

# The Amusing Law of Benford

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# Outline

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# The law of first digits

## Benford's Law: (田)



$$P(\text{first digit} = d) \propto \log_b(1 + 1/d)$$

for certain sets of 'naturally' occurring numbers in base  $b$

- ▶ Around 30.1% of first digits are '1', compared to only 4.6% for '9'.
- ▶ First observed by Simon [Newcomb](#)<sup>[2]</sup> in 1881  
"Note on the Frequency of Use of the Different Digits in Natural Numbers"
- ▶ Independently discovered in 1938 by [Frank Benford](#) (田).
- ▶ Newcomb almost always noted but Benford gets the stamp.



# Benford's Law—The Law of First Digits

Benford's law

Benford's Law

References

## Observed for

- ▶ Fundamental constants (electron mass, charge, etc.)
- ▶ Utility bills
- ▶ Numbers on tax returns (ha!)
- ▶ Death rates
- ▶ Street addresses
- ▶ Numbers in newspapers
  
- ▶ Cited as evidence of fraud (⊕) in the 2009 Iranian elections.



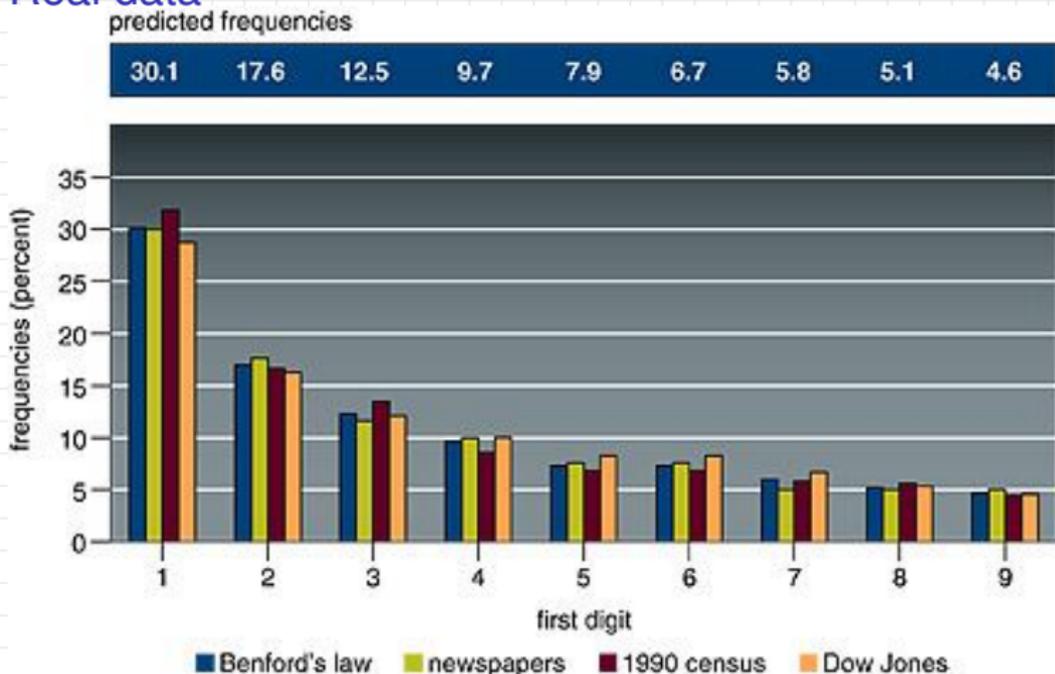
# Benford's Law

Benford's law

## Real data

Benford's Law

References

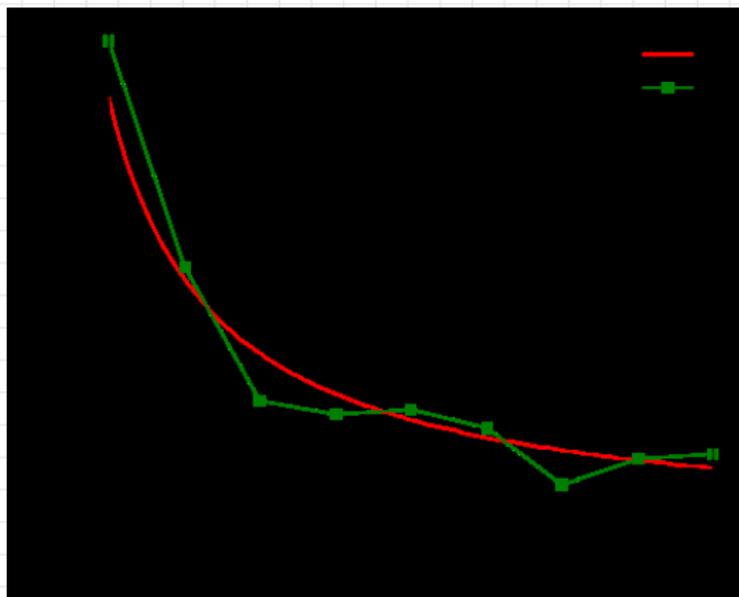


From 'The First-Digit Phenomenon' by T. P. Hill (1998)<sup>[1]</sup>



# Benford's Law

Physical constants of the universe:



Taken from [here](#) (田).

Benford's law

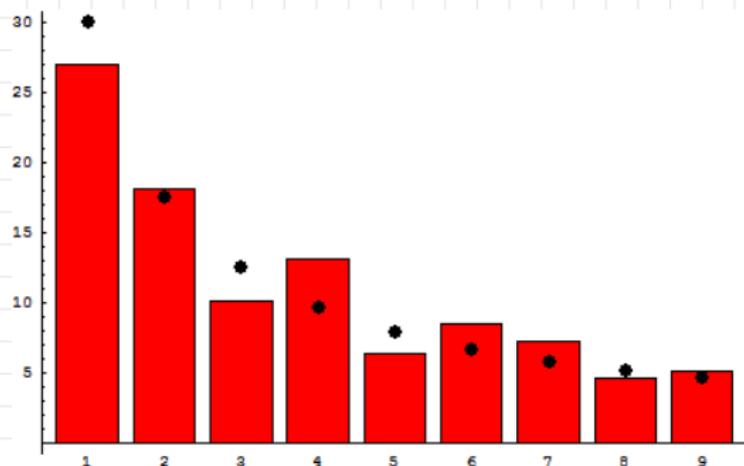
Benford's Law

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# Benford's Law

Population of countries:



Taken from [here](#) (⊞).



# Essential story



$$P(\text{first digit} = d) \propto \log_b(1 + 1/d)$$

$$\propto \log_b\left(\frac{d+1}{d}\right)$$

$$\propto \log_b(d+1) - \log_b(d)$$

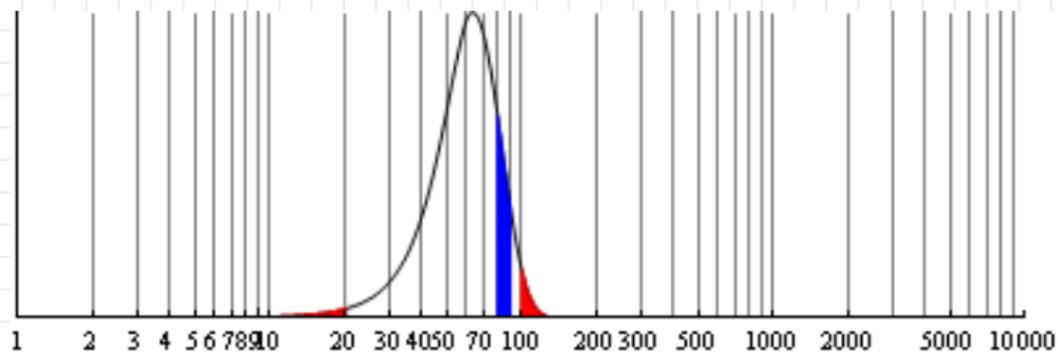
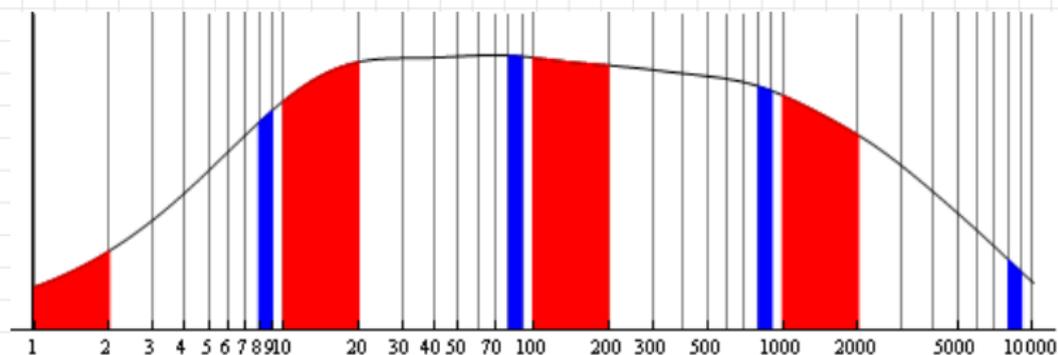
- ▶ Observe this distribution if numbers are distributed uniformly in log-space:

$$P(\ln x) d(\ln x) \propto 1 \cdot d(\ln x) = x^{-1} dx$$

- ▶ Power law distributions at work again...
- ▶ Extreme case of  $\gamma \simeq 1$ .



# Benford's law



Taken from [here](#) (田).

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References



# References I

- [1] T. P. Hill.  
The first-digit phenomenon.  
[American Scientist](#), 86:358–, 1998.
- [2] S. Newcomb.  
Note on the frequency of use of the different digits in  
natural numbers.  
[American Journal of Mathematics](#), 4:39–40, 1881.  
[pdf](#) (田)

