

# Scaling—a Plenitude of Power Laws

Principles of Complex Systems | @pocsvox  
CSYS/MATH 300, Fall, 2016 | #FallPoCS2016

Prof. Peter Dodds | @peterdodds

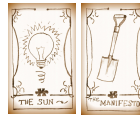
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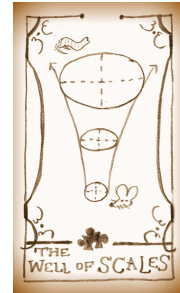
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Technology  
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1 of 73

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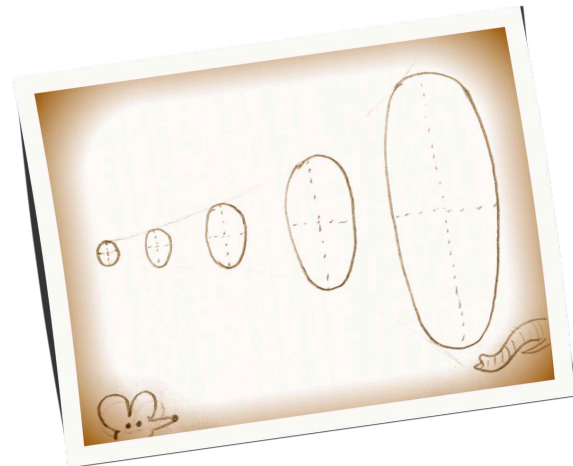
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2 of 73

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## Outline

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## Scalingarama

General observation:

Systems (complex or not) that cross many spatial and temporal scales often exhibit some form of **scaling**.

Outline—All about scaling:

- Basic definitions.
- Examples.

In CocoNuTs:

- Advances in measuring your power-law relationships.
- Scaling in blood and river networks.
- The Unsolved Allometry Theoricides.

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# Definitions

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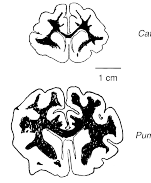
A power law relates two variables  $x$  and  $y$  as follows:

$$y = cx^\alpha$$

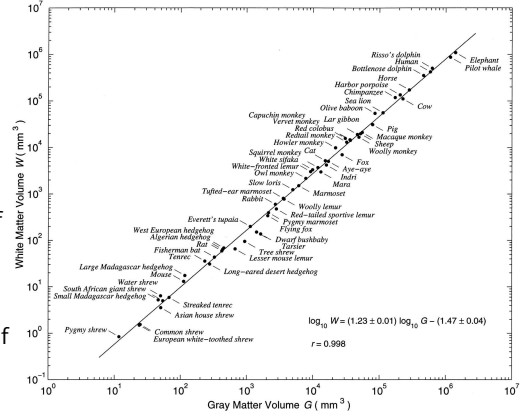
- $\alpha$  is the **scaling exponent** (or just exponent)
- $\alpha$  can be any number in principle but we will find various restrictions.
- $c$  is the **prefactor** (which can be important!)



# A beautiful, heart-warming example:



- $G$  = volume of gray matter: 'computing elements'
- $W$  = volume of white matter: 'wiring'



- $W \sim cG^{1.23}$
- from Zhang & Sejnowski, PNAS (2000) [25]

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- The prefactor  $c$  must balance dimensions.
- Imagine the height  $\ell$  and volume  $v$  of a family of shapes are related as:

$$\ell = cv^{1/4}$$

- Using  $[\cdot]$  to indicate dimension, then  $[c] = [\ell]/[v^{1/4}] = L/L^{3/4} = L^{1/4}$ .

- More on this later with the Buckingham  $\pi$  theorem.



# Why is $\alpha \approx 1.23$ ?

Quantities (following Zhang and Sejnowski):

- $G$  = Volume of gray matter (cortex/processors)
- $W$  = Volume of white matter (wiring)
- $T$  = Cortical thickness (wiring)
- $S$  = Cortical surface area
- $L$  = Average length of white matter fibers
- $p$  = density of axons on white matter/cortex interface

A rough understanding:

- $G \sim ST$  (convolutions are okay)
- $W \sim \frac{1}{2}pSL$
- $G \sim L^3 \leftarrow$  this is a little sketchy...
- Eliminate  $S$  and  $L$  to find  $W \propto G^{4/3}/T$

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# Looking at data

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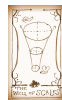
- Power-law relationships are linear in log-log space:

$$y = cx^\alpha$$

$$\Rightarrow \log_b y = \alpha \log_b x + \log_b c$$

with slope equal to  $\alpha$ , the scaling exponent.

- Much searching for straight lines on log-log or double-logarithmic plots.
- Good practice: **Always, always, always use base 10.**
- Talk only about orders of magnitude (powers of 10).



# Why is $\alpha \approx 1.23$ ?

A rough understanding:

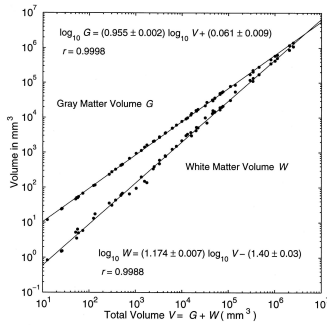
- We are here:  $W \propto G^{4/3}/T$
- Observe weak scaling  $T \propto G^{0.10 \pm 0.02}$ .
- Implies  $S \propto G^{0.9} \rightarrow$  convolutions fill space.
- $\Rightarrow W \propto G^{4/3}/T \propto G^{1.23 \pm 0.02}$

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## Tricksiness:



- With  $V = G + W$ , some power laws must be approximations.
- Measuring exponents is a hairy business...

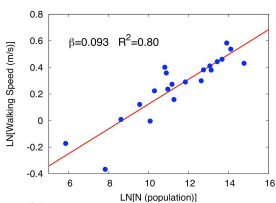
## Good scaling:

### General rules of thumb:

- High quality:** scaling persists over three or more orders of magnitude for **each variable**.
- Medium quality:** scaling persists over three or more orders of magnitude for **only one variable** and at least one for **the other**.
- Very dubious:** scaling 'persists' over less than an order of magnitude for **both variables**.

## Unconvincing scaling:

### Average walking speed as a function of city population:



Two problems:

- use of natural log, and
- minute variation in dependent variable.

- from Bettencourt et al. (2007) [4], otherwise totally great—see later.

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## Definitions

Power laws are the signature of **scale invariance**:

Scale invariant 'objects' look the 'same' when they are appropriately rescaled.

- Objects = geometric shapes, time series, functions, relationships, distributions,...
- 'Same' might be 'statistically the same'
- To **rescale** means to change the units of measurement for the relevant variables

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## Scale invariance

Our friend  $y = cx^\alpha$ :

- If we rescale  $x$  as  $x = rx'$  and  $y$  as  $y = r^\alpha y'$ ,
- then

$$r^\alpha y' = c(rx')^\alpha$$

$$\Rightarrow y' = cr^\alpha x'^\alpha r^{-\alpha}$$

$$\Rightarrow y' = cx'^\alpha$$

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## Scale invariance

Compare with  $y = ce^{-\lambda x}$ :

- If we rescale  $x$  as  $x = rx'$ , then

$$y = ce^{-\lambda rx'}$$

- Original form cannot be recovered.
- Scale matters** for the exponential.

More on  $y = ce^{-\lambda x}$ :

- Say  $x_0 = 1/\lambda$  is the characteristic scale.
- For  $x \gg x_0$ ,  $y$  is small, while for  $x \ll x_0$ ,  $y$  is large.

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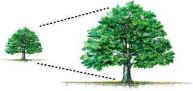
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Technology  
Specialization  
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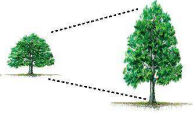
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### Isometry:



☞ Dimensions scale linearly with each other.

### Allometry:



☞ Dimensions scale nonlinearly.

### Allometry: [☞](#)

- ☞ Refers to differential growth rates of the parts of a living organism's body part or process.
- ☞ First proposed by Huxley and Teissier, Nature, 1936 "Terminology of relative growth" [10, 22]

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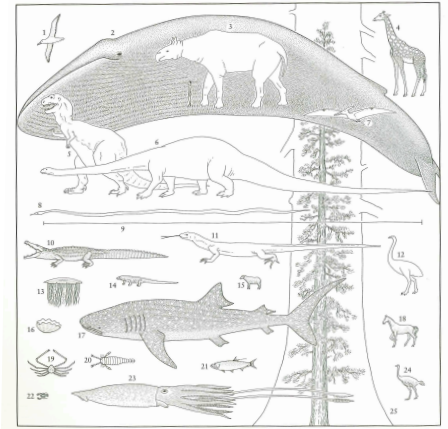
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19 of 73

### The many scales of life:



The biggest living things (left). All the organisms are drawn to the same scale. 1, The largest flying bird (albatross); 2, the largest known animal (the blue whale); 3, the largest extinct land mammal (*Baluchitherium*) with a human figure shown for scale; 4, the tallest living land animal (giraffe); 5, *Tyrannosaurus*; 6, *Diplodocus*; 7, one of the largest flying reptiles (*Pteranodon*); 8, the largest extinct snake; 9, the length of the largest tapeworm found in man; 10, the largest living reptile (West African crocodile); 11, the largest extinct lizard; 12, the largest extinct bird (*Aepyornis*); 13, the largest jellyfish (*Cyanea*); 14, the largest living lizard (Komodo dragon); 15, sheep; 16, the largest bivalve mollusc (*Tridacna*); 17, the largest fish (whale shark); 18, horse; 19, the largest crustacean (Japanese spider crab); 20, the largest sea scorpion (Eurypterid); 21, large tarpon; 22, the largest lobster; 23, the largest mollusc (deep-water squid, *Architeuthis*); 24, ostrich; 25, the lower 105 feet of the largest organism (giant sequoia), with a 100-foot larch superposed.

p. 2, McMahon and Bonner [17]

### Definitions

#### Isometry versus Allometry:

- ☞ Iso-metry = 'same measure'
- ☞ Allo-metry = 'other measure'

#### We use allometric scaling to refer to both:

1. Nonlinear scaling of a dependent variable on an independent one (e.g.,  $y \propto x^{1/3}$ )
2. The relative scaling of correlated measures (e.g., white and gray matter).

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Cities

Money

Technology

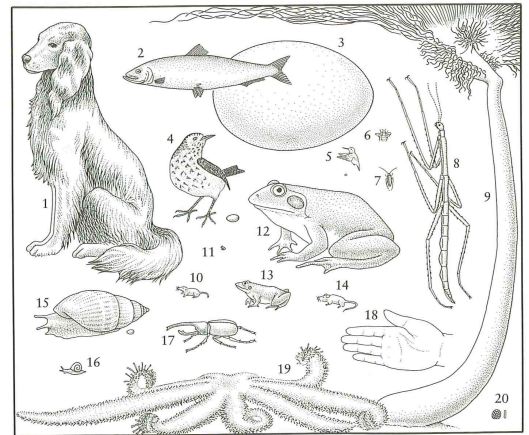
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20 of 73

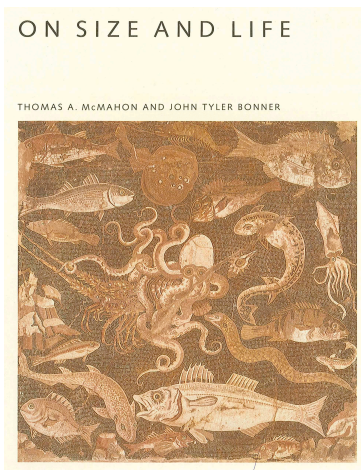
### The many scales of life:



Medium-sized creatures (above). 1, Dog; 2, common herring; 3, the largest egg (*Aepyornis*); 4, song thrush with egg; 5, the smallest bird (hummingbird) with egg; 6, queen bee; 7, common cockroach; 8, the largest sick insect; 9, the largest polyp (*Branchiostoma*); 10, the smallest mammal (mying shrew); 11, the smallest vertebrate (a tropical frog); 12, the largest frog (goliath frog); 13, common grass frog; 14, house mouse; 15, the largest land snail (*Achatina*) with egg; 16, common snail; 17, the largest beetle (goliath beetle); 18, human hand; 19, the largest starfish (*Luidia*); 20, the largest free-moving protozoan (an extinct numerite).

p. 3, McMahon and Bonner [17]  
More on the Elephant Bird [here](#) [☞](#).

### An interesting, earlier treatise on scaling:



McMahon and Bonner, 1983 [17]

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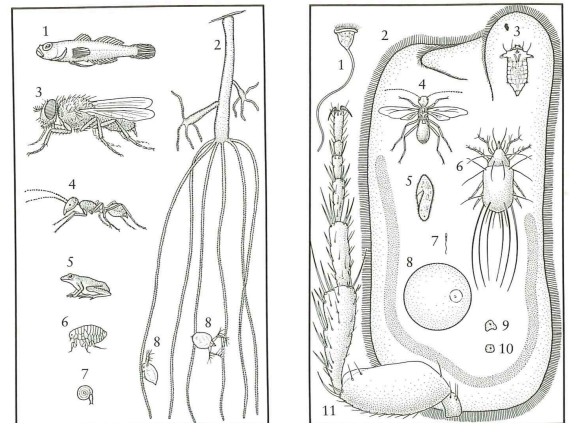
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21 of 73

### The many scales of life:

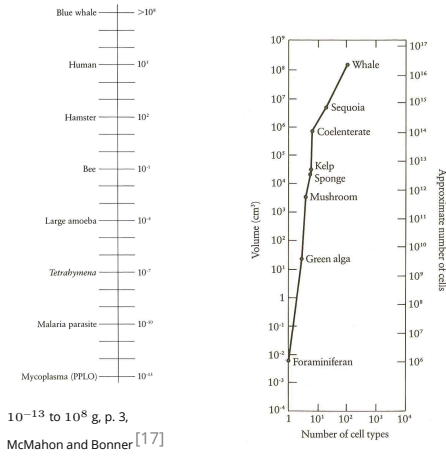


Small, "naked-eye" creatures (lower left). 1, One of the smallest fishes (*Trinomastomus*); 2, common brown fly, expanded; 3, housefly; 4, medium-sized ant; 5, the smallest vertebrate (a tropical frog, the same as the one numbered 11 in the figure above); 6, flea (*Xenopsylla cheopis*); 7, the smallest land snail, 8, common water flea (*Daphnia*).

The smallest "naked-eye" creatures and some large microscopic animals and cells (below right). 1, *Vorticella*, a ciliate; 2, the largest ciliate protozoan (*Euplotes*); 3, the smallest many-celled animal (a rotifer); 4, smallest flying insect (*Ulaia*); 5, another ciliate (*Paramecium*); 6, cheese mite; 7, human sperm; 8, human ovum; 9, dystrophic amoeba; 10, human liver cell; 11, the foreleg of the flea (numbered 6 in the figure to the left).

3, McMahon and Bonner [17]

## Size range (in grams) and cell differentiation:



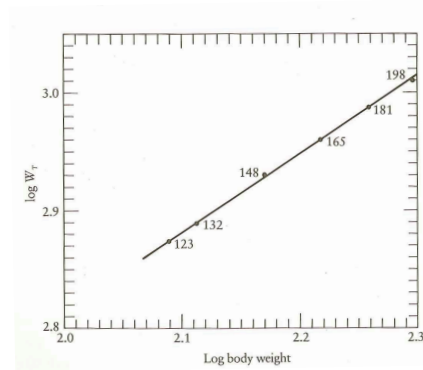
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## Weightlifting: $M_{\text{world record}} \propto M_{\text{lifter}}^{2/3}$



Idea: Power  $\sim$  cross-sectional area of isometric lifters.  
p. 53, McMahon and Bonner [17]

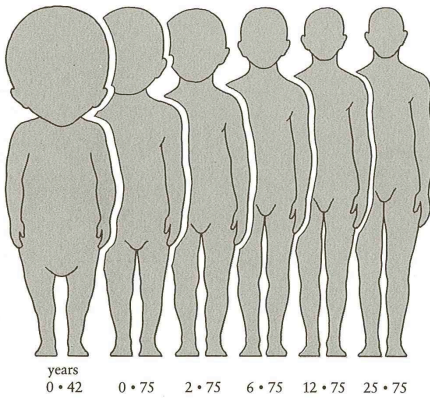
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## Non-uniform growth:



p. 32, McMahon and Bonner [17]

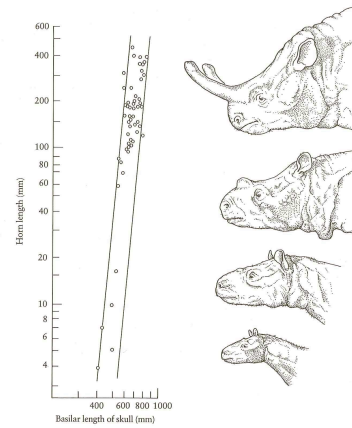
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## Titanotheres horns: $L_{\text{horn}} \sim L_{\text{skull}}^4$



p. 36, McMahon and Bonner [17]; a bit dubious.

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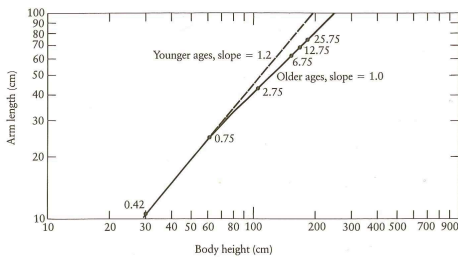
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## Non-uniform growth—arm length versus height:

Good example of a **break in scaling**:



A **crossover** in scaling occurs around a height of 1 metre.

p. 32, McMahon and Bonner [17]

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## Animal power

Fundamental biological and ecological constraint:

$$P = c M^\alpha$$

$P$  = basal metabolic rate

$M$  = organismal body mass



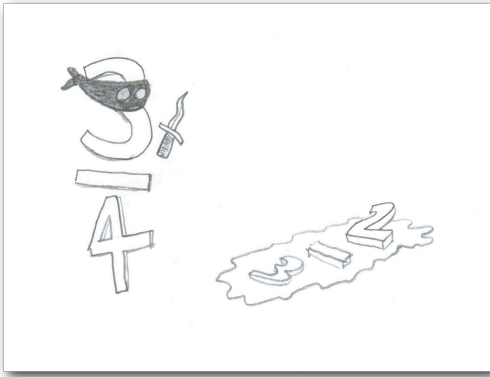
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30 of 73

# Stories—The Fraction Assassin:



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# "How fast do living organisms move: Maximum speeds from bacteria to elephants and whales"

Meyer-Vernet and Rospars, American Journal of Physics, 83, 719-722, 2015. [18]

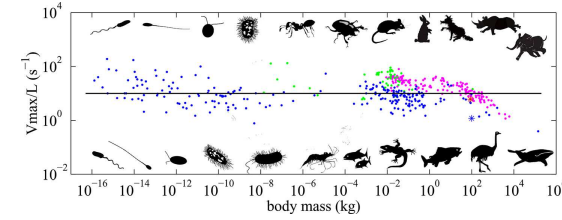


Fig. 1. Maximum relative speed versus body mass for 202 running species (157 mammals plotted in magenta and 45 non-mammals plotted in green), 127 swimming species and 91 micro-organisms (plotted in blue). The sources of the data are given in Ref. 16. The solid line is the maximum relative speed (Eq. (33) estimated in Sec. III). The human world records are plotted as asterisks (upper for running and lower for swimming). Some examples of organisms of various masses are sketched in black (drawings by François Meyer).

Insert question from assignment 1

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# Ecology—Species-area law:

Allegedly (data is messy): [12, 11]



"An equilibrium theory of insular zoogeography" MacArthur and Wilson, Evolution, 17, 373-387, 1963. [12]



$$N_{\text{species}} \propto A^\beta$$

- According to physicists—on islands:  $\beta \approx 1/4$ .
- Also—on continuous land:  $\beta \approx 1/8$ .

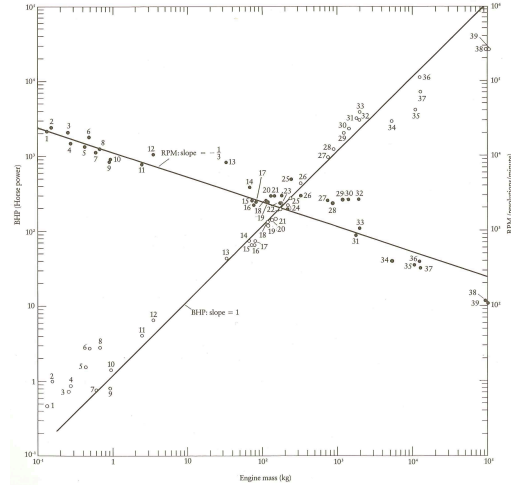
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- Technology
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32 of 73

# Engines:



BHP = brake horse power

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# Cancer:



"Variation in cancer risk among tissues can be explained by the number of stem cell divisions" Tomasetti and Vogelstein, Science Magazine, 347, 78-81, 2015. [23]

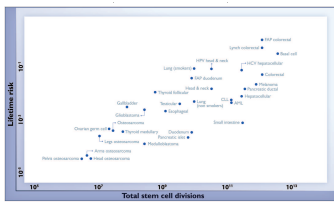


Fig. 1. The relationship between the number of stem cell divisions in the lifetime of a given tissue and the lifetime risk of cancer in that tissue. Values are from Table 2, the derivation of which is discussed in the supplementary material.

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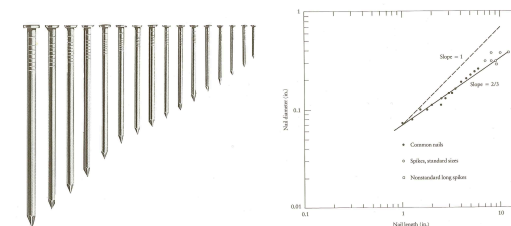
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- Physics
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- Technology
- Specialization
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33 of 73

# The allometry of nails:

Observed: Diameter  $\propto$  Length<sup>2/3</sup> or  $d \propto \ell^{2/3}$ .



Since  $d^2 \propto$  Volume  $v$ :

- Diameter  $\propto$  Mass<sup>2/7</sup> or  $d \propto v^{2/7}$ .
- Length  $\propto$  Mass<sup>3/7</sup> or  $\ell \propto v^{3/7}$ .
- Nails lengthen faster than they broaden (c.f. trees).

p. 58-59, McMahon and Bonner [17]

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Roughly:  $p \sim r^{2/3}$  where  $p$  = life time probability and  $r$  = rate of stem cell replication.

# The allometry of nails:

## A buckling instability?:

- Physics/Engineering result: Columns buckle under a load which depends on  $d^4/\ell^2$ .
- To drive nails in, posit resistive force  $\propto$  nail circumference =  $\pi d$ .
- Match forces independent of nail size:  $d^4/\ell^2 \propto d$ .
- Leads to  $d \propto \ell^{2/3}$ .
- Argument made by Galileo in 1638 in "Discourses on Two New Sciences." Also, see here.
- Another smart person's contribution: Euler, 1757
- Also see McMahon, "Size and Shape in Biology," Science, 1973.

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37 of 73

# Dimensional Analysis:

## The Buckingham $\pi$ theorem:



"On Physically Similar Systems: Illustrations of the Use of Dimensional Equations"  
E. Buckingham,  
Phys. Rev., 4, 345-376, 1914.

As captured in the 1990s in the MIT physics library:



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Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



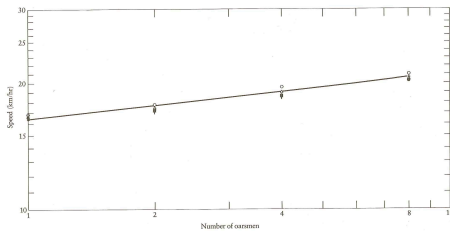
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40 of 73

<sup>1</sup>Stigler's Law of Eponymy applies. See here.

## Rowing: Speed $\propto$ (number of rowers)<sup>1/9</sup>

Shell dimensions and performances.

| No. of oarsmen | Modifying description | Length, $l$ (m) | Beam, $b$ (m) | $l/b$ | Boat mass per oarsman (kg) | Time for 2000 m (min) |      |      |      |
|----------------|-----------------------|-----------------|---------------|-------|----------------------------|-----------------------|------|------|------|
|                |                       |                 |               |       |                            | I                     | II   | III  | IV   |
| 8              | Heavyweight           | 18.28           | 0.610         | 30.0  | 14.7                       | 5.87                  | 5.92 | 5.82 | 5.73 |
| 8              | Lightweight           | 18.28           | 0.598         | 30.6  | 14.7                       |                       |      |      |      |
| 4              | With coxswain         | 12.80           | 0.574         | 22.3  | 18.1                       |                       |      |      |      |
| 4              | Without coxswain      | 11.75           | 0.574         | 21.0  | 18.1                       | 6.33                  | 6.42 | 6.48 | 6.13 |
| 2              | Double scull          | 9.56            | 0.381         | 25.6  | 13.6                       |                       |      |      |      |
| 2              | Pair-oared shell      | 9.76            | 0.356         | 27.4  | 13.6                       | 6.87                  | 6.92 | 6.93 | 6.77 |
| 1              | Single scull          | 7.93            | 0.293         | 27.0  | 16.3                       | 7.16                  | 7.25 | 7.28 | 7.17 |



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Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



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38 of 73

# Dimensional Analysis:

## Fundamental equations cannot depend on units:

- System involves  $n$  related quantities with some unknown equation  $f(q_1, q_2, \dots, q_n) = 0$ .
- Geometric ex.: area of a square, side length  $\ell$ :  $A = \ell^2$  where  $[A] = L^2$  and  $[\ell] = L$ .
- Rewrite as a relation of  $p \leq n$  independent dimensionless parameters where  $p$  is the number of independent dimensions (mass, length, time, luminous intensity ...):

$$F(\pi_1, \pi_2, \dots, \pi_p) = 0$$

- e.g.,  $A/\ell^2 - 1 = 0$  where  $\pi_1 = A/\ell^2$ .
- Another example:  $F = ma \Rightarrow F/ma - 1 = 0$ .
- Plan: solve problems using only backs of envelopes.

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Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



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41 of 73

<sup>2</sup>Length is a dimension, furlongs and smoots are units

# Physics:

## Scaling in elementary laws of physics:

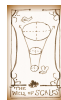
- Inverse-square law of gravity and Coulomb's law:

$$F \propto \frac{m_1 m_2}{r^2} \quad \text{and} \quad F \propto \frac{q_1 q_2}{r^2}$$

- Force is diminished by expansion of space away from source.
- The square is  $d - 1 = 3 - 1 = 2$ , the dimension of a sphere's surface.

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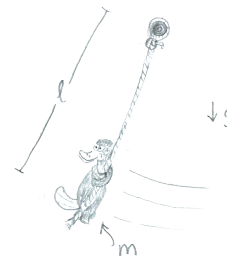
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Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



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39 of 73

# Example:

## Simple pendulum:



- Idealized mass/platypus swinging forever.
- Four quantities:
  - Length  $\ell$ ,
  - mass  $m$ ,
  - gravitational acceleration  $g$ , and
  - pendulum's period  $\tau$ .

- Variable dimensions:  $[\ell] = L$ ,  $[m] = M$ ,  $[g] = LT^{-2}$ , and  $[\tau] = T$ .
- Turn over your envelopes and find some  $\pi$ 's.

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Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



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42 of 73

## A little formalism:

- Game: find all possible independent combinations of the  $\{q_1, q_2, \dots, q_n\}$ , that form dimensionless quantities  $\{\pi_1, \pi_2, \dots, \pi_p\}$ , where we need to figure out  $p \leq n$ .
- Consider  $\pi_i = q_1^{x_1} q_2^{x_2} \dots q_n^{x_n}$ .
- We (desperately) want to find all sets of powers  $x_j$  that create dimensionless quantities.
- Dimensions: want  $[\pi_i] = [q_1]^{x_1} [q_2]^{x_2} \dots [q_n]^{x_n} = 1$ .
- For the platypus pendulum we have  $[q_1] = L, [q_2] = M, [q_3] = LT^{-2}$ , and  $[q_4] = T$ , with dimensions  $d_1 = L, d_2 = M$ , and  $d_3 = T$ .
- So:  $[\pi_i] = L^{x_1} M^{x_2} (LT^{-2})^{x_3} T^{x_4}$ .
- We regroup:  $[\pi_i] = L^{x_1+x_3} M^{x_2} T^{-2x_3+x_4}$ .
- We now need:  $x_1 + x_3 = 0, x_2 = 0$ , and  $-2x_3 + x_4$ .
- Time for **matrixology** ...

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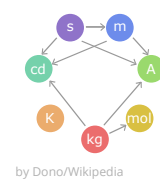
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Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



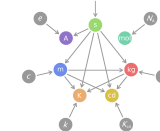
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43 of 73

## We're still sorting out units:

### Proposed 2018 revision of SI base units:



by Dono/Wikipedia



by Wikipetzi/Wikipedia

- Now: kilogram is an **artifact** in Sèvres, France.
- Future: Defined by fixing Planck's constant as  $6.62606 \times 10^{-34} \text{ s}^{-1} \cdot \text{m}^2 \cdot \text{kg}^3$
- Metre chosen to fix speed of light at  $299792458 \text{ m} \cdot \text{s}^{-1}$ .
- Radiolab piece:  $\leq \text{kg}$



<sup>3</sup>X = still arguing ...

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Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
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46 of 73

## Well, of course there are matrices:

- Thrillingly, we have:

$$\mathbf{A}\vec{x} = \begin{bmatrix} 1 & 0 & 1 & 0 \\ 0 & 1 & 0 & 0 \\ 0 & 0 & -2 & 1 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \\ x_3 \\ x_4 \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \\ 0 \end{bmatrix}$$

- A nullspace equation:  $\mathbf{A}\vec{x} = \vec{0}$ .
- Number of dimensionless parameters = Dimension of null space =  $n - r$  where  $n$  is the number of columns of  $\mathbf{A}$  and  $r$  is the rank of  $\mathbf{A}$ .
- Here:  $n = 4$  and  $r = 3 \rightarrow F(\pi_1) = 0 \rightarrow \pi_1 = \text{const.}$
- In general: Create a matrix  $\mathbf{A}$  where  $ij$ th entry is the power of dimension  $i$  in the  $j$ th variable, and solve by row reduction to find basis null vectors.
- We (you) find:  $\pi_1 = \ell/g\tau^2 = \text{const.}$  Upshot:  $\tau \propto \sqrt{\ell}$ .

Insert question from assignment 1

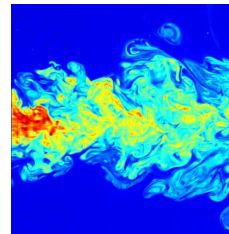
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Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



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44 of 73

## Turbulence:



Big whirls have little whirls  
That heed on their velocity,  
And little whirls have littler whirls  
And so on to viscosity.

— Lewis Fry Richardson

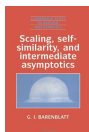
- Image from [here](#)
- Jonathan Swift (1733): "Big fleas have little fleas upon their backs to bite 'em, And little fleas have lesser fleas, and so, ad infinitum." *The Siphonaptera*.

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Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



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47 of 73



"Scaling, self-similarity, and intermediate asymptotics" by G. I. Barenblatt (1996). [2]

## G. I. Taylor, magazines, and classified secrets:

Self-similar blast wave:

1945  
New Mexico  
Trinity test:



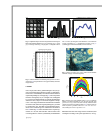
- Radius:  $[R] = L$ ,  
Time:  $[t] = T$ ,  
Density of air:  $[\rho] = M/L^3$ ,  
Energy:  $[E] = ML^2/T^2$ .
- Four variables, three dimensions.
- One dimensionless variable:  
 $E = \text{constant} \times \rho R^5 / t^2$ .
- Scaling: Speed decays as  $1/R^{3/2}$ .

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Scaling-at-large  
Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



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45 of 73



"Turbulent luminance in impassioned van Gogh paintings" by Aragón et al., *J. Math. Imaging Vis.*, **30**, 275–283, 2008. [1]

- Examined the probability pixels a distance  $R$  apart share the same luminance.
- "Van Gogh painted perfect turbulence" by Phillip Ball, July 2006.
- Apparently not observed in other famous painter's works or when van Gogh was settled.
- Oops: Small ranges and natural log used.

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Biology  
Physics  
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Technology  
Specialization  
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48 of 73

Related: Radiolab's *Elements* on the Cold War, the Bomb Pulse, and the dating of cell age (33:30).



## Advances in turbulence:

Kolmogorov, armed only with dimensional analysis and an envelope figures this out in 1941:

$$E(k) = C\epsilon^{2/3}k^{-5/3}$$

- $E(k)$  = energy spectrum function.
- $\epsilon$  = rate of energy dissipation.
- $k = 2\pi/\lambda$  = wavenumber.

- Energy is distributed across all modes, decaying with wave number.
- No internal characteristic scale to turbulence.
- Stands up well experimentally and there has been no other advance of similar magnitude.

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Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



UNIVERSITY OF VERMONT  
49 of 73

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Scaling

Scaling-at-large  
Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
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UNIVERSITY OF VERMONT  
52 of 73

## "The Geometry of Nature": Fractals



- "Anomalous" scaling of lengths, areas, volumes relative to each other.
- The enduring question: how do self-similar geometries form?

- Robert E. Horton: Self-similarity of river (branching) networks (1945). [8]
- Harold Hurst—Roughness of time series (1951). [9]
- Lewis Fry Richardson—Coastlines (1961).
- Benoît B. Mandelbrot—Introduced the term "Fractals" and explored them everywhere, 1960s on. [13, 14, 15]

<sup>d</sup>Note to self: Make millions with the "Fractal Diet"

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Scaling

Scaling-at-large  
Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



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50 of 73

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Scaling

Scaling-at-large  
Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



UNIVERSITY OF VERMONT  
53 of 73

## Scaling in Cities:

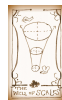


"Growth, innovation, scaling, and the pace of life in cities"  
Bettencourt et al.,  
Proc. Natl. Acad. Sci., **104**, 7301–7306, 2007. [4]

- Quantified levels of
    - Infrastructure
    - Wealth
    - Crime levels
    - Disease
    - Energy consumption
- as a function of city size  $N$  (population).

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Scaling-at-large  
Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



UNIVERSITY OF VERMONT  
51 of 73

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Scaling

Scaling-at-large  
Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
References



UNIVERSITY OF VERMONT  
54 of 73

## Scaling in Cities:

Table 1. Scaling exponents for urban indicators vs. city size

| Y                                | $\beta$ | 95% CI       | Adj- $R^2$ | Observations | Country-year   |
|----------------------------------|---------|--------------|------------|--------------|----------------|
| New patents                      | 1.27    | [1.25, 1.29] | 0.72       | 331          | U.S. 2001      |
| Inventors                        | 1.25    | [1.22, 1.27] | 0.76       | 331          | U.S. 2001      |
| Private R&D employment           | 1.34    | [1.29, 1.39] | 0.92       | 266          | U.S. 2002      |
| "Supercreative" employment       | 1.15    | [1.11, 1.18] | 0.89       | 287          | U.S. 2003      |
| R&D establishments               | 1.19    | [1.14, 1.22] | 0.77       | 287          | U.S. 1997      |
| R&D employment                   | 1.26    | [1.18, 1.43] | 0.93       | 295          | China 2002     |
| Total wages                      | 1.12    | [1.09, 1.13] | 0.96       | 361          | U.S. 2002      |
| Total bank deposits              | 1.08    | [1.03, 1.11] | 0.91       | 267          | U.S. 1996      |
| GDP                              | 1.15    | [1.06, 1.23] | 0.96       | 295          | China 2002     |
| GDP                              | 1.26    | [1.09, 1.46] | 0.64       | 196          | EU 1999–2003   |
| GDP                              | 1.13    | [1.03, 1.23] | 0.94       | 37           | Germany 2003   |
| Total electrical consumption     | 1.07    | [1.03, 1.11] | 0.88       | 392          | Germany 2002   |
| New AIDS cases                   | 1.23    | [1.18, 1.29] | 0.76       | 93           | U.S. 2002–2003 |
| Serious crimes                   | 1.16    | [1.11, 1.18] | 0.89       | 287          | U.S. 2003      |
| Total housing                    | 1.00    | [0.99, 1.01] | 0.99       | 316          | U.S. 1990      |
| Total employment                 | 1.01    | [0.99, 1.02] | 0.98       | 331          | U.S. 2001      |
| Household electrical consumption | 1.00    | [0.94, 1.06] | 0.88       | 377          | Germany 2002   |
| Household electrical consumption | 1.05    | [0.89, 1.22] | 0.91       | 295          | China 2002     |
| Household water consumption      | 1.01    | [0.89, 1.11] | 0.96       | 295          | China 2002     |
| Gasoline stations                | 0.77    | [0.74, 0.81] | 0.93       | 318          | U.S. 2001      |
| Gasoline sales                   | 0.79    | [0.73, 0.80] | 0.94       | 318          | U.S. 2001      |
| Length of electrical cables      | 0.87    | [0.82, 0.92] | 0.75       | 380          | Germany 2002   |
| Road surface                     | 0.83    | [0.74, 0.92] | 0.87       | 29           | Germany 2002   |

Data sources are shown in SI Text. CI, confidence interval; Adj- $R^2$ , adjusted  $R^2$ ; GDP, gross domestic product.

## Scaling in Cities:

### Intriguing findings:

- Global supply costs scale **sublinearly** with  $N$  ( $\beta < 1$ ).
  - Returns to scale for infrastructure.
- Total individual costs scale **linearly** with  $N$  ( $\beta = 1$ )
  - Individuals consume similar amounts independent of city size.
- Social quantities scale **superlinearly** with  $N$  ( $\beta > 1$ )
  - Creativity (# patents), wealth, disease, crime, ...

### Density doesn't seem to matter...

- Surprising given that across the world, we observe two orders of magnitude variation in area covered by agglomerations of fixed populations.

## A possible theoretical explanation?



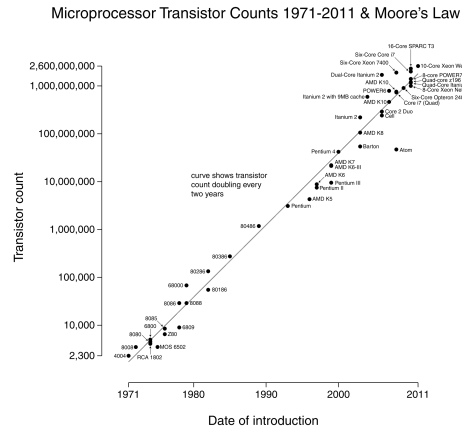
"The origins of scaling in cities" Luis M. A. Bettencourt, Science, **340**, 1438-1441, 2013. <sup>[3]</sup>

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- Scaling-at-large
- Allometry
- Biology
- Physics
- Cities
- Money
- Technology
- Specialization
- References



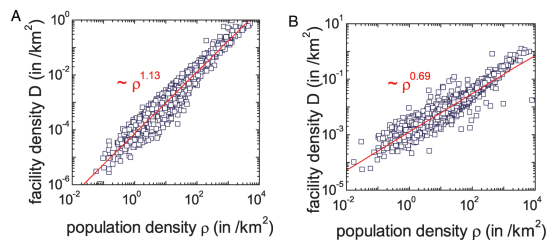
## Moore's Law:



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- Biology
- Physics
- Cities
- Money
- Technology
- Specialization
- References



## Density of public and private facilities:



$$\rho_{fac} \propto \rho_{pop}^\alpha$$

- Left plot: ambulatory hospitals in the U.S.
- Right plot: public schools in the U.S.

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- Allometry
- Biology
- Physics
- Cities
- Money
- Technology
- Specialization
- References



## Scaling laws for technology production:

- "Statistical Basis for Predicting Technological Progress" <sup>[20]</sup> Nagy et al., PLoS ONE, 2013.
- $y_t =$  stuff unit cost;  $x_t =$  total amount of stuff made.
- Wright's Law, cost decreases as a power of total stuff made: <sup>[24]</sup>

$$y_t \propto x_t^{-w}$$
- Moore's Law , framed as cost decrease connected with doubling of transistor density every two years: <sup>[19]</sup>

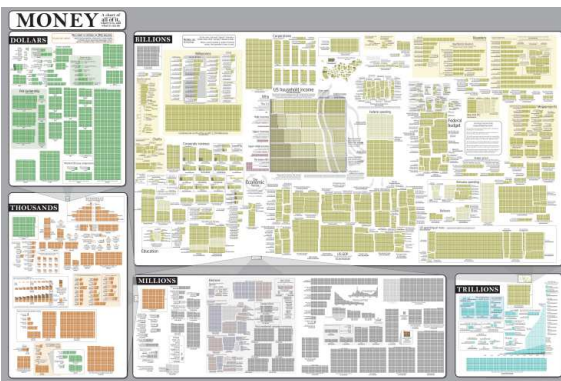
$$y_t \propto e^{-mt}$$

- Sahal's observation that Moore's law gives rise to Wright's law if stuff production grows exponentially: <sup>[21]</sup>

$$x_t \propto e^{gt}$$

- Sahal + Moore gives Wright with  $w = m/g$ .

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- Allometry
- Biology
- Physics
- Cities
- Money
- Technology
- Specialization
- References



Explore the original zoomable and interactive version here: <http://xkcd.com/980/> .

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- Allometry
- Biology
- Physics
- Cities
- Money
- Technology
- Specialization
- References

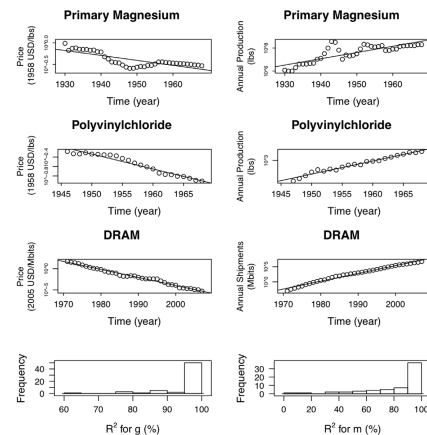
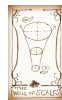


Figure 3. Three examples showing the logarithm of price as a function of time in the left column and the logarithm of production as a function of time in the right column, based on industry-wide data. We have chosen these examples to be representative. The top row contains an example with one of the worst fits, the second row an example with an intermediate goodness of fit, and the third row one of the best examples. The fourth row of the figure shows histograms of  $R^2$  values for fitting  $g$  and  $m$  in the  $Q_2$  datasets. doi:10.1371/journal.pone.0052669.g003

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- Allometry
- Biology
- Physics
- Cities
- Money
- Technology
- Specialization
- References



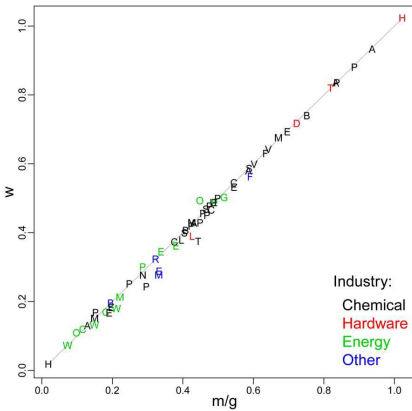


Figure 4. An illustration that the combination of exponentially increasing production and exponentially decreasing cost are equivalent to Wright's law. The value of the Wright parameter  $w$  is plotted against the prediction  $m/g$  based on the Sahal formula, where  $m$  is the exponent of cost reduction and  $g$  the exponent of the increase in cumulative production.  
doi:10.1371/journal.pone.0052669.g004

| TABLE 1<br>Summary of results* |                     |                  |                  |               |                |                     |                                  |              |   |                |   |
|--------------------------------|---------------------|------------------|------------------|---------------|----------------|---------------------|----------------------------------|--------------|---|----------------|---|
| Network                        | Node                | No. data points  | Range of log $N$ | Log-log $R^2$ | Semi-log $R^2$ | $P_{power}/P_{iso}$ | Relationship between $C$ and $N$ | Comb. degree | Exponent $\tau$ for typenetwork scaling | Figure in text |   |
| Sierston networks              | Electronic circuits | Component        | 373              | 2.12          | 0.747          | 0.602               | 0.054e-5                         | Power law    | 2.20                                    | 0.92           | 2 |
|                                |                     | Legos™           | 391              | 2.65          | 0.903          | 0.732               | 0.091e-7                         | Power law    | 1.41                                    | —              | 3 |
| Businesses                     | military vessels    | Employee         | 13               | 1.88          | 0.971          | 0.832               | 0.053e-3                         | Power law    | 1.60                                    | —              | 4 |
|                                |                     | military offices | 8                | 1.29          | 0.964          | 0.799               | 0.160.16                         | Increasing   | 1.13                                    | —              | 4 |
|                                |                     | universities     | 9                | 1.55          | 0.786          | 0.749               | 0.270.27                         | Increasing   | 1.37                                    | —              | 4 |
|                                |                     | insurance co.    | 52               | 2.30          | 0.748          | 0.685               | 0.110.10                         | Increasing   | 3.04                                    | —              | 4 |
| Universities                   | across schools      | Faculty          | 112              | 2.72          | 0.695          | 0.549               | 0.090.01                         | Power law    | 1.81                                    | —              | 5 |
|                                |                     | history of Duke  | Faculty          | 46            | 0.94           | 0.921               | 0.892                            | 0.090.05     | Increasing                              | 2.07           | — |
| Ant colonies                   | caste-type          | Ant              | 46               | 6.00          | 0.481          | 0.454               | 0.110.04                         | Power law    | 8.16                                    | —              | 6 |
|                                |                     | size range-type  | Ant              | 22            | 5.24           | 0.658               | 0.548                            | 0.170.04     | Power law                               | 8.00           | — |
| Organisms                      | Cell                | 134              | 12.40            | 0.249         | 0.165          | 0.080.02            | Power law                        | 17.73        | —                                       | 7              |   |
| Neocortex                      | Neuron              | 10               | 0.85             | 0.520         | 0.584          | 0.160.16            | Increasing                       | 4.56         | —                                       | 9              |   |
| Competitive networks           | Biotas              | Organism         | —                | —             | —              | —                   | Power law                        | ≈3           | 0.3 to 1.0                              | —              |   |
| Cities                         | Business            | 82               | 2.44             | 0.985         | 0.832          | 0.083e-8            | Power law                        | 1.56         | —                                       | 10             |   |

\* (1) The kind of network, (2) what the nodes are within that kind of network, (3) the number of data points, (4) the logarithmic range of network sizes  $N$  (i.e. log  $N_{min}$ ... $N_{max}$ ), (5) the log-log correlation, (6) the semi-log correlation, (7) the actual-dependent probabilities under, respectively, power law and logarithmic models, (8) the empirically determined best-fit relationship between differentiation  $C$  and organization size  $N$  (if one of the two models can be refuted with  $p < 0.05$ , otherwise we just write "increasing" to denote that neither model can be rejected), (9) the combinatorial degree (i.e. the inverse of the best-fit slope of a log-log plot of  $C$  versus  $N$ ), (10) the scaling exponent for how quickly the edge-degree  $\tau$  scales with typenetwork size  $C$  (in those places for which data exist), (11) figure in this text where the plots are presented. Values for biotas represent the broad trend from the literature.



### Scaling of Specialization:

"Scaling of Differentiation in Networks: Nervous Systems, Organisms, Ant Colonies, Ecosystems, Businesses, Universities, Cities, Electronic Circuits, and Legos"

M. A. Changizi, M. A. McDannald and D. Widders [6]  
J. Theor. Biol., 2002.

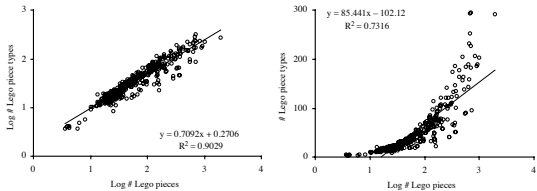


Fig. 3. Log-log (base 10) (left) and semi-log (right) plots of the number of Lego piece types vs. the total number of parts in Lego structures ( $n = 391$ ). To help to distinguish the data points, logarithmic values were perturbed by adding a random number in the interval  $[-0.05, 0.05]$ , and non-logarithmic values were perturbed by adding a random number in the interval  $[-1, 1]$ .

Nice 2012 wired.com write-up



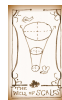
### Shell of the nut:

- Scaling is a fundamental feature of complex systems.
- Basic distinction between isometric and allometric scaling.
- Powerful envelope-based approach: Dimensional analysis.
- "Oh yeah, well that's just dimensional analysis" said the [insert your own adjective] physicist.
- Trickiness: A wide variety of mechanisms give rise to scalings, both normal and unusual.



$$C \sim N^{1/d}, d \geq 1:$$

- $C$  = network differentiation = # node types.
- $N$  = network size = # nodes.
- $d$  = combinatorial degree.
- Low  $d$ : strongly specialized parts.
- High  $d$ : strongly combinatorial in nature, parts are reused.
- Claim: Natural selection produces high  $d$  systems.
- Claim: Engineering/brains produces low  $d$  systems.



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67 of 73

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Biology  
Physics  
Cities  
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Specialization  
References



UNIVERSITY OF VERMONT  
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Cities  
Money  
Technology  
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Physics  
Cities  
Money  
Technology  
Specialization  
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Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
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UNIVERSITY OF VERMONT  
69 of 73

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Scaling-at-large  
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Physics  
Cities  
Money  
Technology  
Specialization  
References



UNIVERSITY OF VERMONT  
72 of 73

## References VIII

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Scaling

Scaling-at-large  
Allometry  
Biology  
Physics  
Cities  
Money  
Technology  
Specialization  
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