## Overview of Complex Networks

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Principles of Complex Systems, Vols. 1, 2, & 3D CSYS/MATH 6701, 6713, & a pretend number, 2024–2025

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The PoCSverse Overview of Complex Networks

Complex Networks

Etymology

Popularity Graph theory?

Basic definitions

Examples of Complex Networks

Interaction netwo

Relational networ



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### Outline

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#### **Examples of Complex Networks**

Physical networks Interaction networks Relational networks

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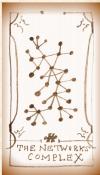
Examples of Complex Networks

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#### net-work | 'net, wərk |

noun

1 an arrangement of intersecting horizontal and vertical lines.

• a complex system of roads, railroads, or other transportation routes : a network of railroads.

2 a group or system of interconnected people or things: a trade network.

- a group of people who exchange information, contacts, and experience for professional or social purposes : a support network.
- a group of broadcasting stations that connect for the simultaneous broadcast of a program: the introduction of a second TV network | [as adj.] network television.
- a number of interconnected computers, machines, or operations: specialized computers that manage multiple outside connections to a network | a local cellular phone network.
- a system of connected electrical conductors.

#### verb [ trans. ]

connect as or operate with a network: the stock exchanges have proven to be resourceful in networking these deals.

- link (machines, esp. computers) to operate interactively : [as adj. ] ( **networked**) networked workstations.
- [intrans.] [often as n.] ( **networking**) interact with other people to exchange information and develop contacts, esp. to further one's career: the skills of networking, bargaining, and negotiation.

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#### Thesaurus deliciousness:

#### network

noun

- 1 a network of arteries WEB, lattice, net, matrix, mesh, crisscross, grid, reticulum, reticulation; Anatomy plexus.
- 2 a network of lanes MAZE, labyrinth, warren, tangle.
- 3 a network of friends SYSTEM, complex, nexus, web, webwork.

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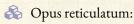
Interaction netwo

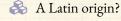
Relational network



## Ancestry:

From Keith Briggs's excellent etymological investigation:







[http://serialconsign.com/2007/11/we-put-net-network]

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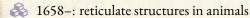


## Ancestry:

### First known use: Geneva Bible, 1560

'And thou shalt make unto it a grate like networke of brass (Exodus xxvii 4).'

### From the OED via Briggs:



3 1839-: rivers and canals

备 1869-: railways

\$\left\{\text{3}\) 1883-: distribution network of electrical cables

4 1914–: wireless broadcasting networks

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## Ancestry:

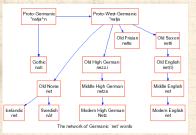
#### Net and Work are venerable old words:

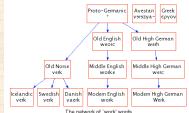


Net' first used to mean spider web (King Ælfréd, 888).



💸 'Work' appear to have long meant purposeful action.





'Network' = something built based on the idea of natural, flexible lattice or web.



& c.f., ironwork, stonework, fretwork.



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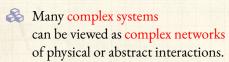
Graph theory?

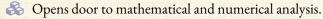
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#### Key Observation:

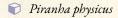


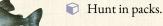


Dominant approach of last decade of a theoretical-physics/stat-mechish flavor.

Mindboggling amount of work published on complex networks since 1998 ...

...largely due to your typical theoretical physicist:





Feast on new and interesting ideas (see chaos, cellular automata, ...)

See also: https://xkcd.com/793/

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## Popularity (according to Google Scholar)



"Collective dynamics of 'small-world' networks" Watts and Strogatz,
Nature, 393, 440–442, 1998. [16]



"Emergence of scaling in random networks"

Barabási and Albert,
Science, **286**, 509–511, 1999. [2]

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#### Review articles:



"Complex Networks: Structure and Dynamics" Boccaletti et al.,
Physics Reports, **424**, 175–308, 2006. [3]



"The structure and function of complex networks"

M. E. J. Newman, SIAM Rev., **45**, 167–256, 2003. <sup>[12]</sup>



"Statistical mechanics of complex networks"

Albert and Barabási,
Rev. Mod. Phys., 74, 47–97, 2002. [1]

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## Popularity according to textbooks:



"Networks" **3** 🗹 by Mark Newman (2018). [11]



"Networks, crowds, and markets: Reasoning about a highly connected world" **a**. 
by Easley and Kleinberg (2010). [7]

http://cs.cornell.edu/home/kleinber/networks-book/

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## Popularity according to books:



The Tipping Point: How Little Things can make a Big Difference—Malcolm Gladwell [8]



Nexus: Small Worlds and the Groundbreaking Science of Networks—Mark Buchanan

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## Popularity according to books:



Linked: How Everything Is Connected to Everything Else and What It Means—Albert-Laszlo Barabási



Six Degrees: The Science of a Connected Age—Duncan Watts [15]

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#### Numerous others ...

- & Complex Social Networks—F. Vega-Redondo [14]
- Fractal River Basins: Chance and Self-Organization—I. Rodríguez-Iturbe and A. Rinaldo [13]
- Random Graph Dynamics—R. Durette
- & Scale-Free Networks—Guido Caldarelli
- Evolution and Structure of the Internet: A Statistical Physics Approach—Romu Pastor-Satorras and Alessandro Vespignani
- & Complex Graphs and Networks—Fan Chung
- 🙈 Social Network Analysis—Stanley Wasserman and Kathleen Faust
- Handbook of Graphs and Networks—Eds: Stefan Bornholdt and H. G. Schuster [5]
- & Evolution of Networks—S. N. Dorogovtsev and J. F. F. Mendes [6]

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#### More observations



🙈 Graph theory is well established ...

🗞 Study of social networks started in the 1930's ...

So why all this 'new' research on networks?

Answer: Oodles of Easily Accessible Data.

We can now inform (alas) our theories with a much more measurable reality.\*

A worthy goal: establish mechanistic explanations.

\*If this is upsetting, maybe string theory is for you ...

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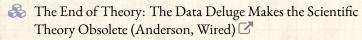


#### More observations



Web-scale data sets can be overly exciting.

#### Witness:



The Unreasonable Effectiveness of Data," Halevy et al. [9].

🗞 c.f. Wigner's "The Unreasonable Effectiveness of Mathematics in the Natural Sciences" [17]

#### But:

For scientists, description is only part of the battle.

We still need to understand.

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## Super Basic definitions

Nodes = A collection of entities which have properties that are somehow related to each other



🍰 e.g., people, forks in rivers, proteins, webpages, organisms, ...

Links = Connections between nodes



Links may be directed or undirected.



Links may be binary or weighted.

Other spiffing words: vertices and edges.

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## Super Basic definitions

### Node degree = Number of links per node

 $\aleph$  Notation: Node *i*'s degree =  $k_i$ .

 $k_i = 0,1,2,...$ 

Notation: the average degree of a network =  $\langle k \rangle$  (and sometimes z)

& Connection between number of edges m and average degree:

$$\langle k \rangle = \frac{2m}{N}.$$

 $\clubsuit$  Defn:  $N_i$  = the set of i's  $k_i$  neighbors

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## Super Basic definitions

### Adjacency matrix:

We represent a directed network by a matrix A with link weight  $a_{ij}$  for nodes i and j in entry (i,j).

♣ e.g.

$$A = \left[ \begin{array}{ccccc} 0 & 1 & 1 & 1 & 0 \\ 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 0 & 0 \\ 0 & 1 & 0 & 0 & 1 \\ 0 & 1 & 0 & 1 & 0 \end{array} \right]$$

(n.b., for numerical work, we always use sparse matrices.)

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## So what passes for a complex network?



Complex networks are large (in node number)



Complex networks are sparse (low edge to node ratio)



Complex networks are usually dynamic and evolving



Complex networks can be social, economic, natural, informational, abstract, ...

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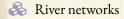
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### Physical networks



Neural networks

Trees and leaves

Blood networks

The Internet



Road networks



Power grids









Distribution (branching) versus redistribution (cyclical)

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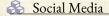
Examples of Complex Networks

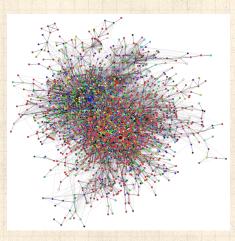
Physical networks



#### Interaction networks

- The Blogosphere (RIP)
- Biochemical networks
- Gene-protein networks
- Food webs: who eats whom
- A The internet<sup>1</sup>
- Airline networks
- Call networks (AT&T)
- The Media





datamining.typepad.com

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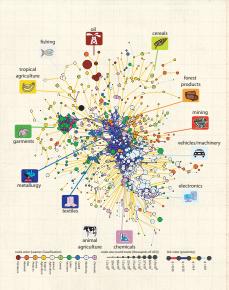
1 What was the World Wide Web, then the Internet, then the internet

## topics:

Hidalgo et al.'s "The Product Space Conditions the Development of Nations" [10]

How do products depend on each other, and how does this network evolve?

How do countries depend on each other for water, energy, people (immigration), investments?



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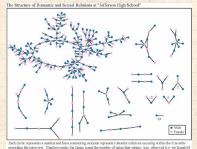
Examples of Complex Networks

Interaction networks



# Interaction networks: social networks

- Snogging
- Friendships
- & Acquaintances
- Boards and directors
- Organizations
- & facebook & twitter &,



pairs unconnected to anyone else).

(Bearman et al., 2004)

Remotely sensed' by: email activity, instant messaging, phone logs (\*cough\*).



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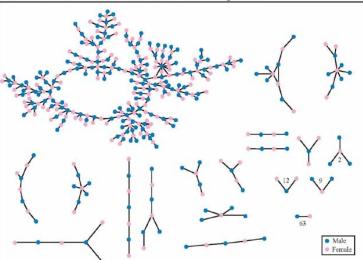
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The Structure of Romantic and Sexual Relations at "Jefferson High School"



Each circle represents a student and lines connecting students represent remantic relations occuring within the 6 months preceding the interview. Numbers under the figure count the number of times that pattern was observed (i.e. we found 63 pairs unconnected to anyone else).

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#### Relational networks

Consumer purchases (Walmart, Target, Amazon, ...)

Thesauri: Networks of words generated by meanings

& Knowledge/Databases/Ideas

🙈 Metadata—Tagging: bit.ly 🗹 flickr 🗹

#### common tags cloud | list

community daily dictionary education encyclopedia english free imported info information internet knowledge learning news reference research resource resources search tools useful web web2.0 wiki wikipedia

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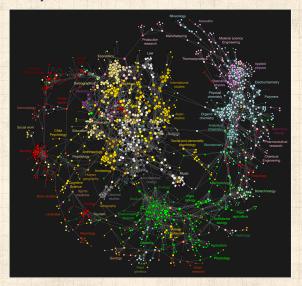
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## Clickworthy Science:



"Clickstream Data Yields High-Resolution Maps of Science", Bollen et al. [4], 2009.

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- [4] J. Bollen, H. Van de Sompel, A. Hagberg, L. Bettencourt, R. Chute, M. A. Rodriguez, and B. Lyudmila. Clickstream data yields high-resolution maps of science. PLoS ONE, 4:e4803, 2009. pdf

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