Principles of Complex Systems | @pocsvox CSYS/MATH 300, Fall, 2015 | #FallPoCS2015

#### Prof. Peter Dodds | @peterdodds

Dept. of Mathematics & Statistics | Vermont Complex Systems Center Vermont Advanced Computing Core | University of Vermont





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## Outline

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#### **Requirements:**

1. 3 minute introduction to project (*n*th week).

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Understand, critique, and communicate published work. Seed research papers or bein papers along

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#### **Requirements:**

- 1. 3 minute introduction to project (*n*th week).
- 2. 5-10 minute final presentation.
- 3. Report:  $\geq$  5 pages (single space), journal-style

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Seed research papers or help papers along



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- Seed research papers or help papers along.



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#### The narrative hierarchy—Stories and Storytelling on all Scales:

- 1 to 3 word encapsulation = a soundbite = a buzzframe,
- 1 sentence, title,
- few sentences, a haiku,
- a paragraph, abstract,
- short paper, essay,
- long paper,
- chapter,
- book,
  ...

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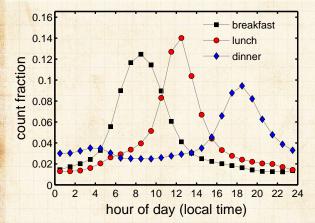
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## Twitter—living in the now:



Research opportunity: be involved in our socioinfo-algorithmo-econo-geo-technico-physical systems research group studying Twitter and other wordful large data sets. PoCS | @pocsvox Semester projects

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#### Explore the Sociotechnocene.

Develop and elaborate an online experiment to study some aspect of sociotechnical phenomen e.g., collective search, cooperation, cheating, influence, creation, decision-making, language, belief, stories, etc.

Part of the PLAY project





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## Rummage round in the papers C we've covered in our weekly Complex Systems Reading Group at UVM.





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## The Sixipedia!

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## SIXIPEDIA





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## Sociotechnical phenomena—Foldit:

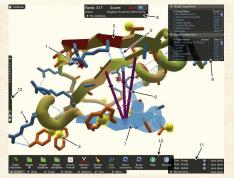


Figure 11 Foldit screenshot illustrating tools and visualizations. The visualizations include a clash representing atoms that are too close (arrow 1); a hydrogen bond (arrow 2); a hydrophobic side chain with a yellow blob because it is exposed (arrow 3); a hydrophilic side chain (arrow 4); and a segment of the backbone that is red ue to high residue energy (arrow 5). The players can make modifications including 'rubber band' (arrow 6), which ad constraints to updie automated tools, and freezing (arrow 7), which and constraints to updie automated tools, and freezing (arrow 7), which and constraints to updie automated tools, and freezing (arrow 7), which and constraints to a player automated and the second second second to be the second seco prevents degrees of freedom from changing. The user interface includes information about the player's current status, including score (arrow 8); a leader board (arrow 9), which shows the scores of other players and groupsy tolbars for accessing tools and options (arrow 10); ach for interacting with other players (arrow 11); and a 'cookbook' for making new automated tools or 'recipes' (arrow 12).

 "Predicting protein structures with a multiplayer online game." Cooper et al., Nature, 2010. <sup>[14]</sup>

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## Sociotechnical phenomena—Foldit:

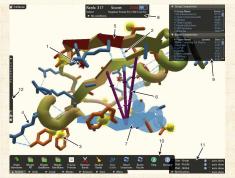


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"Predicting protein structures with a multiplayer online game." Cooper et al., Nature, 2010. <sup>[14]</sup>
 Also: zooniverse , ESP game , captchas .

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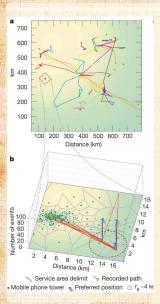
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- Study movement and interactions of people.
- Brockmann *et al.* <sup>[6]</sup> "Where's George" study.
- Barabasi's group: tracking movement via cell phones<sup>[23]</sup>.

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## The madness of modern geography:

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- Explore distances between points on the Earth as travel times.
- ▶ See Jonathan Harris's work here 🖸 and here 🗹.





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"A universal model for mobility and migration patterns" Simini et al., Nature, **484**, 96–100, 2012. <sup>[36]</sup>



"The hidden geometry of complex, network-driven contagion phenomena" Brockmann and Helbing, Science, **342**, 1337–1342, 2013. <sup>[5]</sup>





## Multilayer networks:

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# Explore "Catastrophic cascade of failures in interdependent networks" <sup>[7]</sup>. Buldyrev et al., Nature 2010.

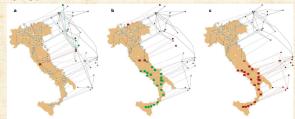


Figure 11 Modelling a biackout in Taby. Illustration of an intrarive processor of a scacado of failures using real-world kein forma a power rendwork (located on implicated in an electrical labelout that occurred in Taby in Seytember 2005<sup>33</sup>. The networks are drawn using the real georgraphical docutions and every internet server is connected to the georgraphicalized mode the station. A Can georger attains is removed for dono doe many from the power table in the state of the state of the state of the state of the state the laterest network (red nodes also the map). The scales that will be disconnected from the gain cluster (a cluster that sparse the state network) at the next step are marked in green. by Additional modes that were disconnected from the Internet communication network given to component are removed (red nodes above map). As a result the power attwork, (red nodes on map), hegen, the nodes that will be disconnected from the game distance at the step of the step o

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## HOT networks:

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"The "Robust yet Fragile" nature of the Internet" Doyle et al., Proc. Natl. Acad. Sci., **2005**, 14497–14502, 2005. <sup>[19]</sup>





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Suggestions for

- Read and critique "Historical Dynamics: Why States Rise and Fall" by Peter Turchin. <sup>[40]</sup>
- Can history be explained by differential equations?: Clyodynamics 2,

► Also see "Secular Cycles" C.

Construct a working version of Psychohistory C.
 "Big History" C

"The life-spans of Empires" Samuel Arbesman, Historical Methods: A Journal of Quantitative and Interdisciplinary History, **44**, 127–129, 2011.<sup>[1]</sup>

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Explore general theories on system robustness.
 Are there universal signatures that presage system failure?

Scheffer et al., Nature 2009. "Although predicting such critical points before they are reached is extremely difficult, work in different scientific fields is now suggesting the existence of generic early-warning signals that may indicate for a wide class of systems if a critic threshold is approaching."

Robust-yet-fragile systems, HOT theory





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Suggestions for

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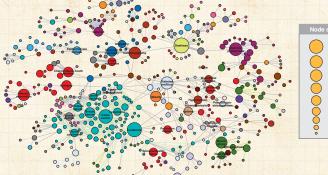




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Study the human disease and disease gene networks (Goh et al., 2007):

a Human Disease Network





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## Explore and critique Fowler and Christakis et al. work on social contagion of:

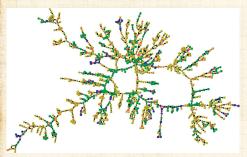


Figure 4. Londrases, these in the runningham Social Network. This graph hows the import composence of the index queues, and ships at least  $\gamma$  concerns to the year 2000. These rates 10.90 index holds, shows. Each structure of the index of the social index on maintaining the for indicating. Note the fraction and process. Note due for some for more manipudent waves, which yes the indication of the indication of

#### One of many questions:

How does the (very) sparse sampling of a real social network affect their findings?

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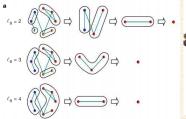
- Obesity<sup>[10]</sup>
- Smoking cessation<sup>[11]</sup>
- Happiness<sup>[21]</sup>
  Loneliness<sup>[8]</sup>

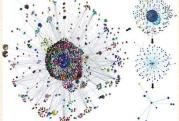




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- Explore "self-similarity of complex networks" <sup>[37, 38]</sup> First work by Song *et al.*, Nature, 2005.
- See accompanying comment by Strogatz<sup>[39]</sup>
- See also "Coarse-graining and self-dissimilarity of complex networks" by Itzkovitz et al. [?]









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#### Related papers:

- "Origins of fractality in the growth of complex networks" Song et al. (2006a)<sup>[38]</sup>
- "Skeleton and Fractal Scaling in Complex Networks"
   Go et al. (2006a)<sup>[22]</sup>
- "Complex Networks Renormalization: Flows and Fixed Points" Radicchi et al. (2008a)<sup>[34]</sup>

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 Explore patterns, designed and undesigned, of cities and suburbs.



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#### Study collective creativity arising out of social interactions

- Productivity, wealth, creativity, disease, etc. appear to increase superlinearly with population
- Start with Bettencourt et al.'s (2007) "Growth, innovation, scaling, and the pace of life in cities" <sup>[3]</sup>
- Dig into Bettencourt (2013) "The Origins of Scaling in Cities" <sup>[3]</sup>





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## Study networks and creativity:

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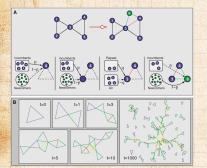


Fig. 2. Modeling the emergence of collaboration networks in creative enterprises. (A) Creation of a team with m - 3 agents. Consider, at time zero, a collaboration network comprising five agents, all incumbents (blue circles). Along with the incumbents, there is a large pool of newcomers (green circles) available to participate in new teams. Each agent in a team has a probability p of being drawn from the pool of incumbents and a probability 1 - p of being drawn from the pool of newcomers. For the second and subsequent agents selected from the incumbents' pool: (i) with probability q, the new agent is randomly selected from among the set of collaborators of a randomly selected incumbent already in the team; (ii) otherwise, he or she is selected at random among all incumbents in the network. For concreteness, let us assume that incumbent 4 is selected as the first agent in the new team (leftmost box). Let us also assume that the second agent is an incumbent, too (center-left box). In this example, the second agent is a past collaborator of agent 4, specifically agent 3 (center-right box). Lastly, the third agent is selected from the pool of newcomers; this agent becomes incumbent 6 (rightmost box). In these boxes and in the following panels and figures, blue lines indicate newcomernewcomer collaborations, green lines indicate newcomer-incumbent collaborations, vellow lines indicate new incumbent-incumbent collaborations, and red lines indicate repeat collaborations. (B) Time evolution of the network of collaborations according to the model for p = 0.5, q = 0.5, and m = 3.

 Guimerà et al., Science 2005: <sup>[24]</sup> "Team Assembly Mechanisms Determine Collaboration Network Structure and Team Performance"

- Broadway musical industry
- Scientific collaboration in Social Psychology, Economics, Ecology, and Astronomy.

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#### Vague/Large:

#### Study Yelp: is there Accounting for Taste?

Study Metacritic: the success of stories. Study amazon's recommender networks.

#### **Customers Who Bought This Item Also Bought**





Harry Potter Schoolbooks: Fantastic Beasts and... by J.K. Rowling Advision (465) \$10.19



The Tales of Beedle the Bard, Collector's E... by J. K. Rowling



Harry, A History: The True Story of a Boy Wizar... by Melissa Anelli



Inkdeath (Inkheart) by Cornelia Funke

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See work by Sornette *et al*.: Vague/Large: Study Netflix's open data (movies and people fo a bipartite graph).

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## More Vague/Large:

How do countries depend on each other for water, energy, people (immigration), investments?

How is the media connected? Who copies whom? (Problem: Need to be able to measure interactions.)

Investigate memetics, the 'science' of meme

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- ▶ http://memetracker.org/ C

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## More Vague/Large:

How does advertising work collectively?

Does one car manufacturers' ads indirectly he other car manufacturers? Ads for junk food versus fruits and vegetables Ads for cars versus bikes versus walking.





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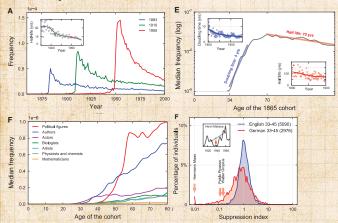




# **Culturomics:**

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"Quantitative analysis of culture using millions of digitized books" by Michel et al., Science, 2011<sup>[32]</sup>



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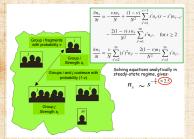
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http://www.culturomics.org/ C Google Books ngram viewer C

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NIVERSITY



Physics/Society—Wars: Study work that started with Lewis Richardson's "Variation of the frequency of fatal quarrels with magnitude" in 1949.

Specifically explore Clauset et al. and Johnson et al.'s work on terrorist attacks and civil wars Richardson bonus: Britain's coastline, turbulence, weather prediction, ... PoCS | @pocsvox Semester projects

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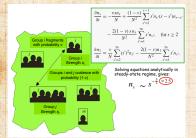
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Richardson bonus: Britain's coastline, turbulence, weather prediction, ... PoCS | @pocsvox Semester projects

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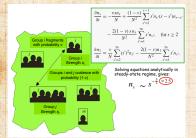
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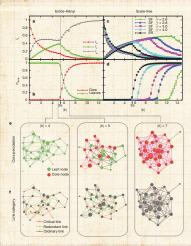
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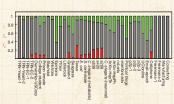


Figure 4] Link categories for robust control. The fractions of critical (red,  $l_i$ ), redundant (green,  $l_i$ ) and ordinary (grey,  $l_a$ ) links for the real networks named in Table 1. To make controllability robust to link failures, it is sufficient to double only the critical links, formally making each of these links redundant and therefore nearing that there are no critical links in the system.

"Controllability of complex networks"<sup>[31]</sup> Liu et al., Nature 2011.





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### Study phyllotaxis C, how plants grow new buds and branches.

Some delightful mathematics appears involving the Fibonacci series.

Excellent work to start with: "Phyllotaxis as a Dynamical Self Organizing Process: Parts I, II, and III" by Douady and Couder



Wikipedia



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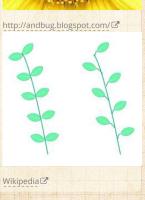
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- Some delightful mathematics appears involving the Fibonacci series.
- Excellent work to start with: "Phyllotaxis as a Dynamical Self Organizing Process: Parts I, II, and III" by Douady and Couder <sup>[16, 17, 18]</sup>





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## The problem of missing data in networks:

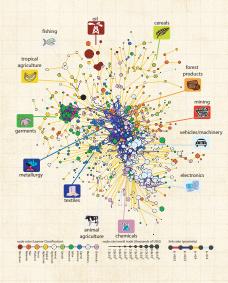
- Clauset et al. (2008)
   "Hierarchical structure and the prediction of missing links in networks" <sup>[12]</sup>
- Kossinets (2006) "Effects of missing data in social networks" <sup>[29]</sup>
- Much more ...





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- Study Hidalgo et al.'s "The Product Space Conditions the Development of Nations" <sup>[25]</sup>
- How do products depend on each other, and how does this network evolve?
- How do countries depend on each other for water, energy, people (immigration), investments?



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# ► Explore Dunbar's number 🖸

See here C and here for some food for thought regarding large-scale online games and Dunbar's number. [http://www.lifewithalacrity.com ]

Recent work: "Network scaling reveals consistent fractal pattern in hierarchical mammalian societies" Hill et al. (2008)<sup>[26]</sup>.

> Pinciples of Complex Systems @poccox What's the Story?



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- Study scientific collaboration networks.
- Mounds of data + good models.
- See seminal work by De Solla Price<sup>[15]</sup>. plus modern work by Redner, Newman, et al.
- We will study some of this in class...





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- Study Kearns et al.'s experimental studies of people solving classical graph theory problems <sup>[28]</sup>
- "An Experimental Study of the Coloring Problem on Human Subject Networks"

(Possibly) Run some of these experiments for ou class.





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- Study collective tagging (or folksonomy)
- e.g., del.icio.us, flickr
- See work by Bernardo Huberman et al. at HP labs.





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Study games (as in game theory) on networks.

- For cooperation: Review Martin Nowak's piece in Science, "Five rules for the evolution of cooperation." [33] and related works.
- Much work to explore: voter models, contagion-type models, etc.





Semantic networks: explore word-word connection networks generated by linking semantically related words.

Also: Networks based on morphological or phonetic similarity. More general: Explore language evolution One paper to start with: "The small world of human language" by Ferrer i Cancho and Sol Study spreading of neologisms.

Examine new words relative to existing words there a pattern? Phonetic and morphological similarities.

Grazy: Can new words be predicted? Use Google Books n-grams as a data source PoCS | @pocsvox Semester projects

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 Explore work by Doyle, Alderson, et al. as well as Pastor-Satorras et al. on the structure of the Internet(s).





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- Review: Study Castronova's and others' work on massive multiplayer online games. How do social networks form in these games?<sup>[9]</sup>
- See work by Johnson et al. on gang formation in the real world and in World of Warcraft (really!).





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### Social networks:

- Study social networks as revealed by email patterns, Facebook connections, tweets, etc.
- "Empirical analysis of evolving social networks" Kossinets and Watts, Science, Vol 311, 88-90, 2006.<sup>[30]</sup>
- "Inferring friendship network structure by using mobile phone data" Eagle, et al., PNAS, 2009.

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# Voting

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Score-based voting versus rank-based voting:

 Balinski and Laraki <sup>[2]</sup>
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### More Vague/Large:

- Study spreading of anything where influence can be measured (very hard).
  - Study any interesting micro-macro story to do with evolution, biology, ethics, religion, history, food, international relations, ...
    - Data is ke





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### Vague/Large:

 Study how the Wikipedia's content is interconnected.



#### Taken! Project underway.

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