

# Chaotic Contagion: The Idealized Hipster Effect

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Principles of Complex Systems, Vols. 1, 2, & 3D  
CSYS/MATH 300, 303, & 394, 2022–2023 | @pocsvox

Prof. Peter Sheridan Dodds | @peterdodds

Computational Story Lab | Vermont Complex Systems Center  
Santa Fe Institute | University of Vermont



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Invariant densities  
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1 of 31

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Chaotic  
Contagion

Chaotic  
Contagion  
Chaos  
Invariant densities  
References



2 of 31

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Contagion

Chaotic  
Contagion  
Chaos  
Invariant densities  
References



4 of 31

## Chaotic contagion:

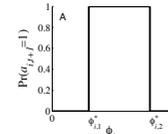
What if individual response functions are not monotonic?

Consider a simple deterministic version:

Node  $i$  has an 'activation threshold'  $\phi_{i,1}$

...and a 'de-activation threshold'  $\phi_{i,2}$

Nodes like to imitate but only up to a limit—they don't want to be like everyone else.



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Contagion  
Chaos  
Invariant densities  
References



6 of 31

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Contagion  
Chaos  
Invariant densities  
References



7 of 31

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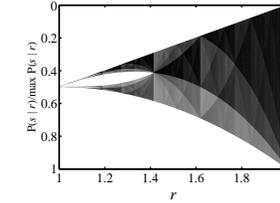
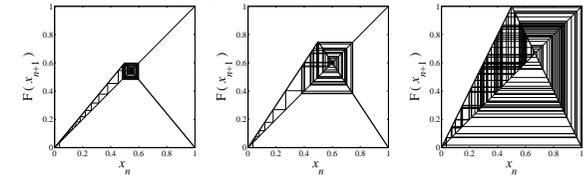
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Invariant densities  
References



8 of 31

## The tent map

Effect of increasing  $r$  from 1 to 2.



Orbit diagram:  
Chaotic behavior increases as map slope  $r$  is increased.

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Contagion  
Chaos  
Invariant densities  
References



9 of 31

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Chaotic  
Contagion

Chaotic  
Contagion  
Chaos  
Invariant densities  
References



10 of 31

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Chaotic  
Contagion

Chaotic  
Contagion  
Chaos  
Invariant densities  
References



11 of 31

## Outline

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Chaos  
Invariant densities

References

## Chaotic Contagion on Networks:



"Limited Imitation Contagion on random networks: Chaos, universality, and unpredictability"  
Dodds, Harris, and Danforth,  
Phys. Rev. Lett., **110**, 158701, 2013. [1]



"Dynamical influence processes on networks: General theory and applications to social contagion"  
Harris, Danforth, and Dodds,  
Phys. Rev. E, **88**, 022816, 2013. [2]

## Chaotic contagion

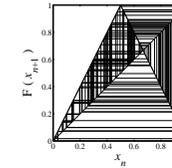
Definition of the tent map:

$$F(x) = \begin{cases} rx & \text{for } 0 \leq x \leq \frac{1}{2}, \\ r(1-x) & \text{for } \frac{1}{2} \leq x \leq 1. \end{cases}$$

The usual business: look at how  $F$  iteratively maps the unit interval  $[0, 1]$ .

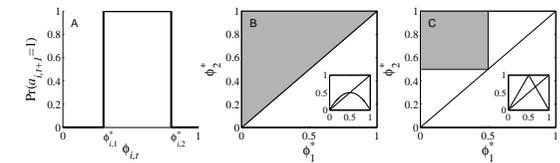
## Chaotic behavior

Take  $r = 2$  case:



- What happens if nodes have limited information?
- As before, allow interactions to take place on a sparse random network.
- Vary average degree  $z = \langle k \rangle$ , a measure of information

## Two population examples:



- Randomly select  $(\phi_{i,1}, \phi_{i,2})$  from gray regions shown in plots B and C.
- Insets show composite response function averaged over population.
- We'll consider plot C's example: the tent map.

A. Mandel, conference at Urbana-Champaign, 2007:

"If I was a younger man, I would have stolen this from you."



4 of 31



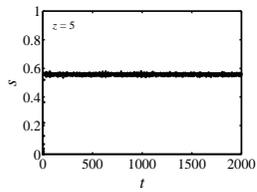
8 of 31



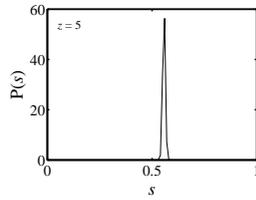
11 of 31

# Invariant densities—stochastic response functions

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activation time series

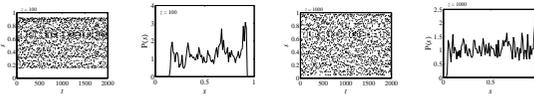


activation density

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Invariant densities  
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# Invariant densities—stochastic response functions

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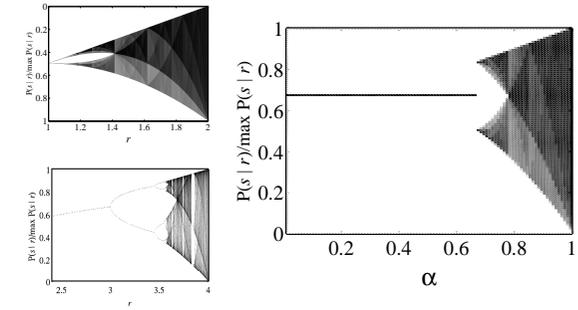


Trying out higher values of  $\langle k \rangle$ ...

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Invariant densities  
References

# Bifurcation diagram: Asynchronous updating

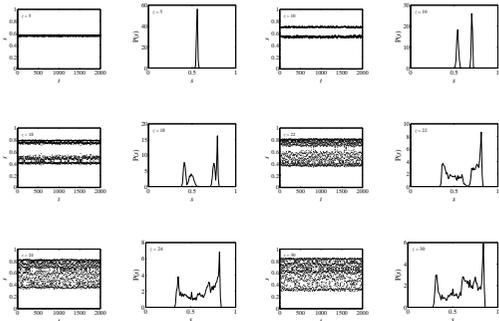
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Chaos  
Invariant densities  
References

# Invariant densities—stochastic response functions

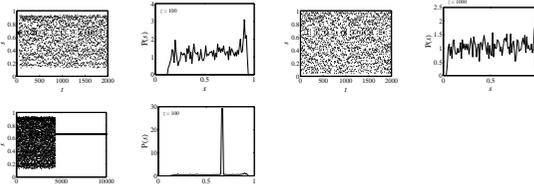
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References

# Invariant densities—deterministic response functions

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Chaos  
Invariant densities  
References

# Bifurcation diagram: Asynchronous updating

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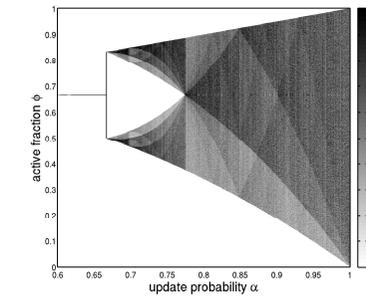
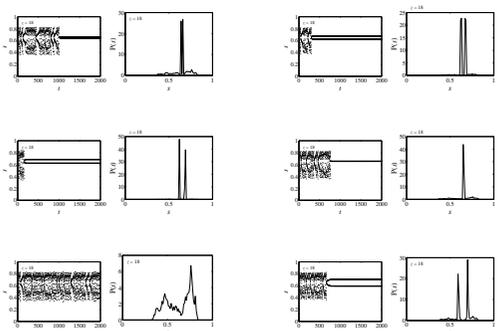


FIG. 3. Bifurcation diagram for the dense map  $\Phi(\phi; \alpha)$ , Eqn. (18). This was generated by iterating the map at 1000  $\alpha$  values between 0 and 1. The iteration was carried out with 3 random initial conditions for 10000 time steps each, discarding the first 1000. The  $\phi$ -axis contains 1000 bins and the invariant density, shown by the grayscale value, is normalized by the maximum for each  $\alpha$ . With  $\alpha < 2/3$ , all trajectories go to the fixed point at  $\phi = 2/3$ .

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References

# Invariant densities—deterministic response functions for one specific network with $\langle k \rangle = 18$

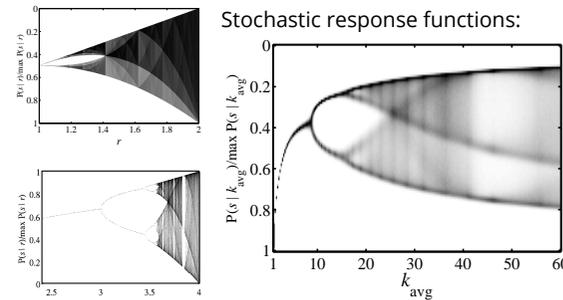
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# Connectivity leads to chaos:

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Stochastic response functions:

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<https://www.youtube.com/watch?v=7JHrZyyq870?rel=0>  
How the bifurcation diagram changes with increasing average degree  $\langle k \rangle$  as a function of the synchronicity parameter  $\alpha$  for the stochastic response (tent map) case.

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Chaos  
Invariant densities  
References

[https://www.youtube.com/watch?v=\\_zwK6polBvc?rel=0](https://www.youtube.com/watch?v=_zwK6polBvc?rel=0)  
How the bifurcation diagram changes with increasing  $\alpha$ , the synchronicity parameter as a function of average degree ( $k$ ) for the stochastic response (tent map) case.



22 of 31

<https://www.youtube.com/watch?v=3bo4fzp4Snw?rel=0>  
LIC dynamics on a fixed graph with a shared stochastic (tent map) response function. Average degree = 6, update synchronicity parameter  $\alpha = 1$ . The macroscopic behavior is period-1, plus noisy fluctuations.



23 of 31

[https://www.youtube.com/watch?v=7UCula\\_ktmw?rel=0](https://www.youtube.com/watch?v=7UCula_ktmw?rel=0)  
LIC dynamics on a fixed graph with a shared stochastic (tent map) response function. Average degree = 11, update synchronicity parameter  $\alpha = 1$ . The macroscopic behavior is period-2, plus noisy fluctuations.



24 of 31

<https://www.youtube.com/watch?v=oWkt8Zj1Ccw?rel=0>  
LIC dynamics on a fixed graph with a shared stochastic (tent map) response function.  $\langle k \rangle = 30$ , update synchronicity parameter  $\alpha = 1$ . The macroscopic behavior is chaotic.

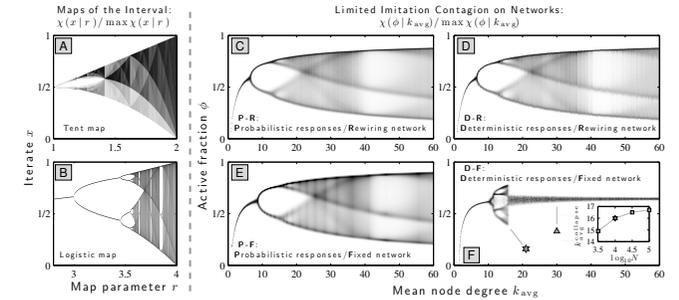
<https://www.youtube.com/watch?v=AfhUlkIOiOU?rel=0>  
LIC dynamics on a fixed graph with fixed, deterministic response functions. Average degree = 30, update synchronicity parameter  $\alpha = 1$ . Shown are nodes which continue changing (703/1000) after the transient chaotic behavior has "collapsed."

<https://www.youtube.com/watch?v=ZwY0hTstj2M?rel=0>  
LIC dynamics on a fixed graph with fixed, deterministic response functions. Average degree = 30, update synchronicity parameter  $\alpha = 1$ . The dynamics exhibit transient chaotic behavior before collapsing to a fixed point.

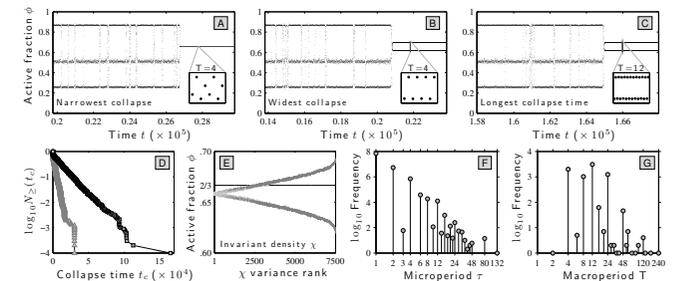


25 of 31

<https://www.youtube.com/watch?v=YDhjmFyBSn4?rel=0>  
LIC dynamics on a fixed graph with fixed, deterministic response functions. Average degree = 17, update synchronicity parameter  $\alpha = 1$ . The dynamics exhibit transient chaotic behavior before collapsing to a period-4 orbit.



26 of 31



27 of 31



28 of 31

# References I

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[1] P. S. Dodds, K. D. Harris, and C. M. Danforth.  
Limited Imitation Contagion on random networks:  
Chaos, universality, and unpredictability.  
[Phys. Rev. Lett., 110:158701, 2013. pdf](#)

[2] K. D. Harris, C. M. Danforth, and P. S. Dodds.  
Dynamical influence processes on networks:  
General theory and applications to social  
contagion.  
[Phys. Rev. E, 88:022816, 2013. pdf](#)

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Contagion  
Chaos  
Invariant densities  
References



31 of 31