### **Generalized** Contagion

Last updated: 2022/08/29, 05:13:16 EDT

Principles of Complex Systems, Vols. 1, 2, & 3D CSYS/MATH 300, 303, & 394, 2022–2023 @pocsvox

### Prof. Peter Sheridan Dodds | @peterdodds

Computational Story Lab | Vermont Complex Systems Center Santa Fe Institute | University of Vermont



Licensed under the Creative Commons Attribution-NonCommercial-ShareAlike 3.0 License.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References





200 1 of 65

### These slides are brought to you by:

### Sealie & Lambie Productions

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model Homogeneous version Heterogeneous version

Nutshell

Appendix

References



2 of 65

### These slides are also brought to you by:

### Special Guest Executive Producer



On Instagram at pratchett\_the\_cat

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model Homogeneous version

Heterogeneous version

Nutshell

Appendix

References



(IN) |S|

### Outline

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model Homogeneous version Heterogeneous version

Nutshell

Appendix

References

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



্য 👸 সহ ৫ 4 of 65

PoCS @pocsvox

Generalized Contagion

### Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



్ 8

"Universal Behavior in a Generalized Model of Contagion" Dodds and Watts, Phys. Rev. Lett., **92**, 218701, 2004.<sup>[5]</sup>



"A generalized model of social and biological contagion" Dodds and Watts, J. Theor. Biol., **232**, 587–604, 2005.<sup>[6]</sup>

### Generalized contagion model

### Basic questions about contagion

- How many types of contagion are there?
- How can we categorize real-world contagions?
- Can we connect models of disease-like and social contagion?
- Focus: mean field models.

PoCS @pocsvox

Generalized Contagion

### Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model Homogeneous versio

Heterogeneous version

Nutshell

Appendix

References



ク へ 6 of 65

## Mathematical Epidemiology (recap)

### The standard SIR model [11]

- 🚳 = basic model of disease contagion
- \lambda Three states:

6

- 1. S = Susceptible
- 2. I = Infective/Infectious
- 3. R = Recovered or Removed or Refractory

$$S(t) + I(t) + R(t) = 1$$

- Presumes random interactions (mass-action principle)
- 🚳 Interactions are independent (no memory)
  - Biscrete and continuous time versions

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



### Independent Interaction Models

### Discrete time automata example:



**Transition Probabilities:** 

 $\beta$  for being infected given contact with infected r for recovery  $\rho$  for loss of immunity PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



200 8 of 65

### Independent Interaction Models

### Original models attributed to

- 🚳 1920's: Reed and Frost
- 1920's/1930's: Kermack and McKendrick<sup>[8, 10, 9]</sup>
- Coupled differential equations with a mass-action principle

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References





### Independent Interaction models

### Differential equations for continuous model

$$\frac{d}{dt}S = -\beta IS + \rho R$$
$$\frac{d}{dt}I = \beta IS - rI$$
$$\frac{d}{dt}R = rI - \rho R$$

 $\beta$ , r, and  $\rho$  are now rates.

### Reproduction Number $R_0$ :

*R*<sub>0</sub> = expected number of infected individuals resulting from a single initial infective
 Epidemic threshold: If *R*<sub>0</sub> > 1, 'epidemic' occurs.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model Homogeneous versior

Heterogeneous version

Nutshell

Appendix

References



う へ へ 10 of 65

### Reproduction Number R<sub>0</sub>

### Discrete version:

- Set up: One Infective in a randomly mixing population of Susceptibles
- At time t = 0, single infective randomly bumps into a Susceptible
- $\mathfrak{R}$  Probability of transmission =  $\beta$
- At time t = 1, single Infective remains infected with probability 1 r
- At time t = k, single Infective remains infected with probability  $(1 - r)^k$

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



### Reproduction Number $R_0$

### Discrete version:

Expected number infected by original Infective:

$$R_0 = \beta + (1-r)\beta + (1-r)^2\beta + (1-r)^3\beta + \dots$$

$$= \beta \left( 1 + (1-r) + (1-r)^2 + (1-r)^3 + \ldots \right)$$



🚳 Similar story for continuous model.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



UVN OS

nac 12 of 65

### Independent Interaction models



Continuous phase transition.
 Fine idea from a simple model.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



UVN SO

na 13 of 65

## Simple disease spreading models

### Valiant attempts to use SIR and co. elsewhere:

- Adoption of ideas/beliefs (Goffman & Newell, 1964)<sup>[7]</sup>
- Spread of rumors (Daley & Kendall, 1964, 1965)<sup>[3, 4]</sup>
- \lambda Diffusion of innovations (Bass, 1969) [1]
- Spread of fanatical behavior (Castillo-Chávez & Song, 2003)<sup>[2]</sup>

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



UVN OS

200 14 of 65

### Granovetter's model (recap of recap)

🚳 Action based on perceived behavior of others.



Two states: S and I.
Recovery now possible (SIS).
φ = fraction of contacts 'on' (e.g., rioting).
Discrete time, synchronous update.
This is a Critical mass model.
Interdependent interaction model.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



ク へ 15 of 65

## Some (of many) issues

Disease models assume independence of infectious events.

- Threshold models only involve proportions:  $3/10 \equiv 30/100$ .
- Threshold models ignore exact sequence of influences
- 🚳 Threshold models assume immediate polling.
- 🗞 Mean-field models neglect network structure
- Network effects only part of story: media, advertising, direct marketing.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



### Generalized model

### **Basic ingredients:**

- lncorporate memory of a contagious element <sup>[5, 6]</sup>
- rightarrow Population of N individuals, each in state S, I, or R.
- Each individual randomly contacts another at each time step.
- $\phi_t = \text{fraction infected at time } t$ = probability of <u>contact</u> with infected individual
- With probability *p*, contact with infective leads to an exposure.
- If exposed, individual receives a dose of size d drawn from distribution f. Otherwise d = 0.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



### Generalized model—ingredients

 $\stackrel{------}{\circledast}$  Individuals 'remember' last T contacts:

 $S \Rightarrow I$ 

$$D_{t,i} = \sum_{t'=t-T+1}^{t} d_i(t')$$

Infection occurs if individual i's 'threshold' is exceeded:

$$D_{t,i} \ge d_i^*$$

Threshold  $d_i^*$  drawn from arbitrary distribution gat t = 0. PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



### Generalized model—ingredients



When  $D_{t,i} < d_i^*$ , individual *i* recovers to state R with probability *r*.

## $R \Rightarrow S$

Once in state R, individuals become susceptible again with probability  $\rho$ .

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



UVN SO

na @ 19 of 65

### A visual explanation

PoCS @pocsvox

Generalized Contagion





UVN S

20 of 65

### Generalized mean-field model

### Study SIS-type contagion first:

Recovered individuals are immediately susceptible again:

 $\rho = 1.$ 

Solution  $\mathbb{R}^{2}$  Look for steady-state behavior as a function of exposure probability p.

3 Denote fixed points by  $\phi^*$ .

### Homogeneous version:

All individuals have threshold  $d^*$ All dose sizes are equal: d = 1 PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



### Homogeneous, one hit models:

Fixed points for r < 1,  $d^* = 1$ , and T = 1:

- r < 1 means recovery is probabilistic.
- $rac{1}{2}$  T = 1 means individuals forget past interactions.
- $d^* = 1$  means one positive interaction will infect an individual.
- Evolution of infection level:

$$\phi_{t+1} = \underbrace{p\phi_t}_{\mathsf{a}} + \underbrace{\phi_t(1-p\phi_t)}_{\mathsf{b}} \underbrace{(1-r)}_{\mathsf{C}}.$$

- a: Fraction infected between t and t + 1, independent of past state or recovery.
- b: Probability of being infected and not being reinfected.
- c: Probability of not recovering.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



### Homogeneous, one hit models:

Fixed points for r < 1,  $d^* = 1$ , and T = 1: Set  $\phi_* = \phi^*$ :

$$\phi^* = p \phi^* + (1 - p \phi^*) \phi^* (1 - r)$$

$$\Rightarrow 1=p+(1-p\phi^*)(1-r), \quad \phi^*\neq 0,$$

$$\Rightarrow \phi^* = rac{1-r/p}{1-r}$$
 and  $\phi^* = 0.$ 

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



na @ 24 of 65

### Simple homogeneous examples

### Fixed points for r = 1, $d^* = 1$ , and T > 1

- $rac{1}{3}$  r=1 means recovery is immediate.
- T > 1 means individuals remember at least 2 interactions.
- $d^* = 1$  means only one positive interaction in past *T* interactions will infect individual.
- Effect of individual interactions is independent from effect of others.
- & Call  $\phi^*$  the steady state level of infection.
- Pr(infected) = 1 Pr(uninfected):

$$\phi^* = 1 - (1-p\phi^*)^T$$

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



Homogeneous, one hit models: Fixed points for r = 1,  $d^* = 1$ , and T > 1S Closed form expression for  $\phi^*$ :

 $\phi^* = 1 - (1 - p \phi^*)^T.$ 

& Look for critical infection probability  $p_c$ . As  $\phi^* \to 0$ , we see

$$\phi^* \simeq pT\phi^* \ \Rightarrow p_c = 1/T$$

Again find continuous phase transition ... Note: we can solve for p but not  $\phi^*$ :

$$p = (\phi^*)^{-1} [1 - (1 - \phi^*)^{1/T}].$$

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



### Homogeneous, one hit models:

Fixed points for  $r \leq 1$ ,  $d^* = 1$ , and  $T \geq 1$ 



Start with r = 1,  $d^* = 1$ , and  $T \ge 1$  case we have just examined:

$$\phi^* = 1 - (1 - p\phi^*)^T.$$

Sor r < 1, add to right hand side fraction who: 1. Did not receive any infections in last T time steps, 2. And did not recover from a previous infection.

Define corresponding dose histories. Example:

$$H_1 = \{\dots, d_{t-T-2}, d_{t-T-1}, 1, \underbrace{0, 0, \dots, 0, 0}_{T \text{ 0's}}\},$$



PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction

Generalized Model

Homogeneous version

Nutshell

Appendix

References



27 of 65

Homogeneous, one hit models: Fixed points for  $r \le 1$ ,  $d^* = 1$ , and  $T \ge 1$ 3 In general, relevant dose histories are:

$$H_{m+1} = \{\dots, d_{t-T-m-1}, 1, \underbrace{0, 0, \dots, 0, 0}_{m \text{ 0's }}, \underbrace{0, 0, \dots, 0, 0}_{T \text{ 0's }}\}$$

Overall probabilities for dose histories occurring:

$$P(H_1) = p \phi^* (1-p \phi^*)^T (1-r),$$

$$P(H_{m+1}) = \underbrace{p\phi^*}_a \underbrace{(1-p\phi^*)^{T+m}}_b \underbrace{(1-r)^{m+1}}_c.$$

a: Pr(infection T + m + 1 time steps ago)
b: Pr(no doses received in T + m time steps since)
c: Pr(no recovery in m chances)

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



UVN S

na (~ 28 of 65

# Homogeneous, one hit models:

Fixed points for  $r \leq 1$ ,  $d^* = 1$ , and  $T \geq 1$ 

Pr(recovery) = Pr(seeing no doses for at least T time steps and recovering)

$$= \frac{r}{m} \sum_{m=0}^{\infty} P(H_{T+m}) = \frac{r}{m} \sum_{m=0}^{\infty} p \phi^* (1 - p \phi^*)^{T+m} (1 - r)^m$$

$$= r \frac{p \phi^* (1-p \phi^*)^T}{1-(1-p \phi^*)(1-r)}$$

Using the probability of not recovering, we end up with a fixed point equation:

$$\phi^* = 1 - \frac{r(1 - p\phi^*)^T}{1 - (1 - p\phi^*)(1 - r)}.$$

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



### Homogeneous, one hit models:

Fixed points for  $r \leq 1$ ,  $d^* = 1$ , and  $T \geq 1$ 

🚳 Fixed point equation (again):

2

$$\phi^* = 1 - \frac{r(1 - p\phi^*)^T}{1 - (1 - p\phi^*)(1 - r)}.$$

Sind critical exposure probability by examining above as  $\phi^* \rightarrow 0$ .

$$\Rightarrow \quad p_c = \frac{1}{T+1/r-1} = \frac{1}{T+\tau}$$

where  $\tau$  = mean recovery time for simple relaxation process.

Decreasing r keeps individuals infected for longer and decreases p<sub>c</sub>. PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



### Epidemic threshold:

 $\textcircled{\ } \phi^* = 1 - \tfrac{r(1 - p \phi^*)^T}{1 - (1 - p \phi^*)(1 - r)}$ 

 $\phi^* = 0$ 

 $p_{c} = 1/(T+\tau)$ 

Fixed points for  $d^* = 1$ ,  $r \leq 1$ , and  $T \geq 1$ 





PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



ク へ 31 of 65

### Homogeneous, multi-hit models:

- All right:  $d^* = 1$  models correspond to simple disease spreading models.
- What if we allow  $d^* \geq 2?$
- Again first consider SIS with immediate recovery (r = 1)
- Also continue to assume unit dose sizes  $(f(d) = \delta(d-1))$ .
- To be infected, must have at least d\* exposures in last T time steps.
  - Fixed point equation:

$$\phi^* = \sum_{i=d^*}^T \binom{T}{i} (p\phi^*)^i (1-p\phi^*)^{T-i}.$$

 $\clubsuit$  As always,  $\phi^* = 0$  works too.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References





### Homogeneous, multi-hit models:

Fixed points for r = 1,  $d^* > 1$ , and  $T \ge 1$ 

Solution Exactly solvable for small *T*. Solution  $d^* = 2, T = 3$ :



Fixed point equation:  $\phi^* = 3p^2 {\phi^*}^2 (1 - p \phi^*) + p^3 {\phi^*}^3$ See new structure: a saddle node bifurcation <sup>[12]</sup> appears as p increases.  $\phi^* = 3p^2 {\phi^*}^2 (1 - p \phi^*) + p^3 {\phi^*}^3$ 

 ${\color{black} \bigotimes} \ (p_b,\phi^*)=(8/9,27/32).$ 

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References

UVN OS



Behavior akin to output of Granovetter's threshold model.

Homogeneous, multi-hit models:

### 🚳 Another example:



PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



 $r = 1, d^* = 3, T = 12$  Saddle-node bifurcation.

√ Q (~ 34 of 65)



PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



UVN SO

See either simple phase transition or saddle-node bifurcation, nothing in between.

na @ 35 of 65

### $\Im$ Bifurcation points for example fixed T, varying $d^*$ :



$$\begin{array}{l} & \textcircled{\begin{subarray}{lll} \& $T = 96()$. \\ & \textcircled{\begin{subarray}{lll} \& $T = 24(\bigcirc)$, \\ & \textcircled{\begin{subarray}{lll} \& $T = 12(\triangleleft)$, \\ & \textcircled{\begin{subarray}{lll} \& $T = 12(\triangleleft)$, \\ & \textcircled{\begin{subarray}{lll} \& $T = 6(\Box)$, \\ & \textcircled{\begin{subarray}{lll} \& $T = 3(\bigcirc)$, \\ \end{array} \end{array}$$

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



UVN SO

na (~ 36 of 65

 For r < 1, need to determine probability of recovering as a function of time since dose load last dropped below threshold.
 Partially summed random walks:

$$D_i(t) = \sum_{t'=t-T+1}^t d_i(t')$$

Example for 
$$T = 24$$
,  $d^* = 143$ 

æ



PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



20 C 37 of 65

 $\Im$  Define  $\gamma_m$  as fraction of individuals for whom D(t)last equaled, and has since been below, their threshold m time steps ago,

Fraction of individuals below threshold but not recovered:

$$\Gamma(p,\phi^*;r)=\sum_{m=1}^\infty (1-r)^m \gamma_m(p,\phi^*).$$

Fixed point equation:

$$\phi^* = \Gamma(p, \phi^*; r) + \sum_{i=d^*}^T \binom{T}{i} (p\phi^*)^i (1 - p\phi^*)^{T-i}.$$

Pocs @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction

Generalized Model

Homogeneous version

Nutshell

Appendix

References



Fixed points for r < 1,  $d^* > 1$ , and  $T \ge 1$ Example:  $T = 3, d^* = 2$ 



🚳 Want to examine how dose load can drop below threshold of  $d^* = 2$ :

$$D_n = 2 \Rightarrow D_{n+1} = 1$$

🚳 Two subsequences do this:  $\{d_{n-2}, d_{n-1}, d_n, d_{n+1}\} = \{1, 1, 0, 0\}$ and  $\{d_{n-2}, d_{n-1}, d_n, d_{n+1}, d_{n+2}\} = \{1, 0, 1, 0, 0\}.$ 🚳 Note: second sequence includes an extra 0 since this is necessary to stay below  $d^* = 2$ . 🚳 To stay below threshold, observe acceptable following sequences may be composed of any combination of two subsequences:

$$a = \{0\}$$
 and  $b = \{1, 0, 0\}.$ 

Pocs @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction

Generalized Model

Homogeneous version

Nutshell

Appendix



2 a a 39 of 65

UVN OO

Betermine number of sequences of length m that keep dose load below  $d^* = 2$ .

$$N_a$$
 = number of  $a = \{0\}$  subsequences.

 $N_b$  = number of  $b = \{1, 0, 0\}$  subsequences.

$$m = N_a \cdot 1 + N_b \cdot 3$$

Possible values for  $N_b$ :

4

$$0, 1, 2, \ldots, \left\lfloor \frac{m}{3} \right\rfloor.$$

where [·] means floor. Corresponding possible values for  $N_a$ :

$$m, m-3, m-6, \dots, m-3 \left| \frac{m}{3} \right|.$$

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



How many ways to arrange N<sub>a</sub> a's and N<sub>b</sub> b's?
 Think of overall sequence in terms of subsequences:

$$\{Z_1,Z_2,\ldots,Z_{N_a+N_b}\}$$

 $N_a + N_b$  slots for subsequences.
 Choose positions of either *a*'s or *b*'s:

$$\binom{N_a+N_b}{N_a} = \binom{N_a+N_b}{N_b}$$

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



Total number of allowable sequences of length m:

$$\sum_{N_b=0}^{\lfloor m/3 \rfloor} \binom{N_b+N_a}{N_b} = \sum_{k=0}^{\lfloor m/3 \rfloor} \binom{m-2k}{k}$$

where  $k = N_b$  and we have used  $m = N_a + 3N_b$ .  $P(a) = (1 - p\phi^*)$  and  $P(b) = p\phi^*(1 - p\phi^*)^2$ 🚳 Total probability of allowable sequences of length m:

$$\chi_m(p,\phi^*) = \sum_{k=0}^{\lfloor m/3 \rfloor} \binom{m-2k}{k} (1-p\phi^*)^{m-k} (p\phi^*)^k$$

Notation: Write a randomly chosen sequence of a's and b's of length m as  $D_m^{a,b}$ .

Pocs @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction

Generalized Model

Homogeneous version

Nutshell

Appendix

References



29 C 42 of 65

A Nearly there ... must account for details of sequence endings.

\$ Three endings  $\Rightarrow$  Six possible sequences:

$$\begin{array}{c} D_1 = \{1,1,0,0,D_{m-1}^{a,b}\} \\ D_2 = \{1,1,0,0,D_{m-2}^{a,b},1\} \\ D_3 = \{1,1,0,0,D_{m-3}^{a,b},1,0\} \\ D_4 = \{1,0,1,0,0,D_{m-3}^{a,b},1\} \\ D_5 = \{1,0,1,0,0,D_{m-3}^{a,b},1\} \\ D_6 = \{1,0,1,0,0,D_{m-4}^{a,b},1,0\} \\ D_6 = \{1,0,1,0,0,D_{m-4}^{a,b},1,0\} \\ \end{array} \\ \begin{array}{c} P_1 = (p\phi)^2(1-p\phi)^2\chi_{m-1}(p,\phi) \\ P_2 = (p\phi)^3(1-p\phi)^2\chi_{m-2}(p,\phi) \\ P_3 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_4 = (p\phi)^2(1-p\phi)^3\chi_{m-2}(p,\phi) \\ P_5 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_6 = (p\phi)^3(1-p\phi)^4\chi_{m-4}(p,\phi) \end{array} \\ \begin{array}{c} P_1 = (p\phi)^2(1-p\phi)^2\chi_{m-1}(p,\phi) \\ P_1 = (p\phi)^2\chi_{m-1}(p,\phi) \\ P_2 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_2 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_2 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_3 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_4 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_5 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_6 = (p\phi)^3(1-p\phi)^4\chi_{m-4}(p,\phi) \\ P_1 = (p\phi)^2\chi_{m-1}(p,\phi) \\ P_2 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_2 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_3 = (p\phi)^3(1-p\phi)^3\chi_{m-3}(p,\phi) \\ P_4 = (p$$

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent

us version

DQ @ 43 of 65

F.P. Eq: 
$$\phi^* = \Gamma(p, \phi^*; r) + \sum_{i=d^*}^T \binom{T}{i} (p\phi^*)^i (1 - p\phi^*)^{T-i}$$

where  $\Gamma(p, \phi^*; r) =$ 

$$\frac{(1-r)(p\phi)^2(1-p\phi)^2}{m=1} + \sum_{m=1}^{\infty} (1-r)^m (p\phi)^2 (1-p\phi)^2 \times \frac{(1-r)(p\phi)^2}{m} + \frac{(1-r)(p\phi)^2}{m$$

$$\begin{split} & \left[\chi_{m-1} + \chi_{m-2} + 2p\phi(1-p\phi)\chi_{m-3} + p\phi(1-p\phi)^2\chi_{m-4}\right] \\ & \text{and} \end{split}$$

$$\chi_m(p,\phi^*) = \sum_{k=0}^{\lfloor m/3 \rfloor} \binom{m-2k}{k} (1-p\phi^*)^{m-k} (p\phi^*)^k.$$

Note:  $(1-r)(p\phi)^2(1-p\phi)^2$  accounts for  $\{1, 0, 1, 0\}$  sequence.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



 $T = 3, d^* = 2$ 



 $\mathfrak{R} r = 0.01, 0.05, 0.10, 0.15, 0.20, \dots, 1.00.$ 

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



UVN OS

20 A 45 of 65

 $T = 2, d^* = 2$ 

0.8

0.6

0.4

0.2

0

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



(IV) |**S**|

Solve the set of the set of

0.2

0.4

p

0.6

0.8

10I

### What we have now:

Two kinds of contagion processes:

 Continuous phase transition: SIR-like.
 Saddle-node bifurcation: threshold model-like.
 d\* = 1: spreading from small seeds possible.
 d\* > 1: critical mass model.
 Are other behaviors possible?

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References





### Generalized model

Now allow for general dose distributions (*f*) and threshold distributions (*g*).
 Key quantities:

$$P_k = \int_0^\infty \mathrm{d} d^* \, g(d^*) P\left(\sum_{j=1}^k d_j \geq d^*
ight) \, \mathrm{where} \, 1 \leq k \leq T$$

 $P_k$  = Probability that the threshold of a randomly selected individual will be exceeded by k doses.

ቆ e.g.,

- $P_1$  = Probability that <u>one dose</u> will exceed the threshold of a random individual
  - = Fraction of <u>most vulnerable</u> individuals.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model Homogeneous version

Heterogeneous version

Nutshell

Appendix

References



### Generalized model—heterogeneity, r = 1Fixed point equation:

$$\phi^* = \sum_{k=1}^T \binom{T}{k} (p\phi^*)^k (1 - p\phi^*)^{T-k} \underline{P_k}$$

 $\clubsuit$  Expand around  $\phi^* = 0$  to find when spread from single seed is possible:

$$\label{eq:pp1} \boxed{pP_1T \geq 1} \qquad \text{or} \qquad \Rightarrow p_c = 1/(T_c)$$

$$\Rightarrow p_c = 1/(TP_1)$$

🚯 Very good:

- 1.  $P_1T$  is the expected number of vulnerables the initial infected individual meets before recovering.
- 2.  $pP_1T$  is : the expected number of successful infections (equivalent to  $R_0$ ).



Solution Observe:  $p_c$  may exceed 1 meaning no spreading from a small seed.

Pocs @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction

Generalized Model

Heterogeneous version

Nutshell

Appendix



2 a a 50 of 65

### Heterogeneous case

- Solution Next: Determine slope of fixed point curve at critical point  $p_c$ .
- Solution Expand fixed point equation around  $(p, \phi^*) = (p_c, 0).$
- Find slope depends on  $(P_1 P_2/2)^{[6]}$  (see Appendix).
- Behavior near fixed point depends on whether this slope is
  - 1. positive:  $P_1 > P_2/2$  (continuous phase transition)
  - 2. negative:  $P_1 < P_2/2$  (discontinuous phase transition)
- Now find <u>three</u> basic universal classes of contagion models ...

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



### Heterogeneous case

### Example configuration:

🚳 Dose sizes are lognormally distributed with mean 1 and variance 0.433.

3 Memory span: T = 10.

Thresholds are uniformly set at

1. 
$$d_* = 0.5$$
  
2.  $d_* = 1.6$   
3.  $d_* = 3$ 



lacktrian Spread of dose sizes matters, details are not important.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



UVN OS

2 9 P 52 of 65

### Three universal classes

PoCS @pocsvox

Generalized Contagion

Introduction Independent Interaction

Interdependent

Heterogeneous version

interaction

Generalized

Model

Nutshell

Appendix

References

models





20 0 53 of 65

### Heterogeneous case

### Now allow r < 1:



II-III transition generalizes: p<sub>c</sub> = 1/[P<sub>1</sub>(T + τ)] where τ = 1/r - 1 = expected recovery time
 I-II transition less pleasant analytically.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model Homogeneous version Heterogeneous version

Nutshell

Appendix

References



ク へ へ 54 of 65

## More complicated models



Due to heterogeneity in individual thresholds.
Three classes based on behavior for small seeds.
Same model classification holds: I, II, and III.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model Homogeneous version Heterogeneous version Nutshell

Appendix

References



n a a 55 of 65

# Hysteresis in vanishing critical mass models



Generalized Contagion



Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



200 56 of 65



### Nutshell (one half)

Memory is a natural ingredient. A Three universal classes of contagion processes: I. Epidemic Threshold II. Vanishing Critical Mass III. Critical Mass Dramatic changes in behavior possible. To change kind of model: 'adjust' memory, recovery, fraction of vulnerable individuals ( $T, r, \rho$ ,  $P_1$ , and/or  $P_2$ ). \lambda To change behavior given model: 'adjust' probability of exposure (p) and/or initial number infected ( $\phi_0$ ).

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction

Generalized Model

Nutshell

Appendix



2 a a 57 of 65

### Nutshell (other half)

Single seed infects others if  $pP_1(T + \tau) > 1$ . Key quantity:  $p_c = 1/[P_1(T+\tau)]$  $rac{1}{2}$  If  $p_c < 1 \Rightarrow$  contagion can spread from single seed. 🚳 Depends only on: 1. System Memory ( $T + \tau$ ). 2. Fraction of highly vulnerable individuals  $(P_1)$ . Details unimportant: Many threshold and dose distributions give same  $P_k$ . Another example of a model where vulnerable/gullible population may be more important than a small group of super-spreaders or influentials.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model Homogeneous versior

Heterogeneous version

Nutshell

Appendix

References



20 0 58 of 65

UVN

### Appendix: Details for Class I-II transition:

 $\phi^* = \sum_{i=1}^T \binom{T}{k} P_k (p\phi^*)^k (1-p\phi^*)^{T-k},$  $= \sum_{k=1}^T \binom{T}{k} P_k (p\phi^*)^k \sum_{i=0}^{T-k} \binom{T-k}{j} (-p\phi^*)^j,$  $= \sum_{k=1}^{T} \sum_{j=0}^{T-k} \binom{T}{k} \binom{T-k}{j} P_k(-1)^j (p\phi^*)^{k+j},$  $= \sum_{m=1}^{T} \sum_{k=1}^{m} {T \choose k} {T-k \choose m-k} P_k(-1)^{m-k} (p\phi^*)^m,$  $= ~\sum^T \, C_m (p \phi^*)^m$ 

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



UVN OS

na @ 59 of 65

### Appendix: Details for Class I-II transition:

# $C_m = (-1)^m \binom{T}{m} \sum_{k=1}^m (-1)^k \binom{m}{k} P_k,$

since

$$\binom{T}{k}\binom{T-k}{m-k}$$

$$= \frac{T!}{k!(T-k)!} \frac{(T-k)!}{(m-k)!(T-m)!} \\ = \frac{T!}{m!(T-m)!} \frac{m!}{k!(m-k)!} \\ = \binom{T}{m} \binom{m}{k}.$$

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



### Appendix: Details for Class I-II transition:

### 🚳 Linearization gives

$$\phi^*\simeq C_1p\phi^*+C_2p_c^2{\phi^*}^2$$



$$\phi^* \simeq \frac{C_1}{C_2 p_c^2} (p-p_c) = \frac{T^2 P_1^3}{(T-1)(P_1-P_2/2)} (p-p_c).$$

Sign of derivative governed by  $P_1 - P_2/2$ .

#### PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



nac 61 of 65

### **References** I

 F. Bass.
 A new product growth model for consumer durables.
 Manage. Sci., 15:215–227, 1969. pdf C

- [2] C. Castillo-Chavez and B. Song. Models for the Transmission Dynamics of Fanatic Behaviors, volume 28, chapter 7, pages 155–172. SIAM, 2003.
- [3] D. J. Daley and D. G. Kendall. Epidemics and rumours. Nature, 204:1118, 1964. pdf C.
- [4] D. J. Daley and D. G. Kendall.
   Stochastic rumours.
   J. Inst. Math. Appl., 1:42–55, 1965.

PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Homogeneous version Heterogeneous version

Nutshell

Appendix

References



UVN OS

う q へ 62 of 65

### References II

P. S. Dodds and D. J. Watts.
 Universal behavior in a generalized model of contagion.
 Phys. Rev. Lett., 92:218701, 2004. pdf C

 [6] P. S. Dodds and D. J. Watts. A generalized model of social and biological contagion.
 J. Theor. Biol., 232:587–604, 2005. pdf

[7] W. Goffman and V. A. Newill. Generalization of epidemic theory: An application to the transmission of ideas. Nature, 204:225–228, 1964. pdf 7 PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model Homogeneous version

Heterogeneous version

Nutshell

Appendix

References



20 0 63 of 65

### References III

- [8] W. O. Kermack and A. G. McKendrick. A contribution to the mathematical theory of epidemics. Proc. R. Soc. Lond. A, 115:700–721, 1927. pdf
- [9] W. O. Kermack and A. G. McKendrick. A contribution to the mathematical theory of epidemics. III. Further studies of the problem of endemicity.
   Proc. R. Soc. Lond. A, 141(843):94–122, 1927. pdf C

[10] W. O. Kermack and A. G. McKendrick. Contributions to the mathematical theory of epidemics. II. The problem of endemicity. Proc. R. Soc. Lond. A, 138(834):55–83, 1927. pdf C PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix

References



う < へ 64 of 65

### **References IV**

### [11] J. D. Murray. <u>Mathematical Biology</u>. Springer, New York, Third edition, 2002.

[12] S. H. Strogatz. Nonlinear Dynamics and Chaos. Addison Wesley, Reading, Massachusetts, 1994. PoCS @pocsvox

Generalized Contagion

Introduction

Independent Interaction models

Interdependent interaction models

Generalized Model

Heterogeneous version

Nutshell

Appendix





n a c 65 of 65