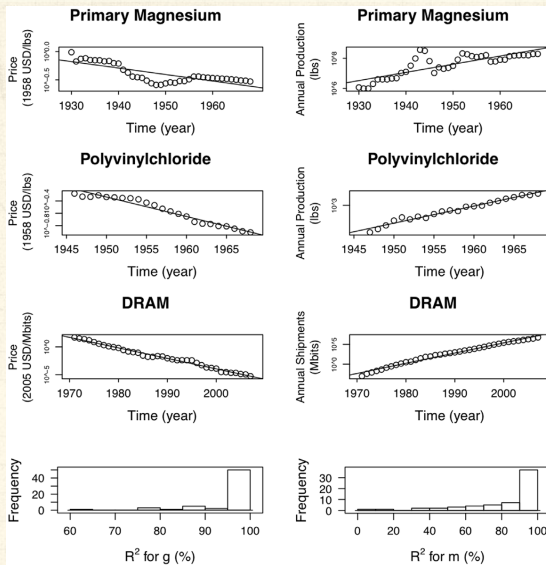
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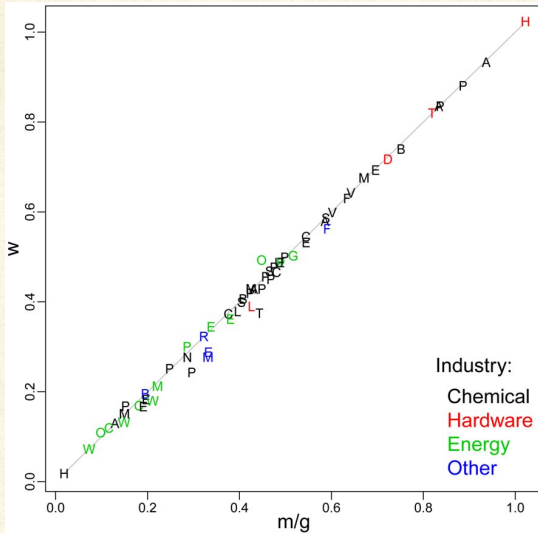
🧱 Sahal + Moore gives Wright with  $w = m/g$ .





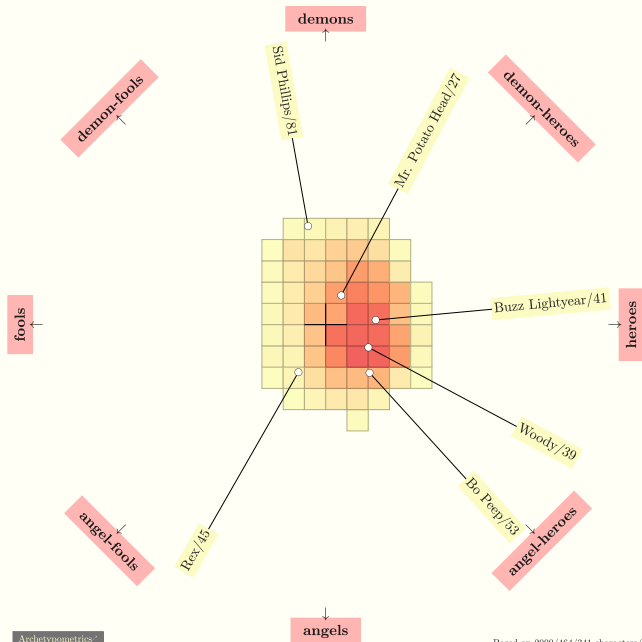
**Figure 3.** Three examples showing the logarithm of price as a function of time in the left column and the logarithm of production as a function of time in the right column, based on industry-wide data. We have chosen these examples to be representative: The top row contains an example with one of the worst fits, the second row an example with an intermediate goodness of fit, and the third row one of the best examples. The fourth row of the figure shows histograms of  $R^2$  values for fitting  $g$  and  $m$  for the 62 datasets.  
doi:10.1371/journal.pone.0052669.g003





**Figure 4. An illustration that the combination of exponentially increasing production and exponentially decreasing cost are equivalent to Wright's law.** The value of the Wright parameter  $w$  is plotted against the prediction  $m/g$  based on the Sahal formula, where  $m$  is the exponent of cost reduction and  $g$  the exponent of the increase in cumulative production. doi:10.1371/journal.pone.0052669.g004





ousiogram planes:

	1-2	1-3	1-4	1-5	1-6
2-1		2-3	2-4	2-5	2-6
3-1	3-2		3-4	3-5	3-6
4-1	4-2	4-3		4-5	4-6
5-1	5-2	5-3	5-4		5-6
6-1	6-2	6-3	6-4	6-5	

# Toy Story and Moore's law:

'When the group moved to California to become part of Lucasfilm, we got close to making a computer-animated movie again in the mid-1980s – this time about a monkey with godlike powers but a missing prefrontal cortex. We had a sponsor, a story treatment, and a marketing survey. We were prepared to make a screen test: Our hot young animator John Lasseter had sketched numerous studies of the hero monkey and had the sponsor salivating over a glass-dragon protagonist.'

---

<sup>6</sup>"How Pixar Used Moore's Law to Predict the Future," Wired, 2013/04/17 <https://www.wired.com/2013/04/how-pixar-used-moores-law-to-predict-the-future/>

The PoCverse  
Scaling  
96 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



# Toy Story and Moore's law:

"But when it came time to harden the deal and run the numbers for the contracts, I discovered to my dismay that computers were still too slow: The projected production cost was too high and the computation time way too long. We had to back out of the deal. This time, we did know enough detail to correctly apply Moore's Law – and it told us that we had to wait another five years to start making the first movie. And sure enough, five years later Disney approached us to make Toy Story."

---

<sup>6</sup>"How Pixar Used Moore's Law to Predict the Future," Wired, 2013/04/17 <https://www.wired.com/2013/04/how-pixar-used-moores-law-to-predict-the-future/>

The PoCverse  
Scaling  
97 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



# Toy Story and Moore's law:

'We implement each step to see if it actually works, then gain the courage, the insight, and the engineering mastery to proceed to the next step.

Moore's Law told us that the new company we were starting, Pixar, had to bide its time—building hardware instead of making movies.'

The PoCverse  
Scaling  
98 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

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The PoCverse  
Scaling  
99 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

Rhetoric of maybeness with hook to "More is different"

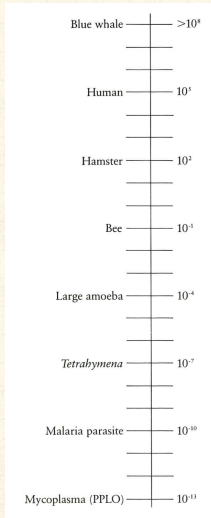
'That's the reason for expressing Moore's Law in orders of magnitude rather than factors of 10. The latter form is merely arithmetic, but the former implies an intellectual challenge. We use "order of magnitude" to imply a change so great that it requires new thought processes, new conceptualizations: It's not simply more, it's different.'

---

<sup>6</sup>"How Pixar Used Moore's Law to Predict the Future," Wired, 2013/04/17 <https://www.wired.com/2013/04/how-pixar-used-moores-law-to-predict-the-future/>

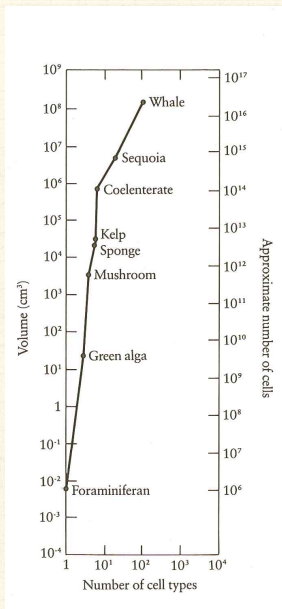


# Size range (in grams) and cell differentiation:



$10^{-13}$  to  $10^8$  g, p. 3,

McMahon and Bonner [26]



# Scaling of Specialization:



“Scaling of Differentiation in Networks:  
Nervous Systems, Organisms, Ant Colonies,  
Ecosystems, Businesses, Universities, Cities,  
Electronic Circuits, and Legos” ↗  
Changizi, McDannald, and Widders,  
J. Theor. Biol. **218**, 215–237, 2002. [8]

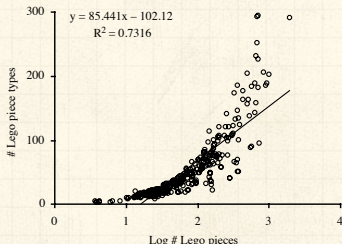
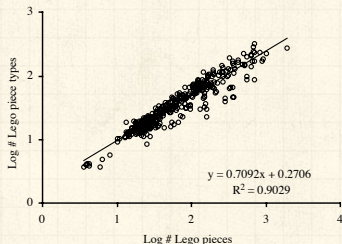




FIG. 3. Log-log (base 10) (left) and semi-log (right) plots of the number of Lego piece types vs. the total number of parts in Lego structures ( $n = 391$ ). To help to distinguish the data points, logarithmic values were perturbed by adding a random number in the interval  $[-0.05, 0.05]$ , and non-logarithmic values were perturbed by adding a random number in the interval  $[-1, 1]$ .


The PoCVerse  
Scaling  
101 of 117  
Scaling-at-large  
Allometry  
Biology  
Physics  
People  
Money  
Language  
Technology  
Specialization  
References



$$C \sim N^{1/d}, d \geq 1:$$

  $C$  = network differentiation = # node types.


  $N$  = network size = # nodes.


  $d$  = combinatorial degree.







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- 🧱 For language: See the naturally-incorrectly-attributed<sup>7</sup> Heaps' Law 



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<sup>7</sup>Plus one for Stigler's Law of Eponymy. More later. 


TABLE 1  
Summary of results\*

Network	Node	No. data points	Range of log $N$	Log-log $R^2$	Semi-log $R^2$	$p_{power}/p_{log}$	Relationship between $C$ and $N$	Comb. degree	Exponent $\nu$ for type-net scaling	Figure in text
<i>Selected networks</i>										
Electronic circuits	Component	373	2.12	0.747	0.602	0.05/4e-5	Power law	2.29	0.92	2
Legos <sup>TM</sup>	Piece	391	2.65	0.903	0.732	0.09/1e-7	Power law	1.41	—	3
<i>Businesses</i>										
military vessels	Employee	13	1.88	0.971	0.832	0.05/3e-3	Power law	1.60	—	4
military offices	Employee	8	1.59	0.964	0.789	0.16/0.16	Increasing	1.13	—	4
universities	Employee	9	1.55	0.786	0.749	0.27/0.27	Increasing	1.37	—	4
insurance co.	Employee	52	2.30	0.748	0.685	0.11/0.10	Increasing	3.04	—	4
<i>Universities</i>										
across schools	Faculty	112	2.72	0.695	0.549	0.09/0.01	Power law	1.81	—	5
history of Duke	Faculty	46	0.94	0.921	0.892	0.09/0.05	Increasing	2.07	—	5
<i>Ant colonies</i>										
caste = type	Ant	46	6.00	0.481	0.454	0.11/0.04	Power law	8.16	—	6
size range = type	Ant	22	5.24	0.658	0.548	0.17/0.04	Power law	8.00	—	6
<i>Organisms</i>	Cell	134	12.40	0.249	0.165	0.08/0.02	Power law	17.73	—	7
<i>Neocortex</i>	Neuron	10	0.85	0.520	0.584	0.16/0.16	Increasing	4.56	—	9
<i>Competitive networks</i>										
Biotas	Organism	—	—	—	—	—	Power law	$\approx 3$	0.3 to 1.0	—
Cities	Business	82	2.44	0.985	0.832	0.08/8e-8	Power law	1.56	—	10

\* (1) The kind of network, (2) what the nodes are within that kind of network, (3) the number of data points, (4) the logarithmic range of network sizes  $N$  (i.e.  $\log(N_{max}/N_{min})$ ), (5) the log-log correlation, (6) the semi-log correlation, (7) the serial-dependence probabilities under, respectively, power-law and logarithmic models, (8) the empirically determined best-fit relationship between differentiation  $C$  and organization size  $N$  (if one of the two models can be refuted with  $p < 0.05$ ; otherwise we just write "increasing" to denote that neither model can be rejected), (9) the combinatorial degree (i.e. the inverse of the best-fit slope of a log-log plot of  $C$  versus  $N$ ), (10) the scaling exponent for how quickly the edge-degree  $\delta$  scales with type-network size  $C$  (in those places for which data exist), (11) figure in this text where the plots are presented. Values for biotas represent the broad trend from the literature.



## Shell of the nut:

 Scaling is a fundamental feature of complex systems.

---

<sup>8</sup>It's not your great-great-great-grandparents' normal distribution

<sup>9</sup>To be understood: The scaling story of scaling-making mechanisms



## Shell of the nut:

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- Basic distinction between isometric and allometric scaling.

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- Some mechanisms are common, some are rare.<sup>9</sup>

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The PoCverse  
Scaling  
108 of 117

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References






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