### Power-Law Size Distributions

Last updated: 2024/08/25, 20:44:04 EDT

Principles of Complex Systems, Vols. 1, 2, & 3D CSYS/MATH 6701, 6713, & a pretend number, 2024–2025 | @pocsvox

Prof. Peter Sheridan Dodds | @peterdodds

Computational Story Lab | Vermont Complex Systems Center Santa Fe Institute | University of Vermont























Licensed under the Creative Commons Attribution 4.0 International

The PoCSverse Power-Law Size Distributions 1 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 

References

# These slides are brought to you by:



The PoCSverse Power-Law Size Distributions 2 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 

References

 $P(x) \sim x^{-8}$ 

# These slides are also brought to you by:

Special Guest Executive Producer



On Instagram at pratchett\_the\_cat

The PoCSverse Power-Law Size Distributions 3 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 

References

# Outline

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

References

The PoCSverse Power-Law Size Distributions 4 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 

References

# Two of the many things we struggle with cognitively:

1. Probability.

Ex. The Monty Hall Problem.

Ex. Daughter/Son born on Tuesday. (See next two slides; Wikipedia entry here .)

2. Logarithmic scales.

On counting and logarithms:



🙈 Later: Benford's Law 🗹.

Also to be enjoyed: the magnificence of the Dunning-Kruger effect ☑

The PoCSverse Power-Law Size Distributions 5 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 

References

# Homo probabilisticus?

The set up:

A parent has two children.

Simple probability question:

What is the probability that both children are girls?

The PoCSverse Power-Law Size Distributions 6 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References

References

The next set up:

A parent has two children.

We know one of them is a girl.

The next probabilistic poser:

What is the probability that both children are girls?

## Try this one:

A parent has two children.

We know one of them is a girl born on a Tuesday.

### Simple question #3:

What is the probability that both children are girls?

The PoCSverse Power-Law Size Distributions 7 of 78

Our Intuition

Definition

Example

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References

References

### Last:

A parent has two children.

We know one of them is a girl born on December 31.

### And ...

What is the probability that both children are girls?

### Let's test our collective intuition:



Money ≡ Belief The PoCSverse Power-Law Size Distributions 8 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs Zipf's law

Zipf ⇔ CCDF

References

# Two questions about wealth distribution in the United States:

- Please estimate the percentage of all wealth owned by individuals when grouped into quintiles.
- 2. Please estimate what you believe each quintile should own, ideally.
- 3. Extremes: 100, 0, 0, 0, 0 and 20, 20, 20, 20, 20.

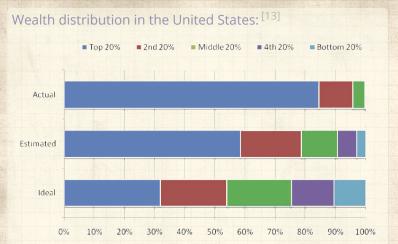


Fig. 2. The actual United States wealth distribution plotted against the estimated and ideal distributions across all respondents. Because of their small percentage share of total wealth, both the "4th 20%" value (0.2%) and the "Bottom 20%" value (0.1%) are not visible in the "Actual" distribution.

Percent Wealth Owned

"Building a better America—One wealth quintile at a time" Norton and Ariely, 2011. [13]

Dut Fraud C

The PoCSverse Power-Law Size Distributions 9 of 78 Our Intuition

Definition

Cililicion

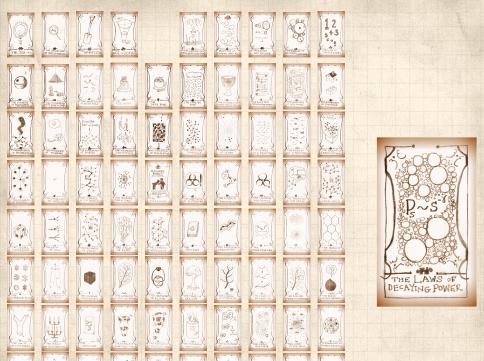
Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF

References



### Wealth distribution in the United States: [13]

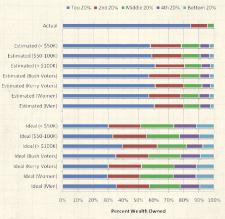


Fig. 3. The actual United States wealth distribution plotted against the estimated and ideal distributions of respondents of different income levels, political affiliations, and genders. Because of their small percentage share of total wealth, both the "4th 20%" value (0.2%) and the "Bottom 20%" value (0.1%) are not visible in the "Actual" distribution.

The PoCSverse Power-Law Size Distributions 11 of 78

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 

References



A highly watched video based on this research is here.

# The Boggoracle Speaks:



The PoCSverse Power-Law Size Distributions 12 of 78 Our Intuition

#### Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



# The Boggoracle Speaks: ⊞ ☑



The PoCSverse Power-Law Size Distributions 13 of 78

### Our Intuition Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



The sizes of many systems' elements appear to obey an inverse power-law size distribution:

$$P({\rm size} = x) \sim c\, x^{-\gamma}$$

where 
$$0 < x_{\min} < x < x_{\max}$$
 and  $\gamma > 1$ .

Negative linear relationship in log-log space:

$$\mathrm{log}_{10}P(x)=\mathrm{log}_{10}c-\textcolor{red}{\gamma}\mathrm{log}_{10}x$$

We use base 10 because we are good people.

The PoCSverse Power-Law Size Distributions 14 of 78

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

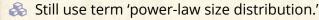
Zipf ⇔ CCDF

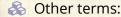


### Size distributions:

Usually, only the tail of the distribution obeys a power law:

$$P(x) \sim c x^{-\gamma}$$
 for  $x$  large.





- Fat-tailed distributions.
- Heavy-tailed distributions.

### Beware:

Inverse power laws aren't the only ones: lognormals , Weibull distributions , ... The PoCSverse Power-Law Size Distributions 15 of 78 Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



### Size distributions:

### Many systems have discrete sizes *k*:

- Word frequency
- Node degree in networks: # friends, # hyperlinks, etc.
- # citations for articles, court decisions, etc.

$$P(k) \sim c \, k^{-\gamma} \label{eq:power_power}$$
 where  $k_{\min} \leq k \leq k_{\max}$ 

- Again, typically a description of distribution's tail.

The PoCSverse Power-Law Size Distributions 16 of 78

Cofinition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



# Word frequency:

# Brown Corpus $\Box$ ( $\sim 10^6$ words):

rank		word	% q		
	1.	the	6.8872		
	2.	of	3.5839		
	3.	and	2.8401		
	4.	to	2.5744		
	5.	a	2.2996		
	6.	in	2.1010		
	7.	that	1.0428		
	8.	is	0.9943		
	9.	was	0.9661		
1	0.	he	0.9392		
1	1.	for	0.9340		
1	2.	it	0.8623		
1	3.	with	0.7176		
1	4.	as	0.7137		
1	5.	his	0.6886		

	rank	word	% q
	1945.	apply	0.0055
	1946.	vital	0.0055
	1947.	September	0.0055
	1948.	review	0.0055
	1949.	wage	0.0055
	1950.	motor	0.0055
	1951.	fifteen	0.0055
	1952.	regarded	0.0055
	1953.	draw	0.0055
	1954.	wheel	0.0055
	1955.	organized	0.0055
	1956.	vision	0.0055
	1957.	wild	0.0055
	1958.	Palmer	0.0055
	1959.	intensity	0.0055

The PoCSverse Power-Law Size Distributions 17 of 78

Our Intuition

Definition

Examples
Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ References



# Jonathan Harris's Wordcount:

A word frequency distribution explorer:

	WORDCOUNT
◀ PREVIOUS WORD	NEXT WORD ▶
the of and to a in that it is well conceived by the conce	
CURRENT WORD	
FIND WORD:   BY RANK:   REQUESTED WORD: THE  RANK: 1	86800 WORDS IN ARCHIVE
	WORDCOUNT
◆ PREVIOUS WORD	NEXT WORD
spitsbergeneylesturbopropg	pahdra <sub>§</sub>
CURRENT WORD	
FIND WORD:   BY RANK:   REQUESTED WORD: SPITSBERGEN RANK: 55059	86800 WORDS IN ARCHIVE

The PoCSverse Power-Law Size Distributions 18 of 78

Our Intuition
Definition

Examples

Wild vs. Mild

CCDFs

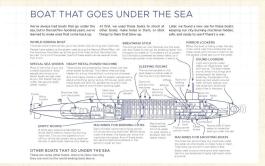
Zipf's law  $Zipf \Leftrightarrow CCDF$ 





# "Thing Explainer: Complicated Stuff in Simple Words" **3** 🗹 by Randall Munroe (2015). [11]





Up goer five ☑

The PoCSverse Power-Law Size Distributions 19 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDF

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



## Function words matter: E



Let's call everything the same (no)thing

The PoCSverse Power-Law Size Distributions 20 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



# The long tail of knowledge:



Take a scrolling voyage to the citational abyss, starting at the surface with the lonely, giant citaceans, moving down to the legion of strange, sometimes misplaced, unloved creatures, that dwell in Kahneman's Google Scholar page

The PoCSverse Power-Law Size Distributions 21 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

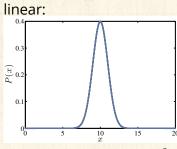
Zipf's law
Zipf ⇔ CCDF

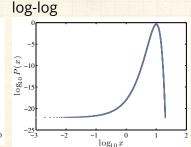


# The statistics of surprise—words:

### First—a Gaussian example:

$$P(x)dx = \frac{1}{\sqrt{2\pi}\sigma}e^{-(x-\mu)^2/2\sigma^2}dx$$





mean  $\mu = 10$ , variance  $\sigma^2 = 1$ .

 $\clubsuit$  Activity: Sketch  $P(x) \sim x^{-1}$  for x = 1 to  $x = 10^7$ .

The PoCSverse Power-Law Size Distributions 22 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

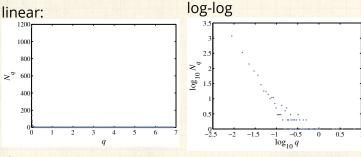
CCDFs

Zipf's law
Zipf ⇔ CCDF



# The statistics of surprise—words:

### Raw 'probability' (binned) for Brown Corpus:



- $N_q$  = number of distinct words that have a normalized frequency of occurrence q.
- $\Leftrightarrow$  e.g,  $q_{\rm the} \simeq$  6.9%,  $N_{q_{\rm the}}$  = 1.

The PoCSverse Power-Law Size Distributions 23 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

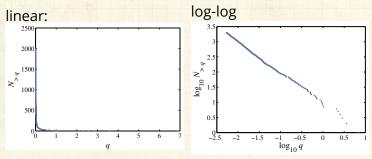
CCDFs

Zipf's law
Zipf ⇔ CCDF



# The statistics of surprise—words:

Complementary Cumulative Probability Distribution  $N_{\geq q}$ :



Also known as the 'Exceedance Probability.'

The PoCSverse Power-Law Size Distributions 24 of 78

Our Intuition

Definition

Examples

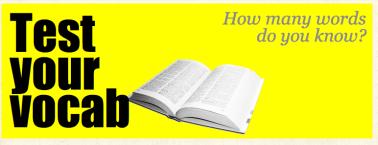
Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



My, what big words you have ...



Test 
 C capitalizes on word frequency following a heavily skewed frequency distribution with a decaying power-law tail.

This Man Can Pronounce Every Word in the Dictionary (story here )

Best of Dr. Bailly
 Best of Dr. B

The PoCSverse Power-Law Size Distributions 25 of 78

Our Intuition
Definition

Examples

Wild vs. Mild

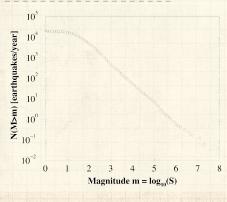
CCDFs

Zipf's law
Zipf ⇔ CCDF



# The statistics of surprise:

Gutenberg-Richter law





Log-log plot





$$N(M>m) \propto m^{-1}$$

The PoCSverse Power-Law Size Distributions 26 of 78

Our Intuition

Definition Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF

References

From both the very awkwardly similar Christensen et al. and Bak et al.: "Unified scaling law for earthquakes" [4, 1]



# The statistics of surprise:

From: "Quake Moves Japan Closer to U.S. and Alters Earth's Spin" by Kenneth Chang, March 13, 2011, NYT:

'What is perhaps most surprising about the Japan earthquake is how misleading history can be. In the past 300 years, no earthquake nearly that large—nothing larger than magnitude eight—had struck in the Japan subduction zone. That, in turn, led to assumptions about how large a tsunami might strike the coast.'

"It did them a giant disservice," said Dr. Stein of the geological survey. That is not the first time that the earthquake potential of a fault has been underestimated. Most geophysicists did not think the Sumatra fault could generate a magnitude 9.1 earthquake, ...'

The PoCSverse Power-Law Size Distributions 27 of 78

Definition

Examples
Wild vs. Mild

CCDFs

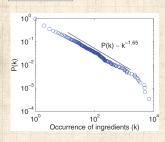
Zipf's law Zipf ⇔ CCDF



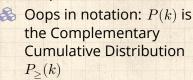


# "Geography and similarity of regional cuisines in China" ☑

Zhu et al., PLoS ONE, **8**, e79161, 2013. [19]



Fraction of ingredients that appear in at least k recipes.



The PoCSverse Power-Law Size Distributions 28 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF





Herbert A. Simon, Biometrika, **42**, 425–440, 1955. <sup>[16]</sup>



"Power laws, Pareto distributions and Zipf's law"

M. E. J. Newman, Contemporary Physics, **46**, 323–351, 2005. [12]



"Power-law distributions in empirical data"

Clauset, Shalizi, and Newman, SIAM Review, **51**, 661–703, 2009. [5]



Our Intuition

Definition

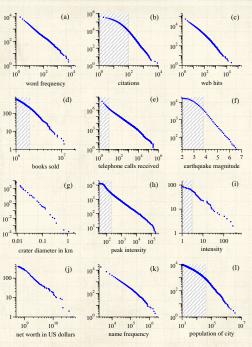
Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF





(l) Populations of US cities in the year participating countries. family

The PoCSverse Power-Law Size Distributions 30 of 78 Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



### Size distributions:

### Some examples:

- Earthquake magnitude (Gutenberg-Richter law  $\square$ ): [9, 1]  $P(M) \propto M^{-2}$
- $\clubsuit$  # war deaths: [15]  $P(d) \propto d^{-1.8}$
- Sizes of forest fires [8]
- Sizes of cities: [16]  $P(n) \propto n^{-2.1}$
- # links to and from websites [2]
- Note: Exponents range in error

The PoCSverse Power-Law Size Distributions 31 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



### Size distributions:

### More examples:

- $\clubsuit$  # citations to papers: [6, 14]  $P(k) \propto k^{-3}$ .
- $\red{solution}$  Individual wealth (maybe):  $P(W) \propto W^{-2}$ .
- $\ref{eq:posterior}$  Distributions of tree trunk diameters:  $P(d) \propto d^{-2}$ .
- The gravitational force at a random point in the universe:  $[^{10]}$   $P(F) \propto F^{-5/2}$ . (See the Holtsmark distribution 2 and stable distributions 2.)
- $\ensuremath{\triangleright}$  Diameter of moon craters: [12]  $P(d) \propto d^{-3}$ .
- Arr Word frequency: [16] e.g.,  $P(k) \propto k^{-2.2}$  (variable).
- $\ \ \, \#$  religious adherents in cults: [5]  $P(k) \propto k^{-1.8 \pm 0.1}$ .
- # sightings of birds per species (North American Breeding Bird Survey for 2003):  $^{\text{[5]}}$   $P(k) \propto k^{-2.1\pm0.1}$ .
- & # species per genus: [18, 16, 5]  $P(k) \propto k^{-2.4 \pm 0.2}$ .

The PoCSverse Power-Law Size Distributions 32 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



### Table 3 from Clauset, Shalizi, and Newman [5]:

Basic parameters of the data sets described in section 6, along with their power-law fits and the corresponding p-values (statistically significant values are denoted in bold).

Quantity	n	$\langle x \rangle$	σ	$x_{\text{max}}$	$\hat{x}_{\min}$	$\hat{\alpha}$	$n_{\mathrm{tail}}$	p
count of word use	18 855	11.14	148.33	14 086	7 ± 2	1.95(2)	$2958 \pm 987$	0.49
protein interaction degree	1846	2.34	3.05	56	$5\pm2$	3.1(3)	$204 \pm 263$	0.31
metabolic degree	1641	5.68	17.81	468	$4\pm1$	2.8(1)	$748 \pm 136$	0.00
Internet degree	22 688	5.63	37.83	2583	$21 \pm 9$	2.12(9)	$770 \pm 1124$	0.29
telephone calls received	51 360 423	3.88	179.09	375 746	$120 \pm 49$	2.09(1)	$102592\pm210147$	0.63
intensity of wars	115	15.70	49.97	382	$2.1 \pm 3.5$	1.7(2)	$70 \pm 14$	0.20
terrorist attack severity	9101	4.35	31.58	2749	$12 \pm 4$	2.4(2)	$547 \pm 1663$	0.68
HTTP size (kilobytes)	226 386	7.36	57.94	10 971	$36.25 \pm 22.74$	2.48(5)	$6794 \pm 2232$	0.00
species per genus	509	5.59	6.94	56	$4\pm2$	2.4(2)	$233 \pm 138$	0.10
bird species sightings	591	3384.36	10 952.34	138 705	$6679 \pm 2463$	2.1(2)	$66 \pm 41$	0.55
blackouts (×10 <sup>3</sup> )	211	253.87	610.31	7500	$230 \pm 90$	2.3(3)	$59 \pm 35$	0.62
sales of books (×10 <sup>3</sup> )	633	1986.67	1396.60	19 077	$2400 \pm 430$	3.7(3)	$139 \pm 115$	0.66
population of cities ( $\times 10^3$ )	19 447	9.00	77.83	8 009	$52.46 \pm 11.88$	2.37(8)	$580 \pm 177$	0.76
email address books size	4581	12.45	21.49	333	$57 \pm 21$	3.5(6)	$196 \pm 449$	0.16
forest fire size (acres)	203 785	0.90	20.99	4121	$6324 \pm 3487$	2.2(3)	$521 \pm 6801$	0.05
solar flare intensity	12773	689.41	6520.59	231 300	$323 \pm 89$	1.79(2)	$1711 \pm 384$	1.00
quake intensity (×10 <sup>3</sup> )	19 302	24.54	563.83	63 096	$0.794 \pm 80.198$	1.64(4)	$11697 \pm 2159$	0.00
religious followers (×10 <sup>6</sup> )	103	27.36	136.64	1050	$3.85 \pm 1.60$	1.8(1)	$39 \pm 26$	0.42
freq. of surnames $(\times 10^3)$	2753	50.59	113.99	2502	$111.92 \pm 40.67$	2.5(2)	$239 \pm 215$	0.20
net worth (mil. USD)	400	2388.69	4 167.35	46 000	$900 \pm 364$	2.3(1)	$302 \pm 77$	0.00
citations to papers	415 229	16.17	44.02	8904	$160 \pm 35$	3.16(6)	$3455 \pm 1859$	0.20
papers authored	401 445	7.21	16.52	1416	$133 \pm 13$	4.3(1)	$988 \pm 377$	0.90
hits to web sites	119724	9.83	392.52	129641	$2 \pm 13$	1.81(8)	$50981\pm16898$	0.00
links to web sites	241 428 853	9.15	106 871.65	1 199 466	$3684 \pm 151$	2.336(9)	$28986 \pm 1560$	0.00



We'll explore various exponent measurement techniques in assignments.

# power-law size distributions

## Gaussians versus power-law size distributions:



Mediocristan versus Extremistan



Mild versus Wild (Mandelbrot)



Example: Height versus wealth.

THE BLACK SWAN



Taleb. [17] Terrible if successful framing:

Black swans are not that

surprising ...

See "The Black Swan" by Nassim.

Nassim Nicholas Taleb

The PoCSverse Power-Law Size Distributions 34 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

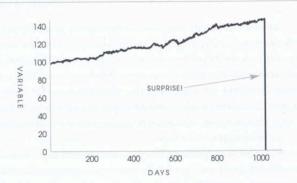
Zipf's law

Zipf ⇔ CCDF References



# Turkeys ...

FIGURE 1: ONE THOUSAND AND ONE DAYS OF HISTORY



A turkey before and after Thanksgiving. The history of a process over a thousand days tells you nothing about what is to happen next. This naïve projection of the future from the past can be applied to anything.

The PoCSverse Power-Law Size Distributions 35 of 78

Our Intuition

Definition

Examples
Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF

References



From "The Black Swan" [17]

### Taleb's table [17]

### Mediocristan/Extremistan

- Most typical member is mediocre/Most typical is either giant or tiny
- Winners get a small segment/Winner take almost all effects
- When you observe for a while, you know what's going on/It takes a very long time to figure out what's going on
- Prediction is easy/Prediction is hard
- History crawls/History makes jumps
- Tyranny of the collective/Tyranny of the rare and accidental

The PoCSverse Power-Law Size Distributions 36 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



### Size distributions:



Power-law size distributions are sometimes called Pareto distributions after Italian scholar Vilfredo Pareto.

- Pareto noted wealth in Italy was distributed unevenly (80/20 rule; misleading, see later).
- Term used especially by practitioners of the Dismal Science ☑.

The PoCSverse Power-Law Size Distributions 37 of 78

Our Intuition

Definition

Examples
Wild vs. Mild

CCDFs CCDFs

Zipf's law Zipf ⇔ CCDF



# Devilish power-law size distribution details:

The PoCSverse Power-Law Size Distributions 38 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF

References

#### Exhibit A:

 $Arr Given P(x) = cx^{-\gamma} \text{ with } 0 < x_{min} < x < x_{max}$ the mean is  $(\gamma \neq 2)$ :

$$\langle x \rangle = \frac{c}{2-\gamma} \left( x_{\rm max}^{2-\gamma} - x_{\rm min}^{2-\gamma} \right). \label{eq:expansion}$$

 $\clubsuit$  Mean 'blows up' with upper cutoff if  $\gamma < 2$ .

 $\clubsuit$  Mean depends on lower cutoff if  $\gamma > 2$ .

Insert assignment question



## And in general ...

#### Moments:

All moments depend only on cutoffs.

No internal scale that dominates/matters.

Compare to a Gaussian, exponential, etc.

### For many real size distributions: $2 < \gamma < 3$

mean is finite (depends on lower cutoff)

 $\delta \sigma^2$  = variance is 'infinite' (depends on upper cutoff)

Width of distribution is 'infinite'

 $\Lambda$  If  $\gamma > 3$ , distribution is less terrifying and may be easily confused with other kinds of distributions.

Insert assignment question

The PoCSverse Power-Law Size Distributions 39 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law Zipf ⇔ CCDF



### **Moments**

# Standard deviation is a mathematical convenience:

- Variance is nice analytically ...
- Another measure of distribution width:

Mean average deviation (MAD) =  $\langle |x - \langle x \rangle| \rangle$ 

Solution For a pure power law with  $2 < \gamma < 3$ :

$$\langle |x - \langle x \rangle| \rangle$$
 is finite.

- But MAD is mildly unpleasant analytically ...
- $\red$  We still speak of infinite 'width' if  $\gamma < 3$ .

The PoCSverse Power-Law Size Distributions 40 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



# How sample sizes grow ...

### Given $P(x) \sim cx^{-\gamma}$ :

We can show that after n samples, we expect the largest sample to be<sup>1</sup>

$$x_1 \gtrsim c' n^{1/(\gamma-1)}$$

 $\Leftrightarrow$  Sampling from a finite-variance distribution gives a much slower growth with n.

& e.g., for  $P(x) = \lambda e^{-\lambda x}$ , we find

$$x_1 \gtrsim \frac{1}{\lambda} \ln n.$$

### Insert assignment question 2

The PoCSverse Power-Law Size Distributions 41 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

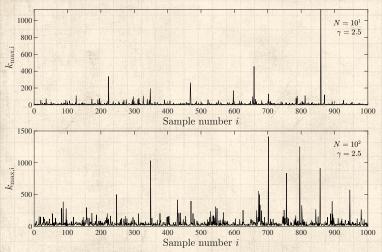
Zipf's law
Zipf ⇔ CCDF

References



 $<sup>^{1} {\</sup>rm Later},$  we see that the largest sample grows as  $n^{\rho}$  where  $\rho$  is the Zipf exponent





The PoCSverse Power-Law Size Distributions 42 of 78

Our Intuition

Definition

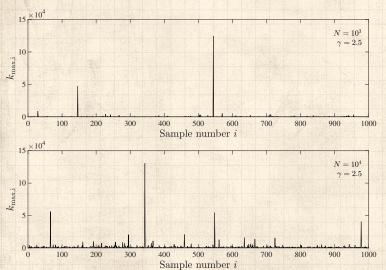
Examples

Wild vs. Mild CCDFs

Zipf's law Zipf ⇔ CCDF







The PoCSverse Power-Law Size Distributions 43 of 78

Our Intuition

Definition Examples

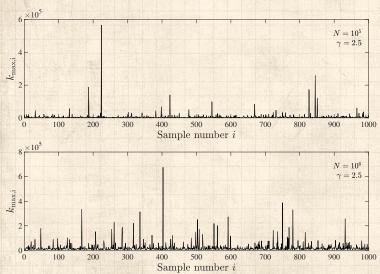
Wild vs. Mild

Zipf's law Zipf ⇔ CCDF

CCDFs







The PoCSverse Power-Law Size Distributions 44 of 78

Our Intuition

Definition

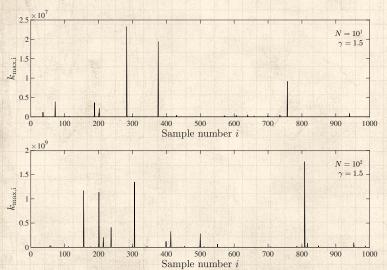
Examples

Wild vs. Mild CCDFs

Zipf's law Zipf ⇔ CCDF







The PoCSverse Power-Law Size Distributions 45 of 78

Our Intuition

Definition

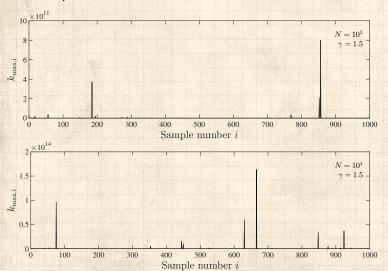
Examples

Wild vs. Mild CCDFs

Zipf's law Zipf ⇔ CCDF







The PoCSverse Power-Law Size Distributions 46 of 78

Our Intuition

Definition

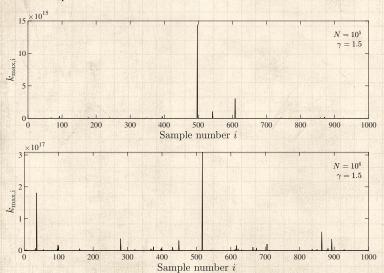
Examples

Wild vs. Mild CCDFs

Zipf's law Zipf ⇔ CCDF







The PoCSverse Power-Law Size Distributions 47 of 78

Our Intuition

Definition

Examples Wild vs. Mild

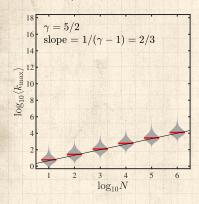
CCDFs

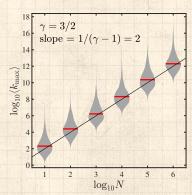
Zipf's law Zipf ⇔ CCDF





### Scaling of expected largest value as a function of sample size N:





The PoCSverse Power-Law Size Distributions 48 of 78

Our Intuition Definition

Examples

Wild vs. Mild CCDFs

Zipf's law Zipf ⇔ CCDF

References



 $\Leftrightarrow$  Fit for  $\gamma = 5/2$ : $^2k_{\text{max}} \sim N^{0.660 \pm 0.066}$  (sublinear)



Simplified Fit for  $\gamma = 3/2$ :  $k_{\text{max}} \sim N^{2.063 \pm 0.215}$  (superlinear)



<sup>&</sup>lt;sup>2</sup>95% confidence interval

### Back to understanding the 80/20 rule:

 $\implies$  Imagine a population of n people with variable x for individual wealth.

 $\ensuremath{ \begin{subarray}{c} \& \ensuremath{ \ensuremath{ \begin{subarray}{c} \ensuremath{ \ensuremath{ \begin{subarray}{c} \ensuremath{ \ensur$ 

 $\mbox{\&}$  Must have  $\int_{x_{\min}}^{\infty} \mathrm{d}x \, N(x) = n$ .

 $\ \,$  Total wealth W in the system:  $W=\int_{x_{\min}}^{\infty} \mathrm{d}x \,\, x N(x).$ 

lmagine that the bottom  $100\,\theta_{\rm pop}$  percent of the population holds  $100\,\theta_{\rm wealth}$  percent of the wealth.

 $\Longrightarrow$  Find  $\gamma$  depends on  $\theta_{\mathsf{pop}}$  and  $\theta_{\mathsf{wealth}}$  as

$$\gamma = 1 + \frac{\ln \frac{1}{(1 - \theta_{\mathsf{pop}})}}{\ln \frac{1}{(1 - \theta_{\mathsf{pop}})} - \ln \frac{1}{(1 - \theta_{\mathsf{wealth}})}}.$$
 (1)

 $\red{\$}$  Pleasant detail:  $x_{\min}$  does not matter.

Insert assignment question

The PoCSverse Power-Law Size Distributions 49 of 78

Jur Intuition

Definition

Exampl

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF

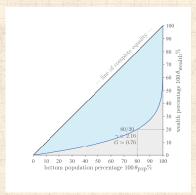


### 80/20, $\gamma$ , and the Gini coefficent G:

Gini coefficient ☑: Ratio of blue shape's area to triangle's area.

 $0 \leq G \leq 1$ 

Blue line: "Lorenz curve."



The top 1% owns 52.3%, the top 0.1% 38.4%, the top 0.01% 27.9%, the top  $10^{-7}$ % 5.6%, ...

The PoCSverse Power-Law Size Distributions 50 of 78

Our Intuition

Definition

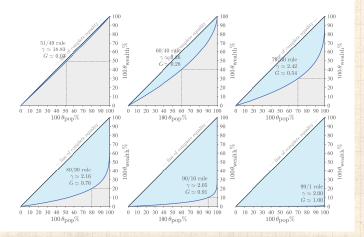
Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF





The PoCSverse Power-Law Size Distributions 51 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



#### The 51/49 rule:

 $\gamma \simeq 18.8$ 

	$\gamma = 16.6$ .					
	$100\theta_{pop}$	$100\theta_{ m wealth}$	$100(1-\theta_{pop})$	$100(1- heta_{ m wealth})$		
	20	18.99	80	81.01		
100	51	49	49	51		
	80	78.11	20	21.89		
5000	90	88.62	10	11.38		
	99	98.71	1	1.29		
	$100 - 10^{-1}$	99.85	$10^{-1}$	0.15		
	$100 - 10^{-2}$	99.98	$10^{-2}$	0.02		
	$100 - 10^{-3}$	100.00	$10^{-3}$	0.00		

The PoCSverse Power-Law Size Distributions 52 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



#### 80/20 rule:

$\gamma \simeq 2.16$ .					
$100\theta_{pop}$	100 $\theta_{\text{wealth}}$	$100(1-\theta_{pop})$	$100(1- heta_{ ext{wealth}})$		
20	3.05	80	96.95		
50	9.16	50	90.84		
80	20	20	80		
90	27.33	10	72.67		
99	47.19	1	52.81		
$100 - 10^{-1}$	61.62	$10^{-1}$	38.38		
$100 - 10^{-2}$	72.11	$10^{-2}$	27.89		
$100 - 10^{-3}$	79.73	$10^{-3}$	20.27		
$100 - 10^{-4}$	85.27	$10^{-4}$	14.73		
$100 - 10^{-5}$	89.30	$10^{-5}$	10.70		
$100 - 10^{-6}$	92.22	$10^{-6}$	7.78		
$100 - 10^{-7}$	94.35	$10^{-7}$	5.65		
$100 - 10^{-8}$	95.89	$10^{-8}$	4.11		
$100 - 10^{-9}$	97.02	$10^{-9}$	2.98		
$100 - 10^{-10}$	97.83	$10^{-10}$	2.17		
$100 - 10^{-11}$	98.42	$10^{-11}$	1.58		
$100 - 10^{-12}$	98.85	$10^{-12}$	1.15		
$100 - 10^{-13}$	99.17	$10^{-13}$	0.83		

The PoCSverse Power-Law Size Distributions 53 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



#### 99/1 rule:

 $\gamma \simeq 2.002$ .

$\gamma \simeq 2.002.$						
$100 heta_{ m pop}$	100 $\theta_{\text{wealth}}$	$100(1- heta_{pop})$	$100(1- heta_{ m wealth})$			
20	0.05	80	99.95			
50	0.15	50	99.85			
80	0.35	20	99.65			
$100 - 10^1$	0.50	$10^{1}$	99.50			
99	1	1	99			
$100 - 10^{-1}$	1.50	$10^{-1}$	98.50			
$100 - 10^{-2}$	1.99	$10^{-2}$	98.01			
$100 - 10^{-3}$	2.48	$10^{-3}$	97.52			
$100 - 10^{-4}$	2.97	$10^{-4}$	97.03			
$100 - 10^{-5}$	3.46	$10^{-5}$	96.54			
$100 - 10^{-6}$	3.94	$10^{-6}$	96.06			
$100 - 10^{-7}$	4.42	$10^{-7}$	95.58			
$100 - 10^{-8}$	4.90	$10^{-8}$	95.10			
$100 - 10^{-9}$	5.38	$10^{-9}$	94.62			
$100 - 10^{-10}$	5.85	$10^{-10}$	94.15			
$100 - 10^{-11}$	6.32	$10^{-11}$	93.68			
$100 - 10^{-12}$	6.79	$10^{-12}$	93.21			
$100 - 10^{-13}$	7.26	$10^{-13}$	92.74			

The PoCSverse Power-Law Size Distributions 54 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



Gini coefficent:

$$G = \left\{ \begin{array}{ll} \frac{1}{1+2(\gamma-2)} & \text{if } 1 < \gamma \leq 2, \\ \frac{1}{1+2(\gamma-2)} & \text{if } \gamma > 2. \end{array} \right. \tag{2}$$

The PoCSverse Power-Law Size Distributions 55 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 

References

Insert assignment question 2



### Complementary Cumulative Distribution Function:

#### CCDF:



$$P_{>}(x) = P(x' \geq x) = 1 - P(x' < x)$$



$$= \int_{x'=x}^{\infty} P(x') \mathrm{d}x'$$



$$\propto \int_{x'=x}^{\infty} (x')^{-\gamma} \mathrm{d}x'$$



$$= \left. \frac{1}{-\gamma + 1} (x')^{-\gamma + 1} \right|_{x' = x}^{\infty}$$



$$\propto x^{-(\gamma-1)}$$

The PoCSverse Power-Law Size Distributions 56 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $\mathsf{Zipf} \Leftrightarrow \mathsf{CCDF}$ 



### Complementary Cumulative Distribution Function:

CCDF:



$$P_{>}(x) \propto x^{-(\gamma-1)}$$

 $\clubsuit$  Use when tail of P follows a power law.

Increases exponent by one.

Useful in cleaning up data.

The PoCSverse Power-Law Size Distributions 57 of 78 Our Intuition

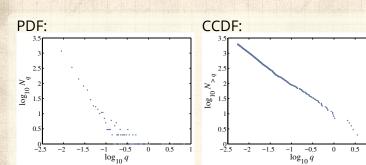
Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 





### Complementary Cumulative Distribution Function:

The PoCSverse Power-Law Size

Examples

Wild vs. Mild

Zipf's law

References

Distributions 58 of 78

Our Intuition

Definition

CCDFs

Zipf ⇔ CCDF

$$P_{\geq}(k) = P(k' \geq k)$$

 $\clubsuit$  Same story for a discrete variable:  $P(k) \sim ck^{-\gamma}$ .

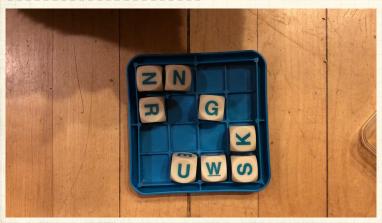
$$= \sum_{k'=k}^{\infty} P(k)$$

$$\propto k^{-(\gamma-1)}$$

Use integrals to approximate sums.



# The Boggoracle Speaks: ⊞ 🖸



The PoCSverse Power-Law Size Distributions 59 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF References



# Zipfian rank-frequency plots

### George Kingsley Zipf:

Noted various rank distributions have power-law tails, often with exponent -1 (word frequency, city sizes, ...)

Zipf's 1949 Magnum Opus 
 C:



"Human Behaviour and the Principle of Least-Effort" **3**. 
by G. K. Zipf (1949). [20]

We'll study Zipf's law in depth ...

The PoCSverse Power-Law Size Distributions 60 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



# Zipfian rank-frequency plots

### Zipf's way:

Given a collection of entities, rank them by size, largest to smallest.

 $\Re r = 1$  corresponds to the largest size.

 $\Leftrightarrow$  Example:  $x_1$  could be the frequency of occurrence of the most common word in a text.

Zipf's observation:

 $x_r \propto r^{-\alpha}$ 

The PoCSverse Power-Law Size Distributions 61 of 78

Our Intuition

Definition

Examples

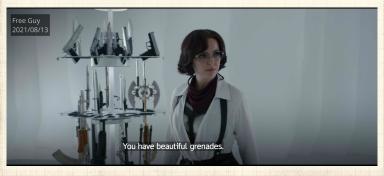
Wild vs Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



### Ranks can be confusing ...



Free Guy , a Mariah Carey delivery vehicle.

The PoCSverse Power-Law Size Distributions 62 of 78

Our Intuition

Definition

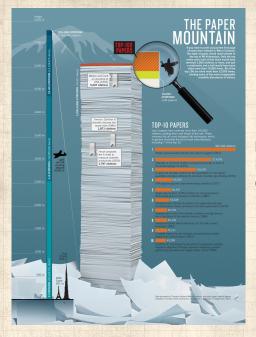
Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF





Nature (2014): Most cited papers of all time 🗷 The PoCSverse Power-Law Size Distributions 63 of 78

Our Intuition

Definition

Examples

Wild vs. Mild CCDFs

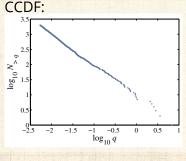
Zipf's law

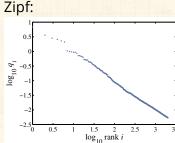
 $Zipf \Leftrightarrow CCDF$ 



### Size distributions:

### Brown Corpus (1,015,945 words):





The, of, and, to, a, ...= 'objects'

'Size' = word frequency

...

Beep: (Important) CCDF and Zipf plots are related

The PoCSverse Power-Law Size Distributions 64 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

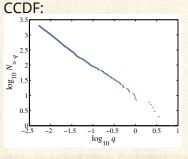
CCDFs

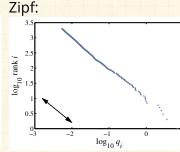
Zipf's law
Zipf ⇔ CCDF



### Size distributions:

### Brown Corpus (1,015,945 words):







The, of, and, to, a, ...= 'objects'



'Size' = word frequency



Beep: (Important) CCDF and Zipf plots are related

...



Our Intuition

Definition

Examples

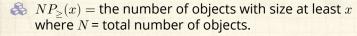
Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



#### Observe:



 $\ref{eq:second}$  If an object has size  $x_r$ , then  $NP_{\geq}(x_r)$  is its rank r.

🔏 So

$$x_r \propto r^{-\alpha} = (NP_{\geq}(x_r))^{-\alpha}$$

$$\propto x_r^{-(\gamma-1)(-\alpha)}$$
 since  $P_>(x) \sim x^{-(\gamma-1)}.$ 

We therefore have  $1 = -(\gamma - 1)(-\alpha)$  or:

$$\alpha = \frac{1}{\gamma - 1}$$

 $\ref{A}$  A rank distribution exponent of lpha=1 corresponds to a size distribution exponent  $\gamma=2$ .

The PoCSverse Power-Law Size Distributions 66 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

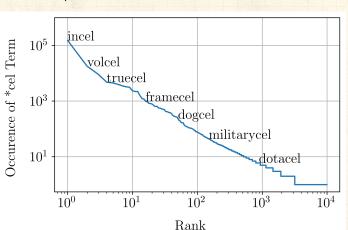
Zipf ⇔ CCDF



### Incel typology:



"The incel lexicon: Deciphering the emergent cryptolect of a global misogynistic community" 
Gothard et al.,
, 2021. [7]



The PoCSverse Power-Law Size Distributions 67 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF
References





### 

Blasius and Tönjes, Phys. Rev. Lett., **103**, 218701, 2009. [3]

- & Examined all games of varying game depth d in a set of chess databases.
- n = popularity = how many times a specific game path appears in databases.
- & S(n;d) = number of depth d games with popularity n.
- Show "the frequencies of opening moves are distributed according to a power law with an exponent that increases linearly with the game depth, whereas the pooled distribution of all opening weights follows Zipf's law with universal exponent."
- Propose hierarchical fragmentation model that produces self-similar game trees.

The PoCSverse Power-Law Size Distributions 68 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



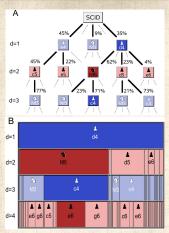


FIG. 1 (color online). (a) Schematic representation of the weighted game tree of chess based on the SCIDBASE [6] for the first three half moves. Each node indicates a state of the game. Possible game continuations are shown as solid lines together with the branching ratios  $r_d$ . Dotted lines symbolize other game continuations, which are not shown. (b) Alternative representation emphasizing the successive segmentation of the set of games, here indicated for games following a 1.d4 opening until the fourth half move d=4. Each node  $\sigma$  is represented by a box of a size proportional to its frequency  $n_\sigma$ , in the subsequent half move these games split into subsets (indicated vertically below) according to the possible game continuations. Highlighted in (a) and (b) is a popular opening sequence 1.d4 Nf6 2.c4 c6 (Indian defense).

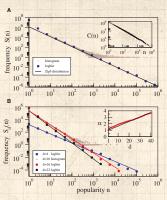


FIG. 2 (color online). (a) Histogram of weight frequencies S(n) of openings up to d = 40 in the Scid database and with logarithmic binning. A straight line fit (not shown) yields an exponent of  $\alpha = 2.05$  with a goodness of fit  $R^2 > 0.9992$ . For comparison, the Zipf distribution  $E_4$  (8) with  $\mu = 1$  is indicated as a solid line. Inset: number  $C(n) = \sum_{m=1}^{N} S(m)$  of openings with a popularity m > n. C(n) follows a power law with exponent  $\alpha = 1.04$  ( $R^2 = 0.994$ ). (b) Number  $S_4(n)$  of openings of depth d with a given popularity n for d = 16 and histograms with logarithmic binning for d = 4, d = 16, and d = 22. Solid lines are regression lines to the logarithmically binned data ( $R^2 > 0.99$  for d < 35). Inset: slope  $\alpha_d$  of the regression line as a function of d and the analytical estimation Eq. (6) using  $N = 1.4 \times 10^6$  and S = 0 (solid line).

The PoCSverse Power-Law Size Distributions 69 of 78

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

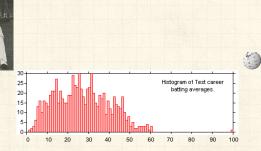
Zipf's law
Zipf ⇔ CCDF



# The Don.

#### Extreme deviations in test cricket:





- Don Bradman's batting average 
   □
   166% post bost
  - = 166% next best.
- That's pretty solid.
- Later in the course: Understanding success— is the Mona Lisa like Don Bradman?

The PoCSverse Power-Law Size Distributions 70 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF
References



### A good eye: ⊞☑



The PoCSverse Power-Law Size Distributions 71 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 

References

youtube 🗗



♣ The great Paul Kelly's tribute to the man who was "Something like the tide"



### Neural Reboot: Monotrematic Love



youtube ☑

The PoCSverse Power-Law Size Distributions 72 of 78

Our Intuition

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law  $Zipf \Leftrightarrow CCDF$ 



### References I

[1] P. Bak, K. Christensen, L. Danon, and T. Scanlon. Unified scaling law for earthquakes. Phys. Rev. Lett., 88:178501, 2002. pdf

A.-L. Barabási and R. Albert. [2] Emergence of scaling in random networks. Science, 286:509-511, 1999. pdf

B. Blasius and R. Tönjes. [3] Zipf's law in the popularity distribution of chess openings. Phys. Rev. Lett., 103:218701, 2009. pdf

K. Christensen, L. Danon, T. Scanlon, and P. Bak. [4] Unified scaling law for earthquakes. Proc. Natl. Acad. Sci., 99:2509-2513, 2002. pdf The PoCSverse Power-Law Size Distributions 73 of 78 Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law Zipf ⇔ CCDF



### References II

[5] A. Clauset, C. R. Shalizi, and M. E. J. Newman. Power-law distributions in empirical data. SIAM Review, 51:661–703, 2009. pdf ✓

[6] D. J. de Solla Price. Networks of scientific papers. Science, 149:510–515, 1965. pdf

[7] K. Gothard, D. R. Dewhurst, J. A. Minot, J. L. Adams, C. M. 5-Danforth, and P. S. Dodds. The incel lexicon: Deciphering the emergent cryptolect of a global misogynistic community, 2021.

Available online at https://arxiv.org/abs/2105.12006. pdf 🗷

The PoCSverse Power-Law Size Distributions 74 of 78

Our Intuition

Definition

Delinition

Examples

Wild vs. Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



### References III

[8] P. Grassberger. Critical behaviour of the Drossel-Schwabl forest fire model.

New Journal of Physics, 4:17.1–17.15, 2002. pdf

[9] B. Gutenberg and C. F. Richter. Earthquake magnitude, intensity, energy, and acceleration. Bull. Seism. Soc. Am., 499:105–145, 1942. pdf

[10] J. Holtsmark.
Über die verbreiterung von spektrallinien.
Ann. Phys., 58:577–630, 1919. pdf ☑

[11] R. Munroe.

Thing Explainer: Complicated Stuff in Simple Words.

Houghton Mifflin Harcourt, 2015.

The PoCSverse Power-Law Size Distributions 75 of 78

Definition

Examples

Wild vs. Mild

CCDFs

Zipf's law

 $Zipf \Leftrightarrow CCDF$ 



### References IV

[12] M. E. J. Newman. Power laws, Pareto distributions and Zipf's law. Contemporary Physics, 46:323–351, 2005. pdf

[13] M. I. Norton and D. Ariely.

Building a better America—One wealth quintile at a time.

Perspectives on Psychological Science, 6:9–12, 2011. pdf ☑

[14] D. D. S. Price.

A general theory of bibliometric and other cumulative advantage processes.

Journal of the American Society for Information Science, pages 292–306, 1976. pdf ☑

The PoCSverse Power-Law Size Distributions 76 of 78

Definition

Deminicion

Examples
Wild vs Mild

CCDFs

Zipf's law
Zipf ⇔ CCDF



### References V

[15] L. F. Richardson.

Variation of the frequency of fatal quarrels with magnitude.

J. Amer. Stat. Assoc., 43:523-546, 1949.

[16] H. A. Simon. On a class of skew distribution functions.

Biometrika, 42:425-440, 1955. pdf

[17] N. N. Taleb.

The Black Swan.

Random House, New York, 2007.

[18] G. U. Yule.

A mathematical theory of evolution, based on the conclusions of Dr J. C. Willis, F.R.S.

Phil. Trans. B, 213:21-87, 1925. pdf

The PoCSverse Power-Law Size Distributions 77 of 78

Our Intuition

Definition

Examples

Wild vs Mild

CCDFs

Zipf's law

Zipf ⇔ CCDF



### References VI

[19] Y.-X. Zhu, J. Huang, Z.-K. Zhang, Q.-M. Zhang, T. Zhou, and Y.-Y. Ahn. Geography and similarity of regional cuisines in China. PLoS ONE, 8:e79161, 2013. pdf

[20] G. K. Zipf. Human Behaviour and the Principle of Least-Effort. Addison-Wesley, Cambridge, MA, 1949. The PoCSverse Power-Law Size Distributions 78 of 78 Our Intuition

Definition

Examples Wild vs Mild

CCDFs

Zipf's law Zipf ⇔ CCDF

