

# Optimal Supply Networks III: Redistribution

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Principles of Complex Systems, Vols. 1, 2, & 3D  
CSYS/MATH 6701, 6713, & a pretend number,  
2023–2024 | @pocsvox

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Santa Fe Institute | University of Vermont



The PoCVerse  
Optimal Supply  
Networks III  
1 of 49

Distributed  
Sources

Size-density law

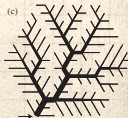
Cartograms

A reasonable derivation

Global redistribution

Public versus Private

References



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Networks III  
2 of 49

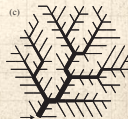
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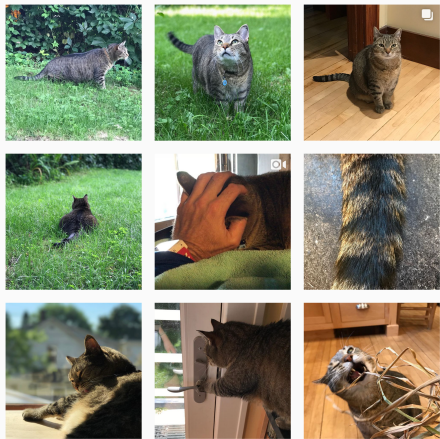
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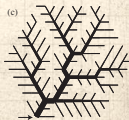
The PoCSverse  
Optimal Supply  
Networks III  
3 of 49

Distributed  
Sources

- Size-density law
- Cartograms
- A reasonable derivation
- Global redistribution
- Public versus Private

References

 On Instagram at [pratchett\\_the\\_cat](https://www.instagram.com/pratchett_the_cat) 



# Outline

The PoCSverse  
Optimal Supply  
Networks III  
4 of 49

## Distributed Sources

Size-density law

Cartograms

A reasonable derivation

Global redistribution

Public versus Private

Distributed  
Sources

Size-density law

Cartograms

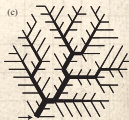
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# Many sources, many sinks

## How do we distribute sources?

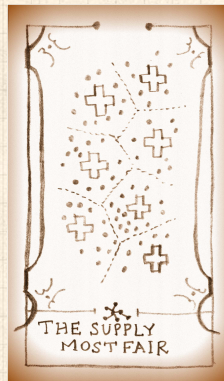
- Focus on 2-d (results generalize to higher dimensions).
- Sources = hospitals, post offices, pubs, ...
- Key problem:** How do we cope with uneven population densities?
- Obvious: if density is uniform then sources are best distributed **uniformly**.
- Which lattice is optimal? The **hexagonal lattice**
- Q2:** Given population density is uneven, what do we do?
- We'll follow work by Stephan (1977, 1984)<sup>[4, 5]</sup>, Gastner and Newman (2006)<sup>[2]</sup>, Um *et al.* (2009)<sup>[6]</sup>, and work cited by them.



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- Size-density law
- Cartograms
- A reasonable derivation
- Global redistribution
- Public versus Private

## References



# Optimal source allocation: Size-density law




The PoCVerse  
Optimal Supply  
Networks III  
7 of 49

## Distributed Sources

Size-density law  
Cartograms  
A reasonable derivation  
Global redistribution  
Public versus Private

References

## Solidifying the basic problem

-  Given a region with some population distribution  $\rho$ , most likely uneven.
-  Given resources to build and maintain  $N$  facilities.
-  **Q:** How do we locate these  $N$  facilities so as to **minimize the average distance** between an individual's residence and the **nearest facility**?



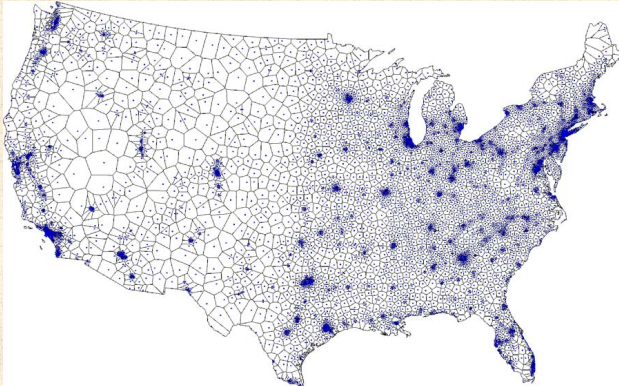





“Optimal design of spatial distribution networks” ↗  
Gastner and Newman,  
Phys. Rev. E, **74**, 016117, 2006. [2]

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Sources

- Size-density law
- Cartograms
- A reasonable derivation
- Global redistribution
- Public versus Private

References



-  Approximately optimal location of 5000 facilities.
-  Based on 2000 Census data.
-  Simulated annealing + Voronoi tessellation.



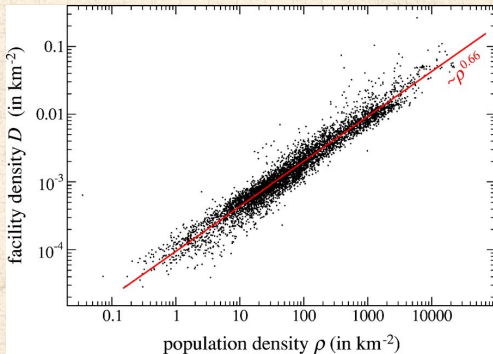
# Optimal source allocation


The PoCverse  
Optimal Supply  
Networks III  
9 of 49

## Distributed Sources


- Size-density law
- Cartograms
- A reasonable derivation
- Global redistribution
- Public versus Private


## References



 Optimal facility density  $\rho_{\text{fac}}$  vs. population density

$\rho_{\text{pop}}$ .

 Fit is  $\rho_{\text{fac}} \propto \rho_{\text{pop}}^{0.66}$  with  $r^2 = 0.94$ .

 Looking good for a 2/3 power ...



# Optimal source allocation

## Size-density law:



$$\rho_{\text{fac}} \propto \rho_{\text{pop}}^{2/3}$$



Why?



Again: Different story to branching networks where there was either one source or one sink.



Now sources & sinks are distributed throughout region.



# Optimal source allocation



“Territorial division: The least-time constraint behind the formation of subnational boundaries” ↗

G. Edward Stephan,  
Science, **196**, 523–524, 1977. [4]

- 🧱 We first examine Stephan’s treatment (1977) [4, 5]
- 🧱 Zipf-like approach: invokes **principle of minimal effort**.
- 🧱 Also known as the Homer Simpson principle.



# Optimal source allocation

- Consider a region of area  $A$  and population  $P$  with a single functional center that everyone needs to access every day.
- Build up a general cost function based on time expended to **access and maintain center**.
- Write **average travel distance** to center as  $\langle d \rangle$  and assume **average speed of travel** is  $\langle v \rangle$ .
- Assume **isometry**: average travel distance  $\langle d \rangle$  will be on the length scale of the region which is  $\sim A^{1/2}$
- Average time expended per person in accessing facility is therefore

$$\langle d \rangle / \langle v \rangle = cA^{1/2} / \langle v \rangle$$

where  $c$  is an unimportant shape factor.

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Sources

Size-density law

Cartograms

A reasonable derivation


Global redistribution


Public versus Private


References





# Optimal source allocation


 Next assume facility requires regular maintenance (person-hours per day).

 Call this quantity  $\tau$ .


 If burden of maintenance is shared then average cost per person is  $\tau/P$  where  $P$  = population.

 Replace  $P$  by  $\rho_{\text{pop}}A$  where  $\rho_{\text{pop}}$  is density.

 Important assumption: uniform density.

 Total average time cost per person:

$$T = \langle d \rangle / \langle v \rangle + \tau / (\rho_{\text{pop}}A) = cA^{1/2} / \langle v \rangle + \tau / (\rho_{\text{pop}}A).$$

 Now Minimize with respect to  $A$  ...

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Cartograms

A reasonable derivation

Global redistribution

Public versus Private

References



# Optimal source allocation

🧱 Differentiating ...

$$\begin{aligned}\frac{\partial T}{\partial A} &= \frac{\partial}{\partial A} \left( cA^{1/2} / \langle v \rangle + \tau / (\rho_{\text{pop}} A) \right) \\ &= \frac{c}{2 \langle v \rangle A^{1/2}} - \frac{\tau}{\rho_{\text{pop}} A^2} = 0\end{aligned}$$

🧱 Rearrange:

$$A = \left( \frac{2 \langle v \rangle \tau}{c \rho_{\text{pop}}} \right)^{2/3} \propto \rho_{\text{pop}}^{-2/3}$$

🧱 # facilities per unit area  $\rho_{\text{fac}}$ :

$$\rho_{\text{fac}} \propto A^{-1} \propto \rho_{\text{pop}}^{2/3}$$

🧱 Groovy ...

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Sources

Size-density law

Cartograms

A reasonable derivation

Global redistribution

Public versus Private

References



# Optimal source allocation

The PoCSverse  
Optimal Supply  
Networks III  
16 of 49

Distributed  
Sources

Size-density law

Cartograms


A reasonable derivation

Global redistribution



Public versus Private



References

An issue:

 Maintenance ( $\tau$ ) is assumed to be **independent** of population and area ( $P$  and  $A$ )

 Stephan's online book "**The Division of Territory in Society**" is here .

 (It used to be here .)

 The Readme  is well worth reading (1995).



# Cartograms

## Distributed Sources

Size-density law

### **Cartograms**

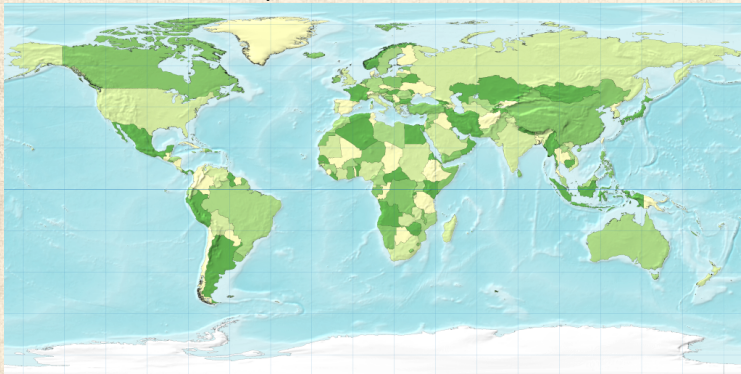
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## References

Standard world map:





# Cartograms

## Cartogram of countries 'rescaled' by population:



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### Cartograms

A reasonable derivation

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## References



# Cartograms

## Diffusion-based cartograms:

- ❏ Idea of cartograms is to **distort areas** to more accurately represent some local density  $\rho_{\text{pop}}$  (e.g. population).
- ❏ Many methods put forward—typically involve some kind of physical analogy to **spreading or repulsion**.
- ❏ Algorithm due to Gastner and Newman (2004)<sup>[1]</sup> is based on **standard diffusion**:

$$\nabla^2 \rho_{\text{pop}} - \frac{\partial \rho_{\text{pop}}}{\partial t} = 0.$$

- ❏ Allow density to diffuse and trace the movement of individual elements and boundaries.
- ❏ Diffusion is constrained by boundary condition of surrounding area having density  $\langle \rho \rangle_{\text{pop}}$ .



# Cartograms

## Distributed Sources

Size-density law

### Cartograms

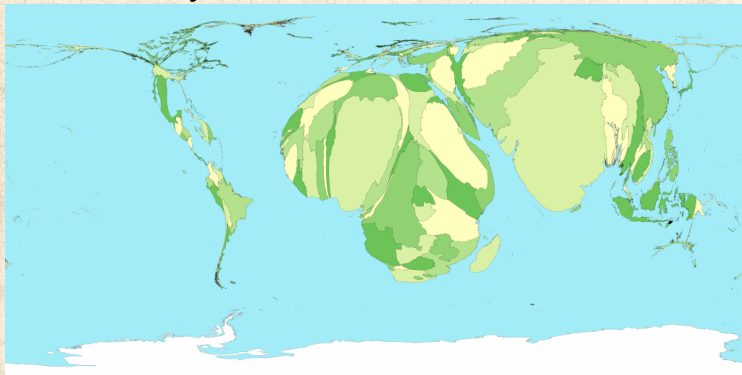
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## Child mortality:



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## Distributed Sources

Size-density law

### Cartograms

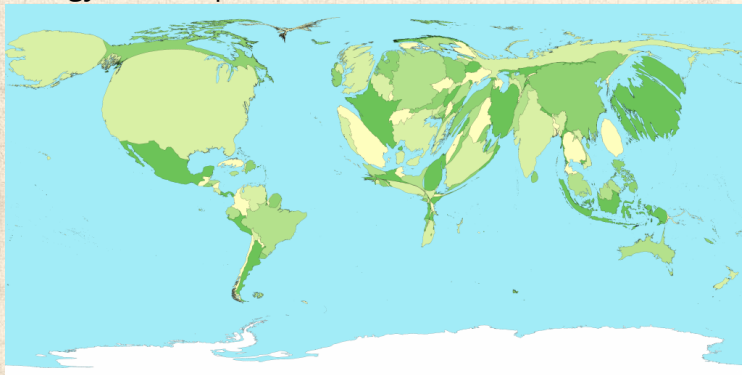
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Public versus Private

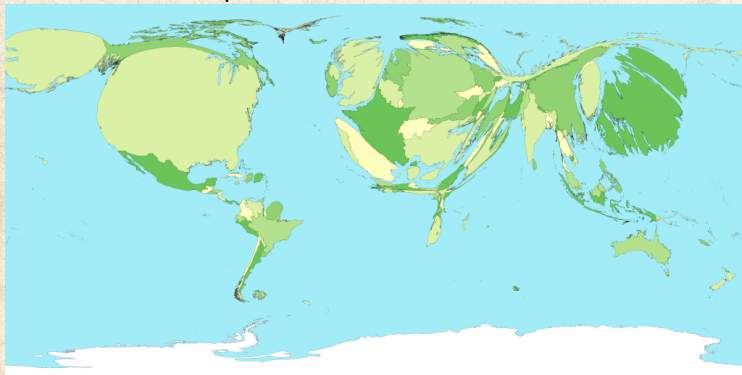
## References

Energy consumption:



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Gross domestic product:



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Size-density law

**Cartograms**

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Global redistribution

Public versus Private

References



# Cartograms

## Distributed Sources

Size-density law

### **Cartograms**

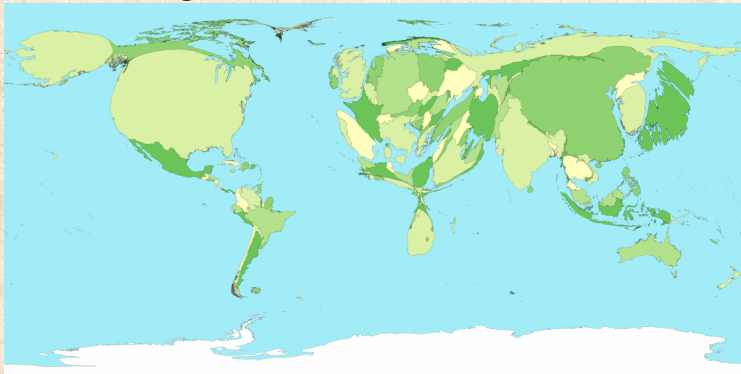
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## References

## Greenhouse gas emissions:



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## Distributed Sources

Size-density law

### Cartograms

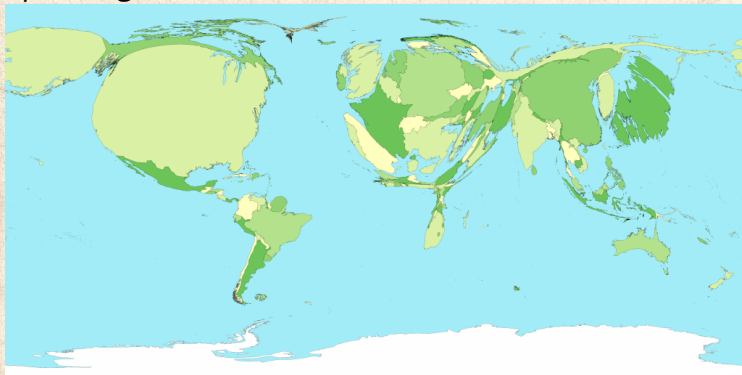
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Public versus Private

## References

Spending on healthcare:



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## Distributed Sources

Size-density law

### **Cartograms**

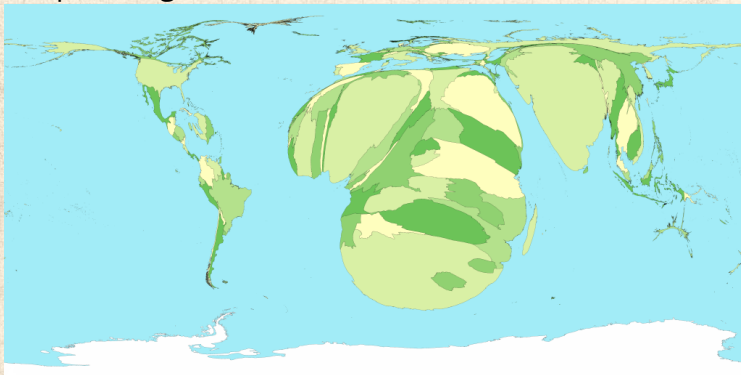
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Public versus Private

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## People living with HIV:





# Cartograms

## Distributed Sources

Size-density law



### Cartograms



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Global redistribution

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 The preceding sampling of Gastner & Newman's cartograms lives [here](#) .

 A larger collection can be found at [worldmapper.org](http://worldmapper.org) .

 **WORLDMAPPER** *The world as you've never seen it before*





# "Optimal design of spatial distribution networks" ↗

Gastner and Newman,  
Phys. Rev. E, **74**, 016117, 2006. [2]

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Sources

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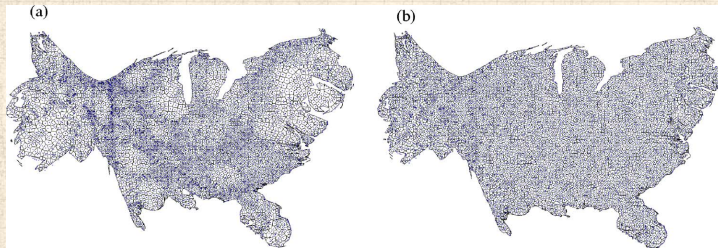
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A reasonable derivation


Global redistribution

Public versus Private

References



 **Left:** population density-equalized cartogram.

 **Right:** (population density)<sup>2/3</sup>-equalized cartogram.

 Facility density is uniform for  $\rho_{\text{pop}}^{2/3}$  cartogram.



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Sources

Size-density law

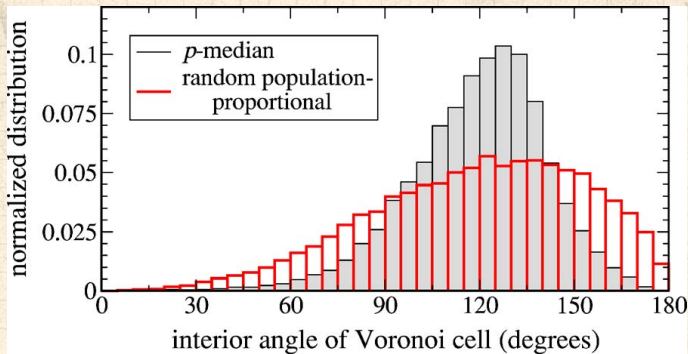
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A reasonable derivation

Global redistribution

Public versus Private

References






From Gastner and Newman (2006) [2]






Cartogram's Voronoi cells are somewhat hexagonal.



## Deriving the optimal source distribution:

-  **Basic idea:** Minimize the average distance from a random individual to the nearest facility. [2]
-  Assume given a fixed population density  $\rho_{\text{pop}}$  defined on a spatial region  $\Omega$ .
-  Formally, we want to find the locations of  $n$  **sources**  $\{\vec{x}_1, \dots, \vec{x}_n\}$  that minimizes the **cost function**



$$F(\{\vec{x}_1, \dots, \vec{x}_n\}) = \int_{\Omega} \rho_{\text{pop}}(\vec{x}) \min_i \|\vec{x} - \vec{x}_i\| d\vec{x}.$$


-  Also known as the p-median problem, and connected to cluster analysis.
-  Not easy ...in fact this one is an NP-hard problem. [2]
-  Approximate solution originally due to Gusein-Zade [3].




# Size-density law

## Approximations:


 For a given set of source placements  $\{\vec{x}_1, \dots, \vec{x}_n\}$ , the region  $\Omega$  is divided up into Voronoi cells , one per source.

 Define  $A(\vec{x})$  as the **area** of the Voronoi cell containing  $\vec{x}$ .

 As per Stephan's calculation, estimate typical distance from  $\vec{x}$  to the nearest source (say  $i$ ) as

$$c_i A(\vec{x})^{1/2}$$

where  $c_i$  is a shape factor for the  $i$ th Voronoi cell.

 Approximate  $c_i$  as a constant  $c$ .

## Distributed Sources

Size-density law

Cartograms

A reasonable derivation

Global redistribution


Public versus Private

## References





# Size-density law

Carrying on:


 The cost function is now


$$F = c \int_{\Omega} \rho_{\text{pop}}(\vec{x}) A(\vec{x})^{1/2} d\vec{x}.$$

 We also have that the **constraint** that Voronoi cells divide up the overall area of  $\Omega$ :  $\sum_{i=1}^n A(\vec{x}_i) = A_{\Omega}$ .

 Sneakily turn this into an integral constraint:

$$\int_{\Omega} \frac{d\vec{x}}{A(\vec{x})} = n.$$

 Within each cell,  $A(\vec{x})$  is constant.

 So ...integral over each of the  $n$  cells equals 1.

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Sources

Size-density law

Cartograms

A reasonable derivation

Global redistribution

Public versus Private

References



## Now a Lagrange multiplier story:

By varying  $\{\vec{x}_1, \dots, \vec{x}_n\}$ , minimize

$$G(A) = c \int_{\Omega} \rho_{\text{pop}}(\vec{x}) A(\vec{x})^{1/2} d\vec{x} - \lambda \left( n - \int_{\Omega} [A(\vec{x})]^{-1} d\vec{x} \right)$$

I Can Haz Calculus of Variations ↗?

Compute  $\delta G / \delta A$ , the functional derivative ↗ of the functional  $G(A)$ .

This gives

$$\int_{\Omega} \left[ \frac{c}{2} \rho_{\text{pop}}(\vec{x}) A(\vec{x})^{-1/2} - \lambda [A(\vec{x})]^{-2} \right] d\vec{x} = 0.$$


Setting the integrand to be zilch, we have:

$$\rho_{\text{pop}}(\vec{x}) = 2\lambda c^{-1} A(\vec{x})^{-3/2}.$$





# Size-density law

Now a Lagrange multiplier story:


 Rearranging, we have

$$A(\vec{x}) = (2\lambda c^{-1})^{2/3} \rho_{\text{pop}}^{-2/3}.$$

 Finally, we indentify  $1/A(\vec{x})$  as  $\rho_{\text{fac}}(\vec{x})$ , an approximation of the local source density.

 Substituting  $\rho_{\text{fac}} = 1/A$ , we have

$$\rho_{\text{fac}}(\vec{x}) = \left( \frac{c}{2\lambda} \rho_{\text{pop}} \right)^{2/3}.$$

 Normalizing (or solving for  $\lambda$ ):

$$\rho_{\text{fac}}(\vec{x}) = n \frac{[\rho_{\text{pop}}(\vec{x})]^{2/3}}{\int_{\Omega} [\rho_{\text{pop}}(\vec{x})]^{2/3} d\vec{x}} \propto [\rho_{\text{pop}}(\vec{x})]^{2/3}.$$





# Global redistribution networks

One more thing:

- How do we supply these facilities?
- How do we best redistribute mail? People?
- How do we get beer to the pubs?
- Gastner and Newman model: cost is a function of basic maintenance and travel time:

$$C_{\text{maint}} + \gamma C_{\text{travel}}$$

- Travel time is more complicated: Take 'distance' between nodes to be a composite of shortest path distance  $l_{ij}$  and number of legs to journey:

$$(1 - \delta)l_{ij} + \delta(\#\text{hops}).$$

- When  $\delta = 1$ , only number of hops matters.

Distributed  
Sources

Size-density law

Cartograms

A reasonable derivation

Global redistribution

Public versus Private

References

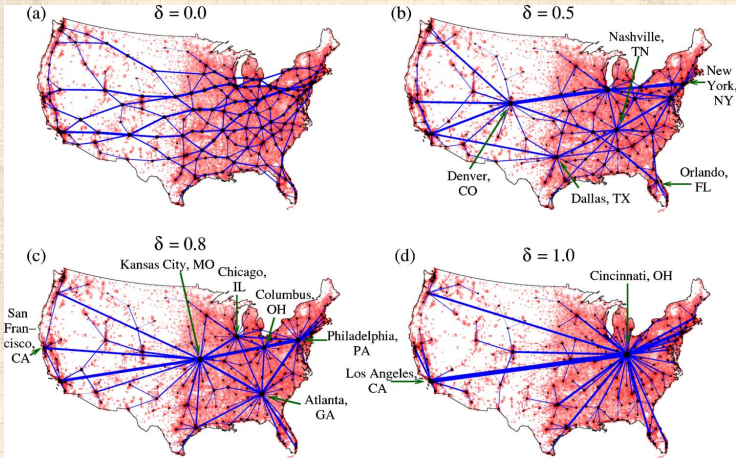


# Global redistribution networks

## Distributed Sources

Size-density law  
Cartograms  
A reasonable derivation  
**Global redistribution**  
Public versus Private

## References



From Gastner and Newman (2006) [2]



# The PoCVerse Optimal Supply Networks III

39 of 49

## Distributed Sources

Size-density law

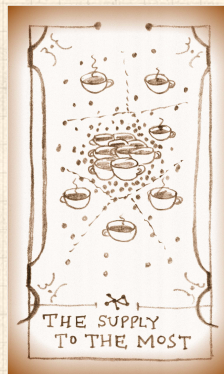
Cartograms

A reasonable derivation

**Global redistribution**

Public versus Private

## References



# Public versus private facilities

Beyond minimizing distances:

🧱 “Scaling laws between population and facility densities” by Um *et al.*, Proc. Natl. Acad. Sci., 2009. [6]

🧱 Um *et al.* find empirically and argue theoretically that the connection between facility and population density

$$\rho_{\text{fac}} \propto \rho_{\text{pop}}^{\alpha}$$

does not universally hold with  $\alpha = 2/3$ .

🧱 **Two idealized limiting classes:**

1. For-profit, commercial facilities:  $\alpha = 1$ ;
2. Pro-social, public facilities:  $\alpha = 2/3$ .

🧱 Um *et al.* investigate facility locations in the United States and South Korea.

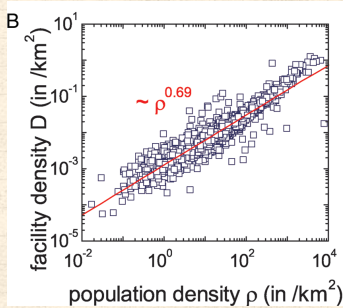
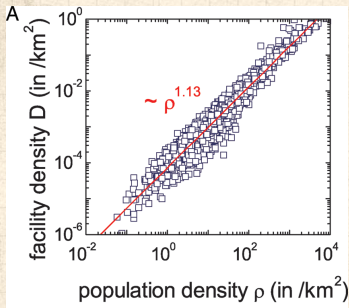



# Public versus private facilities: evidence


## Distributed Sources


Size-density law  
Cartograms  
A reasonable derivation  
Global redistribution  
Public versus Private

## References



 **Left plot:** ambulatory hospitals in the U.S.

 **Right plot:** public schools in the U.S.

 **Note:** break in scaling for public schools. Transition from  $\alpha \simeq 2/3$  to  $\alpha = 1$  around  $\rho_{\text{pop}} \simeq 100$ .



# Public versus private facilities: evidence

US facility	$\alpha$ (SE)	$R^2$
Ambulatory hospital	1.13(1)	0.93
Beauty care	1.08(1)	0.86
Laundry	1.05(1)	0.90
Automotive repair	0.99(1)	0.92
Private school	0.95(1)	0.82
Restaurant	0.93(1)	0.89
Accommodation	0.89(1)	0.70
Bank	0.88(1)	0.89
Gas station	0.86(1)	0.94
Death care	0.79(1)	0.80
* Fire station	0.78(3)	0.93
* Police station	0.71(6)	0.75
Public school	0.69(1)	0.87

SK facility	$\alpha$ (SE)	$R^2$
Bank	1.18(2)	0.96
Parking place	1.13(2)	0.91
* Primary clinic	1.09(2)	1.00
* Hospital	0.96(5)	0.97
* University/college	0.93(9)	0.89
Market place	0.87(2)	0.90
* Secondary school	0.77(3)	0.98
* Primary school	0.77(3)	0.97
Social welfare org.	0.75(2)	0.84
* Police station	0.71(5)	0.94
Government office	0.70(1)	0.93
* Fire station	0.60(4)	0.93
* Public health center	0.09(5)	0.19

Rough transition  
between public  
and private at  
 $\alpha \simeq 0.8$ .

Note: \* indicates  
analysis is at  
state/province  
level; otherwise  
county level.

Distributed  
Sources

Size-density law

Cartograms

A reasonable derivation

Global redistribution

Public versus Private

References

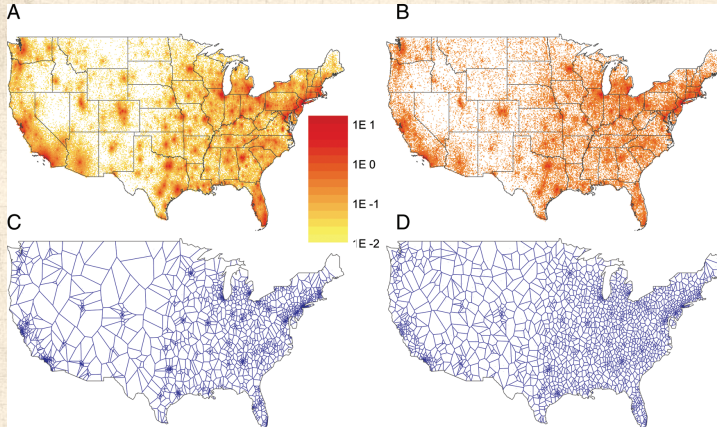


# Public versus private facilities: evidence

## Distributed Sources

- Size-density law
- Cartograms
- A reasonable derivation
- Global redistribution
- Public versus Private

## References



**A, C:** ambulatory hospitals in the U.S.; **B, D:** public schools in the U.S.; **A, B:** data; **C, D:** Voronoi diagram from model simulation.



# Public versus private facilities: the story

So what's going on?

- 🧱 Social institutions seek to minimize distance of travel.
- 🧱 Commercial institutions seek to maximize the number of visitors.
- 🧱 Defns: For the  $i$ th facility and its Voronoi cell  $V_i$ , define
  - 🧱  $n_i$  = population of the  $i$ th cell;
  - 🧱  $\langle r_i \rangle$  = the average travel distance to the  $i$ th facility.
  - 🧱  $A_i$  = area of  $i$ th cell ( $s_i$  in Um *et al.* [6])
- 🧱 Objective function to maximize for a facility (highly constructed):


$$v_i = n_i \langle r_i \rangle^\beta \text{ with } 0 \leq \beta \leq 1.$$

- 🧱 Limits:
  - 🧱  $\beta = 0$ : purely commercial.
  - 🧱  $\beta = 1$ : purely social.







# Public versus private facilities: the story

-  Either proceeding as per the Gastner-Newman-Gusein-Zade calculation or, as Um *et al.* do, observing that the cost for each cell should be the same, we have:

$$\rho_{\text{fac}}(\vec{x}) = n \frac{[\rho_{\text{pop}}(\vec{x})]^{2/(\beta+2)}}{\int_{\Omega} [\rho_{\text{pop}}(\vec{x})]^{2/(\beta+2)} d\vec{x}} \propto [\rho_{\text{pop}}(\vec{x})]^{2/(\beta+2)}.$$

-  For  $\beta = 0$ ,  $\alpha = 1$ : commercial scaling is linear.
-  For  $\beta = 1$ ,  $\alpha = 2/3$ : social scaling is sublinear.



Distributed  
Sources

Size-density law  
Cartograms  
A reasonable derivation  
Global redistribution  
Public versus Private

References

System type:	Dominant cost/benefit scaling:	Dominant constraint scaling:	Scaling of number of events per partition:	Density scaling:	Quantity equalized across partitions:
General form	$\rho_{\text{event}} V^\alpha$ $0 < \alpha \leq 1$	$V^{-\beta}$ $1 - \alpha \leq \beta \leq 1$	$N \propto V^{1-\alpha-\beta}$	$\rho_{\text{partition}} \propto \rho_{\text{event}}^{1/(\alpha+\beta)}$	$NV^{\alpha+\beta-1}$
I. Event rate equalizing with partition number constrained (for-profit)	$\sim \rho_{\text{event}} \ln V$	$V^{-1}$	$N \propto V^0$	$\rho_{\text{partition}} \propto \rho_{\text{event}}^{\frac{1}{2}}$	$N$
II. Minimizing average event access time with partition number constrained (p-median problem, pro-social)	$\rho_{\text{event}} V^{1/d}$	$V^{-1}$	$N \propto V^{-1/d}$	$\rho_{\text{partition}} \propto \rho_{\text{event}}^{d/(d+1)}$	$NV^{1/d}$
III. System under stochastic threat with partition boundary constrained (HOT model)	$\rho_{\text{event}} V^1$	$V^{-1/d}$	$N \propto V^{-1/d}$	$\rho_{\text{partition}} \propto \rho_{\text{event}}^{d/(d+1)}$	$NV^{1/d}$
IV. System under stochastic threat with partition number constrained	$\rho_{\text{event}} V^1$	$V^{-1}$	$N \propto V^{-1}$	$\rho_{\text{partition}} \propto \rho_{\text{event}}^{1/2}$	$NV$



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