Scaling—a Plenitude of Power Laws

Last updated: 2023/08/22, 11:48:23 EDT

Principles of Complex Systems, Vols. 1, 2, & 3D CSYS/MATH 6701, 6713, & a pretend number, 2023–2024| @pocsvox

Prof. Peter Sheridan Dodds | @peterdodds

Computational Story Lab | Vermont Complex Systems Center Santa Fe Institute | University of Vermont

























The PoCSverse Scaling 1 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



These slides are brought to you by:



The PoCSverse Scaling 2 of 106

Scaling-at-large

Allometry

Biology

Physics

People Money

Language

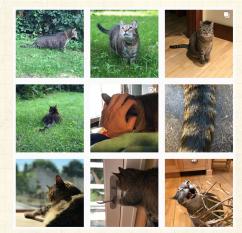
Technology

Specialization



These slides are also brought to you by:

Special Guest Executive Producer



On Instagram at pratchett the cat

The PoCSverse Scaling 3 of 106

Scaling-at-large Allometry

Biology

0)

Physics People

Money

Language

Technology

Specialization



Outline

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References

The PoCSverse Scaling 4 of 106

Scaling-at-large Allometry

Di-l-

Biology

Physics

People

Money

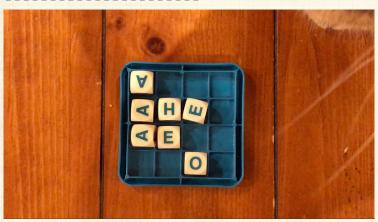
Language

Technology

Specialization



The Boggoracle Speaks: ⊞□



The PoCSverse Scaling 5 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

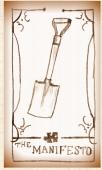
Language

Technology Specialization











The PoCSverse Scaling 6 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

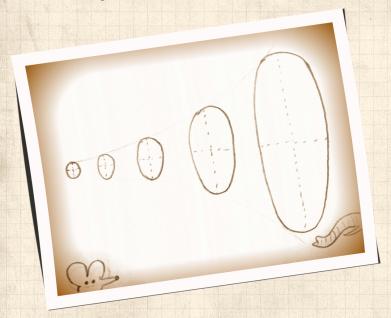
Language

Technology

Specialization



Archival object:



The PoCSverse Scaling 7 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



Scalingarama

General observation:

Systems (complex or not) that cross many spatial and temporal scales often exhibit some form of scaling.

Outline—All about scaling:

Basic definitions.

Examples.

In PoCS, Vol. 2:

Advances in measuring your power-law relationships.

Scaling in blood and river networks.

The Unsolved Allometry Theoricides.

The PoCSverse Scaling 8 of 106

Scaling-at-large

Allometry

Biology

Physics People

Money

violicy

Language

Technology

Specialization

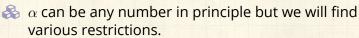


Definitions

A power law relates two variables x and y as follows:

$$y = cx^{\alpha}$$

 $\ \alpha$ is the scaling exponent (or just exponent)



c is the prefactor (which can be important!)

The PoCSverse Scaling 9 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization



Definitions

& The prefactor c must balance dimensions.

$$\ell = cv^{1/4}$$

Using [⋅] to indicate dimension, then

$$[c] = [l]/[V^{1/4}] = L/L^{3/4} = L^{1/4}.$$

 $\ref{More on this later with the Buckingham } \pi$ theorem.

The PoCSverse Scaling 10 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization



Looking at data



Power-law relationships are linear in log-log space:

$$y = cx^{\alpha}$$

$$\Rightarrow \log_b y = \alpha \log_b x + \log_b c$$

with slope equal to α , the scaling exponent.

- Much searching for straight lines on log-log or double-logarithmic plots.
- Good practice: Always, always, always use base 10.
- A Yes, the Dozenalists are right, 12 would be better.
- But: hands. And social pressure.
- Talk only about orders of magnitude (powers of 10).

Scaling-at-large

Allometry

Biology

Physics

People

Money

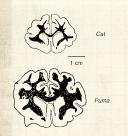
Language

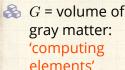
Technology Specialization

The PoCSverse Scaling 11 of 106

¹Probably an accident of evolution—debated.

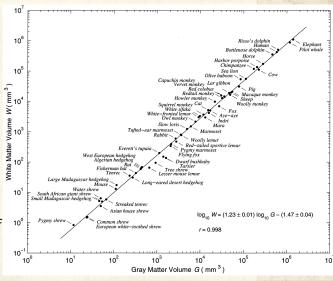
A beautiful, heart-warming example:

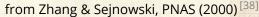




W = volume of white matter: 'wiring'







Why is $\alpha \simeq 1.23$?

Quantities (following Zhang and Sejnowski):

& G =Volume of gray matter (cortex/processors)

 $\Re W =$ Volume of white matter (wiring)

T = Cortical thickness (wiring)

& L =Average length of white matter fibers

p = density of axons on white matter/cortex interface

A rough understanding:

 $Rrac{1}{4}$ $Rrac{1}{4}$ $G\sim ST$ (convolutions are okay)

 $\Re W \sim \frac{1}{2}pSL$

 $\Re G \sim L^3$

 \Leftrightarrow Eliminate S and L to find $W \propto G^{4/3}/T$

The PoCSverse Scaling 13 of 106

Scaling-at-large
Allometry

Biology

Blology

Physics

People

Money

Language

Technology Specialization



Why is $\alpha \simeq 1.23$?

A rough understanding:

- $\red{\$}$ We are here: $W \propto G^{4/3}/T$
- $\ensuremath{\mathfrak{S}}$ Observe weak scaling $T \propto G^{0.10 \pm 0.02}$.
- $\red {\mathbb R}$ Implies $S \propto G^{0.9} \to {\mathsf{convolutions}}$ fill space.
- $\Longrightarrow W \propto G^{4/3}/T \propto G^{1.23\pm0.02}$

The PoCSverse Scaling 14 of 106

Scaling-at-large

Allometry

Biology

Physics

People Money

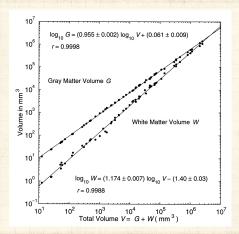
noney

Language

Technology Specialization



Tricksiness:



 \Longrightarrow With V = G + W, some power laws must be approximations.

Measuring exponents is a hairy business...

The PoCSverse Scaling 15 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



Disappointing deviations from scaling:



♣ Per George Carlin

Yes, should be the median.
#painful

The koala , a few roos short in the top paddock:

- Very small brains relative to body size.
- Wrinkle-free, smooth.
- Not many algorithms needed:
 - Only eat eucalyptus leaves (no water)
 (Will not eat leaves picked and presented to them)
 - Move to the next tree.
 - Sleep.
 - Defend themselves if needed (tree-climbing crocodiles, humans).
 - Occasionally make more koalas.

The PoCSverse Scaling 16 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology Specialization

References



Image from here 🗹

Good scaling:

General rules of thumb:

High quality: scaling persists over three or more orders of magnitude for each variable.

Medium quality: scaling persists over three or more orders of magnitude for only one variable and at least one for the other.

Very dubious: scaling 'persists' over less than an order of magnitude for both variables. The PoCSverse Scaling 17 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

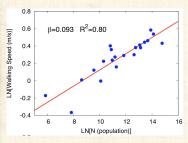
Technology

Specialization



Unconvincing scaling:

Average walking speed as a function of city population:



Two problems:

- 1. use of natural log, and
- minute varation in dependent variable.

The PoCSverse Scaling 18 of 106

Scaling-at-large

Allometry

Biology

Physics

People Money

Language

Technology

Specialization

References

8

from Bettencourt et al. (2007) $^{[4]}$; otherwise totally great—more later.



Definitions

Power laws are the signature of scale invariance:

Scale invariant 'objects' look the 'same' when they are appropriately rescaled.

The PoCSverse Scaling 19 of 106

Scaling-at-large

Allometry

Biology

Physics

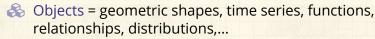
People

Money

Language

Technology Specialization

References





'Same' might be 'statistically the same'



To rescale means to change the units of measurement for the relevant variables



Scale invariance

Our friend $y = cx^{\alpha}$:

 \clubsuit If we rescale x as x=rx' and y as $y=r^{\alpha}y'$,

& then

$$r^{\alpha}y' = c(rx')^{\alpha}$$



$$\Rightarrow y' = cr^{\alpha}x'^{\alpha}r^{-\alpha}$$



$$\Rightarrow y' = cx'^{\alpha}$$

The PoCSverse Scaling 20 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language Technology

Specialization



Scale invariance

Compare with $y = ce^{-\lambda x}$:

If we rescale x as x = rx', then

$$y = ce^{-\lambda rx'}$$

- Original form cannot be recovered.
- Scale matters for the exponential.

More on $y = ce^{-\lambda x}$:

- \Rightarrow Say $x_0 = 1/\lambda$ is the characteristic scale.
- while for $x \ll x_0$, y is large.

The PoCSverse Scaling 21 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization



Isometry:



Dimensions scale linearly with each other. The PoCSverse Scaling 22 of 106

Scaling-at-large

Allometry Biology

Physics

People

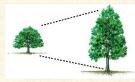
Money

Language Technology

Specialization

References

Allometry:



Dimensions scale nonlinearly.

Allometry:

Refers to differential growth rates of the parts of a living organism's body part or process.

First proposed by Huxley and Teissier, Nature, 1936 "Terminology of relative growth" [15, 34]



Definitions

Isometry versus Allometry:



Iso-metry = 'same measure'

Allo-metry = 'other measure'

We use allometric scaling to refer to both:

- 1. Nonlinear scaling of a dependent variable on an independent one (e.g., $y \propto x^{1/3}$)
- 2. The relative scaling of correlated measures (e.g., white and gray matter).

The PoCSverse Scaling 23 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language Technology

Specialization



An interesting, earlier treatise on scaling:

ON SIZE AND LIFE

THOMAS A. McMAHON AND JOHN TYLER BONNER



McMahon and Bonner, 1983 [26] The PoCSverse Scaling 24 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



The many scales of life:

The biggest living things (left). All the organisms are drawn to the same scale. 1. The largest flying bird (albatross); 2, the largest known animal (the blue whale), 3, the largest extinct land mammal (Baluchitherium) with a human figure shown for scale; 4, the tallest living land animal (giraffe); 5. Tvrannosaurus; 6, Diplodocus; 7, one of the largest flying reptiles (Pteranodon); 8, the largest extinct snake; 9, the length of the largest tapeworm found in man; 10, the largest living reptile (West African crocodile): 11, the largest extinct lizard; 12, the largest extinct bird (Aepyornis); 13, the largest jellyfish (Cyanea); 14, the largest living lizard (Komodo dragon); 15, sheep; 16, the largest bivalve mollusc (Tridacna); 17; the largest fish (whale shark); 18, horse; 19, the largest crustacean (Japanese spider crab): 20, the largest sea scorpion (Eurypterid): 21, large tarpon: 22, the largest lobster: 23, the largest mollusc (deep-water squid. Architeuthis): 24. ostrich; 25, the lower 105 feet of the largest organism (giant sequoia), with a 100-foot larch superposed.

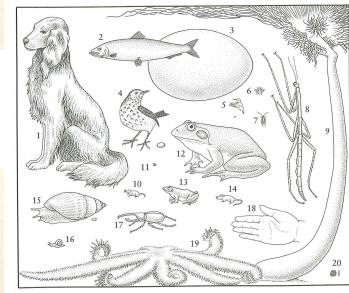
p. 2, McMahon and Bonner [26]



The many scales of life:

Medium-sized creatures (above). 1, Dog; 2, common herring; 3, the largest egg (Aepyornis); 4, song thrush with egg; 5, the smallest bird (hummingbird) with egg; 6, queen bee; 7, common cockroach; 8, the largest stick insect; 9, the largest polyp (Branchiocerianthus); 10, the smallest marmal (flying shrew); 17, the smallest vertebrate (a tropical frog); 12, the largest forg (goliath frog); 13, common grass frog; 14, house mouse; 15, the largest land snail (Achatina) with egg; 16, common snail; 72, the largest beetle (goliath beetle); 18, human hand; 79, the largest starfish (Luidia); 20, the largest free-moving protozoan (an explicit nummulite).

p. 3, McMahon and Bonner [26] More on the Elephant Bird here ...



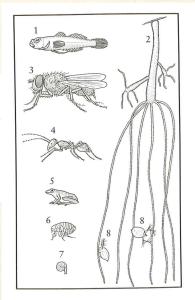
The many scales of life:

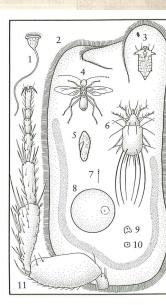
Small, "naked-eye" creatures (lower left).

1, One of the smallest fishes (Trimmatom narus); 2, common brown hydra, expanded; 3, housefly; 4, medium-sized and; 5, the smallest vertebrate (a tropical frog, the same as the one numbered 11 in the figure above); 6, flea (Xenopsylla cheopis); 7, the smallest land snail; 8, common water flea (Daphnia).

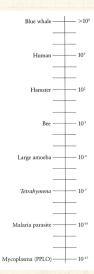
The smallest "naked-eye" creatures and some large microscopic animals and cells (below right). 1, Vorticella, a cliate? 2, the largest cliate protozona (Bursaña); 3, the smallest frampy-celled animal (a rotifer); 4, smallest frijng insect (Elaphis); 5, another cliate (Parameclum); 6, cheese mite; 7, human sperm, 8, human ovum; 9, dysentery amoeba; 10, human liver cell; 17, the cure to the Infea. (umbreed 6 in the figure to the Infea.)

3, McMahon and Bonner [26]

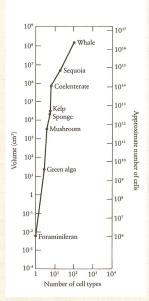




Size range (in grams) and cell differentiation:



 10^{-13} to 10^8 g, p. 3, McMahon and Bonner [26]



The PoCSverse Scaling 28 of 106

Scaling-at-large Allometry

Biology

Physics

People

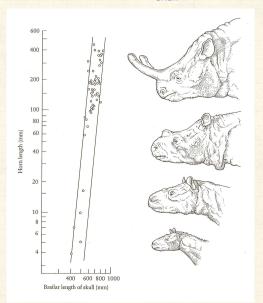
Money

Language Technology

Specialization



Titanothere horns: $L_{\rm horn} \sim L_{\rm skull}^4$



The PoCSverse Scaling 29 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

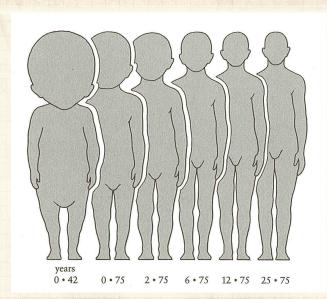
Technology

Specialization



p. 36, McMahon and Bonner [26]; a bit dubious.

Non-uniform growth:



The PoCSverse Scaling 30 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology

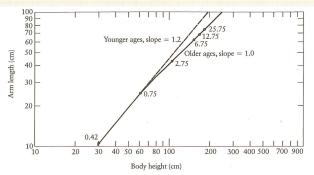
Specialization



p. 32, McMahon and Bonner [26]

Non-uniform growth—arm length versus height:

Good example of a break in scaling:



A crossover in scaling occurs around a height of 1 metre.

p. 32, McMahon and Bonner [26]

The PoCSverse Scaling 31 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

violicy

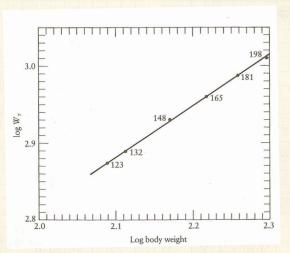
Language

Technology

Specialization



Weightlifting: $M_{ m world\ record} \propto M_{ m lifter}^{2/3}$



Idea: Power ~ cross-sectional area of isometric lifters. p. 53, McMahon and Bonner [26]

The PoCSverse Scaling 32 of 106 Scaling-at-large Allometry Biology Physics People Money Language Technology

Specialization

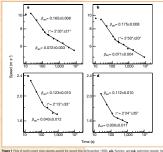






"Scaling in athletic world records"

Savaglio and Carbone, Nature, **404**, 244, 2000. [33]



men api, we consider fill excep (200 n. 400 m. 1,000 m. 1,500 m. he mile, 3,000 m. 5,000 m. 5,000 m. 1,000 m. 1,000 m. 1,500 m. he mile, 3,000 m. 5,000 m. 5,000 m. 1,000 m. 1

Eek: Small scaling regimes

Mean speed $\langle s \rangle$ decays with race time τ :

$$\langle s
angle \sim au^{-eta}$$

- & Break in scaling at around $\tau \simeq 150\text{--}170$ seconds
- Anaerobic-aerobic transition
- Roughly 1 km running race
- Running decays faster than swimming

The PoCSverse Scaling 33 of 106

Scaling-at-large

Allometry Biology

Physics

People

Money

Language

Technology Specialization





"Athletics: Momentous sprint at the 2156 Olympics?"

Tatem et al., Nature, **431**, 525–525, 2004. [35]

Linear extrapolation for the 100 metres:

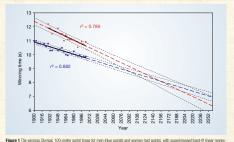


Figure 1 in a worning Unympic Liu-th-mere garint smess or mes (quie porting an women) reporting, with superimpose dest invest registers in less global belows filmes global belowed of determination. The regression lines are extrapolated (proken those and red lines for men and women, respectively) and 59% confidence internals (plotted black lines) based on the available points are superimposed. The projections inter-set just before the 25°C Ournjack, when the winning vomants 10°C meter sport time of 60°Ts will be lasted than the men's all 80°S.

Tatem: "If I'm wrong anyone is welcome to come and question me about the result after the 2156 Olympics."

The PoCSverse Scaling 34 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



Stories—The Fraction Assassin:²



The PoCSverse Scaling 35 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



^{1*}bonk bonk*

Animal power

Fundamental biological and ecological constraint:

 $P = c M^{\alpha}$

P =basal metabolic rate M =organismal body mass







The PoCSverse Scaling 36 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology Specialization





$$P = c M^{\alpha}$$

Prefactor c depends on body plan and body temperature:

Birds	39– 41° <i>C</i>
Eutherian Mammals	$36 38^{\circ} C$
Marsupials	$34 - 36^{\circ}C$
Monotremes	30-31 $^{\circ}C$





The PoCSverse Scaling 37 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



What one might expect:

 $\alpha = 2/3$ because ...

Dimensional analysis suggests an energy balance surface law:

$$P \propto S \propto V^{2/3} \propto M^{2/3}$$

- Assumes isometric scaling (not quite the spherical cow).
- Lognormal fluctuations: Gaussian fluctuations in $\log P$ around $\log cM^{\alpha}$.
- Stefan-Boltzmann law for radiated energy:

$$\frac{\mathrm{d}E}{\mathrm{d}t} = \sigma \varepsilon S T^4 \propto S$$

The PoCSverse Scaling 38 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology Specialization



The prevailing belief of the Church of Quarterology:

$$\alpha = 3/4$$

 $P \propto M^{3/4}$

Huh?

The PoCSverse Scaling 39 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



The prevailing belief of the Church of Quarterology:

Most obvious concern:

$$3/4 - 2/3 = 1/12$$

- An exponent higher than 2/3 points suggests a fundamental inefficiency in biology.
- Organisms must somehow be running 'hotter' than they need to balance heat loss.

The PoCSverse Scaling 40 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

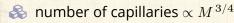
Technology Specialization





Related putative scalings:

Wait! There's more!:



 $\red{solution}$ time to reproductive maturity $\propto M^{1/4}$

 \clubsuit heart rate $\propto M^{-1/4}$

 \red cross-sectional area of aorta $\propto M^{3/4}$

 \clubsuit population density $\propto M^{-3/4}$

The PoCSverse Scaling 41 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology Specialization



The great 'law' of heartbeats:

Assuming:

 $\red {\Bbb S}$ Average lifespan $\propto M^{eta}$

 $\red{ }$ Average heart rate $\propto M^{-\beta}$

 $\ensuremath{\mathfrak{S}}$ Irrelevant but perhaps $\beta=1/4$.

Then:

Average number of heart beats in a lifespan \simeq (Average lifespan) \times (Average heart rate) $\propto M^{\beta-\beta}$

Number of heartbeats per life time is independent of organism size!

& ≈ 1.5 billion....

The PoCSverse Scaling 42 of 106

Scaling-at-large Allometry

Di-I--

Biology

Physics

People

Money

Language

Technology Specialization







The PoCSverse Scaling 43 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



Ecology—Species-area law: ☑

Allegedly (data is messy): [21, 19]



"An equilibrium theory of insular zoogeography" MacArthur and Wilson, Evolution, 17, 373–387, 1963. [21]



 $N_{
m species} \propto A^{\,eta}$

According to physicists—on islands: $\beta \approx 1/4$.

 \clubsuit Also—on continuous land: $\beta \approx 1/8$.

The PoCSverse Scaling 44 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



Cancer:



Tomasetti and Vogelstein, Science, **347**, 78–81, 2015. [36]



Fig. 1. The relationship between the number of stem cell divisions in the lifetime of a given tissue and the lifetime risk of cancer in that tissue.

Values are from table St. the derivation of which is discussed in the supplementary materials.

Roughly: $p \sim r^{2/3}$ where p = life time probability and r = rate of stem cell replication.

The PoCSverse Scaling 45 of 106

Scaling-at-large

Allometry

Biology

Physics

eople

Money

Language

Technology

Specialization





"How fast do living organisms move: Maximum speeds from bacteria to elephants and whales"

Meyer-Vernet and Rospars, American Journal of Physics, **83**, 719–722, 2015. [28]

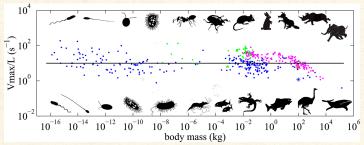


Fig. 1. Maximum relative speed versus body mass for 202 running species (157 mammals plotted in magenta and 5 non-mammals plotted in green), 127 swimming species and 99 lmicro-roganisms (plotted in blue). The sources of the data are given in Ref. 1 he solid line is maximum relative speed [Eq. (13]) estimated in Sec. III. The human world records are plotted as asterisks (upper for running and lower for swimming). Some examples of organisms of various masses are sketched in black (drawings by François Meyer).

The PoCSverse Scaling 46 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



Insert assignment question 2



"A general scaling law reveals why the largest animals are not the fastest" 🗹

Hirt et al., Nature Ecology & Evolution, **1**, 1116, 2017. [12]

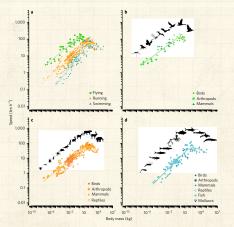


Figure 2 [Empirical data and num-expendent model fit for the animoffence scaling of maximum speed, a. Compris on a scaling for the different scaling of maximum speed, a. Compris (as a fitted provided in the compression of scaling for the different scaling of maximum speed, a. Compris (as a fitted provided in the compression of scaling for the different scaling of maximum speed, a. Compris (as a fitted provided in the compression of scaling for the scaling fo

The PoCSverse Scaling 47 of 106

Scaling-at-large

Allometry Biology

Physics

People

Money

noncy

Language

Technology Specialization





"A general scaling law reveals why the largest animals are not the fastest"

Hirt et al., Nature Ecology & Evolution, **1**, 1116, 2017. [12]

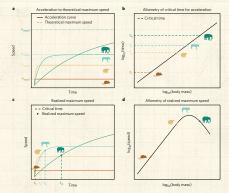


Figure 1 [Concept of time-dependent and mass-dependent realized maximum speed of animals. A Acceleration of animals follows a saturation and animals follows a saturation and animals follows a saturation and continuous processing the observation animals maximum speed (dotted lines) depending on body mass (color uscolor). Bit time available increases with body mass (old) mass following a power law, e.d. This critical time determines the realized maximum speed (c), yielding a hump-shaped increase of the maximum speed (c).

The PoCSverse Scaling 48 of 106

Scaling-at-large
Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



Theoretical story:

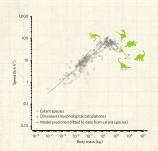


Figure 41 Predicting the maximum speed of extinct species with the timedependent model. The model prediction (grey line) is fitted to data of extant species (grey circles) and extended to higher body masses. Speed data for dinosaurs (green triangles) come from detailed morphological model calculations (values in Table) and were not used to obtain model parameters.

- & Maximum speed increases with size: $v_{\max} = aM^b$
- angle Takes a while to get going: $v(t) = v_{\max}(1 e^{-kt})$
- $k\sim F_{\rm max}/M\sim cM^{d-1}$ Literature: $0.75\lesssim d\lesssim 0.94$
- Acceleration time = depletion time for anaerobic energy: $\tau \sim f M^g$ Literature: $0.76 \lesssim g \lesssim 1.27$

The PoCSverse Scaling 49 of 106

Scaling-at-large

Allometry Biology

ыоюду

Physics

People

Money

Language

Technology Specialization

References

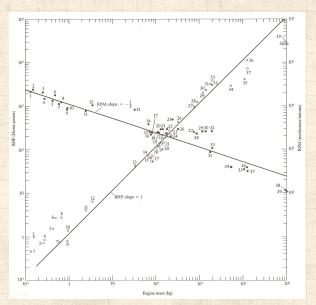
Literature search for for maximum speeds of running, flying and swimming animals.

Search terms: "maximum speed", "escape speed", and "sprint speed".

Note: [28] not cited.



Engines:



The PoCSverse Scaling 50 of 106

Scaling-at-large

Allometry Biology

Physics

People

People

Money

Language

Technology

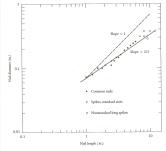
Specialization



The allometry of nails:

Observed: Diameter \propto Length^{2/3} or $d \propto \ell^{2/3}$.





Since $\ell d^2 \propto \text{Volume } v$:

- $\red {\mathbb S}$ Diameter $\propto {\mathsf Mass}^{2/7}$ or $d \propto v^{2/7}$.
- \red Length \propto Mass^{3/7} or $\ell \propto v^{3/7}$.
- Nails lengthen faster than they broaden (c.f. trees).

The PoCSverse
Scaling
51 of 106
Scaling-at-large
Allometry
Biology
Physics
People
Money
Language
Technology
Specialization

References



p. 58-59, McMahon and Bonner [26]

The allometry of nails:

A buckling instability?:

- Physics/Engineering result \square : Columns buckle under a load which depends on d^4/ℓ^2 .
- To drive nails in, posit resistive force \propto nail circumference = πd .
- \red{lem} Match forces independent of nail size: $d^4/\ell^2 \propto d$.
- \Leftrightarrow Leads to $d \propto \ell^{2/3}$.
- Argument made by Galileo [11] in 1638 in "Discourses on Two New Sciences." Also, see here.
- Another smart person's contribution: Euler, 1757 🗹
- Also see McMahon, "Size and Shape in Biology," Science, 1973. [25]

The PoCSverse Scaling 52 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

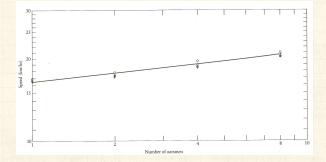
Specialization



Rowing: Speed \propto (number of rowers)^{1/9}

Shell dimensions and performances.

No. of oarsmen	A 6-197-5	Length, l	Beam, b (m)	I/b	Boat mass per oarsman (kg)	Time for 2000 m (min)			
	Modifying description					I	п	III	IV
8	Heavyweight	18.28	0.610	30.0	14.7	5.87	5.92	5.82	5.73
8	Lightweight	18.28	0.598	30.6	14.7				
4	With coxswain	12.80	0.574	22.3	18.1				
4	Without coxswain	11.75	0.574	21.0	18.1	6.33	6.42	6.48	6.13
2	Double scull	9.76	0.381	25.6	13.6				
2	Pair-oared shell	9.76	0.356	27.4	13.6	6.87	6.92	6.95	6.77
1	Single scull	7.93	0.293	27.0	16.3	7.16	7.25	7.28	7.17





Very weak scaling and size variation but it's theoretically explainable ...

The PoCSverse Scaling 53 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



Physics:

Scaling in elementary laws of physics:

Inverse-square law of gravity and Coulomb's law:

$$F \propto \frac{m_1 m_2}{r^2} \quad \text{and} \quad F \propto \frac{q_1 q_2}{r^2}.$$

- Force is diminished by expansion of space away from source.
- \implies The square is d-1=3-1=2, the dimension of a sphere's surface.
- We'll see a gravity law applies for a range of human phenomena.

The PoCSverse Scaling 54 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



Dimensional Analysis:



"On Physically Similar Systems: Illustrations of the Use of Dimensional Equations"
E. Buckingham,
Phys. Rev., **4**, 345–376, 1914.
[7]

As captured in the 1990s in the MIT physics library:













Scaling
55 of 106
Scaling-at-large
Allometry
Biology
Physics
People
Money
Language
Technology
Specialization

References

The PoCSverse

True Will, or SCALES

Dimensional Analysis:4

Fundamental equations cannot depend on units:

- unknown equation $f(q_1, q_2, ..., q_n) = 0$.
- \clubsuit Geometric ex.: area of a square, side length ℓ : $A = \ell^2$ where $[A] = L^2$ and $[\ell] = L$.
- Rewrite as a relation of $p \le n$ independent dimensionless parameters \square where p is the number of independent dimensions (mass, length, time, luminous intensity ...):

$$F(\pi_1,\pi_2,\dots,\pi_p)=0$$

- $A/\ell^2 1 = 0$ where $\pi_1 = A/\ell^2$.
- Another example: $F = ma \Rightarrow F/ma 1 = 0$.
- Plan: solve problems using only backs of envelopes.

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization



The PoCSverse Scaling 56 of 106

⁴Length is a dimension, furlongs and smoots ✓ are units

Example:

Simple pendulum:





Idealized mass/platypus swinging forever.



Four quantities:

- 1. Length ℓ,
- 2. mass m_i
- 3. gravitational acceleration q, and
- 4. pendulum's period τ .

The PoCSverse Scaling 57 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

References



and $[\tau] = T$.



 \clubsuit Turn over your envelopes and find some π 's.



A little formalism:

- Game: find all possible independent combinations of the $\{q_1,q_2,\ldots,q_n\}$, that form dimensionless quantities $\{\pi_1,\pi_2,\ldots,\pi_p\}$, where we need to figure out p (which must be $\leq n$).

- $\mbox{\@red}$ Dimensions: want $[\pi_i] = [q_1]^{x_1} [q_2]^{x_2} \cdots [q_n]^{x_n} = 1.$
- For the platypus pendulum we have $[q_1]=L, [q_2]=M, [q_3]=LT^{-2}, \text{ and } [q_4]=T,$ with dimensions $d_1=L, d_2=M$, and $d_3=T.$
- & We regroup: $[\pi_i] = L^{x_1+x_3}M^{x_2}T^{-2x_3+x_4}$.
- 3 We now need: $x_1 + x_3 = 0$, $x_2 = 0$, and $-2x_3 + x_4 = 0$.
- Time for matrixology ...

The PoCSverse Scaling 58 of 106

Scaling-at-large

Allometry Biology

5.0.08)

Physics People

Money

ivioricy

Language

Technology

Specialization



Well, of course there are matrices:

Thrillingly, we have:

$$\mathbf{A}\vec{x} = \left[\begin{array}{cccc} 1 & 0 & 1 & 0 \\ 0 & 1 & 0 & 0 \\ 0 & 0 & -2 & 1 \end{array} \right] \left[\begin{array}{c} x_1 \\ x_2 \\ x_3 \\ x_4 \end{array} \right] = \left[\begin{array}{c} 0 \\ 0 \\ 0 \end{array} \right]$$

- \clubsuit A nullspace equation: $\mathbf{A}\vec{x} = \vec{0}$.
- Number of dimensionless parameters = Dimension of null space = n r where n is the number of columns of **A** and r is the rank of **A**.
- \clubsuit Here: n=4 and $r=3 \to F(\pi_1)=0 \to \pi_1$ = const.
- In general: Create a matrix **A** where ijth entry is the power of dimension i in the jth variable, and solve by row reduction to find basis null vectors.
- We (you) find: $\pi_1 = \ell/g\tau^2 = \text{const.}$ Upshot: $\tau \propto \sqrt{\ell}$.

 Insert assignment question

The PoCSverse Scaling 59 of 106 Scaling-at-large Allometry

Biology

Physics

People Money

vioriey

Language Technology

Specialization





"Scaling, self-similarity, and intermediate asymptotics" **3** 🗷

by G. I. Barenblatt (1996). [2]

G. I. Taylor, magazines, and classified secrets:

Self-similar blast wave:

1945 New Mexico Trinity test:



Radius: [R] = L, Time: [t] = T, Density of air: $[\rho] = M/L^3$, Energy: $[E] = ML^2/T^2$.

- Four variables, three dimensions.
- One dimensionless variable: $E = \text{constant} \times \rho R^5/t^2$.
- $\mbox{\&}$ Scaling: Speed decays as $1/R^{3/2}$.

Related: Radiolab's Elements on the Cold War, the Bomb Pulse, and the dating of cell age (33:30).

The PoCSverse Scaling 60 of 106 Scaling-at-large Allometry

Biology

Physics

People

Money

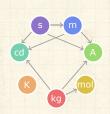
Language

Technology Specialization



Sorting out base units of fundamental measurement:

SI base units were redefined in 2019:





- Now: kilogram is an artifact ☑ in Sèvres, France.
- Defined by fixing Planck's constant as $6.62607015 \times 10^{-34}$ $s^{-1} \cdot m^2 \cdot kg.^3$
- Metre chosen to fix speed of light at 299,792,458 $\text{m} \cdot \text{s}^{-1}$.
- Radiolab piece: ≤ kg
 Kg
 Radiolab piece: ≤ kg
 Radio



The PoCSverse Scaling 61 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

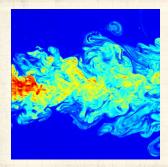
Technology

Specialization



³Not without some arguing ...

Turbulence:



Big whirls have little whirls That heed on their velocity, And little whirls have littler whirls And so on to viscosity. — Lewis Fry Richardson ☑ The PoCSverse Scaling 62 of 106

Scaling-at-large

Allometry Biology

Physics

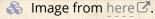
People

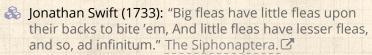
Money

Language

Technology

Specialization









"Turbulent luminance in impassioned van Gogh paintings"

Aragón et al., J. Math. Imaging Vis., 30, 275-283, 2008. [1]

- Examined the probability pixels a distance R apart share the same luminance.
- "Van Gogh painted perfect turbulence" by Phillip Ball, July 2006.
- Apparently not observed in other famous painter's works or when van Gogh was stable.
- Oops: Small ranges and natural log used.

The PoCSverse Scaling 63 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization





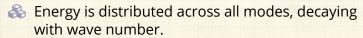
Advances in turbulence:

In 1941, Kolmogorov, armed only with dimensional analysis and an envelope figures this out: [18]

$$E(k) = C\epsilon^{2/3}k^{-5/3}$$

& E(k) = energy spectrum function.

 ϵ = rate of energy dissipation.



No internal characteristic scale to turbulence.

Stands up well experimentally and there has been no other advance of similar magnitude.

The PoCSverse Scaling 64 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



"The Geometry of Nature": Fractals 🗷



- "Anomalous" scaling of lengths, areas, volumes relative to each other.
- The enduring question: how do self-similar geometries form?
- Robert E. Horton : Self-similarity of river (branching) networks (1945). [13]
- Lewis Fry Richardson —Coastlines (1961).
- Benoît B. Mandelbrot —Introduced the term "Fractals" and explored them everywhere, 1960s on. [22, 23, 24]

The PoCSverse Scaling 65 of 106 Scaling-at-large Allometry Biology

Physics

People

Money

Language

Technology Specialization



^dNote to self: Make millions with the "Fractal Diet"

Scaling in Cities:



"Growth, innovation, scaling, and the pace of life in cities"

Bettencourt et al., Proc. Natl. Acad. Sci., 104, 7301-7306, 2007. [4]



Quantified levels of

- Infrastructure
- Wealth
- Crime levels
- Disease
- **Energy consumption**

as a function of city size N (population).

The PoCSverse Scaling 66 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization



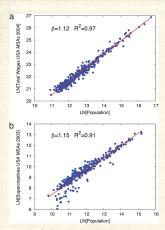


Fig. 1. Examples of scaling relationships. (a) Total wages per MSA in 2004 for the U.S. (blue points) vs. metropolitan population. (b) Supercreative employment per MSA in 2003, for the U.S. (blue points) vs. metropolitan population. Best-fit scaling relations are shown as solid lines.

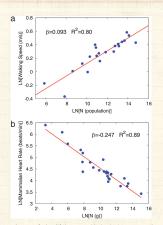


Fig. 2. The pace of urban life increases with city size in contrast to the pace of biological life, which decreases with organism size. (a) Scaling of walking speed vs. population for cities around the world. (b) Heart rate vs. the size (mass) of organisms.

The PoCSverse Scaling 67 of 106

Scaling-at-large

Allometry

Biology Physics

People

Money

Language

Technology Specialization



Scaling in Cities:

Table 1. Scaling exponents for urban indicators vs. city size

Y	β	95% CI	Adj-R ²	Observations	Country-year
New patents	1.27	[1.25,1.29]	0.72	331	U.S. 2001
Inventors	1.25	[1.22,1.27]	0.76	331	U.S. 2001
Private R&D employment	1.34	[1.29,1.39]	0.92	266	U.S. 2002
"Supercreative" employment	1.15	[1.11,1.18]	0.89	287	U.S. 2003
R&D establishments	1.19	[1.14,1.22]	0.77	287	U.S. 1997
R&D employment	1.26	[1.18,1.43]	0.93	295	China 2002
Total wages	1.12	[1.09,1.13]	0.96	361	U.S. 2002
Total bank deposits	1.08	[1.03,1.11]	0.91	267	U.S. 1996
GDP	1.15	[1.06,1.23]	0.96	295	China 2002
GDP	1.26	[1.09,1.46]	0.64	196	EU 1999-2003
GDP	1.13	[1.03,1.23]	0.94	37	Germany 2003
Total electrical consumption	1.07	[1.03,1.11]	0.88	392	Germany 2002
New AIDS cases	1.23	[1.18,1.29]	0.76	93	U.S. 2002-2003
Serious crimes	1.16	[1.11, 1.18]	0.89	287	U.S. 2003
Total housing	1.00	[0.99,1.01]	0.99	316	U.S. 1990
Total employment	1.01	[0.99,1.02]	0.98	331	U.S. 2001
Household electrical consumption	1.00	[0.94,1.06]	0.88	377	Germany 2002
Household electrical consumption	1.05	[0.89,1.22]	0.91	295	China 2002
Household water consumption	1.01	[0.89,1.11]	0.96	295	China 2002
Gasoline stations	0.77	[0.74,0.81]	0.93	318	U.S. 2001
Gasoline sales	0.79	[0.73,0.80]	0.94	318	U.S. 2001
Length of electrical cables	0.87	[0.82,0.92]	0.75	380	Germany 2002
Road surface	0.83	[0.74,0.92]	0.87	29	Germany 2002

Data sources are shown in SI Text. CI, confidence interval; Adj-R², adjusted R²; GDP, gross domestic product.

The PoCSverse Scaling 68 of 106

Scaling-at-large

Allometry

Biology Physics

rilysics

People Money

Language

Technology

Specialization



Scaling in Cities:

Intriguing findings:

- Global supply costs scale sublinearly with N ($\beta < 1$).
 - Returns to scale for infrastructure.
- \clubsuit Total individual costs scale linearly with N ($\beta=1$)
 - Individuals consume similar amounts independent of city size.
- Social quantities scale superlinearly with N ($\beta > 1$)
 - Creativity (# patents), wealth, disease, crime, ...

The PoCSverse Scaling 69 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language Technology

Specialization

References

References

Density doesn't seem to matter...

Surprising given that across the world, we observe two orders of magnitude variation in area covered by agglomerations of fixed populations.





"Urban scaling and its deviations:
Revealing the structure of wealth,
innovation and crime across cities"
Bettencourt et al.,
PLoS ONE, **5**, e13541, 2010. [5]

Comparing city features across populations:

- 🙈 Cities = Metropolitan Statistical Areas (MSAs)
- Story: Fit scaling law and examine residuals
- Does a city have more or less crime than expected when normalized for population?
- & Same idea as Encephalization Quotient (EQ).

The PoCSverse Scaling 70 of 106

Scaling-at-large

Allometry

Biology

Physics People

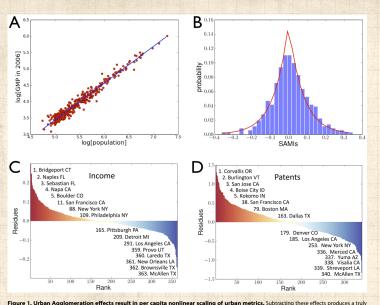
.....

Money

Language Technology

Specialization





local measure of urban dynamics and a reference scale for ranking cities. a) A typical superlinear scaling law (solid line): Gross Metropolitan Product of US MSAs in 2006 (red dots) vs. population; the slope of the solid line has exponent, β = 1.126 (95% CI [1.101.1.149]), b) Histogram showing frequency of residuals, (SAMIs, see Eq. (2)); the statistics of residuals is well described by a Laplace distribution (red line). Scale independent ranking (SAMIs) for US MSAs by c) personal income and d) patenting (red denotes above average performance, blue below). For more details see Text S1, Table S1 and Figure S1.

doi:10.1371/journal.pone.0013541.g001

The PoCSverse Scaling 71 of 106 Scaling-at-large Allometry Biology **Physics** People Money Language Technology

Specialization



A possible theoretical explanation?



"The origins of scaling in cities" Luís M. A. Bettencourt,
Science, **340**, 1438–1441, 2013. [3]

#sixthology

The PoCSverse Scaling 72 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization

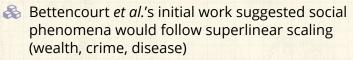


Non-simple scaling for death:



"Statistical signs of social influence on suicides"

Melo et al.. Scientific Reports, 4, 6239, 2014. [27]



- A Homicide, traffic, and suicide [10] all tied to social context in complex, different ways.
- For cities in Brazil, Melo et al. show:
 - Homicide appears to follow superlinear scaling $(\beta = 1.24 + 0.01)$
 - Traffic accident deaths appear to follow linear scaling ($\beta = 0.99 \pm 0.02$)
 - Suicide appears to follow sublinear scaling. $(\beta = 0.84 \pm 0.02)$

The PoCSverse Scaling 73 of 106

Scaling-at-large

Allometry

Biology

People

Money

Language

Technology Specialization



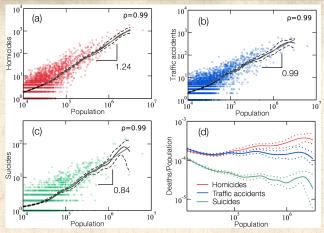


Figure 1 | Scaling relations for homicides, traffic accidents, and suicides for the year of 2009 in Brazil. The small circles show the total number of deaths by (a) homicides (red), (b) traffic accidents (blue), and (c) suicides (green) vs the population of each city. Each graph represents only one urban indicator, and the solid gray line indicate the best fit for a power-law relation, using OLS regression, between the average total number of deaths and the city size (population). To reduce the fluctuations we also performed a Nadaraya-Watson kernel regression^{17,18}. The dashed lines show the 95% confidence band for the Nadaraya-Watson kernel regression applied to the data on homicides in (a) reveals an allometric exponent $\beta = 1.24 \pm 0.01$, with a 95% confidence interval estimated by bootstrap. This is compatible with previous results obtained for U.S.* that also indicate a super-linear scaling relation with population and an exponent $\beta = 1.16$. Using the same procedure, we find $\beta = 0.99 \pm 0.02$ and 0.84 ± 0.02 for the numbers of deaths in traffic accidents (b) and suicides (c), respectively. The values of the Pearson correlation coefficients ρ associated with these scaling relations are shown in each plot. This non-linear behavior observed for homicides and suicides certainly reflects the complexity of human social relations and strongly suggests that the the topology of the social network plays an important role on the rate of these events. (d) The solid lines show the Nadaraya-Watson kernel regression rate of deaths (total number of deaths divided by the population of a city) for each urban indicator, namely, homicides (red), traffic accidents (blue), and suicides (green). The dashed lines represent the 95% confidence bands. While the rate of fatal traffic accidents remains approximately invariant, the rate of homicides systematically increases, and the rate of suicides decreases with population.

Dynamics (Brazil):

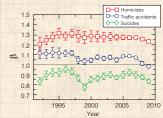
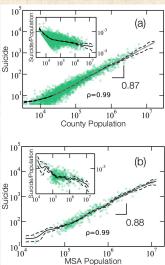


Figure 2 | Temporal evolution of allometric exponent β for homicides (red squares), deaths in traffic accidents (blue circles), and suicides (green diamonds). Time evolution of the power-law exponent β for each behavioral urban indicator in Brazil from 1992 to 2009. We can see that the non-linear behavior for homicides and suicides are robust for this 19 years period, and for the traffic accidents the exponent remain close to 1.0.

US data:



The PoCSverse Scaling 75 of 106

Scaling-at-large

Allometry

Biology Physics

People

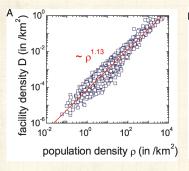
Money

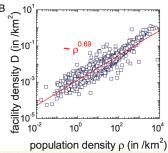
Language

Technology Specialization



Density of public and private facilities:





 $\rho_{\rm fac} \propto \rho_{\rm pop}^{\alpha}$



Left plot: ambulatory hospitals in the U.S.



Right plot: public schools in the U.S.







"Pattern in escalations in insurgent and terrorist activity"

Johnson et al., Science, 333, 81-84, 2011. [16]

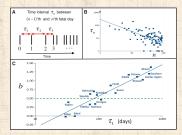
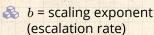


Fig. 1. (A) Schematic timeline of successive fatal days shown as vertical bars. \(\tau_1\) is the time interval between the first two fatal days, labeled 0 and 1. (B) Successive time intervals to between days with IED fatalities in the Afghanistan province of Kandahar (squares). On this log-log plot, the best-fit power-law progress curve is by definition a straight (blue) line with slope -b (b is an escalation rate). (C) The solid blue line shows best linear fit through progress-curve parameter values t₁ and b for individual Afghanistan provinces (blue squares) for all hostile fatalities (all coalition military fatalities attributed to insurgent activity). The green dashed line shows value b = 0.5, which is the situation in which there are no correlations. The subset of fatalities recorded in icasualties as "southern Afghanistan" is shown as a separate region because of their likely connection to operations near the Pakistan border



 \clubsuit Escalation: $au_n \sim au_1 n^{-b}$



- \mathbb{R} Interevent time τ_n between fatal attacks n-1 and n (binned by days)
- Learning curves organizations [37]
- More later on size distributions [9, 17, 6]

The PoCSverse Scaling 77 of 106

Scaling-at-large

Allometry

Biology

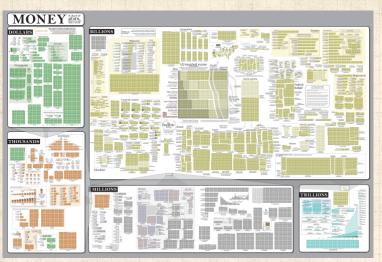
People

Money

Language

Technology Specialization





Explore the original zoomable and interactive version here: http://xkcd.com/980/ ...

The PoCSverse Scaling 78 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



Cleaning up the code that is English:



"Quantifying the evolutionary dynamics of language"

Lieberman et al., Nature, **449**, 713–716, 2007. ^[20]



- Exploration of how verbs with irregular conjugation gradually become regular over time.
- Comparison of verb behavior in Old, Middle, and Modern English.

The PoCSverse Scaling 79 of 106

Scaling-at-large

Allometry

Biology

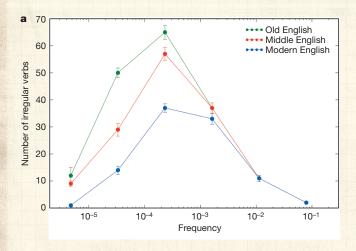
Physics People

Money

Language

Technology Specialization





Universal tendency towards regular conjugation Rare verbs tend to be regular in the first place

The PoCSverse Scaling 80 of 106

Scaling-at-large

Allometry

Biology

Physics

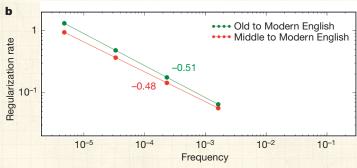
People

Money

Language

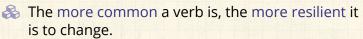
Technology Specialization





Language Technology Specialization References

Rates are relative.



The PoCSverse Scaling 81 of 106 Scaling-at-large

Allometry

Biology

Physics

People

Money



Table 1 | The 177 irregular verbs studied

Frequency	Verbs	Regularization (%)	Half-life (yr) 38,800	
10-1-1	be, have	0		
10-2-10-1	come, do, find, get, give, go, know, say, see, take, think	0	14,400	
10-3-10-2	begin, break, bring, buy, choose, draw, drink, drive, eat, fall, fight, forget, grow, hang, help, hold, leave, let, lie, lose,	10	5,400	
	reach, rise, run, seek, set, shake, sit, sleep, speak, stand, teach, throw, understand, walk, win, work, write			
10-4-10-3	arise, bake, bear, beat, bind, bite, blow, bow, burn, burst, carve, chew, climb, cling, creep, dare, dig, drag, flee, float,	43	2,000	
	flow, fly, fold, freeze, grind, leap, lend, lock, melt, reckon, ride, rush, shape, shine, shoot, shrink, sigh, sing, sink, slide,			
	slip, smoke, spin, spring, starve, steal, step, stretch, strike, stroke, suck, swallow, swear, sweep, swim, swing, tear,			
10-5-10-4	wake, wash, weave, weep, weigh, wind, yell, yield bark, bellow, bid, blend, braid, brew, cleave, cringe, crow,	72	700	
10 -10	dive, drip, fare, fret, glide, gnaw, grip, heave, knead, low, milk, mourn, mow, prescribe, redden, reek, row, scrape,		700	
	seethe, shear, shed, shove, slay, slit, smite, sow, span, spurn, sting, stink, strew, stride, swell, tread, uproot, wade,			
10-6-10-5	warp, wax, wield, wring, writhe bide, chide, delve, flay, hew, rue, shrive, slink, snip, spew,	91	300	

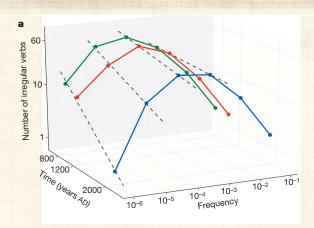
177 Old English irregular verbs were compiled for this study. These are arranged according to frequency bin, and in alphabetical order within each bin. Also shown is the percentage of verbs in each bin that have regularized. The half-life is shown in years. Verbs that have regularized are indicated in red. As we move down the list, an increasingly large fraction of the verbs are red; the frequencydependent regularization of irregular verbs becomes immediately apparent.



Red = regularized



 \Longrightarrow Estimates of half-life for regularization ($\propto f^{1/2}$)



The PoCSverse Scaling 83 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization

References



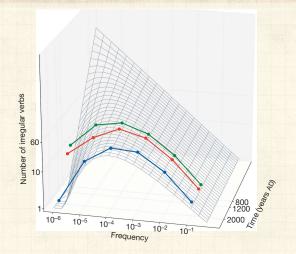
'Wed' is next to go.



-ed is the winning rule...







The PoCSverse Scaling 84 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization

References

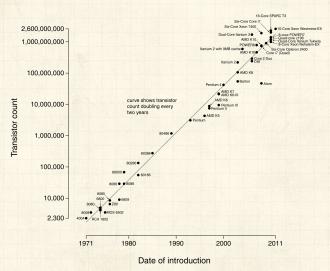


Projecting back in time to proto-Zipf story of many tools.



Moore's Law: ☑

Microprocessor Transistor Counts 1971-2011 & Moore's Law



The PoCSverse Scaling 85 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

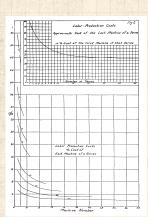
Language

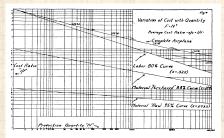
Technology Specialization





"Factors affecting the costs of airplanes" ☑ T. P. Wright,
Journal of Aeronautical Sciences, **10**, 302–328, 1936. [37]





- Power law decay of cost with number of planes produced.
- "The present writer started his studies of the variation of cost with quantity in 1922."

The PoCSverse Scaling 86 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money Language

Technology

Specialization



Scaling laws for technology production:

- "Statistical Basis for Predicting Technological Progress" Nagy et al., PLoS ONE, 2013. [31]
- Wright's Law, cost decreases as a power of total stuff made: [37]

$$y_t \propto x_t^{-w}$$
.

Moore's Law , framed as cost decrease connected with doubling of transistor density every two years: [30]

$$y_t \propto e^{-mt}$$
.

Sahal's observation that Moore's law gives rise to Wright's law if stuff production grows exponentially: [32]

$$x_t \propto e^{gt}$$
.

 $\red{solution}$ Sahal + Moore gives Wright with w=m/g.

The PoCSverse Scaling 87 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization



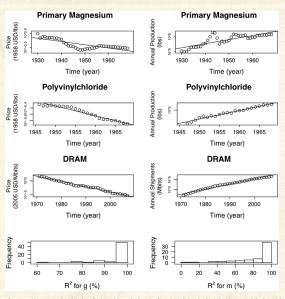


Figure 3. Three examples showing the logarithm of price as a function of time in the left column and the logarithm of production as a function of time in the right column, based on industry-wide data. We have chosen these examples to be representative: The top wo contains an example with one of the worst fits, the second row an example with an intermediate goodness of fit, and the third row one of the best examples. The fourth word of the figure shows histograms of R² values for fitting g and m for the 62 datasets.

doi:10.1371/fourth.com.0052669.003

The PoCSverse Scaling 88 of 106

Scaling-at-large Allometry

Allometry

DI .

People

. .

Language

Technology

Specialization



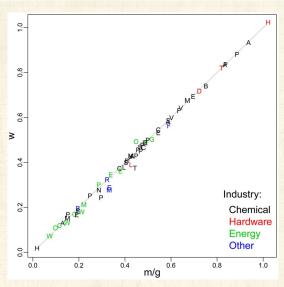
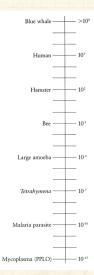
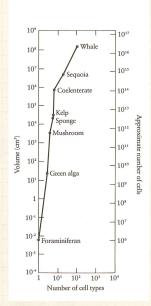


Figure 4. An illustration that the combination of exponentially increasing production and exponentially decreasing cost are equivalent to Wright's law. The value of the Wright parameter w is plotted against the prediction m/g based on the Sahal formula, where m is the exponent of cost reduction and g the exponent of the increase in cumulative production. doi:10.1371/journal.pone.0052669.g004

Size range (in grams) and cell differentiation:



 10^{-13} to 10^8 g, p. 3, McMahon and Bonner [26]



The PoCSverse Scaling 90 of 106

Scaling-at-large

Allometry Biology

Physics

People

Money Language

Technology

Specialization



Scaling of Specialization:

"Scaling of Differentiation in Networks: Nervous Systems, Organisms, Ant Colonies, Ecosystems, Businesses, Universities, Cities, Electronic Circuits, and Legos"

Changizi, McDannald, and Widders, J. Theor. Biol, 218, 215-237, 2002. [8]

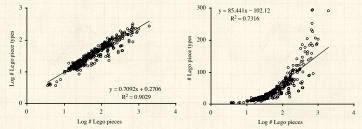


Fig. 3. Log-log (base 10) (left) and semi-log (right) plots of the number of Lego piece types vs. the total number of parts in Lego structures (n = 391). To help to distinguish the data points, logarithmic values were perturbed by adding a random number in the interval [-0.05, 0.05], and non-logarithmic values were perturbed by adding a random number in the interval [-1, 1].



2012 wired.com write-up

The PoCSverse Scaling 91 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology

Specialization References



$C \sim N^{1/d}$, $d \ge 1$:

& C = network differentiation = # node types.

 \clubsuit Low d: strongly specialized parts.

High *d*: strongly combinatorial in nature, parts are reused.

& Claim: Natural selection produces high d systems.

& Claim: Engineering/brains produces low d systems.

The PoCSverse Scaling 92 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization



TARLE 1 Summary of results*

Network	Node	No. data	Range of	Log-log R ²	Semi-log R ²	p_{power}/p_{log}	Relationship	Comb.	Exponent v	Figure
		points	$\log N$			P power/ P ing	between C and N	degree	for type-net scaling	in tex
Selected networks Electronic circuits	Component	373	2.12	0.747	0.602	0.05/4e-5	Power law	2.29	0.92	2
Legos™	Piece	391	2.65	0.903	0.732	0.09/1e-7	Power law	1.41		3
Businesses military vessels	Employee	13	1.88	0.971	0.832	0.05/3e-3	Power law	1.60		4
military offices universities	Employee Employee	8 9	1.59 1.55	0.964 0.786	0.789 0.749	0.16/0.16 0.27/0.27	Increasing Increasing	1.13 1.37		4 4
insurance co.	Employee	52	2.30	0.748	0.685	0.11/0.10	Increasing	3.04		4
Universities						Sear The				
across schools history of Duke	Faculty Faculty	112 46	2.72 0.94	0.695 0.921	0.549 0.892	0.09/0.01 0.09/0.05	Power law Increasing	1.81 2.07		5
Ant colonies										
caste = type size range = type	Ant Ant	46 22	6.00 5.24	0.481 0.658	0.454 0.548	0.11/0.04 0.17/0.04	Power law Power law	8.16 8.00		6
Organisms	Cell	134	12.40	0.249	0.165	0.08/0.02	Power law	17.73		7
Neocortex	Neuron	10	0.85	0.520	0.584	0.16/0.16	Increasing	4.56		9
Competitive networks Biotas	Organism						Power law	≈3	0.3 to 1.0	_
Cities	Business	82	2.44	0.985	0.832	0.08/8e-8	Power law	1.56		10

^{*(1)} The kind of network, (2) what the nodes are within that kind of network, (3) the number of data points, (4) the logarithmic range of network sizes N (i.e. log(N_{max} (N_{min})), (5) the log-log correlation, (6) the semi-log correlation, (7) the serial-dependence probabilities under, respectively, power-law and logarithmic models, (8) the empirically determined best-fit relationship between differentiation C and organization size N (if one of the two models can be refuted with p < 0.05; otherwise we just write "increasing" to denote that neither model can be rejected), (9) the combinatorial degree (i.e. the inverse of the best-fit slope of a log-log plot of C versus N), (10) the scaling exponent for how quickly the edge-degree \(\delta \) scales with type-network size C (in those places for which data exist), (11) figure in this text where the plots are presented. Values for biotas represent the broad trend from the literature.

The PoCSverse Scaling 93 of 106

Scaling-at-large

Allometry

Biology Physics

People

Money

Language

Technology

Specialization



Shell of the nut:

- Scaling is a fundamental feature of complex systems.
- Basic distinction between isometric and allometric scaling.
- Powerful envelope-based approach: Dimensional analysis.
- "Oh yeah, well that's just dimensional analysis" said the [insert your own adjective] physicist.
- Tricksiness: A wide variety of mechanisms give rise to scalings, both normal and unusual.

The PoCSverse Scaling 94 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money Language

Technology

Specialization References



References I

[1] J. L. Aragón, G. G. Naumis, M. Bai, M. Torres, and P. K. Maini.

Turbulent luminance in impassioned van Gogh paintings.

J. Math. Imaging Vis., 30:275–283, 2008. pdf

[2] G. I. Barenblatt.
Scaling, self-similarity, and intermediate
asymptotics, volume 14 of Cambridge Texts in
Applied Mathematics.
Cambridge University Press, 1996.

[3] L. M. A. Bettencourt.

The origins of scaling in cities.

Science, 340:1438–1441, 2013. pdf

The PoCSverse Scaling 95 of 106 Scaling-at-large

Allometry Biology

DI- -:--

Physics People

Money

Language

Technology Specialization



References II

[4] L. M. A. Bettencourt, J. Lobo, D. Helbing, Kühnhert, and G. B. West. Growth, innovation, scaling, and the pace of life in cities.

Proc. Natl. Acad. Sci., 104(17):7301–7306, 2007.

Proc. Natl. Acad. Sci., 104(17):7301–7306, 2007.

[5] L. M. A. Bettencourt, J. Lobo, D. Strumsky, and G. B. West. Urban scaling and its deviations: Revealing the structure of wealth, innovation and crime across cities. PLoS ONE, 5:e13541, 2010. pdf

[6] J. C. Bohorquez, S. Gourley, A. R. Dixon, M. Spagat, and N. F. Johnson.
Common ecology quantifies human insurgency.
Nature, 462:911–914, 2009. pdf

The PoCSverse Scaling 96 of 106 Scaling-at-large Allometry Biology

Physics

People Money

Language

Technology Specialization



References III

[7] E. Buckingham.
On physically similar systems: Illustrations of the use of dimensional equations.
Phys. Rev., 4:345–376, 1914. pdf

[8] M. A. Changizi, M. A. McDannald, and D. Widders. Scaling of differentiation in networks: Nervous systems, organisms, ant colonies, ecosystems, businesses, universities, cities, electronic circuits, and Legos.

J. Theor. Biol, 218:215-237, 2002. pdf

[9] A. Clauset, M. Young, and K. S. Gleditsch. On the Frequency of Severe Terrorist Events. Journal of Conflict Resolution, 51(1):58–87, 2007. pdf The PoCSverse Scaling 97 of 106 Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization



References IV

[10] E. Durkheim.Suicide: A study in sociology.Free Press, 2005.Reissue edition (February 1, 1997).

[11] G. Galilei.
 Dialogues Concerning Two New Sciences.
 Kessinger Publishing, 2010.
 Translated by Henry Crew and Alfonso De Salvio.

[12] M. R. Hirt, W. Jetz, B. C. Rall, and U. Brose.
A general scaling law reveals why the largest animals are not the fastest.
Nature Ecology & Evolution, 1:1116, 2017. pdf

The PoCSverse Scaling 98 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

.....

Language

Technology Specialization



References V

[13] R. E. Horton.

Erosional development of streams and their drainage basins; hydrophysical approach to quatitative morphology.

Bulletin of the Geological Society of America, 56(3):275–370, 1945. pdf

[14] H. E. Hurst.

Long term storage capacity of reservoirs.

Transactions of the American Society of Civil Engineers, 116:770–808, 1951.

[15] J. S. Huxley and G. Teissier.

Terminology of relative growth.

Nature, 137:780–781, 1936. pdf

The PoCSverse Scaling 99 of 106

Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology Specialization



References VI

[16] N. Johnson, S. Carran, J. Botner, K. Fontaine, N. Laxague, P. Nuetzel, J. Turnley, and B. Tivnan. Pattern in escalations in insurgent and terrorist activity. Science, 333:81–84, 2011. pdf

[17] N. F. Johnson, M. Spagat, J. A. Restrepo, O. Becerra, J. C. Bohorquez, N. Suarez, E. M. Restrepo, and R. Zarama. Universal patterns underlying ongoing wars and terrorism, 2006. pdf

[18] A. N. Kolmogorov.

The local structure of turbulence in incompressible viscous fluid for very large reynolds numbers.

Proceedings of the USSR Academy of Sciences, 30:299–303, 1941.

The PoCSverse Scaling 100 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language

Technology Specialization



References VII

[19] S. Levin.

The problem of pattern and scale in ecology.

Ecology, 73(6):1943–1967, 1992.

pdf

[20] E. Lieberman, J.-B. Michel, J. Jackson, T. Tang, and M. A. Nowak. Quantifying the evolutionary dynamics of language. Nature, 449:713–716, 2007. pdf

[21] R. H. MacArthur and E. O. Wilson.
An equilibrium theory of insular zoogeography.
Evolution, 17:373–387, 1963. pdf

The PoCSverse Scaling 101 of 106 Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology Specialization



References VIII

[22] B. B. Mandelbrot.

How long is the coast of britain? statistical self-similarity and fractional dimension.

Science, 156(3775):636–638, 1967. pdf

[23] B. B. Mandelbrot.

Fractals: Form, Chance, and Dimension.

Freeman, San Francisco, 1977.

[24] B. B. Mandelbrot.

The Fractal Geometry of Nature.

Freeman, San Francisco, 1983.

[25] T. McMahon.
Size and shape in biology.
Science, 179:1201–1204, 1973. pdf

The PoCSverse Scaling 102 of 106 Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology

Specialization



References IX

[26] T. A. McMahon and J. T. Bonner. On Size and Life. Scientific American Library, New York, 1983.

[27] H. P. M. Melo, A. A. Moreira, É. Batista, H. A. Makse, and J. S. Andrade. Statistical signs of social influence on suicides. Scientific Reports, 4:6239, 2014. pdf

[28] N. Meyer-Vernet and J.-P. Rospars.
How fast do living organisms move: Maximum speeds from bacteria to elephants and whales.

American Journal of Physics, pages 719–722, 2015. pdf

The PoCSverse
Scaling
103 of 106
Scaling-at-large
Allometry
Biology
Physics
People
Money
Language
Technology
Specialization





References X

[29] J.-B. Michel, Y. K. Shen, A. P. Aiden, A. Veres, M. K. Gray, T. G. B. Team, J. P. Pickett, D. Hoiberg, D. Clancy, P. Norvig, J. Orwant, S. Pinker, M. A. Nowak, and E. A. Lieberman.

Quantitative analysis of culture using millions of digitized books.

Science, 2010. pdf

[30] G. E. Moore.

Cramming more components onto integrated circuits.

Electronics Magazine, 38:114-117, 1965.

[31] B. Nagy, J. D. Farmer, Q. M. Bui, and J. E. Trancik. Statistical basis for predicting technological progress.

PloS one, 8(2):e52669, 2013. pdf

The PoCSverse Scaling 104 of 106

Scaling-at-large

Allometry

Biology

Physics

People

Money

Language Technology

Specialization



References XI

[32] D. Sahal.
A theory of progress functions.
AIIE Transactions, 11:23–29, 1979.

[33] S. Savaglio and V. Carbone.
Scaling in athletic world records.
Nature, 404:244, 2000. pdf

[34] A. Shingleton.
Allometry: The study of biological scaling.
Nature Education Knowledge, 1:2, 2010.

The PoCSverse Scaling 105 of 106

Scaling-at-large

Allometry Biology

Physics

People

Money

Language

Technology Specialization



References XII

[36] C. Tomasetti and B. Vogelstein.

Variation in cancer risk among tissues can be explained by the number of stem cell divisions.

Science, 347:78–81, 2015. pdf

[37] T. P. Wright.
Factors affecting the costs of airplanes.
Journal of Aeronautical Sciences, 10:302–328, 1936. pdf

[38] K. Zhang and T. J. Sejnowski.

A universal scaling law between gray matter and white matter of cerebral cortex.

Proceedings of the National Academy of Sciences, 97:5621–5626, 2000. pdf

The PoCSverse Scaling 106 of 106 Scaling-at-large Allometry

Biology

Physics

People

Money

Language

Technology Specialization

