

Things to help pull up our SOCKS

Last updated: 2023/08/24, 07:09:41 EDT

Principles of Complex Systems, Vols. 1, 2, & 3D
CSYS/MATH 6701, 6713, & a pretend number,
2023-2024 | @pocsvox

Prof. Peter Sheridan Dodds | @peterdodds

Computational Story Lab | Vermont Complex Systems Center
Santa Fe Institute | University of Vermont



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Leveling up—Scaffolded educational mission:

Data Science Undergrad.

Graduate Certificate in
Complex Systems and
Data Science

Fall, 2015-: MS in Complex
Systems and Data Science

Fall, 2018-: PhD in The
Study of Interesting Things
Complex Systems and
Data Science



All the words: <http://vermontcomplexsystems.org>

Dipoloma-posters:



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Outline

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The Science of OCKS

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Characters

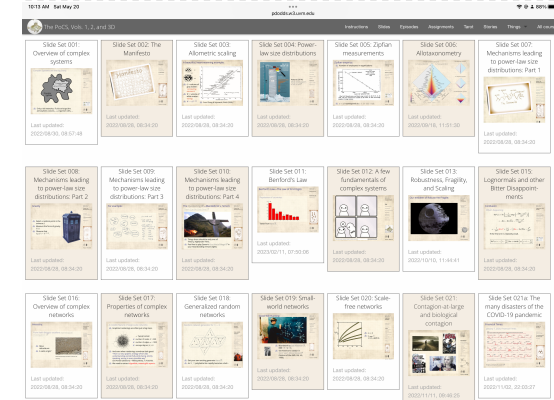
Nutshellfish

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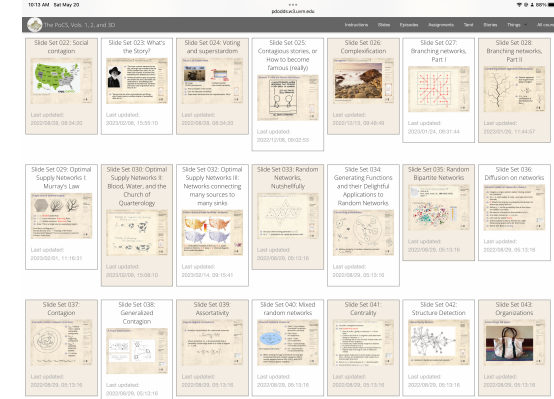
<https://pdodds.w3.uvm.edu/teaching/courses/pocsverse/slides/>



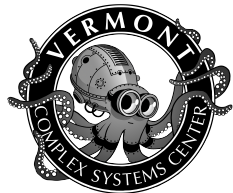
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Describe | Explain | Create | Share | Ethos: Play

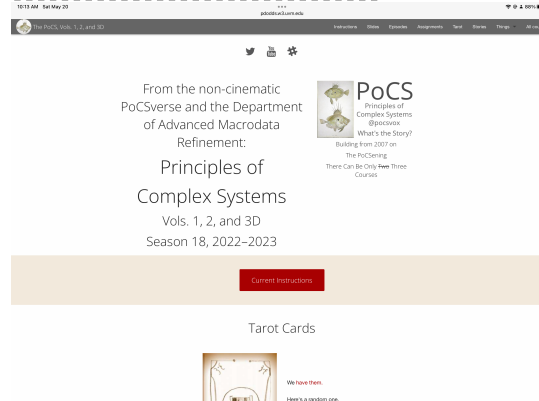


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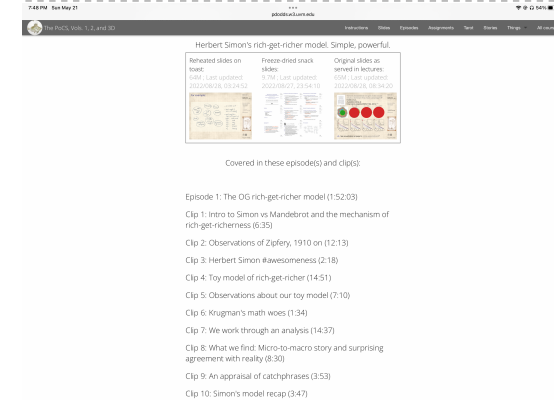
<https://pdodds.w3.uvm.edu/teaching/>



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150,000 lines of $\text{L}^{\text{A}}\text{T}_{\text{E}}\text{X}$...

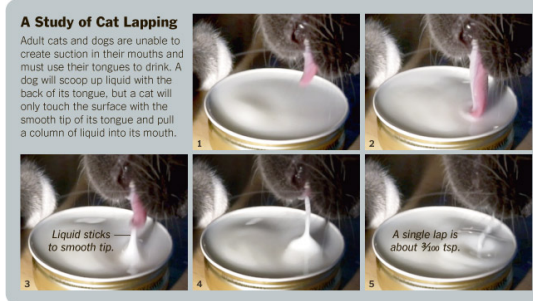
Exciting details regarding these slides:

- ☞ Three servings (all in pdf):
 1. Fresh: For in-class Delivery.
 2. On toast: Flattened for page-turning joy.
 3. Freeze-dried: Pack-and-go, 3x3 slides per page.
- ☞ Presentation versions are hyperly navigable:
 - ← back + search + forward →
- ☞ Web links look like this ↗.
- ☞ References in slides link to full citation at end. [2]
- ☞ Citations contain links to pdfs for papers (if available).
- ☞ Some books will be linked to on Amazon.
- ☞ Brought to you by a frightening melange of X₁₁, Beamer, perl, PerlTeX, fevered command-line madness, and an almost fanatical devotion to the indomitable emacs. #totallynormal

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Rather silly but great example of real science:

"How Cats Lap: Water Uptake by *Felis catus*" ↗
Reis et al., *Science*, 2010.



Source: Science THE NEW YORK TIMES. IMAGES FROM VIDEO BY ROMAN STOCKER, SUNGWAN JUNG, JEFFREY M. ARISTOFF AND FERDO M. REIS

Amusing interview here ↗

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Major competing storytelling entities:

- ☞ News.
- ☞ Books, magazines.
- ☞ Art.
- ☞ Music industry.
- ☞ Television, movie studios, Netflix, HBO, Disney.
- ☞ Social media: Facebook, Instagram, Snapchat, ...
- ☞ All sport.
- ☞ Video games.
- ☞ Religions, ideologies, belief systems, Freemasons, ...
- ☞ Enduring coherent groups: Cultures, countries, cities, ...

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Cultural products from Pantheon ↗:

- ☞ Writers, artists, movie directors, video game directors.

The Science of Complex Systems Manifesto: ↗

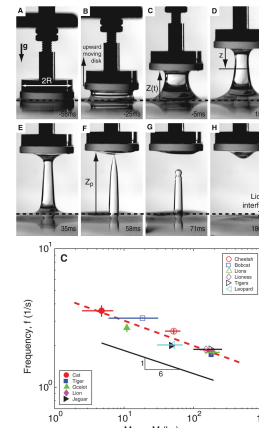
1. Systems are ubiquitous and systems matter.
2. Consequently, much of science is about understanding how pieces dynamically fit together.
3. 1700 to 2000 = Golden Age of Reductionism: Atoms!, sub-atomic particles, DNA, genes, people, ...
4. Understanding and creating systems (including new 'atoms') is the greater part of science and engineering.
5. Universality ↗: systems with quantitatively different micro details exhibit qualitatively similar macro behavior (fate, but real and limited)
6. Computing advances make the Science of Complex Systems possible:
 - 6.1 We can measure and record enormous amounts of data, research areas continue to transition from data scarce to data rich.
 - 6.2 We can simulate, model, and create complex systems in extraordinary detail.

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Another great, great moment in scaling:

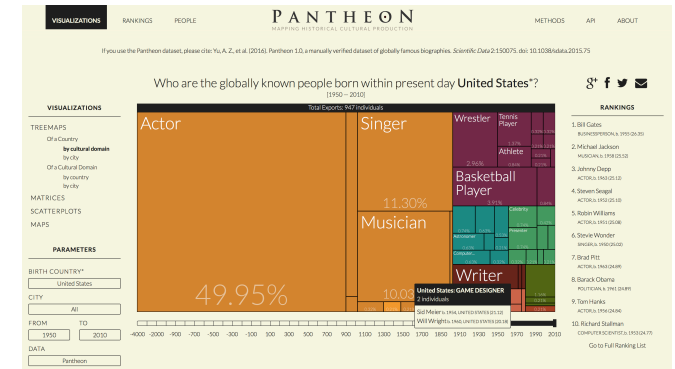
$$f \sim M^{-1/6}$$

The balance of inertia and gravity yields a prediction for the lapping frequency of other felines. Assuming isometry within the Felidae family (i.e., that lapping height H scales linearly with tongue width R and animal mass M scales as R^3), the finding that H^2 is of order one translates to the prediction $f \sim R^{-1/2} \sim M^{-1/6}$. Isometry or marginally positive allometry among the Felidae has been demonstrated for skull (20, 21) and limb bones (22). Although variability by function can lead to departures from isometry in interspecific scalings (23), reported variations within the Felidae (23, 24) only minimally affect the predicted scaling $f \sim M^{-1/6}$. We tested this $\sim 1/6$ power-law dependence by measuring the lapping frequency for eight species of felines, from videos acquired at the Zoo New England or available on YouTube (16). The lapping frequency was observed to decrease with animal mass as $f = 4.6 M^{-1/6} + 0.004 (f \text{ in } s^{-1}, M \text{ in kg})$ (Fig. 4C), close to the predicted $M^{-1/6}$. This close agreement suggests that the domestic cat's inertia- and gravity-controlled lapping mechanism is conserved among felines.



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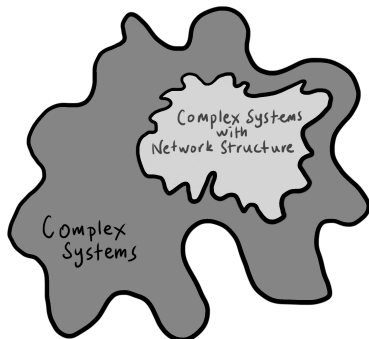
Storytellers win:



For people born 1950-

http://pantheon.media.mit.edu/treemap/country_exports/US/all/1950/2010/H15/pantheon

Complex Systems is the Big Story:



- ☞ Only sometimes a bit networky: Fluids-at-large (the atmosphere, oceans, ...), organism cells, ...

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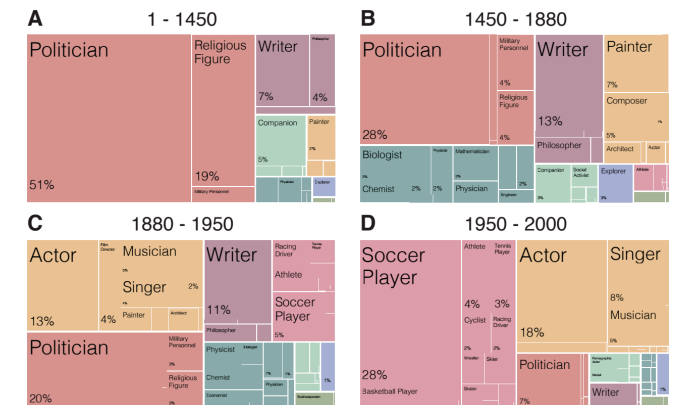
Super Survival of the Stories:



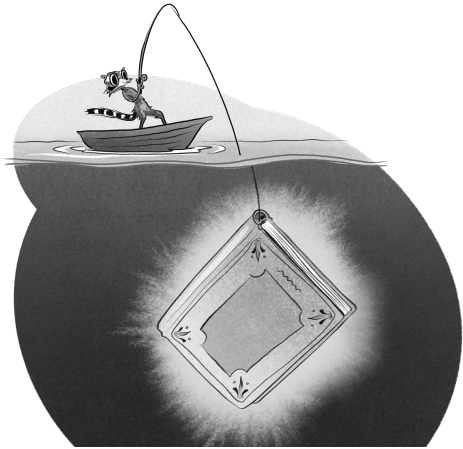
The Desirability of Storytellers ↗, The Atlantic, Ed Yong, 2017-12-05.

- ☞ Study of Agta, Filipino hunter-gatherers.
- ☞ Storytelling valued well above all other skills including hunting.
- ☞ Stories encode prosocial norms such as cooperation.
- ☞ Like the best stories, the best storytellers reproduce more successfully.

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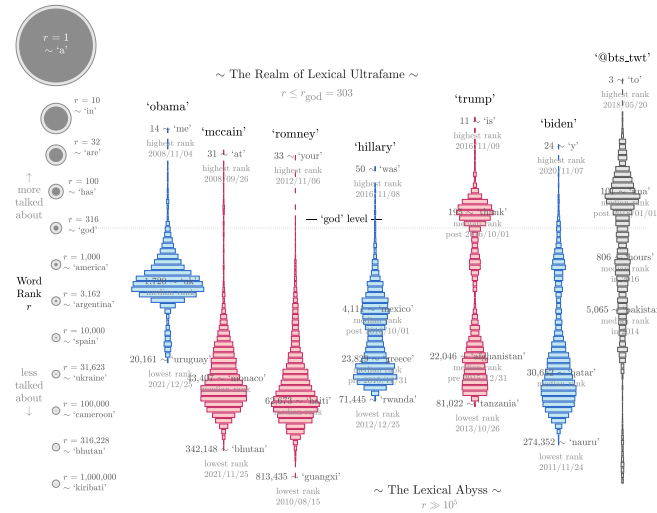


<https://www.media.mit.edu/projects/pantheon-new/overview/>



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Panometer—Three kinds of lexical meters:

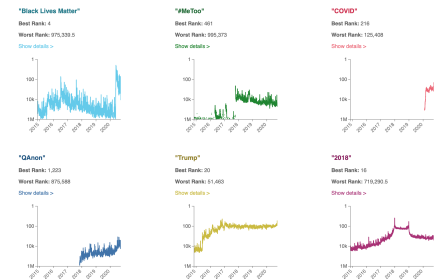
1. Principled lexical meters:
 - ▣ The Hedonometer.
 - ▣ Lexicocalorimeter, POTUSometer, Ousiometer.
2. Ground truth lexical meters:
 - ▣ Insomniometer.
 - ▣ Hangoverometer.
3. Bootstrap lexical meters:
 - ▣ Boredometer.
 - ▣ Hashtagometers.



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storywrangler
https://storywrangling.org/



"Storywrangler: A massive exploratorium for sociolinguistic, cultural, socioeconomic, and political timelines using Twitter" Alishabi et al., Science Advances, 7, eabe6534, 2021.

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Week	2016	2017	2018	2019	2020	2021
1. 01/04-01/07	Hillary Clinton 22.7	Barack Obama 85.1	Steve Bannon 5.7	the government 0.0	in wall 6.6	in Congress 20.2
2. 01/08-01/11	Trump 18.0	Barack Obama 85.1	Michelle Obama 0.0	the justice 1.0	impeachment trial 0.0	the Capitol 0.0
3. 01/12-01/15	the PoCVerse 20.0	Trump inauguration 0.0	the government 1.4	Cohen to 0.0	impeachment trial 0.0	the Capitol 0.0
4. 01/16-01/19	Meat 19.9	receives color 0.0	the FBI 5.4	the government 1.0	impeachment trial 0.0	the Capitol 0.0
5. 01/20-01/23	the PoCVerse 25.7	tweet ban 1.4	the FBI 5.4	Robb 18.0	impeachment trial 0.0	the Capitol 0.0
6. 01/24-01/27	New York 19.5	tweet ban 1.1	military parade 0.0	El Page 1.7	Democrat 19.0	the Capitol 0.0
7. 01/28-01/31	the PoCVerse 15.7	Michael Flynn 0.0	school shooting 0.0	national emergency 0.0	Boyer 8.0	the Capitol 0.0
8. 02/01-02/04	the PoCVerse 39.0	Trump administration 0.0	the VBA 0.0	John S. McCain 0.0	Brexit 5.0	the Capitol 0.0
9. 02/05-02/08	vote for 4.4	tweet ban 0.0	Boyer 8.0	Boyer 8.0	the coronavirus 0.0	the Capitol 0.0
10. 02/09-02/12	the PoCVerse 11.1	Trump 2.4	Stony Brook 0.0	The Apple 0.0	the coronavirus 0.0	the Capitol 0.0
11. 02/13-02/16	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	New York 13.0	the coronavirus 0.0	the Capitol 0.0
12. 02/17-02/20	the PoCVerse 10.0	tweet ban 0.0	Cambridge Analytica 0.0	Master report 0.0	the coronavirus 0.0	the Capitol 0.0
13. 02/21-02/24	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
14. 02/25-02/28	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
15. 03/01-03/04	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
16. 03/05-03/08	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
17. 03/09-03/12	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
18. 03/13-03/16	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
19. 03/17-03/20	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
20. 03/21-03/24	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
21. 03/25-03/28	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
22. 03/29-04/01	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
23. 04/02-04/05	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
24. 04/06-04/09	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
25. 04/10-04/13	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
26. 04/14-04/17	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
27. 04/18-04/21	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
28. 04/22-04/25	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
29. 04/26-04/29	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
30. 04/30-05/03	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
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32. 05/08-05/11	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
33. 05/12-05/15	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
34. 05/16-05/19	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
35. 05/20-05/23	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
36. 05/24-05/27	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
37. 05/28-05/31	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
38. 06/01-06/04	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
39. 06/05-06/08	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
40. 06/09-06/12	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
41. 06/13-06/16	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
42. 06/17-06/20	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
43. 06/21-06/24	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
44. 06/25-06/28	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
45. 06/29-07/02	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
46. 07/03-07/06	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
47. 07/07-07/10	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
48. 07/11-07/14	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
49. 07/15-07/18	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
50. 07/19-07/22	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
51. 07/23-07/26	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0
52. 07/27-07/30	the PoCVerse 10.0	tweet ban 0.0	Stony Brook 0.0	the coronavirus 0.0	the coronavirus 0.0	the Capitol 0.0

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Emotional turbulence:



http://hedonometer.org

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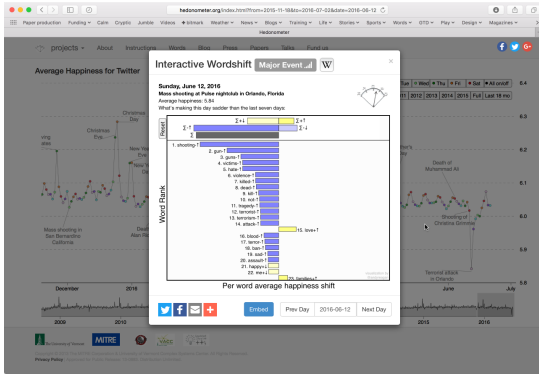
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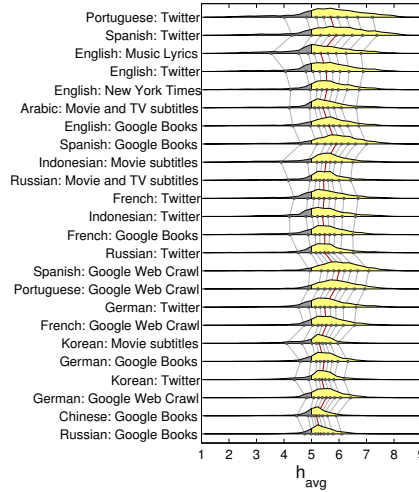
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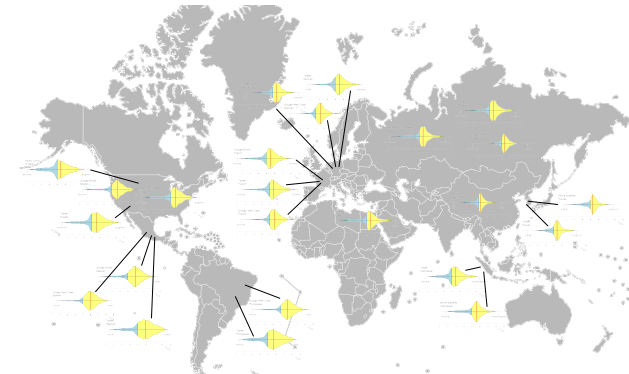
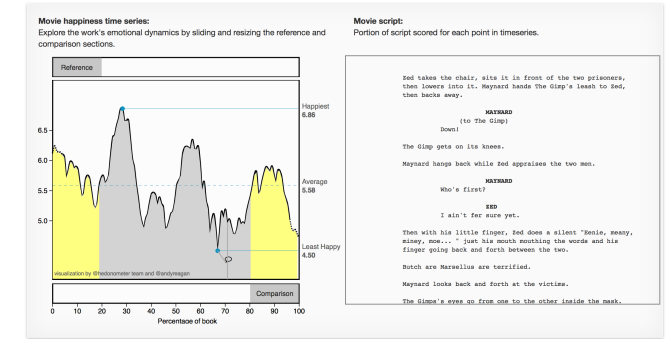


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Online, interactive Emotional Shapes of Stories for

1,000+ movie scripts:
Pulp Fiction

directed by Quentin Tarantino



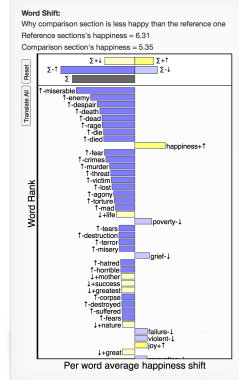
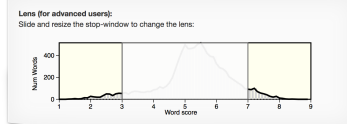
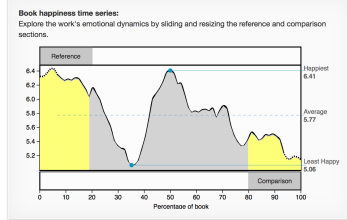
Dodds/Tivnan/Danforth et al.,
Proc. Natl. Acad. Sci. 2015,
"Human language reveals a universal positivity bias," [5]
Global press including National Geographic
Top 100 almetric article, 2015



Online, interactive Emotional Shapes of Stories for
10,000+ books:

Frankenstein; Or the Modern
Prometheus (wik)
by Mary Shelley

Search Gutenberg Corpus by Title Classics Harry Potter Random

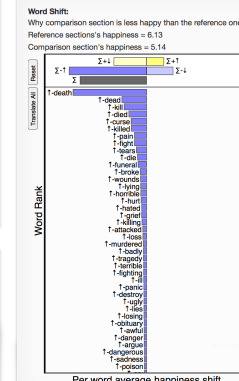
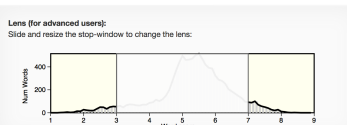
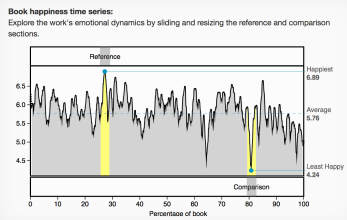


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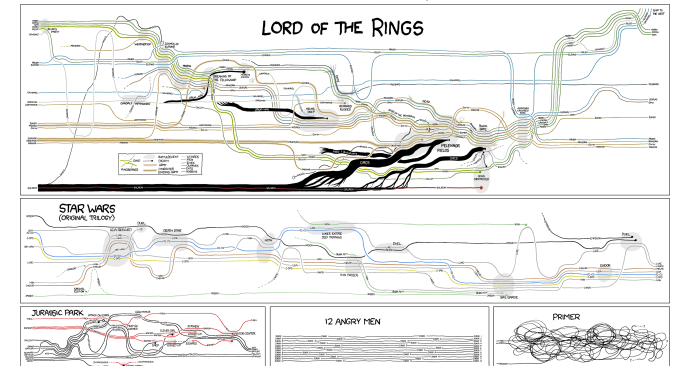
Harry Potter (all books together)
by J.K. Rowling

Search Gutenberg Corpus by Title Classics Harry Potter Random



Emotional arcs are not plots. Neither are character paths:

THESE CHARTS SHOW MOVIE CHARACTER INTERACTIONS.
THE HORIZONTAL AXIS IS TIME. THE VERTICAL GROUPING OF THE
LINES INDICATES WHICH CHARACTERS ARE TOGETHER AT A GIVEN TIME.



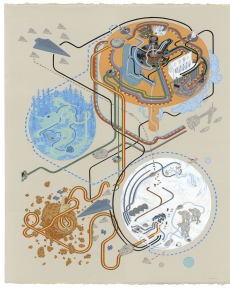
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"So, in writing, there are six basic plots, and their sequels and derivative franchises."



"Plotted: A Literary Atlas" by Andrew DeGraff (2015). [3]

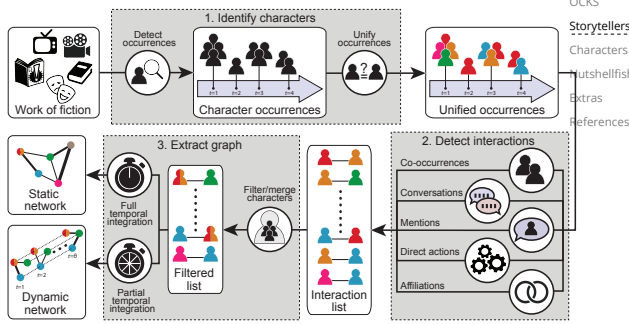


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<http://www.andrewdegraff.com/moviemaps/>

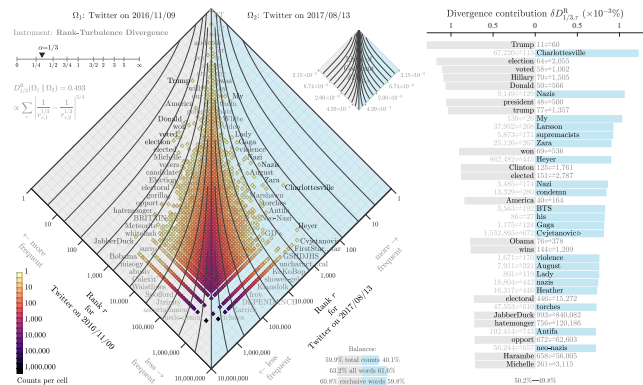
"Extraction and analysis of fictional character networks: A survey" Labatut and Bost, ACM Computing Surveys (CSUR), 52, 1–40, 2019. [12]



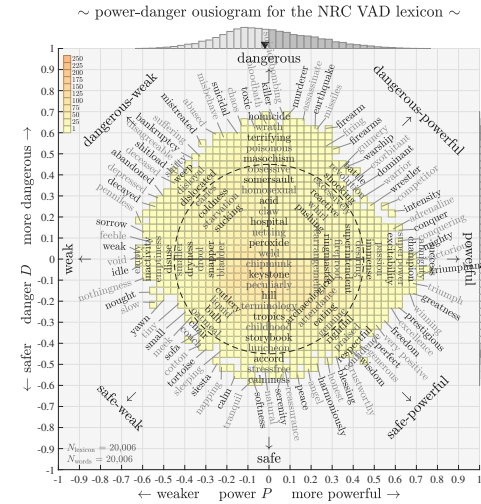
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Fig. 1. Overview of the generic character network extraction process. Figure available at [10.6084/m9.figshare.7993040](https://doi.org/10.6084/m9.figshare.7993040) under CC-BY license.



Allotaxonomy—
the comparison of complex systems:
<http://compstorylab.org/allotaxonomy/>



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Semantic differentials from Osgood et al.: [14]

- | | | |
|------------------------|--------------------------|-------------------------|
| 1. pleasant-unpleasant | 18. large-small | 36. colorful-colorless |
| 2. repeated-varied | 19. clean-dirty | 37. hot-cold |
| 3. smooth-rough | 20. resting-busy | 38. rich-thin |
| 4. active-passive | 21. dull-sharp | 39. obvious-subtle |
| 5. beautiful-ugly | 22. deep-shallow | 40. wide-narrow |
| 6. definite-uncertain | 23. gliding-scraping | 41. deliberate-careless |
| 7. low-high | 24. familiar-strange | 42. happy-sad |
| 8. powerful-weak | 25. soft-hard | 43. gentle-violent |
| 9. steady-fluttering | 26. heavy-light | 44. mild-intense |
| 10. soft-loud | 27. wet-dry | 45. rounded-angular |
| 11. full-empty | 28. safe-dangerous | 46. slow-fast |
| 12. good-bad | 29. concentrated-diffuse | 47. rugged-delicate |
| 13. rumbling-whining | 30. pushing-pulling | 48. simple-complex |
| 14. solid-hollow | 31. labored-easy | 49. green-red |
| 15. clear-hazy | 32. dark-bright | 50. masculine-feminine |
| 16. calming-exciting | 33. even-uneven | |
| 17. pleasing-annoying | 34. loose-tight | |
| | 35. relaxed-tense | |

The meaning of pings:



"A factorial study of complex auditory stimuli (passive sonar sounds)" L. M. Solomon, Unpublished Doctoral Dissertation, University of Illinois, 52, 1954. [17]

From the introduction:

This study represents the convergence of three disparate areas of investigation in an attempt to analyze one of the many problems encountered in the study of human factors in undersea warfare. The domains referred to are these:

- naval sonar,
- the nature of "meaning,"
- and multidimensional scaling techniques.

The problem may be stated as follows: In the detection and recognition of underwater sounds by the use of sonar equipment, what are the discriminative cues employed by the sonar operator? More generally, what factors does the operator utilize in decoding the significance of sonar signals?

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Definitions:

- **Ousiometrics:** The quantitative study of the **essential meaningful components** of an entity, however perceived.
- Used in philosophical and theological settings, the word 'ousia' comes from Ancient Greek οὐσία.
- To be distinguished from semantics, semiotics, ...
- οὐσία is the etymological root of the word 'essence'.
- Ousiometry, ousiometer, ousiograms, ...
- Telegnomics: The distant sensing of knowledge (~distant-reading) [13]

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From pings to things:



"The Measurement of Meaning" by Osgood, Suci, and Tannenbaum (1957). [14]

Osgood et al. used semantic differentials and factor analysis to identify a basis of three variables for meaning-space:

- **Evaluation:** {bad ↔ good}
- **Potency:** {weak ↔ strong}
- **Activity:** {passive ↔ active}

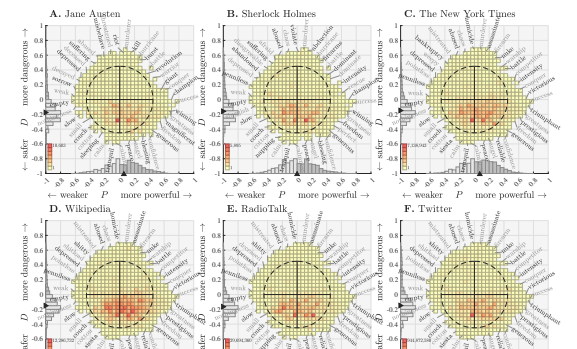
- 100s of students, 10s of things, 50 semantic differentials
- "EPA framework"

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A special thing has happened:

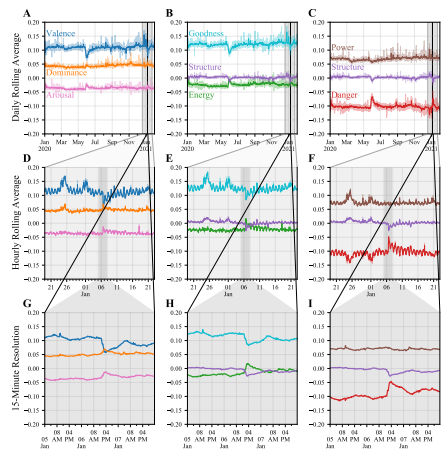
- The PDS framework emerged only from analyzing a lexicon (types).
- Applying PDS framework to disparate corpora (tokens) reveals a linguistic 'safety bias'.



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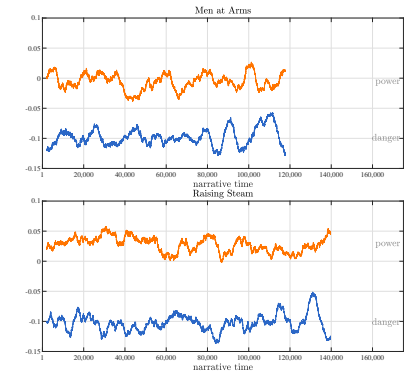
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Prototype ousiometer—Twitter:

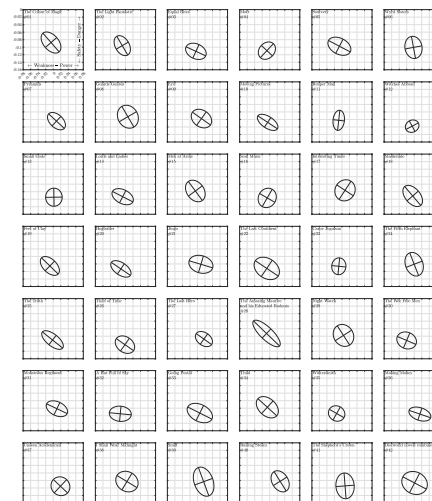


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Prototype ousiometer—Terry Pratchett's Discworld:

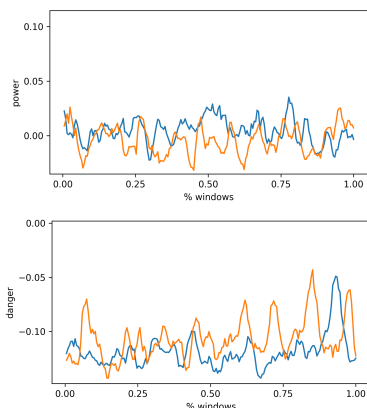


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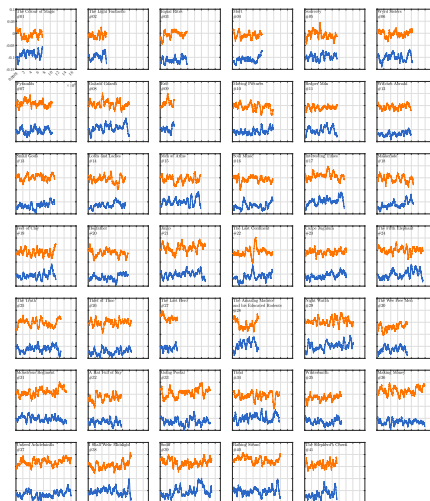
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Prototype ousiometer—Harry Potter:



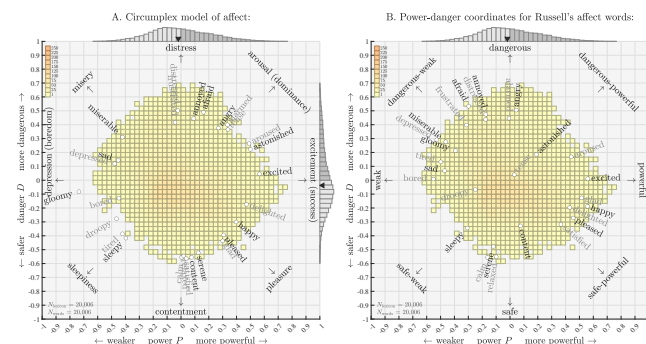
Blue: Harry Potter and the Half-Blood Prince
Orange: Harry Potter and the Deathly Hallows

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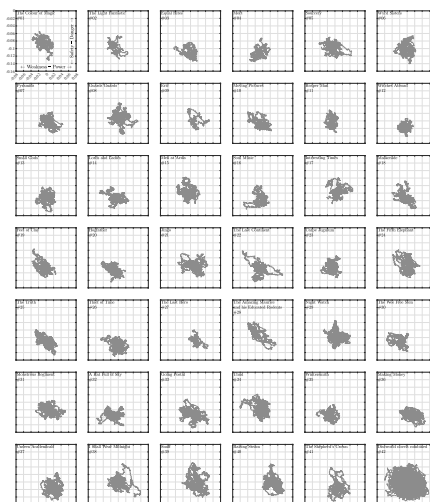
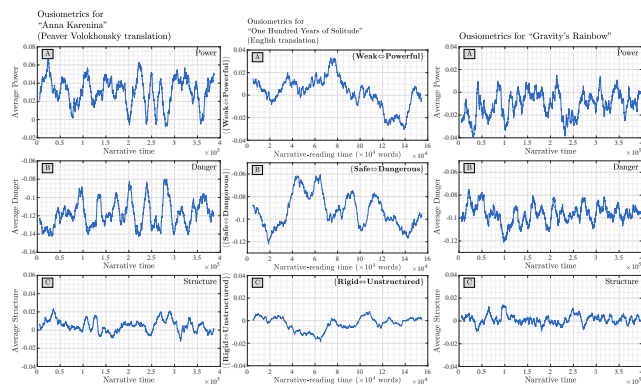


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Rough agreement with Russell's circumplex model,^[16] which itself doesn't disagree with a 2-D orthogonal framework.



Power and Danger time series for books:



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Dungeons & Dragons—Two alignment axes for character:



{lawful ↔ chaotic}
(vertical) and
{good ↔ evil}
(horizontal).

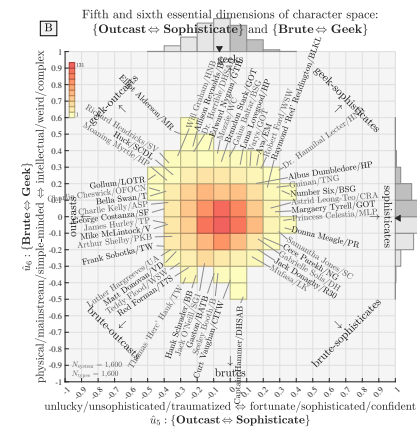
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¹From this [Reddit thread](#), where, naturally, the choices are enthusiastically debated.

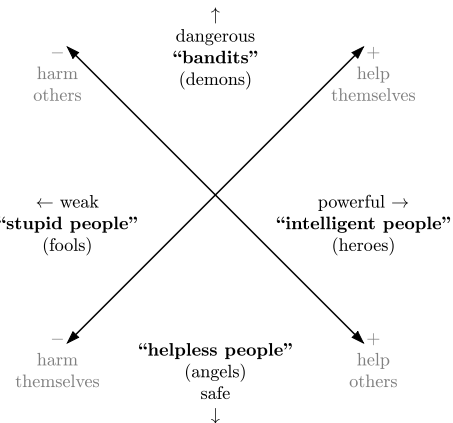
lawful-good ~ structured-powerful-safe	neutral-good ~ neutral-powerful-safe	chaotic-good ~ unstructured-powerful-safe
lawful-neutral ~ structured-neutral	(true) neutral	chaotic-neutral ~ unstructured-neutral
lawful-evil ~ structured-dangerous	neutral-evil ~ neutral-dangerous	chaotic-evil ~ unstructured-dangerous

Most extreme characters:

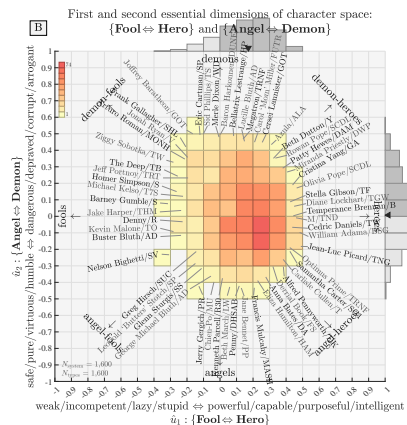
Rank	Character	Storyverse	Size S	Top Three Archetypes (Essential Direction, Norm. Component/% Variance Explained)	R_{max}		
				Third:	Second:	First:	
1.	Joffrey Baratheon	GOT	100.0	Fool (-1, 26.4/7.0%)	Diva (+4, 31.7/10.0%)	Demon (-2, 80.1/64.1%)	6.4
2.	Fisrond	OzAL	98.9	Traditionalist (-3, 40.1/16.5%)	Hero (-1, 41.9/17.9%)	Demon (-2, 69.2/48.9%)	18.1
3.	Logan Roy	30TC	98.5	Traditionalist (-3, 34.7/12.4%)	Hero (+1, 49.2/24.9%)	Demon (-2, 66.9/45.9%)	14.7
4.	Nurse Ratched	OFOCN	95.6	Demon (+2, 41.7/19.0%)	Hero (+1, 44.8/21.9%)	Traditionalist (-3, 60.8/40.5%)	36.4
5.	Tracy Jordan	R30	95.5	Fool (-1, 17.9/3.5%)	Demon (+2, 52.8/30.5%)	Adventurer (+3, 62.8/43.2%)	20.9
6.	Dolores Umbridge	HP	95.1	Diva (+4, 36.5/14.7%)	Traditionalist (-3, 44.7/22.1%)	Demon (-2, 60.1/39.9%)	20.8
7.	Eric Cartman	SP	95.1	Fool (-1, 10.4/4.2%)	Adventurer (+3, 20.8/4.8%)	Demon (-2, 79.0/69.1%)	14.4
8.	Malek Archer	ARCH	94.9	Diva (+4, 24.0/6.4%)	Hero (+1, 44.0/21.5%)	Demon (-2, 68.1/51.5%)	10.9
9.	Azula	ALA	94.5	(-9, 15.1/2.6%)	Hero (-1, 49.8/27.7%)	Demon (+2, 69.6/54.2%)	31.1
10.	Sid Phillips	TS	94.2	Fool (-1, 16.2/3.0%)	Outcast (-5, 33.4/12.6%)	Demon (-2, 79.7/71.6%)	6.0
11.	Sterling Archer	ARCH	93.9	(-11, 15.0/2.5%)	Adventurer (+3, 41.2/19.3%)	Demon (-2, 70.7/56.7%)	14.4
12.	Gollum	LOTR	93.6	Geek (+6, 28.5/8.0%)	Outcast (-5, 36.9/25.1%)	Demon (-2, 60.5/44.9%)	14.6
13.	Homer Simpson	TB	93.3	(-8, 18.3/3.8%)	Diva (+4, 25.6/7.5%)	Demon (-2, 74.6/63.9%)	8.5
14.	Baron Harkonnen	DUNE	93.2	Diva (+4, 13.9/2.2%)	(+7, 23.9/6.6%)	Demon (+2, 74.4/72.7%)	11.1
15.	The Joker	DK	93.0	Geek (+6, 27.3/8.6%)	Adventurer (+3, 36.5/15.4%)	Demon (-2, 66.3/50.9%)	7.2
16.	Darlene Snell	O	92.6	(-8, 24.2/6.0%)	Outcast (-5, 33.0/12.7%)	Demon (-2, 71.9/60.3%)	7.2
17.	Billy Butcher	TB	92.4	Lone Wolf (-4, 28.6/9.6%)	Hero (+1, 38.1/17.0%)	Demon (-2, 63.9/47.9%)	7.1
18.	Man in Black	WSW	92.4	Traditionalist (-3, 18.5/4.0%)	Hero (+1, 43.0/21.7%)	Demon (-2, 68.5/55.1%)	18.2
19.	Jenna Maroney	R30	92.3	Adventurer (+3, 41.4/20.1%)	Diva (+4, 44.1/22.8%)	Demon (-2, 58.6/40.2%)	41.3
20.	Ziggy Sobotka	TW	92.2	Adventurer (+3, 36.6/15.7%)	Fool (-1, 45.2/24.0%)	Demon (-2, 52.9/32.4%)	5.8
21.	Frank Gallagher	SHL	92.2	Adventurer (+3, 25.5/8.3%)	Fool (-1, 33.2/12.9%)	Demon (-2, 67.4/53.5%)	7.2
22.	Ron Swanson	FR	92.1	Traditionalist (-3, 28.4/9.5%)	Lone Wolf (-4, 39.3/18.2%)	Hero (+1, 58.0/39.7%)	11.0
23.	Mr. Burns	S	92.1	Hero (+1, 23.9/6.7%)	Traditionalist (-3, 40.4/19.2%)	Demon (-2, 67.0/52.9%)	10.1
24.	Dr. Hannibal Lecter	HNB	92.0	Demon (+2, 30.2/10.7%)	Sophisticate (+5, 30.5/11.0%)	Hero (+1, 60.1/42.7%)	5.7
25.	Red Forman	FTS	91.8	Brute (-6, 32.0/12.1%)	Hero (-1, 46.9/26.1%)	Traditionalist (-3, 47.8/27.1%)	5.4



Aligns with rotated version of Cipolla's Basic Laws of Human Stupidity:



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Base archetypes:

Essential Character Dimension 1, \hat{u}_1
Major archetype dimension: {Fool ↔ Hero}
{weak/incompetent/lazy/stupid ↔ powerful/capable/purposeful/intelligent}

A. Most aligned traits (\hat{v}_1)					B. Traits by (\hat{v}_1)						
	Cos. Var.	Comp.	Trait	Size		Cos. Var.	Comp.	Trait	Size		
1. incompetent ↔ competent	0.94	88.6	81.1	86.2	17	1. lazy ↔ diligent	0.92	83.9	88.5	96.6	2
2. helpless ↔ resourceful	0.92	83.9	77.8	85.0	23	2. quitter ↔ persistent	0.87	75.0	86.6	100.0	1
3. lazy ↔ diligent	0.92	83.9	88.5	96.6	2	3. unmotivated ↔ motivated	0.87	76.2	81.3	95.2	4
4. low IQ ↔ high IQ	0.90	81.9	80.7	89.1	9	4. unambitious ↔ driven	0.88	78.1	82.7	93.5	5
5. unobservant ↔ perceptive	0.90	81.7	77.0	85.2	21	5. incompetent ↔ competent	0.94	88.6	81.1	86.2	17

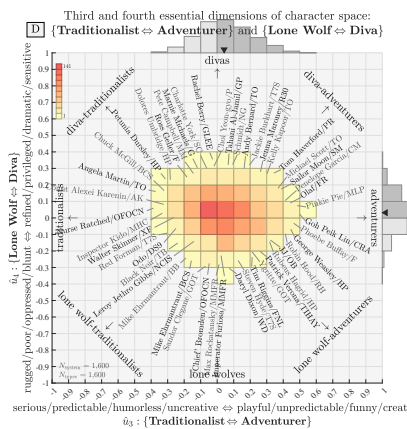
C. Most negatively aligned					D. Most positively aligned						
	Cos. Var.	Comp.	Char.	Size		Cos. Var.	Comp.	Char.	Size		
1. Barney Gumble S	-0.63	39.2	50.5	80.7	247	1. Kate Beckett USTL	0.93	85.6	71.3	77.1	385
2. Kevin Malone FO	-0.62	38.2	45.1	73.1	574	2. Olivia Benson SVU	0.90	81.6	72.6	80.4	257
3. Jake Harper THM	-0.59	34.5	37.7	64.2	1014	3. Princess Leia SW	0.89	79.2	67.1	75.4	456
4. Nelson Bighetti SV	-0.58	34.1	49.4	84.5	142	4. Miranda Bailey GA	0.89	78.7	73.0	82.3	200
5. Kermit SHL	-0.58	33.2	35.2	61.2	1147	5. Shirley Schmidt BL	0.89	78.4	68.8	77.7	364

E. Characters by largest negative component ($-\hat{v}_1$)					F. Characters by largest positive component ($+\hat{v}_1$)						
	Cos. Var.	Comp.	Char.	Size		Cos. Var.	Comp.	Char.	Size		
1. Barney Gumble S	-0.63	39.2	50.5	80.7	247	1. Jean-Luc Picard TNG	0.86	73.5	78.4	91.4	30
2. Nelson Bighetti SV	-0.58	34.1	49.4	84.5	142	2. William Adama BSG	0.85	72.3	77.2	90.8	37
3. Ziggy Sobotka TW	-0.49	24.0	45.2	92.2	20	3. Hermione Granger HP	0.88	78.1	76.4	86.4	95
4. Kevin Malone FO	-0.62	38.2	45.1	73.1	574	4. Olivia Pope SCDB	0.85	72.0	74.4	87.6	76
5. Homer Simpson S	-0.53	27.6	42.1	80.2	265	5. Minerva McGonagall HP	0.88	76.8	74.2	84.7	140

TABLE 1. Sets of top 5 traits and characters by various measures for the second essential dimension which we interpret as (Fool ↔ Hero). These lists are abbreviated versions of what we provide in the Supplementary Document SD1 in the Ancillary files. See Tabs. A3-A24 for the same set of six tables for the top 15 traits and characters for the first 11 essential dimensions. See Sec. A9 for story abbreviations.

- Data set:
- 1600 characters
 - 400 traits as semantic differentials
 - 364 traits after removing 35 emoji-based semantic differentials and one duplicate
 - Shows ~ Stories (television series and film)

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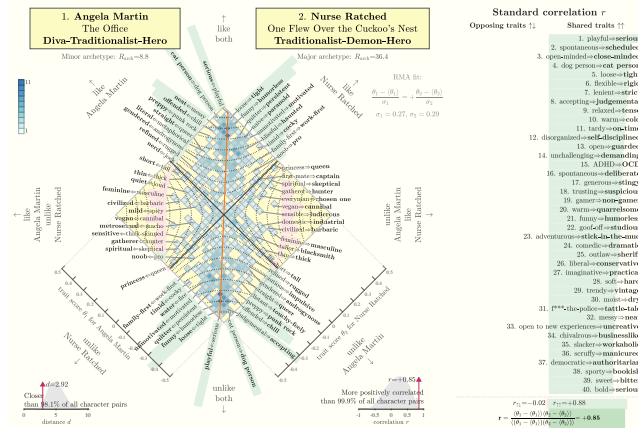
A. Major essential character dimensions:					
Archetypes ~ Descriptors	Five factor model dimension(s)	Essential Meaning (Ousiometics)	% Variance Explained	Primary Dimension	
1. {Fool ↔ Hero}	~ (weak/incompetent/lazy/stupid ↔ powerful/capable/purposeful/intelligent)	{- (conscientiousness) weak ↔ powerful}	25.7%	41.2%	(9+651=660)
2. {Angel ↔ Demon}	~ {safe/pure/virtuous/humble ↔ dangerous/depraved/corrupt/arrogant}	~ (-agreeableness) safe ↔ dangerous	21.3%	27.5%	(161+279=440)
3. {Traditionalist ↔ Adventurer}	~ (-openness)	{structured ↔ unstructured}	14.1%	18.2%	(52+240=292)
~ (serious/predictable/humorous/creative ↔ playful/unpredictable/funny/creative)					
B. Minor essential character dimensions:					
Archetypes ~ Descriptors	Five factor model dimension(s)	% Variance Explained	Primary Dimension		
4. {Lone Wolf ↔ Diva}	~ (-extroversion)	6.4%	5.5%	(12+76=88)	
5. {Outcast ↔ Sophisticate}	~ (-neuroticism)	5.1%	5.1%	(81+0=81)	
6. {Brute ↔ Geek}	~ (unlucky/sophisticated/traumatized ↔ fortunate/sophisticated/confident)	3.7%	1.6%	(13+13=26)	
~ {physical/mainstream/simple-minded ↔ intellectual/wealthy/complex}					
			15.2%	12.2%	(195)
C. Trait-level essential character dimensions:					
Unnamed non-Archetype Essential Traits ~ Descriptors	% Variance Explained	Primary Dimension			
7. ~ {young/attractive/dramatic ↔ old/ugly/comedic}	2.1%	0.4%	(5+2=7)		
8. ~ {spiritual/historical/rural ↔ skeptical/modern/urban}	1.7%	0.2%	(1+3=4)		
9. ~ {low tempo ↔ high tempo}	1.5%	0.1%	(1+0=1)		
10. ~ {feminine/low-tech/non-athletic ↔ masculine/high-tech/athletic}	1.1%	0.0%	(0+0=0)		
11. ~ {forthright/naive/rich ↔ treacherous/street-wise/poor}	0.9%	0.1%	(0+1=1)		
			7.3%	0.8%	(13)
			16.4%	0.0%	(0)

12-364. All other essential dimensions combined:

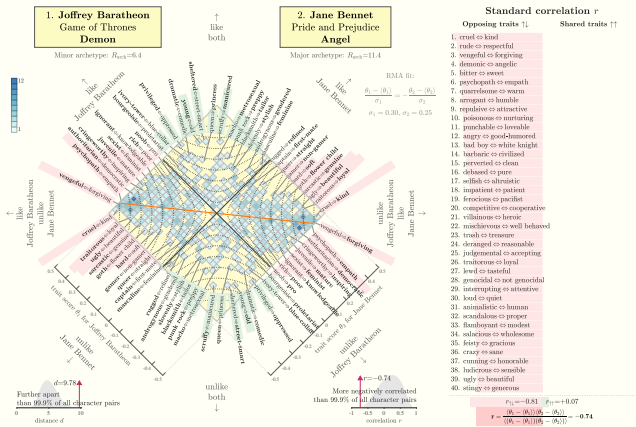
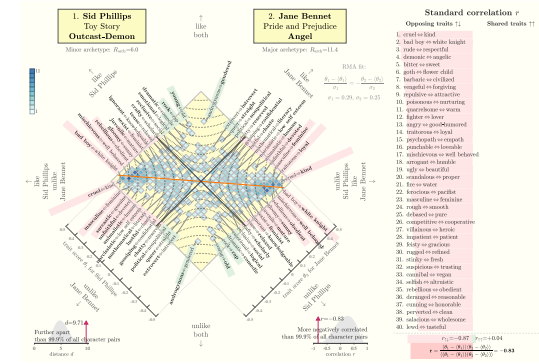
Most archetypal characters:

Rank by Rarch	Character Story	Size S	Rank	Archetype class	(% var. exp., β_1, β_2)	R _{arch}
1.	Tywin Lannister Game of Thrones	90.9	36	Traditionalist-Demon-Hero	(88.5, 1.3)	66.6
2.	Charlie Young The West Wing	82.5	191	Angel-Hero	(83.3, 1.7)	48.4
3.	Kate Beckett Castle	77.1	385	Hero	(85.6, 1.8)	46.6
4.	Kelly Kapoor The Office	81.1	234	Diva-Adventurer-Demon	(83.0, 1.9)	43.6
5.	Dr. John Watson Sherlock	62.9	1058	Outcast-Angel-Hero	(83.8, 2.0)	41.5
6.	Jenna Maroney 30 Rock	92.3	19	Diva-Adventurer-Demon	(81.1, 2.0)	41.3
7.	Annie Porter Speed	61.4	1132	Adventurer-Angel-Hero	(74.2, 1.8)	41.1
8.	Phoebe Buffay Friends	81.5	224	Adventurer	(80.4, 2.0)	39.6
9.	Will Byers Stranger Things	62.6	1073	Geek-Outcast-Angel	(74.6, 1.9)	38.5
10.	Marmee March Little Women	74.8	484	Angel-Hero	(81.4, 2.2)	36.9
11.	Nurse Ratched One Flew Over the Cuckoo's Nest	95.6	4	Traditionalist-Demon-Hero	(79.1, 2.2)	36.4
12.	Walker Skinner The X-Files	67.5	844	Traditionalist-Hero	(84.7, 2.4)	34.8
13.	Avon Barksdale The Wire	75.5	453	Demon-Hero	(72.1, 2.1)	34.7
14.	Regina Mills Once Upon a Time	76.8	423	Demon-Hero	(77.5, 2.3)	34.2
15.	Pinkie Pie My Little Pony: Friendship Is Magic	87.1	81	Adventurer	(77.1, 2.3)	34.0
16.	Sara Sidle CSI: Crime Scene Investigation	58.8	1236	Hero	(75.8, 2.3)	33.2
17.	Rory Gilmore Gilmore Girls	69.7	738	Diva-Angel-Hero	(74.5, 2.2)	33.1
18.	Prudence Night Chilling Adventures of Sabrina	75.7	437	Demon-Hero	(78.4, 2.4)	32.9
19.	Principal Skinner The Simpsons	58.0	1264	Outcast-Diva-Traditionalist	(78.9, 2.4)	32.8
20.	Beverly Crusher Star Trek: The Next Generation	76.5	417	Angel-Hero	(77.6, 2.4)	32.1
21.	Rachel Chu Crazy Rich Asians	69.1	761	Adventurer-Angel-Hero	(81.5, 2.5)	32.1
22.	Grace Van Pelt The Mentalist	58.9	1228	Angel-Hero	(76.0, 2.4)	31.6
23.	Perry Cox Scrubs	78.3	338	Demon-Hero	(76.0, 2.4)	31.4
24.	Dr. Madslyn Madden The Departed	56.9	1311	Diva-Angel-Hero	(68.2, 2.2)	31.4
25.	Azula Avatar: The Last Airbender	94.5	9	Demon-Hero	(79.8, 2.6)	31.1

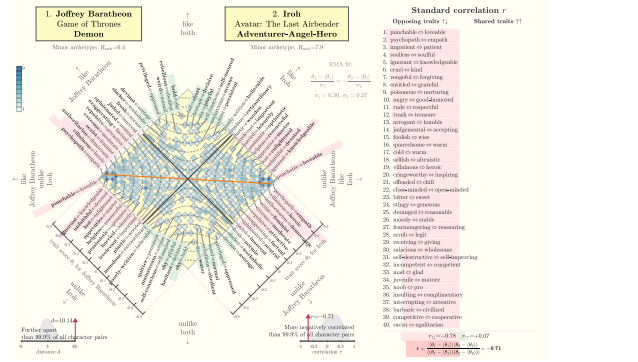
Two similar villains:



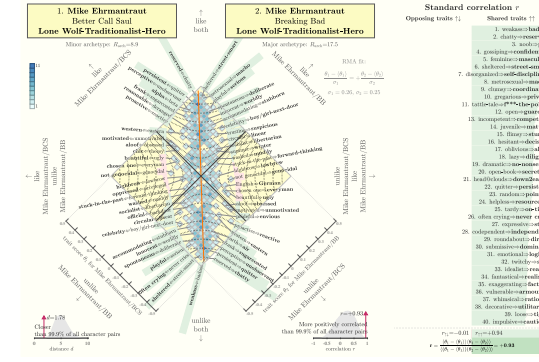
The most negatively correlated characters:



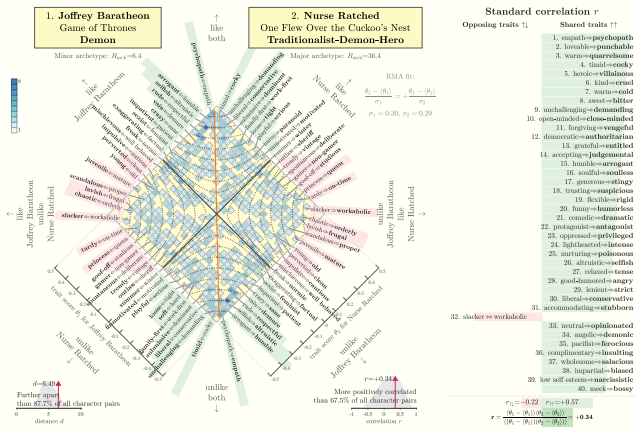
The two characters furthest apart:



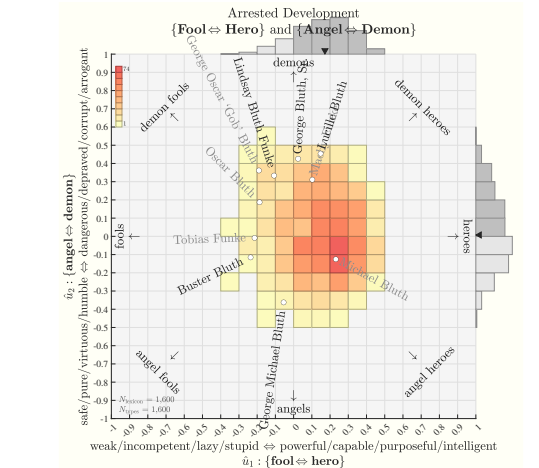
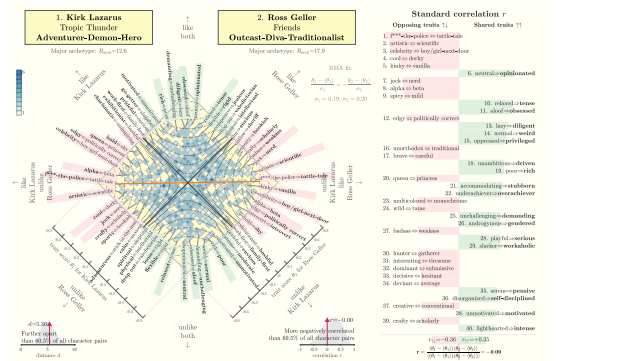
Character evolution:

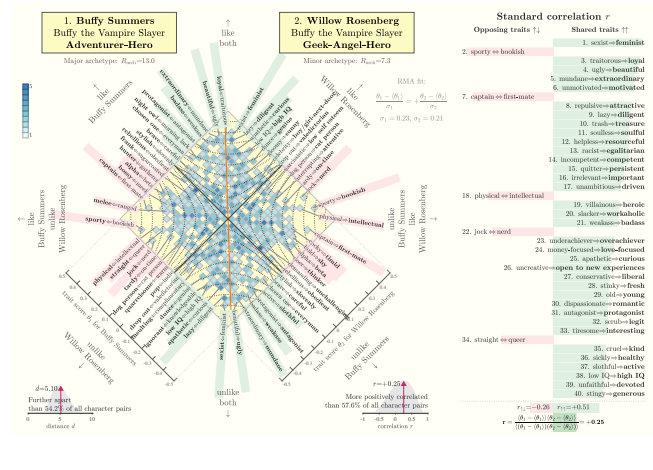
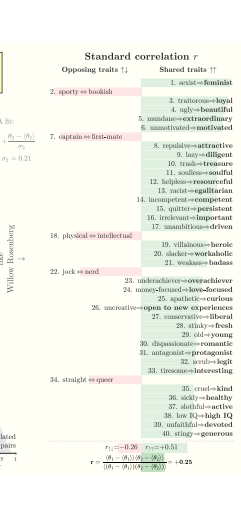
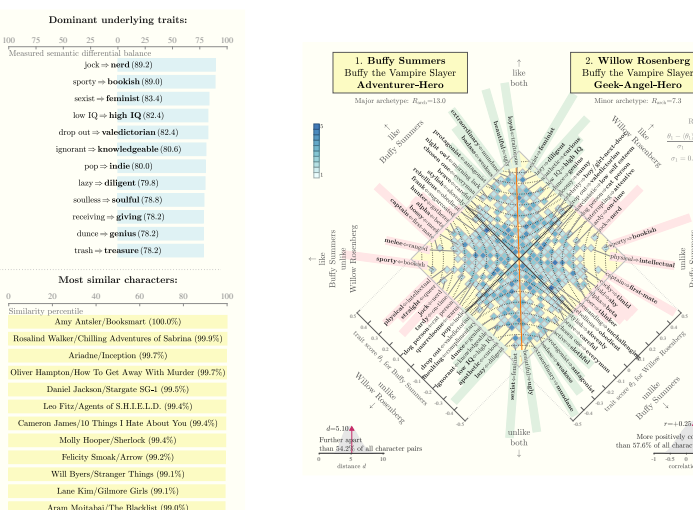
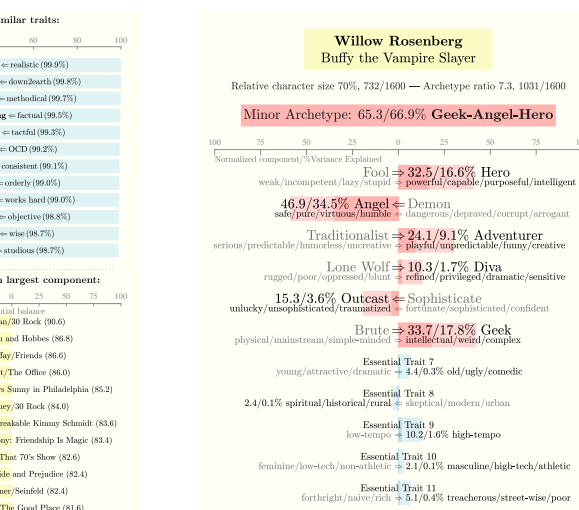
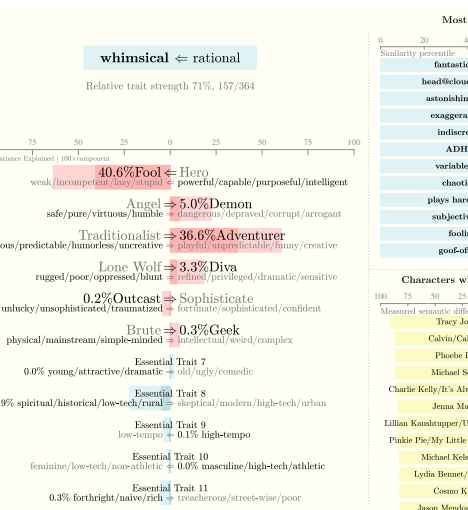
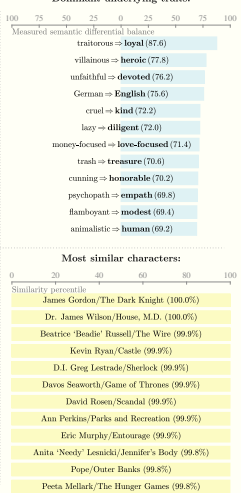
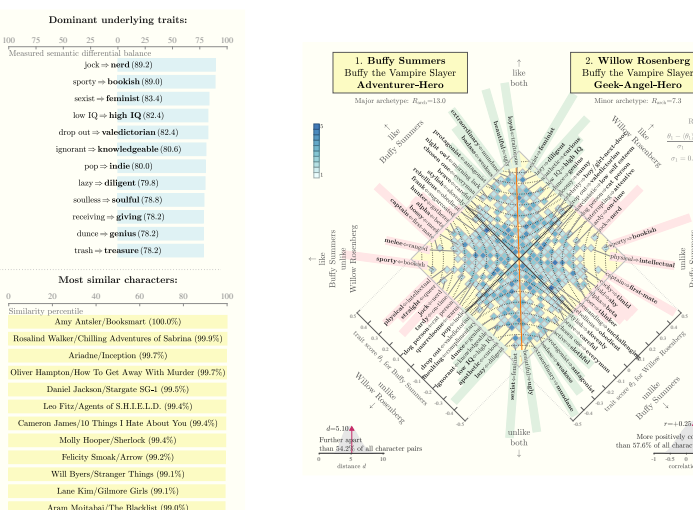
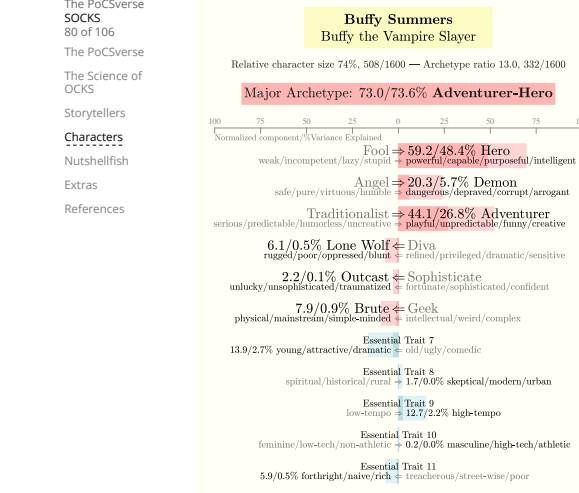
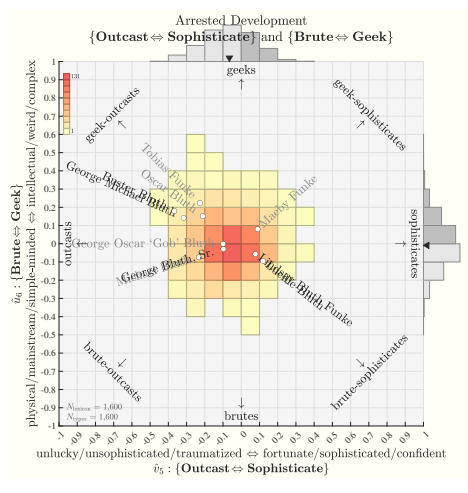
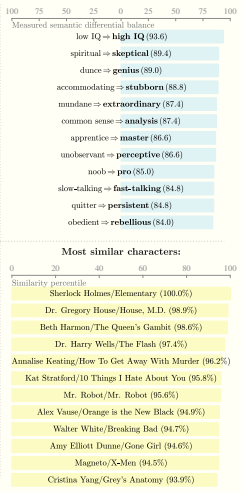
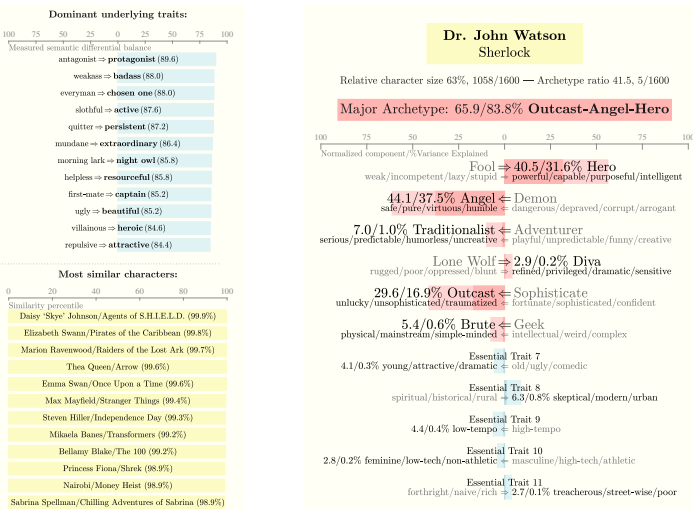
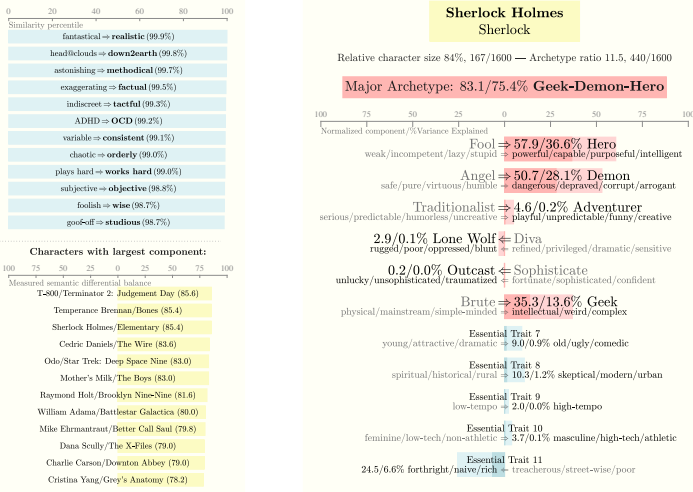
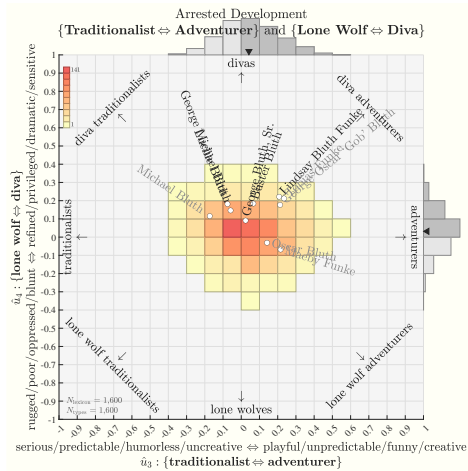


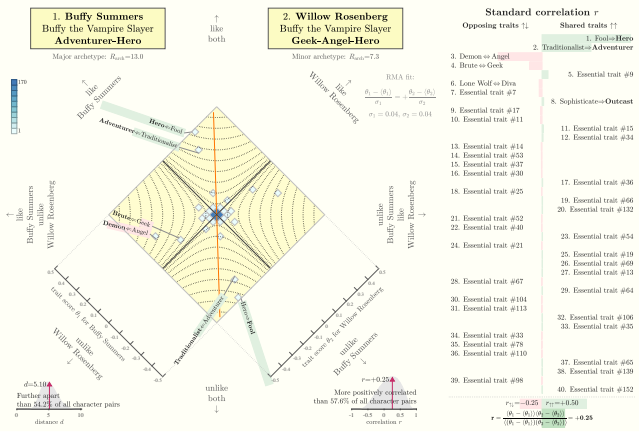
Two distinct villains:



The most uncorrelated pair of characters:

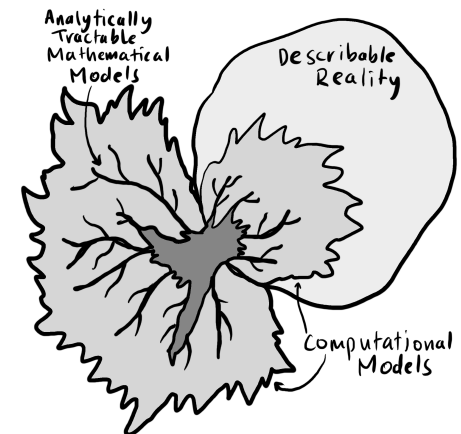
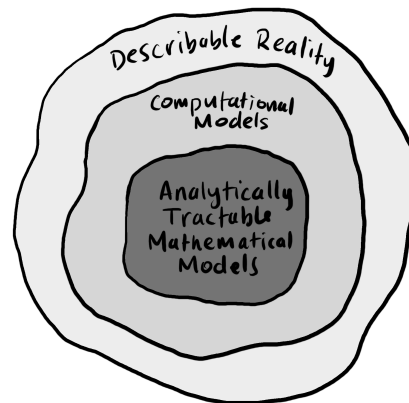
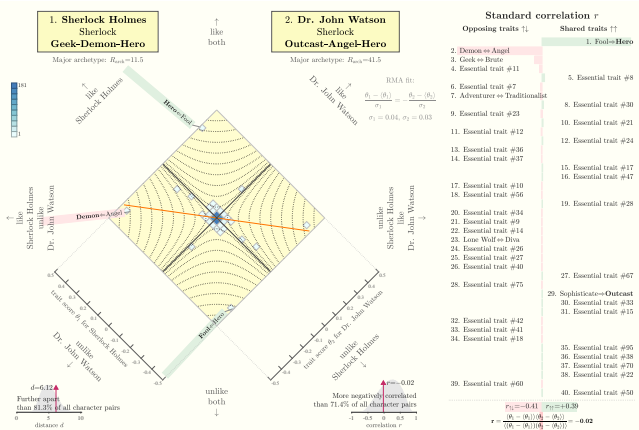
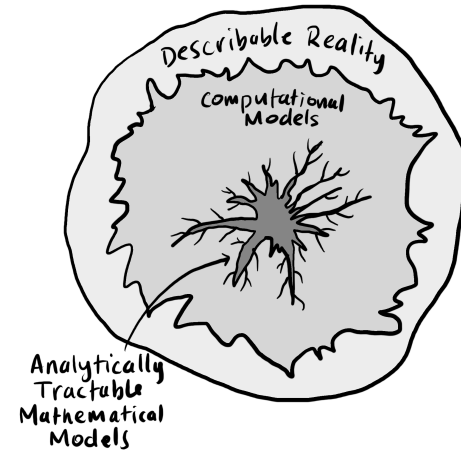
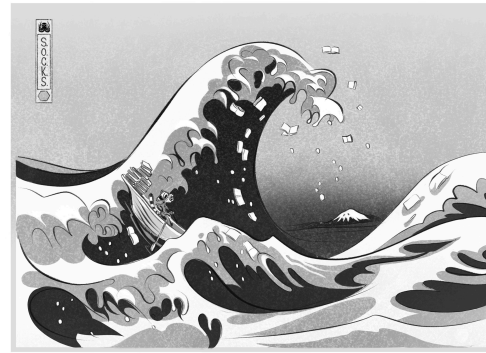
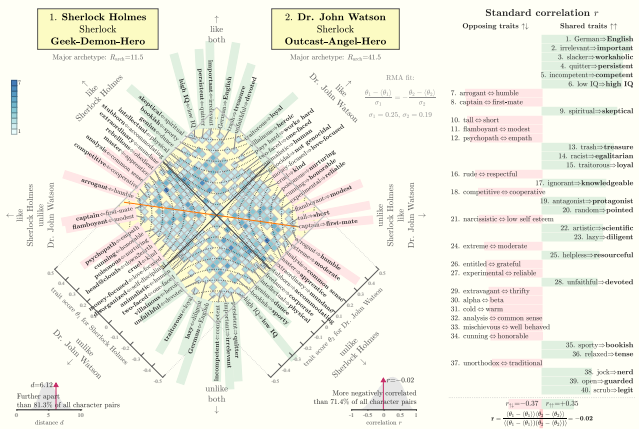
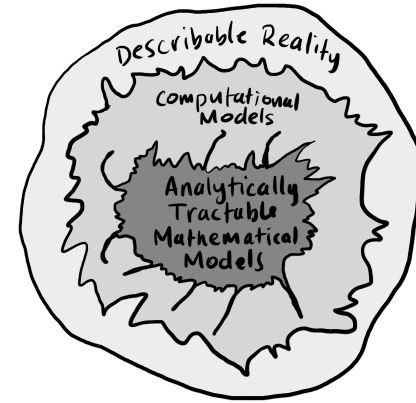






Some nutshelling

- Storywrangler framework is an exploratorium for temporally ordered large-scale texts
- Robust telescope-like lexical instruments
- Hedonometer, Ousiometer
- Happiness = Power + Safety
- Instruments enable lexical calculus (word shifts, allotaxonometry)
- Generalize from words to 'types' (species, cities, companies, ...)
- Instruments are open boxes not closed boxes
- Stories ~ Characters + Time
- Coming soon: The Essential Six Dimensions of Character Archetypes
- GPT is not (yet) a scientific instrument



A few key papers:



"Measuring the happiness of large-scale written expression: Songs, blogs, and presidents." [↗](#), Dodds and Danforth, *Journal of Happiness Studies*, **11**, 441–456, 2009. ^[6]



"Temporal patterns of happiness and information in a global social network: Hedonometrics and Twitter" [↗](#)
Dodds et al.,
PLoS ONE, **6**, e26752, 2011. ^[7]



"Positivity of the English language" [↗](#), Kloumann et al., *PLoS ONE*, **7**, e29484, 2012. ^[11]



"Human language reveals a universal positivity bias" [↗](#), Dodds et al., *Proc. Natl. Acad. Sci.*, **112**, 2389–2394, 2015. ^[5]

A few more key papers:



"Sentiment analysis methods for understanding large-scale texts: A case for using continuum-scored words and word shift graphs" [↗](#), Reagan et al., *EPJ Data Science*, **6**, , 2017. ^[15]



"Generalized word shift graphs: A method for visualizing and explaining pairwise comparisons between texts" [↗](#)
Gallagher et al.,
EPJ Data Science, **10**, 4, 2021. ^[10]



"Ousiometrics and Telegnomics: The essence of meaning conforms to a two-dimensional powerful-weak and dangerous-safe framework with diverse corpora presenting a safety bias" [↗](#)
Dodds et al.,
, 2021. ^[4]



"Fame and Ultrafame: Measuring and comparing daily levels of 'being talked about' for United States' presidents, their rivals, God, countries, and K-pop" [↗](#)
Dodds et al.,
Available online at
<https://arxiv.org/abs/1910.00149>, 2019. ^[8]



"Computational timeline reconstruction of the stories surrounding Trump: Story turbulence, narrative control, and collective chronopathy" [↗](#)
Dodds et al.,
, 2020. ^[9]

POTUSometer with the Smorgasdashbord:
<http://compstorylab.org/potusometer/> [↗](#)

Stories surrounding Trump:
<http://compstorylab.org/trumpstoryturbulence/> [↗](#)

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