### Overview of Complex Networks

Principles of Complex Systems | @pocsvox CSYS/MATH 300, Fall, 2016 | #FallPoCS2016

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Overview of Complex Networks

Complex Networks Basics

Popularity
Graph theory?
Basic definitions

Examples of Complex Networks

> Physical networks nteraction networks Relational networks







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### Outline

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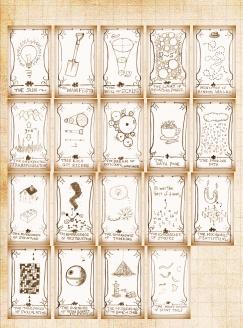
Networks

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#### net-work | 'net, work |

noun

1 an arrangement of intersecting horizontal and vertical lines.

• a complex system of roads, railroads, or other transportation routes: a network of railroads.

2 a group or system of interconnected people or things: a trade network.

- a group of people who exchange information, contacts, and experience for professional or social purposes : a support network.
- a group of broadcasting stations that connect for the simultaneous broadcast of a program: the introduction of a second TV network | [as adj.] netroork television
- a number of interconnected computers, machines, or operations: specialized computers that manage multiple outside connections to a network | a local cellular phone network.
- a system of connected electrical conductors.

#### verb [trans.]

connect as or operate with a network: the stock exchanges have proven to be resourceful in networking these deals.

- link (machines, esp. computers) to operate interactively : [as adj. ] ( networked) networked workstations.
- [intrans.] [often as n.] (**networking**) interact with other people to exchange information and develop contacts, esp. to further one's career: the skills of networking, bargaining, and negotiation.

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#### Thesaurus deliciousness:

#### network

noun

- 1 a network of arteries WEB, lattice, net, matrix, mesh, crisscross, grid, reticulum, reticulation; Anatomy plexus.
- 2 a network of lanes MAZE, labyrinth, warren, tangle.
- 3 a network of friends SYSTEM, complex, nexus, web, webwork.

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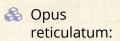


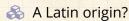




# Ancestry:

From Keith Briggs's excellent etymological investigation:







[http://serialconsign.com/2007/11/we-put-netnetwork]

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# Ancestry:

### First known use: Geneva Bible, 1560

'And thou shalt make unto it a grate like networke of brass (Exodus xxvii 4).'

### From the OED via Briggs:

🚓 1658–: reticulate structures in animals

1839-: rivers and canals

🗞 1869–: railways

1883-: distribution network of electrical cables

1914-: wireless broadcasting networks

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### Ancestry:

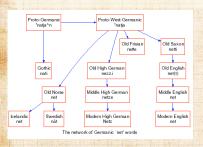
#### Net and Work are venerable old words:

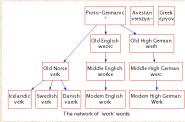


'Net' first used to mean spider web (King Ælfréd, 888).



'Work' appear to have long meant purposeful action.





'Network' = something built based on the idea of natural, flexible lattice or web.



c.f., ironwork, stonework, fretwork.

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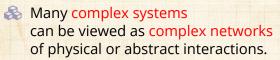
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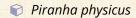




#### Key Observation:



- Opens door to mathematical and numerical analysis.
- Dominant approach of last decade of a theoretical-physics/stat-mechish flavor.
- Mindboggling amount of work published on complex networks since 1998 ...
- ...largely due to your typical theoretical physicist:





- Hunt in packs.
- Feast on new and interesting ideas (see chaos, cellular automata, ...)
- See also: https://xkcd.com/793/

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# Popularity (according to Google Scholar)



"Collective dynamics of 'small-world' networks"

Watts and Strogatz, Nature, **393**, 440–442, 1998. [14]

Times cited:  $\sim 27,184$   $\Box$  (as of October 8, 2015)



"Emergence of scaling in random networks" Barabási and Albert, Science, **286**, 509–511, 1999. [2]

Times cited:  $\sim 23,532$  (as of October 8, 2015)

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#### Review articles:



"Complex Networks: Structure and Dynamics" Dynamics" Boccaletti et al., Physics Reports, **424**, 175–308, 2006. [3]

Times cited:  $\sim 5,791$  (as of October 8, 2015)



"The structure and function of complex networks" 
M. E. J. Newman,
SIAM Rev., 45, 167–256, 2003. [10]

Times cited:  $\sim 13,156$  (as of October 8, 2015)



"Statistical mechanics of complex networks"

Albert and Barabási, Rev. Mod. Phys., **74**, 47–97, 2002. [1]

Times cited:  $\sim 15,676$  (as of October 8, 2015)

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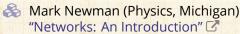




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### Popularity according to textbooks:

#### Textbooks:





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# Popularity according to books:



The Tipping Point: How Little Things can make a Big Difference—Malcolm Gladwell [7]



Nexus: Small Worlds and the Groundbreaking Science of Networks—Mark Buchanan

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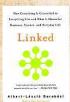
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# Popularity according to books:



Linked: How Everything Is Connected to Everything Else and What It Means—Albert-Laszlo Barabási



Six Degrees: The Science of a Connected Age—Duncan Watts [13]

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#### Numerous others ...

- Complex Social Networks—F. Vega-Redondo [12]
- Fractal River Basins: Chance and Self-Organization—I. Rodríguez-Iturbe and A. Rinaldo [11]
- Random Graph Dynamics—R. Durette
- Scale-Free Networks—Guido Caldarelli
- Evolution and Structure of the Internet: A Statistical Physics Approach—Romu Pastor-Satorras and Alessandro Vespignani
- & Complex Graphs and Networks—Fan Chung
- Social Network Analysis—Stanley Wasserman and Kathleen Faust
- Handbook of Graphs and Networks—Eds: Stefan Bornholdt and H. G. Schuster
  [5]
- Evolution of Networks—S. N. Dorogovtsev and J. F. F. Mendes [6]

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### More observations

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But surely networks aren't new ...

Graph theory is well established ...

Study of social networks started in the 1930's ...

So why all this 'new' research on networks?

Answer: Oodles of Easily Accessible Data.

We can now inform (alas) our theories with a much more measurable reality.\*

A worthy goal: establish mechanistic explanations.

\*If this is upsetting, maybe string theory is for you ...

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### More observations

Web-scale data sets can be overly exciting.

#### Witness:

- The End of Theory: The Data Deluge Makes the Scientific Theory Obsolete (Anderson, Wired)
- "The Unreasonable Effectiveness of Data," Halevy et al. [8].
- & c.f. Wigner's "The Unreasonable Effectiveness of Mathematics in the Natural Sciences" [15]

#### But:

- For scientists, description is only part of the battle.
- We still need to understand.

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### Super Basic definitions

Nodes = A collection of entities which have properties that are somehow related to each other

e.g., people, forks in rivers, proteins, webpages, organisms, ...

#### Links = Connections between nodes

Links may be directed or undirected.

& Links may be binary or weighted.

Other spiffing words: vertices and edges.

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## Super Basic definitions

### Node degree = Number of links per node

 $\mathbb{A}$  Notation: Node *i*'s degree =  $k_i$ .

 $\&k_i = 0,1,2,...$ 

 $\aleph$  Notation: the average degree of a network =  $\langle k \rangle$ (and sometimes z)

 $\triangle$  Connection between number of edges m and average degree:

 $\langle k \rangle = \frac{2m}{N}.$ 

 $\bowtie$  Defn:  $N_i$  = the set of i's  $k_i$  neighbors

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# Super Basic definitions

### Adjacency matrix:

We represent a directed network by a matrix A with link weight  $a_{ij}$  for nodes i and j in entry (i,j).

ቆ e.g.,

$$A = \left[ \begin{array}{ccccc} 0 & 1 & 1 & 1 & 0 \\ 0 & 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 0 & 0 \\ 0 & 1 & 0 & 0 & 1 \\ 0 & 1 & 0 & 1 & 0 \end{array} \right]$$

(n.b., for numerical work, we always use sparse matrices.)

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### So what passes for a complex network?

- Complex networks are large (in node number)
- Complex networks are sparse (low edge to node ratio)
- Complex networks are usually dynamic and evolving
- Complex networks can be social, economic, natural, informational, abstract, ...

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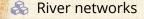
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### Physical networks



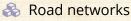
Neural networks

Trees and leaves

Blood networks



The Internet



Power grids









Distribution (branching) versus redistribution (cyclical)



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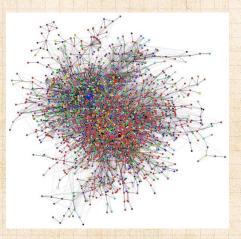




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#### Interaction networks

- The Blogosphere
- Biochemical networks
- Gene-protein networks
- Food webs: who eats whom
- The World Wide Web (?)
- Airline networks
- Call networks (AT&T)
- The Media



datamining.typepad.com

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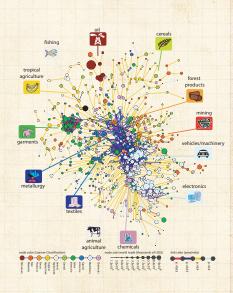






### topics:

- Hidalgo et al.'s "The Product **Space Conditions** the Development of Nations" [9]
- How do products depend on each other, and how does this network evolve?
- How do countries depend on each other for water, energy, people (immigration), investments?



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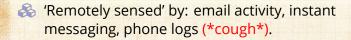
# Interaction networks: social networks

- Snogging
- Friendships
- Acquaintances
- Boards and directors
- Organizations
- facebook 
   twitter 
   facebook 
   twitter 
   facebook 
   facebook

The Structure of Romantic and Sexual Relations at "Jufferson High School"

Each circle represents a student and lines connecting students represent remarks relations occuring within the 6 months proceeding the interview. Numbers under the figure count the number of times that pattern was observed (i.e. we found 63 pairs unconnected to anyone cloc).

(Bearman et al., 2004)



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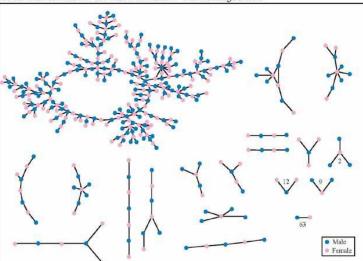
· Female







The Structure of Romantic and Sexual Relations at "Jefferson High School"



Each circle represents a student and lines connecting students represent romantic relations occurring within the 6 months preceding the interview. Numbers under the figure count the number of times that pattern was observed (i.e. we found 63 pairs unconnected to anyone else).

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#### Relational networks

- Consumer purchases (Wal-Mart, Target, Amazon, ...)
- Thesauri: Networks of words generated by meanings
- Knowledge/Databas
   ✓Ideas



Metadata—Tagging: bit.ly flickr

#### common tags cloud | list

community daily dictionary education encyclopedia english free imported info information internet knowledge reference research learning news resource wiki tools useful web web2.0 resources search wikipedia

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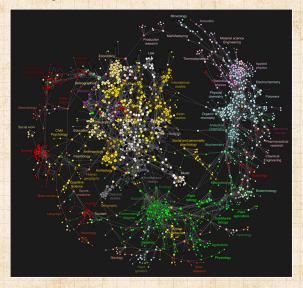
Relational networks







## Clickworthy Science:



"Clickstream Data Yields High-Resolution Maps of Science", Bollen et al. [4], 2009.

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# Neural reboot (NR):

Dog has fun.

https://www.youtube.com/v/7xEX-48RHCY?rel=0

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