Scaling—a Plenitude of Power Laws

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Principles of Complex Systems, Vols. 1, 2, & 3D CSYS/MATH 6701, 6713, & a pretend number, 2024-2025| @pocsvox

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Scaling-at-large Allometry

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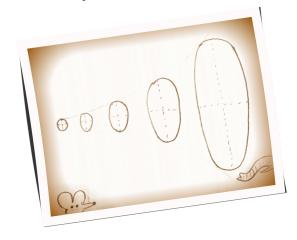
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Archival object:



Definitions

 \clubsuit The prefactor c must balance dimensions.

 \mathbb{R} Imagine the height ℓ and volume v of a family of shapes are related as:

$$\ell = cv^{1/4}$$

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Using [·] to indicate dimension, then

$$[c] = [\ell]/[v^{1/4}] = L/L^{3/4} = L^{1/4}.$$

 $rac{4}{3}$ More on this later with the Buckingham π theorem.

Outline

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Scalingarama

General observation:

Systems (complex or not) that cross many spatial and temporal scales often exhibit some form of scaling.

Outline—All about scaling:

- Basic definitions.
- Examples.

Possibly later:

Definitions

- Advances in measuring your power-law relationships.
- Scaling in blood and river networks.
- The Unsolved Allometry Theoricides.

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Looking at data

Power-law relationships are linear in log-log space:

$$y = cx^{\alpha}$$

$$\Rightarrow \log_b y = \alpha \log_b x + \log_b c$$

with slope equal to α , the scaling exponent.

- Much searching for straight lines on log-log or double-logarithmic plots.
- Good practice: Always, always, always use base 10.
- better.
- But: hands.¹And social pressure.
- Talk only about orders of magnitude (powers of

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A power law relates two variables x and y as follows:

$$y = cx^{\alpha}$$

- α is the scaling exponent (or just exponent)
- $\stackrel{\triangle}{\Leftrightarrow} \alpha$ can be any number in principle but we will find various restrictions.
- c is the prefactor (which can be important!)

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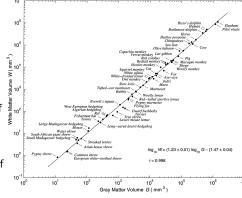
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A beautiful, heart-warming example:



 \mathcal{G} = volume of gray matter: 'computing elements'

& W = volume of white matter: 'wiring'

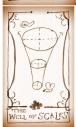


from Zhang & Sejnowski, PNAS (2000) [39]















¹Probably an accident of evolution—debated.

Why is $\alpha \simeq 1.23$?

Quantities (following Zhang and Sejnowski):

- A = Volume of gray matter (cortex/processors)
- \mathcal{A} W = Volume of white matter (wiring)
- Arr T = Cortical thickness (wiring)
- S = Cortical surface area
- & L = Average length of white matter fibers
- interface

A rough understanding:

- $A \sim ST$ (convolutions are okay)
- $\Re W \sim \frac{1}{2}pSL$
- $G \sim L^3$
- \Leftrightarrow Eliminate S and L to find $W \propto G^{4/3}/T$

Why is $\alpha \simeq 1.23$?

A rough understanding:

- $\red{\$}$ We are here: $W \propto G^{4/3}/T$
- Solution Observe weak scaling $T \propto G^{0.10\pm0.02}$.
- \Longrightarrow Implies $S \propto G^{0.9} \rightarrow$ convolutions fill space.
- $\Longrightarrow W \propto G^{4/3}/T \propto G^{1.23\pm0.02}$

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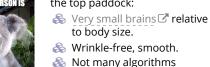
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The koala , a few roos short in the top paddock:

Disappointing deviations from scaling:



- needed: Only eat eucalyptus leaves (no water)
 - (Will not eat leaves picked and presented to them)
 - Move to the next tree.
- Sleep.
- Defend themselves if needed (tree-climbing crocodiles, humans).
- Occasionally make more koalas.

Definitions

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Scaling-at-large

Power laws are the signature of scale invariance:

Scale invariant 'objects' look the 'same' when they are appropriately rescaled.

- Objects = geometric shapes, time series, functions, relationships, distributions,...
- "Same" might be 'statistically the same"
- To rescale means to change the units of measurement for the relevant variables

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Good scaling:

Image from here ☑

HALF OF THEM ARE VEN STUPIDER THAN THAT

Per George

Carlin 🗹

#painful

备 Yes, should be

the median.

General rules of thumb:

- High quality: scaling persists over three or more orders of magnitude for each variable.
- Medium quality: scaling persists over three or more orders of magnitude for only one variable and at least one for the other.
- & Very dubious: scaling 'persists' over less than an order of magnitude for both variables.

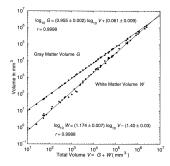
Scale invariance

Our friend $y = cx^{\alpha}$:

- If we rescale x as x = rx' and y as $y = r^{\alpha}y'$,
- 🚳 then

- $r^{\alpha}y' = c(rx')^{\alpha}$
- $\Rightarrow y' = cr^{\alpha}x'^{\alpha}r^{-\alpha}$
- 8 $\Rightarrow y' = cx'^{\alpha}$

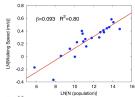
Tricksiness:



- \mathbb{A} With V = G + W, some power laws must be approximations.
- Measuring exponents is a hairy business...

Unconvincing scaling:

Average walking speed as a function of city population:



Two problems:

- 1. use of natural log, and
- 2. minute varation in dependent variable.
- from Bettencourt et al. (2007) [4]; otherwise totally great-more later.

Scale invariance

Compare with $y = ce^{-\lambda x}$:

If we rescale x as x = rx', then

 $y = ce^{-\lambda rx'}$

- Original form cannot be recovered.
- Scale matters for the exponential.

More on $y = ce^{-\lambda x}$:

- \Re Say $x_0 = 1/\lambda$ is the characteristic scale.
- \Re For $x \gg x_0$, y is small, while for $x \ll x_0$, y is large.

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Isometry:



Dimensions scale linearly with each other.

Allometry:



Dimensions scale nonlinearly.

Allometry: ☑

- Refers to differential growth rates of the parts of a living organism's body part or process.
- First proposed by Huxley and Teissier, Nature, 1936 "Terminology of relative growth" [15, 34]

Definitions

Isometry versus Allometry:

- & Iso-metry = 'same measure'
- Allo-metry = 'other measure'

We use allometric scaling to refer to both:

- 1. Nonlinear scaling of a dependent variable on an independent one (e.g., $y \propto x^{1/3}$)
- 2. The relative scaling of correlated measures (e.g., white and gray matter).

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The PoCSverse The many scales of life:

The biggest living things (left). All the organisms are drawn to the same scale. 1, The largest flying bird (albatross); 2, the largest known animal (the blue whale), 3, the largest known animal (the blue whale), 3, the largest extinct land mammal (Baluchitherium) with a human figure shown for scale; 4, the tallest living land animal (giraffe); 5, Tyc nanosaurus; 6, Diplodocus; 7, one of the largest flying reptiles (Petrandom); 8, the largest extinct snake; 9, the length of the largest tayencym found in man; 10, the largest layencym found in man odile); 11, the largest extinct lizard; 12, the largest extinct bird (Aepyomis); 13, the largest jellyfish (Cyanea); 14, the largest living lizard (Komodo dragon); 15, sheep; 16, the largest bivalve mollusc (Tridacna); 17; the largest fish (whale shark): 18, horse; the largest fish (whale shark); 78, horse; 19, the largest crustacean (Japanese spider crab); 20, the largest sea scorpion (Eurypterid); 27, large tarpon; 22, the largest lobster; 23, the largest mollusc (deep-water squid, Architeuthis); 24, ostrich; 25, the lower 105 feet of the largest organism (giant sequoia), with a 100-foot larch superposed.

p. 2, McMahon and Bonner^[26]

The many scales of life:

ate (a tropical frog); 12, the largest frog

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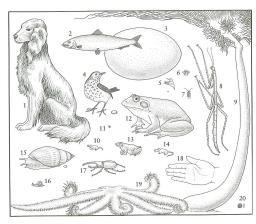
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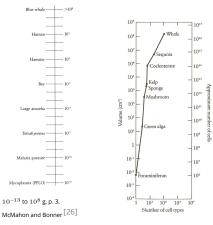
References

p. 3, McMahon and Bonner^[26] More on the

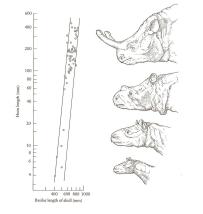
Elephant Bird here**♂**.



Size range (in grams) and cell differentiation:

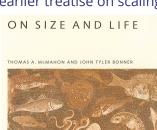


Titanothere horns: $L_{\mathsf{horn}} \sim L_{\mathsf{skull}^4}$



p. 36, McMahon and Bonner [26]; a bit dubious.

An interesting, earlier treatise on scaling:



McMahon and Bonner, 1983 [26]

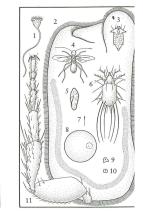


The many scales of life:

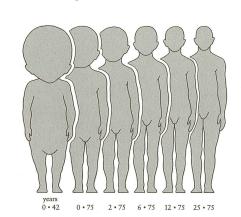
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p. 3, McMahon and Bonner [26]

· Miles 9



Non-uniform growth:



p. 32, McMahon and Bonner [26]

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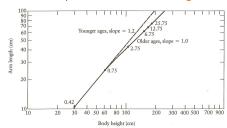
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Non-uniform growth—arm length versus height:

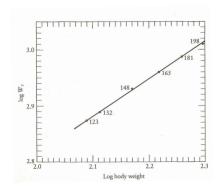
Good example of a break in scaling:



A crossover in scaling occurs around a height of 1

p. 32, McMahon and Bonner [26]

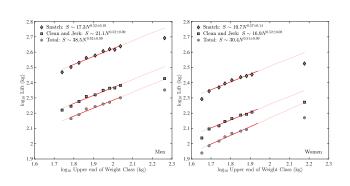
Weightlifting: $M_{ m world\ record} \propto M_{ m lifter}^{2/3}$



Idea: Power \sim cross-sectional area of isometric lifters. But modern data suggests an exponent of 1/2.

p. 53, McMahon and Bonner [26]

Evidence for a 1/2 scaling exponent for weightlifting:



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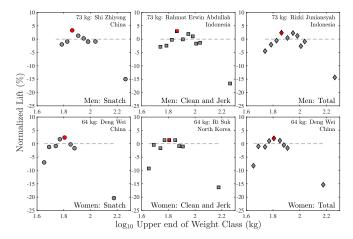
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Stories—The Fraction Assassin:²



1*bonk bonk*

Animal power

Fundamental biological and ecological constraint:

 $P = c M^{\alpha}$

P =basal metabolic rate

M =organismal body mass







 $P = c M^{\alpha}$

Prefactor c depends on body plan and body temperature:

Birds $39-41^{\circ}C$ Eutherian Mammals 36–38°C Marsupials 34-36°CMonotremes $30-31^{\circ}C$





What one might expect:

 $\alpha = 2/3$ because ...

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Dimensional analysis suggests an energy balance surface law:

 $P \propto S \propto V^{2/3} \propto M^{2/3}$

- Assumes isometric scaling (not quite the spherical cow).
- & Lognormal fluctuations:

Gaussian fluctuations in $\log P$ around $\log cM^{\alpha}$.

Stefan-Boltzmann law for radiated energy:

 $\frac{\mathrm{d}E}{\mathrm{d}t} = \sigma\varepsilon ST^4 \propto S$

The prevailing belief of the Church of Quarterology:

 $\alpha = 3/4$

 $P \propto M^{\,3/4}$

Huh?

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The prevailing belief of the Church of Quarterology:

Most obvious concern:

$$3/4 - 2/3 = 1/12$$

- An exponent higher than 2/3 points suggests a fundamental inefficiency in biology.
- Organisms must somehow be running 'hotter' than they need to balance heat loss.





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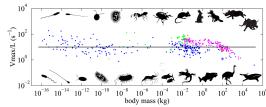
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"How fast do living organisms move: Maximum speeds from bacteria to elephants and whales"

Meyer-Vernet and Rospars, American Journal of Physics, 83, 719-722, 2015. [28]



sestimated in Sec. III. The human world records are plotted as asterisks sses are sketched in black (drawings by François Meyer).

animals are not the fastest" 2

Insert assignment question

Hirt et al.,

Related putative scalings:

Wait! There's more!:

- $\red{solution}$ number of capillaries $\propto M^{3/4}$
- & time to reproductive maturity $\propto M^{1/4}$
- \clubsuit heart rate $\propto M^{-1/4}$
- $\red{solution}$ population density $\propto M^{-3/4}$

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Ecology—Species-area law: ☑

Allegedly (data is messy): [21, 19]



"An equilibrium theory of insular zoogeography"

MacArthur and Wilson, Evolution, 17, 373-387, 1963. [21]



 $N_{
m species} \propto A^{\,eta}$

- & According to physicists—on islands: $\beta \approx 1/4$.
- Also—on continuous land: $\beta \approx 1/8$.

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"A general scaling law reveals why the largest Scaling 44 of 114 Scaling-at-large Nature Ecology & Evolution, **1**, 1116, 2017. [12] Allometry

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The great 'law' of heartbeats:

Assuming:

- $\red{solution}$ Average lifespan $\propto M^{\beta}$
- Average heart rate $\propto M^{-\beta}$
- $\mbox{\&}$ Irrelevant but perhaps $\beta = 1/4$.

Then:

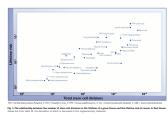
- Average number of heart beats in a lifespan \simeq (Average lifespan) \times (Average heart rate) $\propto M^{\beta-\beta}$ $\propto M^0$
- Number of heartbeats per life time is independent of organism size!
- & ≈ 1.5 billion....

Cancer:



"Variation in cancer risk among tissues can be explained by the number of stem cell divisions"

Tomasetti and Vogelstein, Science, 347, 78-81, 2015. [36]



Roughly: $p \sim r^{2/3}$ where p = life time probability and r = rate of stem cell replication.

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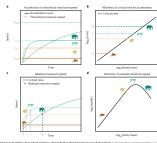
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"A general scaling law reveals why the largest animals are not the fastest"

Hirt et al., Nature Ecology & Evolution, **1**, 1116, 2017. [12]

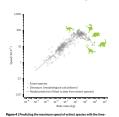


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Theoretical story:

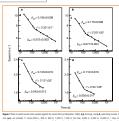


- $\ensuremath{\mathfrak{S}}$ Maximum speed increases with size: $v_{\rm max} = a M^b$
- $\text{ Takes a while to get going: } \\ v(t) = v_{\mathsf{max}}(1-e^{-kt})$
- $k \sim F_{\sf max}/M \sim c M^{d-1}$ Literature: $0.75 \lesssim d \lesssim 0.94$
- $v_{\text{max}} = aM^b \left(1 e^{-hM^i}\right)$
- i = d 1 + g and h = cf
- & Literature search for for maximum speeds of running, flying and swimming animals.
- & Search terms: "maximum speed", "escape speed", and "sprint speed".

Note: [28] not cited.



"Scaling in athletic world records" Savaglio and Carbone,
Nature, **404**, 244, 2000. [33]



& Eek: Small scaling

regimes

 \Leftrightarrow Mean speed $\langle s \rangle$ decays with race time τ :

$$\langle s \rangle \sim \tau^{-\beta}$$

- $\text{Break in scaling at around} \\ \tau \simeq 150\text{--}170 \text{ seconds}$
- Anaerobic–aerobic transition
- Roughly 1 km running race
- Running decays faster than swimming

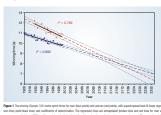


"Athletics: Momentous sprint at the 2156 Olympics?"

Oly

Tatem et al., Nature, **431**, 525–525, 2004. [35]

Linear extrapolation for the 100 metres:



Tatem: 🗗 "If I'm wrong anyone is welcome to come and question me about the result after the 2156 Olympics."



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And again in 2019 for a paper on a peculiarity of

"Duration of urination does not change with

body size" , Yang et al., Proceedings of the

National Academy of Sciences, 111,

11932-11937, 2014. [38]

Figs. 1 and 2 are NSFTCR³

 $M = 3 \times 10^1 \text{ g to } 8 \times 10^6 \text{ g}$

Arr Duration \sim 21 \pm 13 seconds

Smaller mammals:

 \triangle Duration \sim 0.02 to 2

³Not Safe For The Class Room

wombats [?]

Where this was always going:4

 $T \sim M^0$

seconds

 $\red{solution}$ For \geq 3 $\times 10^3$ g, $T \sim M^{1/6}$

🙈 32 mammals at Zoo

Atlanta

 4 David Hu's papers on the fluid mechanics of interesting things \square

From How do wombats poop cubes? Scientists get to the bottom of the mystery ☑, Science, 2021/01/27:

That just leaves one mystery: why wombats evolved cubic poop in the first place.

Hu speculates that because the animals climb up on rocks and logs to mark their territory, the flat-sided feces aren't as likely to roll off from these high perches.

In the meantime, Hu also thinks this knowledge could help researchers raising wombats in captivity.

"Sometimes their feces aren't as cubic as the [wild] ones," he says.

The squarer the poop, the healthier the wombat.'

Engines:

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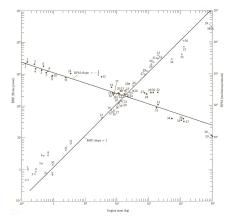
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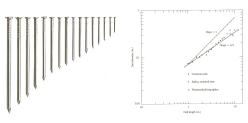
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BHP = brake horse powe

The allometry of nails:

Observed: Diameter \propto Length^{2/3} or $d \propto \ell^{2/3}$.



Since $\ell d^2 \propto \text{Volume } v$:

- \red Diameter \propto Mass^{2/7} or $d \propto v^{2/7}$.
- & Length \propto Mass^{3/7} or $\ell \propto v^{3/7}$.
- Nails lengthen faster than they broaden (c.f. trees).
- p. 58–59, McMahon and Bonner [26]

The allometry of nails:

A buckling instability?:

- & Physics/Engineering result G: Columns buckle under a load which depends on d^4/ℓ^2 .
- $\ref{Solution}$ To drive nails in, posit resistive force \propto nail circumference = πd .
- $\stackrel{\textstyle <}{\otimes}$ Match forces independent of nail size: $d^4/\ell^2 \propto d$.
- & Leads to $d \propto \ell^{2/3}$.
- Argument made by Galileo [11] in 1638 in "Discourses on Two New Sciences." Also, see here.
- Another smart person's contribution: <u>Euler</u>, 1757 🚰
- Also see McMahon, "Size and Shape in Biology," Science, 1973. [25]

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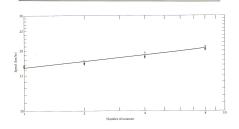
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Rowing: Speed \propto (number of rowers)^{1/9}

No. of oarsmen	Modifying description	Length, I (m)	Beam, b (m)		Boat mass	Time for 200 (min)			
				I/b	per oarsman (kg)	Ţ	П	Ш	
8	Heavyweight	18.28	0.610	30.0	14.7	5.87	5.92	5.8	
8	Lightweight	18.28	0.598	30.6	14.7				
4	With coxswain	12.80	0.574	22.3	18.1				
4	Without coxswain	11.75	0.574	21.0	18.1	6.33	6.42	6.4	
2	Double scull	9.76	0.381	25.6	13.6				
2	Pair-oared shell	9.76	0.356	27.4	13.6	6.87	6.92	6.9	
1	Single scull	7.93	0.293	27.0	16.3	7.16	7.25	7.2	



Very weak scaling and size variation but it's theoretically explainable ...

Physics:

Scaling in elementary laws of physics:

Inverse-square law of gravity and Coulomb's law:

$$F \propto \frac{m_1 m_2}{r^2} \quad \text{and} \quad F \propto \frac{q_1 q_2}{r^2}.$$

- Force is diminished by expansion of space away from source.
- \clubsuit The square is d-1=3-1=2, the dimension of a sphere's surface.

"On Physically Similar Systems: Illustrations

of the Use of Dimensional Equations"

Phys. Rev., **4**, 345–376, 1914. [7]

As captured in the 1990s in the MIT physics library:

& We'll see a gravity law applies for a range of human phenomena.

Dimensional Analysis:

The Buckingham π theorem \square :5

E. Buckingham,

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Dimensional Analysis:6

Fundamental equations cannot depend on units:

- unknown equation $f(q_1, q_2, \dots, q_n) = 0$.
- & Geometric ex.: area of a square, side length ℓ : $A = \ell^2$ where $[A] = L^2$ and $[\ell] = L$.
- Rewrite as a relation of $p \le n$ independent dimensionless parameters \square where p is the number of independent dimensions (mass, length, time, luminous intensity ...):

$$F(\pi_1,\pi_2,\dots,\pi_p)=0$$

- $A/\ell^2 1 = 0$ where $\pi_1 = A/\ell^2$.
- $Another example: F = ma \Rightarrow F/ma 1 = 0.$
- Plan: solve problems using only backs of envelopes.

Example:

Simple pendulum:



- Idealized mass/platypus swinging forever.
- Four quantities:
 - 1. Length ℓ ,
 - 2. mass m_{\star}
 - 3. gravitational acceleration g, and
 - 4. pendulum's period τ .
- $\mbox{\&}$ Variable dimensions: $[\ell] = L$, [m] = M, $[g] = LT^{-2}$, and $[\tau] = T$.
- \clubsuit Turn over your envelopes and find some π 's.

A little formalism:

- Game: find all possible independent combinations of the $\{q_1, q_2, \dots, q_n\}$, that form dimensionless quantities $\{\pi_1,\pi_2,\ldots,\pi_p\}$, where we need to figure out p (which must be $\leq n$).
- \Leftrightarrow Consider $\pi_i = q_1^{x_1} q_2^{x_2} \cdots q_n^{x_n}$.
- & We (desperately) want to find all sets of powers x_i that create dimensionless quantities.
- Dimensions: want $[\pi_i] = [q_1]^{x_1} [q_2]^{x_2} \cdots [q_n]^{x_n} = 1.$
- For the platypus pendulum we have $[q_1] = L$, $[q_2] = M$, $[q_3] = LT^{-2}$, and $[q_4] = T$, with dimensions $d_1 = L$, $d_2 = M$, and $d_3 = T$.
- \mathfrak{So} : $[\pi_i] = L^{x_1} M^{x_2} (LT^{-2})^{x_3} T^{x_4}$.
- \mathbb{R} We regroup: $[\pi_i] = L^{x_1+x_3}M^{x_2}T^{-2x_3+x_4}$.
- $x_1 + x_3 = 0$, $x_2 = 0$, and $-2x_3 + x_4 = 0$.
- Time for matrixology ...

Well, of course there are matrices:

Thrillingly, we have:

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 $\mathbf{A}\vec{x} = \begin{bmatrix} 1 & 0 & 1 & 0 \\ 0 & 1 & 0 & 0 \\ 0 & 0 & -2 & 1 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ x_3 \\ x \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \\ 0 \end{bmatrix}$

- A nullspace equation: $\mathbf{A}\vec{x} = \vec{0}$.
- Number of dimensionless parameters = Dimension of null space = n - r where n is the number of columns of **A** and r is the rank of **A**.
- \Longrightarrow Here: n=4 and $r=3 \to F(\pi_1)=0 \to \pi_1$ = const.
- In general: Create a matrix A where ijth entry is the power of dimension i in the ith variable, and solve by row reduction to find basis null vectors.
- \Re We (you) find: $\pi_1 = \ell/g\tau^2 = \text{const.}$ Upshot: $\tau \propto \sqrt{\ell}$. Insert assignment question



"Scaling, self-similarity, and intermediate asymptotics" 3 🖸 by G. I. Barenblatt (1996). [2]

Self-similar blast wave:

G. I. Taylor, magazines, and classified secrets:

1945 New Mexico



- \Re Radius: [R] = L, Time: [t] = T, Density of air: $[\rho] = M/L^3$, Energy: $[E] = ML^2/T^2$.
- Four variables, three dimensions.
- One dimensionless variable: $E = \text{constant} \times \rho R^5/t^2$.
- & Scaling: Speed decays as $1/R^{3/2}$.

Related: Radiolab's Elements on the Cold War, the Bomb Pulse, and the dating of cell age (33:30).

Sorting out base units of fundamental measurement:

SI base units were redefined in 2019:



Now: kilogram is an artifact

in Sèvres. France.

- Defined by fixing Planck's constant as $6.62607015 \times 10^{-34}$ $s^{-1} \cdot m^2 \cdot kg.^3$
- A Metre chosen to fix speed of light at 299,792,458 m⋅s⁻¹.
- Radiolab piece: ≤ kg



³Not without some arguing .

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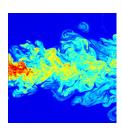
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 5 Stigler's Law of Eponymy ${\Bbb Z}$ applies yet again. See here ${\Bbb Z}$. More later.

⁶Length is a dimension, furlongs and smoots ☑ are units

Turbulence:



Big whirls have little whirls That heed on their velocity, And little whirls have littler whirls

And so on to viscosity.

Lewis Fry Richardson

- Image from here .
- 🚵 Jonathan Swift (1733): "Big fleas have little fleas upon their backs to bite 'em, And little fleas have lesser fleas, and so, ad infinitum." The Siphonaptera.



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- "Anomalous" scaling of lengths, areas, volumes relative to each other.
- The enduring question: how do self-similar geometries form?
- Robert E. Horton : Self-similarity of river (branching) networks (1945). [13]
- A Harold Hurst —Roughness of time series (1951). [14]
- Lewis Fry Richardson —Coastlines (1961).

"The Geometry of Nature": Fractals

 Benoît B. Mandelbrot ☑—Introduced the term "Fractals" and explored them everywhere, 1960s



"Turbulent luminance in impassioned van Gogh paintings"

☑

Aragón et al., J. Math. Imaging Vis., **30**, 275–283, 2008. [1]

- & Examined the probability pixels a distance R apart share the same luminance.
- & "Van Gogh painted perfect turbulence" by Phillip Ball, July 2006.
- Apparently not observed in other famous painter's works or when van Gogh was stable.
- Oops: Small ranges and natural log used.

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"Growth, innovation, scaling, and the pace of life in cities"

Proc. Natl. Acad. Sci., 104, 7301-7306,

- Ouantified levels of
 - Infrastructure
 - Wealth

 - Disease

Scaling in Cities:



Bettencourt et al., 2007. [4]

- - Crime levels

 - Energy consumption

as a function of city size N (population).

Advances in turbulence:

In 1941, Kolmogorov, armed only with dimensional analysis and an envelope figures this out: [18]

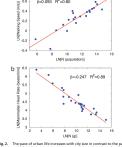
$$E(k) = C\epsilon^{2/3}k^{-5/3}$$

- & E(k) = energy spectrum function.
- & ϵ = rate of energy dissipation.
- $\& k = 2\pi/\lambda = wavenumber.$
- Energy is distributed across all modes, decaying with wave number.
- No internal characteristic scale to turbulence.
- & Stands up well experimentally and there has been no other advance of similar magnitude.

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Scaling in Cities:

Table 1. Scaling exponents for urban indicators vs. city size

95% CI Country-year Observations New patents [1.25.1.29] 331 U.S. 2001 1 25 [1 22 1 27] 0.76 331 115 2001 266 Private R&D employment 0.92 U.S. 2002 1.34 [1.29.1.39] "Supercreative" employment 1.15 [1.11.1.18] 0.89 287 U.S. 2003 R&D establishment 287 295 361 U.S. 1997 1.14,1.22 R&D employment 1.26 [1.18.1.43] 0.93 China 2002 Total wages 1.12 1.09,1.13 0.96 0.91 U.S. 2002 267 295 196 37 392 Total bank deposit 1.08 1.03.1.11 U.S. 1996 GDP 1.15 [1.06,1.23] China 2002 EU 1999-200 GDP 1 13 [1.03.1.23] Germany 2003 0.88 Total electrical consumption 1.07 [1.03.1.11] Germany 2002 93 New AIDS cases [1.18,1.29] U.S. 2002-2003 1.16 [1.11, 1.18] 0.89 287 Serious crimes U.S. 2003 1.00 [0.99,1.01] 0.99 316 U.S. 1990 Total housing 331 U.S. 2001 Total employment [0.99.1.02] Household electrical consumption [0.94,1.06] 377 Germany 2002 0.91 295 Household electrical consumption 1.05 [0.89.1.22] China 2002 295 China 2002 [0.89.1.11] Gasoline stations 0.77 [0.74.0.81] 0.43 318 U.S. 2001 Gasoline sales 0.79 [0.73.0.80] 0.94 318 U.S. 2001 Length of electrical cables [0.82.0.92] 0.75 380 0.87 Germany 2002 0.83 [0.74,0.92] Germany 2002

Data sources are shown in SI Text. CI, confidence interval; Adj-R2, adjusted R2; GDP, gross domestic product

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Intriguing findings:

- Global supply costs scale sublinearly with N $(\beta < 1)$.
 - Returns to scale for infrastructure.
- \mathbb{R} Total individual costs scale linearly with $N(\beta = 1)$
 - Individuals consume similar amounts independent of city size.
- & Social quantities scale superlinearly with $N(\beta > 1)$
 - Creativity (# patents), wealth, disease, crime, ...

Density doesn't seem to matter...

Surprising given that across the world, we observe by agglomerations of fixed populations.

"Urban scaling and its deviations: Revealing the structure of wealth, innovation and crime across cities" Bettencourt et al.,

Comparing city features across populations:

Cities = Metropolitan Statistical Areas (MSAs)

PLoS ONE, **5**, e13541, 2010. [5]

- Story: Fit scaling law and examine residuals
- Does a city have more or less crime than expected when normalized for population?
- Same idea as Encephalization Quotient (EQ).

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two orders of magnitude variation in area covered

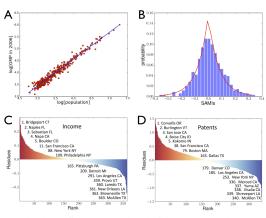
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dNote to self: Make millions with the "Fractal Diet"



1. Uran Agglomeration effects result in per capita nonlinear scaling or uran metrics. Sustracing easure of urban dynamics and a reference scale for ranking cities. a) A typical superinear scaling law (solid line): 4s in 2006 (red dots) vs. population; the slope of the solid line has exponent, f = 1.126 (95% CI [1.101,1.149)). b) fusils, (SAMIs, see Eq. (2)); the statistics of residuots is well described by a Laplace distribution (red line). Scale in the statistics of residuots is well described by a Laplace distribution (red line). Scale in the statistics of residuots is well described by a Laplace distribution (red line). Scale in the statistics of residuots is well described by a Laplace distribution (red line). Scale in the statistics of residuots is well described by a Laplace distribution (red line). Scale in the statistics of residuots is well described by a Laplace distribution (red line). Scale in the statistics of residuots is well described by a Laplace distribution (red line).

Figure S1. doi:10.1371/journal.pone.0013541.g001

A possible theoretical explanation?



"The origins of scaling in cities" 🗗 Luís M. A. Bettencourt, Science, **340**, 1438–1441, 2013. [3]

#sixthology

Population ρ=0.99 (d) Traffic accidents

Figure 1 | Scaling relations for homicides, traffic accidents, and suicides for the year of 2009 in Brazil. The small circles show the total number of death by (a) homicides (red), (b) traffic accidents (blue), and (c) suicides (green) vs the population of each city. Each graph represents only one urban indicator and the solid gray line indicate the best fit for a power-law relation, using OLS regression, between the average total number of deaths and the city siz (population). To reduce the fluctuations we also performed a Nadaraya-Watson kernel regression "5.11. The dashed lines show the 95% confidence band for the Nadaraya-Watson kernel regression. The ordinary least-squares (OLS)** fit to the Nadaraya-Watson kernel regression applied to the data on homicides in (a) reveals an allometric exponent $\beta = 1.24 \pm 0.01$, with a 95% confidence interval estimated by boardstrap. This is compatible with previous results obtained for U.S.² that also indicate a super-linear scaling relation with population and an exponent $\beta = 1.16$. Using the same procedure, we find $\beta = 0.99 \pm 0.02$ and 0.84 ± 0.02 for the numbers of deaths in traffic accidents (b) and suicides (c), respectively. The values of the Pearson correlation coefficients ρ associated with these scaling relations are shown in each plot. This non-linear behavior observed for homicides and suicides certainly reflects the complexity of human social relations and strongly suggests that the the topology of the social network plays an important role on the rate of these events. (d) The solid lines show the Nadaraya-Watson kernel regression rate of deaths (total number of deaths divided by the population of a city) for each urban indicator, namely, homicides (red), traffic accidents (blue), and suicides (green). The dashed lines represent the 95% confidence bands. While the rate of fatal traffic accidents remains approximately invariant, the rate of homicides systematically increases, and the rate of suicides decreases with

US data:



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0.87

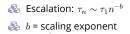
0.88

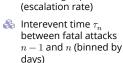
County Population

MSA Population

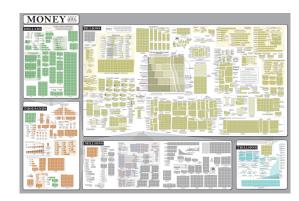
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"Pattern in escalations in insurgent and terrorist activity" Iohnson et al.. Science, **333**, 81–84, 2011. [16]





- Learning curves for organizations [37]
- More later on size distributions [9, 17, 6]



Explore the original zoomable and interactive version

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Non-simple scaling for death:



"Statistical signs of social influence on suicides"

Melo et al., Scientific Reports, **4**, 6239, 2014. [27]

- Bettencourt et al.'s initial work suggested social phenomena would follow superlinear scaling (wealth, crime, disease)
- A Homicide, traffic, and suicide [10] all tied to social context in complex, different ways.
- For cities in Brazil, Melo et al. show:
 - Homicide appears to follow superlinear scaling $(\beta = 1.24 + 0.01)$
 - Traffic accident deaths appear to follow linear scaling ($\beta = 0.99 \pm 0.02$)
 - Suicide appears to follow sublinear scaling. $(\beta = 0.84 \pm 0.02)$

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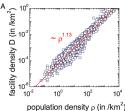
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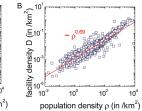
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Density of public and private facilities:



Dynamics (Brazil):



 $ho_{
m fac} \propto
ho_{
m pop}^{lpha}$

Left plot: ambulatory hospitals in the U.S.

Right plot: public schools in the U.S.

Irregular verbs

Cleaning up the code that is English:

here: http://xkcd.com/980/ ☑.



'Quantifying the evolutionary dynamics of language" 🗹

Lieberman et al.. Nature, **449**, 713–716, 2007. [20]



- Exploration of how verbs with irregular conjugation gradually become regular over time.
- Comparison of verb behavior in Old, Middle, and Modern English.

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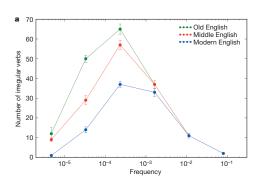
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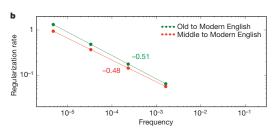
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Irregular verbs



- Universal tendency towards regular conjugation
- Rare verbs tend to be regular in the first place

Irregular verbs



- Rates are relative.
- The more common a verb is, the more resilient it is to change.

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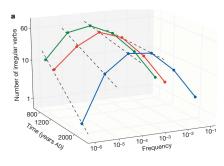
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Irregular verbs

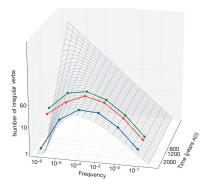
Frequency	Verbs	Regularization (%)	Half-life (yr)	
10-1-1	be, have	0	38,800	
10-2-10-1	come, do, find, get, give, go, know, say, see, take, think	0	14,400	
10-3-10-2	begin, break, bring, buy, choose, draw, drink, drive, eat, fall, fight, forget, grow, hang, help, hold, leave, let, lie, lose, reach, ise, run, seek, set, shake, sit, sleep, speak, stand, teach, throw, understand, walk, win, work, write	10	5,400	
10-4-10-3	arise, bake, bear, beat, bind, bite, blow, bow, burn, burst, carve, chew, climb, cling, creep, dare, dig, drag, fiee, float, flow, fly, fold, freeze, grind, leap, lend, look, melt, reckon, ride, rush, shape, shine, shoot, shrinki, sigh, sing, sink, silde, silp, smoke, spin, spring, slarve, steal, step, sterich, strike, stroke, suck, swaflow, swear, sweep, swim, swing, tear, wake, wash, wash, wear, wend, wild, yield	43	2,000	
10-5-10-4	bark, bellow, bid, blend, braid, brew, cleave, cringe, crow, dive, dip, fare, fire, glide, gnaw, gin, beave, knead, low, milk, mourn, mow, prescribe, redden, reek, row, scrape, seethe, shear, shed, shove, slay slik, smite, sow, span, spurn, sting, strik, strew, stride, swell, tread, uproot, wade, warn, wax, wield, winn, with	72	700	
10 ⁻⁶ -10 ⁻⁵	bide, chide, delve, flay, hew, rue, shrive, slink, snip, spew, sup, wreak	91	300	

Red = regularized

& Estimates of half-life for regularization ($\propto f^{1/2}$)



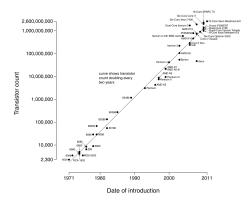
- "Wed" is next to go.
- -ed is the winning rule...



Projecting back in time to proto-Zipf story of many tools.

Moore's Law: ☑

Microprocessor Transistor Counts 1971-2011 & Moore's Law



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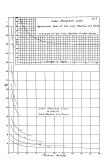
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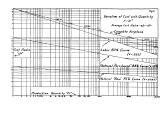
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Specialization

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"Factors affecting the costs of airplanes" $oldsymbol{\mathbb{Z}}$ T. P. Wright, Journal of Aeronautical Sciences, 10, 302-328, 1936. ^[37]





Power law decay of cost with number of planes produced.

"The present writer started his studies of the variation of cost with quantity in 1922."

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Scaling laws for technology production:

- "Statistical Basis for Predicting Technological Progress" Nagy et al., PLoS ONE, 2013. [31]
- y_t = stuff unit cost; x_t = total amount of stuff made.
- Wright's Law, cost decreases as a power of total stuff made: [37]

$$y_t \propto x_t^{-w}$$
.

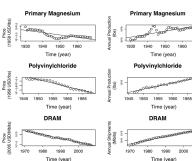
Moore's Law , framed as cost decrease connected with doubling of transistor density every two years: [30]

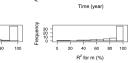
$$y_t \propto e^{-mt}$$
.

Sahal's observation that Moore's law gives rise to Wright's law if stuff production grows exponentially: [32]

$$x_t \propto e^{gt}$$
.

Sahal + Moore gives Wright with w = m/g.





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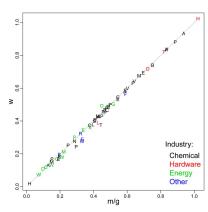
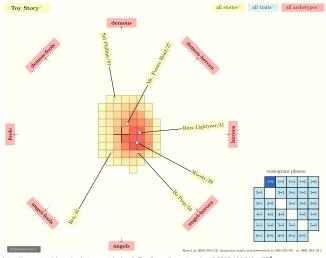


Figure 4. An illustration that the combination of exponentially increasing production and exponentially decreasing cost are equivalent to Wright's Naw. The value of the Wright parameter us is plotted against the prediction m/g based on the Sahal formula, where m is the exponent of too know that the production.



 $https://compstorylab.org/archetypometrics/cards/Toy-Story-dimensions-1-vs-2-2000-464-341.pdf \ensuremath{\mathbb{Z}}\xspace^{-1}$

Toy Story and Moore's law:

'When the group moved to California to become part of Lucasfilm, we got close to making a computer-animated movie again in the mid-1980s this time about a monkey with godlike powers but a missing prefrontal cortex. We had a sponsor, a story treatment, and a marketing survey. We were prepared to make a screen test: Our hot young animator John Lasseter had sketched numerous studies of the hero monkey and had the sponsor salivating over a glass-dragon protagonist.'

6"How Pixar Used Moore's Law to Predict the Future." Wired.

2013/04/17 https://www.wired.com/2013/04/

how-pixar-used-moores-law-to-predict-the-future/

Toy Story and Moore's law:

"But when it came time to harden the deal and run the numbers for the contracts. I discovered to my dismay that computers were still too slow: The projected production cost was too high and the computation time way too long. We had to back out of the deal. This time, we did know enough detail to correctly apply Moore's Law – and it told us that we had to wait another five years to start making the first movie. And sure enough, five years later Disney approached us to make Toy Story."

Toy Story and Moore's law:

'We implement each step to see if it actually works, then gain the courage, the insight, and the engineering mastery to proceed to the next step.

Moore's Law told us that the new company we were starting, Pixar, had to bide its time—building hardware instead of making movies.'

Toy Story and Moore's law:

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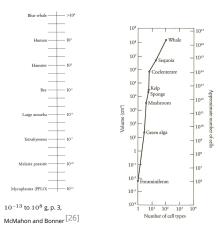
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Rhetoric of maybeness with hook to "More is different"

'That's the reason for expressing Moore's Law in orders of magnitude rather than factors of 10. The latter form is merely arithmetic, but the former implies an intellectual challenge. We use "order of magnitude" to imply a change so great that it requires new thought processes, new conceptualizations: It's not simply more, it's different.'

Size range (in grams) and cell differentiation:



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"Scaling of Differentiation in Networks: Nervous Systems, Organisms, Ant Colonies, Ecosystems, Businesses, Universities, Cities, Electronic Circuits, and Legos"

Changizi, McDannald, and Widders, J. Theor. Biol, **218**, 215–237, 2002. [8]

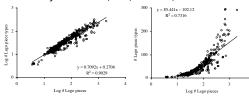


Fig. 3. Log-log (base 10) (left) and semi-log (right) plots of the number of Lego piece types vs. the total number of parts in Lego structures (n = 391). To help to distinguish the data points, logarithmic values were perturbed by adding a random number in the interval [-0.05, 0.05], and non-logarithmic values were perturbed by adding a random number in the interval

2012 wired.com write-up

$C \sim N^{1/d}, d \ge 1$:

& C = network differentiation = # node types.

d = combinatorial degree.

& Low d: strongly specialized parts.

A High d: strongly combinatorial in nature, parts are reused.

& Claim: Natural selection produces high d systems.

Claim: Engineering/brains produces low d systems.

For language: See the naturally-incorrectly-attributed⁷ Heaps' Law

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⁷Plus one for Stigler's Law of Eponymy. More later. ☑

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⁶"How Pixar Used Moore's Law to Predict the Future," Wired, 2013/04/17 https://www.wired.com/2013/04/ how-pixar-used-moores-law-to-predict-the-future/

⁶"How Pixar Used Moore's Law to Predict the Future." Wired. 2013/04/17 https://www.wired.com/2013/04/ how-pixar-used-moores-law-to-predict-the-future/

^{6&}quot;How Pixar Used Moore's Law to Predict the Future," Wired, 2013/04/17 https://www.wired.com/2013/04/ how-pixar-used-moores-law-to-predict-the-future/

Network	Node	No. data points	Range of log N	Log-log R ²	Semi-log R ²	Ppower/Ping	Relationship between C and N	Comb. degree	Exponent v for type-net scaling	Figure in text
Selected networks Electronic circuits	Component	373	2.12	0.747	0.602	0.05/4e-5	Power law	2.29	0.92	2
Legos ^{to}	Piece	391	2.65	0.903	0.732	$0.09/1e{-7}$	Power law	1.41	_	3
Businesses										
military vessels military offices	Employee Employee	13 8	1.88	0.971	0.832	0.05/3e-3 0.16/0.16	Power law Increasing	1.60		4
military offices universities	Employee	9	1.55	0.964	0.789	0.16/0.16	Increasing	1.13		4
insurance co.	Employee	52	2.30	0.748	0.685	0.11/0.10	Increasing	3.04	=	4
Universities across schools history of Duke	Faculty Faculty	112 46	2.72 0.94	0.695 0.921	0.549 0.892	0.09/0.01	Power law Increasing	1.81		5
Ant colonies										
caste = type	Ant	46	6.00	0.481	0.454	0.11/0.04	Power law	8.16		6
size range – type	Ant	22	5.24	0.658	0.548	0.17/0.04	Power law	8.00		6
Organisms	Cell	134	12.40	0.249	0.165	0.08/0.02	Power law	17.73	_	7
Neocortex	Neuron	10	0.85	0.520	0.584	0.16/0.16	Increasing	4.56	-	9
Competitive networks Biotas	Organism	_	_	_	_	_	Power law	≈3	0.3 to 1.0	_
Cities	Business	82	2.44	0.985	0.832	0.08/8e-8	Power law	1.56		10

Shell of the nut:

- Scaling is a fundamental feature of complex systems.
- Basic distinction between isometric and allometric scaling.
- Powerful envelope-based approach: Dimensional analysis.
- 4 "Oh yeah, well that's just dimensional analysis" said the [insert your own adjective] physicist.
- Tricksiness: A wide variety of mechanisms give rise to scalings.8
- Some mechanisms are common, some are rare.9

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