

The Amusing Law of Benford

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Principles of Complex Systems, Vols. 1, 2, & 3D
CSYS/MATH 300, 303, & 394, 2022-2023 | @pocsvox

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Computational Story Lab | Vermont Complex Systems Center
Santa Fe Institute | University of Vermont



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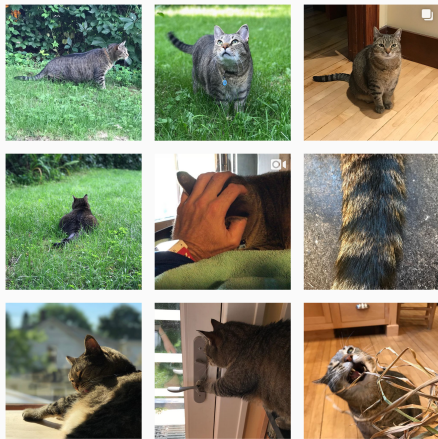
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 On Instagram at [pratchett_the_cat](https://www.instagram.com/pratchett_the_cat) 

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$$P(\text{first digit} = d) \propto \log_b \left(1 + \frac{1}{d} \right)$$

for certain sets of 'naturally' occurring numbers in base b



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Around 30.1% of first digits are '1', compared to only 4.6% for '9'.



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Newcomb almost always noted but Benford gets the stamp, according to [Stigler's Law of Eponymy](#). .



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Observed for



- 🧱 Fundamental constants (electron mass, charge, etc.)
- 🧱 Utility bills
- 🧱 Numbers on tax returns (ha!)
- 🧱 Death rates
- 🧱 Street addresses
- 🧱 Numbers in newspapers



Benford's Law—The Law of First Digits

Observed for

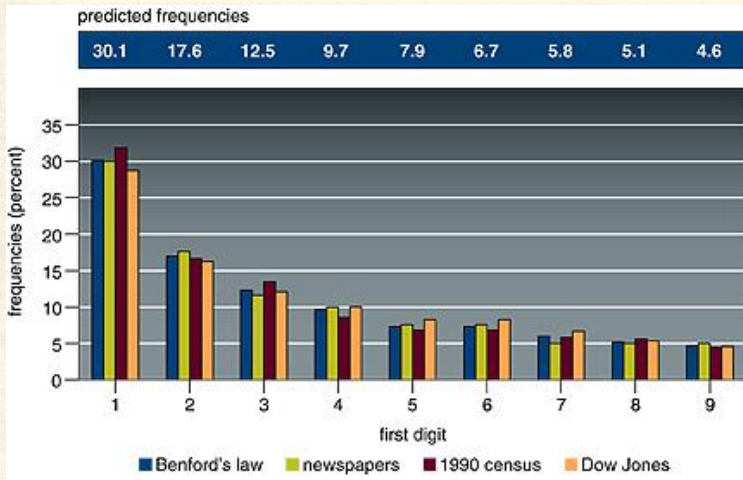
-  Fundamental constants (electron mass, charge, etc.)
-  Utility bills
-  Numbers on tax returns (ha!)
-  Death rates
-  Street addresses
-  Numbers in newspapers

-  Cited as evidence of fraud  in the 2009 Iranian elections.



Benford's Law—The Law of First Digits

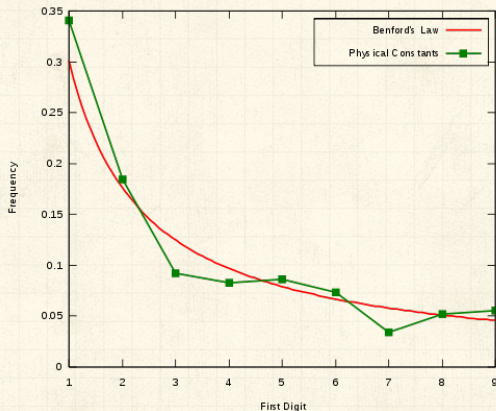
Real data:




From 'The First-Digit Phenomenon' by T. P. Hill (1998) ^[1]

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Physical constants of the universe:



Taken from [here](#) .

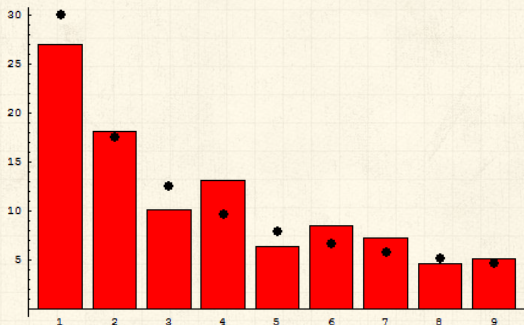
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Population of countries:



Taken from [here](#) .



Essential story



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Essential story



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$$= \log_b (d+1) - \log_b (d)$$



Essential story



$$\begin{aligned}P(\text{first digit} = d) &\propto \log_b \left(1 + \frac{1}{d} \right) \\ &= \log_b \left(\frac{d+1}{d} \right) \\ &= \log_b (d+1) - \log_b (d)\end{aligned}$$



Observe this distribution if numbers are distributed uniformly in log-space:

$$P(\log_e x) d(\log_e x) \propto 1 \cdot d(\log_e x)$$



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Power law distributions at work again...



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Extreme case of $\gamma \simeq 1$.

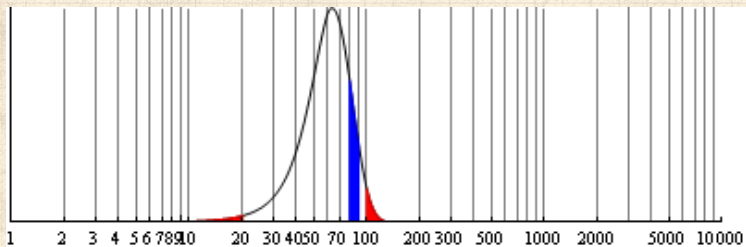
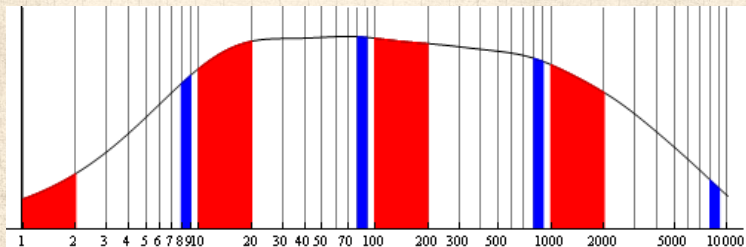


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References



Taken from [here](#) ↗.

"Citations to articles citing Benford's law: A Benford analysis"

Tariq Ahmad Mir,
Preprint available at

<http://arxiv.org/abs/1602.01205>, 2016. [2]

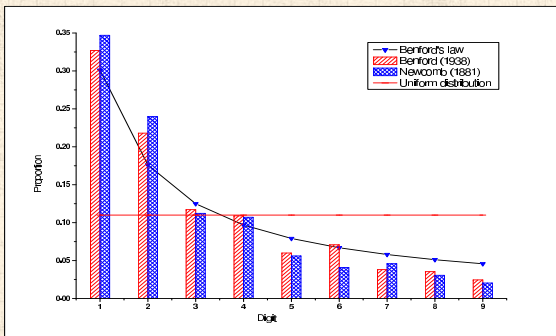






Fig. 1: The observed proportions of first digits of citations received by the articles citing FB and SN on September 30, 2012. For comparison the proportions expected from BL and uniform distributions are also shown.

On counting and logarithms:



 Earlier: Listen to Radiolab's "Numbers." .

 Now: Benford's Law .



References I

- [1] T. P. Hill.
The first-digit phenomenon.
[American Scientist](#), 86:358–, 1998.
- [2] T. A. Mir.
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- [3] S. Newcomb.
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pdf ↗

