

# Lognormals and friends

Principles of Complex Systems | @pocsvox  
CSYS/MATH 300, Fall, 2016 | #FallPoCS2016

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Dept. of Mathematics & Statistics | Vermont Complex Systems Center  
Vermont Advanced Computing Core | University of Vermont



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## Lognormals

- Empirical Confusability
- Random Multiplicative Growth Model
- Random Growth with Variable Lifespan

## References

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Sealie & Lambie  
Productions



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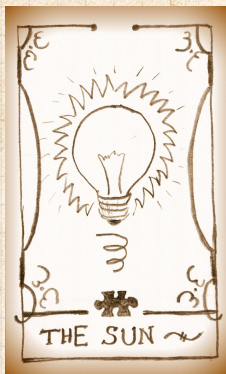
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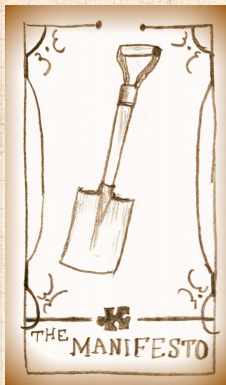
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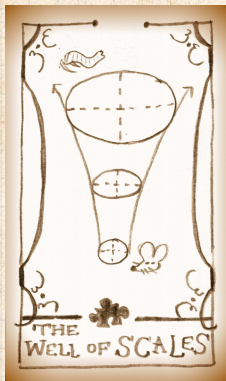
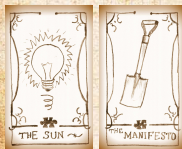
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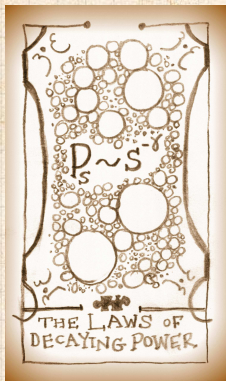
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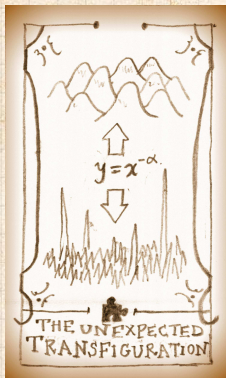
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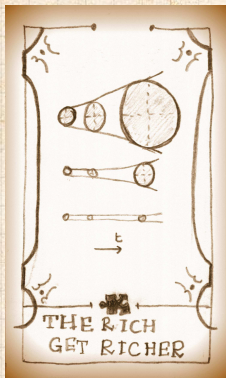
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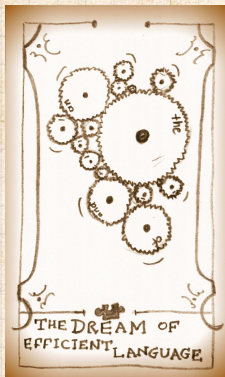
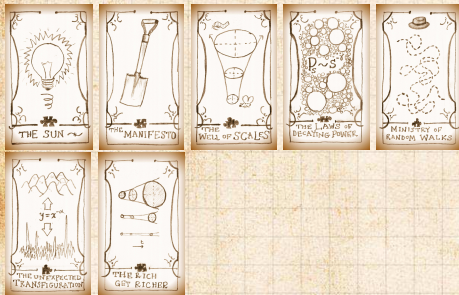
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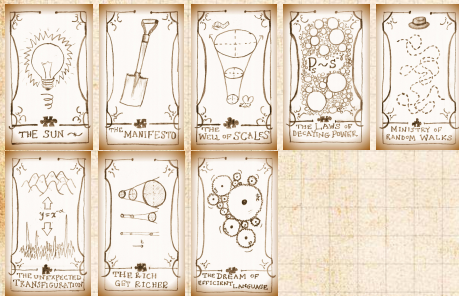
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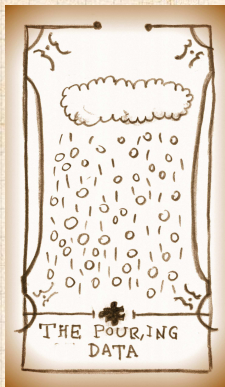
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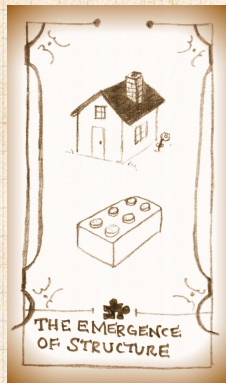
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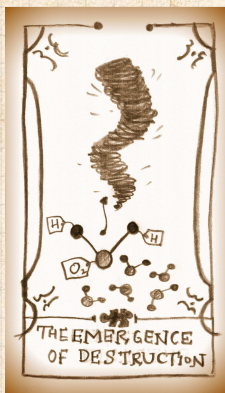
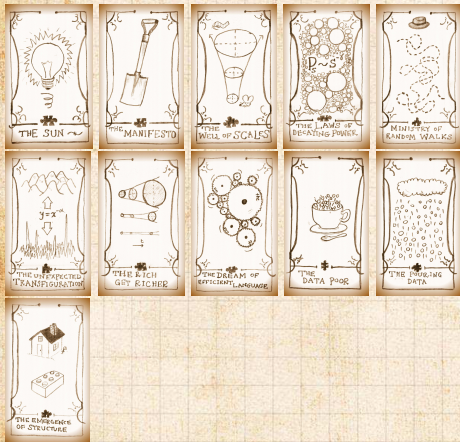


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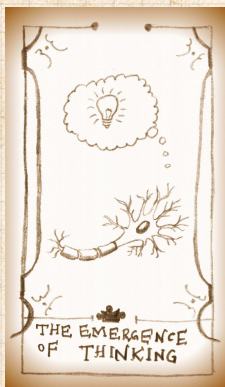
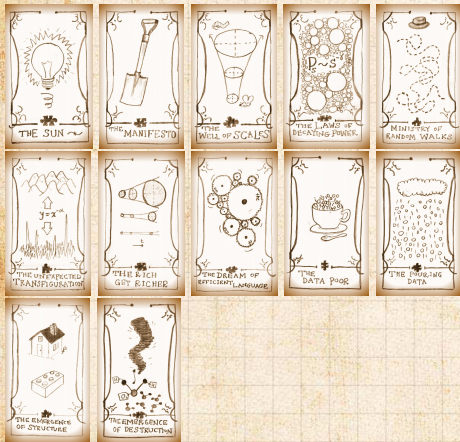
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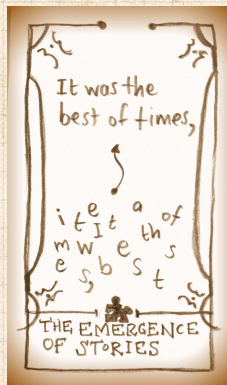
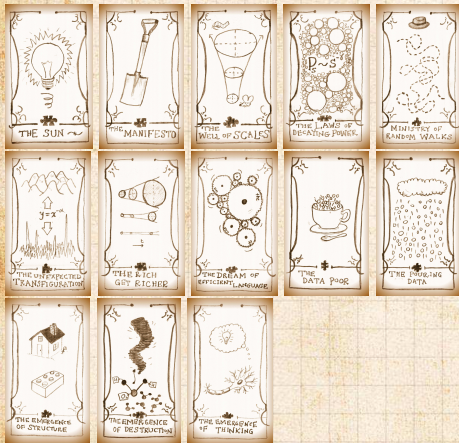




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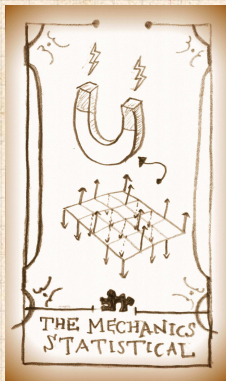
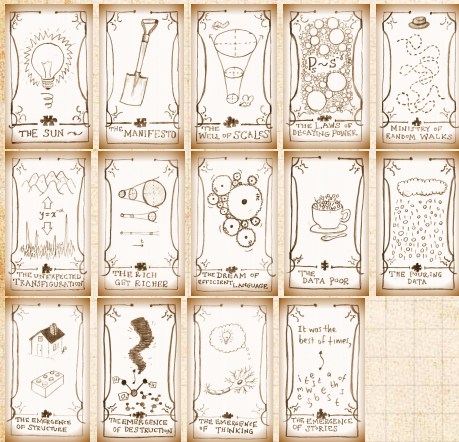
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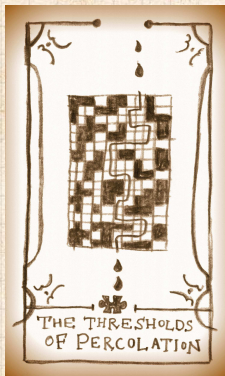
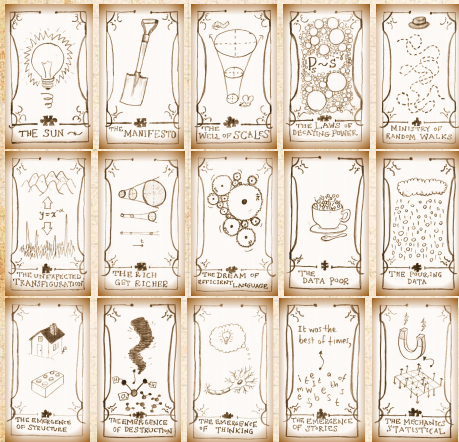
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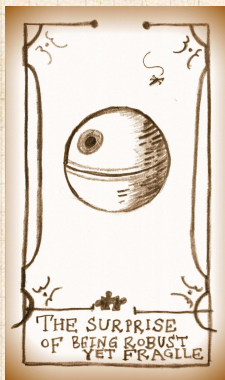
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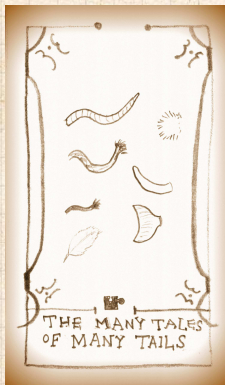
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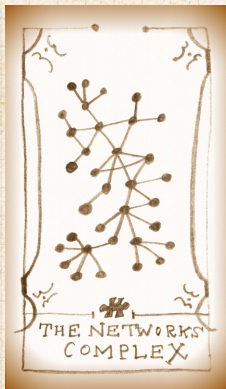


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What's the Story?

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There are other 'heavy-tailed' distributions:

## 1. The Log-normal distribution ↗

$$P(x) = \frac{1}{x\sqrt{2\pi\sigma}} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

## 2. Weibull distributions ↗

$$P(x)dx = \frac{k}{\lambda} \left(\frac{x}{\lambda}\right)^{\mu-1} e^{-(x/\lambda)^\mu} dx$$

CCDF = stretched exponential ↗.

## 3. Gamma distributions ↗, and more.

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The lognormal distribution:

$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$




$\ln x$  is distributed according to a normal distribution with mean  $\mu$  and variance  $\sigma$ .



Appears in economics and biology where growth increments are distributed normally.



 Standard form reveals the mean  $\mu$  and variance  $\sigma^2$  of the underlying normal distribution:

$$P(x) = \frac{1}{x\sqrt{2\pi}\sigma} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right)$$

 For lognormals:

$$\mu_{\text{lognormal}} = e^{\mu + \frac{1}{2}\sigma^2}, \quad \text{median}_{\text{lognormal}} = e^{\mu}.$$

$$\sigma_{\text{lognormal}} = (e^{\sigma^2} - 1)e^{2\mu + \sigma^2}, \quad \text{mode}_{\text{lognormal}} = e^{\mu - \sigma^2}.$$

 All moments of lognormals are **finite**.

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References



# Derivation from a normal distribution

Take  $Y$  as distributed normally:



$$P(y)dy = \frac{1}{\sqrt{2\pi\sigma}} \exp\left(-\frac{(y-\mu)^2}{2\sigma^2}\right) dy$$

Set  $Y = \ln X$ :



Transform according to  $P(x)dx = P(y)dy$ :



$$\frac{dy}{dx} = \frac{1}{x} \Rightarrow dy = \frac{dx}{x}$$



$$\rightarrow P(x)dx = \frac{1}{x\sqrt{2\pi\sigma}} \exp\left(-\frac{(\ln x - \mu)^2}{2\sigma^2}\right) dx$$

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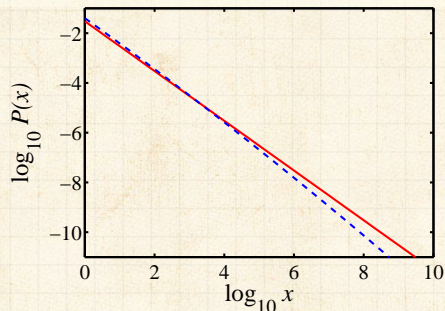
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# Confusion between lognormals and pure power laws



Near agreement over four orders of magnitude!

- For lognormal (blue),  $\mu = 0$  and  $\sigma = 10$ .
- For power law (red),  $\gamma = 1$  and  $c = 0.03$ .

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# Confusion

What's happening:

$$\ln P(x) = \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left( -\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\}$$

$$= -\ln x - \ln\sqrt{2\pi}\sigma - \frac{(\ln x - \mu)^2}{2\sigma^2}$$

$$= -\frac{1}{2\sigma^2} (\ln x)^2 + \left( \frac{\mu}{\sigma^2} - 1 \right) \ln x - \ln\sqrt{2\pi}\sigma - \frac{\mu^2}{2\sigma^2}$$

If the first term is relatively small,

$$\ln P(x) \sim -\left(1 - \frac{\mu}{\sigma^2}\right) \ln x + \text{const.}$$

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$$\begin{aligned}\ln P(x) &= \ln \left\{ \frac{1}{x\sqrt{2\pi}\sigma} \exp \left( -\frac{(\ln x - \mu)^2}{2\sigma^2} \right) \right\} \\ &= -\ln x - \ln \sqrt{2\pi}\sigma - \frac{(\ln x - \mu)^2}{2\sigma^2}\end{aligned}$$

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$$\ln P(x) \sim -\left(1 - \frac{\mu}{\sigma^2}\right) \ln x + \text{const.}$$

$$\Rightarrow \gamma = 1 - \frac{\mu}{\sigma^2}$$

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 If  $\mu < 0, \gamma > 1$  which is totally cool.

 If  $\mu > 0, \gamma < 1$ , not so much.

 If  $\sigma^2 \gg 1$  and  $\mu$ ,

$$\ln P(x) \sim -\ln x + \text{const.}$$

 Expect -1 scaling to hold until  $(\ln x)^2$  term becomes significant compared to  $(\ln x)$ :

$$-\frac{1}{2\sigma^2}(\ln x)^2 \simeq 0.05 \left( \frac{\mu}{\sigma^2} - 1 \right) \ln x$$

$$\Rightarrow \log_{10} x \lesssim 0.05 \times 2(\sigma^2 - \mu) \log_{10} e$$

  $\Rightarrow$  If you find a -1 exponent, you may have a lognormal distribution...

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 Expect -1 scaling to hold until  $(\ln x)^2$  term becomes significant compared to  $(\ln x)$ :

$$-\frac{1}{2\sigma^2} (\ln x)^2 \simeq 0.05 \left( \frac{\mu}{\sigma^2} - 1 \right) \ln x$$

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  $\Rightarrow$  If you find a -1 exponent, you may have a lognormal distribution...

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# Generating lognormals:

## Random multiplicative growth:



$$x_{n+1} = rx_n$$

where  $r > 0$  is a random growth variable

⊗ (Shrinkage is allowed)

⊗ In log space, growth is by addition:

$$\ln x_{n+1} = \ln r + \ln x_n$$

⊗  $\Rightarrow \ln x_n$  is normally distributed

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- 1.  Gibrat<sup>[2]</sup> (1931) uses preceding argument to explain lognormal distribution of firm sizes ( $\gamma \simeq 1$ ).
- 2.  But Robert Axtell<sup>[1]</sup> (2001) shows a power law fits the data very well with  $\gamma = 2$ , not  $\gamma = 1$  (!)
- 3.  Problem of data censusing (missing small firms).
  
  
  
  
  
  
  
  
  
  
- 4.  One piece in Gibrat's model seems okay empirically: Growth rate  $r$  appears to be independent of firm size.

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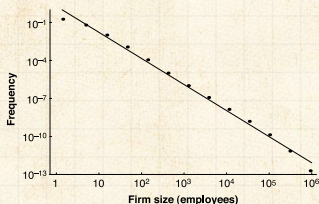
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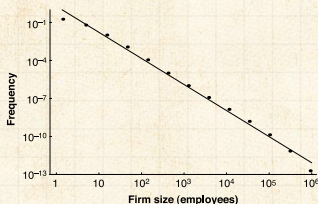
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# An explanation

 Axtel cites Malcai et al.'s (1999) argument<sup>[5]</sup> for why power laws appear with exponent  $\gamma \simeq 2$

 The set up:  $N$  entities with size  $x_i(t)$

 Generally:

$$x_i(t+1) = rx_i(t)$$

where  $r$  is drawn from some happy distribution

 Same as for lognormal but one extra piece.

 Each  $x_i$  cannot drop too low with respect to the other sizes:

$$x_i(t+1) = \max(rx_i(t), c \langle x_i \rangle)$$

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Some math later...

Insert question from assignment 7 

Find  $P(x) \sim x^{-\gamma}$

where  $\gamma$  is implicitly given by

$$N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[ \frac{(c/N)^{\gamma-1} - 1}{(c/N)^{\gamma-1} - (c/N)} \right]$$

$N$  = total number of firms.


Now, if  $c/N \ll 1$  and  $\gamma > 2$

$$N = \frac{(\gamma - 2)}{(\gamma - 1)} \left[ \frac{-1}{-(c/N)} \right]$$

Which gives  $\gamma \sim 1 + \frac{1}{1-c}$



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# The second tweak

## Ages of firms/people/... may not be the same

- Allow the number of updates for each size  $x_i$  to vary
- Example:  $P(t)dt = ae^{-at}dt$  where  $t = \text{age}$ .
- Back to no bottom limit: each  $x_i$  follows a lognormal
- Sizes are distributed as

$$P(x) = \int_{t=0}^{\infty} ae^{-at} \frac{1}{x\sqrt{2\pi t}} \exp\left(-\frac{(\ln x - \mu)^2}{2t}\right) dt$$

(Assume for this example that  $\sigma \sim t$  and  $\mu = \ln m$ )

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# Averaging lognormals



$$P(x) = \int_{t=0}^{\infty} ae^{-at} \frac{1}{x\sqrt{2\pi t}} \exp\left(-\frac{(\ln \frac{x}{m})^2}{2t}\right) dt$$

- Insert fabulous calculation (team is spared).
- Some enjoyable suffering leads to:

$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda}(\ln \frac{x}{m})^2}$$

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$$P(x) \propto x^{-1} e^{-\sqrt{2\lambda}(\ln \frac{x}{m})^2}$$

Depends on sign of  $\ln \frac{x}{m}$ , i.e., whether  $\frac{x}{m} > 1$  or  $\frac{x}{m} < 1$ .



$$P(x) \propto \begin{cases} x^{-1+\sqrt{2\lambda}} & \text{if } \frac{x}{m} < 1 \\ x^{-1-\sqrt{2\lambda}} & \text{if } \frac{x}{m} > 1 \end{cases}$$

'Break' in scaling (not uncommon)

Double-Pareto distribution

First noticed by Montroll and Shlesinger

Later: Huberman and Adamic: Number of pages per website

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'Break' in scaling (not uncommon)



Double-Pareto distribution



First noticed by Montroll and Shlesinger



Later: Huberman and Adamic : Number of pages per website

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# The second tweak



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# Summary of these exciting developments:

PoCS | @pocsvox

Lognormals and friends

 Lognormals and power laws can be awfully similar

 Random Multiplicative Growth leads to lognormal distributions

 Enforcing a minimum size leads to a power law tail

 With no minimum size but a distribution of lifetimes, the double Pareto distribution appears

 Take-home message: Be careful out there...

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