

# Chaotic Contagion: The Idealized Hipster Effect

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Principles of Complex Systems, Vols. 1 & 2  
CSYS/MATH 300 and 303, 2021–2022 | @pocsvox

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## Outline

Chaotic Contagion  
Chaos  
Invariant densities

References

## Chaotic Contagion on Networks:



"Limited Imitation Contagion on random networks: Chaos, universality, and unpredictability"   
Dodds, Harris, and Danforth,  
Phys. Rev. Lett., **110**, 158701, 2013. [1]



"Dynamical influence processes on networks: General theory and applications to social contagion"   
Harris, Danforth, and Dodds,  
Phys. Rev. E, **88**, 022816, 2013. [2]

A. Mandel, conference at Urbana-Champaign, 2007:

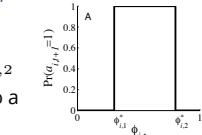
"If I was a younger man, I would have stolen this from you."

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Contagion  
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Invariant densities  
References

## Chaotic contagion:

- ❖ What if individual response functions are not monotonic?
- ❖ Consider a simple deterministic version:
- ❖ Node  $i$  has an 'activation threshold'  $\phi_{i,1}$   
...and a 'de-activation threshold'  $\phi_{i,2}$
- ❖ Nodes like to imitate but only up to a limit—they don't want to be like everyone else.

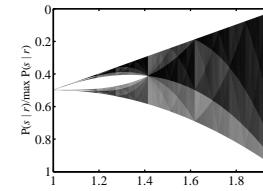
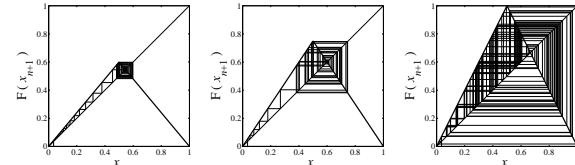


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## The tent map

Effect of increasing  $r$  from 1 to 2.



### Orbit diagram:

Chaotic behavior increases as map slope  $r$  is increased.

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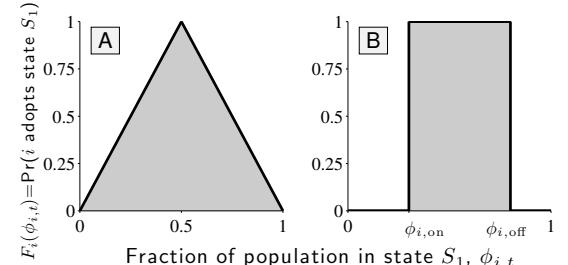
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Chaos  
Invariant densities  
References



1 of 31

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Contagion

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Contagion  
Chaos  
Invariant densities  
References



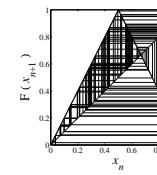
6 of 31

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Chaos  
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## Chaotic behavior

Take  $r = 2$  case:



- ❖ What happens if nodes have limited information?
- ❖ As before, allow interactions to take place on a sparse random network.
- ❖ Vary average degree  $z = \langle k \rangle$ , a measure of information



9 of 31

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Chaotic  
Contagion  
Chaos  
Invariant densities  
References



2 of 31

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Contagion  
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Invariant densities  
References

## Chaotic contagion

### Definition of the tent map:

$$F(x) = \begin{cases} rx & \text{for } 0 \leq x \leq \frac{1}{2}, \\ r(1-x) & \text{for } \frac{1}{2} \leq x \leq 1. \end{cases}$$

- ❖ The usual business: look at how  $F$  iteratively maps the unit interval  $[0, 1]$ .

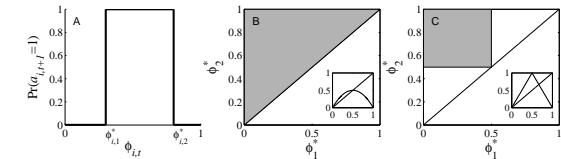


7 of 31

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Invariant densities  
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## Two population examples:



- ❖ Randomly select  $(\phi_{i,1}, \phi_{i,2})$  from gray regions shown in plots B and C.
- ❖ Insets show composite response function averaged over population.
- ❖ We'll consider plot C's example: the tent map.



10 of 31

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Chaos  
Invariant densities  
References



4 of 31



8 of 31

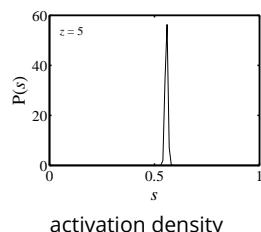
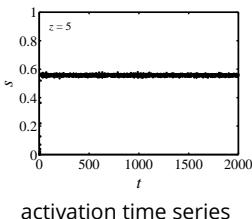


11 of 31

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Contagion  
Chaos  
Invariant densities  
References

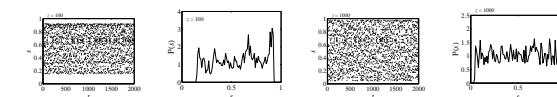
## Invariant densities—stochastic response functions



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## Invariant densities—stochastic response functions

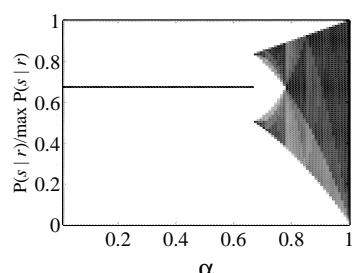
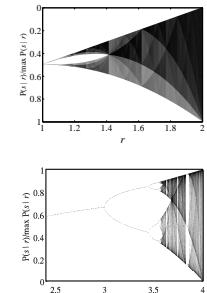
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Trying out higher values of  $\langle k \rangle$ ...

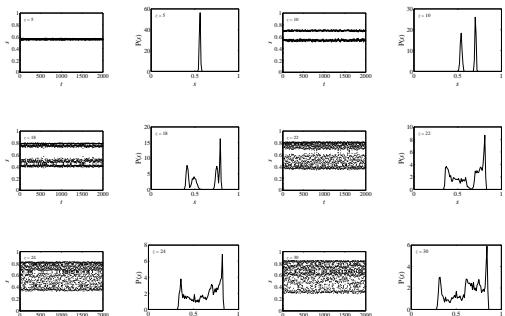
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## Bifurcation diagram: Asynchronous updating



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## Invariant densities—stochastic response functions

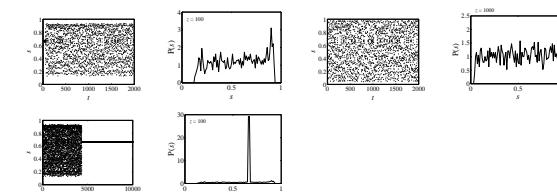


13 of 31

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## Invariant densities—deterministic response functions

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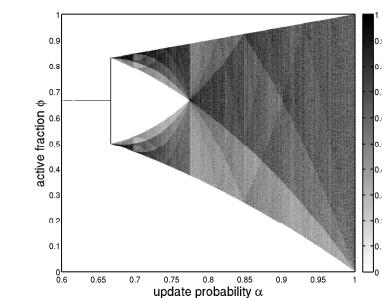


Trying out higher values of  $\langle k \rangle$ ...

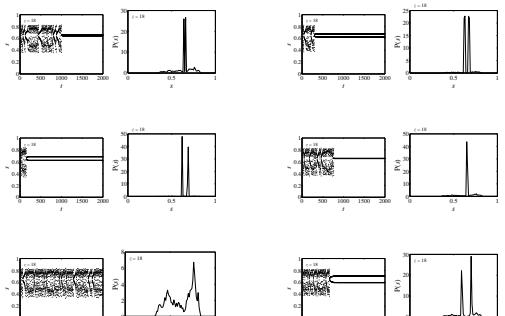
16 of 31

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## Bifurcation diagram: Asynchronous updating



## Invariant densities—deterministic response functions for one specific network with $\langle k \rangle = 18$

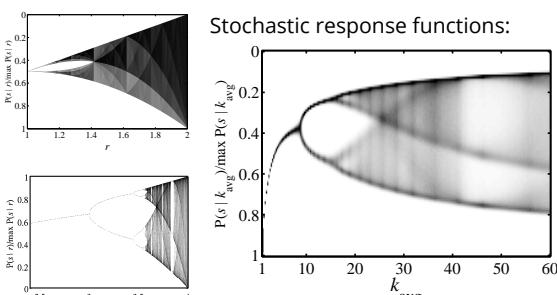


14 of 31

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## Connectivity leads to chaos:

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17 of 31

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[https://www.youtube.com/watch?v=7JHrZyyq870?rel=0](https://www.youtube.com/watch?v=7JHrZyyq870)

How the bifurcation diagram changes with increasing average degree  $\langle k \rangle$  as a function of the synchronicity parameter  $\alpha$  for the stochastic response (tent map) case.

20 of 31

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Contagion

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Contagion  
Chaos  
Invariant densities  
References

18 of 31

21 of 31

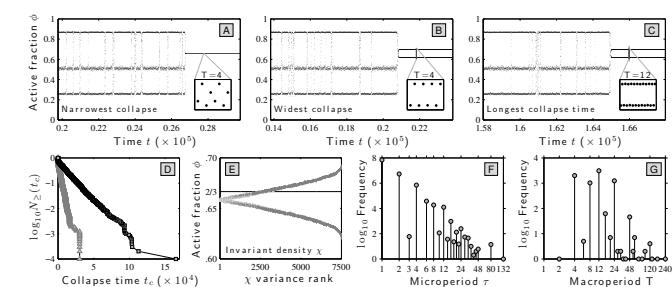
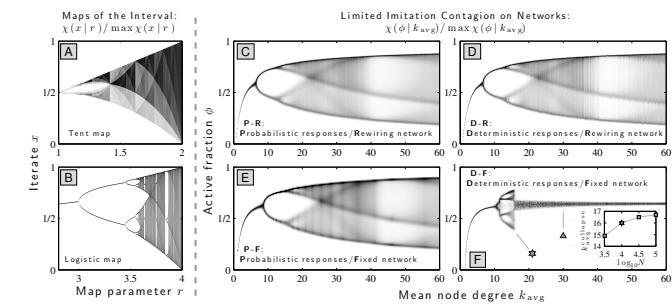
[https://www.youtube.com/watch?v=\\_zwK6polBvc?rel=0](https://www.youtube.com/watch?v=_zwK6polBvc?rel=0)  
How the bifurcation diagram changes with increasing  $\alpha$ , the synchronicity parameter as a function of average degree  $\langle k \rangle$  for the stochastic response (tent map) case.

<https://www.youtube.com/watch?v=3bo4fzp4Snw?rel=0>  
LIC dynamics on a fixed graph with a shared stochastic (tent map) response function. Average degree = 6, update synchronicity parameter  $\alpha = 1$ . The macroscopic behavior is period-1, plus noisy fluctuations.

[https://www.youtube.com/watch?v=7UCula\\_ktmw?rel=0](https://www.youtube.com/watch?v=7UCula_ktmw?rel=0)  
LIC dynamics on a fixed graph with a shared stochastic (tent map) response function. Average degree = 11, update synchronicity parameter  $\alpha = 1$ . The macroscopic behavior is period-2, plus noisy fluctuations.

<https://www.youtube.com/watch?v=oWKt8Zj1Ccw?rel=0>  
LIC dynamics on a fixed graph with a shared stochastic (tent map) response function.  $\langle k \rangle = 30$ , update synchronicity parameter  $\alpha = 1$ . The macroscopic behavior is chaotic.

<https://www.youtube.com/watch?v=YDhjmFyBSn4?rel=0>  
LIC dynamics on a fixed graph with fixed, deterministic response functions. Average degree = 17, update synchronicity parameter  $\alpha = 1$ . The dynamics exhibit transient chaotic behavior before collapsing to a period-4 orbit.



- [1] P. S. Dodds, K. D. Harris, and C. M. Danforth.  
Limited Imitation Contagion on random networks:  
Chaos, universality, and unpredictability.  
[Phys. Rev. Lett.](#), 110:158701, 2013. pdf

- [2] K. D. Harris, C. M. Danforth, and P. S. Dodds.  
Dynamical influence processes on networks:  
General theory and applications to social  
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[Phys. Rev. E](#), 88:022816, 2013. pdf