

# Mechanisms for Generating Power-Law Distributions

## Principles of Complex Systems Course 300, Fall, 2008

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

Frame 1/88



# Outline

## Random Walks

- The First Return Problem
- Examples

## Variable transformation

- Basics
- Holtsmark's Distribution
- PLIPLO

## Growth Mechanisms

- Random Copying
- Words, Cities, and the Web

## References

Random Walks

- The First Return Problem
- Examples

Variable  
transformation

- Basics
- Holtsmark's Distribution
- PLIPLO

Growth  
Mechanisms

- Random Copying
- Words, Cities, and the Web

References

A powerful theme in complex systems:

- ▶ structure arises out of randomness.

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

A powerful theme in complex systems:

- ▶ **structure arises out of randomness.**
- ▶ **Exhibit A:** Random walks... (田)

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

## The essential random walk:

- ▶ One spatial dimension.
- ▶ Time and space are discrete
- ▶ Random walker (e.g., a drunk) starts at origin  $x = 0$ .
- ▶ Step at time  $t$  is  $\epsilon_t$ :

$$\epsilon_t = \begin{cases} +1 & \text{with probability } 1/2 \\ -1 & \text{with probability } 1/2 \end{cases}$$

### Random Walks

The First Return Problem

Examples

### Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth

Mechanisms

Random Copying

Words, Cities, and the Web

### References

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### Random Walks

The First Return Problem

Examples

### Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth

Mechanisms

Random Copying

Words, Cities, and the Web

### References

# Random walks

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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$$\epsilon_t = \begin{cases} +1 & \text{with probability } 1/2 \\ -1 & \text{with probability } 1/2 \end{cases}$$

Displacement after  $t$  steps:

$$X_t = \sum_{i=1}^t \epsilon_i$$

Expected displacement:

$$\langle X_t \rangle = \left\langle \sum_{i=1}^t \epsilon_i \right\rangle = \sum_{i=1}^t \langle \epsilon_i \rangle = 0$$

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random walks

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

Variations sum: (田)\*

$$\begin{aligned}\text{Var}(x_t) &= \text{Var}\left(\sum_{i=1}^t \epsilon_i\right) \\ &= \sum_{i=1}^t \text{Var}(\epsilon_i) = \sum_{i=1}^t 1 = t\end{aligned}$$

\* Sum rule = a good reason for using the variance to measure spread

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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So typical displacement from the origin scales as

$$\sigma = t^{1/2}$$

⇒ A non-trivial power-law arises out of additive aggregation or accumulation.

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

Random walks are weirder than you might think...

For example:

- ▶  $\xi_{r,t}$  = the probability that by time step  $t$ , a random walk has crossed the origin  $r$  times.
- ▶ Think of a coin flip game with ten thousand tosses.
- ▶ If you are behind early on, what are the chances you will make a comeback?
- ▶ The most likely number of lead changes is...

## Random Walks

The First Return Problem

Examples

## Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth

Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random walks

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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- ▶ The most likely number of lead changes is... **0**.

See Feller, <sup>[3]</sup> Intro to Probability Theory, Volume I

## Random Walks

The First Return Problem

Examples

## Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth

Mechanisms

Random Copying

Words, Cities, and the Web

## References

In fact:

$$\xi_{0,t} > \xi_{1,t} > \xi_{2,t} > \dots$$

Even crazier:

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

In fact:

$$\xi_{0,t} > \xi_{1,t} > \xi_{2,t} > \dots$$

Even crazier:

The expected time between tied scores =  $\infty$ !

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random walks—some examples

Random Walks

The First Return Problem  
Examples

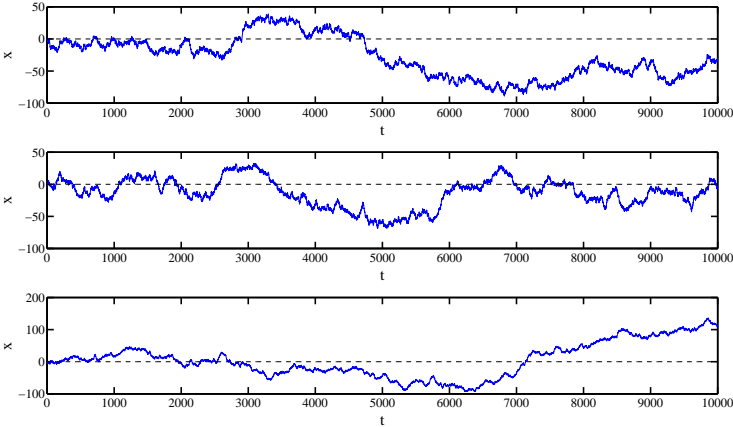
Variable  
transformation

Basics  
Holtsmark's Distribution  
PLI/PLO

Growth  
Mechanisms

Random Copying  
Words, Cities, and the Web

References



# Random walks—some examples

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtsmark's Distribution

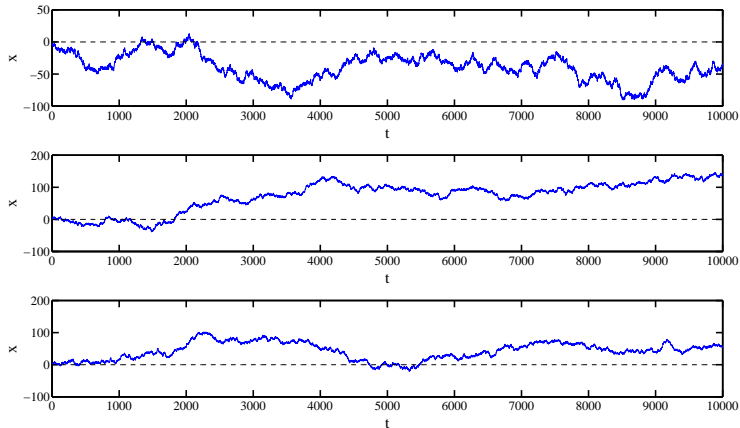
PLI/PO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

## The problem of first return:

- ▶ What is the probability that a random walker in one dimension returns to the origin for the first time after  $t$  steps?
- ▶ Will our drunkard always return to the origin?
- ▶ What about higher dimensions?

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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- ▶ What about higher dimensions?

## Reasons for caring:

1. We will find a power-law size distribution with an **interesting** exponent
2. Some physical structures may result from random walks
3. We'll start to see how different scalings relate to each other

### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References

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### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References

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### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References

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### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References

# Outline

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtsmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtsmark's Distribution

PLIPLO

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References

# Random Walks

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

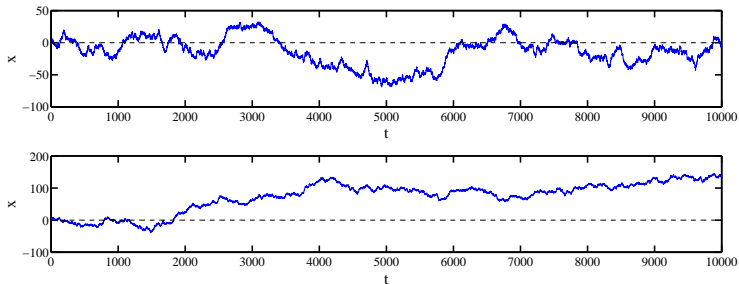
PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



# Random Walks

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

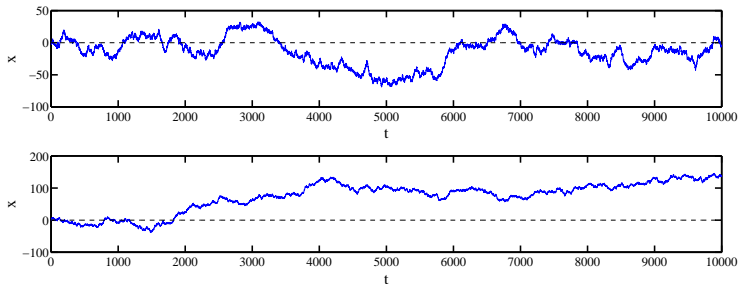
PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



Again: expected time between ties =  $\infty$ ...

Let's find out why... [3]



# First Returns

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

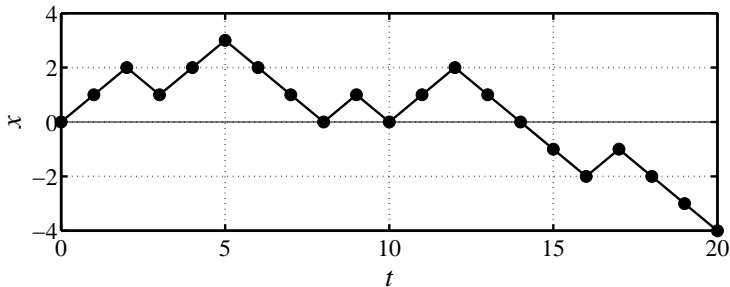
PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



For random walks in 1-d:

- ▶ Return can only happen when  $t = 2n$ .

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

For random walks in 1-d:

- ▶ Return can only happen when  $t = 2n$ .
- ▶ Call  $P_{\text{first return}}(2n) = P_{\text{fr}}(2n)$  probability of first return at  $t = 2n$ .

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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- ▶ Assume drunkard first lurches to  $x = 1$ .
- ▶ The problem

$$P_{\text{fr}}(2n) = \Pr(x_t \geq 1, t = 1, \dots, 2n - 1, \text{ and } x_{2n} = 0)$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

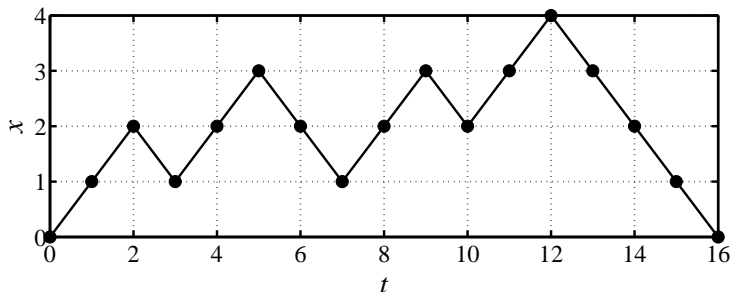
Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# First Returns



- ▶ A useful restatement:  $P_{fr}(2n) = \frac{1}{2}Pr(x_t \geq 1, t = 1, \dots, 2n-1, \text{ and } x_1 = x_{2n-1} = 1)$
- ▶ Want walks that can return many times to  $x = 1$ .
- ▶ (The  $\frac{1}{2}$  accounts for stepping to 2 or -2 instead of 0 at  $t = 2n$ .)

## Random Walks

The First Return Problem  
Examples

## Variable transformation

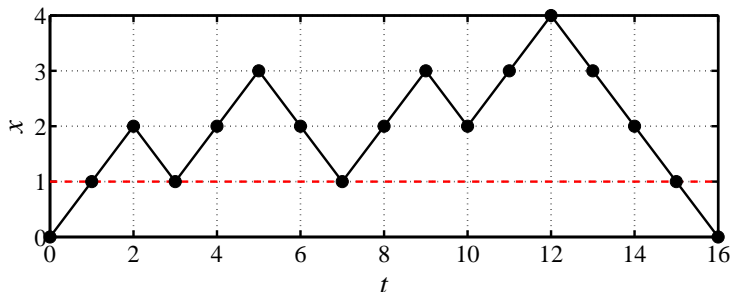
Basics  
Holtmark's Distribution  
PLIPLO

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References

# First Returns



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## Random Walks

The First Return Problem  
Examples

## Variable transformation

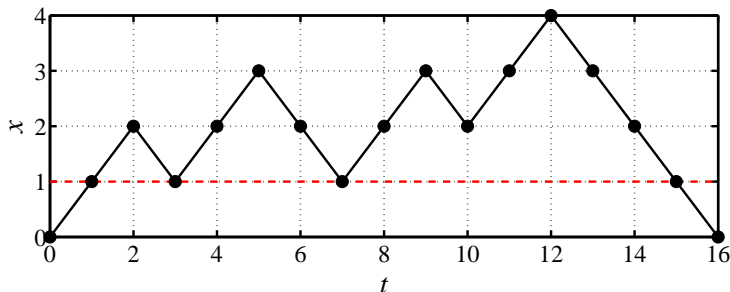
Basics  
Holtmark's Distribution  
PLIPLO

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References

# First Returns



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## Random Walks

The First Return Problem  
Examples

## Variable transformation

Basics  
Holtmark's Distribution  
PLIPLO

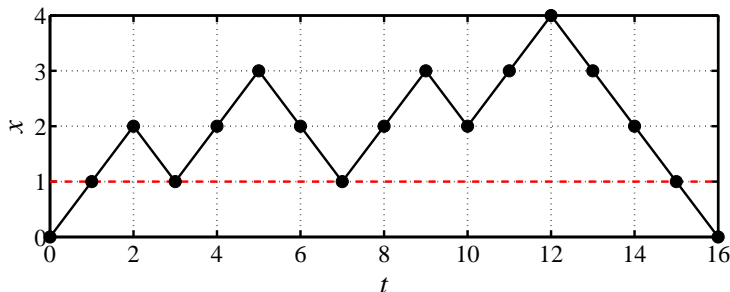
## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem  
Examples

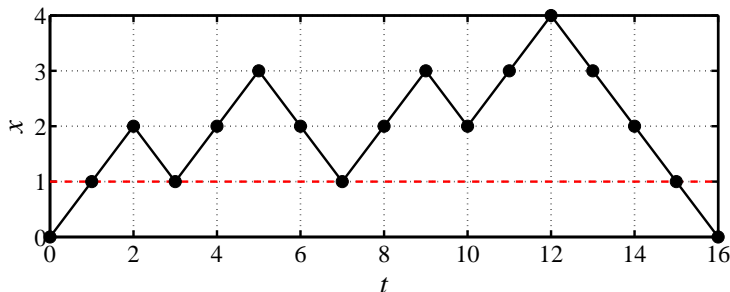
## Variable transformation

Basics  
Holtsmark's Distribution  
PLIPLO

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem  
Examples

## Variable transformation

Basics  
Holtzmark's Distribution  
PLIPL0

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References

- ▶ Counting problem (combinatorics/statistical mechanics)
- ▶ Use a method of images
- ▶ Define  $N(i, j, t)$  as the # of possible walks between  $x = i$  and  $x = j$  taking  $t$  steps.
- ▶ Consider all paths starting at  $x = 1$  and ending at  $x = 1$  after  $t = 2n - 2$  steps.
- ▶ Subtract how many hit  $x = 0$ .

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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  - ▶ Consider all paths starting at  $x = 1$  and ending at  $x = 1$  after  $t = 2n - 2$  steps.
  - ▶ Subtract how many hit  $x = 0$ .

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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- ▶ Counting problem (combinatorics/statistical mechanics)
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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

**Key observation:**

# of  $t$ -step paths starting and ending at  $x = 1$   
and hitting  $x = 0$  at least once

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



**Key observation:**

# of  $t$ -step paths starting and ending at  $x = 1$   
and hitting  $x = 0$  at least once

= # of  $t$ -step paths starting at  $x = -1$  and ending at  $x = 1$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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=  $N(-1, 1, t)$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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=  $N(-1, 1, t)$

So  $N_{\text{first return}}(2n) = \frac{1}{2} [N(1, 1, 2n - 2) - N(-1, 1, 2n - 2)]$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# First Returns

## Key observation:

# of  $t$ -step paths starting and ending at  $x = 1$

and hitting  $x = 0$  at least once

= # of  $t$ -step paths starting at  $x = -1$  and ending at  $x = 1$

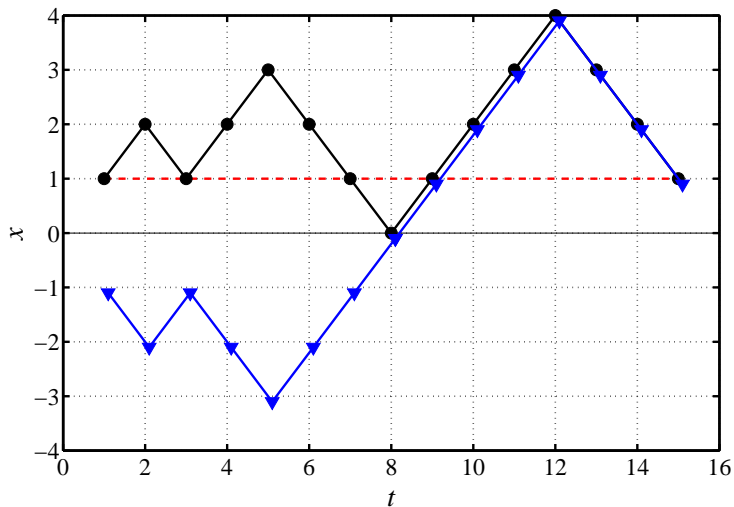
=  $N(-1, 1, t)$

So  $N_{\text{first return}}(2n) = \frac{1}{2} [N(1, 1, 2n - 2) - N(-1, 1, 2n - 2)]$

See this 1-1 correspondence visually...

[Random Walks](#)[The First Return Problem](#)[Examples](#)[Variable  
transformation](#)[Basics](#)[Holtmark's Distribution](#)[PLIPLD](#)[Growth  
Mechanisms](#)[Random Copying](#)[Words, Cities, and the Web](#)[References](#)

# First Returns



## Random Walks

The First Return Problem  
Examples

## Variable transformation

Basics  
Holtzmark's Distribution  
PLIPLD

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References

- ▶ For any path starting at  $x = 1$  that hits 0, there is a unique matching path starting at  $x = -1$ .
- ▶ Matching path first mirrors and then tracks.

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

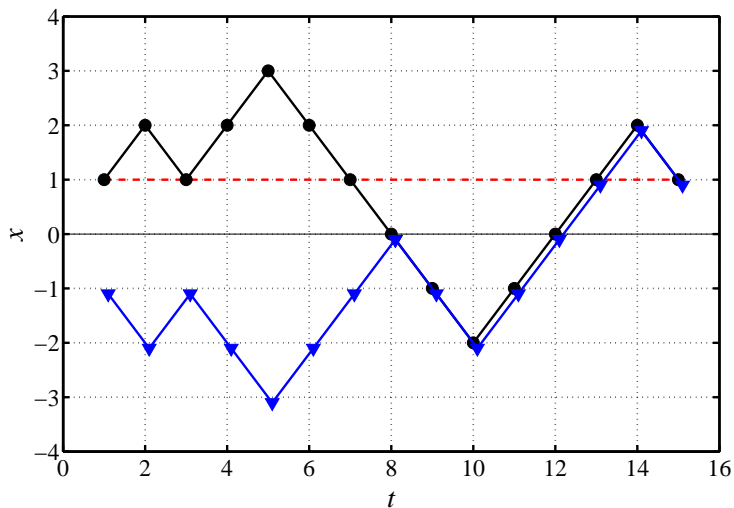
## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# First Returns



## Random Walks

The First Return Problem  
Examples

## Variable transformation

Basics  
Holtzmark's Distribution  
PLIPLO

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References



- ▶ Next problem: what is  $N(i, j, t)$ ?
- ▶ # positive steps + # negative steps =  $t$ .
- ▶ Random walk must displace by  $j - i$  after  $t$  steps.
- ▶ # positive steps - # negative steps =  $j - i$ .
- ▶ # positive steps =  $(t + j - i)/2$ .
- ▶

$$N(i, j, t) = \binom{t}{\# \text{ positive steps}} = \binom{t}{(t + j - i)/2}$$

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

We now have

$$N_{\text{first return}}(2n) = \frac{1}{2} [N(1, 1, 2n - 2) - N(-1, 1, 2n - 2)]$$

where

$$N(i, j, t) = \binom{t}{(t+j-i)/2}$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

[Assignment question occurs]

$$\text{Find } N_{\text{first return}}(2n) \sim \frac{2^{2n-3/2}}{\sqrt{2\pi n^{3/2}}}.$$

- ▶ Normalized Number of Paths gives Probability
- ▶ Total number of possible paths =  $2^{2n}$

$$P_{\text{first return}}(2n) = \frac{1}{2^{2n}} N_{\text{first return}}(2n)$$

$$\approx \frac{1}{2^{2n}} \frac{2^{2n-3/2}}{\sqrt{2\pi n^{3/2}}}$$

$$= \frac{1}{\sqrt{2\pi}} (2n)^{-3/2}$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtsmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

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- ▶ Total number of possible paths =  $2^{2n}$
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$$\begin{aligned} P_{\text{first return}}(2n) &= \frac{1}{2^{2n}} N_{\text{first return}}(2n) \\ &\simeq \frac{1}{2^{2n}} \frac{2^{2n-3/2}}{\sqrt{2\pi n^{3/2}}} \\ &= \frac{1}{\sqrt{2\pi}} (2n)^{-3/2} \end{aligned}$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLO

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

- ▶ Same scaling holds for continuous space/time walks.



$$P(t) \propto t^{-3/2}, \gamma = 3/2$$

- ▶  $P(t)$  is normalizable
- ▶ **Recurrence**: Random walker always returns to origin
- ▶ **Moral**: Repeated gambling against an infinitely wealthy opponent must lead to ruin.

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

## Higher dimensions:

- ▶ Walker in  $d = 2$  dimensions must also return
- ▶ Walker may not return in  $d \geq 3$  dimensions
- ▶ For  $d = 1$ ,  $\gamma = 3/2 \rightarrow \langle t \rangle = \infty$
- ▶ Even though walker must return, expect a long wait...

### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtmark's Distribution

PLIPLD

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLO

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLO

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

## On finite spaces:

- ▶ In any finite volume, a random walker will visit every site with equal probability
- ▶ Random walking  $\equiv$  Diffusion
- ▶ Call this probability the **Invariant Density** of a dynamical system
- ▶ Non-trivial Invariant Densities arise in chaotic systems.

### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

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### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random walks on

## On networks:

- ▶ On networks, a random walker visits each node with frequency  $\propto$  node degree
- ▶ Equal probability still present:  
walkers traverse **edges** with equal frequency.

### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References

# Random walks on

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### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References

# Outline

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtsmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtsmark's Distribution

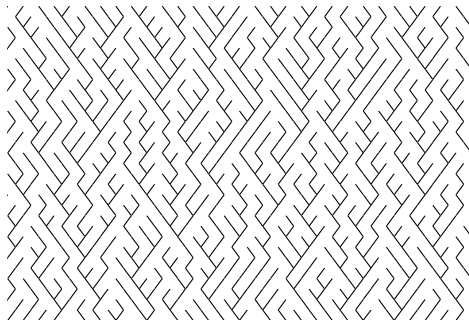
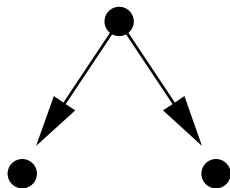
PLIPLO

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References



- ▶ Triangular lattice
- ▶ 'Flow' is southeast or southwest with equal probability.

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

- ▶ Creates basins with random walk boundaries
- ▶ **Observe** Subtracting one random walk from another gives random walk with increments

$$\epsilon_t = \begin{cases} +1 & \text{with probability } 1/4 \\ 0 & \text{with probability } 1/2 \\ -1 & \text{with probability } 1/4 \end{cases}$$

- ▶ Basin length  $\ell$  distribution:  $P(\ell) \propto \ell^{-3/2}$

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



# Connections between Exponents

- ▶ For a basin of length  $l$ , width  $\propto l^{1/2}$
- ▶ Basin area  $a \propto l \cdot l^{1/2} = l^{3/2}$
- ▶ Invert:  $l \propto a^{2/3}$
- ▶  $dl \propto d(a^{2/3}) = 2/3 a^{-1/3} da$
- ▶  $Pr(\text{basin area} = a)da$   
 $= Pr(\text{basin length} = l)dl$   
 $\propto l^{-3/2} dl$   
 $\propto (a^{2/3})^{-3/2} a^{-1/3} da$   
 $= a^{-4/3} da$   
 $= a^{-T} da$

## Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

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- ▶  $dl \propto d(a^{2/3}) = 2/3 a^{-1/3} da$
- ▶  $Pr(\text{basin area} = a)da$   
 $= Pr(\text{basin length} = l)dl$   
 $\propto l^{-3/2} dl$   
 $\propto (a^{2/3})^{-3/2} a^{-1/3} da$   
 $= a^{-4/3} da$   
 $= a^{-T} da$

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Connections between Exponents

- ▶ For a basin of length  $l$ , width  $\propto l^{1/2}$
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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Connections between Exponents

- ▶ Both basin area and length obey power law distributions
- ▶ Observed for real river networks
- ▶ Typically:  $1.3 < \beta < 1.5$  and  $1.5 < \gamma < 2$
- ▶ Smaller basins more allometric ( $h > 1/2$ )
- ▶ Larger basins more isometric ( $h = 1/2$ )

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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# Connections between Exponents

- ▶ Generalize relationship between area and length
- ▶ Hack's law<sup>[4]</sup>:

$$l \propto a^h$$

where  $0.5 \lesssim h \lesssim 0.7$

- ▶ Redo calc with  $\gamma$ ,  $\tau$ , and  $h$ .

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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▶ Given

$$l \propto a^h, P(a) \propto a^{-\tau}, \text{ and } P(l) \propto l^{-\gamma}$$

- ▶  $d l \propto d(a^h) = h a^{h-1} da$
- ▶  $Pr(\text{basin area} = a) da$   
 $= Pr(\text{basin length} = l) dl$   
 $\propto l^{-\gamma} dl$   
 $\propto (a^h)^{-\gamma} a^{h-1} da$   
 $= a^{-(1+h(\gamma-1))} da$



$$\tau = 1 + h(\gamma - 1)$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

# Connections between Exponents

With more detailed description of network structure,  
 $\tau = 1 + h(\gamma - 1)$  simplifies:

$$\tau = 2 - h$$

$$\gamma = 1/h$$

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



# Connections between Exponents

With more detailed description of network structure,  
 $\tau = 1 + h(\gamma - 1)$  simplifies:

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- ▶ Only one exponent is independent

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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- ▶ Only one exponent is independent
- ▶ Simplify system description

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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- ▶ Simplify system description
- ▶ Expect scaling relations where power laws are found

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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With more detailed description of network structure,  
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$$\tau = 2 - h$$

$$\gamma = 1/h$$

- ▶ Only one exponent is independent
- ▶ Simplify system description
- ▶ Expect scaling relations where power laws are found
- ▶ Characterize universality class with independent exponents

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Other First Returns

## Failure

- ▶ A very simple model of failure/death:
- ▶  $x_t$  = entity's 'health' at time  $t$
- ▶  $x_0$  could be  $> 0$ .
- ▶ Entity fails when  $x$  hits 0.

## Streams

- ▶ Dispersion of suspended sediments in streams.
- ▶ Long times for clearing.

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# More than randomness

- ▶ Can generalize to Fractional Random Walks
- ▶ Levy flights, Fractional Brownian Motion
- ▶ In 1-d,

$$\sigma \sim t^\alpha$$

- ▶ Extensive memory of path now matters...

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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$\alpha > 1/2$  — **superdiffusive**

$\alpha < 1/2$  — **subdiffusive**

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Outline

## Random Walks

The First Return Problem  
Examples

## Variable transformation

### Basics

Holtsmark's Distribution  
PLIPLO

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References

### Random Walks

The First Return Problem  
Examples

### Variable transformation

#### Basics

Holtsmark's Distribution  
PLIPLO

### Growth Mechanisms

Random Copying  
Words, Cities, and the Web

### References

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

Understand power laws as arising from

1. elementary distributions (e.g., exponentials)

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

Understand power laws as arising from

1. elementary distributions (e.g., exponentials)
2. variables connected by power relationships

# Variable Transformation

- ▶ Random variable  $X$  with known distribution  $P_x$
- ▶ Second random variable  $Y$  with  $y = f(x)$ .

▶

$$\begin{aligned} P_y(y)dy &= P_x(x)dx \\ &= \sum_{y|f(x)=y} P_x(f^{-1}(y)) \frac{dy}{|f'(f^{-1}(y))|} \end{aligned}$$

- ▶ Easier to do by hand...

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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- ▶ Second random variable  $Y$  with  $y = f(x)$ .



$$P_y(y)dy = P_x(x)dx$$
$$= \sum_{y|f(x)=y} P_x(f^{-1}(y)) \frac{dy}{|f'(f^{-1}(y))|}$$

- ▶ Easier to do by hand...

# General Example

Assume relationship between  $x$  and  $y$  is 1-1.

- ▶ Power-law relationship between variables:

$$y = cx^{-\alpha}, \alpha > 0$$

- ▶ Look at  $y$  large and  $x$  small



$$dy = d(cx^{-\alpha})$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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$$y = cx^{-\alpha}, \alpha > 0$$

- ▶ Look at  $y$  large and  $x$  small



$$\begin{aligned} dy &= d(cx^{-\alpha}) \\ &= c(-\alpha)x^{-\alpha-1}dx \end{aligned}$$

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

# General Example

Assume relationship between  $x$  and  $y$  is 1-1.

- ▶ Power-law relationship between variables:

$$y = cx^{-\alpha}, \alpha > 0$$

- ▶ Look at **y large** and **x small**



$$dy = d(cx^{-\alpha})$$

$$= c(-\alpha)x^{-\alpha-1}dx$$

$$\text{invert: } dx = \frac{-1}{c\alpha}x^{\alpha+1}dy$$

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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**invert:**  $dx = \frac{-1}{c\alpha}x^{\alpha+1}dy$

$$dx = \frac{-1}{c\alpha} \left(\frac{y}{c}\right)^{-(\alpha+1)/\alpha} dy$$

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References



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$$dx = \frac{-c^{1/\alpha}}{\alpha} y^{-1-1/\alpha} dy$$

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

# General Example

Now make transformation:

$$P_y(y)dy = P_x(x)dx$$

► So  $P_y(y) \propto y^{-1-1/\alpha}$  as  $y \rightarrow \infty$

providing

$P_x(x) \rightarrow \text{constant}$  as  $x \rightarrow 0$ .

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLO

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# General Example

Now make transformation:

$$P_y(y)dy = P_x(x)dx$$

$$P_y(y)dy = P_x \left( \overbrace{\left( \frac{y}{c} \right)^{-1/\alpha}}^{(x)} \right) \overbrace{\frac{c^{1/\alpha}}{\alpha} y^{-1-1/\alpha} dy}^{dx}$$

► So  $P_y(y) \propto y^{-1-1/\alpha}$  as  $y \rightarrow \infty$

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLO

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# General Example

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLO

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# General Example

$$P_y(y)dy = P_x\left(\left(\frac{y}{c}\right)^{-1/\alpha}\right) \frac{c^{1/\alpha}}{\alpha} y^{-1-1/\alpha} dy$$

► If  $P_x(x) \rightarrow x^\beta$  as  $x \rightarrow 0$  then

$$P_y(y) \propto y^{-1-1/\alpha-\beta/\alpha} \text{ as } y \rightarrow \infty$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# General Example

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Example

## Exponential distribution

Given  $P_x(x) = \frac{1}{\lambda} e^{-x/\lambda}$  and  $y = cx^{-\alpha}$ , then

$$P(y) \propto y^{-1-1/\alpha} + O\left(y^{-1-2/\alpha}\right)$$

### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtmark's Distribution

PLIPL0

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References

# Example

## Exponential distribution

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$$P(y) \propto y^{-1-1/\alpha} + O\left(y^{-1-2/\alpha}\right)$$

- ▶ Exponentials arise from randomness...

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



# Example

## Exponential distribution

Given  $P_x(x) = \frac{1}{\lambda} e^{-x/\lambda}$  and  $y = cx^{-\alpha}$ , then

$$P(y) \propto y^{-1-1/\alpha} + O\left(y^{-1-2/\alpha}\right)$$

- ▶ Exponentials arise from randomness...
- ▶ More later when we cover robustness.

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Outline

## Random Walks

The First Return Problem  
Examples

## Variable transformation

Basics

Holtsmark's Distribution  
PLIPLO

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References

### Random Walks

The First Return Problem  
Examples

### Variable transformation

Basics  
Holtsmark's Distribution  
PLIPLO

### Growth Mechanisms

Random Copying  
Words, Cities, and the Web

### References

- ▶ Select a random point in space  $\vec{x}$
- ▶ Measure the force of gravity  $F(\vec{x})$
- ▶ Observe that  $P_F(F) \sim F^{-5/2}$ .

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

Matter is concentrated in stars:

- ▶  $F$  is distributed unevenly
- ▶ Probability of being a distance  $r$  from a single star at  $\vec{x} = \vec{0}$ :

$$P_r(r)dr \propto r^2 dr$$

- ▶ Assume stars are distributed randomly in space
- ▶ Assume only one star has significant effect at  $\vec{x}$ .
- ▶ Law of gravity:

$$F \propto r^{-2}$$

- ▶ invert:

$$r \propto F^{-1/2}$$

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLLO

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

# Transformation



$$dF \propto d(r^{-2})$$



$$\propto r^{-3} dr$$

▶ invert:

$$dr \propto r^3 dF$$



$$\propto F^{-3/2} dF$$

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Transformation



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Transformation



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Transformation

Using  $r \propto F^{-1/2}$ ,  $dr \propto F^{-3/2}dF$  and  $P_r(r) \propto r^2$



$$P_F(F)dF = P_r(r)dr$$



$$\propto P_r(F^{-1/2})F^{-3/2}dF$$



$$\propto (F^{-1/2})^2 F^{-3/2}dF$$



$$= F^{-1-3/2}dF$$



$$= F^{-5/2}dF$$

## Random Walks

The First Return Problem

Examples

## Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth

Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLO

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

$$P_F(F) = F^{-5/2} dF$$



$$\gamma = 5/2$$

- ▶ Mean is finite
- ▶ Variance =  $\infty$
- ▶ A **wild** distribution
- ▶ Random sampling of space usually safe but can end badly...

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



# Outline

## Random Walks

The First Return Problem  
Examples

## Variable transformation

Basics  
Holtsmark's Distribution  
PLIPLO

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References

### Random Walks

The First Return Problem  
Examples

### Variable transformation

Basics  
Holtsmark's Distribution  
PLIPLO

### Growth Mechanisms

Random Copying  
Words, Cities, and the Web

### References

# Caution!

PLIPLO = Power law in, power law out

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Caution!

PLIPLO = Power law in, power law out

Explain a power law as resulting from another unexplained power law.

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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PLIPLO = Power law in, power law out

Explain a power law as resulting from another unexplained power law.

Don't do this!!! (slap, slap)

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Caution!

PLIPLO = Power law in, power law out

Explain a power law as resulting from another unexplained power law.

Don't do this!!! (slap, slap)

We need mechanisms!

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Outline

## Random Walks

The First Return Problem  
Examples

## Variable transformation

Basics  
Holtsmark's Distribution  
PLIPLO

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References

### Random Walks

The First Return Problem  
Examples

### Variable transformation

Basics  
Holtsmark's Distribution  
PLIPLO

### Growth Mechanisms

Random Copying  
Words, Cities, and the Web

### References

- ▶ Random walks represent **additive aggregation**
- ▶ Mechanism: Random addition and subtraction
- ▶ Compare across realizations, no competition.
- ▶ Next: **Random Additive/Copying Processes** involving Competition.
- ▶ **Widespread**: Words, Cities, the Web, Wealth, Productivity (Lotka), Popularity (Books, People, ...)
- ▶ Competing mechanisms (trickiness)

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

- ▶ 1924: **G. Udny Yule** <sup>[13]</sup>:  
# Species per Genus
- ▶ 1926: **Lotka** <sup>[6]</sup>:  
# Scientific papers per author (Lotka's law)
- ▶ 1953: **Mandelbrot** <sup>[7]</sup>:  
Optimality argument for Zipf's law; focus on language.
- ▶ 1955: **Herbert Simon** <sup>[11, 14]</sup>:  
Zipf's law for word frequency, city size, income, publications, and species per genus.
- ▶ 1965/1976: **Derek de Solla Price** <sup>[8, 9]</sup>:  
Network of Scientific Citations.
- ▶ 1999: **Barabasi and Albert** <sup>[1]</sup>:  
The World Wide Web, networks-at-large.

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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The World Wide Web, networks-at-large.

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

- ▶ 1924: **G. Udny Yule**<sup>[13]</sup>:  
# Species per Genus
- ▶ 1926: **Lotka**<sup>[6]</sup>:  
# Scientific papers per author (Lotka's law)
- ▶ 1953: **Mandelbrot**<sup>[7]</sup>:  
Optimality argument for Zipf's law; focus on language.
- ▶ 1955: **Herbert Simon**<sup>[11, 14]</sup>:  
Zipf's law for word frequency, city size, income, publications, and species per genus.
- ▶ 1965/1976: **Derek de Solla Price**<sup>[8, 9]</sup>:  
Network of Scientific Citations.
- ▶ 1999: **Barabasi and Albert**<sup>[1]</sup>:  
The World Wide Web, networks-at-large.

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLLO

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

- ▶ 1924: **G. Udny Yule** <sup>[13]</sup>:  
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The World Wide Web, networks-at-large.

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References



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The World Wide Web, networks-at-large.

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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The World Wide Web, networks-at-large.

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

# Essential Extract of a Growth Model

## Random Competitive Replication (RCR):

1. Start with 1 element of a particular flavor at  $t = 1$
2. At time  $t = 2, 3, 4, \dots$ , add a new element in one of two ways:
  - ▶ With probability  $\rho$ , create a new element with a new flavor
  - ▶ With probability  $1 - \rho$ , randomly choose from all existing elements, and make a copy.
  - ▶ Elements of the same flavor form a group

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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  - ▶ With probability  $\rho$ , create a new element with a new flavor
    - ▶ **Mutation/Innovation**
  - ▶ With probability  $1 - \rho$ , randomly choose from all existing elements, and make a copy.
- ▶ Elements of the same flavor form a group

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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2. At time  $t = 2, 3, 4, \dots$ , add a new element in one of two ways:
  - ▶ With probability  $\rho$ , create a new element with a new flavor
    - Mutation/Innovation
  - ▶ With probability  $1 - \rho$ , randomly choose from all existing elements, and make a copy.
    - Replication/Imitation
  - ▶ Elements of the same flavor form a group

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



## Example: Words in a text

- ▶ Consider words as they appear sequentially.
- ▶ With probability  $\rho$ , the next word has not previously appeared
  
- ▶ With probability  $1 - \rho$ , randomly choose one word from all words that have come before, and reuse this word

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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- ▶ Consider words as they appear sequentially.
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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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- ▶ Consider words as they appear sequentially.
- ▶ With probability  $\rho$ , the next word has not previously appeared
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- ▶ With probability  $1 - \rho$ , randomly choose one word from all words that have come before, and reuse this word
  - Replication/Imitation

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

- ▶ Competition for replication between elements is random
- ▶ Competition for growth between groups is not random
- ▶ Selection on groups is biased by size
- ▶ Rich-gets-richer story
- ▶ Random selection is **easy**
- ▶ No great knowledge of system needed

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

- ▶ Steady growth of system: +1 element per unit time.
- ▶ Steady growth of distinct flavors at rate  $\rho$
- ▶ We can incorporate
  1. Element elimination
  2. Elements moving between groups
  3. Variable innovation rate  $\rho$
  4. Different selection based on group size

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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  2. Elements moving between groups
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  4. Different selection based on group size

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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  2. Elements moving between groups
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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

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  2. Elements moving between groups
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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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- ▶ Steady growth of distinct flavors at **rate  $\rho$**
- ▶ We can incorporate
  1. Element elimination
  2. Elements moving between groups
  3. Variable innovation rate  $\rho$
  4. Different selection based on group size  
(But mechanism for selection is not as simple...)

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

## Definitions:

- ▶  $k_i$  = size of a group  $i$
- ▶  $N_k(t)$  = # groups containing  $k$  elements at time  $t$ .

### Random Walks

The First Return Problem

Examples

### Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

### Growth Mechanisms

Random Copying

Words, Cities, and the Web

### References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

## Definitions:

- ▶  $k_i$  = size of a group  $i$
- ▶  $N_k(t)$  = # groups containing  $k$  elements at time  $t$ .

**Basic question:** How does  $N_k(t)$  evolve with time?

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

## Definitions:

- ▶  $k_i$  = size of a group  $i$
- ▶  $N_k(t)$  = # groups containing  $k$  elements at time  $t$ .

**Basic question:** How does  $N_k(t)$  evolve with time?

First: 
$$\sum_k kN_k(t) = t = \text{number of elements at time } t$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



# Random Competitive Replication

$P_k(t)$  = Probability of choosing an element that belongs to a group of size  $k$ :

- ▶  $N_k(t)$  size  $k$  groups
- ▶  $\Rightarrow kN_k(t)$  elements in size  $k$  groups
- ▶  $t$  elements overall

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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- ▶  $\Rightarrow kN_k(t)$  elements in size  $k$  groups
- ▶  $t$  elements overall

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

$P_k(t)$  = Probability of choosing an element that belongs to a group of size  $k$ :

- ▶  $N_k(t)$  size  $k$  groups
- ▶  $\Rightarrow kN_k(t)$  elements in size  $k$  groups
- ▶  $t$  elements overall

$$P_k(t) = \frac{kN_k(t)}{t}$$

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

$N_k(t)$ , the number of groups with  $k$  elements, changes at time  $t$  if

1. An element belonging to a group with  $k$  elements is replicated
2. An element belonging to a group with  $k - 1$  elements is replicated

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

$N_k(t)$ , the number of groups with  $k$  elements, changes at time  $t$  if

1. An element belonging to a group with  $k$  elements is **replicated**
2. An element belonging to a group with  $k - 1$  elements is **replicated**

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



# Random Competitive Replication

$N_k(t)$ , the number of groups with  $k$  elements, changes at time  $t$  if

1. An element belonging to a group with  $k$  elements is **replicated**

$$N_k(t + 1) = N_k(t) - 1$$

2. An element belonging to a group with  $k - 1$  elements is **replicated**

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

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1. An element belonging to a group with  $k$  elements is **replicated**

$$N_k(t+1) = N_k(t) - 1$$

Happens with probability  $(1 - \rho)kN_k(t)/t$

2. An element belonging to a group with  $k - 1$  elements is **replicated**

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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$N_k(t)$ , the number of groups with  $k$  elements, changes at time  $t$  if

1. An element belonging to a group with  $k$  elements is **replicated**

$$N_k(t+1) = N_k(t) - 1$$

Happens with probability  $(1 - \rho)kN_k(t)/t$

2. An element belonging to a group with  $k - 1$  elements is **replicated**

$$N_k(t+1) = N_k(t) + 1$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

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1. An element belonging to a group with  $k$  elements is **replicated**

$$N_k(t+1) = N_k(t) - 1$$

Happens with probability  $(1 - \rho)kN_k(t)/t$

2. An element belonging to a group with  $k - 1$  elements is **replicated**

$$N_k(t+1) = N_k(t) + 1$$

Happens with probability  $(1 - \rho)(k - 1)N_{k-1}(t)/t$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtsmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

Special case for  $N_1(t)$ :

1. The new element is a new flavor:
2. A unique element is replicated.

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

Special case for  $N_1(t)$ :

1. The new element is a new flavor:
2. A unique element is replicated.

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

Special case for  $N_1(t)$ :

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

Special case for  $N_1(t)$ :

1. The new element is a new flavor:

$$N_1(t+1) = N_1(t) + 1$$

2. A unique element is replicated.

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Happens with probability  $(1 - \rho)N_1/t$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

Put everything together:

For  $k > 1$ :

$$\langle N_k(t+1) - N_k(t) \rangle = (1 - \rho) \left( (k-1) \frac{N_{k-1}(t)}{t} - k \frac{N_k(t)}{t} \right)$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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For  $k = 1$ :

$$\langle N_1(t+1) - N_1(t) \rangle = \rho - (1-\rho)1 \cdot \frac{N_1(t)}{t}$$

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

Assume distribution stabilizes:  $N_k(t) = n_k t$

(Reasonable for  $t$  large)

- ▶ Drop expectations
- ▶ Numbers of elements now fractional
- ▶ Okay over large time scales
- ▶  $n_k/\rho =$  the fraction of groups that have size  $k$ .

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

Stochastic difference equation:

$$\langle N_k(t+1) - N_k(t) \rangle = (1 - \rho) \left( (k-1) \frac{N_{k-1}(t)}{t} - k \frac{N_k(t)}{t} \right)$$

becomes

$$n_k(t+1) - n_k t = (1 - \rho) \left( (k-1) \frac{n_{k-1} t}{t} - k \frac{n_k t}{t} \right)$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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becomes

$$n_k(t+1) - n_k t = (1 - \rho) \left( (k-1) \frac{n_{k-1} t}{t} - k \frac{n_k t}{t} \right)$$

$$n_k(\cancel{t} + 1 - \cancel{t}) = (1 - \rho) \left( (k-1) \frac{n_{k-1}\cancel{t}}{\cancel{t}} - k \frac{n_k\cancel{t}}{\cancel{t}} \right)$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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$$n_k(t+1) - n_k t = (1 - \rho) \left( (k-1) \frac{n_{k-1} t}{t} - k \frac{n_k t}{t} \right)$$

$$n_k(t+1 - t) = (1 - \rho) \left( (k-1) \frac{n_{k-1} t}{t} - k \frac{n_k t}{t} \right)$$

$$\Rightarrow n_k = (1 - \rho) ((k-1)n_{k-1} - kn_k)$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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$$\Rightarrow n_k = (1 - \rho) ((k-1)n_{k-1} - kn_k)$$

$$\Rightarrow n_k (1 + (1 - \rho)k) = (1 - \rho)(k-1)n_{k-1}$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLO

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

We have a simple recursion:

$$\frac{n_k}{n_{k-1}} = \frac{(k-1)(1-\rho)}{1+(1-\rho)k}$$

- ▶ Interested in  $k$  large (the tail of the distribution)
- ▶ Expand as a series of powers of  $1/k$
- ▶ [Assignment question occurs]

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



# Random Competitive Replication

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

- ▶ We (okay, you) find

$$\frac{n_k}{n_{k-1}} \simeq \left(1 - \frac{1}{k}\right)^{\frac{(2-\rho)}{(1-\rho)}}$$



$$\frac{n_k}{n_{k-1}} \simeq \left(\frac{k-1}{k}\right)^{\frac{(2-\rho)}{(1-\rho)}}$$



$$n_k \propto k^{-\frac{(2-\rho)}{(1-\rho)}} = k^{-\gamma}$$

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

$$\gamma = \frac{(2 - \rho)}{(1 - \rho)} = 1 + \frac{1}{(1 - \rho)}$$

- ▶ Observe  $2 < \gamma < \infty$  as  $\rho$  varies.
- ▶ For  $\rho \simeq 0$  (low innovation rate):

$$\gamma \simeq 2$$

- ▶ Recalls Zipf's law:  $s_r \sim r^{-\alpha}$   
( $s_r$  = size of the  $r$ th largest element)
- ▶ We found  $\alpha = 1/(\gamma - 1)$
- ▶  $\gamma = 2$  corresponds to  $\alpha = 1$

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLO

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

- ▶ We (roughly) see Zipfian exponent<sup>[14]</sup> of  $\alpha = 1$  for many real systems: city sizes, word distributions, ...
- ▶ Corresponds to  $\rho \rightarrow 0$  (Krugman doesn't like it)<sup>[5]</sup>
- ▶ But still other mechanisms are possible...
- ▶ Must look at the details to see if mechanism makes sense...

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

# Random Competitive Replication

We had one other equation:



$$\langle N_1(t+1) - N_1(t) \rangle = \rho - (1 - \rho)1 \cdot \frac{N_1(t)}{t}$$

▶ As before, set  $N_1(t) = n_1 t$  and drop expectations



$$n_1(t+1) - n_1 t = \rho - (1 - \rho)1 \cdot \frac{n_1 t}{t}$$



$$n_1 = \rho - (1 - \rho)n_1$$

▶ Rearrange:

$$n_1 + (1 - \rho)n_1 = \rho$$



$$n_1 = \frac{\rho}{2 - \rho}$$

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Random Competitive Replication

So... 
$$N_1(t) = n_1 t = \frac{\rho t}{2 - \rho}$$

- ▶ Recall number of distinct elements =  $\rho t$ .
- ▶ Fraction of distinct elements that are unique (belong to groups of size 1):

$$\frac{N_1(t)}{\rho t} = \frac{1}{2 - \rho}$$

(also = fraction of groups of size 1)

- ▶ For  $\rho$  small, fraction of unique elements  $\sim 1/2$
- ▶ Roughly observed for real distributions
- ▶  $\rho$  increases, fraction increases
- ▶ Can show fraction of groups with two elements  $\sim 1/6$
- ▶ Model does well **at both ends** of the distribution

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

Frame 75/88

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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$$\frac{N_1(t)}{\rho t} = \frac{1}{2 - \rho}$$

(also = fraction of groups of size 1)

- ▶ For  $\rho$  small, fraction of unique elements  $\sim 1/2$
- ▶ Roughly observed for real distributions
- ▶  $\rho$  increases, fraction increases
- ▶ Can show fraction of groups with two elements  $\sim 1/6$
- ▶ Model does well **at both ends** of the distribution

# Random Competitive Replication

So... 
$$N_1(t) = n_1 t = \frac{\rho t}{2 - \rho}$$

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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# Outline

## Random Walks

The First Return Problem  
Examples

## Variable transformation

Basics  
Holtsmark's Distribution  
PLIPLO

## Growth Mechanisms

Random Copying  
Words, Cities, and the Web

## References

### Random Walks

The First Return Problem  
Examples

### Variable transformation

Basics  
Holtsmark's Distribution  
PLIPLO

### Growth Mechanisms

Random Copying  
Words, Cities, and the Web

### References

From Simon<sup>[11]</sup>:

Estimate  $\rho_{\text{est}} = \# \text{ unique words} / \# \text{ all words}$

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

From Simon<sup>[11]</sup>:

Estimate  $\rho_{\text{est}} = \# \text{ unique words} / \# \text{ all words}$

For Joyce's **Ulysses**:  $\rho_{\text{est}} \simeq 0.115$

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The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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For Joyce's **Ulysses**:  $\rho_{\text{est}} \simeq 0.115$

$N_1$ (real)	$N_1$ (est)	$N_2$ (real)	$N_2$ (est)
16,432	15,850	4,776	4,870

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



# Evolution of catch phrases

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“A mathematical theory of evolution, based on the conclusions of Dr J. C. Willis, F.R.S.”
- ▶ Simon's paper (1955) <sup>[11]</sup>:  
“On a class of skew distribution functions” (snore)

## From Simon's introduction:

It is the purpose of this paper to analyse a class of distribution functions that appear in a wide range of empirical data—particularly data describing sociological, biological and economic phenomena.

Its appearance is so frequent, and the phenomena so diverse, that one is led to conjecture that if these phenomena have any property in common it can only be a similarity in the structure of the underlying probability mechanisms.

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



# Evolution of catch phrases

## More on Herbert Simon (1916–2001):



- ▶ **Political scientist**
- ▶ Involved in Cognitive Psychology, Computer Science, Public Administration, Economics, Management, Sociology
- ▶ Coined ‘bounded rationality’ and ‘satisficing’
- ▶ Nearly 1000 publications
- ▶ An early leader in Artificial Intelligence, Information Processing, Decision-Making, Problem-Solving, Attention Economics, Organization Theory, Complex Systems, And Computer Simulation Of Scientific Discovery.
- ▶ Nobel Laureate in Economics

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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[Random Walks](#)[The First Return Problem](#)[Examples](#)[Variable transformation](#)[Basics](#)[Holtzmark's Distribution](#)[PLIPL0](#)[Growth Mechanisms](#)[Random Copying](#)[Words, Cities, and the Web](#)[References](#)

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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- ▶ Derek de Solla Price was the first to study network evolution with these kinds of models.
- ▶ Citation network of scientific papers
- ▶ Price's term: **Cumulative Advantage**
- ▶ Idea: papers receive new citations with probability proportional to their existing # of citations
- ▶ Directed network
- ▶ Two (surmountable) problems:
  1. New papers have no citations
  2. Selection mechanism is more complicated

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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- ▶ Robert K. Merton: **the Matthew Effect**
- ▶ Studied careers of scientists and found credit flowed disproportionately to the already famous
  
- ▶ Matilda effect: women's scientific achievements are often overlooked

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPL0

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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From the Gospel of Matthew:

“For to every one that hath shall be given...

- ▶ Matilda effect: women’s scientific achievements are often overlooked

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark’s Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References



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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks  
The First Return Problem  
Examples

Variable  
transformation  
Basics  
Holtmark's Distribution  
PLIPLD

Growth  
Mechanisms  
Random Copying  
Words, Cities, and the Web

References

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Merton was a catchphrase machine:

1. self-fulfilling prophecy
2. role model
3. unintended (or unanticipated) consequences
4. focused interview → focus group

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPL0

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References

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## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

## References



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And just to rub it in...

Merton's son, Robert C. Merton, won the Nobel Prize for Economics in 1997.

Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLD

Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

# Evolution of catch phrases

- ▶ Barabasi and Albert<sup>[1]</sup>—thinking about the Web
- ▶ Independent reinvention of a version of Simon and Price's theory for networks
- ▶ Another term: “Preferential Attachment”
- ▶ Considered undirected networks (not realistic but avoids 0 citation problem)
- ▶ Still have selection problem based on size (non-random)
- ▶ Solution: Randomly connect to a node (easy)
- ▶ + Randomly connect to the node's friends (also easy)
- ▶ Scale-free networks = food on the table for physicists

Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

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## Random Walks

The First Return Problem

Examples

## Variable

transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth

Mechanisms

Random Copying

Words, Cities, and the Web

## References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtmark's Distribution

PLIPLD

Growth




Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPLLO




Growth  
Mechanisms

Random Copying

Words, Cities, and the Web




References

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[Random Walks](#)[The First Return Problem](#)[Examples](#)[Variable  
transformation](#)[Basics](#)[Holtzmark's Distribution](#)[PLIPLD](#)[Growth  
Mechanisms](#)[Random Copying](#)[Words, Cities, and the Web](#)[References](#)

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Random Walks

The First Return Problem

Examples

Variable  
transformation

Basics

Holtzmark's Distribution

PLIPL0





Growth  
Mechanisms

Random Copying

Words, Cities, and the Web

References

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Random Walks

The First Return Problem

Examples

Variable

transformation

Basics

Holtzmark's Distribution

PLIPL0

Growth

Mechanisms

Random Copying

Words, Cities, and the Web

References

Frame 87/88

## Random Walks

The First Return Problem

Examples

## Variable transformation

Basics

Holtzmark's Distribution

PLIPLD

## Growth Mechanisms

Random Copying

Words, Cities, and the Web

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