Finding Happiness

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Principles of Complex Systems, Vols. 1 & 2 CSYS/MATH 300 and 303, 2021–2022 |@pocsvox

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Computational Story Lab | Vermont Complex Systems Center Vermont Advanced Computing Core | University of Vermont



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A few key papers:



"Measuring the happiness of large-scale written expression: Songs, blogs, and presidents." , Dodds and Danforth, Journal of Happiness Studies, **11**, 441–456, 2009. ^[11]



"Temporal patterns of happiness and information in a global social network: Hedonometrics and Twitter" Dodds et al., PLoS ONE, **6**, e26752, 2011.^[13]



"Positivity of the English language" C, Kloumann et al., PLoS ONE, **7**, e29484, 2012.^[27]



"Human language reveals a universal positivity bias" C, Dodds et al., Proc. Natl. Acad. Sci., **112**, 2389–2394, 2015.^[10] The PoCSverse Finding Happiness 5 of 163

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A few more key papers:



"Sentiment analysis methods for understanding large-scale texts: A case for using continuum-scored words and word shift graphs" C, Reagan et al., EPJ Data Science, **6**, 2017.^[36]



"Generalized word shift graphs: A method for visualizing and explaining pairwise comparisons between texts" Gallagher et al., EPJ Data Science, **10**, 4, 2021.^[17] Happiness 6 of 163 Introduction Measurement

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"Ousiometrics and Telegnomics: The essence of meaning conforms to a two-dimensional powerful-weak and dangerous-safe framework with diverse corpora presenting a safety bias" C Dodds et al., . 2021.^[9]



Alan Greenspan (September 18, 2007):



http://wikipedia.org

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Alan Greenspan (September 18, 2007):

"I've been dealing with these big mathematical models of forecasting the economy ...



http://wikipedia.org

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If I could figure out a way to determine whether or not people are more fearful or changing to more euphoric,



http://wikipedia.org

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http://wikipedia.org

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Alan Greenspan (September 18, 2007):

"I've been dealing with these big mathematical models of forecasting the economy ...

If I could figure out a way to determine whether or not people are more fearful or changing to more euphoric,

I don't need any of this other stuff.

I could forecast the economy better than any way I know."



http://wikipedia.org

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Greenspan continues:

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Greenspan continues:

"The trouble is that we can't figure that out. I've been in the forecasting business for 50 years.

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Ion Stewart:

"You just bummed the @*!# out of me."



wildbluffmedia.com

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From the Daily Show C (September 18, 2007; @5:13) The full inteview is here \mathbb{C} .

This is a Collateralized Debt Obligation:

Robert Kennedy on the Gross Domestic Product (GDP) in 1968:

"It measures everything except that which makes life worthwhile.

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Robert Kennedy on the Gross Domestic Product (GDP) in 1968:

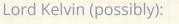
"It measures everything except that which makes life worthwhile. And it can tell us everything about America except why we are proud that we are Americans." ^[25, 24] The PoCSverse Finding Happiness 10 of 163

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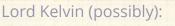
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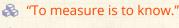
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"If you cannot measure it, you cannot improve it."

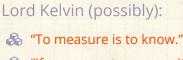
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"If you cannot measure it, you cannot improve it."

But also:

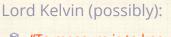
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"To measure is to know."
"If you cannot measure it

"If you cannot measure it, you cannot improve it."

But also:

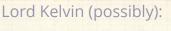
"There is nothing new to be discovered in physics now. All that remains is more and more precise measurement." The PoCSverse Finding Happiness 11 of 163

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"To measure is to know."

"If you cannot measure it, you cannot improve it."

But also:

"There is nothing new to be discovered in physics now. All that remains is more and more precise measurement."



🚓 "X-rays will prove to be a hoax."

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A brief history of measuring time:

- 🚳 Megaliths for Big Time
- 🚳 Sundials, 1500 BC, Egypt (solid for over 2000 years)
- Escapements (200s), Hourglasses (1300s?), Pendulum clocks (Galileo, 1500s)
 - Chronometers, 1700s:



"Longitude: The True Story of a Lone Genius Who Solved the Greatest Scientific Problem of His Time" a C by Dava Sobel (2007). [38]



🚳 Billionths of a second accuracy: Atomic clocks (Lord Kelvin, 1879)

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Measuring temperature was thought impossible:

The properties measured by our instruments usually begin as subjective judgments. Temperature is a good example. People were aware of variations in temperature long before there were any objective measurements of temperature. Judgments of temperature are imperfectly correlated among different persons, or even the same person at different times, depending on the humidity, the person's activity level and age, surrounding air currents, and so on. The idea that anything as subtle and complex as all the manifestations of changes in temperature could be measured and quantified on a single numerical scale was scoffed at as impossible, even by the leading philosophers of the sixteenth century.

The first thermometer invented by Galileo in 1592 did not go far in dispelling the notion that temperature was inherently unmeasurable, because the earliest thermometers, for about their first hundred years, were so imperfect as to make it possible for those who wished to do so to argue that no one could ever succeed in measuring temperature. Temperature was then confounded with all the subtleties of subjective judgment, which easily seem incompatible with a single numerical scale of measurement. How could the height of a column of mercury in a glass tube possibly reflect the rich varieties of temperature—damp cold, dank cold, frosty cold, crisp cold, humid heat, searing heat, scalding heat, dry heat, feverish heat, prickly heat, and so on?

From "Bias in Mental Testing", Arthur Jensen, 1980^[21] per @SilverVVulpes 7: Also: Inventing Temperature, Hasok Chang, 2004^[3] The PoCSverse Finding Happiness 13 of 163 Introduction

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Measuring temperature was thought impossible:

The early thermometers were inconsistent, both with themselves and with each other. Because they consisted of open-ended glass tubes, they were sensitive to changes in barometric pressure as well as to temperature. And there were problems of calibration, such as where to locate the zero point and how to divide the column of mercury into units. It was believed, incorrectly, that all caves had the same temperature, so thermometers were calibrated in caves. The freezing and boiling points of water were also used in calibration, but, as these vary with impurities in the water and the barometric pressure, the calibration of different thermometers at different times and places resulted in thermometers that failed to correlate perfectly with one another in any given instance. They lacked reliability, as we now would say.

All the while, no one knew what temperature is in a theoretical or scientific sense. There was no theory of thermodynamics that could explain temperature phenomena and provide a complete scientific rationale for the construction and calibration of thermometers. Yet quite adequate and accurate thermometers, hardly differing from those we use today, were eventually developed by the middle of the eighteenth century. Thus the objective measurement of temperature considerably preceded the development of an adequate theory of temperature and heat, and necessarily so, as the science of thermodynamics could not possibly have developed without first having been able to quantify or measure the temperatures of liquids, gasses, and other substances independently of

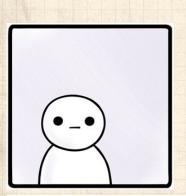
From "Bias in Mental Testing", Arthur Jensen, 1980^[21] per @SilverVVulpes 7: Also: Inventing Temperature, Hasok Chang, 2004^[3] The PoCSverse Finding Happiness 14 of 163

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THIS COMIC MADE POSSIBLE THANKS TO ADAM LINGELBACH

MRLOVENSTEIN.COM

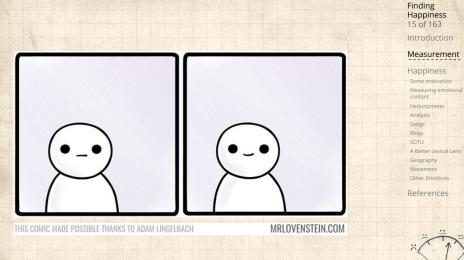
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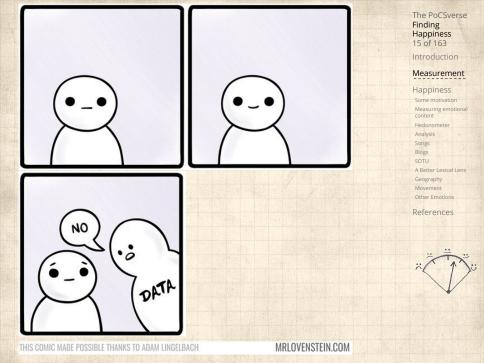
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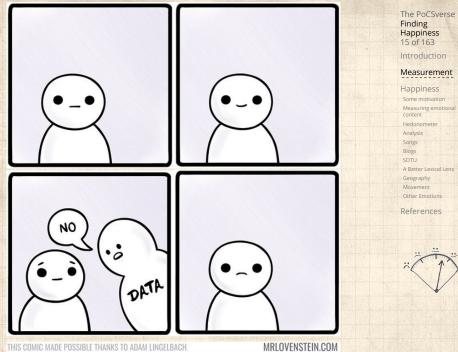
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What matters and what's measurable:



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Principled lexical meters: The Hedonometer.



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Principled lexical meters: The Hedonometer. The Lexicocalorimeter.

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- Principled lexical meters:
 The Hedonometer.
 The Lexicocalorimeter.
- 2. Ground truth lexical meters:
 - lnsomniometer.
 - Hangoverometer.

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- Principled lexical meters:
 The Hedonometer.
 - The Lexicocalorimeter.
- 2. Ground truth lexical meters:
 - lnsomniometer.
 - Hangoverometer.
- 3. Bootstrap lexical meters:
 - Boredometer.
 - Hashtagometers.

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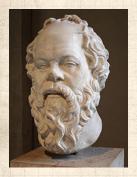
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Measuring Happiness:







Socrates et al.: eudaimonia^[22]

Bentham: hedonistic calculus

Jefferson: ...the pursuit of happiness The PoCSverse Finding Happiness 19 of 163

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Early drafts:

that among these are: Life.

n

and

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Happiness:

Even the odd modern economist is happy:

"Happiness" by Richard Layard ^[28]

HAPPINESS

BICHARD LAYARD

[amazon]

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What makes us happy?—Layard's summary:

Dominant factors:



Health
 Personal Values
 Personal
 Freedom

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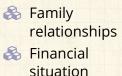
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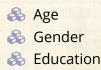
Dominant factors:





Community and Friends

Unimportant factors:



Inherent
 intelligence
 Looks

Health
 Personal Values
 Personal
 Freedom

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Desiring happiness—not just for boffins:

- Average people routinely report being happy is what they want most in life ^[28, 29, 8]
- And it matters: "Happy people live longer:..." Survey by Diener and Chan. [8]

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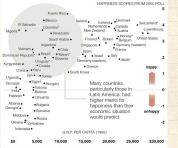
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A Plateau of Happiness

A country's wealth may not always dictate the happiness of its people.

As part of the World Values Survey project, inhabitants of different countries and territories were asked how happy or satisfied they were. Below is a sampling of happiness rankings, along with economic status.



National indices of well-being:

Brutari
UK
France
Australia

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*Poll results for these countries were from 1995

Source: Ronald Inglehart, "Human Baliefs and Values : A Cross-Cultural Sourcebook Based on the 1999-2002 Values Surveys"

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Some easy knocks:

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The Passionate

"The Passionate State of Mind: And Other Aphorisms" **2** by Eric Hoffer (1954).^[20]

"The search for happiness is one of the chief sources of unhappiness."

Some easy knocks:

Colbert: "Happiness is totally overrated ..."



Full interview with Jennifer Senior here C (2014/02/03)

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Some easy knocks:

Colbert: "Happiness is totally overrated ..."

"Happiness is for the weak."



Full interview with Jennifer Senior here C (2014/02/03)

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JD: "Before she died, Colleen told me—she just wants me to be happy.

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JD: "Before she died, Colleen told me—she just wants me to be happy. 'I just want you to be happy.'

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JD: "Before she died, Colleen told me—she just wants me to be happy. 'I just want you to be happy.' You know who you say that to?

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JD: "Before she died, Colleen told me—she just wants me to be happy. 'I just want you to be happy.' You know who you say that to? A loser.

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JD: "Before she died, Colleen told me—she just wants me to be happy. 'I just want you to be happy.' You know who you say that to? A loser. Someone who can't hope for anything more in life than just being happy. The PoCSverse Finding Happiness 28 of 163

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JD: "Before she died, Colleen told me—she just wants me to be happy. 'I just want you to be happy.' You know who you say that to? A loser. Someone who can't hope for anything more in life than just being happy. You say that to someone who has disappointed you." The PoCSverse Finding Happiness 28 of 163

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JD: "Before she died, Colleen told me—she just wants me to be happy. 'I just want you to be happy.' You know who you say that to? A loser. Someone who can't hope for anything more in life than just being happy. You say that to someone who has disappointed you." LL: "Jack." The PoCSverse Finding Happiness 28 of 163

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JD: "Before she died, Colleen told me—she just wants me to be happy. 'I just want you to be happy.' You know who you say that to? A loser. Someone who can't hope for anything more in life than just being happy. You say that to someone who has disappointed you."

LL: "Jack."

JD: "No. It's perfect. She's a genius. One last twist of the knife. Well, thank you for coming, Lemon, but I better get going. The funeral is tomorrow. Colleen wanted to be buried before the rest of the family found out and sold her body to a haunted house. And, of course, I get to eulogize Colleen at the service.

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Meaning rather than happiness:



"Mindfulness in Plain English" **3** ⁷ by Henepola Gunaratana (1992).^[19]



"Flow" **3** 🖸 by Mihaly Csikszentmihalyi (1990). ^[6]

Can we measure Flow in a big data way?
 Maybe drops in social media usage indicate people are doing okay?

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So how does one measure

- 1. happiness?
- 2. levels of other emotional states?

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So how does one measure

- 1. happiness?
- 2. levels of other emotional states?

Just ask people how happy they are.

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So how does one measure

- 1. happiness?
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Just ask people how happy they are.

Experience sampling^[5, 7, 6] (Csikszentmihalyi et al.)
 Day reconstruction^[23] (Kahneman et al.)

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So how does one measure

- 1. happiness?
- 2. levels of other emotional states?

Just ask people how happy they are.

Experience sampling^[5, 7, 6] (Csikszentmihalyi et al.)
 Day reconstruction^[23] (Kahneman et al.)

But self-reporting has some drawbacks:

relies on memory and self-perception
 induces misreporting^[30]
 costly

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Happiness, attention, and doing:

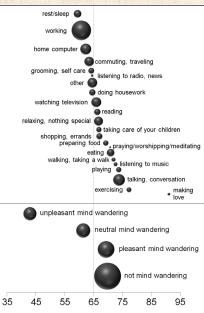


Fig. 1. Mean happiness reported during each activity (top) and while mind wandering to unpleasant topics, neutral topics, pleasant topics or not mind wandering (bottom). Dashed line indicates mean of happiness across all samples. Bubble area indicates the frequency of occurrence. The largest bubble ("not mind wandering") corresponds to 53.1% of the samples, and the smallest bubble ("praying/worshipping/meditating") corresponds to 0.1% of the samples.

Killingsworth and Gilbert, Science, 2010^[26]

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We'd like to build an 'hedonometer':



An instrument to 'remotely-sense' emotional states and levels, in real time or post hoc.

Ideally:



- Transparent
 - Fast
 - Based on written expression
- 🙈 Uses human evaluation

🙈 Non-reactive 🚳 Complementary to self-reported measures Improvable 23

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We don't want to end up here:

George Orwell our a novel

BRAN ALDOUSHUXLEY

Policy

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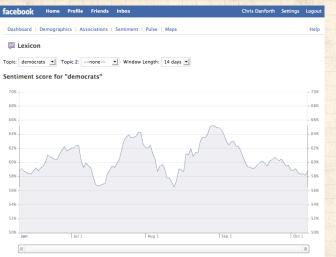
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References



Science

Or here: Facebook Lexicon Sentiment Analysis (2008)



Sentiment shows the percentage of posts that are positive vs. negative about the topic. For example, the phrase "I love Facebook" would be identified as a positive sentiment. An 80% score means that 80% of the sentiment is positive and 20% is negative.

Drag the ends of the slider to zoom into a specific period of time.

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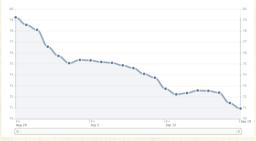
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Facebook Lexicon Sentiment Analysis

Binary decision on emotional content

Sentiment score for "palin"





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Facebook Lexicon Sentiment Analysis

Binary decision on emotional content

Sentiment score for "palin"





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Limitation: Sentiments are classified as either positive or negative.

Facebook Lexicon Sentiment Analysis

Binary decision on emotional content







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References



Limitation: Sentiments are classified as either positive or negative.

'I like Sarah Palin' given same score as 'Sarah Palin's voice fills me with unbridled joy!'

Measuring essential meaning^[9]

ldea: Build on measures of the essential meaning of individual words.

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Measuring essential meaning^[9]

- Idea: Build on measures of the essential meaning of individual words.
- Osgood et al. (1957)^[35] identified a basis of three psychological variables as semantic differentials:
 - Evaluation, Potency, and Activation.

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- Osgood et al. (1957)^[35] identified a basis of three psychological variables as semantic differentials:
 - Evaluation, Potency, and Activation.
- EPA was recast by Mehrabian and Russell (1974)^[32] in the context of emotion:
 - ✔ Valence (or sometimes Pleasure): bad ↔ good
 ✔ Arousal: passive ↔ active
 ♥ Dominance: weak ↔ strong
 ♥

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VAD became more commonly used framework.

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Valence (or sometimes Pleasure): bad ↔ good
 Arousal: passive ↔ active
 Dominance: weak ↔ strong

- VAD became more commonly used framework.
- $^{\circ}$ VAD \equiv EAP' (more later).

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ANEW study

ANEW = "Affective Norms for English Words"

- Study: participants shown lists of isolated words
 Asked to grade each word's valence, arousal, and dominance level
- Integer scale of 1–9
- N = 1034 words—previously identified as bearing emotional weight
- Participants = College students (*cough*)
- large large for the second sec

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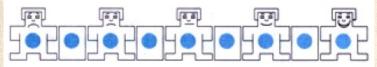
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1999 ANEW study—three 1–9 scales:^[2]

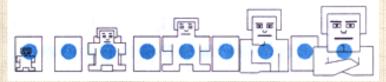
valence:



arousal:



dominance:



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ANEW study:

Valence = Happiness:

Valence scale presented to participants as a 'happy-unhappy scale.' The PoCSverse Finding Happiness 40 of 163

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ANEW study:

Valence = Happiness:

Valence scale presented to participants as a 'happy-unhappy scale.'

Articipants were further told:

"At one extreme of this scale, you are happy, pleased, satisfied, contented, hopeful. ...

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ANEW study:

Valence = Happiness:

Valence scale presented to participants as a 'happy-unhappy scale.'

Articipants were further told:

"At one extreme of this scale, you are happy, pleased, satisfied, contented, hopeful. ...

The other end of the scale is when you feel completely unhappy, annoyed, unsatisfied, melancholic, despaired, or bored."

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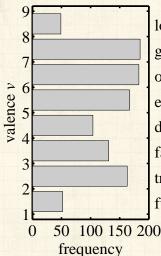
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ANEW study words—examples



love/paradise/triumphant glory/luxury/trophy optimism/pancakes/church engine/paper/street derelict/neurotic/vanity fault/corrupt/lawsuit trauma/hostage/disgusted funeral/rape/suicide

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Analysing text:

Simplest measure for a text:

$$\theta_{\text{avg}} = \sum_{i=1}^N p_i \theta_i$$

where p_i is fractional abundance of word i and θ is average valence, arousal, or dominance for word i.

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Analysing text:

Simplest measure for a text:

$$\theta_{\text{avg}} = \sum_{i=1}^N p_i \theta_i$$

where p_i is fractional abundance of word i and θ is average valence, arousal, or dominance for word i. Focus on happiness (valence), $\theta = h$. The PoCSverse Finding Happiness 42 of 163

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Analysing text:

Simplest measure for a text:

$$\theta_{\text{avg}} = \sum_{i=1}^N p_i \theta_i$$

where p_i is fractional abundance of word i and θ is average valence, arousal, or dominance for word i. Socus on happiness (valence), $\theta = h$. Average happiness typically falls between 5 and 7. The PoCSverse Finding Happiness 42 of 163

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🚳 Temperature-like measure—large numbers only.





 Temperature-like measure—large numbers only.
 Not meant to be used at level of sentence, paragraph, song, tweet, ...





 Temperature-like measure—large numbers only.
 Not meant to be used at level of sentence, paragraph, song, tweet, ...
 Important: Social measure of sentiment.





 Temperature-like measure—large numbers only.
 Not meant to be used at level of sentence, paragraph, song, tweet, ...
 Important: Social measure of sentiment.
 Later: see instrument is tunable.

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Daft Punk's "Around the World"

Around the world, around the world Around the world, around the world Around the world, around the world Around the world, around the world

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Magic: Low entropy, high energy.

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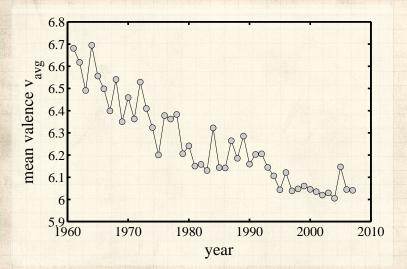
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Song Lyrics—average happiness



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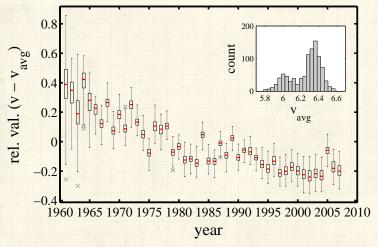
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Song Lyrics—measurement robustness



100 random subsets of 750 ANEW words

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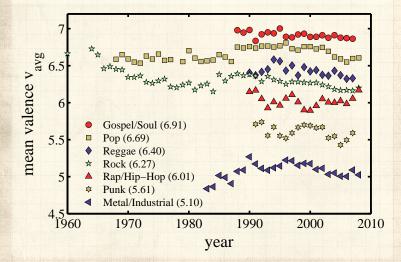
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Song Lyrics—average happiness of genres:



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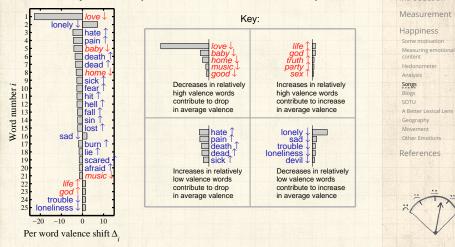
Happiness Word Shift Graph (early version):

Per word drop in valence of lyrics from 1980-2007 relative to valence of lyrics from 1960

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🗞 Word shifts are word clouds for grown ups.

Given two texts T_{ref} and T_{comp} :

Solution Measure difference in average happiness: $h_{\text{avg}}^{(\text{comp})} - h_{\text{avg}}^{(\text{ref})}$

Given two texts T_{ref} and T_{comp} :

Solution Measure difference in average happiness: $h_{\text{avg}}^{(\text{comp})} - h_{\text{avg}}^{(\text{ref})}$

Evident question: Which words contribute the most to this change?

Given two texts T_{ref} and T_{comp} :

- Evident question: Which words contribute the most to this change?
- Break difference down by contributions from individual words:

$$\delta h_{\mathrm{avg},\mathbf{i}} = \frac{100}{\left|h_{\mathrm{avg}}^{(\mathrm{comp})} - h_{\mathrm{avg}}^{(\mathrm{ref})}\right|} \underbrace{\left[h_{\mathrm{avg}}(w_i) - h_{\mathrm{avg}}^{(\mathrm{ref})}\right]}_{+/-} \underbrace{\left[p_i^{(\mathrm{comp})} - p_i^{(\mathrm{ref})}\right]}_{\uparrow/\downarrow}$$

Given two texts T_{ref} and T_{comp} :

- $\ \, \& \ \, \mbox{Measure difference in average happiness:} \\ h_{\rm avg}^{\rm (comp)} h_{\rm avg}^{\rm (ref)}$
- Evident question: Which words contribute the most to this change?
- Break difference down by contributions from individual words:

$$\delta h_{\mathrm{avg},\mathrm{i}} = \frac{100}{\left|h_{\mathrm{avg}}^{(\mathrm{comp})} - h_{\mathrm{avg}}^{(\mathrm{ref})}\right|} \underbrace{\left[h_{\mathrm{avg}}(w_i) - h_{\mathrm{avg}}^{(\mathrm{ref})}\right]}_{+/-} \underbrace{\left[p_i^{(\mathrm{comp})} - p_i^{(\mathrm{ref})}\right]}_{\uparrow/\downarrow}$$

 \clubsuit Must have: $\sum_i \delta h_{\text{avg},i} = \pm 100$

Given two texts T_{ref} and T_{comp} :

- Evident question: Which words contribute the most to this change?
- Break difference down by contributions from individual words:

$$\delta h_{\mathrm{avg},\mathrm{i}} = \frac{100}{\left|h_{\mathrm{avg}}^{(\mathrm{comp})} - h_{\mathrm{avg}}^{(\mathrm{ref})}\right|} \underbrace{\left[h_{\mathrm{avg}}(w_i) - h_{\mathrm{avg}}^{(\mathrm{ref})}\right]}_{+/-} \underbrace{\left[p_i^{(\mathrm{comp})} - p_i^{(\mathrm{ref})}\right]}_{\uparrow/\downarrow}$$

$$h_{\mathrm{avg}}^{(\mathrm{comp})} - h_{\mathrm{avg}}^{(\mathrm{ref})} = \sum_{i=1}^{N} h_{\mathrm{avg}}(w_i) p_i^{(\mathrm{comp})} - \sum_{i=1}^{N} h_{\mathrm{avg}}(w_i) p_i^{(\mathrm{ref})}$$

$$= \sum_{i=1}^{N} h_{\mathrm{avg}}(w_i) \left[p_i^{(\mathrm{comp})} - p_i^{(\mathrm{ref})} \right]$$

$$= \sum_{i=1}^{N} \left[h_{\mathrm{avg}}(w_i) - h_{\mathrm{avg}}^{(\mathrm{ref})} \right] \left[p_i^{(\mathrm{comp})} - p_i^{(\mathrm{ref})} \right]$$

where

$$\sum_{i=1}^{N} h_{\mathrm{avg}}^{(\mathrm{ref})} \left[p_i^{(\mathrm{comp})} - p_i^{(\mathrm{ref})} \right] = h_{\mathrm{avg}}^{(\mathrm{ref})} \sum_{i=1}^{N} \left[p_i^{(\mathrm{comp})} - p_i^{(\mathrm{ref})} \right]$$

$$= h_{\rm avg}^{({\rm ref})}(1-1) = 0.$$

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- + \uparrow : Increased usage of relatively positive words—If a word is happier than text T_{ref} (+) and appears relatively more often in text T_{comp} (\uparrow), then the contribution to the difference $h_{avg}^{(comp)} - h_{avg}^{(ref)}$ is positive;
- $-\downarrow$: Decreased usage of relatively negative words—If a word is less happy than text T_{ref} (–) and appears relatively less often in text T_{comp} (\downarrow), then the contribution to the difference $h_{avg}^{(comp)} h_{avg}^{(ref)}$ is also positive;
- +↓: Decreased usage of relatively positive words—If a word is happier than text T_{ref} (+) and appears relatively less often in text T_{comp} (↓), then the contribution to the difference $h_{avg}^{(comp)} h_{avg}^{(ref)}$ is negative; and
- $-\uparrow$: Increased usage of relatively negative words—If a word is less happy than text T_{ref} (–) and appears relatively more often in text T_{comp} (\uparrow), then the contribution to the difference $h_{avg}^{(comp)} - h_{avg}^{(ref)}$ is also negative.

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Top 50 of \simeq 20,000 artists:

					Colorador Internet		
Rank	Artist	h_{avg}	Rank	Artist	h_{avg}		
1	All-4-One	7.15	26	Sarah Connor	6.86		
2	Luther Vandross	7.12	27	Darlene Zschech	6.86		
3	S Club 7	7.05	28	Mary J Blige	6.86		
4	K Ci & JoJo	7.04	29	Steve Miller Band	6.86		
5	Perry Como	7.04	30	New Edition	6.86		
6	Diana Ross & The Supremes	7.03	31	Mandy Moore	6.86		
7	Buddy Holly	7.02	32	Alicia Keys	6.85		
8	Faith Evans	7.01	33	Cher	6.85		
9	The Beach Boys	7.01	34	Modern Talking	6.85		
10	Jon B	6.98	35	Mario	6.84		
11	Dru Hill	6.96	36	Aretha Franklin	6.84		
12	Earth Wind & Fire	6.95	37	Jessica Simpson	6.84		
13	Ashanti	6.95	38	112	6.84		
14	Otis Redding	6.93	39	Backstreet Boys	6.83		
15	Faith Hill	6.93	40	Billy Gilman	6.83		
16	NSync	6.93	41	B2K	6.82		
17	The Supremes	6.91	42	Stevie Wonder	6.82		
18	The Partridge Family	6.91	43	John Legend	6.81		
19	Kelly Price	6.89	44	Ricky Nelson	6.79		
20	Tamia	6.89	45	Lionel Richie	6.79		
21	Avant	6.88	46	98 Degrees	6.79		
22	Jennifer Lopez	6.88	47	Boyzone	6.79		
23	Vanessa Williams	6.87	48	Gerald Levert	6.79		
24	Babyface	6.87	49	Nat King Cole	6.78		
25	E Rotic	6.87	50	Marques Houston	6.78		

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References



(criteria: \geq 50 songs and \geq 1000 ANEW words)

Bottom 50 of \simeq 20,000 artists:

1Slayer4.8026Nine Inch Nails52Misfits4.8827Sevendust53Staind4.9328Annihilator54Slipknot4.9829Biohazard55Darkthrone4.9830Insane Clown Posse56Death5.0231Megadeth57Black Label Society5.0532Manowar58Pig5.0833Zebrahead59Voivod5.1434Danzig510Fear Factory5.1535Acid Drinkers511Iced Earth5.1637Iron Maiden5	h _{avg} 5.34 5.34 5.35 5.36
3Staind4.9328Annihilator54Slipknot4.9829Biohazard55Darkthrone4.9830Insane Clown Posse56Death5.0231Megadeth57Black Label Society5.0532Manowar58Pig5.0833Zebrahead59Voivod5.1434Danzig510Fear Factory5.1535Acid Drinkers511Iced Earth5.1636Dag Nasty512Simple Plan5.1637Iron Maiden5	5.35
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5Darkthrone4.9830Insane Clown Posse6Death5.0231Megadeth57Black Label Society5.0532Manowar58Pig5.0833Zebrahead59Voivod5.1434Danzig510Fear Factory5.1535Acid Drinkers511Iced Earth5.1636Dag Nasty512Simple Plan5.1637Iron Maiden5	5.36
6 Death 5.02 31 Megadeth 5 7 Black Label Society 5.05 32 Manowar 5 8 Pig 5.08 33 Zebrahead 5 9 Voivod 5.14 34 Danzig 5 10 Fear Factory 5.15 35 Acid Drinkers 5 11 Iced Earth 5.16 36 Dag Nasty 5 12 Simple Plan 5.16 37 Iron Maiden 5	
7 Black Label Society 5.05 32 Manowar 53 8 Pig 5.08 33 Zebrahead 53 9 Voivod 5.14 34 Danzig 53 10 Fear Factory 5.15 35 Acid Drinkers 53 11 Iced Earth 5.16 36 Dag Nasty 53 12 Simple Plan 5.16 37 Iron Maiden 53	5.36
8 Pig 5.08 33 Zebrahead 5 9 Voivod 5.14 34 Danzig 5 10 Fear Factory 5.15 35 Acid Drinkers 5 11 Iced Earth 5.16 36 Dag Nasty 5 12 Simple Plan 5.16 37 Iron Maiden 5	5.36
9 Voivod 5.14 34 Danzig 54 10 Fear Factory 5.15 35 Acid Drinkers 55 11 Iced Earth 5.16 36 Dag Nasty 55 12 Simple Plan 5.16 37 Iron Maiden 55	5.37
10 Fear Factory 5.15 35 Acid Drinkers 5 11 Iced Earth 5.16 36 Dag Nasty 5 12 Simple Plan 5.16 37 Iron Maiden 5	5.38
11 Iced Earth 5.16 36 Dag Nasty 5 12 Simple Plan 5.16 37 Iron Maiden 5	5.39
11 Iced Earth 5.16 36 Dag Nasty 5 12 Simple Plan 5.16 37 Iron Maiden 5	5.40
	5.40
	5.40
13 Machine Head 5.17 38 Flotsam And Jetsam 5	5.41
14 Metallica 5.19 39 Powerman 5000 5	5.42
15 Dimmu Borgir 5.20 40 Anthrax 5	5.43
16 Mudvayne 5.21 41 Rhapsody 5	5.43
17 Linkin Park 5.22 42 Korn 5	5.43
18 Papa Roach 5.22 43 Rage 5	5.44
19 Audioslave 5.24 44 Accept 5	5.45
20 Rage Against The Machine 5.24 45 Esham 5	5.46
21 Cradle Of Filth 5.25 46 Blind Guardian 5	5.46
	5.47
23 Jack Off Jill 5.28 48 Helloween 5	5.50
24 Evanescence 5.30 49 W A S P 5	
25 Twiztid 5.33 50 Green Day 5	5.50

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(criteria: \geq 50 songs and \geq 1000 ANEW words)

Text:	h_{avg}	Words with a similar score:
Soul/Gospel lyrics ^[12]	6.9	chocolate (6.88), leisurely (6.88), penthouse (6.81)
Pop lyrics ^[12]	6.7	dream (6.73), honey (6.73), sugar (6.74)
Dante's Paradise ^[?]	6.5	muffin (6.57), rabbit (6.57), smooth (6.58)
Tweets, 9/9/2008 to 12/31/2010	6.4	thought (6.39), face (6.39), blond (6.42)
Rock lyrics ^[12]	6.3	church (6.28), tree (6.32), air (6.34)
Enron Emails ^[?]	6.2	clouds (6.18), alert (6.20), computer (6.24)
State of the Union Messages ^[12]	6.1	grass (6.12), idol (6.12), bottle (6.15)
New York Times (1987–2007) ^[37]	6.0	hotel (6.00), tennis (6.02), wonder (6.03)
Blogs ^[12]	5.8	owl (5.80), whistle (5.81), humble (5.86)
Dante's Inferno [?]	5.5	glacier (5.50), repentant (5.53), mischief (5.57)
Heavy Metal lyrics ^[12]	5.4	lamp (5.41), elevator (5.44), truck (5.47)

Lexicon Valley, Episode #62, June 17, 2015



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Language has a Positivity Bias. How did we measure that?

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Data sets:

Blog phrases containing "I feel...", "I am feeling", etc., taken from wefeelfine.org C (API, 2005–2010)

An exploration of human emotion. in six movements



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References





Created by
 Jonathan Harris
 & Sep Kamvar

Jonathan Harris:

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🗞 2007 TED Talk: The Web's secret stories 🗹

So I really consider myself a storyteller. But I don't really tell stories in the usual way, in the sense that I don't usually tell my own stories. Instead, I'm really interested in building tools that allow large numbers of other people to tell their stories, people all around the world. I do this because I think that people actually have a lot in common. I think people are very similar, but I also think that we have trouble seeing that. The PoCSverse Finding Happiness 61 of 163

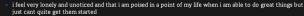
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wefeelfine.org:



March 30, 2006 / from a 31 year old in fairfax virginia united states when it was cloud

- i feel lonely recently March 30, 2006 / from someone in georgia united stat
- i feel lonely things are all good but i miss the way things used to be March 33, 2006 / from an 18 year old female in arizona united states
- i feel really lonely every night because i dont have any good friends in that i can just talk about anything with March 31, 2006 / from a 17 year old male in lawrenceville georgia united states
- i feel really lonely and like any sensible loser i have to write about it in a blog March 31, 2006 / from an 18 year old male in missouri united states
- i feel so lonely inside March 32, 2005 / from a 24 year old male in san diego california united states when it was cloudy
- i feel soooooo lonely sometimes March 31, 2006 / from a 19 year old female in ellensburg washington united states
- i feel lonely March 31, 2006 / from someon
- i feel lonely i feel scared March 31, 2006 / from a 29 year old in mount version ohio united states



. feel lonely when im with her March 31, 2006 / from someone in florida united state The PoCSverse Finding Happiness 62 of 163

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wefeelfine.org:

Al Felgy Both Graders Ad Aget Ad Wester Ad Leaster Ad Dest 100947 Jopsfield Jopsfield Journal Jopsfield Jopsfield

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wefeelfine.org:



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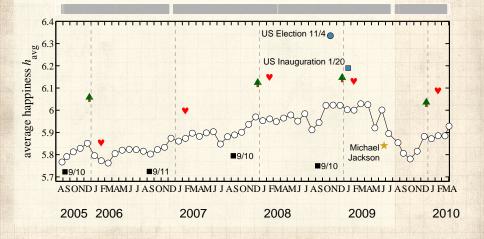
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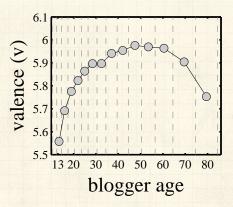
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Blogs—Overall trend



From wefeelfine.org by Jonathan Harris & Sep Kamvar



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Average happiness as a function of the age bloggers report they will turn in the year of their posting.

Self-report studies find little variation in happiness with age^[14, 15]

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Self-report studies find little variation in happiness with age^[14, 15]

🚳 Surprising: Expect a rise and fall.

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Self-report studies find little variation in happiness with age [14, 15]

line surprising: Expect a rise and fall.

🚳 A 'challenge' for theory...

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Self-report studies find little variation in happiness with age^[14, 15]

- 🗞 Surprising: Expect a rise and fall.
- 🚓 A 'challenge' for theory...
- Related to the Easterlin Paradox: Money doesn't buy happiness

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- Self-report studies find little variation in happiness with age^[14, 15]
- 🗞 Surprising: Expect a rise and fall.
- 🙈 A 'challenge' for theory...
- Related to the Easterlin Paradox: Money doesn't buy happiness
- But maybe it does a little bit—Veenhoven & Hagerty (2003) and Wolfers & Stevenson (2008).

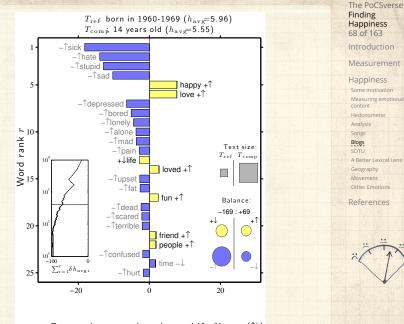
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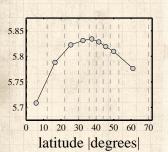
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Per word average happiness shift $\delta h_{\text{avg}\,r}$ (%)

Blogs—Latitude



Near equator—social factors

 Increase in 'sad', 'bored', 'lonely', 'stupid', 'guilty'
 Decrease in 'good' and 'people'

Near poles social/psychological/climate

- Increase in 'sick', 'guilty', 'cold', 'depressed', and 'headache' and decrease of 'love' and 'life.'
- Offset by decrease in 'hurt' and 'pain.'
 - More 'bed' and 'sleep.'

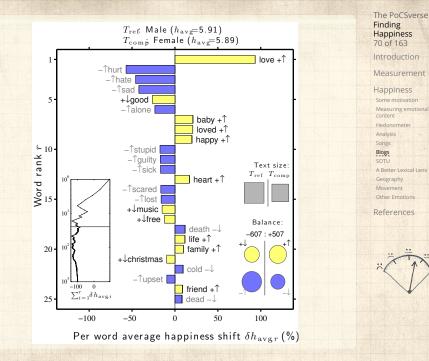
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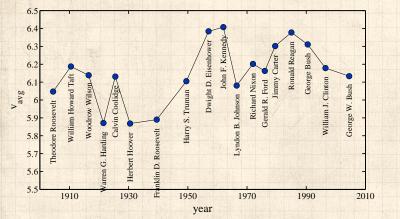
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Presidential happiness:



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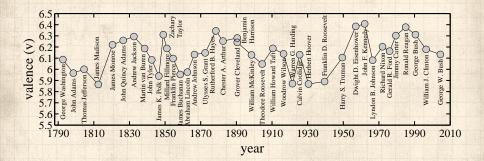
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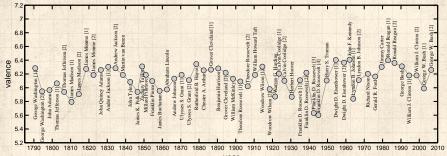
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Presidential happiness:





year

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labMT 1.0: language assessment by Mechanical Turk

<complex-block><section-header>

Four corpora: Twitter Google Books Music Lyrics

> New York Times

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5000 most frequently used words for each corpus.
 10,222 words, 50 evaluations each, 1–9 scale: ^[31]

5

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valence rank	word	valence	std dev	twitter rank	g-books rank	nyt rank	lyrics rank	Finding Happiness 78 of 163
1 2	laughter happiness	8.50 8.44	0.93 0.97	3600 1853	- 2458	I	1728 1230	Introduction
2 3 4 5 6 7 8 9 10 11 12 13 14 15 14 15 16 17 18 19 20	happiness love happy laughed laughing excellent laughs joy successful win rainbow smile won pleasure smiled rainbows winning celebration	8.44 8.42 8.30 8.26 8.22 8.18 8.18 8.18 8.16 8.16 8.10 8.10 8.10 8.10 8.10 8.08 8.08 8.08	0.97 1.11 0.99 1.16 1.37 1.11 1.10 1.16 1.06 1.08 1.08 0.99 1.02 1.22 0.97 1.07 1.36 1.05 1.53	1853 25 65 3334 1002 1579 1496 3554 2726 988 2176 154 2726 925 810 1497 - - - 1876 3306	2458 317 1372 3542 3998 - 1756 - 2336 1198 3031 - 2666 1167 1526 3537 - -	- 328 1313 - 4488 - 3155 - 2723 1565 - 776 - 2898 439 4253 - 1426 2762	1230 23 375 2332 647 1122 - 2856 809 - 694 1723 349 1493 1398 2248 4216 3646 4070	Measurement Happiness Some motivation Measuring emotic content Hedonometer Analysis Songs Blogs SOTU ABetter Lexical Le Geography Movement Other Emotions References
21 22 23 24 25 26 27 28 29 30 0	enjoyed healthy music celebrating congratulations weekend celebrate comedy jokes rich D	8.02 8.02 8.00 8.00 7.98 7.98 7.98 7.98 7.98	1.53 1.06 1.12 1.14 1.63 1.29 1.15 1.15 0.98 1.32 0.98	1530 1393 132 2550 2246 317 1606 1444 2812 1625 []	2908 3200 875 - - - 1221 0	3502 3292 167 - - 833 3574 2566 - 1469 0	- 4619 374 - 2256 2108 - 3808 890 0	•

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valence rank	word	valence	std dev	twitter rank	g-books rank	nyt rank	lyrics rank
221-213							Name I
0	0	٥			٥	0	
10193	violence	1.86	1.05	4299	1724	1238	2016
10194	cruel	1.84	1.15	2963	-	-	1447
10195	cry	1.84	1.28	1028	3075	-	226
10196	failed	1.84	1.00	2645	1618	1276	2920
10197	sickness	1.84	1.18	4735	-	-	3782
10198	abused	1.83	1.31	-	-	-	4589
10199	tortured	1.82	1.42	-	-	-	4693
10200	fatal	1.80	1.53	-	4089	-	3724
10201	killings	1.80	1.54	-		4914	
10202	murdered	1.80	1.63	-		-	4796
10203	war	1.80	1.41	468	175	291	462
10204	kills	1.78	1.23	2459		- 11	2857
10205	jail	1.76	1.02	1642	- 14/13	2573	1619
10206	terror	1.76	1.00	4625	4117	4048	2370
10207	die	1.74	1.19	418	730	2605	143
10208	killing	1.70	1.36	1507	4428	1672	998
10209	arrested	1.64	1.01	2435	4474	1435	-
10210	deaths	1.64	1.14	-	<u>_</u>	2974	-
10211	raped	1.64	1.43	-	-	-	4528
10212	torture	1.58	1.05	3175	-	-	3126
10213	died	1.56	1.20	1223	866	208	826
10214	kill	1.56	1.05	798	2727	2572	430
10215	killed	1.56	1.23	1137	1603	814	1273
10216	cancer	1.54	1.07	946	1884	796	3802
10217	death	1.54	1.28	509	307	373	433
10218	murder	1.48	1.01	2762	3110	1541	1059
10219	terrorism	1.48	0.91		-	3192	-
10220	rape	1.44	0.79	3133	-	4115	2977
10221	suicide	1.30	0.84	2124	4707	3319	2107
10222	terrorist	1.30	0.91	3576	CHINE RESERVE	3026	-

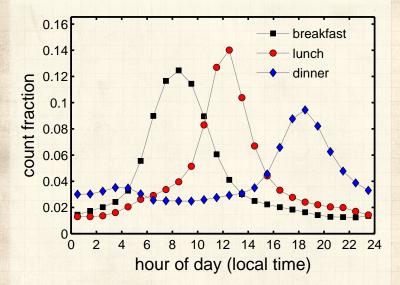
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std dev rank	word	valence	std dev	twitter rank	g-books rank	nyt rank	lyrics rank	Finding Happiness 80 of 163
1	f₽₽ king	4.64	2.93	448		_	620	Introduction
2	f★★kin	3.86	2.74	1077		1	688	
3	f★★ked	3.56	2.71	1840	_	1	904	Measurement
4	pussy	4.80	2.66	2019	-	-	949	Happiness
5	whiskey	5.72	2.64	_	-	-	2208	Some motivation
6	slut	3.57	2.63	_	-	-	4071	Measuring emotion
7	cigarettes	3.31	2.60	-	-	-	3279	content
8	f★★k	4.14	2.58	322	_	- 2000	185	Hedonometer
9	mortality	4.38	2.55	-	3960	-	-	Analysis
10	cigarette	3.09	2.52	-	-	-	2678	Songs
11	motherf**kers	2.51	2.47	_		-	1466	Blogs
12	churches	5.70	2.46	-	2281	-	-	SOTU
13	motherf★★king	2.64	2.46	_	-	-	2910	A Better Lexical Ler
14	capitalism	5.16	2.45	-	4648	-		Geography
15	porn	4.18	2.43	1801		-	-	Movement
16	summer	6.40	2.39	896	1226	721	590	Other Emotions
17	beer	5.92	2.39	839	4924	3960	1413	References
18	execution	3.10	2.39	19. - 5. 1923	2975	-		References
19	wines	6.28	2.37	-	-	3316	-	
20	zombies	4.00	2.37	4708	-	4		
21	aids	4.28	2.35	2983	3996	1197		
22	capitalist	4.84	2.34	-	4694	-	-	
23	revenge	3.71	2.34	-		-	2766	1
24	mcdonalds	5.98	2.33	3831	-	-	-	
25	beatles	6.44	2.33	3797	-	-	-	
26	islam	4.68	2.33	- 18	4514	-	-	
27	pay	5.30	2.32	627	769	460	499	
28	alcohol	5.20	2.32	2787	2617	3752	3600	
29	muthaf★★kin	3.00	2.31	-	-	-	4107	
30	christ	6.16	2.31	2509	909	4238	1526	
0	0	0	0	0	0	0	0	

•

Twitter—living in the now:



🚳 Quantifying the quotidian.

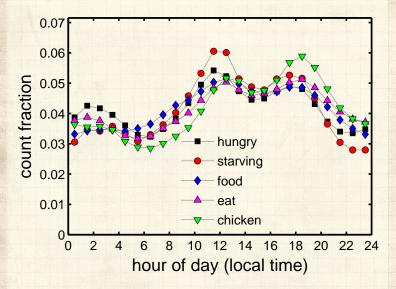
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Twitter—living in the now:



Makes the unexpected believable...

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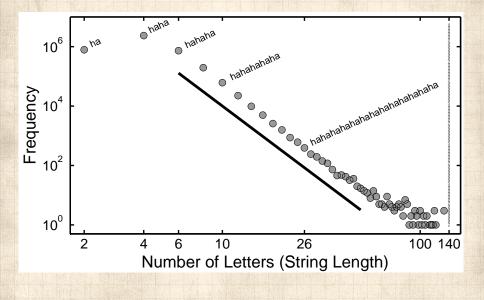
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References

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The happiest distribution:





"Hahahahaha, Duuuuude, Yeeessss!: A two-parameter characterization of stretchable words and the dynamics of mistypings and misspellings" Gray, Danforth, and Dodds, PLOS ONE, **15**, e0232938, 2020. ^[18]

🗞 "GOOOOOOOOAAAAAAAA!!!!!!!"

- An exploration of families of strange lexical creatures.
- 🗞 Regular expression festival.
- 🚳 Identified kernels: ha versus goal.
- 🚳 Defined and measured stretch and balance.
- Spelling trees!

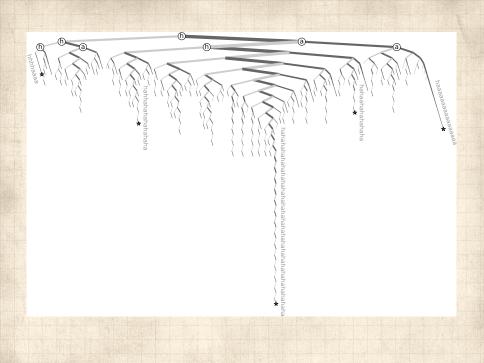
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Tom Sherwood @tomsherwood 1 Oct Mississippi congressman moves gate and lets 92 WW2 vets see their monument. pic.twitter.com/541GvLLITz

Retweeted 442 times Expand



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{"created_at":"Tue Oct 01 15:59:45 +0000 2013","id":385071546731347968,"id_str":"385071546731347968","text":"RT @tomsherwood; Mississippi c ongressman moves gate and lets 92 WWZ yets see their monument. http:///t.co//541GyLLITz"."source":"/u003cg href=\"http:///www.tweetdeck.c om\" rel=\"nofollow\"\u003eTweetDeck\u003c\/a\u003e","truncated":false,"in_reply_to_status_id":null,"in_reply_to_status_id_str":null,"in_re ply_to_user_id":null,"in_reply_to_user_id_str":null,"in_reply_to_screen_name":null,"user":{"id":17912008,"id_str":"17912008","name":"Armen Terjimanian", "screen_name": "translator82", "location": "Washington DC area", "url":null, "description": "Georgetown Univ Web Content Producer. roy Mich native, Michigan & Columbia alum, Detroit sports fan, Armenian, recovering journalist. Tweets are my own,", "protected":false,"foll owers_count":589. "friends_count":1456. "listed_count":17. "created_at":"Sat Dec 06 00:08:32 +0000 2008". "favourites_count":6. 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Other Emotions



Individual tweets have all kinds of potential impact:



QAP

The Associated Press 🧇



Breaking: Two Explosions in the White House and Barack Obama is injured



10:07 AM - 23 Apr 13

twitter.03.13.23.04.13.json:{"created_at":"Tue Apr 23 17:07:50 +0000 2013","id":326744234273161216,"id_str":"326744234273161216","text" "Breaking: Two Explosions in the White House and Barack Obama is injured","source":"web","truncated":false."in_reply_to_status_id":null "in_reply_to_status_id_str":null,"in_reply_to_user_id":null,"in_reply_to_user_id_str":null,"in_reply_to_screen_name":null,"user":{"id":! 1241574, "id_str": "51241574", "name": "The Associated Press", "screen_name": "AP", "location": "Global", "url": "http:///www.ap.org", "description", "descr n":"News, discussion and a behind-the-scenes look at the process from The Associated Press. Managed 24\/7 by a team of editors based in NY: http:///apne.ws/APStaff","protected":false."followers.count":1903225."friends.count":7012."listed.count":42154."created.at":"Fri un 26 21:48:52 +0000 2009","favourites_count":0,"utc_offset":-18000,"time_zone":"Eastern Time (US & Canada)","geo_enabled":false,"verifi ed":true."statuses_count":50187."lana":"en"."contributors_enabled":false."is_translator":false."profile_background_color":"3333333"."profile_background_color":"333333"."profile_background_color":"333333"."profile_background_color":"333333"."profile_background_color":"333333"."profile_background_color":"333333"."profile_background_color":"333333"."profile_background_color":"333333"."profile_background_color":"150187."profile_background_color":"150187."profile_background_color":"150187."profile_background_color":"150187."profile_background_color":"150187."profile_background_color":"150187."profile_background_color":"150187."profile_background_color":"150187."profile_background_color":"150187."profile_background_color":"150187."profile_background_color":"150187."profile_background_color":"150187."profile_background_color:"[150187."profi ile background_image_url":"http:///a0.twima.com//profile background_images//734506342//b3be603514207db70cb0a991c26f2718.ipeg"."profile background_image_url_https::///si0.twimg.com//profile_background_images/734506342//b3be603514207db70cb0a991c26f2718.jpeg","prof ile_background_tile":false,"profile_image_url":"http:///a0.twimg.com/profile_images/1848193664/APLogo_normal.jpg","profile_image_url _https":"https:\//si0.twimg.com//profile_images\/1848193664\/APLogo_normal.jpg","profile_banner_url":"https:\//si0.twimg.com//profile_ banners//51241574//1365092409", "profile_link_color": "CC3300", "profile_sidebar_border_color": "FFFFF", "profile_sidebar_fill_color": "CCCC C", "profile_text_color":"333333", "profile_use_background_image":true, "default_profile":false, "default_profile_image":false, "following":r ull, "follow_request_sent":null, "notifications":null, "geo":null, "coordinates":null, "place":null, "contributors":null, "retweet_count":0," avorite_count":0,"entities":{"hashtags":],"symbols":],"urls":],"user_mentions":]},"favorited":false,"retweeted":false,"filter_level "medium","lana":"en"}

Mentions of CIA on Twitter, end of 2011:



on Nov. 4 at 10:07 a.m.

See story here ☑ for example [slate].

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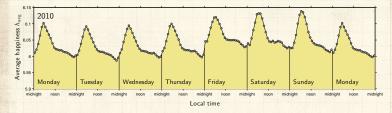
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The daily unravelling of the human mind:



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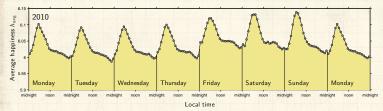
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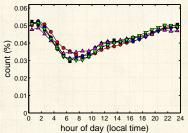




"Social Scientists wade into the Tweet stream" Greg Miller, Science, **333**, 1814–1815, 2011. ^[33]

The daily unravelling of the human mind:





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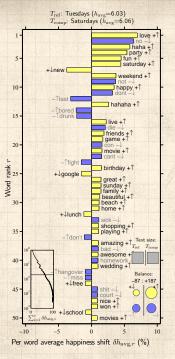
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"Social Scientists wade into the Tweet stream" Greg Miller, Science, **333**, 1814–1815, 2011. ^[33]







Text element and context correlate in happiness scores:

- Compare ambient happiness with text element happiness.
- Spearman correlation coefficient: $r_{e} \simeq 0.79$, *p*-value $< 10^{-10}$.
- An on-average result: says nothing about any individual sentence.
- Extra random piece: stemming is fallible.

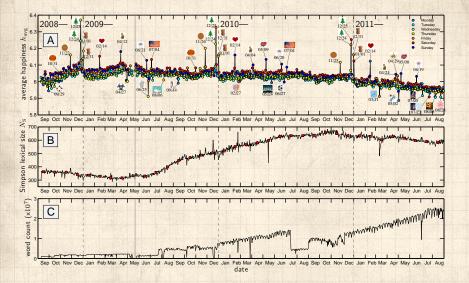
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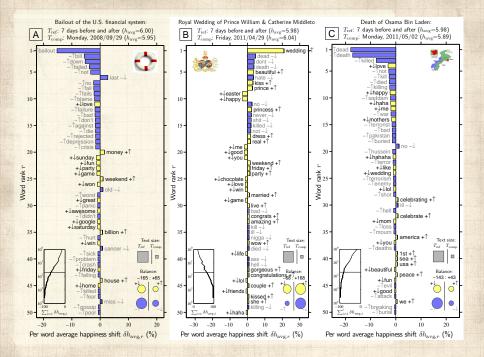
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Ambient happiness:

Word	$h_{\rm avg}^{({\rm amb})}$	Total Tweets	$h_{\rm avg}^{(\rm norm)}$	Word	$h_{\rm avg}^{({\rm amb})}$	Total Tweets	h ^(norm)
1. happy	+0.430	1.65e + 07(13)		51. snow	-0.051	2.60e+06 (49)	+0.083(39)
2. Christmas	+0.404	4.89e + 06(35)	+0.953(3)	52. Jon Stewart	-0.052	5.21e+04 (97)	-0.024 (48)
3. vegan	+0.315	1.84e + 05(90)	-0.015(46)	53. school	-0.056	9.26e+06 (24)	+0.050(42)
4. :)		1.04e + 07(20)		54. Lehman Brothers			-0.721 (79)
5. family	+0.251	5.01e+06 (32)	+0.716(7)	55. them	-0.090	1.54e+07 (15)	-0.280 (60)
6. :-)	+0.228	1.67e+06 (60)	+0.560(16)	56. right	-0.090	1.92e+07 (10)	+0.126(35)
7. our	+0.207	1.41e+07 (16)	+0.159(33)	57. woman	-0.115	2.54e+06 (51)	+0.202(30)
8. win	+0.204	7.98e+06 (26)	+0.924(4)	58. left	-0.118	4.89e+06 (34)	-0.383 (63)
9. vacation	+0.200	9.35e+05 (67)	+0.817(5)	59. me	-0.119	1.44e + 08(4)	+0.160(32)
10. party	+0.170	6.44e + 06(29)	+0.679(9)	60. election	-0.127	5.60e+05 (75)	-0.306 (61)
11. love	+0.164	4.67e+07 (6)	+0.977(2)	61. Sarah Palin	-0.128	2.26e+05 (87)	-0.681 (76)
12. friends	+0.155	7.67e+06 (27)	+0.685(8)	62. no	-0.132	9.51e + 07(5)	-1.415 (90)
13. hope			+0.515(19)	63. rain	-0.134	3.23e+06 (41)	+0.050(44)
14. coffee	+0.147	2.80e + 06(46)	+0.518(18)	64. climate	-0.135	3.64e+05 (80)	-0.160 (51)
15. cash	+0.146	1.28e + 06(63)	+0.601(14)	65. gav	-0.152	2.73e+06 (47)	-0.552 (72)
16. sun	+0.144	2.39e + 06(52)	+0.737(6)	66. lose	-0.157	2.06e+06 (55)	-1.181 (86)
17. income	+0.137	5.10e+05 (76)	+0.621(13)	67. they	-0.159	2.74e+07 (8)	-0.208 (58)
18. summer		3.00e + 06(43)		68. oil	-0.162	$1.38e \pm 06(62)$	-0.411 (65)
19 church			-0.016 (47)	69 cold		3.67e+06 (36)	-0.546 (71)
20. Valentine		2.47e+05 (84)	+0.593(15)	70. I feel		5.17e+06 (31)	-0.129 (50)
21. Stephen Colbert				71. man		1.59e+07 (14)	-0.163 (52)
22. USA		2.16e + 06(54)	+0.325(26)	72. Republican		2.30e+05(86)	-0.539 (70)
23. !		3.44e+06 (40)				3.56e+06 (38)	-1.366 (89)
24. winter		1.26e + 06(64)	+0.050(43)	74. gas		1.02e+06(65)	-0.471 (67)
25. God		8.58e+06 (25)		75. economy		6.09e+05 (73)	-0.525 (69)
26. hot		7.12e+06(23)	-0.172 (54)	76. Obama		2.98e+06(44)	-0.173 (55)
27. :)				77. Democrat		9.32e+04 (93)	-0.384 (64)
28. Jesus		2.03e+06(56)				3.92e+05 (79)	-0.580 (74)
29. today		2.56e+07 (9)		79. hell	-0.250	6.27e+06 (30)	-1.551 (96)
30. kiss		1.70e+06(59)		80. sick		3.58e+06 (37)	-1.630 (97)
31. ves			$\pm 0.032(11)$ $\pm 0.321(27)$	81. Muslim		2.15e+05 (88)	-0.569 (73)
32. tomorrow		1.04e+07(13) 1.04e+07(21)	+0.086(38)	82. war		1.96e+06(57)	-2.040 (100)
33. you		1.73e+08(3)	+0.111(37)	83. Pope		1.52e+05(91)	-0.316 (62)
34. heaven		7.42e+05(3)	$\pm 0.111 (37) \pm 0.674 (10)$	84 hate	-0.277	$9.65e \pm 06(23)$	-1.520 (94)
35. :-)		$9.39e \pm 05(71)$		85. Glenn Beck		1.14e+05 (92)	-0.776 (82)
36. we		$3.91e \pm 07(7)$	+0.395(23) +0.146(34)	86. Islam	-0.282	$1.14e \pm 05(92)$ $1.87e \pm 05(89)$	-0.710 (82)
30. we 37. yesterday			+0.146(34) -0.168(53)	80. Islam 87. George Bush		1.87e+05 (89) 3.23e+04 (98)	-0.747 (80)
37. yesterday 38. dark				87. George Bush 88. Goldman Sachs			
		1.58e + 06(61)	-0.766 (81)			5.27e+04 (96)	-0.984 (84)
39. ?		2.32e+06(53)		89. depressed		2.81e+05 (82)	-1.541 (95)
40. RT		3.39e + 08(1)	-0.443 (66)	90. Senate		4.48e + 05(78)	-0.601 (75)
41. Michael Jackson			-0.213 (59)	91. BP		5.82e+05 (74)	-0.902 (83)
42. night		1.71e+07(12)	+0.074(40)	92. gun	-0.367	6.81e+05 (72)	-1.476(93)
43. life		1.40e+07(17)	+0.422(22)	93. drugs		5.10e+05 (77)	-1.452 (91)
44. health		2.58e + 06(50)		94. headache		8.57e+05 (69)	-1.881 (98)
45. sex	-0.008	3.55e+06(39)		95. :-(3.40e+05(81)	-1.174 (85)
46. work		1.84e + 07(11)	-0.174(56)	96. :(2.89e + 06(45)	-1.288 (88)
47. girl	-0.010			97. Afghanistan		2.74e+05 (83)	-1.458 (92)
48. boy	-0.026	4.93e+06(33)		98. mosque	-0.709	6.98e+04 (95)	-0.694 (77)
49. I		3.08e + 08(2)	-0.062 (49)	99. flu		9.01e+05 (68)	-1.912 (99)
50. commute	-0.048	9.01e+04 (94)	-0.206 (57)	100. Iraq	-0.773	2.39e+05 (85)	-1.282 (87)

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Simpson lexical size, $N_{\rm S}$:

Word	$h_{\rm avg}^{(\rm amb)}$	Total Tweets	h ^(norm) _{avg}	Word	h ^(amb) _{avg}	Total Tweets	h ^(norm)
1. happy	+0.430	1.65e+07(13)	+1.104(1)	51. snow	-0.051	2.60e+06 (49)	+0.083(39)
2. Christmas	+0.404	4.89e+06 (35)	+0.953(3)	52. Jon Stewart	-0.052	5.21e+04 (97)	-0.024 (48)
3. vegan	+0.315	1.84e + 05(90)	-0.015(46)	53. school		9.26e+06 (24)	+0.050(42)
4. :)	+0.274	1.04e + 07(20)	+0.630(12)	54. Lehman Brothers	-0.078	8.50e+03 (100)	-0.721 (79)
5. family	+0.251	5.01e+06 (32)	+0.716(7)	55. them	-0.090	1.54e+07 (15)	-0.280 (60)
6. :-)	+0.228	1.67e+06 (60)	+0.560(16)	56. right	-0.090	1.92e+07 (10)	+0.126(35)
7. our	+0.207	1.41e+07 (16)	+0.159(33)	57. woman	-0.115	2.54e+06 (51)	+0.202(30)
8. win	+0.204	7.98e + 06(26)	+0.924(4)	58. left	-0.118	4.89e+06 (34)	-0.383 (63)
9. vacation	+0.200	9.35e+05 (67)	+0.817(5)	59. me	-0.119	1.44e + 08(4)	+0.160(32)
10. party	+0.170	6.44e + 06(29)	+0.679(9)	60. election		5.60e+05 (75)	-0.306 (61)
11. love	+0.164	4.67e+07 (6)	+0.977(2)	61. Sarah Palin		2.26e+05 (87)	-0.681 (76)
12. friends		7.67e+06 (27)	+0.685(8)	62. no		9.51e+07(5)	-1.415 (90)
13. hope		1.18e+07 (18)	+0.515(19)	63. rain		3.23e+06 (41)	+0.050(44)
14 coffee	+0.147	$2.80e \pm 06(46)$	+0.518(18)	64 climate		$3.64e \pm 05(80)$	-0.160 (51)
15 cash		1.28e+06 (63)	+0.601(14)	65. gav		2.73e+06 (47)	-0.552 (72)
16 sun		2.39e+06(52)	+0.737(6)	66. lose		2.06e+06(55)	-1.181 (86)
17 income		5.10e+05 (76)	+0.621(13)	67. they		2.74e+07 (8)	-0.208 (58)
18. summer		3.00e+06(43)	+0.221(29)	68. oil		1.38e+06(62)	-0.411 (65)
19 church		1.81e+06 (58)	-0.016 (47)	69. cold		3.67e+06 (36)	-0.546 (71)
20. Valentine		2.47e+05(84)	+0.593(15)	70. I feel		$5.17e \pm 06(30)$	-0.129 (50)
21. Stephen Colbert			+0.001(45)	71. man		1.59e+07 (14)	-0.163 (52)
22. USA		$2.16e \pm 06(54)$	+0.325(26)	72. Republican		2.30e+05(86)	-0.539 (70)
22. USA 23. !		3.44e+06(34)	+0.323(20) +0.195(31)	73. sad		3.56e+06 (38)	-1.366 (89)
23. : 24 winter		1.26e+06(40)	+0.193(31) +0.050(43)	74. gas		1.02e+06(65)	-0.471 (67)
25. God			$\pm 0.050(43)$ $\pm 0.468(20)$			6.09e+05(73)	-0.471 (67)
25. Gou 26. hot		8.58e+06 (25) 7.12e+06 (28)	-0.172 (54)	75. economy 76. Ohama		2.98e+06(44)	-0.323 (09)
20. not 27. :)		2.61e+06(28)	+0.172(34) +0.326(25)	77. Democrat		9.32e+04(93)	-0.115 (55)
27. ;) 28. Jesus			+0.326(23) +0.247(28)	78. Congress			-0.584 (04)
28. Jesus 29. today		2.03e+06 (56) 2.56e+07 (9)	± 0.247 (28) ± 0.126 (36)	78. Congress 79. hell		3.92e+05 (79) 6.27e+06 (30)	-0.580 (74)
30. kiss				79. nen 80. sick			
		1.70e + 06(59)	+0.632(11)			3.58e+06 (37)	-1.630 (97)
31. yes		1.16e+07(19)	+0.321(27)	81. Muslim		2.15e+05(88)	-0.569 (73)
32. tomorrow		1.04e + 07(21)	+0.086(38)	82. war		1.96e+06(57)	-2.040 (100)
33. you		1.73e + 08(3)	+0.111(37)	83. Pope		1.52e+05(91)	-0.316 (62)
34. heaven	+0.041	$7.42e \pm 05(71)$	+0.674(10)	84. hate		9.65e+06 (23)	-1.520 (94)
35. ;-)		9.39e + 05(66)	+0.395(23)	85. Glenn Beck		1.14e+05(92)	-0.776 (82)
36. we		3.91e + 07(7)	+0.146(34)	86. Islam		1.87e+05(89)	-0.710 (78)
37. yesterday		3.08e+06(42)	-0.168 (53)	87. George Bush		3.23e+04 (98)	-0.747 (80)
38. dark		1.58e + 06(61)	-0.766 (81)	88. Goldman Sachs		5.27e+04 (96)	-0.984(84)
39. ?		2.32e+06(53)	-0.503 (68)	89. depressed		2.81e+05 (82)	-1.541 (95)
40. RT		3.39e + 08(1)	-0.443 (66)	90. Senate		4.48e+05 (78)	-0.601 (75)
41. Michael Jackson		8.26e + 05(70)	-0.213 (59)	91. BP		5.82e+05 (74)	-0.902 (83)
42. night		1.71e+07(12)	+0.074(40)	92. gun		6.81e+05 (72)	-1.476(93)
43. life		1.40e+07(17)	+0.422(22)	93. drugs		5.10e+05 (77)	-1.452 (91)
44. health		2.58e + 06(50)	+0.447(21)	94. headache		8.57e+05 (69)	-1.881 (98)
45. sex		3.55e+06(39)	+0.542(17)	95. :-(3.40e+05 (81)	-1.174 (85)
46. work	-0.010	1.84e + 07(11)	-0.174 (56)	96. :(-0.472	2.89e+06 (45)	-1.288 (88)
47. girl	-0.010	1.01e+07 (22)	+0.331(24)	97. Afghanistan		2.74e+05 (83)	-1.458 (92)
48. boy	-0.026	4.93e+06 (33)	+0.062(41)	98. mosque	-0.709	6.98e+04 (95)	-0.694 (77)
49. I	-0.048	3.08e + 08(2)	-0.062 (49)	99. flu		9.01e+05 (68)	-1.912 (99)
50. commute	-0.048	9.01e+04 (94)	-0.206 (57)	100. Iraq		2.39e+05 (85)	-1.282 (87)

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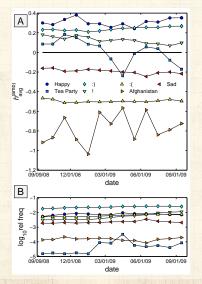
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Ambient happiness:



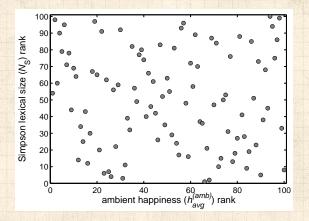
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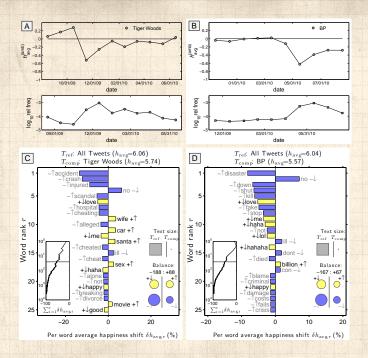
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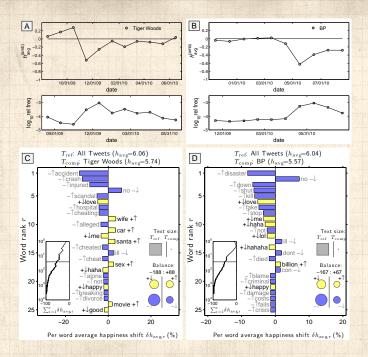
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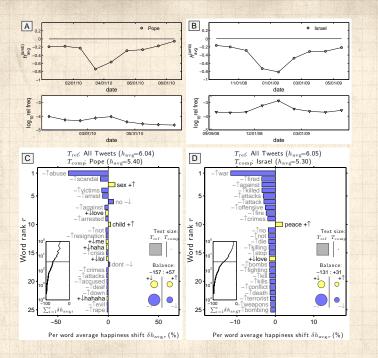
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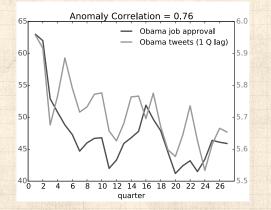


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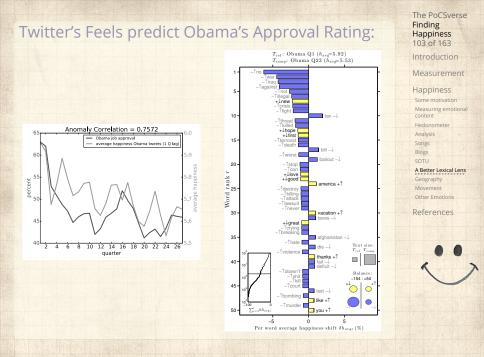
"Public opinion polling with Twitter" Cody et al., Available online at https://arxiv.org/abs/1608.02024, 2016.^[4]



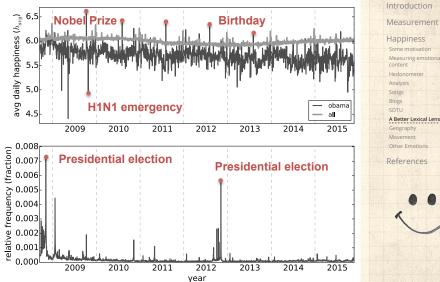
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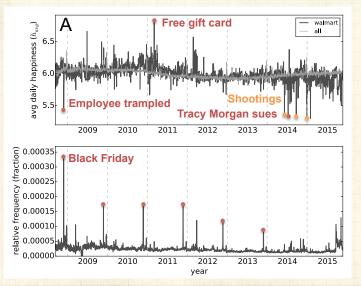


Ambient happiness for "Obama":



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Ambient happiness for "Walmart":



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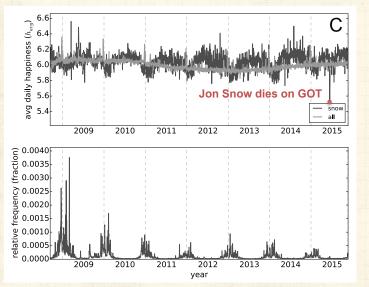
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Ambient happiness for "snow":



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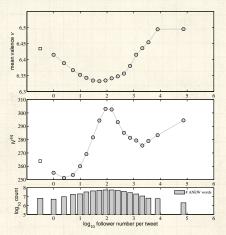
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Dunbar number action:



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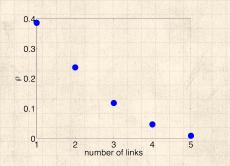
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Early Twitter data—follower counts are not worth so much.

🚳 Unpublished.



"Twitter reciprocal reply networks exhibit assortativity with respect to happiness" Bliss et al., Journal of Computational Science, **3**, 388–397, 2012.^[1]



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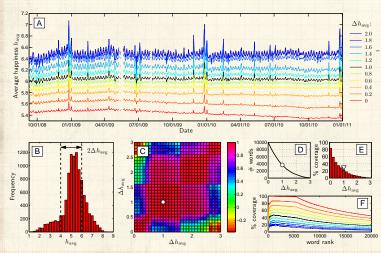
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Decay in happiness correlation in social network.
 Not a test of contagion ...

The very surprising tunable hedonometer:



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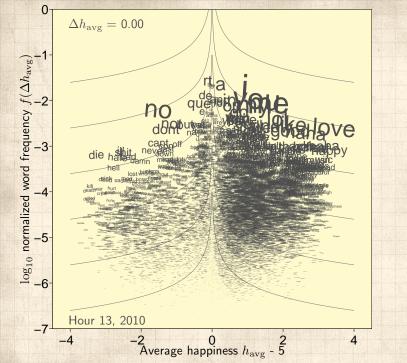
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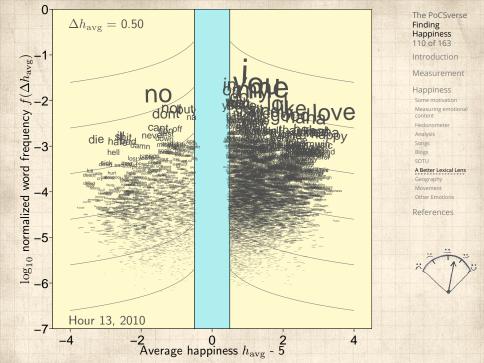
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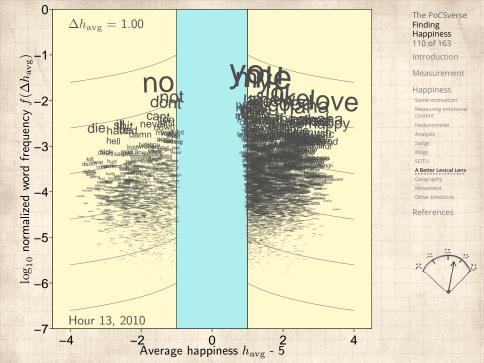
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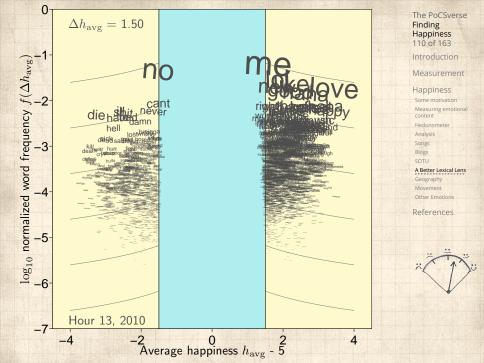
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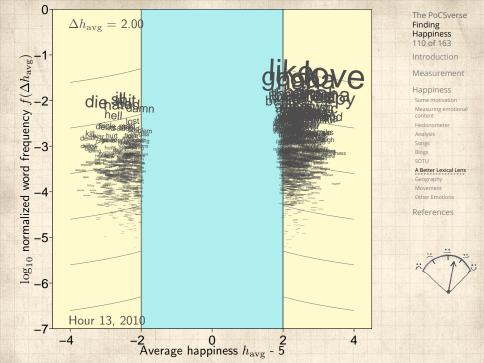
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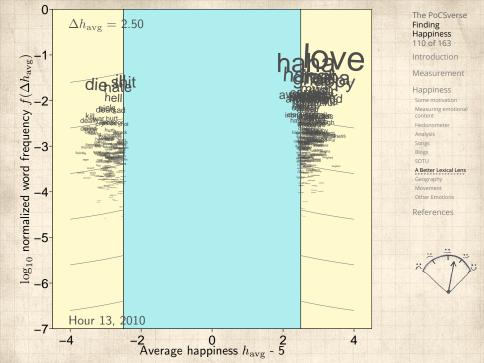












Online instrument: hedonometer.org

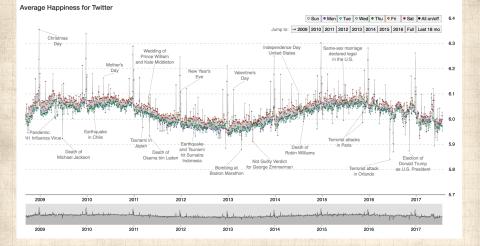
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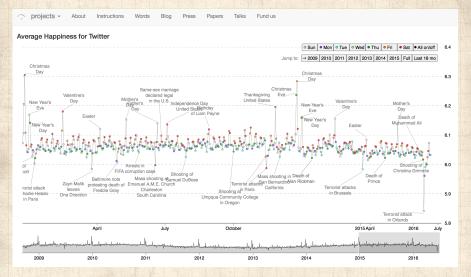
My Wordshifts ()



🚳 Machine: @andyreagan 🗹

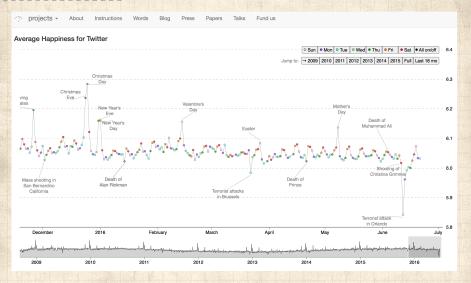
A Planned happiness versus tragedies.

hedonometer.org



🚳 Machine: @andyreagan 🗹

hedonometer.org



[🚳] Machine: @andyreagan 🗹

The one reliable source of spontaneous, widespread happiness and despair:

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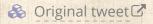
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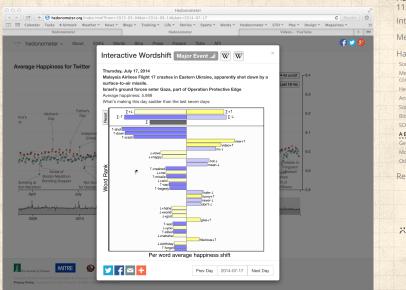
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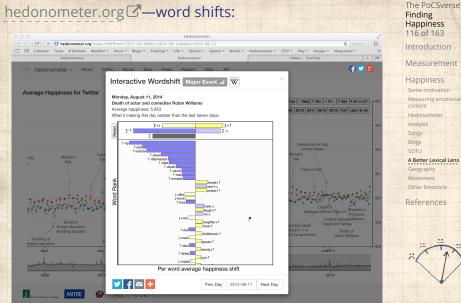


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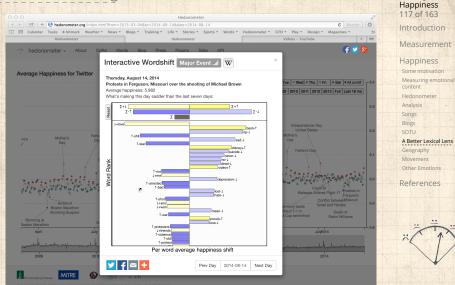
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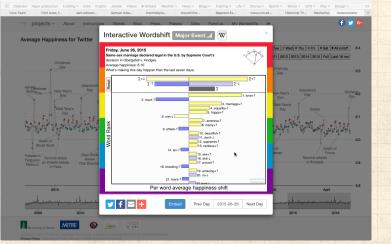
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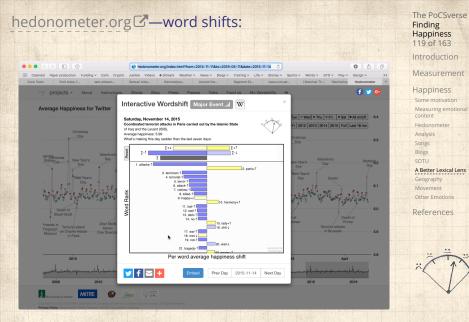
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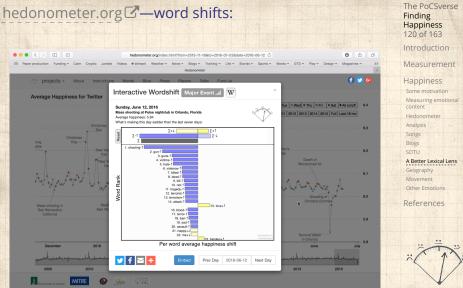


hedonometer.org/index.html?from=2014-11-11&to=2016-05-11&date=2015-06-26 C

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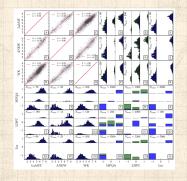
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Quokka Labs



"Sentiment analysis methods for understanding large-scale texts: A case for using continuum-scored words and word shift graphs" Reagan, Tivnan, Williams, Danforth, Dodds, Beaulieu, Minot, Arnold, Reagan, Harp, Danforth, McMahon, Tivnan, and Danforth. EPJ Data Science, **6**, 2017. ^[36]



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👶 Upshots: (1) do use wordshifts, and (2) do not use LIWC ...

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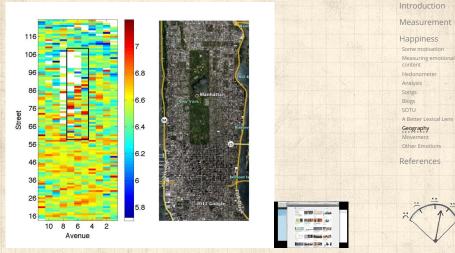
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Happiness in Manhattan:



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See Blog post on compstorylab.org

TELL US WHY YOU'RE HAPPY

FOR A CHANCE TO WIN A TRIP FOR 2 TO JAMAICA!

INCLUDE #HAPPYNYC

Clear Channel Outdoor



TIMES SQUARE IS THE HAPPIEST PLACE IN NEW YORK!

AT FACEBOOK COMPCCOUTDOR

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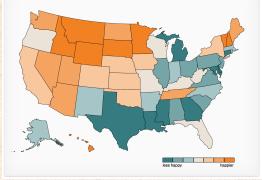
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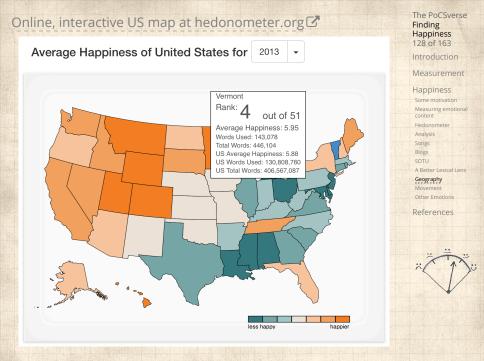
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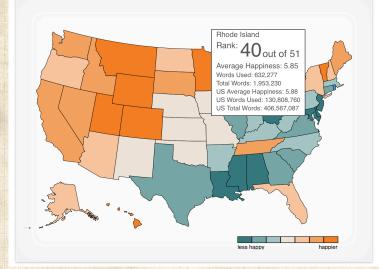
 Mitchell et al., PLoS ONE, 2013. ^[34]
 It's a paper that tweets: @geographyofhapp Online Appendices
 Online interesting and amusing press ...
 Online, interactive US map at hedonometer.org



Online, interactive US map at hedonometer.org

Average Happiness of United States for 2





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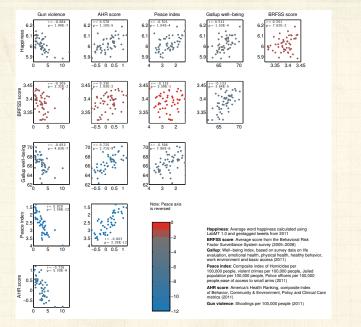
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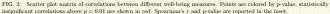
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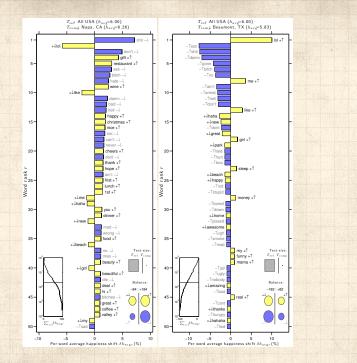
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A local reaction:

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rednnneecckckkkkkkkk

2013/02/18 at 8:53 pm (Edit)



I've lived in quite a few places. The most recently Beaumont, TX. Its a pure hellhole. Hot, humid, trashy, terrible schools, corrupt government, lots of crime, no public parks or activities, terrible culture (other than crawfish boils), completely lacks diversity. This study confirms my suspicions that cities don't get any more miserable than this.

Reply

Blog post: Where is the happiest city in the US?

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"Happiness and the Patterns of Life: A Study of Geolocated Tweets" C Frank, Mitchell, Dodds, Danforth, Dodds, Beaulieu, Minot, Arnold, Reagan, Harp, Danforth, McMahon, Tivnan, and Danforth. Nature Scientific Reports, **3**, 2625, 2013.^[16]

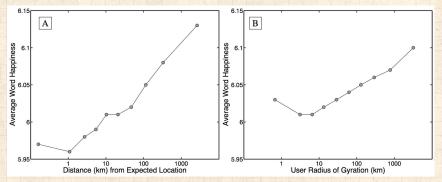


Figure 6 | (A) Average happiness of words written as a function of distance from an author's expected location, with tweets grouped into ten equally populated bins. Expressed happiness grows logarithmically with distance distance from expected location. (B) A similar trend is observed when individuals are grouped into ten equally populated bins according to their gyradius. Both trends persist through variations in binning and different measures of mobility.

🛞 We grow fonder as we wander.

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Disgust:

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•	•
~	ン
1123406	

word	avg	σ	
war	4.16	1.01	
torture	3.92	1.16	
murdered	3.84	1.14	
motherf☆☆ker	3.82	1.29	
anger	3.80	1.26	
killer	3.78	1.38	
fury	3.63	1.56	
bombing	3.58	1.39	
	:	:	
play	1.06	0.31	
idea	1.06	0.31	
daughter-in-law	1.06	0.24	
piano	1.06	0.31	
stars	1.06	0.24	
tasty	1.04	0.20	
thankful	1.02	0.14	
happy	1.00	0.00	

word	avg	σ
war	4.16	1.01
tortured	3.74	1.28
whore	3.67	1.39
murdered	3.66	1.41
asshole	3.56	1.28
killer	3.55	1.50
motherf☆☆ker	3.54	1.36
died	3.48	1.43
holocaust	3.40	1.64
:	:	:
hawaii	1.06	0.24
arts	1.06	0.42
joy	1.04	0.20
relaxing	1.04	0.28
foundation	1.04	0.20
relax	1.04	0.20
piano	1.04	0.28
presence	1.00	0.00

Surprise:

Fear:

word	avg	σ
war	4.20	1.02
tortured	4.18	1.39
death	4.18	1.21
killer	4.11	1.37
murdered	4.06	1.10
jail	3.90	1.08
:	:	:
banana	1.08	0.34
right	1.08	0.34
properties	1.08	0.27
cute	1.06	0.24
topic	1.06	0.24
active	1.06	0.24
wonderful	1.06	0.31
dear	1.06	0.31
bath	1.02	0.14
cute topic active wonderful dear	1.06 1.06 1.06 1.06 1.06	0.24 0.24 0.24 0.31 0.31

word	avg	σ
motherf★★ker	3.93	1.35
murdered	3.66	1.37
bombing	3.52	1.49
death	3.50	1.51
fatal	3.50	1.43
lottery	3.46	1.54
torture	3.42	1.54
slap	3.41	1.49
died	3.38	1.47
earthquake	3.32	1.54
	:	:
flag	1.30	0.67
doors	1.30	0.64
b/c	1.28	0.75
stuart	1.26	0.63
pro	1.24	0.59
beans	1.24	0.59
johnson	1.18	0.65

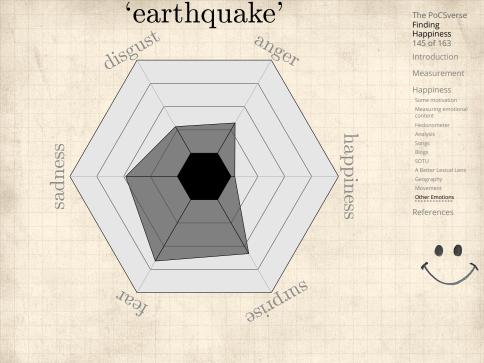
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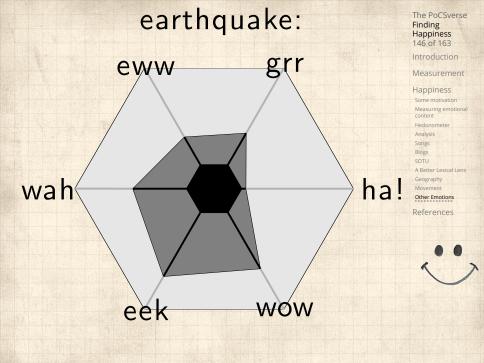
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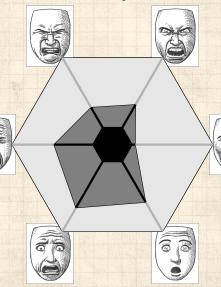
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earthquake:



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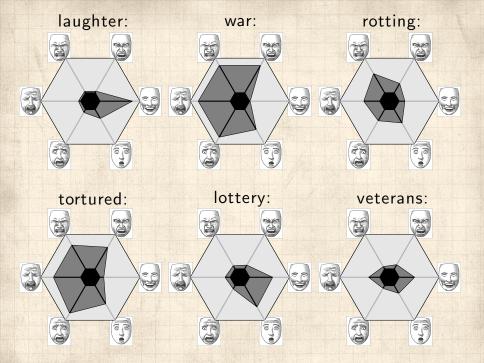
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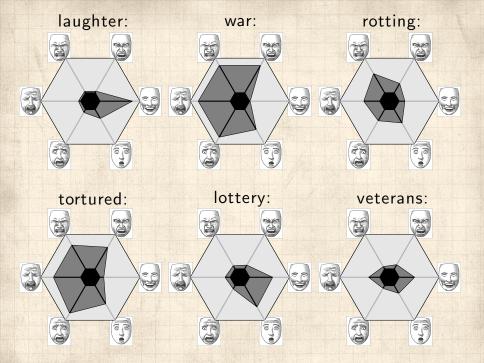
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