

# Lognormals and friends

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CSYS/MATH 300, 303, & 394, 2022-2023 | @pocsvox

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Santa Fe Institute | University of Vermont



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Lognormals

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Random Multiplicative  
Growth Model  
Random Growth with  
Variable Lifespan

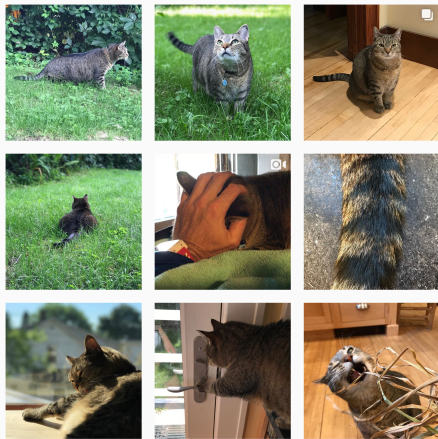
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 On Instagram at [pratchett\\_the\\_cat](https://www.instagram.com/pratchett_the_cat) 

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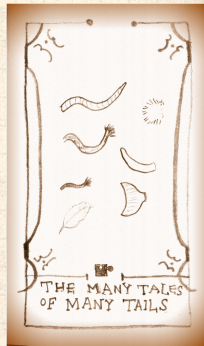
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There are other 'heavy-tailed' distributions:

## 1. The Log-normal distribution ↗

$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

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## 2. Weibull distributions ↗

$$P(x)dx = \frac{k}{\lambda} \left(\frac{x}{\lambda}\right)^{\mu-1} e^{-(x/\lambda)^\mu} dx$$

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CCDF = stretched exponential ↗.


## 3. Also: Gamma distribution ↗, Erlang distribution ↗, and more.

The lognormal distribution:


$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

-   $\ln x$  is distributed according to a normal distribution with mean  $\mu$  and variance  $\sigma$ .
-  Appears in economics and biology where growth increments are distributed normally.




 Standard form reveals the mean  $\mu$  and variance  $\sigma^2$  of the underlying normal distribution:

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 For lognormals:

$$\mu_{\text{lognormal}} = e^{\mu + \frac{1}{2}\sigma^2}, \quad \text{median}_{\text{lognormal}} = e^{\mu},$$

$$\sigma_{\text{lognormal}} = (e^{\sigma^2} - 1)e^{2\mu + \sigma^2}, \quad \text{mode}_{\text{lognormal}} = e^{\mu - \sigma^2}.$$


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 All moments of lognormals are **finite**.

# Derivation from a normal distribution

Take  $Y$  as distributed normally:

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# Derivation from a normal distribution

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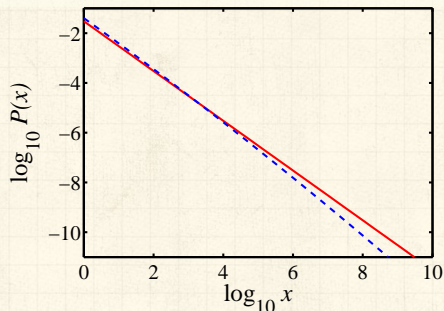


$$\frac{dy}{dx} = 1/x \Rightarrow dy = dx/x$$



$$\Rightarrow P(x)dx = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right) dx$$

# Confusion between lognormals and pure power laws



Near agreement  
over four orders  
of magnitude!



For lognormal (blue),  $\mu = 0$  and  $\sigma = 10$ .



For power law (red),  $\gamma = 1$  and  $c = 0.03$ .

# Confusion

What's happening:

$$\ln P(x) = \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left( -\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\}$$

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$$\begin{aligned}\ln P(x) &= \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left( -\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\} \\ &= -\ln x - \ln \sqrt{2\pi}\sigma - \frac{(\ln x - \mu)^2}{2\sigma^2}\end{aligned}$$

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$$= -\ln x - \ln\sqrt{2\pi}\sigma - \frac{(\ln x - \mu)^2}{2\sigma^2}$$

$$= -\frac{1}{2\sigma^2} (\ln x)^2 + \left( \frac{\mu}{\sigma^2} - 1 \right) \ln x - \ln\sqrt{2\pi}\sigma - \frac{\mu^2}{2\sigma^2}.$$



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If the first term is relatively small,

$$\boxed{\ln P(x) \sim -\left(1 - \frac{\mu}{\sigma^2}\right) \ln x + \text{const.}} \Rightarrow \boxed{\gamma = 1 - \frac{\mu}{\sigma^2}}$$

 If  $\mu < 0, \gamma > 1$  which is totally cool.

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$$-\frac{1}{2\sigma^2} (\ln x)^2 \simeq 0.05 \left( \frac{\mu}{\sigma^2} - 1 \right) \ln x$$

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  $\Rightarrow$  If you find a -1 exponent,  
you may have a lognormal distribution...

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# Generating lognormals:

## Random multiplicative growth:



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$\Rightarrow x_n$  is lognormally distributed

## Lognormals or power laws?

 Gibrat<sup>[2]</sup> (1931) uses preceding argument to explain lognormal distribution of firm sizes ( $\gamma \simeq 1$ ).

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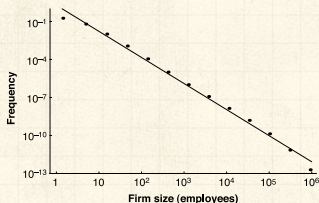
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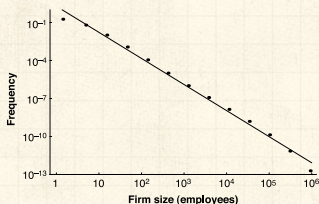
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$$\text{Freq} \propto (\text{size})^{-\gamma}$$
$$\gamma \simeq 2$$


- 🧱 One piece in Gibrat's model seems okay empirically: Growth rate  $r$  appears to be independent of firm size.<sup>[1]</sup>


# An explanation




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 Generally:


$$x_i(t+1) = rx_i(t)$$


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where  $r$  is drawn from some happy distribution

 Same as for lognormal but one extra piece.

 Each  $x_i$  cannot drop too low with respect to the other sizes:

$$x_i(t+1) = \max(rx_i(t), c \langle x_i \rangle)$$

Some math later...

Insert question from assignment 7 

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Some math later...

Insert question from assignment 7 



Find  $P(x) \sim x^{-\gamma}$

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where  $\gamma$  is implicitly given by

$$N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[ \frac{(c/N)^{\gamma-1} - 1}{(c/N)^{\gamma-1} - (c/N)} \right]$$

$N$  = total number of firms.



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Now, if  $c/N \ll 1$  and  $\gamma > 2$   $N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[ \frac{-1}{-(c/N)} \right]$

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**Groovy...**  $c$  small  $\Rightarrow \gamma \simeq 2$

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# The second tweak

Ages of firms/people/... may not be the same

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- 🧱 Allow the number of updates for each size  $x_i$  to vary
- 🧱 Example:  $P(t)dt = ae^{-at}dt$  where  $t = \text{age}$ .

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Ages of firms/people/... may not be the same

-  Allow the number of updates for each size  $x_i$  to vary
-  Example:  $P(t)dt = ae^{-at}dt$  where  $t = \text{age}$ .
-  Back to no bottom limit: each  $x_i$  follows a lognormal

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- Sizes are distributed as <sup>[6]</sup>

$$P(x) = \int_{t=0}^{\infty} ae^{-at} \frac{1}{x\sqrt{2\pi t}} \exp\left(-\frac{(\ln x - \mu)^2}{2t}\right) dt$$

(Assume for this example that  $\sigma \sim t$  and  $\mu = \ln m$ )

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- Now averaging different lognormal distributions.

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# Averaging lognormals

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Lognormals

Empirical Confusability  
Random Multiplicative  
Growth Model

Random Growth with  
Variable Lifespan

References



$$P(x) = \int_{t=0}^{\infty} a e^{-at} \frac{1}{x \sqrt{2\pi t}} \exp\left(-\frac{(\ln \frac{x}{m})^2}{2t}\right) dt$$

# Averaging lognormals



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Insert fabulous calculation (team is spared).

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Some enjoyable suffering leads to:

$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda} (\ln \frac{x}{m})^2}$$

# The second tweak



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$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda(\ln \frac{x}{m})^2}}$$



Depends on sign of  $\ln \frac{x}{m}$ , i.e., whether  $\frac{x}{m} > 1$  or  $\frac{x}{m} < 1$ .

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First noticed by Montroll and Shlesinger <sup>[7, 8]</sup>

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Later: Huberman and Adamic <sup>[3, 4]</sup>: Number of pages per website





# Summary of these exciting developments:


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 Lognormals and power laws can be awfully similar

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-  With no minimum size but a distribution of lifetimes, the double Pareto distribution appears
-  Take-home message: Be careful out there...




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